



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Avenue, N.W.
Washington, D.C. 20460

EPA Reg. Number: 2517-161

Date of Issuance: JUN 18 2014

Term of Issuance: Conditional

Name of Pesticide Product: Sergeant's Fipronil + Cyphenothrin + Methoprene BOV Spray for Dogs

NOTICE OF PESTICIDE:
[X] Registration
[] Reregistration

(Under FIFRA as amended)

Name and Address of Registrant (include ZIP Code):
Sergeant's Pet Care Products, Inc.
10077 South 134th Street
Omaha, NE 68138-3710

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A), provided that you:

- 1. You will submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. You will make the following label changes before you release the product for shipment:
a. Revise the EPA Registration Number to read "EPA Registration 2517-161.

Signature of Approving Official:

Date:

JUN 18 2014

2/4

page 2

EPA Reg. No. 2517-161

3. Submit and/or cite all data required for reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data. See the data requirements in DCI ID# GDCI-129013-1102 issued February 1, 2012 and GDCI-129013-877 issued May 18, 2011 for cyphenothrin. For information on the DCI's you may contact Ms. Margaret Hathaway in the OPP Product Re-evaluation Division at 703-305-5076 or by email at Hathaway.margaret@epa.gov.

4. See the data requirements in DCI ID# GDCI-129121-1305 issued March 14, 2013 for fipronil. For information on the DCI's you may contact Ms. Susan Bartow in the OPP Product Re-evaluation Division at 703-603-0065 or by email at Bartow.Susan@epa.gov.

5. You must generate a one year storage stability and corrosion characteristics study corresponding to guideline 830.6317 on the proposed product. It is required that the observations be made at 0, 3, 6, 9, and 12 month intervals. The results must be submitted to the Agency in electronic and hard copy format.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A copy of your label stamped "Accepted "is enclosed for your records. If you have any questions concerning this action, please contact Linda A. DeLuise of my team at (703) 305-5428.

Sincerely yours,


Richard Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7505P)

3/11

Sergeant's Master Label

16 June 2014 Application
Revised label per Agency reviews

Version 14.1
Page 1 of 9

EPA Reg. No. 2517-RAR

[Optional text appears in brackets – the final label may include some or all of the optional text, which may or may not be capitalized]

FRONT PANEL Sergeant's Fipronil + Cyphenothrin + Methoprene BOV Spray for Dogs

Sergeant's Fipronil + Cyphenothrin + Methoprene BOV Spray for Dogs

[Alternate Brand Names:]

[Sentry® Vet Tick Plus Flea Spray)

[SENTRY® FIPROGUARD® MAX Ticks Flea and Tick Spray for Dogs and Puppies]

[SENTRY® FIPROGUARD® MAX Ticks Flea & Tick Spray for Dogs & Puppies]

[SENTRY® FIPROGUARD® MAX Ticks Flea and Tick Spray for Dogs and Puppies with Aloe Vera]

[SENTRY® FIPROGUARD® MAX Ticks Flea & Tick Spray for Dogs & Puppies with Aloe Vera]

[SENTRY® FIPROGUARD® MAX Ticks Flea and Tick Spray for Dogs and Puppies]

[SENTRY® FIPROGUARD® MAX Ticks Flea & Tick Spray for Dogs & Puppies]

[SENTRY® FIPROGUARD® MAX Ticks Flea and Tick Spray for Dogs and Puppies with Aloe Vera]

[SENTRY® FIPROGUARD® MAX Ticks Flea & Tick Spray for Dogs & Puppies with Aloe Vera]

[PETARMOR®PRO ADVANCED TICKS Flea and Tick Spray for Dogs and Puppies]

[PETARMOR®PRO ADVANCED TICKS Flea & Tick Spray for Dogs & Puppies]

[PETARMOR®PRO ADVANCED TICKS Flea and Tick Spray for Dogs and Puppies with Aloe Vera]

[PETARMOR®PRO ADVANCED TICKS Flea & Tick Spray for Dogs & Puppies with Aloe Vera]

[PETARMOR®PRO ADVANCED TICKS Flea and Tick Spray for Dogs and Puppies]

[PETARMOR®PRO ADVANCED TICKS Flea & Tick Spray for Dogs & Puppies]

[PETARMOR®PRO ADVANCED TICKS Flea and Tick Spray for Dogs and Puppies with Aloe Vera]

[PETARMOR®PRO ADVANCED TICKS Flea & Tick Spray for Dogs & Puppies with Aloe Vera]

[PETARMOR® Plus Advanced TICKS Flea & Tick Spray for Dogs & Puppies]

[PETARMOR® Plus Advanced TICKS Flea and Tick Spray for Dogs and Puppies with Aloe Vera]

[PETARMOR® Plus Advanced TICKS Flea & Tick Spray for Dogs & Puppies with Aloe Vera]

[PETARMOR® Plus Advanced TICKS Flea and Tick Spray for Dogs and Puppies]

[PETARMOR® Plus Advanced TICKS Flea & Tick Spray for Dogs & Puppies]

[PETARMOR® Plus Advanced TICKS Flea and Tick Spray for Dogs and Puppies with Aloe Vera]

[PETARMOR® Plus Advanced TICKS Flea & Tick Spray for Dogs & Puppies with Aloe Vera]

ACCEPTED
JUN 18 2014

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg No. 2517-161

4/11

Sergeant's Master Label

16 June 2014 Application
Revised label per Agency reviews

Version 14.1
Page 2 of 9

EPA Reg. No. 2517-RAR



[For Dogs [[and][&] Puppies] [12 weeks or older] [over 12 weeks old][over 12 weeks of age]]
[For use on dogs [and][&] puppies][12 weeks or older][over 12 weeks old][over 12 weeks of age]]

[Apply to puppies [12 weeks or older][over 12 weeks old][over 12 weeks of age]]
[[Brand Name] provides [spray][treatment] [and][&]control of fleas and ticks on dogs [including puppies [12 weeks or older] [over 12 weeks old][over 12 weeks of age]]

[Fleas]

[Kills adult fleas]

[Kills fleas]

[Controls fleas]

[Prevents new flea infestations]

[Halts existing flea infestations]

[If [your] dog is at high risk for flea reinfestation, apply once a month]

[Stops [existing infestations and] prevents establishment of new infestations]

[Kills fleas for up to [4 weeks] [1 month] [30 days]!]

[Kills [newly emerged] adult fleas [before they lay eggs]]

[[Brand Name] may protect dogs from fleas for up to 90 days]

[Kills fleas which may cause flea allergy dermatitis [and anemia]]

[Kills fleas [which may be a source of flea allergy dermatitis]]

[Starts killing fleas in [just] [5 minutes][15 minutes][1 hour] [after application]]

[Starts to kill fleas in [just] [5 minutes][15 minutes][1 hour] [after application]]

[Quickly kills fleas]

[Starts killing existing fleas in 5 minutes]

[Starts killing new fleas in 5 minutes]

[Provides control of existing flea infestations in 1 hour]

[Provides control of new flea infestations in 4 hours]

[Flea Eggs and Larvae]

[Kills flea eggs]

[Kills flea larvae]

[Controls flea reinfestation [for up to six weeks]]

[Kills adult fleas, flea eggs, flea larvae, and prevents the development of pupae [for up to six weeks]]

[Kills all stages of the flea (adult fleas, flea eggs, flea larvae and prevents the development of flea pupae)]

[If dog is at high risk for flea reinfestation apply once a month]

[Kills flea eggs [larvae] [and prevents the development of pupae] for up to six weeks]

[With (S)-methoprene [Insect Growth Regulator] [IGR] which Breaks the Flea Life Cycle]

[With (S)-methoprene to Break Flea Life Cycle]

[With [Insect Growth Regulator] [IGR] to Break Flea Life Cycle]

[Triple Action [!]: Fipronil and Cyphenothrin with (S)-methoprene [insect growth regulator]

[IGR] Effectively Breaks the Flea Life Cycle]

[Triple Action [!]: Effectively Breaks the Flea Life Cycle[!]]

[Kills Flea Eggs & Flea Larvae [for up to six weeks]!]

Sergeant's Master Label

5/11

16 June 2014 Application

Version 14.1

EPA Reg. No. 2517-RAR

Revised label per Agency reviews

Page 3 of 9

[Prevents Flea Eggs From Developing Into Biting Adults]

[Ticks]

[Kills ticks]

[Controls ticks]

[Prevents new tick infestations]

[Halts existing tick infestations]

[If [your] dog is at high risk for tick reinfestation, apply once a month]

[Kills ticks for up to [4 weeks] [1 month] [30 days]!]

[Kills ticks (including deer ticks) for up to [4 weeks] [1 month] [30 days]]

[Kills [all stages of] deer ticks [including those that may transmit Lyme disease,] [for up to [4 weeks] [1 month] [30 days]]

[Kills American dog ticks [(*Dermacentor variabilis*)] for up to [4 weeks] [1 month] [30 days]!]

[Kills [brown dog ticks] [(*Rhipicephalus sanguineus*)], [American dog ticks] [(*Dermacentor variabilis*)] [and] [lone star ticks] [(*Amblyomma americanum*)], [and] [deer ticks] [(*Ixodes scapularis*)] [for up to [4 weeks] [1 month] [30 days]]

[Kills ticks including those that may transmit Lyme disease]

[Kills ticks that may transmit [Lyme disease] [Rocky Mountain spotted fever] [ehrlichiosis] [babesiosis] [anaplasmosis] [haemobartonellosis]]

[Starts killing ticks in [just] [15 minutes][1 hour] [after application]

[Starts to kill ticks in [just] [15 minutes][1 hour] [after application]

[Quickly kills ticks]

[Starts killing existing ticks in 15 minutes]

[Starts killing new ticks in 15 minutes]

[Provides control of existing tick infestations in 1 hour]

[Multiple Infestations]

[Kills fleas [and][&] ticks]

[Starts killing fleas and ticks in [just] [15 minutes][1 hour] [after application] [and continues to kill for a month] !]

[Starts to kill fleas and ticks in [just] [15] [minutes][1 hour] [after application] [and continues to kill for a month] !]

[Quickly kills fleas and ticks]

[Controls fleas [and][&] ticks]

[Prevents new flea [and][&] tick infestations]

[Halts existing flea [and][&] tick infestations]

[Kills fleas [and][&] ticks for up to [4 weeks] [1 month] [30 days]!]

[If [your] dog is at high risk for flea [and][&] tick reinfestation, apply once a month]

[Prevents and controls reinfestations of listed pests [for 30 days]

[All Others]

[with aloe] [vera]]

[specific fragrance noted here][fragrance][scent][fragrance icon]

[Patented Odor Control Formula]

[Controls odors]

[[Patented] Extreme Odor Control]

[Odor [eliminator][control]]

6/11

Sergeant's Master Label

16 June 2014 Application.
Revised label per Agency reviews

Version 14.1
Page 4 of 9

EPA Reg. No. 2517-RAR

[Eliminate[s] odors]
 [Extreme Deodorizing formula]
 [[Insecticide] [Insecticidal] Spray [for [Dogs and Puppies]]
 [Quiet Spray]
 [No hiss sprayer]
 [Continuous spray]
 [Convenient spray treatment]
 [Even Coverage][Even spray pattern]
 [Uniform and Complete Coverage]
 [Continuous spray for complete coverage of your dog]
 [Quiet applicator]
 [Easy to [Use] [Apply]]
 [No pumping needed]
 [Even works upside down]
 [Sprays in any direction]
 [Sprays [at] [from] all angles [, even upside down!]]
 [Quiet applicator [can be sprayed from any angle for hard to reach places]
 [Recyclable]
 [Contains no CFCs]
 [Apply monthly]
 [4 Week Protection]
 [Use [Brand Name] monthly]
 [Apply once every [4 weeks] [month] [30 days]!]
 [Best if used year round!]
 [Waterproof]
 [Effective after bathing and exposure to water and sunlight]
 [Fast Acting] [Long Lasting]
 [Fast-acting, Long-lasting, waterproof treatment and control of fleas [and][&] ticks]
 [Each bottle of [Brand Name] provides multiple monthly applications for your dog]
 [Each bottle of [Brand Name] protects multiple dogs for [4 weeks][30 days][1 month]]
 [[Contains] 5 [Treatments] [Applications][†] (†Dogs weighing 15 lbs) [6.5 oz can]]
 [[Contains] 5 [Treatments] [Applications][†] (†Dogs weighing 20 lbs) [9.0 oz can]]
 [[Contains] 5 [Treatments] [Applications][†] (†Dogs weighing 25 lbs) [12.3 oz can]]
 [[Stops][and][prevents] infestation of listed pests by killing [fleas] [and] [ticks] for [4 weeks][1 month][30 days]]
 [Fipronil (0.29%) + Cyphenothrin (0.10%) + Methoprene (0.27%)]
 [[BrandName] is a trademark of [Company Name]]
 [Meets NCWM section 10.3.1]
 [Satisfaction Guaranteed]
 [If you are not satisfied, we will make it right with a replacement or refund.]

ACTIVE INGREDIENT:

Fipronil..... 0.29%
 Cyphenothrin..... 0.10%
 Methoprene 0.27%

OTHER INGREDIENTS:..... 99.34%

TOTAL: **100.00%**

7/11

Sergeant's Master Label

16 June 2014 Application
Revised label per Agency reviews

Version 14.1
Page 5 of 9

EPA Reg. No. 2517-RAR

KEEP OUT OF REACH OF CHILDREN

WARNING

See [Back][or][Side] [Label Panel[s]] for Additional Precautionary Statements

NET WEIGHT: [6.5 oz (184 g)] [7.9 fl oz (232.9 mL)]
[9.0 oz (255 g)] [10.9 fl oz (322.8 mL)]
[12.3 oz (349 g)] [14.9 fl oz (441.8 mL)]

{END OF FRONT PANEL}

BACK PANEL Sergeant's Fipronil + Cyphenothrin + Methoprene BOV Spray for Dogs

READ ENTIRE LABEL BEFORE EACH USE.

USE ONLY ON DOGS AND PUPPIES OVER 12 WEEKS OF AGE.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. WARNING. Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Harmful if swallowed or if inhaled. Avoid breathing spray mist. Avoid contact with skin. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse. Persons applying this product must wear rubber gloves.

HAZARDS TO DOMESTIC ANIMALS. For external use only. Causes moderate eye irritation. Take care not to spray in the dog's eyes or facial area. Do not use on puppies under 12 weeks of age. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Certain medications can interact with pesticides. Consult a veterinarian before using this product on medicated, debilitated, aged, pregnant or nursing animals.

PHYSICAL OR CHEMICAL HAZARDS

EXTREMELY FLAMMABLE: Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

FIRST AID	
If in eyes:	<ul style="list-style-type: none"> Hold eyes open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor immediately for treatment advice.
If on skin or clothing:	<ul style="list-style-type: none"> Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.
If inhaled:	<ul style="list-style-type: none"> Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

8/11

Sergeant's Master Label

16 June 2014 Application
Revised label per Agency reviews

Version 14.1
Page 6 of 9

EPA Reg. No. 2517-RAR

If swallowed:

- Call a poison control center or doctor immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by a poison control center or doctor.
- Do not give anything to an unconscious person.

HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-781-4783 for emergency medical treatment information or health concerns, or pesticide incidents.

[Brand Name] [This product] controls infestations by killing fleas and ticks for at least [30 days][4 weeks][1 month]. [May provide 90 day flea protection for dogs.] Stops and prevents infestation of fleas and ticks (brown dog ticks, American dog ticks, lone star ticks, and deer ticks (which may transmit Lyme disease)). Apply [Brand Name] [this product] to dogs and puppies (12 weeks or older) as follows.



DIRECTIONS FOR USE

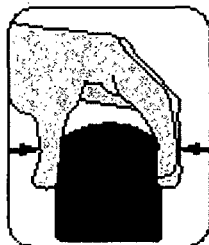
It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **DO NOT ALLOW CHILDREN TO APPLY PRODUCT. TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL AND ATTACHED DIRECTIONS BEFORE EACH USE.** Follow all directions and precautionary statements carefully. Use only on dogs. Do not use on rabbits or any other animals.

1. Wear rubber gloves.
2. Hold canister in any position. Ruffle the dog's hair with one gloved hand while applying spray to the dog's back, sides, abdomen, legs, shoulders and neck.
3. For head and eye area, spray [Brand Name] on a gloved hand and rub gently into dog's hair.

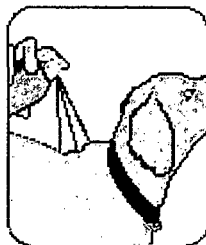
[Label graphics options]



Wear protective rubber gloves.



Pinch N' Pull™



Hold canister in any position. Ruffle the dog's hair with one gloved hand while applying spray to the dog's back, sides, abdomen, legs, shoulders and neck.



For head and eye area, spray [Brand Name] on a gloved hand and rub gently into dog's hair.

9/11

Sergeant's Master Label

16 June 2014 Application
Revised label per Agency reviews

Version 14.1
Page 7 of 9

EPA Reg. No. 2517-RAR

Do not get this product in your dog's eyes or mouth. Apply spray until dog's hair is damp to thoroughly wet. Spray 2 seconds per pound of the dog body weight.
[Replace cap securely after each use.]

As with any flea control product, wash hands and exposed skin thoroughly with soap and water after use. Dispose of gloves after use.

Apply [Brand Name][this product] monthly. Application directly to ticks is not required for control. Do not reapply spray for 30 days.

[Brand Name] [This product] remains effective after bathing and exposure to water and sunlight.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in original container. Keep away from fire, sparks and heated surfaces. Store in a cool, dry place inaccessible to children and pets.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Do not puncture or incinerate! Non-refillable container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

[WARRANTY

Read the entire Directions for Use and Warranty before using this product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. The seller is committed to providing high quality products. To the extent consistent with applicable law, the seller makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, the manufacturer or the seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: [Sergeant's]
[SENTRY][XXX] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738
Non-Emergency, call: 1-800-224-PETS (7387)

[Coupon(s) inside or on outside of box]
[Made in USA] [Patent(s) Pending]

[Distributed by:][Manufactured by:]
Sergeant's Pet Care Products, Inc.
Omaha, NE 68138-3710

[BAR CODE AREA]
EPA Reg. No. 2517-RAR
EPA Est. No. XXXXX-XX-XXX

[How to remove cap: Refer to top of cap]

[Note to Reviewer: CRP graphic on top of cap, graphic is not optional]

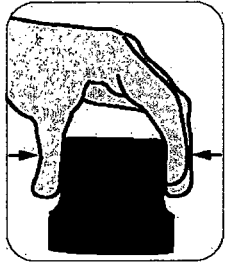
10/11

Sergeant's Master Label

16 June 2014 Application
 Revised label per Agency reviews

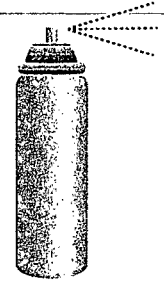
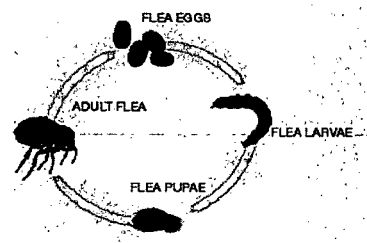
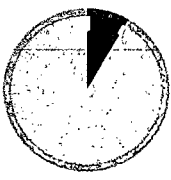
Version 14.1
 Page 8 of 9

















EPA Reg. No. 2517-RAR



Pinch N' Pull™

[Graphics below may or may not appear anywhere on final label printing]



	Adult Flea	
	Flea eggs	
	Flea Larvae	
	Flea Pupae	
	Fleas	
	Ticks	
	Brown Dog Tick	
	Deer Tick	

11/11

Sergeant's Master Label




16 June 2014 Application

Version 14.1

EPA Reg. No. 2517-RAR

Revised label per Agency reviews

Page 9 of 9

	American Dog Tick	
	Lone Star Tick	