


2517-153

4/15/2014

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 <p align="center">ENVIRONMENTAL PROTECTION AGENCY</p> <p align="center">Office of Pesticide Programs Registration Division (7504P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460-0001</p>	<p>EPA Registration No.</p> <p align="center">2517-153</p>	<p>Date of Issuance:</p> <p align="center">APR 15 2014</p>
<p align="center">NOTICE OF PESTICIDE:</p> <p align="center"><input checked="" type="checkbox"/> Registration <input type="checkbox"/> Reregistration</p> <p align="center">(under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)</p>	<p>Term of Issuance:</p> <p align="center">Conditional</p>	
	<p>Name of Pesticide Product:</p> <p align="center">Sergeant's® Fipronil + Etofenprox Squeeze-On for Dogs</p>	
<p>Name and Address of Registrant (include ZIP Code): Sergeant's Pet Products, Inc. 2625 South 158th Plaza Omaha, NE 68130-1770</p>		
<p>Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.</p>		
<p>On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.</p> <p>Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p> <p>This action is taken under the authority of section 3(c)(7)(A) of the Federal Insecticide, Fungicide, and Rodenticide Act, as amended. Registration under this section does not eliminate the need for continual reassessment of pesticides. EPA may require submission of data at any time to maintain the registration of your product.</p>		
<p align="center">Terms of Registration</p> <ol style="list-style-type: none"> EPA has registered the product listed above provided that the following changes are made to the label before you release the product for shipment: <ol style="list-style-type: none"> Revise the EPA Registration Number to read: "EPA Registration No 2517-153" This registration is time-limited and expires two years (2) from the date this product is first released for shipment (April 15, 2016). You must provide the Agency with a projected "release for shipment date," in writing within 30 days of the date of this Notice of Registration. The Agency will calculate the expiration date based on the projected "release for shipment date" until an actual release for shipment date is provided in writing. Only one basic confidential statement of formula (CSF) will be on file for this product at any time (i.e., no alternate formulations or minor formulation amendments will be submitted and/or approved for this product, except to allow for alternate sources of any individual inert ingredient). Within twelve (12) months of the date on this Notice of Registration, provide to the Agency acceptable data packages for Guideline Studies: OPPTS 830.6320 (Corrosion Characteristics) and OPPTS 830.6317 (Storage Stability). 		
<p>Signature of Approving Official:</p> <p align="center">Refer to Page #3</p> <p>Richard J. Gebken, Product Manager (10) Registration Division, Insecticide Branch</p>	<p>Date:</p> <p align="center">APR 15 2014</p>	

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5. You must submit the following data within the time-frame described below:
Within twelve (12) months of the date on this Notice of Registration, provide to the Agency acceptable data packages for Guideline Studies: OPPTS 830.6320 (Corrosion Characteristics) and OPPTS 830.6317 (Storage Stability).

6. You must submit quarterly enhanced incident reports and quarterly sales information in doses sold for this product for the quarter that begins on July 1, 2014. The quarterly reports are due two months after the end of each quarter. Please flag any Confidential Business Information (CBI) as such. Enhanced incident reporting should be submitted to the Product Manager. Quarterly sales information should be submitted to the Registration Division (attn: Kaitlin Keller).

The following is a list of information that must be included in the quarterly reports for each incident:

- EPA Registration Number
- Product name (brand name)
- Lot#
- Where purchased: internet, store, Veterinarian
- Active Ingredient(s)
- Weight range for product
- Date on which incident occurred, (mm/dd/yyyy)
- State in which the incident occurred, (standard 2 letter abbreviation)
- Registrant case #
- Species: dog, cat, other (specify)
- Breed: (as reported by pet owner)
- Age: months or years
- Sex: M, F, or neutered
- Weight: pounds
- Primary Route of Exposure: dermal, oral, other animal, inhalation, other
- Body System: neurological, dermatological, GI, respiratory, ocular, other Major signs noted
- Time to Onset: (hours, days)
- Treated by veterinarian: yes or no
- First time product used: yes or no
- Misuse: use on incorrect species, overdose, too frequent dosing, other (describe)
- Any known precondition
- EPA Severity Code: death, major, moderate, minor
- Outcome: died, recovered, still treated, unknown

7. Along with the enhanced incident reporting, you must submit an analysis of all incidents seen, to include the following details:

- a. All minor dermal and ocular irritation reports.
- b. Summary table for dogs showing number of incidents of each severity code for each route of exposure. Each incident should only be reported once. If one incident has several routes of exposure, the order should be ocular > oral > dermal. In other words, an incident with both oral and dermal exposure would be reported as oral exposure, and an incident with both ocular and oral exposure would be reported as ocular exposure.
- c. A similar summary table for dogs (misuse or secondary exposure) showing number of incidents of each severity code for each route of exposure.
- d. Summary table for dogs and table for dogs showing number of incidents that are believed due to secondary exposure (e.g., multi-pet households).
- e. A summary table for s showing number of incidents for each severity code for these age ranges: <3 months, 3-6 months, 6-9 months, 9-12 months, 1 yr, 2 yr, 3 yr, 4 yr, 5 yr, 6 yr, 7 yr, 8 yr, 9 yr, 10 yr, 11 yr, 12 yr, 13 yr, 14 yr, 15 yr, >15 yr.
- f. A summary table showing the number of dog incidents for each severity code for each pet weight range on the product label.
- g. A summary table for dog weight showing number of incidents for each product weight range. This table should show number of incidents in dogs weighing less than that product weight range, number of incidents in dogs in lower half of weight range, number of incidents in dogs in upper half of weight range, and dogs weighing more than the product weight range.
- h. Table showing number of incidents for each dog breed.
- i. Table showing number of incidents in dog for each clinical sign.
- j. Table showing number of incidents in dog for each organ system.
- k. Report aggregate incidents, but do not combine moderate and minor incidents.

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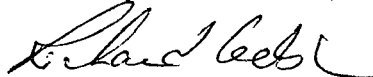
- 8. If EPA determines that future mitigation measures are necessary for all pet spot-on products, the Agency will inform all registrants concerned. If mitigation measures are necessary, EPA may take regulatory action.
- 9. Sergeant's Pet Products, Inc. must adequately address all of the mitigation actions identified in the Agency's *Generic Pet Spot-On Mitigation Plan* available at the following internet site:
<http://www.epa.gov/pesticides/health/spot-on-meetings.html>.
- 10. Enclosed is a copy of the data call-in (DCI) for fipronil.

You must submit and/or cite all data required for registration of your product under section 3(c)(5) of FIFRA when the Agency requires all registrants of similar products to submit such data, and submit acceptable responses required for registration review of your product under FIFRA.

Two (2) copies of the finished labeling must be submitted prior to releasing the product for shipment. If you fail to comply with all of the **Terms of Registration** stated above, the registration will be subject to cancellation in accordance with section 6(e) of FIFRA and/or automatically expire. Your release for shipment of the product constitutes your acceptance of these conditions.

A copy of your label stamped "Accepted with Comments" is enclosed for your records along with hard copies of the acute toxicity/companion animal safety data, child-resistant packaging, efficacy, and product chemistry reviews completed in support of the registration of this new product. If you have any questions concerning this letter, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely,



Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7504P)

- Enclosures:
- Label Stamped "Accepted with Comments," dated April 15, 2014*
 - Acute Toxicity/Companion Animal Safety Data Review, dated February 13, 2013*
 - Child-Resistant Packaging Review, dated November 13, 2012*
 - Efficacy Review #1, dated February 20, 2013*
 - Efficacy Review #2, dated April 4, 2014*
 - Product Chemistry Review, dated February 11, 2013*
 - Copy of DCI for Fipronil*

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Sergeant's Master Label

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Information in [] is optional.

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EPA No. 2517-RLG

FRONT PANEL

**DOG SQUEEZE ON
FIPRONIL + ETOFENPROX**

[Optional text appears in brackets – the final product label may include some or all of the optional text on front, back or side label panels. **The CRP required text will not change.**]

Sergeant's Fipronil + Etofenprox Squeeze-On for Dogs

[1.5cm x1.5cm or as indicated below]



For use ONLY on dogs [23[-] [to] 44 lbs] [45[-] [to] 88 lbs] [89[-] [to] 132 lbs] {OR}
For use ONLY on dogs [[&][and] puppies 4[-] [to] 22 lbs and over 13 weeks of age {OR}
ONLY For Dogs [23[-][to] 44 lbs] [45[-][to] 88 lbs] [89[-] [to] 132 lbs] {OR}
ONLY For Dogs & Puppies 13 weeks or older [&][and] 4[-][to] 22 lbs

[Mosquitoes]

[Kills mosquitoes] [within 24 hours for up to 7 days] [and within 48 hours for up to 28 days]

[Chewing Lice]

[Kills chewing lice]
[Rapid elimination of chewing lice infestation]

[Fleas]

[Kills adult Fleas [for up to three months]]
[Kills newly emerged adult Fleas before they lay eggs]
[Kills Adult Fleas, which may be a source of [flea allergy dermatitis] [and] [, flea bite anemia]]
[Kills Fleas Up to [4 weeks] [1 month] [30 days]!]
[If dog is a high risk for flea reinfestation a once month application may be needed]

[Ticks]

[Kills ticks including those that may transmit Lyme disease]
[Kills Ticks for Up to [4 weeks] [1 month] [30 days]!]
[Kills [all stages of] deer ticks [including those that may transmit Lyme disease,] [for up to [4 weeks] [1 month] [30 days] [per application]]
[Kills Ticks [Including Deer Ticks] for up to [4 weeks] [1 month] [30 days]]
[Kills [brown dog ticks], [American dog ticks,] [and] [lone star ticks],[,][and deer ticks]
[[*Rhipicephalus sanguineus*]] [for up to [4 weeks] [1 month] [30 days]]
[Kills American Dog Ticks [(*Dermacentor variabilis*)] for up to [4 weeks] [1 month] [30 days]!]

[Multiple Infestations]

[Kills chewing lice [and aids in control of mites that may cause sarcoptic mange]]
[Flea [&] [and] Tick Control for Dogs [&] [and] Puppies 13 weeks old and older]
[Kills fleas, ticks, chewing lice [&] [and] [mosquitoes]]
[Kills Fleas, Ticks [&] [and] [Mosquitoes]]
[Kills fleas, ticks, [mosquitoes] [and] [chewing lice]]

ACCEPTED
With COMMENTS
In EPA Letter Dated:
April 15, 2014
Under the Federal Insecticide, Fungicide
and Rodenticide Act, As amended, for the
pesticide Registered under EPA Reg. No:
2517-153

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Format: []

[Monthly flea, tick, [mosquito], and chewing lice [application] [treatment]]
 [[Four] [4] [Three] [3] Way [Action][Effectiveness][Control] to kill fleas, ticks, [mosquitoes,] and
 chewing lice]
 [[4 Week] [1 month] [30 day] [Flea and Tick [Application] [Treatment]]]
 [[Four (4) Week] [1 month] [30 day] [Flea Tick, and Chewing Lice Control],
 [[Four (4) Week] [1 month] [Flea, Tick, [Mosquitoes] and Chewing Lice Control]
 [Kills Fleas and Ticks for up to [4 weeks] [1 month] [30 days]!]
 [Once A Month Flea, Tick, [Mosquitoes] [and] [Chewing Lice][Application] [Treatment]]
 [Use [**Brand Name**][this product] monthly to control ticks and chewing lice]
 [Monthly flea, tick, [mosquito], and chewing lice protection.]
 [Kills Fleas, [and] [&] Ticks for up to [4 weeks] [1 month] [30 days]!]
 [Kills Fleas, [and] [&] Ticks [and Mosquitoes] for up to [4 weeks] [1 month]!]

[All Others]

[For Dogs and puppies 13 weeks of age or older]
 [Can be used on puppies 13 weeks of age and older]
 [Specially Formulated for Dogs and Puppies 13 weeks of age or older]
 [Apply to puppies over 13 weeks old]
 [Apply to puppies 13 weeks or older]
 [For Small Dogs 4 to 22 lbs.] [For Medium Dogs 23-44 lbs.] [For Large Dogs 45-88 lbs.] [For Extra
 Large Dogs 89-132 lbs.]
 [Fast Acting] [Long Lasting]
 [Convenient spot treatment]
 [Easy to Use [Application]]
 [Best if used year round!]
 [For year-round protection, apply [**Brand Name**][this product] monthly]
 [(ICON Showing 4 Week Protection)]
 [Apply monthly]
 [Prevents infestation of fleas, ticks, and chewing lice for [1 month][4 weeks]]
 [Apply once every [4 weeks] [month] [30 days]!]
 [4 Week Dose!] [1 Month Dose!] [30 Day Dose!]
 [One Application][Two Applications][Three Applications][Four Applications][Five
 Applications][Six Applications][Twelve Applications][Twenty-Four Applications] and/or [1 Month
 Supply][2 Month Supply][3 Month Supply][4 Month Supply][5Month Supply][6 Month Supply][12
 Month Supply][24 Month Supply] or [4 Week Supply][8 Week Supply][12 Week Supply][16 Week
 Supply][Twenty Week Supply][24 Week Supply][48 Week Supply][52 Week Supply][104 Week
 Supply]
 [[A once monthly application required][Apply monthly to control] [for] chewing lice]
 [Aids in control of mites that may cause sarcoptic mange]
 [Waterproof]
 [Effective after bathing and exposure to water and sunlight]
 [[Free] Calendar Stickers Inside!]
 [[Free with purchase] [Free inside] Monthly Application Reminder [Magnet][inside]]
 [Fipronil (9.8%) + Etofenprox (15.0%)
 [[**Brand Name**][This product] is a registered trademark of [**Sergeant's®**] [Company Name]]
 [[1][2][3][4][5][6][12][24] Applications]
 [Stops and prevents infestation of listed pests for [4 weeks][1 month].

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Sergeant's Master Label

15 April 2014 Application Information in [] is optional

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[Stops existing infestation and prevents establishment of additional infestation of listed pests]
 [Direct to skin [tube][vial][applicator][pipette]]
 [Easy to Use] [tube][vial][applicator][pipette]
 [Clean cut [open] [tube][vial][applicator][pipette]]
 [No-mess [open] [tube][vial][applicator][pipette]]
 [Clip-tip design [tube][vial][applicator][pipette][!]]
 [Satisfaction Guaranteed]
 [If you are not satisfied, we will make it right with a replacement or refund.]

ACTIVE INGREDIENTS:

Fipronil	9.80%
Etofenprox	15.00%
OTHER INGREDIENTS:	<u>75.20%</u>
TOTAL	100.00%

KEEP OUT OF REACH OF CHILDREN
CAUTION

See [Back][or][Side] [Label[s]] [Panel[s]] for Additional Precautionary Statements

Net Contents: X fl oz [Y – X fl oz [tube][vial][applicator][pipette][s]]
 [1][One][2][Two][3][Three][4][Four][5][Five][6][Six][12][Twelve][24][Twenty-Four]
 [0.023 fl oz (0.67 mL) [tube][vial][applicator][pipette][s]]
 [0.045 fl oz (1.34 mL) [tube][vial][applicator][pipette][s]]
 [0.091 fl oz (2.68 mL) [tube][vial][applicator][pipette][s]]
 [0.136 fl oz (4.02 mL) [tube][vial][applicator][pipette][s]]

{END - FRONT PANEL}

BACK/SIDE PANEL **DOG SQUEEZE ON FIPRONIL+ETOFENPROX**

[[Brand Name] [This product] contains fipronil to effectively kill fleas and ticks [(including those that may transmit Lyme disease).] [The active ingredient in [Brand Name][this product] features a sustained release formula developed for fast acting [and long lasting] control of fleas, ticks, [mosquitoes] and chewing lice for up to [1 month] [[4][four] weeks] on dogs.]

READ ENTIRE LABEL BEFORE EACH USE.
USE ONLY ON DOGS AND PUPPIES OVER 13 WEEKS OF AGE.

[[Brand Name][This product] for dogs provides [[four] [three] way] protection that kills fleas, ticks, [mosquitoes] and chewing lice. Aids in control of mites that may cause sarcoptic mange. Kills deer ticks that transmit Lyme disease. Kills brown dog ticks, American dog ticks, and lone star ticks. Prevents flea reinfestation for [[4][four] weeks] [[1] [one] month] [30 days].]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION. Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the

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toilet. Remove and wash contaminated clothing before reuse.

HAZARDS TO DOMESTIC ANIMALS. For external use on dogs only. Individual sensitivities, while rare, may occur after using any pesticide product on dogs. Certain medications can interact with pesticides. Do not treat your dog with more than one pesticide product at a time. Over dosing your dog can result in serious illness and even death. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing dogs. Consult a veterinarian before using on dogs with known organ dysfunction. If your dog is exhibiting signs of and/or is being treated for skin dermatitis, talk to your veterinarian before applying any topical flea and tick control product.

FIRST AID

If On Skin Or Clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
If Swallowed	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If In Eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for further treatment advice.

HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-781-4738.

NOTE TO PHYSICIAN OR VETERINARIAN

Treat patient symptomatically

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **DO NOT ALLOW CHILDREN TO APPLY PRODUCT.** TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. Do not use on cats, rabbits and animals other than dogs. Do not allow your dog to ingest this product. Do not use on puppies under 13 weeks of age or less than [4][23][45][89] lbs. Use entire contents of [tube] [vial] [applicator][pipette] on each dog. [Do not split one [tube] [vial] [applicator][pipette] between dogs.] Do not use multiple [tube] [vial] [applicator][pipette]s on one dog. Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Separate the treated dog from all other dogs and cats for 24 hours after treatment has been applied.

Side Effects: Monitor your dog after application. [Some dogs may experience temporary startle effects when any product is applied.] Dogs may experience some temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your dog with a mild soap and rinse with large amounts of water. If these or other side effects occur, consult your veterinarian or call 1-800-781-4783. If your dog has an

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unusual reaction to the initial application, consult a veterinarian before repeating application. The most common signs of incidental ingestion are excessive salivation and foaming at the mouth. If these symptoms occur, immediately feed your dog and continue to monitor your dog for the next 24 hours.

BACK / SIDE PANEL

**DOG SQUIZE ON
FIPRONIL+ETOFENPROX**



DO NOT USE ON CATS. Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian.

{Outer Packaging}

How to open: Remove product tubes [vial] from the package. [Separate one tube from the others.] Hold the tube [vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

How to apply: Invert [tube][vial][applicator][pipette] over dog and use open end to part dog's hair. Squeeze [tube][vial][applicator][pipette] firmly to apply all of the solution to the dog's skin, as directed below. Do not apply more often than once every [4 weeks][30 days][month].

Only For Dogs Weighing 4[-][to] 22 lbs. Do not apply to dogs weighing less than 4 lbs. [including small dogs and puppies, 13 weeks or older]:

{For cartons containing 0.67 mL (0.023 fl oz) applicator tubes}

Apply one [tube][vial][applicator][pipette] (0.67 mL)(0.023 fl oz) [directly to skin] [from the back of the neck to a point midway between the neck and tail.] [as a spot [on] [to] the dog's back between the shoulder blades] [as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades]. [This allows for a more direct application to the skin.]

Only For Dogs Weighing 23 [-] [to] 44 lbs. Do not apply to dogs weighing less than 23 lbs.

{For cartons containing 1.34 mL (0.045 fl oz) applicator tube}

Apply one [tube][vial][applicator][pipette] (1.34 mL)(0.045 fl. oz.) [directly to skin] [from the back of the neck to a point midway between the neck and tail.] [as a spot [on] [to] the dog's back between the shoulder blades] [as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades]. [This allows for a more direct application to the skin.]

Only For Dogs Weighing 45 [-] [to] 88 lbs. Do not apply to dogs weighing less than 45 lbs.

{For cartons containing 2.68 mL (0.091 fl oz) applicator tube}

Apply one [tube][vial][applicator][pipette] (2.68 mL)(0.091 fl. oz.) [directly to skin] [from the back of the neck to a point midway between the neck and tail.] [as a spot [on] [to] the dog's back between the shoulder blades] [as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades]. [This allows for a more direct application to the skin.]

Only For Dogs Weighing 89[-] [to] 132 lbs Do not apply to dogs weighing less than 89 lbs. Do

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not use two tubes on dogs greater than 132 lbs{For cartons containing 4.02 mL (0.136 fl. oz) applicator tube}

Apply one [tube][vial][applicator][pipette] (4.02 mL)(0.136 fl. oz.) [directly to skin] [from the back of the neck to a point midway between the neck and tail.] [as a spot [on] [to] the dog's back between the shoulder blades] [as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades]. [This allows for a more direct application to the skin.]

FREQUENCY OF APPLICATION

Use [**Brand Name**] [this product] monthly for complete control of flea, tick [and] chewing lice [and mosquito] infestations. [Studies show that] [**Brand Name**][this product] kills adult fleas for up to three months. Apply monthly if your dog is at high risk for flea reinfestation [, or in a highly infested environment]. Apply monthly to control ticks[,] [mosquitoes] and chewing lice. [**Brand Name**] [This product] remains effective, even after bathing, water immersion, or exposure to sunlight. Allow treated area to dry thoroughly. Do not reapply for [30 days] [4 weeks].

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Do not remove tube from the pack until ready to use. Store in a cool (below 77°F [/][25°C]) dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

CONTAINER DISPOSAL: If empty: Non-refillable container. Do not reuse or refill this container. Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: [Sergeant's] [SENTRY] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738
Non-Emergency, call: 1-800-224-PETS (7387)

[Coupon(s) inside or on outside of box]
[Made in USA]

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EPA No. 2517-RLG

[Distributed by:][Manufactured by:]
Sergeant's Pet Care Products, Inc.—
Omaha, NE 68138-3710

[BAR CODE AREA][Lot code]:
EPA Reg. No. 2517-RLG
EPA Est. No. [2517-NE-001] [XXX-XX-XXX]

{END - BACK / SIDE PANEL}

OUTER PACKAGING OR FOLDED PANEL/FLAP OF FRONT OF PACKAGE DOG SQUEEZE ON

[How to Apply - May contain graphics illustrating product use, e.g., dog with a drop falling onto its neck from a vial on front, side, or back carton label and/or applicator labeling.]

[[Clip. Part. Squeeze.]

Easier-than-ever applicator lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting proven flea and tick protection where it needs to be.]

[Application Instructions] [Directions for Use]

How to open

1. Remove product tubes [vial] from the package.
2. [Separate one tube from the others.] Hold the tube [vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

How to apply

1. Invert [tube][vial][applicator][pipette] over dog and use open end to part dog's hair.
2. Squeeze [tube][vial][applicator][pipette] firmly to apply all of the solution to the dog's skin [as a spot [on] [to] the dog's back between the shoulder blades.] [or] [from the back of the neck to a point midway between the neck and tail.]

[Look at the Label (Look at the Label icon) [Easy] 6 Step [Easy] [Spot On]

[Squeeze-On] [Topical] Checklist]

- [1] Read the label completely and follow directions
- [2] Weigh your dog
- [3] Do NOT use dog products on cats
- [4] Do NOT treat with more than one pesticide product at a time
- [5] Separate animals after [treatment][application] to avoid chance of ingestion
- [6] Do NOT split [tube][vial][applicator][pipette]s between pets[and use the ENTIRE [tube] [vial] [applicator] [pipette] contents]

[Brand Name]

[1][2][3][4][5][6][12][24] [Month [Treatment] [Application] Tracker]

[For year-round protection, apply [Brand Name][this product] monthly.]

[Pet's Name (Empty blank for owner to fill in name)]

[First][1st][Second][2nd][Third][3rd][Fourth][4th][Fifth][5th][Sixth][6th][Seventh][7th][Eighth][8th][Ninth][9th][Tenth][10th][Eleventh][11th][Twelfth][12th]

[Dose] [Treatment] [Application](Empty blank for owner to fill in date)(Date: MM/DD/YY)

[calendar stickers with [Brand Name].

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Sergeant's Master Label

15 April 2014 Application
Information in [] is optional.

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[Place stickers on your calendar as a reminder to reapply [Brand Name] in 30 days.]

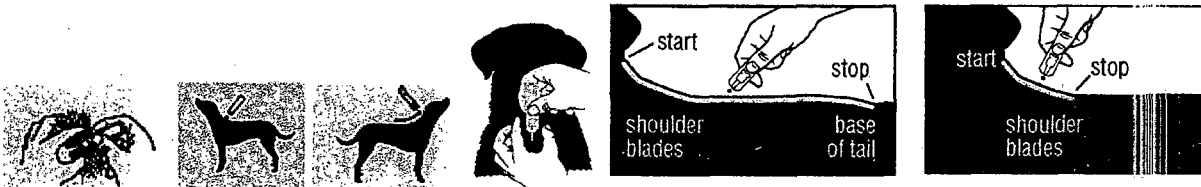
[Monthly-Application Reminder Magnet (image of reminder magnet)]-

[Enclosed for your convenience is an application reminder magnet. Push the (reset) button, and the reminder light will blink twice. The reminder tag is now set for 30 days. At the end of 30 days the reminder light will blink, reminding you to reapply [Brand Name][this product]. Press the button once and the blinking light will stop. Press the button again and this will reset the timer for another 30 days.]

OUTER PACKAGING OR INSERT COPY

**DOG SQUEEZE ON
FIPRONIL+ETOFENPROX**

[Optional graphics above and below may or may not appear anywhere on finished label]



	Adult Flea	
	Ticks	
	Brown Dog Tick	
	Deer Tick	
	American Dog Tick	
	Chewing Lice	
	Lone Star Tick	
	Mosquitoes	
	Mite	

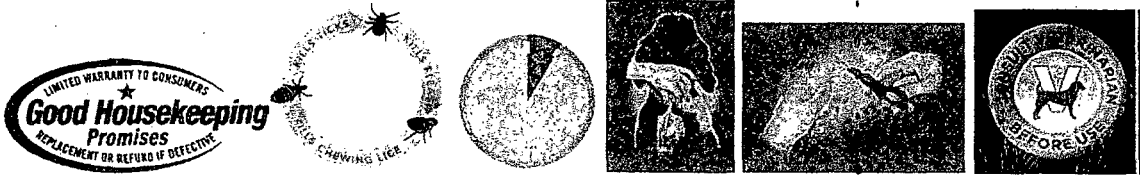
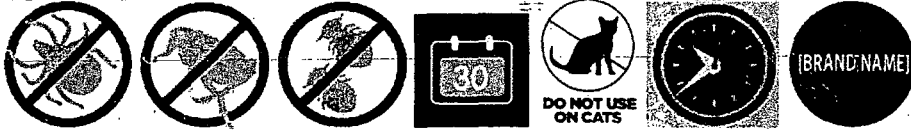
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Sergeant's Master Label

15 April 2014 Application
Information in [] is optional.

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{END - OPTIONAL INSERT OR PACKAGE COPY}

TUBE/VIAL LABEL DOG SQUEEZE ON FIPRONIL-ETOFE PROX

Front Label

Back Label

<p>{Brand Name} </p> <p>For dogs [X-Y lbs] ≥ 13 wks</p> <p>Fipronil 9.8%, Etofenprox 15.0%</p> <p>0.023 fl oz (or) 0.045 fl oz (or) 0.091 fl oz (or)</p> <p>0.136 fl oz {label code}</p>	<p>KEEP OUT OF REACH OF CHILDREN</p> <p>CAUTION: Read directions and precautions before using. Use scissors to open.</p> <p>EPA REG. No. 2517-RLG {label code}</p>
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{END - TUBE/VIAL COPY}