



U.S. ENVIRONMENTAL PROTECTION AGENCY
 Office of Pesticide Programs
 Registration Division (7505P)
 1200 Pennsylvania Ave., N.W.
 Washington, D.C. 20460

EPA Reg. Number:

2517-146

Date of Issuance:

1/3/18

NOTICE OF PESTICIDE:

Registration
 Reregistration

(under FIFRA, as amended)

Term of Issuance:

Conditional, Time-Limited
 Expires: 01/03/20

Name of Pesticide Product:

SERGEANT'S FIPRONIL +
 PYRIPROXYFEN SPOT ON
 FOR CATS

Name and Address of Registrant (include ZIP Code):

Prince M. Bamaze
 Sergeant's Pet Care Products, Inc.
 10077 South 134th Street
 Omaha, NE 68138-3710

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Kable Bo Davis, Product Manager 03
 Invertebrate & Vertebrate Branch 1, Registration Division (7505P)

Date:

1/3/18

2. The Agency has found your company to be in compliance with the terms and conditions for the subject product, and is extending the two-year registration restriction. This registration is time-limited and expires 01/03/20.
3. Please note that the product is still subject to all other previously required conditions of registration. Your company is required to adhere to the spot-on label mitigation, and to submit quarterly enhanced incident reports and quarterly sales information as stated in the initial registration notice dated 8/18/11.
4. You are required to comply with the data requirements described in the DCI Order identified below:
 - a. Fipronil GDCI-129121-1305
 - b. Fipronil GDCI-129121-1512

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI listed above, you may contact the Chemical Review Manager in the Pesticide Reevaluation Division: <http://iaspub.epa.gov/apex/pesticides/f?p=chemicalsearch:1>

5. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Please note that the record for this product currently contains the following CSFs:

- Basic CSF dated 11/16/10
- Alternate CSF 1 dated 11/16/10

If you have any questions, you may contact Julie Breeden-Alemi, DVM at 703-347-0511 or via email at Breeden-Alemi.Julie@epa.gov.

Enclosure

Sergeant's® Master Label

22 Dec 2017 Amendment
Information in [] is optional.

Version 18.1
Page 1 of 12

EPA Reg. No. 2517-146
EPA SAL 1/13/2016

FRONT PANEL

CAT SPOT ON FIPRONIL + PYRIPROXYFEN

[Optional text appears in brackets – the final product label may include some or all of the optional text on front, back or side label panels. The CRP required text and format will not change from current label.] {Information is instructional}

Sergeant's Fipronil + Pyriproxyfen Spot On for Cats

{Market Label - the word 'Cat' will be 40-75% in height of the largest letter in the primary brand name.}
{Market Label - a large clear picture of a cat in the appropriate weight range will be on the front panel of the label}

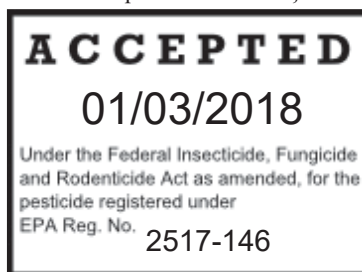
[ABNs:]

[Sergeant's® PRONYL OTC® PLUS for Cats]

[SENTRY® FIPROGUARD® PLUS for Cats]

[[Sergeant's® Pet Armor OTC® PLUS for Cats]

[[Sergeant's® Fast Act OTC® PLUS for Cats]



{One of the statements below will appear prominently on the front panel of market label.}

For use ONLY on cats [[&] [and] kittens] over 3.5 lbs. and over 12 weeks [of age].

{OR}

Only for cats [[&] [and] kittens] over 12 weeks [of age] and over 3.5 lbs.

{OR}

Apply to kittens over 12 weeks [of age] and over 3.5 lbs.

{OR}

Apply to kittens 12 weeks or older [and] over 3.5 lbs.

{Text within box designates Vet Only language. All required text on Master Label applies to all type of packaging. The 'Vet Only language' applies additionally to labeling for products sold to Vets.}

{**SUBLABEL: FOR USE ONLY BY LICENSED VETERINARIANS ON CATS IN THEIR CONTROL OR UNDER THEIR IMMEDIATE SUPERVISION**}

FOR USE ONLY BY LICENSED VETERINARIANS ON CATS IN THEIR CONTROL OR UNDER THEIR IMMEDIATE SUPERVISION

For use in veterinarian clinics, animal shelters, grooming facilities and boarding kennels.
Not for residential use. Do not repackage.

[Ideal for shelter use when under direct supervision of veterinarian]

[Professional Roll Pack]

[Convenient roll pack for in clinic use]

[Convenient roll pack for animal facility use]

[For use only by licensed veterinarians]

ACTIVE INGREDIENTS:

Fipronil.....9.80%

Pyriproxyfen2.20%

OTHER INGREDIENT [*].....88.00%

TOTAL 100.00%

[*diethylene glycol monoethyl ether]

Sergeant's® Master Label

22 Dec 2017 Amendment
Information in [] is optional.

Version 18.1
Page 2 of 12

EPA Reg. No. 2517-146
EPA SAL 1/13/2016

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See [Back] [and] [Side] [Label[s]] [Panel[s]] [and] [or] [insert] for First Aid [and] [Additional] Precautionary Statements

NET CONTENTS: X fl oz [Y – 0.017 fl oz [0.50 ml] [tube][vial](s)
[1][One][2][Two][3][Three][4][Four][5][Five][6][Six][12][Twelve][24][Twenty-Four]

OR {box only designates Vet Only language}

Net Contents: X fl oz X count [Y – X fl oz [tube][vial] [s]]
[Thirty-five] 35[Fifty][50][Seventy-five][75][One hundred][100] [One hundred sixty 160]

{END – FRONT PANEL}

Sergeant's[®] Master Label

22 Dec 2017 Amendment
Information in [] is optional.

Version 18.1
Page 3 of 12

EPA Reg. No. 2517-146
EPA SAL 1/13/2016

BACK/SIDE PANEL

**CAT SPOT ON
FIPRONIL + PYRIPROXYFEN**

[[Brand name]][This product] contains fipronil and [the insect growth regulator] [IGR] pyriproxyfen to effectively kill fleas, ticks, [mosquitoes] and chewing lice. The active ingredients in [Brand name][this product] feature a sustained-release formula developed for fast-acting [and long-lasting] control of fleas, ticks, [mosquitoes] and chewing lice [for 30 days] [one month] [4 weeks] on cats [and kittens 12 weeks or older [and] over 3.5 lbs.]].

**READ ENTIRE LABEL BEFORE EACH USE.
USE ONLY ON CATS AND KITTENS OVER 12 WEEKS OF AGE [,]
[AND] OVER 3.5 LBS.**

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION. Causes moderate eye irritation. Do not get in eyes or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse. Harmful if swallowed. Harmful if absorbed through skin.

HAZARDS TO DOMESTIC ANIMALS. For external use on cats only. Individual sensitivities, while rare, may occur after using any pesticide product on cats. Certain medications can interact with pesticides. Do not treat your cat with more than one pesticide product at a time. Over dosing your cat can result in serious illness and even death. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing cats. Consult a veterinarian before using on cats with known organ dysfunction. This product is not a substitute for prescribed heartworm preventative.

OR {Text within box designates Vet Only language. All required text on Master Label applies to all type of packaging. The 'Vet Only language' applies additionally to labeling for products sold to Vets.}

HAZARDS TO DOMESTIC ANIMALS. For external use on cats only. Individual sensitivities, while rare, may occur after using any pesticide product on cats. Certain medications can interact with pesticides. This product is not a substitute for prescribed heartworm preventative. Do not treat a cat with more than one pesticide product at a time. Over dosing a cat can result in serious illness and even death. Use caution before using on medicated, debilitated, aged, pregnant, nursing cats or cats with known organ dysfunction. If the cat is exhibiting signs of and/or is being treated for skin dermatitis, use caution before applying any topical flea and tick control product.

Sergeant's[®] Master Label

22 Dec 2017 Amendment
Information in [] is optional.

Version 18.1
Page 4 of 12

EPA Reg. No. 2517-146
EPA SAL 1/13/2016

FIRST AID

| | |
|-------------------------------|---|
| If In Eyes | <ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for further treatment advice. |
| If On Skin Or Clothing | <ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice. |
| If Swallowed | <ul style="list-style-type: none">• Call a poison control center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything by mouth to an unconscious person. |

HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-781-4738.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **DO NOT ALLOW CHILDREN TO APPLY PRODUCT.** To prevent harm to you and your cat, read entire label before each use. Follow all directions and precautionary statements carefully. Cat must be dry at time of application and remain dry for 24 hours after application. Use entire contents of [tube][vial] on each cat. Weigh your cat to be sure you are applying the right dose formulated for the weight of your cat. Separate the treated cat from all other cats and dogs for 24 hours after treatment has been applied.

RESTRICTIONS:

- Do not use on rabbits or animals other than cats.
- Do not allow your cat to ingest this product.
- Do not use on kittens under 12 weeks of age or less than 3.5 lbs.
- Do not bathe or allow water immersion for 24 hours after application.
- Do not apply more than one [tube] [vial] per cat regardless of the cat's weight.
- Do not reapply for [30 days] [4 weeks] [one month].

{Side Effects box to be in the lower right hand corner of the back panel.}

Side Effects: Monitor your cat after application. [Some cats may experience temporary startle effects when any product is applied.] Cats may experience [some] temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your cat with a mild soap and rinse with large amounts of water. If any side effects occur or your cat has an unusual reaction to the application, consult your veterinarian or call 1-800-781-4738. Consult your veterinarian before repeating application.

See [Insert inside] [Folded Panel[s]] [Flap] for additional **Directions for Use**

{Referral Statement used only when 'Directions for Use' on outer packaging does not contain information below}

Sergeant's[®] Master Label

22 Dec 2017 Amendment
Information in [] is optional.

Version 18.1
Page 5 of 12

EPA Reg. No. 2517-146
EPA SAL 1/13/2016

How to open: Remove product [tube][vial](s) from the package. [Separate one [tube] [vial] from the others.] Hold the [tube][vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

How to apply: While holding the cat with one hand, use the other hand to apply the solution. Invert the [tube][vial] and use the narrow end to part the cat's hair. Apply contents of one [tube][vial] of [Brand Name] [this product] directly to skin [as a stripe, starting high on the back of the cat's neck to in front of the shoulder blades] [as a spot between the shoulder blades]. [This allows for a more direct application to the skin]. Hold the cat for a few seconds to give the solution time to be absorbed into the cat's coat. When finished, wrap the [tube][vial] in paper and put into the trash.

FREQUENCY OF APPLICATION

Use [Brand Name] [this product] monthly for control of flea, tick [and] chewing lice [and mosquito] infestations. [Brand Name] [This product] kills fleas for up to six weeks, and flea eggs, flea larvae [and prevents flea pupae] for up to 90 days / 3 months. Apply monthly, if your cat is at high risk for flea reinfestation [, or in a highly infested environment]. Apply monthly to control ticks, [mosquitoes] and chewing lice. [[Brand Name] [This product] kills mosquitoes within 48 hours for up to 28 days.] [Brand Name] [This product] remains effective, even after bathing, water immersion, or exposure to sunlight. Allow treated area to dry thoroughly. Do not reapply for [30 days] [4 weeks] [one month].

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Do not remove [tube][vial] from the pack until ready to use. Store in a cool (below 77°F[/][25°C]) dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. **If empty:** Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. [The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer.] Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

Sergeant's[®] Master Label

22 Dec 2017 Amendment
Information in [] is optional.

Version 18.1
Page 6 of 12

EPA Reg. No. 2517-146
EPA SAL 1/13/2016

[If you have questions or comments about this product, please write: [Sergeant's][SENTRY]
Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

[Distributed by:][Manufactured by:]
Sergeant's Pet Care Products, Inc.
Omaha, NE 68138-3710

[BAR CODE AREA]
EPA Reg. No. 2517-146
EPA Est. No. XXXXX-XX-XXX

In Case of Emergency, call: 1-800-781-4738
Non-Emergency, call: 1-800-224-PETS (7387)
[Made in USA] [Patent(s) Pending]

[Coupon(s) inside or on outside of box]
{When outside of the box, coupon will not cover or
distract consumer from required text}

{END BACK/SIDE PANEL}

TUBE / VIAL LABEL

**CAT SPOT ON
FIPRONIL + PYRIPROXYFEN**

{Front Label}

{Back Label}

{Brand Name}

For Cats \geq 3.5 lb & 12 wks
Fipronil 9.8%, Pyriproxyfen 2.2%
0.017 fl oz [0.50 mL]

[Lot code] [Label code]

KEEP OUT OF REACH OF CHILDREN
CAUTION: Read entire label before each use.
Use scissors to open.
EPA Reg. No. 2517-146

{Lot No. is engraved on the crimp portion of the tube} {label code refers to an internal product tracking code}
{EPA REG No may be on either the front or back label}

{END TUBE / VIAL LABEL}

Sergeant's® Master Label

22 Dec 2017 Amendment
Information in [] is optional.

Version 18.1
Page 7 of 12

EPA Reg. No. 2517-146
EPA SAL 1/13/2016

OPTIONAL INSERT

CAT SPOT ON FIPRONIL + PYRIPROXYFEN

[How to Apply - May contain graphics illustrating product use, e.g., cat with a drop falling onto its neck from a vial on front, side, or back carton label and/or applicator labeling.]

**READ ENTIRE LABEL BEFORE EACH USE.
USE ONLY ON CATS AND KITTENS OVER 12 WEEKS OF AGE [,]
[AND] OVER 3.5 LBS.**

[[Clip. Part. Squeeze.]]

Easier-than-ever applicator lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting proven protection from flea and tick where it needs to be.]

[Application Instructions] [Directions for Use]

How to Open:

1. Remove product [tube][vial](s) from the package.
2. [Separate one [tube] [vial] from the others.] Hold the [tube][vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

How to Apply:

1. Invert [tube][vial] over cat and use open end to part cat's hair.
2. Apply contents of one [tube][vial] of {Brand Name} [as a stripe, starting high on the back of the cat's neck to in front of the shoulder blades] [as a spot between the shoulder blades]. Squeeze [tube][vial] firmly to apply all of the solution to the cat's skin.

FREQUENCY OF APPLICATION

Use [Brand Name] [this product] monthly for control of flea, tick [and] chewing lice [and mosquito] infestations. [Brand Name] [This product] kills fleas for up to six weeks, and flea eggs, flea larvae [and prevents flea pupae] for up to 90 days / 3 months.

Apply monthly, if your cat is at high risk for flea reinfestation [, or in a highly infested environment]. Apply monthly to control ticks, [mosquitoes] and chewing lice. [[Brand Name] [This product] kills mosquitoes within 48 hours for up to 28 days.] [Brand Name] [This product] remains effective, even after bathing, water immersion, or exposure to sunlight. Allow treated area to dry thoroughly. Do not reapply for [30 days] [4 weeks] [one month].

[Look at the Label (Look at the Label icon) [Easy] 6 Step

[Easy][Spot On] [Squeeze-On] [Topical] Checklist

- [1] Read the label completely and follow directions
- [2] Weigh your cat
- [3] Do NOT use Dog products on Cats
- [4] Do NOT treat with more than one pesticide product at a time
- [5] Separate treated cats from each other and other pets to avoid chance of ingestion
- [6] Do NOT split [tube][vial] s between cats] [and use the entire [tube][vial] contents]

Sergeant's® Master Label

22 Dec 2017 Amendment
Information in [] is optional.

Version 18.1
Page 8 of 12

EPA Reg. No. 2517-146
EPA SAL 1/13/2016

[Brand Name]

[Monthly reminder card]

[Apply [Brand name] [this product] monthly for continuous protection against fleas, ticks, flea eggs, flea larvae [and] chewing lice [and mosquitoes].]

[Cat's Name (Empty blank for owner to fill in name)]

[First [dose] [Treatment] (Empty blank for owner to fill in date)]

[Second [dose] [Treatment] (Empty blank for owner to fill in date)]

[Third [dose] [Treatment] (Empty blank for owner to fill in date)]

[Fourth [dose] [Treatment] (Empty blank for owner to fill in date)]

[Fifth [dose] [Treatment] (Empty blank for owner to fill in date)]

[Sixth [dose] [Treatment] (Empty blank for owner to fill in date)]

[Seventh [dose] [Treatment] (Empty blank for owner to fill in date)]

[Eighth [dose] [Treatment] (Empty blank for owner to fill in date)]

[Ninth [dose] [Treatment] (Empty blank for owner to fill in date)]

[Tenth [dose] [Treatment] (Empty blank for owner to fill in date)]

[Eleventh [dose] [Treatment] (Empty blank for owner to fill in date)]

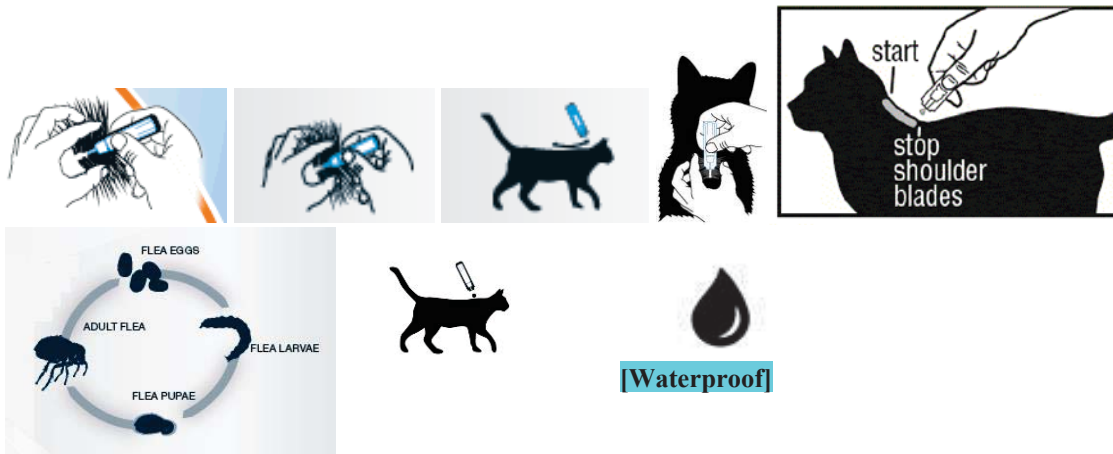
[Twelfth [dose] [Treatment] (Empty blank for owner to fill in date)]

[calendar stickers with [Brand name]] [Place stickers on your calendar as a reminder to reapply [Brand name][this product] in 30 days.

[Monthly Application Reminder Magnet (image of reminder magnet)]

Enclosed for your convenience is an application reminder magnet. Push the (reset) button to start the clock. After 30 days the magnet will flash (and beep) reminding you to reapply [Brand name][this product]. This application reminder can be used for future treatments. Just press the reset button and in another 30 days the reminder magnet will flash (and beep) reminding you to reapply.]

[Optional graphics below may or may not appear anywhere on finished label]



























Sergeant's® Master Label

22 Dec 2017 Amendment
Information in [] is optional.

Version 18.1
Page 9 of 12

EPA Reg. No. 2517-146
EPA SAL 1/13/2016

| | | |
|---|-------------------|---|
|  | Adult Flea |  |
|  | Fleas |  |
|  | Flea eggs |  |
|  | Flea Larvae |  |
|  | Flea Pupae |  |
|  | Ticks |  |
|  | Brown Dog Tick |  |
|  | Deer Tick |  |
|  | American Dog Tick |  |
|  | Chewing Lice |  |
|  | Lone Star Tick |  |
|  | Mosquitoes |  |



{END - OPTIONAL INSERT}

Sergeant's® Master Label

22 Dec 2017 Amendment
Information in [] is optional.

Version 18.1
Page 10 of 12

EPA Reg. No. 2517-146
EPA SAL 1/13/2016

[Optional marketing statements below may appear anywhere on the market label]

[Mosquitoes]

[Kills mosquitoes]

[Chewing Lice]

[Kills chewing lice]

[Fast Action against chewing lice infestations]

[Adult Fleas]

[[Brand name][This product] kills adult fleas for up to six weeks]

[Kills Fleas [Up to [4] [6] weeks]!]

[Kills Fleas that may cause flea allergy dermatitis, flea bite anemia, and tapeworm infestation]

[Controls and prevents reinfestation]

[Controls flea reinfestation [for up to six weeks]]

[[Brand name][This product] kills adult fleas for up to six weeks]

[If cat is a high risk for flea reinfestation a once a month application may be needed]

[Dual Action [!]:Fipronil and Pyriproxyfen Effectively Break the Flea Life Cycle]

[Prevents and controls reinfestations]

[Flea Eggs and Larvae]

[Controls and prevents infestations]

[Controls flea reinfestation for up to 6 weeks]

[[Brand name][This product] kills adult fleas, flea eggs, [and] flea larvae [and prevents pupae] for up to six weeks]

[[Brand name][This product] prevents development of all flea stages for up to 6 weeks]

[Prevents all flea stages (adult fleas, flea eggs, flea pupae and flea larvae)]

[If cat is a high risk for flea reinfestation a once monthly application may be needed]

[Kills flea eggs [and] [larvae] [and prevents pupae] for up to [3 months] [12 weeks]]

[[Seven] [Six] [Five] [7] [6] [5] Way Protection! Kills fleas, ticks, [mosquitoes,] chewing lice, flea eggs, [and] flea larvae [and prevents flea pupae]]

[With Pyriproxyfen Insect Growth Regulator which Breaks the Flea Life Cycle]

[With Pyriproxyfen to Break Flea Life Cycle]

[With Insect Growth Regulator to Break Flea Life Cycle]

[Dual Action [Formula] [!]: Fipronil with Pyriproxyfen IGR Effectively Breaks the Flea Life Cycle]

[Dual Action [!]: Kills flea eggs [and] prevents pupae development. Effectively Breaks the Flea Life Cycle[!]]

[Kills all stages of the flea life cycle]

[Kills Flea Eggs & Flea Larvae [for up to 3 months]!]

[Prevents Flea Eggs From Developing Into Biting Adults] [Prevents and controls reinfestations]

[Ticks]

[Kills Ticks including those that may transmit Lyme disease]

[Kills Ticks [for Up to 4 weeks]!]

[Kills Deer Ticks (which may transmit Lyme disease) for up to [4 weeks] [1 month] [30 days]]

Sergeant's® Master Label

22 Dec 2017 Amendment
Information in [] is optional.

Version 18.1
Page 11 of 12

EPA Reg. No. 2517-146
EPA SAL 1/13/2016

[Kills Ticks (Including Deer Ticks) for up to 4 weeks]
[Kills American Dog Ticks for up to 4 weeks]
[Kills [Brown], [American] [and Lone Star] dog ticks for up to 4 weeks]
[Kills American Dog Ticks [(*Dermacentor variabilis*)] for up to 4 weeks!]

[Multiple Infestations]

[[Brand name][This product] provides convenient and effective flea, tick, [and] chewing lice [and mosquito] control for cats and kittens 12 weeks or older [and] over 3.5 lbs.]
[Controls reinfestation for up to 4 weeks]
[Flea & Tick Control for Cats & Kittens 12 weeks old or older [and] over 3.5 lbs.]
[Kills fleas, ticks, [&] chewing lice [& mosquitoes]]
[[Four][4] [Three] [3] Way [Action] [Effectiveness] [Control] [Protection] [against] [from] flea, tick, [and] chewing lice [and mosquito]]
[Kills fleas, ticks, [mosquitoes,] and chewing lice]
[Monthly protection [from][against]flea, tick, [mosquito] and chewing lice]
[[4 Week] [Flea and Tick Treatment]]
[[Four (4) Week] [Flea, Tick, [Mosquito] and Chewing Lice Control]]
[When used monthly [Brand name][this product] completely breaks the flea life cycle and controls tick and chewing lice infestations.]
[Once A Month Flea and Tick Treatment]
[Kills Fleas and Ticks for up to 4 weeks!]

[All Others]

[For Cats and Kittens 12 weeks [of age] or older [and] over 3.5 lbs.]
[Cats can be bathed 24 hours after treatment]
[Waterproof]
[One Application][Two Applications][Three Applications][Four Applications][Five Applications][Six Applications][Twelve Applications][24 Applications] and/or [1 Month Supply][Two Month Supply][3 Month Supply][Four Month Supply][Five Month Supply][6 Month Supply][12 Month Supply][24 Month Supply] or [4 Week Supply][8 Week Supply][12 Week Supply][16 week Supply][20 Week Supply][24 Week Supply][48 Week Supply][52 Week Supply][104 Week Supply]
[Best if used year round!]
[(ICON Showing 4 Week Protection)]
[4 Week Dose!][1 Month Dose!]
[Easy to Use Application]
[Formulated for Cats and Kittens 12 weeks or older [and] over 3.5 lbs.]
[[Free] Calendar Stickers Inside!]
[[Free] Brochure Inside!]
[[Free] Brochure and Calendar Stickers Inside]
[Apply once every [4 weeks] [month] [30 days]!]
[Convenient to use]
[[Free with purchase] [Free inside] Monthly Application Reminder [Magnet] [clip] [insert]]
[1][2][3][4][5][6][12][24][Month [Treatment] [Application] Tracker]
[For year round protection apply [Brand name][this product] monthly.]
[Fipronil (9.8%)]
[[Brand Name][This product] is a registered trademark of [Company name].]

Sergeant's[®] Master Label

22 Dec 2017 Amendment
Information in [] is optional.

Version 18.1
Page 12 of 12

EPA Reg. No. 2517-146
EPA SAL 1/13/2016

[Direct to skin [tube]][vial]
[Easy to Use] [tube][vial]
[Clean cut [open] [tube]][vial]
[No-mess [open] [tube]][vial]
[Clip-tip design [tube][vial][!]]
[Satisfaction Guaranteed] [If you are not satisfied, we will make it right with a replacement or refund.]
[Fast Acting] [Long Lasting] [Protection]

{note to reviewer: X&Y is based on the number of tubes/vials or %. When additional [tube][vial] is provided, the extra tube or vial will not cover or distract consumer from required text.}

| | |
|----------------------------|----------------------------------|
| [Save Now!] | [Buy X Get Y Free] |
| [Value Size] | [Buy more and save!] |
| [Club Size] | [Buy 3 get 1 free] |
| [Bonus Size] | [(x)% (More) (Free)!] |
| [Club Pack] | [(x) Dose(s) Free!] |
| [Great Value] | [(x) Day(s) (Free)!] |
| [Better Value] | [(x) Month(s) Free!] |
| [Bonus Pack] | [(x) Day(s) of treatment- Free!] |
| [(x) + (x) bonus pack!] | [(x) Tube(s) Free!] |
| [(x) Application(s) Free!] | |