



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

December 15, 2015

Mr. Prince M. Bamaze  
Regulatory Affairs Associate  
Sergeant's Pet Care Products, Inc.  
10077 South 134<sup>th</sup> Street  
Omaha, NE 68138-3710

Subject: Label Amendment – Addition of updated vet clinic use language, updated cat mitigation language, alternate brand names, and marketing claims.  
Product Name: Sergeant's Fipronil + Etofenprox + Methoprene Spot-On For Cats  
EPA Registration Number: 2517-145  
Application Date: September 14, 2015  
Decision Number: 509539

Dear Mr. Bamaze:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, please contact Tim Ciarlo by phone at 703-347-8082, or via email at [Ciarlo.Timothy@epa.gov](mailto:Ciarlo.Timothy@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read 'Kable Bo Davis', enclosed within a hand-drawn oval.

Kable Bo Davis, Product Manager 3  
Invertebrate and Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Programs

Enclosure

# Sergeant's® Master Label

4DEC15 2 YR EXT

Information in [ ] is optional.

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EPA SAL May 13, 2014

## FRONT PANEL

## CAT SPOT ON

### FIPRONIL+ETOFENPROX + METHOPRENE

[Optional text appears in brackets – the final product label may include some or all of the optional text on front, back or side label panels. The CRP required text will not change.] {Information is instructional}

## Sergeant's Fipronil + Etofenprox + Methoprene Spot On for Cats

{Market Label-the word Cat will be at least 40-75% in height of the largest letter in the primary brand name.}

{Market Label-a large clear picture of a cat in the respective weight range will be on the front panel of the label}

For use ONLY on cats [[&] [and] kittens] over 3.5 lbs and 12 weeks of age or older [OR]

ONLY for cats [[&] [and] kittens] 12 weeks of age or older and over 3.5 lbs

{Market Label-one of the statements above will be placed prominently on the front panel}

### [ABNs]

[Sergeant's® FRONTIER GOLD [Spot On] for Cats]

[Sergeant's® Ectoadvance™ Plus [Spot On] for Cats]

[Ectoadvance™ Plus [Spot On] for Cats]

[Sergeant's® Advanspot Plus [Spot On] for Cats]

[Sentry® Advanspot Plus [Spot On] for Cats]

[SENTRY® PRONYL OTC™ Max II for Cats]

SENTRY® FIPROGUARD™ Max II for Cats]

[PetArmor® Max II for Cats]

[Sergeant's® PetArmor® Max II for Cats]

[PetArmorPro Advanced II for Cats]

[Sergeant's® PetArmorPro™ Advanced II for Cats]

[PetArmorPro™ Advanced Ticks II for Cats]

[Sergeant's® PetArmorPro™ Advanced Ticks II for Cats]

[VetSpot Plus for Cats]

[VetSpot Advanced II for Cats]

[PetArmor® Tri [-] Action for Cats]

[PetArmor® Triple [-] Action for Cats]

[PetArmor® Tri [-] Shield for Cats]

[PetArmor® Tri [-] Guard for Cats]

[SENTRY® Tri [-] Action for Cats]

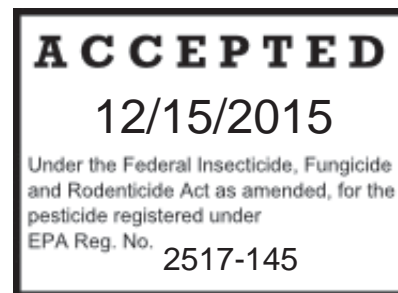
[SENTRY® Triple [-] Action for Cats]

[SENTRY® Tri [-] Shield for Cats]

[SENTRY® Tri [-] Guard for Cats]

[Apply to kittens over 12 weeks old]

[Apply to kittens 12 weeks or older]



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**FRONT PANEL**

**CAT SPOT ON  
FIPRONIL+ETOFENPROX + METHOPRENE**

{box only designates Vet Only language}

{**SUBLABEL:** FOR USE ONLY BY LICENSED VETERINARIANS ON ANIMALS IN THEIR CONTROL OR UNDER THEIR IMMEDIATE SUPERVISION}

## **FOR USE ONLY BY LICENSED VETERINARIANS ON ANIMALS IN THEIR CONTROL OR UNDER THEIR IMMEDIATE SUPERVISION**

For use in veterinarian clinics, animal shelters, grooming facilities and boarding kennels. Not for residential use. Do not repackage.

[Ideal for shelter use when under direct supervision of veterinarian]

[Professional Roll Pack]

[Convenient roll pack for in clinic use]

[Convenient roll pack for animal facility use]

[For use only by licensed veterinarians]

### **[Mosquitoes]**

[Kills mosquitoes]

### **[Chewing Lice]**

[Kills chewing lice]

[Fast Action against chewing lice infestations]

### **[Adult Fleas]**

[Starts killing fleas in [as little as][just] [15 minutes][1 hour][after application]]

[Starts to kill fleas in [as little as][just] [15 minutes][1 hour][after application]]

[Quickly kills fleas]

[Kills fleas [fast]]

[Prevents and controls reinfestations]

[Controls flea reinfestations [for up to six weeks]]

[Kills Fleas [Up to [4] [6] weeks]!]

[[Brand Name] kills adult fleas for up to six weeks]

[Kills Fleas that may cause flea allergy dermatitis, flea bite anemia, and tapeworm infestation]

[If cat is a high risk for flea reinfestation a once monthly application [may be][is] needed]

[Kills immature fleas [for up to 4 months]]

[[Starts killing][Starts to kill] [adult] fleas [in as little as] [in just] [15 minutes] [1 hour]]

[[Starts killing][Starts to kill] newly emerged fleas [in as little as] [in just] [15 minutes][1 hour] before they lay eggs]

[Kills fleas which may be a source of [flea allergy dermatitis] [flea bite anemia] [tapeworm]]

### **[Flea Eggs and Larvae]**

[Stops [and prevents] infestations]

[Prevents [and controls] reinfestations]

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[Controls flea reinfestation [for up to six weeks]]  
[[Brand Name] prevents development of all flea stages for up to 6 weeks]  
[[Brand Name] kills adult fleas, flea eggs, [and] flea larvae [and prevents pupae] for up to six weeks]  
[Prevents all immature flea stages (flea eggs, flea pupae and flea larvae)]  
[Prevents all flea stages (adult fleas, flea eggs, flea pupae and flea larvae)]  
[Prevents Flea Eggs From Developing Into Biting Adults]  
[Kills Flea Eggs & Flea Larvae [for up to 4 months]!]  
[Kills flea eggs [and] [larvae] [and prevents pupae] for up to 4 months]  
[Kills all stages of the flea life cycle]  
[Triple Action [!]]: Effectively Breaks the Flea Life Cycle[!]  
[[With][Contains] (S)-methoprene to Break Flea Life Cycle]  
[[With][Contains] Insect Growth Regulator to Break Flea Life Cycle]  
[[With][Contains] (S)-methoprene Insect Growth Regulator which Breaks the Flea Life Cycle]  
[Triple Action [!]: Fipronil and Etofenprox with (S)-methoprene][IGR Effectively Breaks the Flea Life Cycle]]

### [Ticks]

[Quickly kills ticks]  
[Kills ticks [fast]]  
[Kills ticks that may transmit Lyme disease, Rocky Mountain spotted fever, ehrlichiosis, babesiosis, and anaplasmosis]  
[Kills Ticks [for Up to] [4 weeks][1 month][30 days]!]  
[Kills American Dog Ticks for up to [4 weeks][1 month][30 days]]  
[Kills Ticks (Including Deer Ticks) for up to [4 weeks][1 month][30 days]]  
[Kills American Dog Ticks [(*Dermacentor variabilis*)] for up to [4 weeks][1 month][30 days]!]  
[Kills [Brown], [American] [and Lone Star] dog ticks for up to [4 weeks][1 month][30 days]]  
[Kills Deer Ticks (which may transmit Lyme disease) for up to [4 weeks] [1 month] [30 days]]  
[Kills Ticks including those that may transmit Lyme disease]  
[(Starts killing ticks in as little as 15 minutes)]  
[Starts killing ticks in [as little as] [just] [15 minutes] [1hour] [after application]]  
[[Starts killing] [Starts to kill] ticks [in as little as] [in just] [15 minutes] [1 hour] including those that [may transmit][may cause] Lyme disease]

### [Multiple Infestations]

[Quickly kills fleas and ticks]  
[Kills fleas and ticks [fast]]  
[Starts killing fleas and ticks in [as little as] 1 hour]  
[Kills fleas and ticks in [24 hours] [1 day]]  
[Starts to kill fleas and ticks in an hour, continues to kill for [1 month] [30 days] [4 weeks]]  
[Starts killing fleas and ticks in [as little as][just][15 minutes][1 hour][after application]]  
[Controls reinfestation for up to [four weeks][30 days] [1 month]]  
[Contols infestation and reinfestation for up to [4 weeks] [30 days] [1 month]]  
[Kills Fleas and Ticks for up to [4 weeks!] [30 days!] [1 month!]]  
[[4 Week] [30 Day] [1 Month]][Flea and Tick Treatment]]

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## FRONT PANEL

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[Once A Month Flea and Tick Treatment]

[[Four (4) Week][30 Day] [1 Month] [Flea Tick, [Mosquito] and Chewing Lice Control]]

[Monthly flea, tick, [mosquito] and chewing lice protection]

[Kills fleas, ticks, [mosquitoes,] and chewing lice]

[Kills fleas, ticks, [&] chewing lice [& mosquitoes]]

[[Four][4][Three][3] Way Pest Protection]

[Flea & Tick Control for Cats & Kittens 12 weeks old or older]

[[Brand Name][This product] provides convenient and effective flea, tick, [and] chewing lice [and mosquito] control for cats and kittens [12 weeks or older]]

[When used monthly [Brand Name] completely breaks the flea life cycle and controls tick and chewing lice infestations.]

### [All Others]

[Brand Name] is a trademark of [Company Name]

[Fipronil (9.8%) + Etofenprox (15.0%) + (S)-Methoprene (11.8%)]

Compare to FRONTLINE® Tritak™ for Cats, contains the same active ingredients\*

[Contains the same active ingredient(s) used in [FRONTLINE® Tritak™ for Cats (or any approved ABN)].\*]

[Compare to [FRONTLINE® Tritak™ s for Cats (or any approved ABN)], contains the same active ingredients fipronil, etofenprox and (S)-Methoprene.\*]

[[Brand Name] [products] [This product] contain(s) fipronil, etofenprox and (S)-Methoprene, the same active ingredients used in [FRONTLINE® Tritak™ for Cats (or any approved ABN)].\*]

[[Brand Name] [products] [This product] contain(s) fipronil, etofenprox and (S)-Methoprene, compared to the same active ingredient(s) used in [FRONTLINE® Tritak™ for Cats (or any approved ABN)].\*]

[\*This product is not manufactured or distributed by Merial, the makers of FRONTLINE® Tritak™ for Cats. FRONTLINE® is a registered trademark, and TM Tritak is a trademark, of Merial.]

[For Cats and Kittens 12 weeks of age or older]

[Specially Formulated for Cats and Kittens [12 weeks or Older]]

[Fast Acting] [Long Lasting]

[Waterproof][Water resistant]

[Cats can be bathed 24 hours after treatment]

[Stops and prevents infestations]

[ICON Showing [4 Week] [1 month] [30 Day] Protection]

[4 Week Dose!] [1 Month Dose!][30 Day Dose!]

[Apply once every [4 weeks] [month] [30 days]!]

[Best [if] [when] used year round!]

[Easy to Use Application]

[Convenient to use]

[[1][2][3][4][5][6][12][24] [Application][Dose] [Treatment][tube][vial][applicator][pipette](s)]

[One Application][Two Applications][Three Applications][Four Applications][Five Applications]

[Six Applications][Twelve Applications][Twenty-Four Applications] and/or [1 Month Supply][2 Month Supply][3 Month Supply][4 Month Supply][5 Month Supply][6 Month Supply][12 Month Supply][24 Month Supply] or [4 Week Supply][8 Week Supply][12 Week Supply][16 Week

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Supply][20 Week Supply][24 Week Supply][48 Week Supply][52 Week Supply][104 Week Supply]  
[[Free] [Brochure] [and] [Calendar Stickers Inside]]  
[[Free with purchase] [Free inside] Monthly Application Reminder [Magnet] [clip] [insert]]  
[Patent Pending]  
[Direct to skin [tube][vial][applicator][pipette]]  
[Easy to Use] [tube][vial][applicator][pipette]]  
[Clean cut [open] [tube][vial][applicator][pipette]]  
[No-mess [open] [tube][vial][applicator][pipette]]  
[Clip-tip design [tube][vial][applicator][pipette][!]]  
[Satisfaction Guaranteed][If you are not satisfied, we will make it right with a replacement or refund.]  
[Triple-Action Formula]  
[Fast Acting] [Long Lasting] [Protection]  
[Save Now!]  
[Value Size]  
[Club Size]  
[Bonus Size]  
[Club Pack]  
[Great Value]  
[Better Value]  
[Bonus Pack]  
[(x) + (x) bonus pack!]  
[Buy more and save!]  
[Buy X Get Y Free]  
[Buy 3 get 1 free]  
[(x)% (More) (Free)!]  
[(x) Dose(s) Free!]  
[(x) Day(s) (Free)!]  
[(x) Month(s) Free!]  
[(x) Day(s) of treatment- Free!]  
[(x) Tube(s) Free!]  
[(x) Applicator(s) Free!]  
[(x) Application(s) Free!]

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**FRONT PANEL**

**CAT SPOT ON  
FIPRONIL+ETOFENPROX + METHOPRENE**

## ACTIVE INGREDIENTS:

Fipronil .....	9.80%
Etofenprox.....	15.00%
(S)-methoprene .....	11.80%
<b>OTHER INGREDIENT</b> [*].....	<u>63.40 %</u>
<b>TOTAL:</b>	100.00%

[\*diethylene glycol monoethyl ether]

## KEEP OUT OF REACH OF CHILDREN CAUTION

See [Insert] [Side] [or] [Back] [Label[s]] [Panel[s]] For Additional Precautionary Statements

**Net Contents: X fl oz [Y – 0.017 fl oz (0.50 mL) [applicator(s)][tubes][vials][pipettes]]**  
[1][One][2][Two][3][Three][4][Four][5][Five][6][Six][12][Twelve][24][Twenty-Four]

**OR** {box only designates Vet Only language}

**Net Contents: X fl oz X count [Y – X fl oz [tube][vial][applicator][pipette][s]]** [Thirty-five] 35[Fifty][50][Seventy-five][75][One hundred][100] [One hundred sixty 160]

[0.023 fl oz (0.67 mL)][0.045 fl oz (1.34 mL)][0.091 fl oz (2.68 mL)][0.136 fl oz (4.02 mL)] [tube]  
[vial] [applicator] [pipette] [s]]

{END – FRONT PANEL}



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**BACK/SIDE PANEL**

**CAT SPOT ON  
FIPRONIL+ETOFENPROX+METHOPRENE**

[Brand Name][This product] contains **Fipronil, Etofenprox and [the insect growth regulator] [IGR] (S)-Methoprene** to effectively kill fleas, ticks, [mosquitoes] and chewing lice. The active ingredients in [Brand Name][this product] features a sustained-release formula developed for fast-acting [and long-lasting] control of fleas, ticks, [mosquitoes] and chewing lice [for 30 days] [1 month] [4 weeks] on cats [and kittens over 12 weeks old].

**READ ENTIRE LABEL BEFORE EACH USE.  
USE ONLY ON CATS AND KITTENS OVER 12 WEEKS OF AGE.**

## **PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS. CAUTION.** Causes moderate eye irritation. Do not get in eyes or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse. Harmful if swallowed. Harmful if absorbed through skin.

**HAZARDS TO DOMESTIC ANIMALS.** For external use on cats only. Individual sensitivities, while rare, may occur after using any pesticide product on cats. Certain medications can interact with pesticides. Do not treat your cat with more than one pesticide product at a time. Over dosing your cat can result in serious illness and even death. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing cats. Consult a veterinarian before using on cats with known organ dysfunction.

**OR** {box only designates Vet Only language}

**HAZARDS TO DOMESTIC ANIMALS.** For external use on cats only. Individual sensitivities, while rare, may occur after using any pesticide product on cats. Certain medications can interact with pesticides. Do not treat a cat with more than one pesticide product at a time. Over dosing a cat can result in serious illness and even death. Use caution before using on medicated, debilitated, aged, pregnant, nursing cats or cats with known organ dysfunction. If the cat is exhibiting signs of and/or is being treated for skin dermatitis, use caution before applying any topical flea and tick control product.

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**BACK/SIDE PANEL**

**CAT SPOT ON  
FIPRONIL+ETOFENPROX+METHOPRENE**

## FIRST AID

<b>If In Eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for further treatment advice.</li></ul>
<b>If On Skin Or Clothing</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>If Swallowed</b>	<ul style="list-style-type: none"><li>• Call a poison control center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul>

## HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-781-4738.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **DO NOT ALLOW CHILDREN TO APPLY PRODUCT.** TO PREVENT HARM TO YOU AND YOUR CAT, READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. Do not use on rabbits or animals other than cats. Do not allow your cat to ingest this product. Do not use on kittens under 12 weeks of age. Do not apply to cats weighing less than 3.5 lbs. Use entire contents of [tube][vial][applicator][pipette] on each cat. [Do not split one [tube] [vial] [applicator] [pipette] between two cats.] Do not double-dose cats. Separate the treated cat from all other cats and dogs for 24 hours after treatment has been applied.

**SIDE EFFECTS:** Monitor your cat after application. [Some cats may experience temporary startle effects when any product is applied.] Cats may experience some temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your cat with a mild soap and rinse with large amounts of water. If these or other side effects occur, consult your veterinarian or call 1-800-781-4738. If your cat has an unusual reaction to the initial application, consult a veterinarian before repeating application. The most common signs of incidental ingestion are excessive salivation and foaming at the mouth. If these symptoms occur, immediately feed your cat and continue to monitor your cat for the next 24 hours.

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## BACK/SIDE PANEL

## CAT SPOT ON FIPRONIL+ETOFENPROX+METHOPRENE

{ Outer Packaging }

**How to open:** Remove product [tube](s) [vial] from the package. [Separate one tube from the others.] Hold the tube [vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

**How to apply:** While holding the cat with one hand, use the other hand to apply the solution. Invert the [tube][vial][applicator][pipette] and use the narrow end to part the cat's hair. Apply contents of one [tube][vial][applicator][pipette] of [Brand Name] [this product] directly to skin [as a stripe, starting high on the back of the cat's neck to in front of the shoulder blades] [as a spot between the shoulder blades]. [This allows for a more direct application to the skin]. Hold the cat for a few seconds to give the solution time to be absorbed into the cat's coat. When finished, wrap the [tube][vial][applicator][pipette] in paper and put into the trash. Only one [tube][vial][applicator][pipette] per treatment is needed.

### FREQUENCY OF APPLICATION

Use [Brand Name][this product] monthly for control of flea, tick [and] chewing lice [and mosquito] infestations. [Brand Name][This product] kills fleas for up to six weeks, and flea eggs, [and] flea larvae, [and prevents flea pupae] for up to 4 months. Apply monthly if your pet is at [high] risk for flea reinfestation [, or in a highly infested environment]. Apply monthly to control ticks, [mosquitoes] and chewing lice. [[Brand Name][This product] kills mosquitoes within 24 hours for up to 14 days, and within 48 hours for up to 28 days.] [Brand Name][This product] remains effective, even after bathing, water immersion, or exposure to sunlight. Allow treated area to dry thoroughly. Do not reapply for [30 days][1 month][4 weeks].

### STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Do not remove [tube][vial][applicator][pipette] from the pack until ready to use. Store in a cool (below 77°F/[25°C]) dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING :****If empty:** Non-refillable container. Do not reuse or refill this container. Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**[WARRANTY]** Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. [The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer.] Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

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[If you have questions or comments about this product, please write: [Sergeant's][SENTRY] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738

Non-Emergency, call: 1-800-224-PETS (7387)

[Coupon(s) inside or on outside of box]

[Made in USA] [Patent(s) Pending]

[Distributed by:][Manufactured by:]

Sergeant's Pet Care Products, Inc.

Omaha, NE 68138-3710

[BAR CODE AREA]

EPA Reg. No. 2517-145

EPA Est. No. XXXXX-XX-XXX

{END – BACK/SIDE PANEL}

## {START - OPTIONAL INSERT OR PACKAGE COPY}

[How to Apply - May contain graphics illustrating product use, e.g., cat with a drop falling onto its neck from a vial on front, side, or back carton label and/or applicator labeling.]

### [[Clip. Part. Squeeze.]

Easier-than-ever applicator lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting proven flea and tick protection where it needs to be.]

### [Application Instructions][Directions for Use]

#### [How to Open:

1. Remove product tube(s) [vial] from the package.
2. [Separate one tube from the others.] Hold the tube [vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

#### How to Apply:

1. Invert [tube][vial][applicator][pipette] over cat and use open end to part cat's hair.
2. Apply contents of one [tube][vial][applicator][pipette] of [Brand Name][this product] [as a stripe, starting high on the back of the cat's neck to in front of the shoulder blades] [as a spot between the shoulder blades]. Squeeze [tube][vial][applicator][pipette] firmly to apply all of the solution to the cat's skin.]

[Look at the Label (Look at the Label icon) [Easy] 6 Step [Easy][Spot On] [Squeeze-On] [Topical] Checklist

- [1] Read the label completely and follow directions
- [2] Weigh your cat
- [3] Do NOT use Dog products on Cats
- [4] Do NOT treat with more than one pesticide product at a time
- [5] Separate animals after [treatment][application] to avoid chance of ingestion
- [6] Do NOT split [tube][vial][applicator][pipette]s between pets][and use the entire [tube][vial][applicator][pipette] contents]

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Information in [ ] is optional.

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## [Brand Name]

[1][2][3][4][5][6][12][24][Month [Application] Tracker] [Carecard]

[For year-round protection, apply [Brand Name] monthly.]

[[Cat's] [Pet's] Name (Empty blank for owner to fill in name)] [[Cat's] [Pet's] Weight]

[First][1st][Second][2nd][Third][3rd][Fourth][4<sup>th</sup>][Fifth][5<sup>th</sup>][Sixth][6<sup>th</sup>][Seventh][7<sup>th</sup>][Eighth][8<sup>th</sup>][Ninth][9<sup>th</sup>][Tenth][10<sup>th</sup>][Eleventh][11<sup>th</sup>][Twelfth][12<sup>th</sup>]

[Dose] [Application][Treatment](Empty blank for owner to fill in date)(Date: MM/DD/YY)

[Application Date] [Date of Application]

[Monthly reminder card]

[Apply [Brand Name][this product] monthly for continuous protection against fleas, ticks, flea eggs, flea larvae [and] chewing lice [and mosquitoes].]

[calendar stickers with Full or Partial Brand Name]

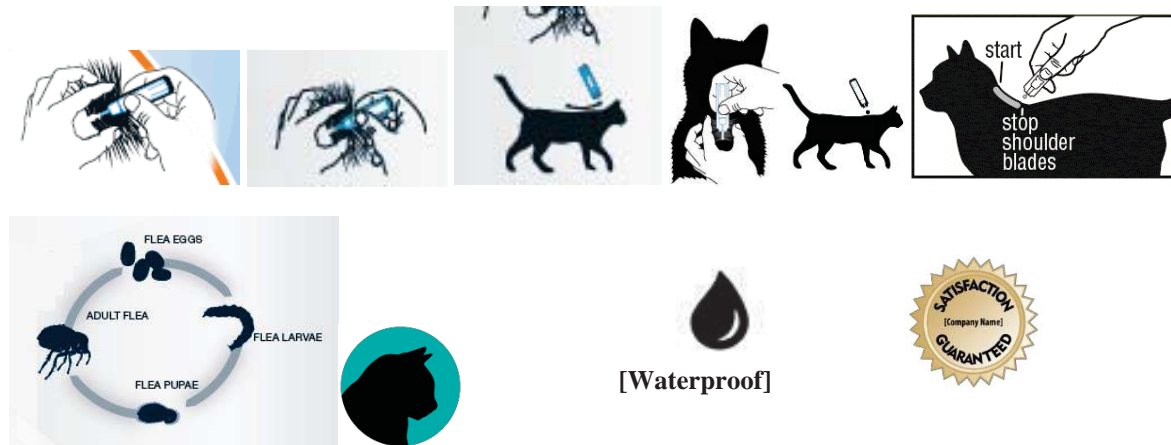
[Place stickers on your calendar as a reminder to reapply [Brand Name] in [30 days][one month].]

[Monthly Application Reminder Magnet (image of reminder magnet)]







[Place sticker on your calendar or [refrigerator] to remind yourself to apply [**Brand name**] [**this product**] to your cat]

Enclosed for your convenience is an application reminder magnet. Push the (reset) button to start the clock. After [(30 days) the magnet will flash (and beep) reminding you to reapply [Brand Name][this product]. This application reminder can be used for future treatments. Just press the reset button and in another (30 days) the reminder magnet will flash (and beep) reminding you to reapply.]

## [Optional graphics below may or may not appear anywhere on finished label]



[Flea life cycle diagram] [Flea Life Cycle][Sample coloring and layout may be different on final label]



















	Adult Flea	
	Fleas	
	Flea eggs	

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	Flea Larvae	
	Flea Pupae	
	Ticks	
	Brown Dog Tick	
	Deer Tick	
	American Dog Tick	
	Chewing Lice	
	Lone Star Tick	
	Mosquitoes	



{END - OPTIONAL INSERT OR PACKAGE COPY}

TUBE LABEL

CAT SPOT ON

FIPRONIL+ETOFENPROX+METHOPRENE

{Front Label}

{Back Label}

<p><b>{Brand Name}</b>  <b>For Cats ≥ 3.5 lbs &amp; 12 wks</b>          Fipronil 9.8%, Etofenprox 15% ,          (S)-methoprene 11.8%          0.017 fl oz [0.50 mL]                      {label code}          {EPA REG No may be on either the front or back label}</p>	<p>[KEEP OUT OF REACH OF CHILDREN]          [CAUTION]: [Read directions and          precautions before using. Use scissors to          open.]          [EPA REG. No. 2517-145]                      {label code}</p>
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