



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

OFFICE OF
CHEMICAL SAFETY
AND POLLUTION PREVENTION

VIA EMAIL

Mary Hunt
Managing Regulatory Consultant
Sergeant's Pet Care Products, Inc.
10077 South 134th Street
Omaha, NE 68138-3710

Subject: Label Amendment – Changing Signal Word and Updating CSF
Product Name: Sergeant's Fipronil + Cyphenothrin + Nylar Squeeze-On for Dogs
EPA Registration Number: 2517-143
Submission Date: March 13, 2014
Decision Number: 488699

Dear Ms. Hunt:

The label amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended is **acceptable**. The label will be stamped Accepted, and uploaded to PPLS. The Basic and Alternate #1 CSFs dated March 13, 2014 will be stamped accepted and placed in our records. All previously accepted CSFs have been superseded.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Products released for shipment after 18 months from the date on this notice or the next printing of the master label whichever occurs first, must bear the new revised label. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA. Amended labeling will supersede all previously accepted labels. Your release for shipment of this product constitutes acceptance of these conditions. As required by 40 CFR 156.10(a)(6), you must submit one copy of the final printed label before the product is released for shipment. If you have any questions please contact Carlyn Petrella by phone at (703) 347-0439 or via email at “petrella.carlyn@epa.gov”.

Sincerely,

A handwritten signature in black ink that reads "Richard J. Gebken". The signature is written in a cursive style with a large initial 'R' and 'G'.

Richard Gebken
Product Manager 10
Insecticide Branch
Office of Pesticide Programs
Date: July 1, 2014

Sergeant's[®] Master Label

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FRONT PANEL

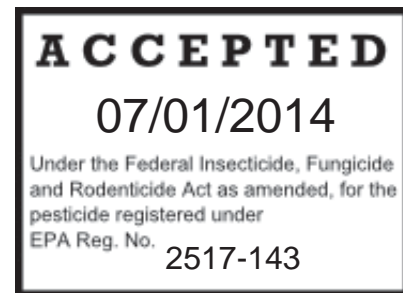
DOG SQUEEZE ON FIPRONIL+CYPHENOTHHRIN+NYLAR

[Option text appears in brackets-the final product label may include some or all of the optional text on front, back or side panels. The CRP required text will not change.]

Sergeant's Fipronil + Cyphenothrin + NyLAR Squeeze-On for Dogs

[ABNs]

[Sergeant's[®] Ectoadvance[™] Spot On for Dogs]
[Sergeant's[®] Ecotadvance[™] for Dogs]
[Sentry[®] FRONTIER GOLD Spot On for Dogs]
[Sentry[®] FRONTIER GOLD for Dogs]
[Sentry[®] Ectoadvance[™] Spot On for Dogs]
[Sentry[®] Ectoadvance[™] for Dogs]
[PetArmor[®] Max for Dogs]
[Sergeant's[®] PetArmor[®] Max for Dogs]
[PetArmor[®] Pro Advanced for Dogs]
[Sergeant's[®] PetArmor[®] Pro Advanced for Dogs]
[PetArmor[®] Pro Advanced Ticks for Dogs]
[Sergeant's[®] PetArmor[®] Pro Advanced Ticks for Dogs]



For use ONLY on dogs [23 [-][to] 44 lbs] [45 [-][to] 88 lbs] [89 [-][to] 132 lbs] {OR}
For use ONLY on dogs [[&][and] puppies 4[-][to] 22 lbs and over 12 weeks of age {OR}
ONLY For Dogs [23 [-][to] 44 lbs] [45 [-][to] 88 lbs] [89 [-][to] 132 lbs] {OR}
ONLY For Dogs & Puppies 12 weeks or older [&][and] 4[-][to] 22 lbs

[1.5 cm x 1.5 cm or as indicated below]

[Apply to puppies over 12 weeks old]
[Apply to puppies 12 weeks or older]



[Mosquitoes]

[Kills mosquitoes] [within 24 hours for up to 7 days] [and within 48 hours for up to 28 days]
[Kills mosquitoes]

[Chewing Lice]

[Kills chewing lice]
[A once monthly application is recommended for chewing lice.]
[Rapid elimination of chewing lice infestations]

[Fleas]

[Kills fleas]
[Starts killing fleas in [just] [5 minutes][15 minutes][1 hour] [after application]]
[Starts to kill fleas in [just] [5 minutes][15 minutes][1 hour] [after application]]
[Quickly kills fleas]

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[Research demonstrates that [full or partial brand name] kills adult fleas (starts killing in as little as [5 minutes][15 minutes][1 hour]), flea eggs, and flea larvae and prevents pupae development for up to [63 days] [9 weeks].]

[[Brand name][This product] prevents development of all flea stages for up to [63 days][9 weeks].]

[Kills flea eggs, [larvae] [and] [prevents pupae development] for up to [63 days][9 weeks]]

[With Pyriproxyfen Insect Growth Regulator which Breaks the Flea Life Cycle]

[With Pyriproxyfen to Break Flea Life Cycle]

[With Insect Growth Regulator to Break Flea Life Cycle]

[Dual Action [!]:Fipronil with Pyriproxyfen IGR Effectively Breaks the Flea Life Cycle]

[Triple Action [!]: Effectively Breaks the Flea Life Cycle[!]]

[Kills Fleas (starts killing in as little as [5 minutes][15 minutes] [1 hour]) up to [4 weeks!] [2 months]]

[Kills Flea Eggs & Flea Larvae [for more than 2 months]]

[Prevents Flea Eggs From Developing Into Biting Adults]

[Prevents development of all stages of the flea life cycle]

[Ticks]

[Kills ticks]

[Starts killing ticks in [just] [5 minutes][15 minutes][1 hour] [after application]

[Starts to kill ticks in [just] [5 minutes][15 minutes][1 hour] [after application]

[Quickly kills ticks]

[Kills Ticks (starts killing in as little as [5 minutes][15 minutes][1 hour])]

[Kills Ticks including those that may transmit Lyme disease]

[Kills Ticks (starts killing in as little as [5 minutes][15 minutes][1 hour]) for up to 4 weeks!]

[Kills [all stages of] Deer Ticks (vector of Lyme disease) for up to [4 weeks][1 month][30 days][per application]]

[[Kills [brown dog ticks,] [(*Rhipicephalus sanguineus*),] [American dog ticks,] [and] [lone star ticks,] [and deer ticks] [for up to [4 weeks] [1 month] [30 days]]]

[Kills *Rhipicephalus sanguineus* for up to 4 weeks]

[Kills American Dog Ticks [(*Dermacentor variabilis*)] for up to 4 weeks!]

[Multiple Infestations]

[Starts killing fleas and ticks in [just] [5 minutes][15 minutes][1 hour] [after application]]

[Starts to kill fleas and ticks in [just] [5 minutes][15 minutes][1 hour] [after application]]

[Quickly kills fleas and ticks]

[Starts to kill [fleas] [and] [ticks] in as little as [5 minutes][15 minutes] [1 hour]) [and continues to kill for a month] !]

[Flea & Tick Control for Dogs & Puppies 12 weeks old and older]

[Kills fleas (starts killing in as little as [5 minutes][15 minutes][1 hour]), flea eggs, ticks (starts killing in as little as [5 minutes][15 minutes][1 hour]), chewing lice & [mosquitoes]]

[Kills Fleas, Ticks and [mosquitoes]]

[Kills fleas (starts killing in as little as [5 minutes][15 minutes][1 hour]), ticks (starts killing in as little as [5 minutes][15 minutes][1 hour]), [mosquitoes], chewing lice, flea eggs, and larvae and prevents pupae development]

[Monthly flea, tick, mosquito, chewing lice, and flea egg protection]

[Monthly flea, tick, mosquito, and chewing lice protection]

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[Kills fleas (starts killing in as little as [5 minutes][15 minutes][1 hour]), ticks (starts killing in as little as [5 minutes][15 minutes][1 hour]), [mosquitoes], flea eggs, and chewing lice)
[[Seven] [7] [Six][6][Five][5] Way [Action] [Effectiveness] [Control] to kill fleas, ticks,
[mosquitoes,] chewing lice, flea eggs, [&][and] flea larvae [&] [and] prevent the development of
flea pupae]
[[Six] [6] [Five][5][Four][4] Way [Action] [Effectiveness] [Control] to kill fleas, ticks,
[mosquitoes,] chewing lice, [&][and] flea eggs [&] [and] flea larvae
[[4 Week] [Flea and Tick & Treatment]]
[[Four (4) Week] [Flea, Tick, Mosquito and Chewing Lice Control]]
[When used monthly [Brand name][this product] completely breaks the flea life cycle and
controls tick and chewing lice infestations.]
[4 week Flea and Tick Treatment!]
[Once A Month Flea and Tick Treatment]
[Kills Fleas (starts killing in as little as [5 minutes][15 minutes][1 hour]) and Ticks (starts killing
in as little as [5 minutes][15 minutes][1 hour]) for up to 4 weeks!]
[Kills Fleas (starts killing in as little as [5 minutes][15 minutes][1 hour]), Ticks (starts killing in
as little as [5 minutes][15 minutes][1 hour]), Flea Eggs & Flea Larvae for up to [63 days] [9
weeks]]
[Prevents and controls reinfestations of listed pests for up to [1 month][4 weeks]]

[All Others]

[For Dogs and Puppies 12 weeks of age or older]
[For [Small][S] Dogs 4- 22 lbs] [For [Medium][M] Dogs 23-44 lbs]
[For [Large][L] Dogs 45-88 lbs] [For [Extra Large][XL] Dogs 89-132 lbs]
[Satisfaction Guaranteed]
[If you are not satisfied, we will make it right with a replacement or refund.]
[Fast Acting]
[Waterproof]
[Long Lasting]
[If dog is at high risk for flea reinfestation a once month application may be needed]
[Apply Monthly]
[Controls mites that may cause sarcoptic mange]
[One Application][Two Applications][Three Applications][Four Applications][Five
Applications][Six Applications][12 Applications][24Applications] and/or [1 Month Supply][2
Month Supply][3 Month Supply][4 Month Supply][5 Month Supply][6 Month Supply][12
Month Supply][24 Month Supply] or [4 Week Supply][8 Week Supply][12 Week Supply][16
Week Supply][20 Week Supply][24 Week Supply][48 Week Supply][52 Week Supply][104
Week Supply]
[Best if used year round!]
[4 Week Dose!]
[1 Month Dose!]
[Easy to Use Application]
[Specially Formulated Dogs and Puppies Over 12 Weeks]
[[Free] Calendar Stickers Inside!]
[Patented Technology]
[Apply once every [4 weeks]!]
[[Free with purchase] [Free inside] Monthly Application Reminder [Magnet]]

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[Effective after bathing and exposure to water and sunlight]
[Fiponil (9.8%) + cyphenothrin (5.2%) + pyriproxyfen (2.0%)]
[US and Foreign patents pending]
[Lift [here] for more information]
[For year round protection, apply [Brand name][this product] monthly]
[[Brand name][this product] is a trademark of [Company Name]
[[1][2][3][4][5][6][12][24] Applications]
[[Brand Name][This product] is a registered trademark of [Company name].]
[Direct to skin [tube][vial][applicator][pipette]]
[Easy to Use] [tube][vial][applicator][pipette]]
[Clean cut [open] [tube][vial][applicator][pipette]]
[No-mess [open] [tube][vial][applicator][pipette]]
[Clip-tip design [tube][vial][applicator][pipette][!]]

ACTIVE INGREDIENTS:

Fipronil.....	9.80%
Cyphenothin.....	5.20%
Pyriproxyfen	2.00%
OTHER INGREDIENTS[*]:	83.00%
TOTAL	100.00%

[*diethylene glycol monoethyl ether, vitamin E nicotinate]

[Nylar® is a registered trademark of McLaughlin Gormley King Company.]
[U.S. Patent No. 5,942,525]

KEEP OUT OF REACH OF CHILDREN CAUTION

See [Back][or][Side] [Label[s]] [Panel[s]] for Additional Precautionary Statements

NET CONTENTS: X fl oz [Y – X fl oz [tube] [vial] [applicator] [pipette](s)]
[1][One][2][Two][3][Three][4][Four][5][Five][6][Six][12][Twelve][24][Twenty Four]
[0.023 fl oz][0.67 mL] [tube] [vial] [applicator] [pipette](s)
[0.045 fl oz][1.34 mL] [tube] [vial] [applicator] [pipette](s)
[0.091 fl oz][2.68 mL] [tube] [vial] [applicator] [pipette](s)
[0.136 fl oz][4.02 mL] [tube] [vial] [applicator] [pipette](s)

BACK /SIDE PANEL OR INSERT

**DOG SQUEEZE ON
FIPRONIL+CYPHENOTHHRIN+NYLAR**

[BACK/SIDE CARTON LABEL - MASTER LABEL]

[Brand name][This product] contains fipronil, cyphenothrin and the insect growth regulator (IGR) pyriproxyfen to effectively kill fleas [(starts killing in as little as 1 hour)], ticks [(starts killing in as little as 1 hour)], and kills flea eggs, flea larvae, [mosquitoes] and chewing lice. The active ingredients in [full or partial brand name] feature a sustained release formula developed for fast acting [and long lasting] control of fleas, ticks, [mosquitoes] and chewing lice for up to [1 month] [[4] [four] weeks] on dogs.

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**READ ENTIRE LABEL BEFORE EACH USE.
USE ONLY ON DOGS AND PUPPIES OVER 12 WEEKS OF AGE.**

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION. Harmful if absorbed through skin. Harmful if swallowed. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, and chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

HAZARDS TO DOMESTIC ANIMALS. For external use on dogs only. Individual sensitivities, while rare, may occur after using any pesticide product on dogs. Certain medications can interact with pesticides. Do not treat your dog with more than one pesticide product at a time. Over dosing your dog can result in serious illness and even death. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing dogs. Consult a veterinarian before using on dogs with known organ dysfunction. If your dog is exhibiting signs of and/or is being treated for skin dermatitis, talk to your veterinarian before applying any topical flea and tick control product.

FIRST AID	
If On Skin Or Clothing	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.
If Swallowed	<ul style="list-style-type: none">• Immediately call a poison control center or doctor.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Have person sip a glass of water if able to do so.• Do not give anything by mouth to an unconscious person.
If In Eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for further treatment advice.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-781-4738.	
NOTE TO PHYSICIAN OR VETERINARIAN	
Treat patient symptomatically	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **AND YOUR DOG, READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY.** Do not use on cats, rabbits or animals other than dogs. Do not allow your dog to ingest this product. Do not use on puppies under 12 weeks of age or less than [4][23][45][89] lbs. Use entire contents of [tube] [vial] [applicator] [pipette] on each dog. [Do not split one [tube] [vial] [applicator] [pipette] between dogs.] Do not use multiple [tube] [vial] [applicator][pipette]s on one dog. Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Separate the treated dog from all other dogs and cats for 24 hours after treatment has been applied.

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Side Effects: Monitor your dog after application. [Some dogs may experience temporary startle effects when any product is applied.] Dogs may experience some temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your dog with a mild soap and rinse with large amounts of water. If these or other side effects occur, consult your veterinarian or call 1-800-781-4738. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating application. The most common signs of incidental ingestion are excessive salivation and foaming at the mouth. If these symptoms occur, immediately feed your dog and continue to monitor your dog for the next 24 hours.

[1.5 cm x 1.5 cm or as indicated below]



DO NOT USE ON CATS. May be toxic and **POTENTIALLY FATAL** if applied to or ingested by a cat. Keep cats away from treated dogs for 24 hours. Cats that actively groom or engage in close physical contact with treated dog may be at risk of serious harmful effects. Cats exhibiting signs of ingestion such as excessive salivation and foaming at the mouth should be taken to the veterinarian immediately.

[{Outer Packaging}]

How to open: Remove product tube[s] [vial] from the package. [Separate one tube from the others.] Hold the tube [vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

How to apply: Invert [tube] [vial] [applicator] [pipette] over dog and use open end to part dog's hair. Squeeze [tube] [vial] [applicator] [pipette] firmly to apply all of the solution to the dog's skin, as directed below. Repeat application may be made if necessary, but do not apply more often than once every [4 weeks][30 days].

Only For Dogs Weighing 4 [-][to] 22 lbs. Do not apply to dogs weighing less than 4 lbs. [including small dogs and puppies, 12 weeks or older] {For cartons containing 0.67 mL (0.023 fl oz) tube} Apply one [tube] [vial] [applicator] [pipette] (0.67 mL)(0.023 fl oz) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

Only For Dogs Weighing Between 23[-][to]44 lbs. Do not apply to dogs weighing less than 23 lbs. {For cartons containing 1.34 mL (0.045 fl oz) tubes} Apply one [tube] [vial] [applicator] [pipette] (1.34 mL) (0.045 fl oz) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

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Only For Dogs Weighing Between 45[-][to]88 lbs. Do not apply to dogs weighing less than 45 lbs. {For cartons containing 2.68 mL (0.091 fl oz) tubes} Apply one [tube] [vial] [applicator] [pipette] (2.68 mL)(0.091 fl oz) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

Only For Dogs Weighing 89[-][to] 132 lbs. Do not apply to dogs weighing less than 89 lbs. Do not use two [tube][vial][applicator][pipette]s on dog greater than 132 lbs. {For cartons containing 4.02 mL (0.136 fl oz) tube} Apply one [tube][vial][applicator][pipette] (4.02 mL)(0.136 fl oz) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

FREQUENCY OF APPLICATION

Use [Brand name][this product] monthly for complete control of flea, tick [and] chewing lice [and to kill mosquitoes] [infestations]. [Brand name][This product] kills fleas (starts killing in as little as [5 minutes][15 minutes][1 hour]) for up to two months. If your dog is at high risk for flea reinfestation [, or in a highly infested environment], apply monthly. Apply monthly to control ticks, [mosquitoes] and chewing lice. [[Brand name][this product] kills mosquitoes within 24 hours for up to the first 7 days after treatment, then within 48 hours for up to 28 days.] [Brand name][this product] remains effective, even after bathing, water immersion, or exposure to sunlight. Allow treated area to dry thoroughly. Do not reapply for [4 weeks][30 days].

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Do not remove [tube] [vial] [applicator] [pipette] from the pack until ready to use. Store in a cool [below 77°F/[] (25°C)] dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

CONTAINER DISPOSAL: If empty: Non-refillable container. Do not reuse or refill this container. Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

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[If you have questions or comments about this product, please write: [Sergeant's][SENTRY]
Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738
Non-Emergency, call: 1-800-224-PETS (7387) [Made in USA]

[Distributed by:][Manufactured by:]
Sergeant's Pet Care Products, Inc.
Omaha, NE 63138-3710
EPA Reg. No. 2517-143
EPA Est. No. XXXXX-XX-XXX

[BAR CODE AREA]

{END - BACK / SIDE PANEL}

[{Outer Packaging or Insert}]

[How to Apply - May contain graphics illustrating product use, e.g., dog with a drop falling onto its neck from a vial on front, side, or back carton label and/or applicator labeling.]

[[Clip. Part. Squeeze.]

Easier-than-ever applicator lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting proven flea and tick protection where it needs to be.]

[Application Instructions] [Directions for Use]

How to open

1. Remove product tube[s] [vial] from the package.
2. [Separate one tube from the others.] Hold the tube [vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

How to apply:

1. Invert [tube] [vial] [applicator] [pipette] over dog and use open end to part dog's hair.
2. Squeeze [tube] [vial] [applicator] [pipette] firmly to apply all of the solution to the dog's skin [as a spot [on][to] the dog's back between the shoulder blades.] [or] [from the back of the neck to a point midway between the neck and tail.]

[Look at the Label (Look at the Label icon) 6 Step [Easy] [Spot On] [Squeeze-On] [Topical]
Checklist

- [1] Read the label completely and follow directions
- [2] Weigh your dog
- [3] Do NOT use Dog products on Cats
- [4] Do NOT treat with more than one pesticide product at a time
- [5] Separate animals after [treatment][application] to avoid chance of ingestion
- [6] Do NOT split [tube] [vial] [applicator] [pipette]s between pets[and use the ENTIRE [tube] [vial] [applicator] [pipette] contents]]

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[Brand name][This product]

[1][2][3][4][5][6][12][24][Month [Treatment] [Application] Tracker]

[For year-round protection, apply [Brand name][this product] monthly.]

[Pet's Name (Empty blank for owner to fill in name)]

[First][1st][Second][2nd][Third][3rd][Fourth][4th][Fifth][5th][Sixth][6th][Seventh][7th][Eighth][8th][Ninth][9th][Tenth][10th][Eleventh][11th][Twelfth][12th]

[Dose] [Treatment] [Application](Empty blank for owner to fill in date)(Date: MM/DD/YY)

[calendar stickers with [Brand name]]

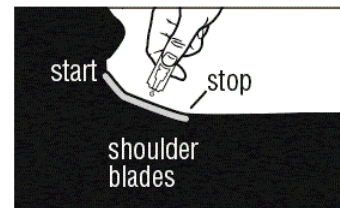
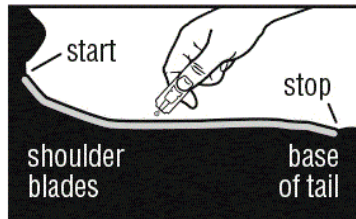
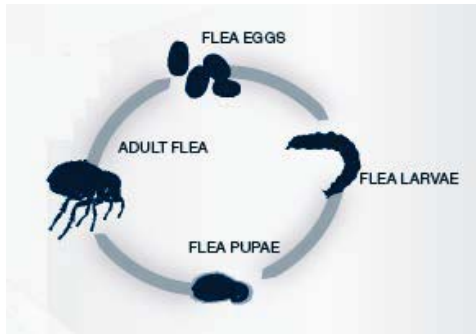
[Place stickers on your calendar as a reminder to reapply [Brand name][this product]] [in 30 days.]

[Monthly Application Reminder Magnet (image of reminder magnet)]

[Enclosed for your convenience is an application reminder magnet. Push the (reset) button, and the reminder light will blink twice. The reminder tag is now set for 30 days. At the end of 30 days the reminder light will blink, reminding you to reapply [Brand name][this product].

Press the button once and the blinking light will stop. Press the button again and this will reset the timer for another 30 days.]

[Optional graphics above and below may or may not appear anywhere on finished label]



















	Adult Flea	
	Fleas	
	Flea eggs	
	Flea Larvae	
	Flea Pupae	

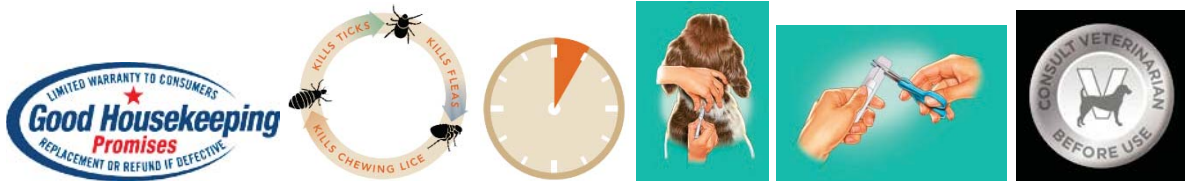
Sergeant's[®] Master Label

27 June 2014 Amendment
Information in [] is optional.

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EPA SAL 12/11/2013

	Ticks	
	Brown Dog Tick	
	Deer Tick	
	American Dog Tick	
	Chewing Lice	
	Lone Star Tick	
	Mosquitoes	
	Mite	




{END – OPTIONAL INSERT OR PACKAGE COPY}

TUBE / VIAL LABEL

DOG SQUEEZE ON
FIPRONIL+CYPHENOTHRIIN+NYLAR

{Front Label}

{Back Label}

<p>{Brand Name} For Dogs [X-Y] lbs ≥12 wks Fipronil 9.8%, Cyphenothrin 5.2%, Pyriproxyfen 2.0% 0.023 fl oz (or) 0.045 fl oz (or) 0.091 fl oz (or) 0.136 fl oz {label code}</p>	<p> KEEP OUT OF REACH OF CHILDREN CAUTION: Read directions and precautions before using. Use scissors to open. EPA REG. No. 2517-143 {label code}</p>
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{END TUBE / VIAL LABEL}