

2517-142

12/3/2014

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

December 3, 2014

Kelly Hoskins  
Director of Regulatory Affairs  
Sergeant's Pet Care Products, Inc.  
10077 South 134<sup>th</sup> Street  
Omaha, NE 68138

Subject: Label Notification per PRN 98-10 – adding statement “Brand name is a trademark of company name” and multiple minor additions to reminder cards such as dogs weigh and application date  
Product Name: Sergeant's Fipronil + Cyphenothrin + Methoprene Squeeze-On for Dogs  
EPA Registration Number: 2517-142  
Application Date: 11-10-2014  
Decision Number: 497324

Dear Ms. Hoskins:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

If you have any questions, you may contact Autumn Metzger at 703-305-5314 or Metzger.autumn@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Kable Bo Davis". To the right of the signature is the word "for" written in a similar cursive style.

Kable Bo Davis, Product Manager 03  
Invertebrate & Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Programs



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## [Chewing Lice]

[Kills chewing lice]

[Rapid elimination of chewing lice infestations]

[A once monthly application is required][Apply monthly to control][for] chewing lice]

## [Fleas]

[Kills fleas]

[[Kills adult fleas [(starts killing in as little as 1 hour)]]

[Kills newly emerged adult fleas [(starts killing in as little as [5][15][minutes][1 hour])] before they lay eggs]

[Prevents all flea stages (adult fleas [(starts killing in as little as 1 hour)], flea eggs, and flea larvae)]

[If dog is a high risk for flea re-infestation a once month application may be needed]

[With (S)-methoprene Insect Growth Regulator which Breaks the Flea Life Cycle]

[With (S)-methoprene to Break Flea Life Cycle]

[With Insect Growth Regulator to Break Flea Life Cycle]

[Triple Action [!]: Fipronil and Cyphenothrin with (S)-methoprene IGR Effectively Breaks the flea Life Cycle]

[Triple Action [!]: Effectively Breaks the Flea Life Cycle[!]]

[Kills fleas [(starts killing in as little as 1 hour)] [up to 4 weeks][1 month][30 days]!]

[Kills Flea Eggs & Flea Larvae [for 2 months]]

[Prevents Flea Eggs From Developing Into Biting Adults]

[Starts killing fleas in [just] [5][15] [minutes][1 hour] [after application]]

[Starts to kill fleas in [just] [5][15] [minutes][1 hour] [after application]]

[Quickly kills fleas]

[Kills fleas, which may be a source of flea allergy dermatitis] [or flea bit anemia]]

## [Multiple Infestations]

[Starts killing fleas and ticks in [just] [5][15] [minutes][1 hour] [after application]]

[Starts to kill fleas and ticks in [just] [5][15] [minutes][1 hour] [after application]]

[Kills fleas and ticks [after application]]

[Quickly kills fleas and ticks]

[Kills chewing lice and controls mites that may cause sarcoptic mange]

[Controls mites, a leading cause of sarcoptic mange]

[Flea & Tick Control Only for Dogs & Puppies 12 weeks old and older]

[Kills fleas [(starts killing in as little as [5][15] [minutes][1 hour])], flea eggs, ticks [(starts killing in as little as [5][15] [minutes][1 hour])], [&]chewing lice [& mosquitoes]] [and prevents development of flea pupae]

[Kills Fleas, [and] Ticks [and mosquitoes]]

[Kills fleas [(starts killing in as little as [5][15] [minutes][1 hour])], ticks [(starts killing in as little as [5][15] [minutes][1 hour])], [mosquitoes], chewing lice, flea eggs, and larvae]

[Monthly flea, tick, [mosquito], chewing lice, and flea egg protection]

[Monthly flea, tick, [mosquito] and chewing lice protection]

[Kills fleas [(starts killing in as little as [5][15] [minutes][1 hour])], ticks [(starts killing in as little as [5][15] [minutes][1 hour])], [mosquitoes], flea eggs, and lice]

[[Seven][7][Six][6][Five][5]Way [Action] [Effectiveness] [Control] to kill fleas, ticks,

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[mosquitoes,] chewing lice, flea eggs, [&][and] flea larvae [&] [and] [ prevent the development of flea pupae]]

[[Six] [6] [Five][5][Four][4]Way [Action] [Effectiveness] [Control] to kill fleas, ticks, [mosquitoes,] chewing lice, [&][and]flea eggs [&] [and] flea larvae]

[[4 Week] [Flea and Tick & Treatment]]

[[Four (4) Week] [Flea, Tick, [Mosquito] and Chewing Lice Control]]

[When used monthly [Brand name][this product] completely breaks the flea life cycle and controls tick and chewing lice infestations.]

[4 week Flea and Tick Treatment!]

[Once A Month Flea and Tick Treatment]

[Kills Fleas (starts killing in as little as [5][15] [minutes][1 hour]) and Ticks (starts killing in as little as [5][15] [minutes][1 hour]) [and mosquitoes] for up to 4 weeks!]

[Prevents and controls reinfestations of listed pests for up to [1 month] [4 weeks]]

## [Ticks]

[Kills ticks]

[Starts killing ticks in [just] [5][15] [minutes][1 hour] [after application]

[Starts to kill ticks in [just] [5][15] [minutes][1 hour] [after application]

[Quickly kills ticks]

[Kills ticks including those that may transmit Lyme disease]

[Kills Ticks [(starts killing in as little as 1 hour)] [for up to 4 weeks][1 month][30 days]!]

[Kills [all stages of] deer ticks (which may vector Lyme disease) for up to [4 weeks][1 month][30 days][1 month][per application]]

[Kills Ticks (starts killing in as little as 1 hour)]

[Kills Ticks including Deer Ticks for up to 4 weeks]

[Kills Brown Dog Ticks [(starts killing in as little as [5][15] [minutes] [1 hour])]]

[Kills [brown dog ticks] [(*Rhipicephalus sanguineus*)], [American dog ticks,] [and] [lone star ticks], [and deer ticks] [for up to [4 weeks] [1 month] [30 days]]]

[Kills *Rhipicephalus sanguineus* for up to 4 weeks]

[Kills American Dog Ticks [(*Dermacentor variabilis*)] for up to 4 weeks!]

[Kills ticks that may transmit Lyme disease, Rocky Mountain spotted fever, ehrlichiosis, babesiosis and anaplasmosis]

## [All Others]

[Only for Dogs and Puppies 12 weeks of age or older]

[Specially Formulated Only for Dogs and Puppies Over 12 Weeks]

[Only for Dogs [4-22 lbs], [23-44 lbs], [45-88 lbs], [89-132 lbs]]

[Extra Small][XS][Small][S][Medium][M][Large][L][Extra Large][XL]

[Fast Acting] [Long Lasting]

[Waterproof]

[Effective after bathing and exposure to water and sunlight]

[Apply monthly] [Apply once every 4 weeks!]

[1 Month Dose!] [4 Week Dose!]

[Controls mites that may cause sarcoptic mange]

[One Application][Two Applications][Three Applications][Four Applications][Five Applications][Six Applications][12 Applications][24 Applications] and/or [1 Month Supply][2

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Month Supply][3 Month Supply][Four Month Supply][Five Month Supply][6 Month Supply][12  
Month Supply][24 Month Supply] or [4 Week Supply][8 Week Supply][12 Week Supply][16  
Week Supply][20 Week Supply][24 Week Supply][48 Week Supply][52 Week Supply][104  
Week Supply]

[Best if used year round!]

[For year round protection, apply (full or partial brand name) monthly]

[(ICON Showing 4 Week Protection)]

[Easy to Use Application]

[[Free] Calendar Stickers Inside[!]]

[[Free with purchase] [Free inside] Monthly Application Reminder [Magnet]]

[[1][2][3][4][5][6][12][24] applications] [Dose(s)] [Treatment]]

[Fiponil (9.8%) + cyphenothrin (5.2%) + s-methoprene (8.8%)]

[US and Foreign patents pending]

[Lift [here] for more information]

[Brand Name is a trademark of Company Name]

[Direct to skin [tube][vial][applicator][pipette]]

[Easy to Use] [tube][vial][applicator][pipette]]

[Clean cut [open] [tube][vial][applicator][pipette]]

[No-mess [open] [tube][vial][applicator][pipette]]

[Clip-tip design [tube][vial][applicator][pipette][!]]

[Satisfaction Guaranteed][If you are not satisfied, we will make it right with a replacement or  
refund.]

## ACTIVE INGREDIENTS:

Fipronil.....9.80%

Cyphenothrin.....5.20%

(S)-methoprene .....8.80%

**OTHER INGREDIENTS[\*] .....76.20%**

**TOTAL 100.00%**

[\*diethylene glycol monoethyl ether, vitamin E nicotinate]

## KEEP OUT OF REACH OF CHILDREN

### WARNING

See [Back][or][Side] [Label[s]] [Panel[s]] for Additional Precautionary Statements

## NET CONTENTS: X fl oz [Y – X fl oz applicators]

[1][One][2][Two][3][Three][4][Four][5][Five][6][Six][12][Twelve][24][Twenty-Four]

[0.023 fl oz (0.67 mL) [tube] [vial] [applicator] [pipette]]

[0.045 fl oz (1.34 mL) [tube] [vial] [applicator] [pipette]]

[0.091 fl oz (2.68 mL) [tube] [vial] [applicator] [pipette]]

[0.136 fl oz (4.02 mL) [tube] [vial] [applicator] [pipette]]

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**BACK/SIDE PANEL**

**DOG SQUEEZE ON**

**FIPRONIL+CYPHENOTHHRIN+METHOPRENE**

[[Brand name]][This product] contains fipronil, cyphenothrin, and the insect growth regulator (IGR) (S)-methoprene to effectively kill fleas [(starts killing in as little as 1 hour)], ticks [(starts killing in as little as 1 hour)], and kills [mosquitoes] [and] chewing lice.]

[[Brand name]][This product] contains fipronil, cyphenothrin and the insect growth regulator (IGR) (S)-methoprene to effectively kill fleas [(starts killing in [5][15] minutes)], ticks [(starts killing in [5][15] minutes)], and kills [mosquitoes] [and] chewing lice.]

The active ingredients in [Brand name][this product]feature a sustained release formula developed for fast acting [and long lasting] control of fleas, ticks, [mosquitoes] and chewing lice for up to [1 month] [[4] [four] weeks] on dogs.

**READ ENTIRE LABEL BEFORE EACH USE.  
USE ONLY ON DOGS AND PUPPIES OVER 12 WEEKS OF AGE.**

### PRECAUTIONARY STATEMENTS

**HAZARDS TO HUMANS. WARNING.** Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Harmful if swallowed. Harmful if absorbed through skin. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

**HAZARDS TO DOMESTIC ANIMALS.** For external use on dogs only. Individual sensitivities, while rare, may occur after using any pesticide product on dogs. Certain medications can interact with pesticides. Do not treat your dog with more than one pesticide product at a time. Over dosing your dog can result in serious illness and even death. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing dogs. Consult a veterinarian before using on dogs with known organ dysfunction. If your dog is exhibiting signs of and/or is being treated for skin dermatitis, talk to your veterinarian before applying any topical flea and tick control product.

### FIRST AID

FIRST AID	
<b>If In Eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for further treatment advice.</li></ul>
<b>If On Skin Or Clothing</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>If Swallowed</b>	<ul style="list-style-type: none"><li>• Immediately call a poison control center or doctor.</li><li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li><li>• Have person sip a glass of water if able to do so.</li></ul>

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- Do not give anything by mouth to an unconscious person.

### HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-781-4738.

### NOTE TO PHYSICIAN OR VETERINARIAN

Treat patient symptomatically

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **DO NOT ALLOW CHILDREN TO APPLY PRODUCT. TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY.**

Do not use on cats, rabbits or animals other than dogs. Do not allow your dog to ingest this product. Do not use on puppies under 12 weeks of age or less than [4][23][45][89] lbs. Use entire contents of [tube] [vial] [applicator] [pipette] on each dog. [Do not split one [tube] [vial] [applicator] [pipette] between dogs.] Do not use multiple [tube] [vial] [applicator] [pipette]s on one dog. Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Separate the treated dog from all other dogs and cats for 24 hours after treatment has been applied.

Side Effects: Monitor your dog after application. [Some dogs may experience temporary startle effects when any product is applied.] Dogs may experience some temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your dog with a mild soap and rinse with large amounts of water. If these or other side effects occur, consult your veterinarian or call 1-800-781-4738. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating application. The most common signs of incidental ingestion are excessive salivation and foaming at the mouth. If these symptoms occur, immediately feed your dog and continue to monitor your dog for the next 24 hours.

[1.5 cm x 1.5 cm on final or as indicated below]



**DO NOT USE ON CATS.** May be toxic and **POTENTIALLY FATAL** if applied to or ingested by a cat. Keep cats away from treated dogs for 24 hours. Cats that actively groom or engage in close physical contact with treated dog may be at risk of serious harmful effects. Cats exhibiting signs of ingestion such as excessive salivation and foaming at the mouth should be taken to the veterinarian immediately.

[{Outer Packaging}]

**How to open:** Remove product tube[s] [vial] from the package. [Separate one tube from the others.] Hold the tube [vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

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**How to apply:** Invert [tube] [vial] [applicator] [pipette] over dog and use open end to part dog's hair. Squeeze [tube] [vial] [applicator] [pipette] firmly to apply all of the solution to the dog's skin, as directed below. Repeat application may be made if necessary, but do not apply more often than once every 30 days.

## BACK/SIDE PANEL

## DOG SQUEEZE ON

## FIPRONIL+CYPHENOTHHRIN+METHOPRENE

**Only For Dogs Weighing 4[-][to] 22 lbs. Do not apply to dogs less than 4 lbs.**

**[including small dogs and puppies, only 12 weeks or older]**

**{For cartons containing 0.67 ml (0.023 fl. oz.) [tube] [vial] [applicator] [pipette]s}**

Apply one [tube] [vial] [applicator] [pipette] (0.67 ml)(0.023 fl. oz.) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

**Only For Dogs Weighing Between 23[-][to]44 lbs. Do not apply to dogs less than 23 lbs.**

**{For cartons containing 1.34 ml (0.045 fl. oz.) [tube] [vial] [applicator] [pipette]}**

Apply one [tube] [vial] [applicator] [pipette] (1.34 ml) (0.045 fl. oz.) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

**Only For Dogs Weighing Between 45[-][to]88 lbs. Do not apply to dogs less than 45 lbs.**

**{For cartons containing 2.68 ml (0.091 fl. oz.) [tube] [vial] [applicator] [pipette]}**

Apply one [tube] [vial] [applicator] [pipette] (2.68 ml)(0.091 fl. oz.) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

**Only For Dogs Weighing 89[-][to]132 lbs. Do not use two [tube] [vial] [applicator] [pipette]s on dogs greater than 132 lbs.**

**{For cartons containing 4.02 ml (0.136 fl. oz.) [tube] [vial] [applicator] [pipette]}**

Apply one [tube] [vial] [applicator] [pipette] (4.02 ml)(0.136 fl. oz.) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

## FREQUENCY OF APPLICATION

Use [Brand name][this product] monthly for complete control of flea, tick [and] chewing lice [and to kill [mosquitoes]] [infestations]. [Studies show that] [Brand name][this product] kills fleas [(starts killing)[starts to kill] in as little as 5][15][minutes][1 hour]] for up to three months. If your dog is at high risk for flea reinfestation [, or in a highly infested environment],



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apply monthly. Apply monthly to control ticks, [mosquitoes] and chewing lice. [[Brand name][This product] kills [mosquitoes] within 24 hours for up to the first 7 days after treatment, then within 48 hours for up to 28 days.] [Brand name][This product] remains effective, even after bathing, water immersion, or exposure to sunlight. Allow treated area to dry thoroughly. Do not reapply for 30 days [4 weeks].

## STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Do not remove [tube] [vial] [applicator] [pipette] from the pack until ready to use. Store in a cool [below 77°F/[/] (25°C)] dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

**CONTAINER DISPOSAL: If empty:** Non-refillable container. Do not reuse or refill this container. Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

## BACK/SIDE PANEL

## DOG SQUEEZE ON FIPRONIL+CYPHENOTHHRIN+METHOPRENE

### [WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: [Sergeant's][SENTRY] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

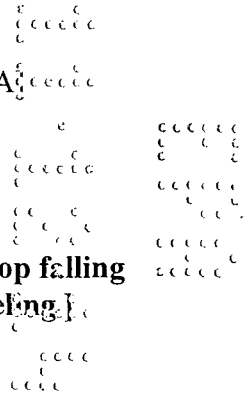
In Case of Emergency, call: 1-800-781-4738  
Non-Emergency call 1-800-224-PETS (7387)

[Made in USA]

[Distributed by:][Manufactured by:]  
Sergeant's Pet Care Products, Inc.  
Omaha, NE 68138-3710  
EPA Reg. No. 2517-142  
EPA Est. No. XXXXX-XX-XXX

[BAR CODE AREA]

**[How to Apply - May contain graphics illustrating product use, e.g., dog with a drop falling onto its neck from a vial on front, side, or back carton label and/or applicator labeling.]**  
[ {Outer Packaging} ]



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## [[Clip. Part. Squeeze.]

Easier-than-ever applicator lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting proven flea and tick protection where it needs to be.]

## [Application Instructions] [Directions for Use]

### [How to open:

1. Remove product tube [vial] from the package.
2. [Separate one tube from the others.] Hold the tube [vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.]

### How to apply:

1. Invert [tube] [vial] [applicator] [pipette] over dog and use open end to part dog's hair.
2. Squeeze [tube] [vial] [applicator] [pipette] firmly to apply all of the solution to the dog's skin [as a spot [on][to] the dog's back between the shoulder blades.] [or] [from the back of the neck to a point midway between the neck and tail.]

## [Look at the Label (Look at the Label icon) [Easy] 6 Step [Spot On] [Squeeze-On] [Topical] Checklist

- [1] Read the label completely and follow directions
- [2] Weigh your dog
- [3] Do NOT use Dog products on Cats
- [4] Do NOT treat with more than one pesticide product at a time
- [5] Separate animals after [treatment][application] to avoid chance of ingestion
- [6] Do NOT split [tube] [vial] [applicator] [pipette]s between pets[and use the ENTIRE [tube] [vial] [applicator] [pipette] contents]

## [Brand name]

[1][2][3][4][5][6][12][24][Month [Treatment] [Application] Tracker] [Carecard]

[For year-round protection, apply [Brand name][this product] monthly.]

[Dog's Name (Empty blank for owner to fill in name)][Dog's Weight]

[First] [1st] [Second] [2nd] [Third] [3rd][Fourth][4th][Fifth] [5th][Sixth][6th][Seventh] [7th][Eight] [8th][Ninth][9th][Tenth][10th] [Eleventh][11th][Twelfth][12th][Dose] [Treatment] [Application]

(Empty blank for owner to fill in date)(Date: MM/DD/YY)

[Application Date] [Date of Application]

[calendar stickers with [Brand name]]

[Place stickers on your calendar as a reminder to reapply [Brand name][this product] [in 30 days.]

[Monthly Application Reminder Magnet (image of reminder magnet)]

[Place sticker on your calendar or [refrigerator] to remind yourself to apply [Brand name][this product] to your dog]

[Enclosed for your convenience is an application reminder magnet. Push the (reset) button, and the reminder light will blink twice. The reminder tag is now set for 30







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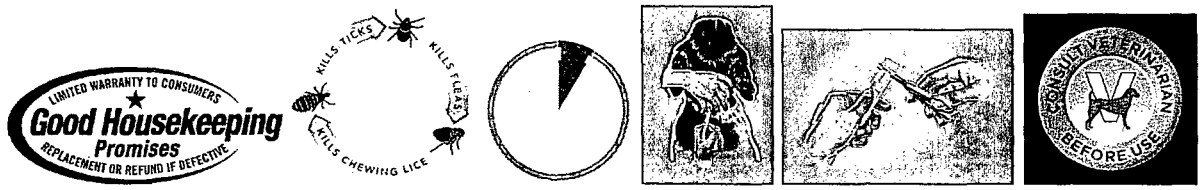
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	Mosquitoes	
	Mite	




{END BACK/SIDE PANEL}

**TUBE / VIAL LABEL** **DOG SQUEEZE ON**  
**FIPRONIL+CYPHENOTHHRIN+METHOPRENE**

{Front Label}

{Back Label}

 <b>[Brand Name]</b> <b>For Dogs</b> [x-y] lbs ≥12 wks Fipronil 9.8%, Cyphenothrin 5.2%, (S)-methoprene 8.8% 0.023 fl oz (or) 0.045 fl oz (or) 0.091 fl oz (or) 0.136 fl oz      {label code}	<b>KEEP OUT OF REACH OF CHILDREN</b> <b>WARNING:</b> Read directions and precautions before using. Use scissors to open. EPA REG. No. 2517-142      {label code}
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{EPA REG No may be on either the front or back label}

{END TUBE / VIAL LABEL}

