

2517-142

6/21/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON D C 20460

OFFICE OF
CHEMICAL SAFETY AND
POLLUTION PREVENTION

NOTIFICATION

JUN 21 2012

Kelly R Hoskins
Director of Regulatory Affairs
Sergeant's Pet Care Products, Inc
10077 South 134th Street
Omaha, NE 68138-3710

Subject Application for Pesticide Notification
 EPA Registration Number 2517-142
 Date of Submission June 7, 2012

Dear Registrant

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration (PRN) 98-10 dated June 7, 2012, for the abovementioned product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions regarding this letter, please contact Clayton Myers at (703) 347-8874, or via email at myers.clayton@epa.gov

Sincerely,

A handwritten signature in black ink, appearing to be "R. Gebken".

Handwritten initials "for" in black ink.

Richard Gebken
Product Manager
Insecticide Branch
Registration Division (7505P)

Enclosures Copy of Label Stamped Notification

Please read instructions on reverse before completing form

Form Approved OMB No. 2070 0060 Approval expires 05 31 98

EPA

United States
Environmental Protection Agency
Washington DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number

Application for Pesticide - Section I

1 Company/Product Number 2517 142	2 EPA Product Manager Richard Gebken	3 Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4 Company/Product (Name) Sergeant s Pet Care Products Inc / Sergeants Fipronil + Cyphenothrin + Methoprene Squeeze On For Dogs	5 PM# 10	
5 Name and Address of Applicant (Include ZIP Code) Sergeant s Pet Care Products Inc 10077 South 134 th Street Omaha NE 68138 3710 <input type="checkbox"/> Check if this is a new address	6 Expedited Review In accordance with FIFRA Section 3(c)(3)(b)(I) my product is similar or identical in composition and labeling to EPA Reg No _____ Product Name _____	

Section II

<input type="checkbox"/> Amendment Explain below	<input type="checkbox"/> Final printed labels in response to Agency letter dated XX XX XX
<input type="checkbox"/> Resubmission in response to Agency letter dated XX XX XX	<input type="checkbox"/> Me Too Application
<input checked="" type="checkbox"/> Notification Explain below	<input type="checkbox"/> Other Explain below

Explanation Use additional page(s) if necessary (For section I and Section II)

Application for Pesticide Notification (Label Revision) for Sergeant s Fipronil + Cyphenothrin + Methoprene Squeeze On for Dogs (EPA Registration Number 2517 142)

Section III

1 Material This Product Will Be Packaged In				2 Type of Container			
Child Resistant Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
*Certification must be submitted		If Yes Unit Packaging wgt 0 023 fl oz (0 67 ml) 0 045 fl oz (1 34 ml) 0 091 fl oz (2 68 ml) 0 136 fl oz (4 02 ml)	No per Container 1 2 3 4 5 6 12 or 24 vials	If Yes Package wgt	No per Container	<input type="checkbox"/> Other (Specify) Plastic Bag	
3 Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4 Size(s) Retail Container 0 023 fl oz (0 67 ml) 0 045 fl oz (1 34 ml) 0 091 fl oz (2 68 ml) 0 136 fl oz (4 02 ml)		5 Location of Label Directions <input type="checkbox"/> On Can <input checked="" type="checkbox"/> On Labeling accompanying product			
6 Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled							

Section IV

1 Contact Point (Complete items directly below for identification of individual to be contacted if necessary to process this application)		
Name Kelly R Hoskins	Title Director of Regulatory Affairs	Telephone No (Include Area Code) 402 938 7079
Certification I certify that the statements I have made on this form and all attachments thereto are true accurate and complete I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law		6 Date Application Received (Stamped)
2 Signature BY 	3 Title Director of Regulatory Affairs	
4 Typed Name Kelly R Hoskins	5 Date June 7 2012	



Sergeant's Pet Care Products, Inc

10077 South 134th Street • Omaha, NE 68138 3710 • Telephone 402 938 7000 • Fax 402 938 7091 • www.sergeants.com

June 7, 2012

Richard Gebken, PM10
Office of Pesticide Programs (7504P)
U S Environmental Protection Agency
Document Processing Desk (NOTIF)
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Subject Application for Pesticide Notification (Label Revision) for
Sergeant's Fipronil + Cyphenothrin + Methoprene Squeeze-On for Dogs
(EPA Registration Number 2517-142)

Dear Mr Gebken

Sergeant's Pet Care Products, Inc (EPA Company Number 2517) is submitting a notification of revision to the master label for the end-use product, Sergeant's Fipronil + Cyphenothrin + Methoprene Squeeze-On for Dogs (EPA Registration Number 2517-142) The following items are enclosed in support of this notification

- Application for Pesticide Amendment (EPA Form 8570-1), and
- Product master label v12 1 (2 copies, one with changes highlighted)

Sergeant's is submitting this notification to add optional marketing graphics and minor text additions to the labels These minor label changes are being made via notification because they do not affect the dosage, concentration, frequency or method of application or increase the amount of exposure All changes have been highlighted on one copy of the revised label (sections that include new optional graphics are denoted by the following, [Optional diagram may or may not appear anywhere on the finished label])

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product I understand that it is a violation of 18 U S C Sec 1001 to willfully make any false statement to EPA I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA

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Richard Gebken
June 7, 2012
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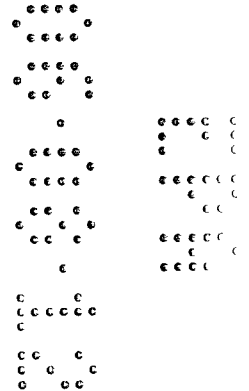
If you have any questions regarding this submission, please contact me at 402-938-7079 or khoskins@sergeants.com

Sincerely,



Kelly R Hoskins
Director of Regulatory Affairs

Enclosures



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Sergeant's® Master Label

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Information in [] is optional

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FRONT PANEL

DOG SQUEEZE ON

FIPRONIL+CYPHENOTHHRIN+METHOPRENE

[Optional text appears in brackets-the final product label may include some or all of the optional text on front, back or side panels The CRP required text will not change]

Sergeant's Fipronil + Cyphenothrin + Methoprene Squeeze-On for Dogs

[ABNs]

[(Sergeant's®) (Sentry®) FRONTIER GOLD (Spot On) for dogs]

[(Sergeant's®) (Sentry®) Ectoadvance™ (Spot On) for dogs]

NOTIFICATION

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[Apply to puppies over 12 weeks old]

[Apply to puppies 12 weeks or older]

[Mosquitoes]

[Kills mosquitoes] [within 24 hours for up to 7 days] [and within 48 hours for up to 28 days]

[Kills mosquitoes]

[Chewing Lice]

[Kills chewing lice]

[Rapid elimination of chewing lice infestations]

[Fleas]

[Prevents all flea stages (adult fleas (starts killing in as little as 1 hour), flea eggs, and flea larvae)]

[If dog is a high risk for flea re-infestation a once month application may be needed]

[With (S)-methoprene Insect Growth Regulator which Breaks the Flea Life Cycle]

[With (S)-methoprene to Break Flea Life Cycle]

[With Insect Growth Regulator to Break Flea Life Cycle]

[Triple Action [!]] Fipronil and Cyphenothrin with (S)-methoprene IGR Effectively Breaks the Flea Life Cycle]]

[Triple Action [!] Effectively Breaks the Flea Life Cycle[!]]

[Kills Fleas (starts killing in as little as 1 hour) [up to 4 weeks]!]

[Kills Flea Eggs & Flea Larvae [for 2 months]]

[Prevents Flea Eggs From Developing Into Biting Adults]

[Multiple Infestations]

[Flea & Tick Control for Dogs & Puppies 12 weeks old and older]

[Kills fleas (starts killing in as little as 1 hour), flea eggs, ticks (starts killing in as little as 1 hour), chewing lice & [mosquitoes]][and prevents development of flea pupae]

[Kills Fleas, Ticks and [mosquitoes]]

[Kills fleas (starts killing in as little as 1 hour), ticks (starts killing in as little as 1 hour), [mosquitoes], chewing lice, flea eggs, and larvae]

[Monthly flea, tick, [mosquito], chewing lice, and flea egg protection]

[Monthly flea, tick, [mosquito] and chewing lice protection]

[Kills fleas (starts killing in as little as 1 hour), ticks (starts killing in as little as 1 hour), [mosquitoes], flea eggs, and lice]

[[Seven][7][Six][6][Five][5]Way [Action] [Effectiveness] [Control] to kill fleas, ticks,

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[mosquitoes,] chewing lice, flea eggs, [&][and] flea larvae [&] [and][prevent the development of flea pupae]]
 [[Six] [6] [Five][5][Four][4]Way [Action] [Effectiveness] [Control] to kill fleas, ticks, [mosquitoes,] chewing lice, [&][and]flea eggs [&] [and] flea larvae
 [[4 Week] [Flea and Tick & Treatment]]
 [[Four (4) Week] [Flea, Tick, [Mosquito] and Chewing Lice Control]]
 [When used monthly [full or partial brand name] completely breaks the flea life cycle and controls tick and chewing lice infestations]
 [4 week Flea and Tick Treatment']
 [Once A Month Flea and Tick Treatment]
 [Kills Fleas (starts killing in as little as 1 hour) and Ticks [and mosquitoes](starts killing in as little as 1 hour) for up to 4 weeks']
 [Prevents and controls reinfestations of listed pests for up to [1 month] [4 weeks]]

[Ticks]

[Kills ticks (starts killing in as little as 1 hour)]
 [Kills ticks including those that may transmit Lyme disease]
 [Kills Ticks (starts killing in as little as 1 hour) [for up to 4 weeks]']
 [Kills [all stages of] deer ticks (which may vector Lyme disease) for up to [4 weeks][1 month][30 days][per application]]
 [Kills Ticks (starts killing in as little as 1 hour)]
 [Kills Ticks including Deer Ticks for up to 4 weeks]
 [Kills Brown Dog Ticks (starts killing in as little as 1 hour)]
 [Kills [brown dog ticks] [(*Rhipicephalus sanguineus*), [American dog ticks,] [and] [lone star ticks], [and deer ticks] [for up to [4 weeks] [1 month] [30 days]]]
 [Kills *Rhipicephalus sanguineus* for up to 4 weeks]
 [Kills American Dog Ticks [(*Dermacentor variabilis*)] for up to 4 weeks']

[All Others]

[For Dogs and Puppies 12 weeks of age or older]
 [Specially Formulated for Dogs and Puppies Over 12 Weeks]
 [For Dogs [4 to 22 lbs], [23-44 lbs], [45-88 lbs], [89-132 lbs]]
 [Fast Acting] [Long Lasting]
 [Waterproof]
 [Effective after bathing and exposure to water and sunlight]
 [Apply monthly] [Apply once every 4 weeks']
 [1 Month Dose'] [4 Week Dose']
 [A once monthly application is required [apply monthly to control] [for] chewing lice]
 [Controls mites that may cause sarcoptic mange]
 [One Application][Two Applications][Three Applications][Four Applications][Five Applications][Six Applications][12 Applications][24 Applications] and/or [1 Month Supply][2 Month Supply][3 Month Supply][Four Month Supply][Five Month Supply][6 Month Supply][12 Month Supply][24 Month Supply] or [4 Week Supply][8 Week Supply][12 Week Supply][16 Week Supply][20 Week Supply][24 Week Supply][48 Week Supply][52 Week Supply][104 Week Supply]
 [Best if used year round']
 [For year round protection, apply (full or partial brand name) monthly]
 [(ICON Showing 4 Week Protection)]

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[Easy to Use Application]
[[Free] Calendar Stickers Inside[!]]
[[Free with purchase] [Free inside] Monthly Application Reminder [Magnet]]
[[1][2][3][4][5][6][12][24] applications] [Dose(s)] [Treatment]]
[Fiponil (9.8%) + cyphenothrin (5.2%) + s-methoprene (8.8%)]
[US and Foreign patents pending]
[Lift [here] for more information]
[[Full or Partial Brand Name] is a trademark of [Company Name]]

[For use ONLY on dogs [&] [and] puppies] [For Dogs & Puppies (12 weeks or older [&] [and])]
[4-][to] 22 lbs] [4-][to] 22 lbs]
[23-] [to] 44 lbs] [For Dogs 23-] [to] 44 lbs]
[45-] [to] 88 lbs] [For Dogs 45-] [to] 88 lbs]
[89-] [to] 132 lbs] [For Dogs 89-] [to] 132 lbs]
[over 12 weeks of age]]

ACTIVE INGREDIENTS

Fipronil	9.8%
Cyphenothrin	5.2%
(S)-methoprene	8.8%
OTHER INGREDIENTS[*]	<u>76.2%</u>
TOTAL	100.0%

[*diethylene glycol monoethyl ether, vitamin E nicotinate]

KEEP OUT OF REACH OF CHILDREN WARNING

See [Back][or][Side] [Label Panel[s] for Additional Precautionary Statements

NET CONTENTS

[1][One][2][Two][3][Three][4][Four][5][Five][6][Six][12][Twelve][24][Twenty-Four]
0.023 fl oz (0.67 mL) applicators
0.045 fl oz (1.34 mL) applicators
0.091 fl oz (2.68 mL) applicators
0.136 fl oz (4.02 mL) applicators

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BACK/SIDE PANEL

DOG SQUEEZE ON

FIPRONIL+CYPHENOTHHRIN+METHOPRENE

[Full or partial brand name] contains fipronil, cyphenothrin, and the insect growth regulator (IGR) (S)-methoprene to effectively kill fleas [(starts killing in as little as 1 hour)], ticks [(starts killing in as little as 1 hour)], and kills [mosquitoes] [and] chewing lice. The active ingredients in [full or partial brand name] feature a sustained release formula developed for fast acting [and long lasting] control of fleas, ticks, [mosquitoes] and chewing lice for up to [1 month] [[4] [four] weeks] on dogs

**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS AND PUPPIES OVER 12 WEEKS OF AGE**

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS WARNING Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Harmful if swallowed. Harmful if absorbed through skin. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

HAZARDS TO DOMESTIC ANIMALS For external use only. Do not use on puppies under 12 weeks of age. Individual sensitivities, while rare, may occur after using any pesticide product. [Some dogs may experience temporary startle effects when any product is applied.] Dogs may experience some temporary irritation at the site of product application. If signs persist, or become more severe within a few days of application, consult a veterinarian immediately. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating treatment. Certain medications can interact with pesticides. Consult a veterinarian before using on medicated, pregnant, nursing, debilitated or aged dogs. Call 1-800-781-4738 for 24-hour assistance.

FIRST AID	
If In Eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye • Call a poison control center or doctor for further treatment advice
If On Skin Or Clothing	<ul style="list-style-type: none"> • Take off contaminated clothing • Rinse skin immediately with plenty of water for 15-20 minutes • Call a poison control center or doctor for treatment advice
If Swallowed	<ul style="list-style-type: none"> • Immediately call a poison control center or doctor • Do not induce vomiting unless told to do so by a poison control center or doctor • Have person sip a glass of water if able to do so • Do not give anything by mouth to an unconscious person

HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1 800-781-4738

NOTE TO PHYSICIAN OR VETERINARIAN
Treat patient symptomatically

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BACK/SIDE PANEL

**DOG SQUEEZE ON
FIPRONIL+CYPHENOTHHRIN+METHOPRENE**

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling
DO NOT ALLOW CHILDREN TO APPLY PRODUCT TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL BEFORE EACH USE FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY FOR EXTERNAL USE ON DOGS ONLY DO NOT USE ON RABBITS DO NOT USE ON OTHER ANIMALS



DO NOT USE ON CATS May be toxic and potentially fatal if applied to or ingested by cats **FOR EXTERNAL USE ON DOGS ONLY** Do not use on puppies under 12 weeks of age Use entire contents of tube [vial] on each dog [Do not split one tube between dogs] Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog Do not treat your dog with more than one pesticide product at a time Over dosing your dog can result in serious illness and even death **Best if used year round** Certain medications can interact with pesticides Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant, or nursing dogs Consult a veterinarian before using on dogs with known organ dysfunction **DO NOT USE ON CATS** or animals other than dogs Separate the treated dog from all other dogs and cats for 24 hours after treatment has been applied Cats and dogs that actively groom or engage in close physical contact with treated dog may be at risk of serious harmful effects The most common signs of ingestion are excessive salivation and foaming at the mouth If these symptoms occur immediately feed your dog and continue to monitor your pet for the next 24 hours If symptoms persist call 1-800-781-4738 to talk to a veterinarian Cats exhibiting these same symptoms from ingestion should be taken to the veterinarian immediately If your dog is exhibiting signs of and/or are being treated for skin dermatitis, talk to your vet before applying any topical flea and tick control product

Sensitivities may occur after using ANY pesticide product on dogs Dogs may experience some temporary irritation at the site of product application If signs of sensitivity occur bathe your dog with a mild soap and rinse with large amounts of water If signs continue, consult a veterinarian immediately by calling 1-800-781-4738

[{Outer Packaging}]

How to open Remove product tube[s] [vial] from the package [Separate one tube from the others] Hold the tube [vial] with notched end pointing up and away from the face and body Use scissors to cut off the narrow end at the notches along the line

How to apply Invert tube over dog and use open end to part dog's hair Squeeze tube firmly to apply all of the solution to the dog's skin, as directed below Repeat application may be made if necessary, but do not apply more often than once every 30 days

[Optional drawings that may or may not appear anywhere on finished label]



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BACK/SIDE PANEL

DOG SQUEEZE ON

FIPRONIL+CYPHENOTHHRIN+METHOPRENE

**For Dogs Weighing 4[-][to]22 lbs [including small dogs and puppies, 12 weeks or older]
{For cartons containing 67 ml (0.023 fl oz) applicator tubes}**

Apply one tube (67 ml)(0.023 fl oz) [as a spot [on][to] the dog's back between the shoulder blades][from the back of the neck to a point midway between the neck and tail]

For Dogs Weighing Between 23[-][to]44 lbs

{For cartons containing 1.34 ml (0.045 fl oz) applicator tube}

Apply one tube (1.34 ml) (0.045 fl oz) [as a spot [on][to] the dog's back between the shoulder blades] [from the back of the neck to a point midway between the neck and tail]

For Dogs Weighing Between 45[-][to]88 lbs

{For cartons containing 2.68 ml (0.091 fl oz) applicator tube}

Apply one tube (2.68 ml)(0.091 fl oz) [as a spot[on][to] the dog's back between the shoulder blades] [from the back of the neck to a point midway between the neck and tail]

For Dogs Weighing 89[-][to]132 lbs

{For cartons containing 4.02 ml (0.136 fl oz) applicator tube}

Apply one tube (4.02 ml)(0.136 fl oz) [as a spot [on][to] the dog's back between the shoulder blades] [from the back of the neck to a point midway between the neck and tail]

FREQUENCY OF APPLICATION

Use [full or partial brand name] monthly for complete control of flea, tick [and] chewing lice [and to kill [mosquitoes]] [infestations] [Studies show that] [full or partial brand name] kills fleas (starts killing in as little as 1 hour) for up to three months. If your pet is at high risk for flea reinfestation [, or in a highly infested environment], apply monthly. Apply monthly to control ticks, [mosquitoes] and chewing lice. [Full or partial brand name] kills [mosquitoes] within 24 hours for up to the first 7 days after treatment, then within 48 hours for up to 28 days. [Full or partial brand name] [This product] remains effective, even after bathing, water immersion, or exposure to sunlight. Allow treated area to dry thoroughly. Do not reapply for 30 days [4 weeks].

STORAGE AND DISPOSAL

PESTICIDE STORAGE Do not remove tube from the pack until ready to use. Store in a cool [below 77°F/[/](25°C)] dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

CONTAINER DISPOSAL **If empty** Non-refillable container. Do not reuse or refill this container. Offer for recycling if available. **If partly filled** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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BACK/SIDE PANEL

**DOG SQUEEZE ON
FIPRONIL+CYPHENOTHHRIN+METHOPRENE**

[WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to be adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write Sergeant's Consumer Response, P O Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call 1-800-781-4738
Non-Emergency call 1-800-224-PETS (7387)

[Made in USA]

Distributed by
Sergeant's Pet Care Products, Inc
P O Box 540399
Omaha, NE 68154-0399
EPA Reg No 2517-142
EPA Est No XXXXX-XX-XXX

[BAR CODE AREA]

[How to Apply - May contain graphics illustrating product use, e.g., dog with a drop falling onto its neck from a vial on front, side, or back carton label and/or applicator labeling.]

[{Outer Packaging}]

[Application Instructions] [Directions for Use]

[How to open

- 1 Remove product tube [vial] from the package
- 2 [Separate one tube from the others.] Hold the tube [vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.]

How to apply

- 1 Invert tube over dog and use open end to part dog's hair
- 2 Squeeze tube firmly to apply all of the solution to the dog's skin [as a spot [on]][to] the dog's back between the shoulder blades.] [or] [from the back of the neck to a point midway between the neck and tail.]

Sergeant's[®] Master Label

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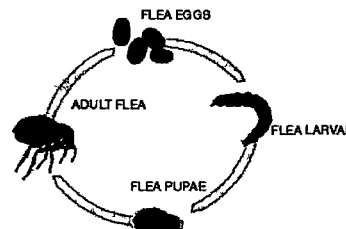
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[Optional drawings that may or may not appear anywhere on finished label]



[Flea life cycle diagram] [Flea Life Cycle][Sample coloring and layout may be different on final label]



[Look at the Label (Look at the Label icon) [Easy] 6 Step [Spot On] [Squeeze-On] [Topical] Checklist

- [1] Read the label completely and follow directions
- [2] Weigh your pet
- [3] Do NOT use Dog products on Cats
- [4] Do NOT treat with more than one pesticide product at a time
- [5] Separate animals after treatment to avoid chance of ingestion
- [6] Do NOT split tubes between pets[and use the ENTIRE tube contents]

[Full or partial brand name]

[1][2][3][4][5][6][12][24][Month [Treatment] [Application] Tracker]

[For year-round protection, apply [Full or partial brand name] monthly]

[Pet's Name (Empty blank for owner to fill in name)]

[First] [1st] [Second] [2nd] [Third] [3rd][Fourth][4th][Fifth] [5th][Sixth][6th][Seventh] [7th][Eight]

[8th][Ninth][9th][Tenth][10th] [Eleventh][11th][Twelfth][12th][Dose] [Treatment] [Application]

(Empty blank for owner to fill in date)(Date MM/DD/YY)

[calendar stickers with full or partial brand name]

[Place stickers on your calendar as a reminder to reapply [full or partial brand name] [in 30 days]

[Monthly Application Reminder Magnet (image of reminder magnet)]

[Enclosed for your convenience is an application reminder magnet Push the (reset) button, and the reminder light will blink twice The reminder tag is now set for 30 days At the end of 30

days the reminder light will blink, reminding you to reapply [Full or partial brand name]

Press the button once and the blinking light will stop Press the button again and this will reset the timer for another 30 days]

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 Adult Flea

 flea eggs

 flea larvae

 flea pupae

 ticks

 Brown Dog Tick

 Deer Tick

 American Dog Tick

 chewing lice

 Lone Star Tick

 mosquitoes

 Adult Flea

 flea eggs

 flea larvae

 flea pupae

 ticks

 Brown Dog Tick

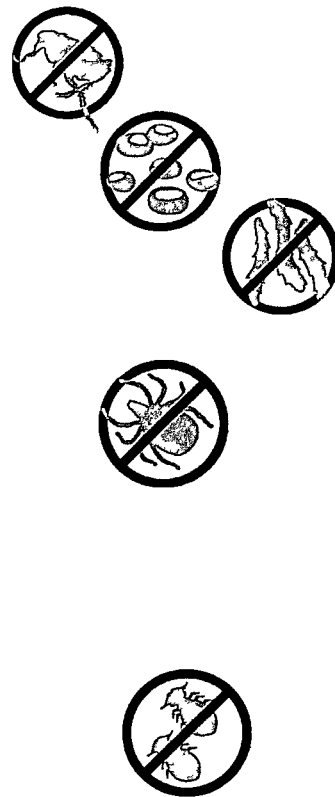
 Deer Tick

 American Dog Tick

 chewing lice

 Lone Star Tick

 mosquitoes




[Optional graphics above may or may not appear anywhere on finished label]
{END }

TUBE / VIAL LABEL

Front Label

Back Label

<p>{Brand Name} Fipronil 9.8% w/w, Cyphenothrin 5.2% w/w, (S)-methoprene 8.8% w/w 0.023 fl oz (or) 0.045 fl oz (or) 0.091 fl oz (or) 0.136 fl oz {label code}</p>	 <p>KEEP OUT OF REACH OF CHILDREN WARNING Read directions and precautions before using Use scissors to open EPA REG No 2517-142 {label code}</p>
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