



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

January 28, 2026

Prince Bamaze  
Manager Regulatory Affairs  
Sergeant's Pet Care Products, LLC  
10077 South 134th Street  
Omaha, NE 68138-3710

Subject: Label Amendment - Registration Review Mitigation for Cyphenothrin  
Product Name: SERGEANT'S FIPRONIL + CYPHENOTHIRN SQUEEZE-ON FOR DOGS  
EPA Registration Number: 2517-140  
Case Number: 475154  
Application Date: January 20, 2021

Dear Prince Bamaze:

The Agency, in accordance with the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, has completed reviewing all the information submitted with your application to support the Registration Review of the above referenced product in connection with the Cyphenothrin Interim Decision, and has concluded that your submission is acceptable. The label referred to above, submitted in connection with registration under FIFRA, as amended, is acceptable.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling and must be used at your next label printing. You must submit one copy of the final printed labeling before you release the product for

shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 12 months from the date of this letter. After 12 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

If you have any questions about this letter, please contact Theodore Varns by phone at 202-566-2241, or via email at [varns.theodore@epa.gov](mailto:varns.theodore@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Kevin Costello".

Kevin Costello, Branch Chief  
Risk Management and Implementation Branch 2  
Pesticide Re-Evaluation Division  
Office of Pesticide Programs

ENCLOSURE: Stamped label

# Sergeant's® Master Label

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## FRONT PANEL

### DOG SQUEEZE ON FIPRONIL+CYPHENOTHRIN

[Optional text appears in brackets – the final product label may include some or all of the optional text on front, back or side label panels. The CRP required text/format will not change.] {Information is instructional}

### Sergeant's Fipronil + Cyphenothrin Squeeze-On for Dogs

{Market Label - the word 'Dog' will be 40-75% in height of the largest letter in the primary brand name.}

{Market Label-a large clear picture of a Dog in the appropriate weight range will be on the front panel of the label}

{See end of document for Alternate Brand Names (ABN) and Marketing Claims}

For indoor use only

{A minimum of 1.5 cm x 1.5 cm icon as indicated black cat, black text, red circle and line through cat, on white background to ensure easy spotting, in lower right-hand corner of front label panel.}



{One of the statements below will appear prominently on the front panel of market label.}

**For use ONLY on [Small][Medium][Large][Extra Large] dogs [,][&][and] puppies 12 weeks [of age] or older [,][and][weighing] [5-22], [23-44], [45-88], [89-132] lbs.**

{OR}

**ONLY For [Small][Medium][Large][Extra Large] dogs [,][&][and] puppies 12 weeks [of age] or older [,][and][weighing] [5-22], [23-44], [45-88], [89-132] lbs.**

{OR}

**Apply to [Small][Medium][Large][Extra Large] dogs [,][&][and] puppies 12 weeks [of age] or older [,][and][weighing] [5-22], [23-44], [45-88], [89-132] lbs.**

{Text within box designates Vet Only language. All required text on Master Label applies to all type of packaging. The 'Vet Only language' applies additionally to labeling for products sold to Vets.}

{**SUBLABEL: FOR USE ONLY BY LICENSED VETERINARIANS ON DOGS IN THEIR CONTROL OR UNDER THEIR IMMEDIATE SUPERVISION}**}

### **FOR USE ONLY BY LICENSED VETERINARIANS ON DOGS IN THEIR CONTROL OR UNDER THEIR IMMEDIATE SUPERVISION**

For use in veterinarian clinics, animal shelters, grooming facilities and boarding kennels.  
Not for residential use. Do not repack.

[Ideal for shelter use when under direct supervision of veterinarian]

[Professional Roll Pack]

[Convenient roll pack for in clinic use]

[Convenient roll pack for animal facility use]

[For use only by licensed veterinarians]

### **ACTIVE INGREDIENTS:**

Fipronil..... 9.80%

Cyphenothrin..... 5.20%

**OTHER INGREDIENTS [\*]**..... 85.00%

**TOTAL** 100.00%

[\*Diethylene glycol monoethyl ether, vitamin E nicotinate]

**A C C E P T E D**

Jan 28, 2026

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under  
EPA Reg. No. 2517-140

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## KEEP OUT OF REACH OF CHILDREN CAUTION

See [Back][Side] [Label[s]] [Panel[s]] [or] [Insert] for First Aid [and] [Additional] Precautionary Statements

### Net Contents:

[1][One][2][Two][3][Three][4][Four][5][Five][6][Six][12][Twelve][24][Twenty-Four]

[1][2][3][4][5][6][12][24][0.023 fl oz (0.67 mL)] [tube(s)][vial(s)]

[1][2][3][4][5][6][12][24][0.045 fl oz (1.34 mL)] [tube(s)][vial(s)]

[1][2][3][4][5][6][12][24][0.091 fl oz (2.68 mL)] [tube(s)][vial(s)]

[1][2][3][4][5][6][12][24][0.136 fl oz (4.02 mL)] [tube(s)][vial(s)]

**OR** {box only designates Vet Only language}

### Net Contents:

[35][50][75][100][160][0.023 fl oz (0.67 mL)] [tube(s)][vial(s)]

[35][50][75][100][160][0.045 fl oz (1.34 mL)] [tube(s)][vial(s)]

[35][50][75][100][160][0.091 fl oz (2.68 mL)] [tube(s)][vial(s)]

[35][50][75][100][160][0.136 fl oz (4.02 mL)] [tube(s)][vial(s)]

{END – FRONT PANEL}

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## BACK/SIDE PANEL

### DOG SQUEEZE ON FIPRONIL+CYPHENOTHRIN

[[Brand Name] [This product] contains Fipronil and Cyphenothrin to effectively kill fleas [(starts killing in as little as 1 hour)], ticks [(starts killing in as little as 1 hour)] [(including those that may transmit Lyme disease)], and kills [mosquitoes] [and] chewing lice.]

[[Brand Name] [This product] contains Fipronil and Cyphenothrin to effectively kill fleas [(starts killing in [5][15] minutes)], ticks [(starts killing in [5][15] minutes)] [(including those that may transmit Lyme disease)], and kills [mosquitoes] [and] chewing lice.]

[The active ingredients in [Brand Name] [this product] feature a sustained release formula developed for fast acting [and long lasting] control of fleas, ticks [mosquitoes] and chewing lice for up to 30 days on dogs.]

**READ ENTIRE LABEL BEFORE EACH USE.  
USE ONLY ON DOGS AND PUPPIES OVER 12 WEEKS OF AGE.  
[WEIGHING] [5-22], [23-44], [45-88] [89- 132] lbs.**

[[Brand Name] [This product] for dogs provides [four] [three] way protection that kills fleas, ticks, [mosquitoes] and chewing lice. Aids in control of mites that cause sarcoptic mange. Kills deer ticks that may transmit Lyme disease. Kills brown dog ticks, American dog ticks, and lone star ticks.]

### PRECAUTIONARY STATEMENTS

**HAZARDS TO HUMANS. CAUTION.** Causes moderate eye irritation. Do not get in eyes or on clothing. Harmful if swallowed. Harmful if absorbed through skin. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

**HAZARDS TO DOMESTIC ANIMALS.** For external use on dogs only. Individual sensitivities, while rare, may occur after using any pesticide product on dogs. Certain medications can interact with pesticides. Do not treat your dog with more than one pesticide product at a time. Overdosing your dog can result in serious illness and even death. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing dogs. Consult a veterinarian before using on dogs with known organ dysfunction. If your dog is exhibiting signs of and/or is being treated for skin dermatitis, talk to your veterinarian before applying any topical flea and tick control product. This product is not a substitute for prescribed heartworm preventative.

**OR** {Text within box designates Vet Only language. All required text on Master Label applies to all type of packaging. The 'Vet Only language' applies additionally to labeling for products sold to Vets.}

**HAZARDS TO DOMESTIC ANIMALS.** For external use on dogs only. Individual sensitivities, while rare, may occur after using any pesticide product on dogs. Certain medications can interact with pesticides. This product is not a substitute for prescribed heartworm preventative. Do not treat a dog with more than one pesticide product at a time. Overdosing a dog can result in serious illness and even death. Use caution before using on medicated, debilitated, aged, pregnant, nursing dogs or dogs with known organ dysfunction. If the dog is exhibiting signs of and/or is being treated for skin dermatitis, use caution before applying any topical flea and tick control product.

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<b>FIRST AID</b>	
<b>If In Eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for further treatment advice.</li></ul>
<b>If On Skin Or Clothing</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>If Swallowed</b>	<ul style="list-style-type: none"><li>• Immediately call a poison control center or doctor.</li><li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li><li>• Have person sip a glass of water if able to do so.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul>
<b>HOT LINE NUMBER</b>	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents)], you may also call 1-800-781-4738[.] [for emergency medical treatment information.]	
<b>NOTE TO PHYSICIAN OR VETERINARIAN</b>	
Treat patient symptomatically	

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For indoor use only. To prevent harm to you and your dog, read entire label before each use. Follow all directions and precautionary statements carefully. Dog must be dry at time of application and remain dry for 24 hours after application. Use entire contents of [tube] [vial] on each dog. Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Separate the treated dog from all other dogs and cats for 24 hours after treatment has been applied. Application of product on pets must only be done indoors.

## RESTRICTIONS:

Do not allow children to apply product.  
Do not use on cats, rabbits or animals other than dogs.  
Do not allow your dog to ingest this product.  
Do not use on puppies under 12 weeks of age or less than [5][23][45][89] lbs.  
Do not bathe or allow dog to swim for 24 hours after application.  
Do not apply more than one [tube] [vial] to one dog regardless of dog's weight.  
Do not reapply for [30 days][4 weeks][one month].

{Side Effects box to be located in the lower right-hand corner of the back panel immediately above the "cat prohibition" box.}

**Side Effects:** Monitor your dog after application. [Some dogs may experience temporary startle effects when any product is applied.] Dogs may experience [some] temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your dog with a mild soap and rinse with large amounts of water. If any side effects occur or your dog has an unusual reaction to the application, consult your veterinarian or call 1-800-781-4738. Consult your veterinarian before repeating application.

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{A minimum of 1.5cm x 1.5cm cat prohibition icon and warning text will be in a box in the lower right hand corner of the back panel with black cat + red circle and line through the cat, black text, on white background to ensure easy spotting.}

DO NOT USE ON CATS - MAY BE FATAL. Keep cats away from treated dogs for 24 hours.

If applied to a cat or ingested by a cat, contact your veterinarian immediately.



[See Insert inside [or] [Folded Panel(s)/Flap] for information on **How to open** and **How to apply**]

{Referral Statement used only when 'Directions for Use' on outer packaging does not contain information below}

**How to open:** Remove product [tube(s)] [vial(s)] from the package. [Separate one [tube] [vial] from the others.] Hold the [tube] [vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

**How to apply:** Invert [tube] [vial] over dog and use open end to part dog's hair. Squeeze [tube] [vial] firmly to apply all of the solution to the dog's skin, as directed below. Do not apply more often than once every [30 days] [4 weeks] [month].

{For cartons containing 0.67 ml (0.023 fl. oz.) [tube] [vial] (s)}

**Only For Dogs Weighing 5[-][to] 22 lbs. Do not apply to dogs less than 5 lbs.**

[including small dogs and puppies, 12 weeks or older] Apply one [tube] [vial] (0.67 ml) (0.023 fl. oz.) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

{For cartons containing 1.34 ml (0.045 fl. oz.) [tube] [vial] (s)}

**Only For Dogs Weighing Between 23[-][to]44 lbs. Do not apply to dogs less than 23 lbs.**

Apply one [tube] [vial] (1.34 ml) (0.045 fl. oz.) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

{For cartons containing 2.68 ml (0.091 fl. oz.) [tube] [vial] (s)}

**Only For Dogs Weighing Between 45[-][to]88 lbs. Do not apply to dogs less than 45 lbs.**

Apply one [tube] [vial] (2.68 ml) (0.091 fl. oz.) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

{For cartons containing 4.02 ml (0.136 fl. oz.) [tube] [vial] (s)}

**Only For Dogs Weighing 89[-][to]132 lbs. Do not apply to dogs weighing less than 89 lbs.**

**Do not use two [tubes] [vials] on dogs greater than 132 lbs.** Apply one [tube] [vial] (4.02 ml) (0.136 fl. oz.) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

## FREQUENCY OF APPLICATION

Use [Brand name] [this product] monthly for control of flea, tick [and] chewing lice [and to kill [mosquitoes]] [infestations]. [Brand name] [this product] kills fleas (starts killing in as little as [5 minutes][15 minutes][1 hour]) for up to two months. If your dog is at high risk for flea reinfestation [, or

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in a highly infested environment], apply monthly. Apply monthly to control ticks, [mosquitoes] and chewing lice. [[Brand name] [This product] kills mosquitoes within 48 hours for up to 28 days.] [Brand name] [This product] remains effective, even after bathing, water immersion, or exposure to sunlight. Allow treated area to dry thoroughly. Do not reapply for [30 days] [4 weeks] [one month].

## STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Do not remove [tube] [vial] from the pack until ready to use. Store in a cool [below 77°F[ / ] (25°C)] dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** **If empty:** Non-refillable container. Do not reuse or refill this container. Offer for recycling if available. **If partly filled:** Do not pour or dispose down the drain or sewer. Call your local solid waste agency for local disposal options.

## [WARRANTY]

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

If you have questions or comments about this product, please write: [Sergeant's][SENTRY] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738

[Coupon(s) inside or on outside of box]

Non-Emergency call 1-800-224-PETS (7387)

{When outside of the box, coupon will not cover or distract consumer from required text}

[Distributed by:][Manufactured by:]

[Made in USA]

Sergeant's Pet Care Products, LLC

Omaha, NE 68138-3710

[BAR CODE AREA][Lot code]

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EPA Est. No. XXXXX-XX-XXX

{END BACK/SIDE PANEL}

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## TUBE / VIAL LABEL

## DOG SQUEEZE ON FIPRONIL+CYPHENOTHRIN

{Front Label}

{Icon as indicated}

{Back Label}

**Brand Name** For Dogs  
[5-22],[23-44],[45-88],[89-132] lbs ≥12 wks



Fipronil 9.8%, Cyphenothrin 5.2%,  
0.023 fl oz (or) 0.045 fl oz (or) 0.091 fl oz (or) 0.136 fl oz

KEEP OUT OF REACH OF CHILDREN  
CAUTION: Read entire label before use. Use  
scissors to open.  
EPA Reg. No. 2517-140  
[Lot code] [label code]

{Lot No. is engraved on the crimp portion of the tube} {label code refers to an internal product tracking code}  
{EPA Reg. No. may be on either the front or back label}

{END – TUBE/VIAL LABEL}

## INSERT OR FOLDED PANEL/ FLAP OF FRONT OF PACKAGING

## DOG SQUEEZE ON FIPRONIL+CYPHENOTHRIN

{How to Apply - May contain graphics illustrating product use, e.g., dog with a drop falling onto its neck  
from a [tube] [vial] on front, side, or back carton label and/or [tube] [vial] labeling.}

**READ ENTIRE LABEL BEFORE EACH USE.  
USE ONLY ON DOGS [AND] [PUPPIES] OVER 12 WEEKS OF AGE.  
[WEIGHING] [5-22], [23-44], [45-88] [89- 132] lbs.**

### [[Clip. Part. Squeeze.]

Easier-than-ever [tube] [vial] lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting proven flea and tick protection where it needs to be.]

### [Application Instructions] [Directions for Use]

Do not apply more than one [tube][vial] per treatment for one dog regardless of dog's weight.

#### [How to open:

1. Remove product [tube] [vial] from the package.
2. [Separate one [tube] [vial] from the others.] Hold the [tube] [vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.]

#### [How to apply:

1. Invert [tube] [vial] over dog and use open end to part dog's hair.
2. Squeeze [tube] [vial] firmly to apply all of the solution to the dog's skin [as a spot [on][to] the dog's back between the shoulder blades.] [or] [from the back of the neck to a point midway between the neck and tail.]

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[Look at the Label (Look at the Label icon) [Easy] 6 Step [Spot On] [Squeeze-On] [Topical] Checklist

- [1] Read the label completely and follow directions
- [2] Weigh your dog
- [3] Do NOT use Dog products on Cats
- [4] Do NOT treat with more than one pesticide product at a time
- [5] Separate animals after [treatment][application] to avoid chance of ingestion
- [6] Do NOT split [tube] [vial]s between pets [and use the ENTIRE [tube] [vial] contents]

<b>FIRST AID</b>	
<b>If In Eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for further treatment advice.</li></ul>
<b>If On Skin Or Clothing</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>If Swallowed</b>	<ul style="list-style-type: none"><li>• Immediately call a poison control center or doctor.</li><li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li><li>• Have person sip a glass of water if able to do so.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul>
<b>HOT LINE NUMBER</b>	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents)], you may also call 1-800-781-4738 [for emergency medical treatment information.]	
<b>NOTE TO PHYSICIAN OR VETERINARIAN</b>	
Treat patient symptomatically	

{For cartons containing 0.67 ml (0.023 fl. oz.) [tube] [vial] (s)}

**Only For Dogs Weighing 5[-][to] 22 lbs. Do not apply to dogs less than 5 lbs.**

Apply one [tube] [vial] (0.67 ml) (0.023 fl. oz.) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

{For cartons containing 1.34 ml (0.045 fl. oz.) [tube] [vial] (s)}

**Only For Dogs Weighing Between 23[-][to]44 lbs. Do not apply to dogs less than 23 lbs.**

Apply one [tube] [vial] (1.34 ml) (0.045 fl. oz.) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

{For cartons containing 2.68 ml (0.091 fl. oz.) [tube] [vial] (s)}

**Only For Dogs Weighing Between 45[-][to]88 lbs. Do not apply to dogs less than 45 lbs.**

Apply one [tube] [vial] (2.68 ml)(0.091 fl. oz.) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

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{For cartons containing 4.02 ml (0.136 fl. oz.) [tube] [vial] (s)}

**Only For Dogs Weighing 89[-][to]132 lbs. Do not apply to dogs weighing less than 89 lbs.**

**Do not use two [tubes] [vials] on dogs greater than 132 lbs.**

Apply one [tube] [vial] (4.02 ml)(0.136 fl. oz.) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

## FREQUENCY OF APPLICATION

Use [Brand name] [this product] monthly for complete control of flea, tick [and] chewing lice [and to kill [mosquitoes]] [infestations]. [Brand name] [this product] kills fleas (starts killing in as little as [5 minutes][15 minutes][1 hour]) for up to two months. If your dog is at high risk for flea reinfestation [, or in a highly infested environment], apply monthly. Apply monthly to control ticks, [mosquitoes] and chewing lice. [[Brand name] [This product] kills mosquitoes within 48 hours for up to 28 days.] [Brand name] [This product] remains effective, even after bathing, water immersion, or exposure to sunlight. Allow treated area to dry thoroughly. Do not reapply for [30 days] [4 weeks] [one month].

### [Brand name]

[1][2][3][4][5][6][12][24][Month [Treatment] [Application] Tracker] [Carecard]

[For year-round protection, apply [Brand name][this product] monthly.]

[[Dog's] Name (Empty blank for owner to fill in name) [Dog's Weight]

[First] [1st] [Second] [2nd] [Third] [3rd][Fourth][4<sup>th</sup>][Fifth] [5<sup>th</sup>][Sixth][6<sup>th</sup>][Seventh] [7<sup>th</sup>][Eight]

[8<sup>th</sup>][Ninth][9<sup>th</sup>][Tenth][10<sup>th</sup>] [Eleventh][11<sup>th</sup>][Twelfth][12<sup>th</sup>][Dose] [Treatment] [Application]

(Empty blank for owner to fill in date)(Date: MM/DD/YY)]

[Application Date] [Date of Application]

[calendar stickers with [Brand name]]

[Place stickers on your calendar as a reminder to reapply [Brand name][this product] [in 30 days.]

[Monthly Application Reminder Magnet (image of reminder magnet)]

[Place sticker on your calendar or [refrigerator] to remind yourself to apply [Brand name] [this product] to your dog]

[Enclosed for your convenience is an application reminder magnet. Push the (reset) button, and the reminder light will blink twice. The reminder tag is now set for 30 days. At the end of 30 days the reminder light will blink, reminding you to reapply [Brand name][this product]. Press the button once and the blinking light will stop. Press the button again and this will reset the timer for another 30 days.]

**{END - INSERT OR FOLDED PANEL/FLAP}**

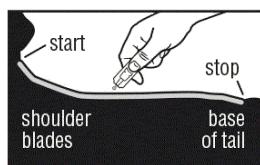
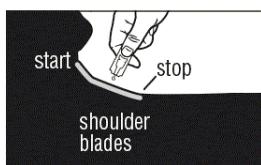
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{Optional graphics below may or may not appear anywhere on finished label}



[Waterproof]



	Adult Flea	
	Ticks	
	Brown Dog Tick	
	Deer Tick	
	American Dog Tick	
	Chewing Lice	
	Lone Star Tick	
	Mosquitoes	
	Mite	

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{END OF OPTIONAL GRAPHICS}

[ABNs]

[Sergeant's® FiproGuard™ Spot On for Dogs]

[Sergeant's® FiproGuard™ for Dogs]

[Sentry® FiproGuard™ Spot On for Dogs]

[Sentry® FiproGuard™ for Dogs]

[Sergeant's® FiproGuard™ Max Spot On for Dogs]

[Sergeant's® FiproGuard™ Max for Dogs]

[Sentry® FiproGuard™ Max Spot On for Dogs]

[Sentry® FiproGuard™ Max for Dogs]

[Sergeant's® Pronyl OTC™ Max Spot On for Dogs]

[Sergeant's® Pronyl OTC™ Max for Dogs]

[Sentry® Pronyl OTC™ Max Spot On for Dogs]

[Sentry® Pronyl OTC™ Max for Dogs]

[Sergeant's® AdvanSpot Plus Spot On for Dogs]

[Sergeant's® AdvanSpot Plus for Dogs]

[Sentry® AdvanSpot Plus Spot On for Dogs]

[Sentry® AdvanSpot Plus for Dogs]

[Sergeant's® VetSpot Plus Spot On for Dogs]

[Sergeant's® VetSpot Plus for Dogs]

[Sentry® VetSpot Plus Spot On for Dogs]

[Sentry® VetSpot Plus for Dogs]

[[[Sergeant's®] PetArmor® OTC™ Max Spot On for Dogs]

[[[Sergeant's®] PetArmor OTC™ Max for Dogs]

[[[Sentry®] PetArmor OTC™ Max Spot On for Dogs]

[[[Sentry®] PetArmor OTC™ Max for Dogs]

[[[Sergeant's®] Fast Act OTC™ Max Spot On for Dogs]

[[[Sergeant's®] Fast Act OTC™ Max for Dogs]

[[[Sentry®] Fast Act OTC™ Max Spot On for Dogs]

[[[Sentry®] Fast Act OTC™ Max for Dogs]

[Optional marketing statements below may appear anywhere on the market label]

[Mosquitoes]

[Kills mosquitoes] [and within 48 hours for up to 28 days]

[Chewing Lice]

[Kills chewing lice]

[Starts Rapid elimination of chewing lice infestations]

[Fleas]

[Kills fleas]

[Kills adult fleas [(starts killing in as little as 1 hour)] [for up to 3 months]]

[Kills newly emerged adult fleas [(starts killing in as little as 1 hour)] before they lay eggs]

[Kills fleas, which may be a source of flea allergy dermatitis] [or flea bite anemia]]

[Kills fleas [(starts killing in as little as 1 hour)] Up to [4 weeks] [1 month] [30days]!]]

[If dog is at high risk of flea reinestation apply once a month]

[Starts killing fleas in [just] [5][15] [minutes][1 hour] [after application]]

[Starts to kill fleas in [just] [5][15] [minutes][1 hour] [after application]]

[Starts to Kill Fleas Quickly[!]]

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## [Ticks]

[Kills ticks]

[Starts killing ticks in [just] [5 minutes] [15 minutes] [1 hour] [after application]

[Starts to kill ticks in [just] [5 minutes] [15 minutes] [1 hour] [after application]

[Starts to Kill Ticks Quickly[!]]

[Kills Ticks (starts killing in as little as 1 hour)] including those that may transmit Lyme disease] [Kills ticks [(starts killing in as little as 1 hour)] for Up to [4 weeks] [1 month] [30 days]!]

[Kills Deer Ticks [that may transmit Lyme disease,] for up to [4 weeks] [1 month] [30 days]] [Kills Ticks [(starts killing in as little as 1 hour)]]

[Kills Deer Ticks for up to [4 weeks] [1 month] [30 days]!]

[Kills [Brown Dog Ticks] [(*Rhipicephalus sanguineus*)], [American Dog Ticks,] [and Lone Star Ticks]

[(starts killing in as little as 1 hour)] [and deer ticks] for up to [4 weeks] [1month] [30 days]]

[Kills [Brown Dog Ticks], [(*Rhipicephalus sanguineus*)] [(starts killing in as little as [5] [15] [minutes] [1 hour]) for up to [4 weeks] [1 month] [30 days]]

[Kills American Dog Ticks [(*Dermacentor variabilis*)] for up to [4 weeks] [1 month] [30 days]!]

[Prevents and controls reinfestation of listed pests] [for] [30 days] [1 month] [4 weeks]]

[Kills ticks that may transmit Lyme disease, Rocky Mountain spotted fever, ehrlichiosis, babesiosis, and anaplasmosis]

## [Multiple Infestations]

[Kills chewing lice and controls mites that may cause sarcoptic mange]

[Starts killing fleas and ticks in [just] [5] [15] minutes] [1 hour] [after application]]

[Starts to kill fleas and ticks in [just] [5] [15] minutes] [1 hour] [after application]]

[Starts to kill fleas and ticks Quickly]

[Controls mites, a leading cause of sarcoptic mange]

[Kills chewing lice and aids in control of mites that cause sarcoptic mange]

[Kills fleas, ticks, chewing lice [&][and] mosquitoes]

[Flea [&] [and] Tick Control for Dogs [&] [and] Puppies [5-22][23-44][45-88][89-132] [and]12 weeks old [&] [and] older]

[Kills Fleas [(starts killing in as little as 1 hour)], Ticks [(starts killing in as little as 1 hour)], [and] Chewing lice [&] [and] [Mosquitoes]]

[Kills Fleas [(starts killing in as little as 1 hour)], Ticks [(starts killing in as little as 1 hour)], [and kills Mosquitoes], [and kills chewing lice]]

[Kills Fleas [(starts killing in as little as 1 hour)], Ticks [(starts killing in as little as 1 hour)], and kills chewing lice [&] [and] [mosquitoes]]

[Kills Fleas [(starts killing in as little as 1 hour)], Ticks [(starts killing in as little as 1 hour)], [mosquitoes,] and chewing lice]]

[Monthly flea, tick, [mosquitoes,] and chewing lice application]]

[[4 Week] [1 month] [30 day] [Flea and Tick Application]

[[Four (4) Week] [1 month] [30 day] [Flea, Tick, [Mosquitoes,] and Chewing Lice Application]

[Kills Fleas [(starts killing in as little as 1 hour)] and Ticks [(starts killing in as little as 1 hour)] for up to [4 weeks] [1 month] [30 days]!]

[Once A Month Flea and Tick Application]

[Use [Full or Partial Brand Name] monthly to control Ticks [(starts killing in as little as 1 hour)] and chewing lice]

[Monthly flea, tick, [mosquitoes,] and chewing lice protection.]

[Starts killing [fleas] [and] [ticks] in as little as [5][15] [minutes] [1 hour])] [and continues to kill for a month] !]

[Starts to kill [fleas] [and] [ticks] in as little as [5][15] [minutes] [1 hour])] [and continues to kill for a month] !]

[Flea & Tick Control for Dogs & Puppies [5-22][23-44][45-88][89-132] [and]12 weeks old and older]

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## [All Others]

[[Brand Name] [This product] is a registered trademark of [Sergeant's®] [Company name].]  
[Aids in control of mites that cause sarcoptic mange]  
[[Convenient spot application] [Convenient][to use]]  
[For Dogs and Puppies [5-22 lbs], [23-44 lbs], [45-88 lbs], [89-132 lbs]] 12 weeks [of age] or older  
[Formulated for [Small Dogs 5-22 lbs. [Medium Dogs 23-44 lbs.] [Large Dogs 45-88 lbs.] [Extra Large Dogs 89-132 lbs.] 12 Weeks [of age] or older]  
[Can be used on puppies [5-22 lbs], [23-44 lbs], [45-88 lbs], [89-132 lbs]] 12 weeks [of age] and older  
[For Dogs [5 to 22 lbs][23-44 lbs][45-88 lbs][89-132 lbs] [and] 12 weeks [of age] and older]  
[Extra Small][Small][Medium][Large][Extra Large][XS][S][M][L][XL]  
[[1][2][3][4][5][6][12][24] Applications]  
[Fipronil (9.8%) + Cyphenothonrin (5.2%)]  
[Starts Acting Fast] [Long Lasting]  
[Easy to Use [Application]]  
[Best if used year-round!]  
[Waterproof]  
[Remains effective, even after bathing, water immersion, or exposure to sunlight 24 hours after application]  
[One Application][Two Applications][Three Applications][Four Applications][Five Applications][Six Applications][Twelve Applications][Twenty-Four Applications] and/or [1 Month Supply][Two Month Supply][3 Month Supply][Four Month Supply][Five Month Supply][6 Month Supply][12 Month Supply][24 Month Supply] or [4 Week Supply][8 Week Supply][12 Week Supply][16 Week Supply][20 Week Supply][24 Week Supply][48 Week Supply][52 Week Supply][104 Week Supply]  
[Monthly application reminder card inside]  
[Apply once every [4 weeks] [month] [30 days]!]  
[4 Week Dose!] [1 Month Dose!] [30 Day Dose!]  
[(ICON Showing [4 week] [1 month] [30 day] Protection)]  
[For year-round protection, apply [Brand Name] [this product] monthly]  
[[Free] Calendar Stickers Inside!]  
[[Free with purchase] [Free inside] Monthly Application Reminder [Magnet][inside]]  
[Lift [here] for more information]  
[Direct to skin [tube][vial]  
[Easy to Use] [tube][vial]  
[Clean cut [open] [tube][vial]  
[No-mess [open] [tube][vial]  
[Clip-tip design [tube][vial][!]]]

{note to reviewer: X&Y is based on the number of tubes/vials or %. When additional [tube][vial] is provided, the extra tube or vial will not cover or distract consumer from required text.}

[Save Now!]	[Buy X Get Y Free]
[Value Size]	[Buy 3 get 1 free]
[Club Size]	[(x)% (More) (Free)!]
[Bonus Size]	[(x) Dose(s) Free!]
[Club Pack]	[(x) Day(s) (Free)!]
[Great Value]	[(x) Month(s) Free!]
[Better Value]	[(x) Day(s) of treatment- Free!]
[Bonus Pack]	[(x) [Tube(s)] [Vial(s)] Free!]
[(x) + (x) bonus pack!]	[(x) Application(s) Free!]
[Buy more and save!]	