

2517-140

12/11/2013

1/13



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF
CHEMICAL SAFETY AND
POLLUTION PREVENTION

Kelly R. Hoskins
Director of Regulatory Affairs
Sergeant's Pet Care Products, Inc.
2625 South 158th Plaza
Omaha, NE 68130-1770

DEC 11 2013

DEC 11 2013

Subject: Sergeant's submissions implementing label changes to pet spot-on products
EPA Decision Nos. 478145, 478898, 478049, 478152

- Sergeant's Fipronil + Cyphenothrin Squeeze-On for Dogs
EPA Reg. No. 2517-140
- Sergeant's Fipronil + Nylar Squeeze-On for Dogs
EPA Reg. No. 2517-141
- Sergeant's Fipronil + Cyphenothrin + Methoprene Squeeze-on for Dogs
EPA Reg. No. 2517-142
- Sergeant's Fipronil + Cyphenothrin + Nylar Spot-On for Dogs
EPA Reg. No. 2517-143

Dear Mr. Hoskins,

The labeling referred to above submitted in connection with the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is **acceptable**. With this letter, the label requirements listed in the EPA letter "Implementation of Label Changes to Pet Spot-On Products" dated September 30, 2011, are fulfilled. Please submit final printed labels to the Agency within 30 days of the date of this letter. If EPA determines that future mitigation measures are necessary for all pet spot-ons, the Agency will inform registrants and may take regulatory action.

EPA also received your February 13, 2013, February 15, 2013, and February 22, 2013 requests to extend the conditional time-limited registrations for two years. The time-limited registrations for these products are hereby extended two years from the date of this letter. If a registration extension request is not received prior to that date, the registrations of these products will expire. If a review of the previously submitted enhanced incident data indicates that there is a concern with this product, EPA may choose to take further regulatory action at that time.

Per the additional requirements of September 30, 2011 letter, you must continue to submit quarterly enhanced incident reports and quarterly sales information in doses sold for this product, along with an analysis of the incidents reported. The quarterly reports are due two months after the quarter ends. Please flag any Confidential Business Information as such. Enhanced incident reporting should be submitted to the Product Manager. Quarterly sales information should be submitted to the attention of Kaitlin Keller, Pesticide Reevaluation Division, Mail Code 7508P.

The following is a list of information that must be included in the quarterly reports for each incident:

- EPA Registration Number
- Product name (brand name)
- Lot #
- Where purchased: internet, store, veterinarian
- Active Ingredient(s)
- Weight range for product

- Date on which incident occurred. (mm/dd/yyyy)
- State in which the incident occurred. (standard 2 letter abbreviation)
- Registrant case #

- Species: dog, cat, other (specify)
- Breed: (as reported by pet owner)
- Age: months or years
- Sex: M, F, or neutered
- Weight: pounds

- Primary Route of Exposure: dermal, oral, other animal, inhalation, other
- Body System: neurological, dermatological, GI, respiratory, ocular, other
- Major signs noted with separate column for each sign, using standard terminology
- Time to Onset: (hours, days)
- Treated by veterinarian: yes or no
- First time product used: yes or no
- Misuse: use on incorrect species, overdose, too frequent dosing, other (describe)
- Any known precondition
- EPA Severity Code: death, major, moderate, minor
- Outcome: died, recovered, still treated, unknown

Along with the enhanced incident reporting, you must submit an analysis of the incidents seen, to include the following details:

- All incidents should be reported including all minor dermal and ocular irritation reports.
- Summary table for dogs showing number of incidents of each severity code for each route of exposure. Each incident should only be reported once. If one incident has several routes of exposure, the order should be ocular > oral > dermal. In other words, an incident with both oral and dermal exposure would be reported as oral exposure, and an incident with both ocular and oral exposure would be reported as ocular exposure.
- A similar summary table for cats (misuse or secondary exposure) showing number of incidents of each severity code for each route of exposure.

- Summary table for dogs and table for cats showing number of incidents that are believed due to secondary exposure (e.g., multi-pet households).
- A summary table for dogs showing number of incidents for each severity code for these age ranges: <3 months, 3-6 months, 6-9 months, 9-12 months, 1 yr, 2 yr, 3 yr, 4 yr, 5 yr, 6 yr, 7 yr, 8 yr, 9 yr, 10 yr, 11 yr, 12 yr, 13 yr, 14 yr, 15 yr, >15 yr.
- A summary table showing the number of dog incidents for each severity code for each pet weight range on the product label.
- A summary table for dog weight showing number of incidents for each product weight range. This table should show number of incidents in dogs weighing less than that product weight range, number of incidents in dogs in lower half of weight range, number of incidents in dogs in upper half of weight range, and dogs weighing more than the product weight range.
- Table showing number of incidents for each dog breed.
- Table showing number of incidents in dogs for each clinical sign.
- Table showing number of incidents in dogs for each organ system.
- Report aggregate incidents, but do not combine moderate and minor incidents.

Stamped copies of the labels are enclosed for your records. If you have any questions regarding this label, please contact Kaitlin Keller at (703) 308-8172 via email at keller.kaitlin@epa.gov.

Sincerely,



Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7504P)

Enclosure: Labels stamped "Accepted"

4/13

Sergeant's® Master Label

02 Dec 2013 Amendment
Information in [] is optional.

Version 13.2
Page 1 of 10

EPA Reg. No. 2517-140
EPA SAL 10/25/2012
Supersedes EPA Pending 2/13/2013

FRONT PANEL

**DOG SQUEEZE ON
FIPRONIL+CYPHENOTHIN**

[Optional text appears in brackets – the final product label may include some or all of the optional text on front, back or side label panels. The CRP required text will not change.]

Sergeant's Fipronil + Cyphenothrin Squeeze-On for Dogs

[ABNs]

[Sergeant's® FiproGuard™ Spot On for Dogs]

[Sergeant's® FiproGuard™ for Dogs]

[Sentry® FiproGuard™ Spot On for Dogs]

[Sentry® FiproGuard™ for Dogs]

[Sergeant's® FiproGuard™ Max Spot On for Dogs]

[Sergeant's® FiproGuard™ Max for Dogs]

[Sentry® FiproGuard™ Max Spot On for Dogs]

[Sentry® FiproGuard™ Max for Dogs]

[Sergeant's® Pronyl OTC™ Max Spot On for Dogs]

[Sergeant's® Pronyl OTC™ Max for Dogs]

[Sentry® Pronyl OTC™ Max Spot On for Dogs]

[Sentry® Pronyl OTC™ Max for Dogs]

[Sergeant's® AdvanSpot Plus Spot On for Dogs]

[Sergeant's® AdvanSpot Plus for Dogs]

[Sentry® AdvanSpot Plus Spot On for Dogs]

[Sentry® AdvanSpot Plus for Dogs]

[Sergeant's® VetSpot Plus Spot On for Dogs]

[Sergeant's® VetSpot Plus for Dogs]

[Sentry® VetSpot Plus Spot On for Dogs]

[Sentry® VetSpot Plus for Dogs]

[[Sergeant's®] PetArmor® OTC™ Max Spot On for Dogs]

[[Sergeant's®] PetArmor OTC™ Max for Dogs]

[[Sentry®] PetArmor OTC™ Max Spot On for Dogs]

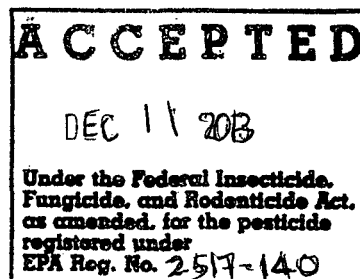
[[Sentry®] PetArmor OTC™ Max for Dogs]

[[Sergeant's®] Fast Act OTC™ Max Spot On for Dogs]

[[Sergeant's®] Fast Act OTC™ Max for Dogs]

[[Sentry®] Fast Act OTC™ Max Spot On for Dogs]

[[Sentry®] Fast Act OTC™ Max for Dogs]



For use ONLY on dogs [23[-] [to] 44 lbs] [45[-] [to] 88 lbs] [89[-] [to] 132 lbs] {OR}

For use ONLY on dogs [[&][and] puppies 4[-] [to] 22 lbs and over 12 weeks of age {OR}

5/13

Sergeant's[®] Master Label

02 Dec 2013 Amendment
Information in [] is optional.

Version 13.2
Page 2 of 10

EPA Reg. No. 2517-140
EPA SAL 10/25/2012

Supersedes EPA Pending 2/13/2013

ONLY For Dogs [23[-][to] 44 lbs] [45[-][to] 88 lbs] [89[-] [to] 132 lbs] {OR}
ONLY For Dogs & Puppies 12 weeks or older [&][and] 4[-][to] 22 lbs

[1.5 cm x 1.5 cm on final or as indicated below]



[Apply to puppies over 12 weeks old]
[Apply to puppies 12 weeks or older]

[Mosquitoes]

[[Kills mosquitoes] [within 24 hours for up to the first 7 days after application, and within 48 hours for up to 28 days]
[Kills mosquitoes] [within 24 hours for up to 7 days] [and within 48 hours for up to 28 days]
[Kills mosquitoes]

[Chewing Lice]

[Kills chewing lice]
[Rapidly eliminates infestations of chewing lice]

[Fleas]

[Kills fleas]
[[Kills adult fleas [(starts killing in as little as 1 hour)] [for up to 3 months]]
[Kills newly emerged adult fleas [(starts killing in as little as 1 hour)] before they lay eggs]
[Kills fleas, which may be a source of flea allergy dermatitis] [or flea bite anemia]
[Kills fleas [(starts killing in as little as 1 hour)] Up to [4 weeks] [1 month] [30 days]!]
[If dog is at high risk of flea reinfestation apply once a month]
[Starts killing fleas in [just] [5][15] [minutes][1 hour] [after application]]
[Starts to kill fleas in [just] [5][15] [minutes][1 hour] [after application]]
[Quickly kills fleas]

[Ticks]

[Kills ticks]
[Starts killing ticks in [just] [5][15] [minutes][1 hour] [after application]]
[Starts to kill ticks in [just] [5][15] [minutes][1 hour] [after application]]
[Quickly kills ticks]
[Kills Ticks [(starts killing in as little as 1 hour)] including those that may transmit Lyme disease]
[Kills ticks [(starts killing in as little as 1 hour)] for Up to [4 weeks] [1 month] [30 days]!]
[Kills Deer Ticks [that may transmit Lyme disease,] for up to [4 weeks] [1 month] [30 days]]
[Kills Ticks [(starts killing in as little as 1 hour)]]
[Kills Deer Ticks for up to [4 weeks] [1 month] [30 days]!]
[Kills [Brown Dog Ticks] [(*Rhipicephalus sanguineus*), [American Dog Ticks,] [and Lone Star Ticks] [(starts killing in as little as 1 hour)] [and deer ticks] for up to [4 weeks] [1 month] [30 days]]
[Kills [Brown Dog Ticks], [(*Rhipicephalus sanguineus*)] [(starts killing in as little as [5][15] [minutes] [1 hour])] for up to [4 weeks] [1 month] [30 days]]
[Kills American Dog Ticks [(*Dermacentor variabilis*)] for up to [4 weeks] [1 month] [30 days]!]
[Prevents and controls reinfestation of listed pests][for] [30 days][1 month]]

6/13

Sergeant's® Master Label

02 Dec 2013 Amendment
Information in [] is optional.

Version 13.2
Page 3 of 10

EPA Reg. No. 2517-140
EPA SAL 10/25/2012

Supersedes EPA Pending 2/13/2013

[Kills ticks that may transmit Lyme disease, Rocky Mountain spotted fever, ehrlichiosis, babesiosis, and anaplasmosis]

[Multiple Infestations]

[Kills chewing lice and controls mites that may cause sarcoptic mange]
 [Starts killing fleas and ticks in [just] [5][15] [minutes][1 hour] [after application]]
 [Starts to kill fleas and ticks in [just] [5][15] [minutes][1 hour] [after application]]
 [Quickly kills fleas and ticks]
 [Controls mites, a leading cause of sarcoptic mange]
 [Kills chewing lice and aids in control of mites that cause sarcoptic mange]
 [Kills fleas, ticks, chewing lice [&][and] mosquitoes]
 [Flea [&] [and] Tick Control for Dogs [&] [and] Puppies 12 weeks old [&] [and] older]
 [Kills Fleas [(starts killing in as little as 1 hour)], Ticks [(starts killing in as little as 1 hour)], [and] Chewing lice [&] [and] [Mosquitoes]]
 [Kills Fleas [(starts killing in as little as 1 hour), Ticks [(starts killing in as little as 1 hour), [and] kills Mosquitoes], [and] kills chewing lice]]
 [Kills Fleas [(starts killing in as little as 1 hour), Ticks [(starts killing in as little as 1 hour), [and] kills chewing lice [&] [and] [mosquitoes]]
 [Kills Fleas [(starts killing in as little as 1 hour), Ticks [(starts killing in as little as 1 hour), [mosquitoes,] and chewing lice]]
 [Monthly flea, tick, [mosquitoes,] and chewing lice application]]
 [[4 Week] [1 month] [30 day] [Flea and Tick Application]
 [[Four (4) Week] [1 month] [30 day] [Flea, Tick, [Mosquitoes,] and Chewing Lice Application]
 [Kills Fleas [(starts killing in as little as 1 hour)] and Ticks [(starts killing in as little as 1 hour)] for up to [4 weeks] [1 month] [30 days]!]
 [Once A Month Flea and Tick Application]
 [Use [Full or Partial Brand Name] monthly to control Ticks [(starts killing in as little as 1 hour)] and chewing lice]
 [Monthly flea, tick, [mosquitoes,] and chewing lice protection.]
 [Starts killing [fleas] [and] [ticks] in as little as [5][15] [minutes] [1 hour]] [and] continues to kill for a month] !]
 [Starts to kill [fleas] [and] [ticks] in as little as [5][15] [minutes] [1 hour]] [and] continues to kill for a month] !]
 [Flea & Tick Control for Dogs & Puppies 12 weeks old and older]

[All Others]

[[Brand Name][This product] is a registered trademark of [Sergeant's®] [Company name].]
 [Aids in control of mites that cause sarcoptic mange]
 [[Convenient spot application][Convenient][to use]]
 [For Dogs and Puppies 12 weeks of age or older]
 [Specially Formulated for Dogs and Puppies 12 weeks of age or older]
 [Can be used on puppies 12 weeks of age and older]
 [For Dogs [4 to 22 lbs][23-44 lbs][45-88 lbs][89-132 lbs]
 [Extra Small][Small][Medium][Large][Extra Large][XS][S][M][L][XL]
 [[1][2][3][4][5][6][12][24] Applications]
 [Fipronil (9.8%) + Cyphenothrin (5.2%)]

7/13

Sergeant's® Master Label

02 Dec 2013 Amendment
Information in [] is optional.

Version 13.2
Page 4 of 10

EPA Reg. No. 2517-140
EPA SAL 10/25/2012

Supersedes EPA Pending 2/13/2013

[Fast Acting] [Long Lasting]
 [Easy to Use [Application]]
 [Best if used year round!]
 [Waterproof]
 [Remains effective, even after bathing, water immersion, or exposure to sunlight]
 [One Application][Two Applications][Three Applications][Four Applications][Five Applications][Six Applications][Twelve Applications][Twenty-Four Applications] and/or [1 Month Supply][Two Month Supply][3 Month Supply][Four Month Supply][Five Month Supply][6 Month Supply][12 Month Supply][24 Month Supply] or [4 Week Supply][8 Week Supply][12 Week Supply][16 Week Supply][20 Week Supply][24 Week Supply][48 Week Supply][52 Week Supply][104 Week Supply]
 [Monthly application reminder card inside]
 [Apply once every [4 weeks] [month] [30 days]!]
 [4 Week Dose!] [1 Month Dose!] [30 Day Dose!]
 [(ICON Showing [4 week] [1 month] [30 day] Protection)]
 [For year-round protection, apply [**Brand Name**][this product] monthly]
 [[Free] Calendar Stickers Inside!]
 [[Free with purchase] [Free inside] Monthly Application Reminder [Magnet][inside]]
 [Lift [here] for more information]
 [Direct to skin [tube][vial][applicator][pipette]]
 [Easy to Use] [tube][vial][applicator][pipette]
 [Clean cut [open] [tube][vial][applicator][pipette]]
 [No-mess [open] [tube][vial][applicator][pipette]]
 [Clip-tip design [tube][vial][applicator][pipette][!]]

ACTIVE INGREDIENTS:

Fipronil 9.80%
 Cyphenothrin 5.20%

OTHER INGREDIENTS[*]: 85.00%

TOTAL **100.00%**

[*Diethylene glycol monoethyl ether, Vitamin E nicotinate]

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [Back][or][Side] [Label[s]] Panel[s]] for Additional Precautionary Statements

Net Contents: X fl oz [Y – X fl oz applicators]

[1][One][2][Two][3][Three][4][Four][5][Five][6][Six][12][Twelve][24][Twenty-Four]
 [0.023 fl oz (0.67 mL) [tubes][vials][applicators][pipettes]]
 [0.045 fl oz (1.34 mL) [tubes][vials][applicators][pipettes]]
 [0.091 fl oz (2.68 mL) [tubes][vials][applicators][pipettes]]
 [0.136 fl oz (4.02 mL) [tubes][vials][applicators][pipettes]]

{END - FRONT PANEL}

8/13

Sergeant's[®] Master Label

02 Dec 2013 Amendment
Information in [] is optional.

Version 13.2
Page 5 of 10

EPA Reg. No. 2517-140
EPA SAL 10/25/2012

Supersedes EPA Pending 2/13/2013

BACK PANEL/SIDE PANEL

**DOG SQUEEZE ON
Fipronil+Cyphenothrin**

[[Brand Name][This product] contains Fipronil and Cyphenothrin to effectively kill fleas [(starts killing in as little as 1 hour)], ticks [(starts killing in as little as 1 hour)] [(including those that may transmit Lyme disease)], and kills [mosquitoes] [and] chewing lice.]

[[Brand Name][This product] contains Fipronil and Cyphenothrin to effectively kill fleas [(starts killing in [5][15] minutes)], ticks [(starts killing in [5][15] minutes)] [(including those that may transmit Lyme disease)], and kills [mosquitoes] [and] chewing lice.]

[The active ingredients in [Brand Name][this product] feature a sustained release formula developed for fast acting [and long lasting] control of fleas, ticks [mosquitoes] and chewing lice for up to 30 days on dogs.]

**READ ENTIRE LABEL BEFORE EACH USE.
USE ONLY ON DOGS AND PUPPIES OVER 12 WEEKS OF AGE.**

[[Brand Name][This product] for dogs provides [four] [three] way protection that kills fleas, ticks, [mosquitoes] and chewing lice. Aids in control of mites that cause sarcoptic mange. Kills deer ticks that may transmit Lyme disease. Kills brown dog ticks, American dog ticks, and lone star ticks.]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION. Causes moderate eye irritation. Do not get in eyes or on clothing. Harmful if swallowed. Harmful if absorbed through skin. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

HAZARDS TO DOMESTIC ANIMALS. For external use on dogs only. Individual sensitivities, while rare, may occur after using any pesticide product on dogs. Certain medications can interact with pesticides. Do not treat your dog with more than one pesticide product at a time. Over dosing your dog can result in serious illness and even death. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing dogs. Consult a veterinarian before using on dogs with known organ dysfunction. If your dog is exhibiting signs of and/or is being treated for skin dermatitis, talk to your veterinarian before applying any topical flea and tick control product.

FIRST AID

If In Eyes:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for further treatment advice.
If On Skin Or Clothing:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 [minutes]. • Call a poison control center or doctor for treatment advice.
If Swallowed:	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.

HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for

9/13

Sergeant's® Master Label

02 Dec 2013 Amendment
Information in [] is optional.

Version 13.2
Page 6 of 10

EPA Reg. No. 2517-140
EPA SAL 10/25/2012

Supersedes EPA Pending 2/13/2013

treatment. For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-781-4738.

NOTE TO PHYSICIAN OR VETERINARIAN

Treat patient symptomatically.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **DO NOT ALLOW CHILDREN TO APPLY PRODUCT. TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL [AND ENCLOSED DIRECTIONS] BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY.** Do not use on cats, rabbits or animals other than dogs. Do not allow your dog to ingest this product. Do not use on puppies under 12 weeks of age or less than [4][23][45][89] lbs. Use entire contents of [tube] [vial] [applicator][pipette] on each dog. [Do not split one [tube][vial][applicator][pipette] between dogs.] Do not use multiple [tube][vial][applicator][pipette]s on one dog. Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Separate the treated dog from all other dogs and cats for 24 hours after treatment has been applied.

Side Effects: Monitor your dog after application. [Some dogs may experience temporary startle effects when any product is applied.] Dogs may experience some temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your dog with a mild soap and rinse with large amounts of water. If these or other side effects occur, consult your veterinarian or call 1-800-781-4783. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating application. The most common signs of incidental ingestion are excessive salivation and foaming at the mouth. If these symptoms occur, immediately feed your dog and continue to monitor your dog for the next 24 hours.

[1.5 cm x 1.5 cm on final]



DO NOT USE ON CATS. May be toxic and **POTENTIALLY FATAL** if applied to or ingested by a cat. Keep cats away from treated dogs for 24 hours. Cats that actively groom or engage in close physical contact with treated dog may be at risk of serious harmful effects. Cats exhibiting signs of ingestion such as excessive salivation and foaming at the mouth should be taken to the veterinarian immediately.

{Outer Packaging}

How to open: Remove product tube[s][vial] from the package. [Separate one tube from the others.] Hold the tube[vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

How to apply: Invert [tube][vial][applicator][pipette] over dog and use open end to part dog's hair. Squeeze [tube][vial][applicator][pipette] firmly to apply all of the solution to the dog's skin, as directed below. Do not apply more often than once every [30 days] [month].

Only For Dogs Weighing 4 [-] [to] 22 lbs. Do not apply to dogs weighing less than 4 lbs. [including small dogs and puppies, only 12 weeks or older]:
{For cartons containing 0.67 mL (0.023 fl oz) [tube][vial][applicator][pipette]s}

10/13

Sergeant's® Master Label

02 Dec 2013 Amendment
Information in [] is optional.

Version 13.2
Page 7 of 10

EPA Reg. No. 2517-140
EPA SAL 10/25/2012

Supersedes EPA Pending 2/13/2013

Apply one [tube][vial][applicator][pipette] (0.67 mL)(0.023 fl oz) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

Only For Dogs Weighing [Between] 23[-] [to] 44 lbs. Do not apply to dogs weighing less than 23 lbs. {For cartons containing 1.34 mL (0.045 fl oz) [tube][vial][applicator][pipette]}

[Apply one [tube][vial][applicator][pipette] (1.34 mL)(0.045 fl oz)] [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

Only For Dogs Weighing [Between] 45[-] [to] 88 lbs. Do not apply to dogs weighing less than 45 lbs. For cartons containing 2.68 mL (0.091 fl oz) [tube][vial][applicator][pipette]}

Apply one [tube][vial][applicator][pipette] (2.68 mL)(0.091 fl oz) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

Only For Dogs Weighing 89[-][to] 132 lbs. Do not apply to dogs weighing less than 89 lbs. Do not use two [tube][vial][applicator][pipette]s on dog greater than 132 lbs. {For cartons containing 4.02 ml (0.136 fl. oz.) tube}

Apply one [tube][vial][applicator][pipette] (4.02 ml)(0.136 fl. oz.) [directly to skin] [from the back of the neck to a point midway between the neck and tail] [as a spot [on][to] the dog's back between the shoulder blades][as a [stripe][line] starting [at the middle of the back][at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

FREQUENCY OF APPLICATION

Use [Brand Name] [this product] monthly for complete control of flea, tick [and] chewing lice [and mosquito] [infestations]. [Studies show that] [Brand Name] [this product] kills adult fleas [(starts killing in as little as 1 hour)] [[starts killing][starts to kill] in [5][15] minutes] for up to three months. Apply monthly if your dog is at high risk for flea reinfestation [, or in a highly infested environment]. Apply monthly to control ticks, [mosquitoes] and chewing lice. [[Brand Name] [this product] kills mosquitoes within 24 hours for up to the first 7 days after application, then within 48 hours for up to 28 days.] [Brand Name] [This product] remains effective, even after bathing, water immersion, or exposure to sunlight. Allow treated area to dry thoroughly. Do not reapply for [30 days][4 weeks].

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Do not remove [tube][vial][applicator][pipette] from the pack until ready to use. Store in a cool [(below 77°F)[/][25°C]] dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

11/13

Sergeant's® Master Label

02 Dec 2013 Amendment	Version 13.2	EPA Reg. No. 2517-140
Information in [] is optional.	Page 8 of 10	EPA SAL 10/25/2012
Supersedes EPA Pending 2/13/2013		

CONTAINER DISPOSAL: If empty: Non-refillable container. Do not reuse or refill this container. Offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: [Sergeant's] [SENTRY] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738	[Coupon(s) inside or on outside of box]
Non-Emergency, call: 1-800-224-PETS (7387)	[Made in USA] [Patent(s) Pending]

[Distributed by:][Manufactured by:]
Sergeant's Pet Care Products, Inc.
Omaha, NE 68138-3710

[BAR CODE AREA]
EPA Reg. No. 2517-140
EPA Est. No. XXXXX-XX-XXX

{END - BACK / SIDE PANEL}

OPTIONAL OUTER PACKAGING DOG SQUEEZE ON Fipronil+Cyphenothrin

[How to Apply - May contain graphics illustrating product use, e.g., dog with a drop falling onto its neck from a vial on front, side, or back carton label and/or applicator labeling.]

[[Clip. Part. Squeeze.]

Easier-than-ever applicator lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting proven flea and tick protection where it needs to be.]

[Application Instructions] [Directions for Use]

How to open

1. Remove product tube[s] [vial] from the package.
2. [Separate one tube from the others.] Hold the [tube][vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

- 12/13

Sergeant's® Master Label

02 Dec 2013 Amendment
Information in [] is optional.

Version 13.2
Page 9 of 10

EPA Reg. No. 2517-140
EPA SAL 10/25/2012

Supersedes EPA Pending 2/13/2013

How to apply

1. Invert [tube][vial][applicator][pipette] over dog and use open end to part dog's hair.
2. Squeeze [tube][vial][applicator][pipette] firmly to apply all of the solution [on] [to] the dog's skin [as a spot to the dog's back between the shoulder blades.] [or] [from the back of the neck to a point midway between the neck and tail.]

[Look at the Label (Look at the Label icon) [Easy] 6 Step [Easy] [Spot On] [Squeeze-On] [Topical] Checklist]

- [1] Read the label completely and follow directions
- [2] Weigh your dog
- [3] Do NOT use dog products on cats
- [4] Do NOT treat with more than one pesticide product at a time
- [5] Separate animals after [treatment][application] to avoid chance of ingestion
- [6] Do NOT split [tube][vial][applicator][pipette]s between dogs [and use the ENTIRE [tube][vial][applicator][pipette] contents.]

[Brand Name]

[1][2][3][4][5][6][12][24][Month [Application] Tracker]

[For year-round protection, apply [Brand Name] [this product] monthly.]

[Pet's Name (Empty blank for owner to fill in name)]

[First][1st][Second][2nd][Third][3rd][Fourth][4th][Fifth][5th][Sixth][6th][Seventh][7th][Eighth][8th][Ninth][9th][Tenth][10th][Eleventh][11th][Twelfth][12th] [Dose] [Application] (Empty blank for owner to fill in date)(Date: MM/DD/YY)]

[calendar stickers with [Brand Name]

[Place stickers on your calendar as a reminder to reapply[Brand Name] [this product] [in 30 days.]

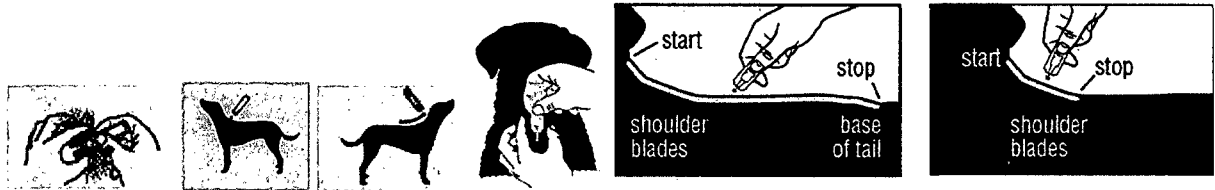
[Monthly Application Reminder Magnet (image of reminder magnet)]

[Enclosed for your convenience is an application reminder magnet. Push the (reset) button, and the reminder light will blink twice. The reminder tag is now set for 30 days. At the end of 30 days the reminder light will blink, reminding you to reapply [Brand Name] [this product]. Press the button once and the blinking light will stop. Press the button again and this will reset the timer for another 30 days.]

OPTIONAL OUTER PACKAGING

DOG SQUEEZE ON Fipronil+Cyphenothrin

[Optional graphics above and below may or may not appear anywhere on finished label]



Sergeant's[®] Master Label

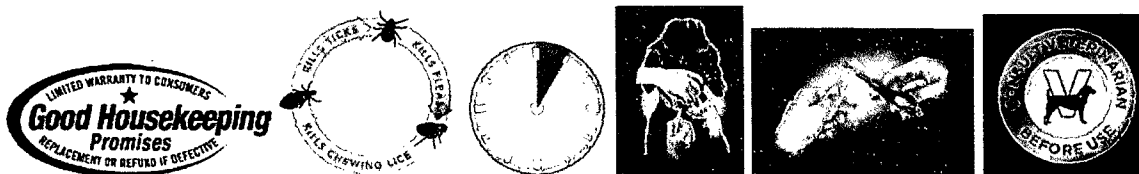
02 Dec 2013 Amendment
Information in [] is optional.

Version 13.2
Page 10 of 10

EPA Reg. No. 2517-140
EPA SAL 10/25/2012
Supersedes EPA Pending 2/13/2013



	Adult Flea	
	Ticks	
	Brown Dog Tick	
	Deer Tick	
	American Dog Tick	
	Chewing Lice	
	Lone Star Tick	
	Mosquitoes	
	Mite	



{END - OPTIONAL INSERT OR PACKAGE COPY}

TUBE/VIAL LABEL

DOG SQUEEZE ON
Fipronil+ Cyphenothrin

Front Label

Back Label

<p>{Brand Name} </p> <p>For Dogs [X-Y] lbs ≥12 wks</p> <p>Fipronil 9.8%, Cyphenothrin 5.2%</p> <p>0.023 fl oz (or) 0.045 fl oz (or) 0.091 fl oz (or) 0.136 fl oz {label code}</p>	<p>KEEP OUT OF REACH OF CHILDREN</p> <p>CAUTION: Read directions and precautions before using. Use scissors to open</p> <p>EPA REG. No. 2517-140 {label code}</p>
--	---