

2517-139

9/11/2014

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460



OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

September 11, 2014

Mr. Prince M. Bamaze  
Regulatory Associate  
Sergeant's Pet Care Products, Inc.  
10077 South 134<sup>th</sup> Street  
Omaha, NE 68138-3710

Subject: Label Notification per PRN 98-10 – Adding Alternate Brand Names  
Product Name: Sergeant's Bifenthrin Shampoo for Dogs  
EPA Registration Number: 2517-139  
Application Date: August 20, 2014  
Decision Number: 494974

Dear Mr. Bamaze:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The following alternate brand names have been added to the product record:

- PetArmor® Shampoo for Dogs
- PetArmor® Flea and Tick Shampoo for Dogs
- PetArmor® for Dogs Shampoo
- PetArmor® for Dogs Flea and Tick Shampoo
- SENTRY® Vet Flea and Tick Shampoo for Dogs

If you have any questions, you may contact BeWanda Alexander at (703)305-7460 or via email at alexander.bewanda@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Mark Suarez", written over a white background.

Mark Suarez, Product Manager 13  
Insecticide Branch  
Registration Division (7505P)  
Office of Pesticide Programs

Please read instructions on reverse before completing form.

Form Approved OMB No. 2070-0060. Approval expires 05-31-98

<b>EPA</b> United States <b>Environmental Protection Agency</b> Washington, DC 20460	<input type="checkbox"/> <b>Registration</b> <input type="checkbox"/> <b>Amendment</b> <input checked="" type="checkbox"/> <b>Other</b>	OPP Identifier Number
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**Application for Pesticide - Section I**

1. Company/Product Number 2517-139	2. EPA Product Manager Richard Gebken	3. Proposed Classification  <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Sergeant's Pet Care Products, Inc./Sergeant's Bifenthrin Shampoo for Dogs	5. PM# 10	
5. Name and Address of Applicant (Include ZIP Code) Sergeant's Pet Care Products, Inc. 10077 South 134 <sup>th</sup> Street Omaha, NE 68138-3710  <input type="checkbox"/> Check if this is a new address		6. <del>Expedited Review.</del> In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____ Product Name _____

**Section II**

<input type="checkbox"/> Amendment - Explain below.  <input type="checkbox"/> Resubmission in response to Agency letter dated _____  <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____  <input type="checkbox"/> "Me Too" Application  <input type="checkbox"/> Other - Explain below.
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Explanation: Use additional page(s) if necessary. (For section I and Section II.)  
 This notification adds Alternate Brand Names to the label for this product: Sergeant's Bifenthrin Shampoo for Dogs. This Notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46. No other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10, and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section III**

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) Plastic Bag
*Certification must be submitted		If "Yes" Unit Packaging wgt.    No. per Container	If "Yes" Package wgt.    No. per Container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container fl oz	5. Location of Label Directions <input type="checkbox"/> On Can <input checked="" type="checkbox"/> On Labeling accompanying product
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

**Section IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Prince M. Bamaze	Title Regulatory Associate	Telephone No. (Include Area Code) 402-938-7065
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6: Date Application Received (Stamped) _____
2. Signature BY: <i>Prince M. Bamaze</i>	3. Title Regulatory Associate	
4. Typed Name: Prince M. Bamaze	5. Date: 20 August, 2014	



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# Sergeant's® Master Label

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Information in [ ] is optional.

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**FRONT PANEL**

**DOG SHAMPOO**  
**Bifenthrin Shampoo**

[Optional text appears in brackets/parenthesis – the final label may include some or all of the optional text on front, back or side label panels]

## Sergeant's® Bifenthrin Shampoo for Dogs



**NOTIFICATION**

**SEP 1 1 2014**

[ABNs]

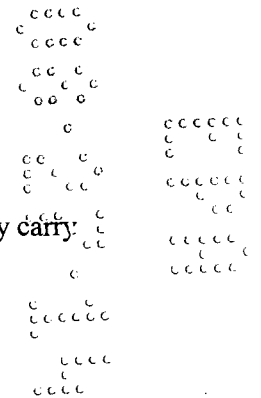
- [SENTRY® Fiproguard® Flea and Tick Shampoo for Dogs]
- [SENTRY® Fiproguard® Flea and Tick Shampoo for Dogs<sub>II</sub>]
- [SENTRY® Fiproguard®<sub>II</sub> Flea and Tick Shampoo for Dogs]
- [Sergeant's® Skip-Flea® [Flea] and Tick Shampoo for Dogs]
- [SENTRY® Flea and Tick Shampoo for Dogs]
- [SENTRY® XFT Flea and Tick Shampoo for Dogs]
- [Sergeant's® Bansect® Flea and Tick Shampoo for Dogs]
- [Sentry® Value Flea & Tick Shampoo for Dogs]

- PetArmor® Shampoo for Dogs
- PetArmor® Flea and Tick Shampoo for Dogs
- PetArmor® for Dogs Shampoo
- PetArmor® for Dogs Flea and Tick Shampoo
- SENTRY® Vet Flea and Tick Shampoo for Dogs

- [Apply to puppies over 12 weeks old]
- [Apply to puppies 12 weeks or older]

### [Optional Marketing Claims]

- [Kills adult fleas for [15 days][2 weeks]]
- [Kills fleas for [15 days] [2 weeks]]
- [Active against fleas]
- [Active against ticks]
- [Controls fleas]
- [Controls ticks]
- [Kills ticks for [up to] [7 days] [1 week]]
- [Kills adult Fleas [for][ up to] [15 days] [2 weeks]]
- [Kills Fleas [for [15 days] [2 weeks]], Ticks [for [7 days] [1 week]]
- [Cleans, deodorizes and conditions]
- [Repels and prevents blood feeding by mosquitoes for [up to] 2 weeks]
- [Repels mosquitoes [for] [up to] [15 days] [2 weeks]]
- [Prevents blood feeding by mosquitoes for [up to] [15 days][2 weeks]]
- [Kills ticks that may carry Lyme disease]
- [Kills [black-legged (or) deer] ticks, lone star ticks, and brown dog ticks]
- [Kills brown dog ticks [Rhipicephalus sanguineus] for [up to] [15 days][2 weeks] [which may carry Rocky Mountain spotted fever]
- [Kills fleas, source of flea allergy dermatitis [, flea bite anemia] and tapeworm infestations]
- [Kills [Fleas] [and] [Ticks] [for] [and continues to kill][7 days][1 week]]
- [7 day protection]
- [15 day flea protection]
- [Original Formula]
- [pH Balanced For Dog's Coat]
- [Cleans][Deodorizes] [Conditions]



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[Kills Fleas for [up to] [[15 days] [2 weeks]!]  
[Kills Fleas & Ticks While Grooming Your Dog]  
[[Sergeant's]Caring For Your Pets since 1868]  
[[Specific fragrance noted here] Scent]  
[Kills Fleas and Ticks [on Dogs]]

### ACTIVE INGREDIENTS:

Bifenthrin.....0.05%

OTHER INGREDIENTS: .....99.95%

[TOTAL 100.00%]

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

[See [Back][or][Side][Label[s] [Panel[s]] for Additional Precautionary Statements]

**NET CONTENT: XXX fl oz (XXX mL)**

**BACK PANEL**

**DOG SHAMPOO**

**Bifenthrin Shampoo**

**READ ENTIRE LABEL BEFORE EACH USE.**

**USE ONLY ON DOGS.**

[Kills fleas for [up to] [15 days] [2 weeks] [and] ticks for [up to] [7 days][1 week]]

[Kills fleas and ticks]

[Kills the ticks that may carry Lyme disease]

[pH balanced for [pet's][dog's] coat]

[Cleans [and][ deodorizes][and][conditions]]

[Repels mosquitoes and prevents blood feeding for [up to] [15 days] [2 weeks]]

### IMPORTANT CONSUMER INFORMATION

[[PRODUCT NAME] [This product] kills fleas [for [15 days][2 weeks]] and ticks [for [7 days][1 week]], [and repels and prevents blood feeding by mosquitoes [for up to [15 days] [2 weeks]]]while it cleans and deodorizes in one easy and convenient step. This rich, conditioning, non-staining formula contains a highly effective flea and tick killing ingredient combined with an excellent pH balanced shampoo.]

### PRECAUTIONARY STATEMENTS

**HAZARDS TO HUMANS. CAUTION:** Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling, and before eating, drinking, and chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

**HAZARDS TO DOMESTIC ANIMALS. FOR EXTERNAL USE ON DOGS ONLY.** Do not use on puppies under 12 weeks of age. Do not treat your dog with more than one pesticide product at a time. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing dogs. Sensitivities may occur after using ANY pesticide product for dogs. If signs of sensitivity occur bathe your dog with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately by calling 1-800-781-4783. DO NOT USE ON CATS.

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## FIRST AID

<b>IF IN EYES:</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>IF ON SKIN OR CLOTHING:</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>

## HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.

## DIRECTIONS FOR USE

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling.**  
Weigh and determine your dog's body weight. Do not use on puppies under 12 weeks of age. Wet dog's coat thoroughly. [Use the reference table below as a guide to determine the amount of **[PRODUCT NAME]** [This product] [shampoo] to use on your dog.] [Use ½ oz of **[PRODUCT NAME]** [This product] [shampoo] for every 7 pounds of dog body weight.] A volume of ½ fl oz is equivalent to 1 Tablespoon (tbsp.) of shampoo. For a typical 10 lb. dog, apply 1.0 fl oz or 2 Tablespoons (tbsp.) of shampoo to the dog. Starting at the head and working back, work up a lather with this quick lathering formula, being sure that the lather is worked thoroughly into dog's coat down to the skin. Allow lather to stand [ten] [10] minutes, then rinse completely and towel dry. Kills fleas and ticks and continues to kill fleas for up to [15 days] [2 weeks] and ticks for [7 days][1 week]. To maintain maximum effectiveness, repeat (or reapply) every [15 days] [2 weeks].

[Optional table]

Use ½ fl oz of <b>[PRODUCT NAME]</b> [This product] [shampoo] for every 7 pounds of dog body weight (lbs).		
Amount of shampoo		Dog's body weight in pounds (lb)
fluid ounces	(tablespoons)	
½ fl oz	(1 tbsp)	Up to 7 lb
1 fl oz	(2 tbsp)	Over 7 lbs to 14 lbs
2 fl oz	(4 tbsp)	Over 14 lbs to 28 lbs
3 fl oz	(6 tbsp)	Over 28 lbs to 42 lbs
4 fl oz	(8 tbsp)	Over 42 lbs to 56 lbs
5 fl oz	(10 tbsp)	Over 56 lbs to 70 lbs
6 fl oz	(12 tbsp)	Over 70 lbs to 84 lbs
7 fl oz	(14 tbsp)	Over 84 lbs to 98 lbs
8 fl oz	(16 tbsp)	Over 98 lbs to 112 lbs
9 fl oz	(18 tbsp)	Over 112 lbs To 126 lbs
10 fl oz	(20 tbsp)	Over 126 lbs to 140 lbs

## STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Store only in original container in a cool, dry area inaccessible to children and pets and away from heat and sunlight.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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## [WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. [[The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer.] ] Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]








[If you have questions or comments about this product, please write: [Sergeant's][SENTRY] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738  
Non-Emergency call 1-800-224-PETS (7387) [Made in USA]

[Distributed by:] [Manufactured by:]  
Sergeant's Pet Care Products, Inc. EPA Reg. No. 2517-139  
Omaha, NE 68138-3710 EPA Est. No. XXXXX-XX-XX  
[lot, date & label code] [UPC CODE]

[END - BACK / SIDE PANEL]

[Each optional graphic below may or may not appear anywhere on the label]

-  fleas       fleas
-  ticks       ticks
-  mosquitoes       mosquitoes
-  Adult Flea

