## UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

September 11, 2014

Mr. Prince M. Bamaze Regulatory Associate Sergeant's Pet Care Products, Inc. 10077 South 134<sup>th</sup> Street Omaha, NE 68138-3710

Subject:

Label Notification per PRN 98-10 – Adding Alternate Brand Names

Product Name: Sergeant's Bifenthrin + Nylar Shampoo for Dogs

EPA Registration Number: 2517-138 Application Date: August 20, 2014

Decision Number: 494975

#### Dear Mr. Bamaze:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The following alternate brand names have been added to the product record:

- PetArmor® Plus For Dogs FastAct Flea and Tick Shampoo
- PetArmor® Plus For Dogs Flea and Tick Shampoo
- PetArmor® Plus For Dogs Shampoo
- PetArmor® Plus FastAct Flea and Tick Shampoo For Dogs
- PetArmor® Plus Flea and Tick Shampoo For Dogs
- PetArmor® Plus Shampoo For Dogs
- SENTRY® Vet Plus Flea and Tick Shampoo for Dogs

If you have any questions, you may contact BeWanda Alexander at (703)305-7460 or via email at alexander.bewanda@epa.gov.

Sincerely.

Mark Suarez, Product Manager 13

Insecticide Branch

Registration Division (7505P) Office of Pesticide Programs



10077 South 134th Street · Omaha, NE 68138 · Telephone 402.938.7000 · Fax 402.938.7099 · www.sergeants.com

August 20, 2014

Richard Gebken, PM10
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Document Processing Desk (NOTIF)
Room S-4900, One Potomac Yard
2777 Crystal Drive
Arlington, VA 22202-4501

Re: Sergeant's<sup>®</sup> Bifenthrin + Nylar Shampoo for Dogs EPA Registration No. 2517-138 Notification of Additional Alternate Brand Names per PR Notice 98-10

Dear Mr. Gebken:

Please consider this Notification of additional new Alternate Brand Names to the Sergeant's Pet Care Products, Inc. Master Label for Sergeant's Bifenthrin + Nylar Shampoo for Dogs, EPA Registration Number 2517-138. In support of this Notification please find enclosed the following:

- 1. Application for Pesticide Registration, EPA Form 8570-1
- 2. Two copies of revised master label (with highlights)
- 3. One copy of revised master label (clean)

As provided by PR Notice 98-10, Sergeant's is requesting Agency approval of the following new Alternate Brand Names for the 2517-138:

- -PetArmor® Plus For Dogs FastAct Flea and Tick Shampoo
- -PetArmor® Plus For Dogs Flea and Tick Shampoo
- -PetArmor® Plus For Dogs Shampoo
- -PetArmor® Plus FastAct Flea and Tick Shampoo For Dogs
- -PetArmor® Plus Flea and Tick Shampoo For Dogs
- -PetArmor® Plus Shampoo For Dogs
- -SENTRY®Vet Plus Flea and Tick Shampoo for Dogs

Additionally, Alternate Brand Names highlighted and struck through are to be removed. No other changes are being made at this time.

Should you have any questions regarding this submission, please contact me at 402-938-7065 or by email at <a href="mailto:pbamaze@sergeant's.com">pbamaze@sergeant's.com</a>

Sincerely,

Prince M. Bamaze Regulatory Associate

**Enclosures** 

OMB No. 2070-0060. Approval expires 05 Please read instructions on reverse before completing form. Form Apprò OPP Identifier Number Registration **United States Environmental Protection Agency Amendment** Washington, DC 20460 Other **Application for Pesticide - Section I** 1. Company/Product Number 2. EPA Product Manager 3. Proposed Classification 2517-138 Richard Gebken Company/Product (Name) 5.  $\times$ None Restricted Sergeant's Pet Care Products, Inc./Sergeant's Bifenthrin + Nylar Shampoo PM# 10 6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(1)-mr 5. Name and Address of Applicant (Include ZIP Code) product is similar or identical in composition and labeling to: Sergeant's Pet Care Products, Inc. 10077 South 134th Street Omaha, NE 68138-3710 EPA Reg. No. **Product Name** Check if this is a new address Section II Amendment - Explain below. Final printed labels in response to Agency letter dated Resubmission in response to Agency letter dated "Me Too" Application Notification - Explain below. Other - Explain below. Explanation: Use additional page(s) if necessary. (For section I and Section II.) This notification adds Alternate Brand Names to the label for this product: Sergeant's Bifenthrin + Nylar Shampoo for Dogs. This Notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46. No other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10, and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA. Section III 1. Material This Product Will Be Packaged In: **Unit Packaging** Child-Resistant Packaging Water Soluble Packaging 2. Type of Container Yes Yes Metal Yes Plastic Nο If "Yes No. per If "Yes" No. per Glass Unit Packaging wgt. Container Container Package wgt. \*Certification must Paper be submitted Other (Specify) Plastic Bag 5. Location of Label Directions of 3. Location of Net Contents Information 4. Size(s) Retail Container On Can Container On Labeling accompanying product 6. Manner in Which Label is Affixed to Product Lithograph Other X Paper glued Stenciled **Section IV** 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application?) Title Telephone Ne. (โกยlude Area Code) Name 402-938-7065 Prince M. Bamaze Regulatory Associate 6. Date Application Certification Received I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I (Stamped) acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. 3. Title 2. Signature Regulatory Associate BY: 5. Date: 4. Typed Name: 20 August, 2014 Prince M. Bamaze

# Sergeant's® Master Label

20 Aug 2014 ABN Notification Information in [] is optional.

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#### FRONT PANEL

DOG SHAMPOO
Bifenthrin/Nylar Shampoo

[Optional text appears in brackets and parenthesis – the final label may include some or all of the optional text on front, back or side label panels]

### Sergeant's® Bifenthrin + Nylar Shampoo for Dogs

[ABNs]

[SENTRY®PRO XFT Flea and Tick Shampoo for Dogs]

ISENTRY®PRO Flea and Tick Shampoo for Dogs1

[SENTRY®PRO Flea and Tick Shampoo for Dogs & Puppies]

[SENTRY® Fiproguard® MAX Flea and Tick Shampoo for Dogs]

ISENTRY® Fiproguard® MAX Flea and Tick Shampoo for Dogs,1

[SENTRY® Fiproguard® MAX<sub>II</sub> Flea and Tick Shampoo for Dogs]

[SENTRY® Fiproguard® Plus Flea and Tick Shampoo for Dogs]

[SENTRY® Fiproguard® Plus Flea and Tick Shampoo for Dogs<sub>II</sub>]

[SENTRY® Fiproguard® Plus, Flea and Tick Shampoo for Dogs]

[SENTRY® Fiproguard® Plus IGR Flea and Tick Shampoo for Dogs]

DO NOT USE ON CATS

**NOTIFICATION** 

SEP 1 1 2014

[Apply to puppies over 12 weeks old] [Apply to puppies 12 weeks or older]

### [Optional Marketing Claims]

[Kills adult fleas for [15 days][2 weeks]]

[Active against fleas]

[Active against ticks]

[Controls fleas]

[Controls ticks]

[Kills [black-legged (or) deer] ticks, lone star ticks, and brown dog ticks.]

[Kills brown dog ticks [Rhipicephalus sanguineus] for up to [15 days][2 weeks] [which may carry

Rocky Mountain spotted fever]

[Kills Fleas [&] Ticks] [and continues to kill] for [7 days] [1 week]]

[Kills [flea eggs] [and] [flea larvae] for 30 days]

[Kills for 30 days [flea eggs][and][flea larvae]

[Kills Fleas [for [15 days] [2 weeks]], Ticks [for [7 days] [1 week]], [flea eggs [for 30 days]] [and]

[flea larvae [for 30 days]]

[Repels and prevents blood feeding by mosquitoes for up to 2 weeks]

[Repels mosquitoes [for [up to] [2 weeks][15 days]]

[Prevents blood feeding by mosquitoes for [up to] [15 days][2 weeks]]

[Kills Ticks for [7 days] [1 week]]

[Kills fleas, ticks, flea eggs and (flea) larvae]

[Kills flea eggs and (flea) larvae for (30 days) (1 month)]

[Kills adult Fleas [for [up to] [15 days] [2 weeks]]]

[Kills newly emerged adult Fleas before they lay eggs]

[Kills fleas, source of flea allergy dermatitis] [, flea bite anemia] [and tapeworm infestations]]

[Kills Fleas Up to [[15 days] [2 weeks]!]

[7 day protection]

[15 day flea protection]

[Sterilizes (All New) Fleas and Kills Their Eggs For 30 Days]

[Breaks The Flea Life Cycle!]

[Kills Ticks That May Carry Lyme disease]

[pH Balanced For Dog's Coat]



Sergeant's® Master Label

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[Fast Acting]
[Cleans][Deodorizes][Conditions]
[Contains [Pyriproxyfen][Nylar®] Insect Growth Regulator (IGR)]
[Kills Flea Eggs [and] [Flea Larvae] for 30 Days]
[Kills Fleas [&] [and] Ticks]
[For Dogs]
[Cleans, Deodorizes and Conditions]
[One Step Hassle Free Protection!]
[Protection Against All Stages of the Flea Life Cycle]
[Prevents Reinfestation for up to 30 Days]
[Controls Reinfestation for up to 30 Days]
[Kills Fleas, Ticks & Flea Eggs While Grooming Your Dog]
[Formulated for Dogs and Puppies (over 12 weeks old)]

[[Sergeant's]Caring For Your Pets since 1868]

[The Only Flea and Tick Protection You Need For Your Dog!]

[[Specific Fragrance noted here] Scent]

#### **ACTIVE INGREDIENTS:**

 Bifenthrin
 0.050%

 Pyriproxyfen
 0.015%

 OTHER INGREDIENTS:
 99.935%

 [TOTAL
 100.000%]

### KEEP OUT OF REACH OF CHILDREN CAUTION

[See [Back][or][Side][Label[s]][Panel[s]] for Additional Precautionary Statements]

NET CONTENTS: XXX oz (XXX mL)

## ergeant's® Master Label

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BACK PANEL

DOG SHAMPOO Bifenthrin/Nylar Shampoo

### READ ENTIRE LABEL BEFORE EACH USE. USE ONLY ON DOGS.

[Kills fleas for [up to] [15 days] [2 weeks] [and] ticks for [up to] [7 days][1 week]]

[Kills the ticks that may carry Lyme Disease]

[pH balanced for [pet's][dog's] coat]

[Cleans [and][deodorizes][and][conditions]]

[Repels mosquitoes and prevents blood feeding for [up to] [15 days[2 weeks]]

#### IMPORTANT CONSUMER INFORMATION

[[Product Name] [This product] kills fleas [for [15 days][2 weeks]] [, ticks for [7 days][1 week] [, and repels mosquitoes and prevents blood feeding [for [up to] [15 days] [2 weeks]] while it cleans and deodorizes in one easy and convenient step.] [This rich, conditioning, non-staining formula contains a highly effective flea and tick killing ingredient combined with an insect growth regulator (IGR) that sterilizes new fleas and kills their eggs for 30 days.]

### PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

FOR EXTERNAL USE ON DOGS ONLY. Do not use on puppies under 12 weeks of age. Do not treat your dog with more than one pesticide product at a time. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing dogs. Sensitivities may occur after using ANY pesticide product for dogs. If signs of sensitivity occur bathe your dog with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately by calling 1-800-781-4783. DO NOT USE ON CATS.

	FIRST AID	7	
IF IN EYES:	Hold eye open and rinse slowly and gently with water for 15-20 minutes.	0000	
	Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.	0000	ccccc
	Call a poison control center or doctor for treatment advice.	cc	6 . (
IF ON SKIN	Take off contaminated clothing.	6 66	665666
OR	Rinse skin immediately with plenty of water for 15-20 minutes.	C C C C	Ç C 0 0 0 0 0
CLOTHING:	Call a poison control center or doctor for treatment advice.	c	CCCCC
	HOT LINE NUMBER	6 6	
doctor or going	uct container or label with you when calling a poison control center or g for treatment. You may also contact 1-800-781-4738 for emergency nent information.	( ((((	

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#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Weigh and determine your dog's body weight in pounds. Do not use on puppies under 12 weeks of age. Wet dog's coat thoroughly. [Use the reference table below as a guide to determine the amount of **[PRODUCT NAME]** [This product] [shampoo] to use on your dog.] [Use ½ oz of **[PRODUCT NAME]** [This product] [shampoo] for every 7 pounds of dog body weight.] A volume of ½ fl oz is equivalent to 1 Tablespoon (tbsp.) of shampoo. For a typical 10 lb. dog, apply 1.0 fl oz or 2 Tablespoons (tbsp.) of shampoo to the dog. Starting at the head and working back, work up a lather with this quick lathering formula, being sure that the lather is worked thoroughly into dog's coat down to the skin. Allow lather to stand[ten] [10] minutes, then rinse completely and towel dry. Kills fleas and ticks and continues to kill adult fleas for [up to] [15 days] [2 weeks] and ticks for [up to][7 days] [1 week], [while the IGR][and] continues to break the flea life cycle for [30 days][1 month] [to prevent the reinfestation process]. To maintain maximum effectiveness against both fleas and ticks, repeat (or reapply) every 30 days.

[Optional table]

Use ½ fl oz of [PRODUCT NAME][This product][shampoo] for every 7 pounds of dog body weight (lbs).				
Amount o	f shampoo	Dog's body weight in pounds (lb)		
fluid ounces	(tablespoons)	·		
½ fl oz	(1 tbsp)	Up to 7 lb		
1 fl oz	(2 tbsp)	Over 7 lbs to 14 lbs		
2 fl oz	(4 tbsp)	Over 14 lbs to 28 lbs		
3 fl oz	(6 tbsp)	Over 28 lbs to 42 lbs		
4 fl oz	(8 tbsp)	Over 42 lbs to 56 lbs		
5 fl oz	(10 tbsp)	Over 56 lbs to 70 lbs		
6 fl oz	(12 tbsp)	Over 70 lbs to 84 lbs		
7 fl oz	(14 tbsp)	Over 84 lbs to 98 lbs		
8 fl oz	(16 tbsp)	Over 98 lbs to 112 lbs		
9 fl oz	(18 tbsp)	Over 112 lbs To 126 lbs		
10 fl oz	(20 tbsp)	Over 126 lbs to 140 lbs		

#### STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Store only in original container in a cool, dry area inaccessible to children and pets and away from heat and sunlight.

refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

### [WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. [[The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer.]] Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

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[If you have questions or comments about this product, please write: [Sergeant's][SENTRY] Consumer Response, Omaha, NE 68138.]

In Case of Emergency, call: 1-800-781-4738

Non-Emergency call 1-800-224-PETS (7387)

[Made in USA]

[Distributed by:] [Manufactured by:] Sergeant's Pet Care Products, Inc. Omaha, NE 68138-3710

EPA Reg. No. 2517-138
EPA Est. No. XXXXX-XX-XX
[lot, date & label code] [UPC CODE]

{END - BACK / SIDE PANEL}

### [Each optional graphic below may or may not appear anywhere on the label]

**Adult Flea** 



ticks



flea eggs



flea eggs



flea larvae



fleas



ticks



flea larvae



mosquitoes



mosquitoes





