

2517-136

05/29/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

May 29, 2012

Kelly R. Hoskins,  
Manager of Regulatory Affairs  
Sergeant's Pet Care Products, Inc.  
10077 South 134<sup>th</sup> Street  
Omaha, NE 68138-1710

Subject: Notifications "to add optional graphics to label with appropriate text".

Sergeant's Fipronil Squeeze-on for Dogs (EPA Reg. No. 2517-136)

Sergeant's Fipronil Spot-on for Cats (EPA Reg. No. 2517-137)

Date of Applications: February 28, 2012

Dear Mr. Hopkins:

The Agency is in receipt of your Applications for Pesticide Notification under Pesticide Registration (PR) Notice 98-10 for the subject product. The Registration Division (RD), after conducting a review of each request for its applicability, finds that the action(s) requested fall(s) within the scope of the subject notice.

Please note that we have approved the amended labeling for each product with the understanding that it is consistent with the Agency's previously stamped accepted label(s); and other than the above stated, no other changes have been made to the labeling and/or the Confidential Statement of Formula (CSF).

The label submitted with each application have been stamped "Notification" and will be placed in our records. If you have any questions regarding this letter, please contact me or Dr. B. A. Akinlosotu at (703) 605-0653.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

Richard Gebken,  
Product Manager 10  
Insecticide Branch  
Registration Division (7505P)



Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 05-31-98

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United States  
Environmental Protection Agency  
Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number

### Application for Pesticide - Section I

1. Company/Product Number 2517-136	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Sergeant's Pet Care Products, Inc. / Sergeant's Fipronil Squeeze-On for Dogs	5. PM# 10	
5. Name and Address of Applicant (Include ZIP Code) Sergeant's Pet Care Products, Inc. 10077 South 134 <sup>th</sup> Street Omaha, NE 68138-1710  <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____ Product Name _____	

### Section II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated XX-XX-XX
<input type="checkbox"/> Resubmission in response to Agency letter dated XX-XX-XX	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation:  
Notification to add new graphics to the label.

### Section III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
*Certification must be submitted		If "Yes" Unit Packaging wgt. No. per Container	If "Yes" Package wgt. No. per Container
		0.023 fl oz (0.67 ml) 1,2,3,4,5,6, 0.045 fl oz (1.34 ml) 12 & 24 vials	
0.091 fl oz (2.68 ml)			
0.136 fl oz (4.02 ml)			
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container 0.023 fl oz (0.67 ml), 0.045 fl oz (1.34 ml), 0.091 fl oz (2.68 ml), 0.136 fl oz (4.02 ml)	5. Location of Label Directions <input type="checkbox"/> On Can <input checked="" type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

### Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Kelly R. Hoskins	Title Manager of Regulatory Affairs	Telephone No. (Include Area Code) 402-938-7079

### Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

6. Date Application Received  
**(Stamped)**

2. Signature BY:	3. Title Manager of Regulatory Affairs
4. Typed Name: Kelly R. Hoskins	5. Date: 02/28/2012





Sergeant's Pet Care Products, Inc.

10077 South 134th Street • Omaha, NE 68138-3710 • Telephone 402.938.7000 • Fax 402.938.7091 • www.sergeants.com

February 28, 2012

Richard Gebken, PM10  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Document Processing Desk  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

Subject: Application for Pesticide Notification (Label Revision) for  
Sergeant's Fipronil Squeeze-on for Dogs (EPA Reg. No. 2517-136)

Dear Mr. Gebken:

Sergeant's Pet Care Products, Inc. (Sergeants, 10077 South 134th St, Omaha, NE 68138-1710, EPA Company Number 2517) is submitting a notification of revision to the master label for the end-use product Sergeant's Fipronil Squeeze-on for Dogs (EPA Reg. No. 2517-136), containing the active ingredient fipronil. The following items are enclosed in support of this notification:

- Application for Pesticide Notification, EPA 8570-1 form; and
- Master Label v. 12.1 (2 copies, 1 with changes highlighted).

Sergeant's is submitting this notification to add optional graphics to the label with the appropriate text. This minor label change is being made via notification because it does not affect the dosage, concentration, frequency or method of application or increase the amount of exposure. All changes have been highlighted on the first revised label included in this package.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If you have any questions regarding this submission, please contact me at 402-938-7079.

Sincerely,

Kelly R. Hoskins  
Manager of Regulatory Affairs

Enclosures

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# Sergeant's Master Label

28 Feb 2012  
Information in [ ] is optional.

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EPA SAL 2/21/12

**FRONT PANEL**

**DOG SQUEEZE ON  
FIPRONIL**

[Optional text appears in brackets – the final product label may include some or all of the optional text on front, back or side label panels. The CRP required text will not change.]

## Sergeant's Fipronil Squeeze-On for Dogs

[ABNs]:

- [(Sergeant's®) (Sentry®) FRONTIER GOLD (Spot On) for dogs]
- [(Sergeant's®) (Sentry®) Ectoadvance (Spot On) for dogs]
- [SentryProline (Spot On) for dogs]
- [[SENTRY®] FIPROGUARD™ for dogs]
- [[Sergeant's®] PRONYL OTC™ for dogs]
- [(Sergeant's®) (Sentry®) AdvanSpot (Spot On) for dogs]
- [FiproSpot (Topical) for Dogs (and puppies)]
- [EctoSpot (Topical) for Dogs (and puppies)]
- [Ectopronil (Topical) for Dogs (and puppies)]
- [EctoAdvance (Topical) for Dogs (and puppies)]
- [F-Pronil (Topical) for Dogs (and puppies)]
- [Meridian Animal Health]

**NOTIFICATION**

**MAY 29 2012**

- [Apply to puppies over 8 weeks old]
- [Apply to puppies 8 weeks or older]



### [Mosquitoes]

[Kills mosquitoes] [within 24 hours for up to 7 days] [and within 48 hours for up to 28 days]

### [Chewing Lice]

- [Kills chewing lice]
- [Rapid elimination of chewing lice infestation]

### [Adult Fleas]

- [[Kills adult Fleas [for up to three months]]
- [Kills newly emerged adult Fleas before they lay eggs]
- [Kills Adult Fleas, which may be a source of [flea allergy dermatitis] [and] [, flea bite anemia]]
- [Kills Fleas Up to [4 weeks] [1 month] [30 days]!]
- [If dog is a high risk for flea reinfestation a once month application may be needed]

### [Multiple Infestations]

- [Kills chewing lice [and controls mites that may cause sarcoptic mange]]
- [Flea [&] [and] Tick Control for Dogs [&] [and] Puppies 8 weeks old and older]
- [Kills fleas, ticks, chewing lice [&] [and] [mosquitoes]]
- [Kills Fleas, Ticks [&] [and] [Mosquitoes]]
- [Kills fleas, ticks, [mosquitoes] [and] [chewing lice]]
- [Monthly flea, tick, [mosquito], and chewing lice [application] [treatment]]
- [[Four] [4] [Three] [3] Way [Action][Effectiveness][Control] to kill fleas, ticks, [mosquito,] and chewing lice]



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Information in [ ] is optional.

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[[4 Week] [1 month] [30 day] [Flea and Tick [Application] [Treatment]]  
 [[Four (4) Week] [1 month] [30 day] [Flea Tick, and Chewing Lice Control]  
 [[Four (4) Week] [1 month] [Flea, Tick, [Mosquitoes] and Chewing Lice Control]  
 [Kills Fleas and Ticks for up to [4 weeks] [1 month] [30 days]!]  
 [Once A Month Flea, Tick, [Mosquitoes] [and] [Chewing Lice][Application] [Treatment]]  
 [Use **[Full or Partial Brand Name]** monthly to control ticks and chewing lice]  
 [Monthly flea, tick, [mosquito], and chewing lice protection.]  
 [Kills Fleas, [and] [&] Ticks for up to [4 weeks] [1 month] [30 days]!]  
 [Kills Fleas, [and] [&] Ticks [and Mosquitoes] for up to [4 weeks] [1 month]!]

## [Ticks]

[Kills ticks including those that may transmit Lyme disease]  
 [Kills Ticks for Up to [4 weeks] [1 month] [30 days]!]  
 [Kills [all stages of] deer ticks [including those that may transmit Lyme disease,] [for up to [4 weeks] [1 month] [30 days] [per application]]  
 [Kills Ticks (Including Deer Ticks) for up to [4 weeks] [1 month] [30 days]]  
 [Kills [brown dog ticks], [American dog ticks,] [and] [lone star ticks][,][and deer ticks]  
 [(*Rhipicephalus sanguineus*)] [for up to [4 weeks] [1 month] [30 days]]  
 [Kills American Dog Ticks [(*Dermacentor variabilis*)] for up to [4 weeks] [1 month] [30 days]!]

## [All Others]

[For Dogs and puppies 8 weeks of age or older]  
 [Can be used on puppies 8 weeks of age and older]  
 [Specially Formulated for Dogs and Puppies 8 weeks of age or older]  
 [For Dogs [up to 22 lbs.], [23-44 lbs.], [45-88 lbs.], [89-132 lbs.]  
 [Fast Acting] [Long Lasting]  
 [Convenient spot treatment]  
 [Easy to Use [Application]]  
 [Best if used year round!]  
 [For year-round protection, apply **[Full or Partial Brand Name]** monthly]  
 [(ICON Showing 4 Week Protection)]  
 [Apply monthly]  
 [Prevents infestation of listed pests for [1 month][4 weeks]]  
 [Apply once every [4 weeks] [month] [30 days]!]  
 [4 Week Dose!] [1 Month Dose!] [30 Day Dose!]  
 [One Application][Two Applications][Three Applications][Four Applications][Five Applications][Six Applications][Twelve Applications][Twenty-Four Applications] and/or [1 Month Supply][2 Month Supply][3 Month Supply][4 Month Supply][5Month Supply][6 Month Supply][12 Month Supply][24 Month Supply] or [4 Week Supply][8 Week Supply][12 Week Supply][16 Week Supply][Twenty Week Supply][24 Week Supply][48 Week Supply][52 Week Supply][104 Week Supply]  
 [[A once monthly application required][Apply monthly to control] [for] chewing lice]  
 [Controls mites that may cause sarcoptic mange]  
 [Waterproof]  
 [Effective after bathing and exposure to water and sunlight]  
 [Can be used on breeding, pregnant and lactating [bitches] [female] [dogs]]  
 [[Free] Calendar Stickers Inside!]



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# Sergeant's Master Label

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Information in [ ] is optional.

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[[Free with purchase] [Free inside] Monthly Application Reminder [Magnet][inside]]

[Fipronil (9.7%)]

[Contains Fipronil[,] [-]the [same] active ingredient used in Frontline® Top Spot\* for dogs\*]

[\***[Full or Partial Brand Name]** is not manufactured by or distributed by Merial. Frontline® Top Spot is a registered trademark of Merial.]

[[**[Full or Partial Brand Name]** is a trademark of [**Company Name**]]

[[1][2][3][4][5][6][12][24] Applications]

[Stops and prevents infestation of listed pests for [4 weeks][1 month]

[Stops existing infestation and prevents establishment of additional infestation of listed pests]

## FRONT PANEL

## DOG SQUEEZE ON FIPRONIL

[For use ONLY on dogs [&] [and] puppies] [For Dogs & Puppies 8 weeks or older and]

[Up to 22 lbs]

[up to 22 lbs.]

[23[-] [to] 44 lbs]

[For Dogs 23[-] [to] 44 lbs.]

[45[-] [to] 88 lbs]

[For Dogs 45[-] [to] 88 lbs.]

[89[-] [to] 132 lbs]

[For Dogs 89[-] [to] 132 lbs.]

[over 8 weeks of age]]

### ACTIVE INGREDIENT:

Fipronil .....9.70%

**OTHER INGREDIENT:** .....90.30%

**TOTAL** .....**100.00%**

### KEEP OUT OF REACH OF CHILDREN

### CAUTION

See [Back][or][Side] [Label Panel[s]] for Additional Precautionary Statements

### Net Contents:

[1][One][2][Two][3][Three][4][Four][5][Five][6][Six][12][Twelve][24][Twenty-Four]  
0.023 fl oz (0.67 mL) applicators

[1][One][2][Two][3][Three][4][Four][5][Five][6][Six][12][Twelve][24][Twenty-Four]  
0.045 fl oz (1.34 mL) applicators

[1][One][2][Two][3][Three][4][Four][5][Five][6][Six][12][Twelve][24][Twenty-Four]  
0.091 fl oz (2.68 mL) applicators

[1][One][2][Two][3][Three][4][Four][5][Five][6][Six][12][Twelve][24][Twenty-Four]  
0.136 fl oz (4.02 mL) applicators

{**END - FRONT PANEL**}



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## BACK /SIDE PANEL

## DOG SQUEEZE ON FIPRONIL

[[Full or Partial Brand Name] contains Fipronil to effectively kill fleas and ticks [(including those that may transmit Lyme disease).] [The active ingredient in [Full or Partial Brand Name] features a sustained release formula developed for fast acting [and long lasting] control of fleas, ticks, [mosquitoes] and chewing lice for up to [1 month] [[4][four] weeks] on dogs.]

### READ ENTIRE LABEL BEFORE EACH USE.

### USE ONLY ON DOGS AND PUPPIES OVER 8 WEEKS OF AGE.



[[Full or Partial Brand Name] for dogs provides [[four] [three] way] protection that kills fleas, ticks, [mosquitoes] and chewing lice. Controls mites that may cause sarcoptic mange. Kills deer ticks that transmit Lyme disease. Kills brown dog ticks, American dog ticks, and lone star ticks. Prevents flea reinfestation for [[4][four] weeks] [[1] [one]month] [30 days].]

### PRECAUTIONARY STATEMENTS

**HAZARDS TO HUMANS. CAUTION.** Harmful if swallowed. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

**HAZARDS TO DOMESTIC ANIMALS.** For external use only. Do not use on puppies under 8 weeks of age. Individual sensitivities, while rare, may occur after using any pesticide product. [Some dogs may experience temporary startle effects when any product is applied.] Dogs may experience some temporary irritation at the site of product application. If signs persist, or become more severe within a few days of application, consult a veterinarian immediately. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating treatment. Certain medications can interact with pesticides. Consult a veterinarian before using on medicated, debilitated or aged dogs. Call 1-800-781-4738 for 24-hour assistance.

### FIRST AID

If swallowed:	Call a poison control center or a doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.
If in eyes:	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
If on skin:	Wash with plenty of soap and water. Get medical attention if irritation persists.

### HOTLINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.



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**BACK /SIDE PANEL**

**DOG SQUEEZE ON  
FIPRONIL**

## DIRECTIONS FOR USE

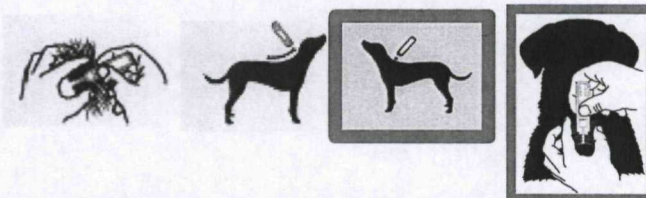
It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **DO NOT ALLOW CHILDREN TO APPLY PRODUCT.** TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. FOR EXTERNAL USE ON DOGS ONLY. DO NOT USE ON RABBITS. DO NOT USE ON OTHER ANIMALS. Do not use on puppies under 8 weeks of age. Use entire contents of tube [vial] on each dog. [Do not split one tube between dogs.] [Do not use multiple tubes on one dog.] Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Consult a veterinarian before using this product on debilitated, aged, or medicated dogs. Can be used on breeding, pregnant, or lactating dogs. Consult a veterinarian before using on dogs with known organ dysfunction. Dogs may experience some temporary irritation at the site of product application. Certain medications can interact with pesticides. Sensitivities may occur after using ANY pesticide product on dogs. If signs of sensitivity occur bathe your dog with a mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

{Outer Packaging}

**How to open:** Remove product tubes [vial] from the package. [Separate one tube from the others.] Hold the tube [vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

**How to apply:** Invert tube over dog and use open end to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin, as directed below. Do not apply more often than once every 4 weeks.

[Optional drawings that may or may not appear anywhere on finished label]



**For Dogs Weighing up to 22 lbs. [including small dogs and puppies, 8 weeks or older]:**

**{For cartons containing 0.67 mL (0.023 fl oz) applicator tubes}**

Apply one tube (0.67 mL)(0.023 fl oz) [from the back of the neck to a point midway between the neck and tail.] [as a spot [on] [to] the dog's back between the shoulder blades.]

**For Dogs Weighing 23 [-] [to] 44 lbs.**

**{For cartons containing 1.34 mL (0.045 fl oz) applicator tube}**

Apply one tube (1.34 mL)(0.045 fl. oz.) [from the back of the neck to a point midway between the neck and tail.] [as a spot [on] [to] the dog's back between the shoulder blades.]

**For Dogs Weighing 45 [-] [to] 88 lbs.**

**{For cartons containing 2.68 mL (0.091 fl oz) applicator tube}**

Apply one tube (2.68 mL)(0.091 fl. oz.) [from the back of the neck to a point midway between the neck and tail.] [as a spot [on] [to] the dog's back between the shoulder blades.]



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**BACK /SIDE PANEL**

**DOG SQUEEZE ON  
FIPRONIL**

**For Dogs Weighing 89[-] [to] 132 lbs**

**{For cartons containing 4.02 mL (0.136 fl oz) applicator tube}**

Apply one tube (4.02 mL)(0.136 fl. oz.) [from the back of the neck to a point midway between the neck and tail.] [as a spot [on] [to] the dog's back between the shoulder blades.]

### FREQUENCY OF APPLICATION

Use [**Full or Partial Brand Name**] monthly for complete control of flea, tick [and] chewing lice [and mosquito] infestations. [Studies show that] [**Full or Partial Brand Name**] kills adult fleas for up to three months. Apply monthly if your dog is at high risk for flea reinfestation [, or in a highly infested environment]. Apply monthly to control ticks[, ] [mosquitoes] and chewing lice. [**Full or Partial Brand Name**] [This product] remains effective, even after bathing, water immersion, or exposure to sunlight. Allow treated area to dry thoroughly. Do not reapply for [30 days] [4 weeks].

### STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Do not remove tube from the pack until ready to use. Store in a cool (below 77°F [/][25°C]) dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

**CONTAINER DISPOSAL: If empty:** Non-refillable container. Do not reuse or refill this container. Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

### [WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: [Sergeant's] [SENTRY] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738  
Non-Emergency, call: 1-800-224-PETS (7387)

[Coupon(s) inside or on outside of box]  
[Made in USA]

Distributed by:  
Sergeant's Pet Care Products, Inc.  
P.O. Box 540399  
Omaha, NE 68154-0399

[BAR CODE AREA][Lot code]  
EPA Reg. No. 2517-136  
EPA Est. No. 2517-TN-1 [XXX-XX-XXX]

**{END - BACK / SIDE PANEL}**



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## OUTER PACKAGING OR FOLDED PANEL/FLAP OF FRONT OF PACKAGE

## DOG SQUEEZE ON FIPRONIL

[How to Apply - May contain graphics illustrating product use, e.g., dog with a drop falling onto its neck from a vial on front, side, or back carton label and/or applicator labeling.]

### [Application Instructions] [Directions for Use]

#### How to open

1. Remove product tubes [vial] from the package.
2. [Separate one tube from the others.] Hold the tube [vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

#### How to apply

1. Invert tube over dog and use open end to part dog's hair.
2. Squeeze tube firmly to apply all of the solution to the dog's skin [as a spot [on] [to] the dog's back between the shoulder blades.] [or] [from the back of the neck to a point midway between the neck and tail.]

[Optional drawings that may or may not appear anywhere on finished label]



[Look at the Label (Look at the Label icon) [Easy] 6 Step [Easy] [Spot On] [Squeeze-On] [Topical] Checklist]

- [1] Read the label completely and follow directions
- [2] Weigh your pet
- [3] Do NOT use dog products on cats
- [4] Do NOT treat with more than one pesticide product at a time
- [5] Separate animals after treatment to avoid chance of ingestion
- [6] Do NOT split tubes between pets[and use the ENTIRE tube contents]

### [Full or Partial Brand Name]

[1][2][3][4][5][6][12][24] [Month [Treatment] [Application] Tracker]

[For year-round protection, apply [Full or Partial Brand Name] monthly.]

[Pet's Name (Empty blank for owner to fill in name)]

[First][1st][Second][2nd][Third][3rd][Fourth][4th][Fifth][5th][Sixth][6th][Seventh][7th][Eighth][8th][Ninth][9th][Tenth][10th][Eleventh][11th][Twelfth][12th]

[Dose] [Treatment] [Application](Empty blank for owner to fill in date)(Date: MM/DD/YY)

[calendar stickers with Full or Partial Brand Name] [Place stickers on your calendar as a reminder to reapply [Full or Partial Brand Name] in 30 days.]

[Monthly Application Reminder Magnet (image of reminder magnet)]

[Enclosed for your convenience is an application reminder magnet. Push the (reset) button, and the reminder light will blink twice. The reminder tag is now set for 30 days. At the end of 30 days the reminder light will blink, reminding you to reapply [Full or Partial Brand Name]. Press the



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button once and the blinking light will stop. Press the button again and this will reset the timer for another 30 days.]

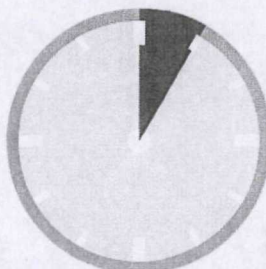
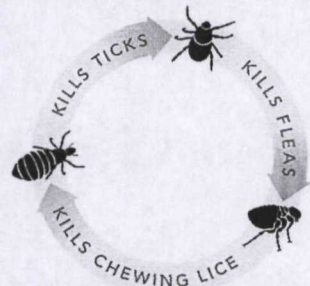
## OUTER PACKAGING OR INSERT COPY

## DOG SQUEEZE ON FIPRONIL

[Optional graphics below may or may not appear anywhere on finished label]

- |   |   |
|---|---|
|  fleas             |  fleas             |
|  Adult Flea        |  Adult Flea        |
|  ticks             |  ticks             |
|  Deer Tick         |  Deer Tick         |
|  Brown Dog Tick    |  Brown Dog Tick    |
|  Lone Star Tick    |  Lone Star Tick    |
|  American Dog Tick |  American Dog Tick |
|  chewing lice     |  chewing lice     |
|  mosquitoes      |  mosquitoes      |

[Optional graphic below may or may not appear anywhere on finished label]



{END - OPTIONAL INSERT OR PACKAGE COPY}

## TUBE/VIAL LABEL

## DOG SQUEEZE ON FIPRONIL

Front Label

Back Label

{Brand Name}[cat graphic with line through]  
 For dogs [up to X][X-Y] lbs  
 Fipronil 9.7% w/w  
 0.023 fl oz (or) 0.045 fl oz (or) 0.091 fl oz (or)  
 0.136 fl oz {label code}

KEEP OUT OF REACH OF CHILDREN  
 CAUTION: Read directions and precautions before  
 using. Use scissors to open.  
 EPA REG. No. 2517-136 {label code}

{END - TUBE/VIAL COPY}