



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

May 25, 2021

Sergeant's Pet Care Products, Inc.
c/o James Messina
Exponent, Inc.
1150 Connecticut, Ave., NW
Suite 1100
Washington, DC 20036

Subject: PRIA Label Amendment – Revision to CRP, revisions to align with spot-on mitigation
Product Name: Sergeant's Fipronil + Methoprene Spot-on for Cats
EPA Registration Number: 2517-135
Application Dates: 06/25/2019, 2/14/2020, 5/21/2021
Decision Numbers: 552838, 560421, 576040

Dear Mr. Messina:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

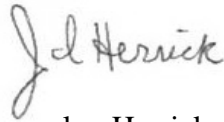
A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

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Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact me by phone at 703-347-0559, or via email at herrick.jacquelyn@epa.gov.

Sincerely,

A handwritten signature in cursive script that reads "J. Herrick".

Jacquelyn Herrick, Product Manager 03
Invertebrate & Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

Enclosure

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FRONT PANEL

CAT SPOT ON (FIPRONIL+METHOPRENE)

{Optional text appears in [brackets]. The CRP required text and format will not change from current label.} {Information is instructional} {A statement of purpose of the product and the duration per application, indicated in the optional claims section will be included on the front panel}

Sergeant's Fipronil + Methoprene Spot-On for Cats

{Market Label - the word 'Cat' will be 40-75% in height of the largest letter in the primary brand name.}
{Market Label-a large clear picture of a Cat in the appropriate weight range will be on the front panel of the label}
{See end of document for Alternate Brand Names (ABN) and Marketing Claims}

{One of the statements below will appear prominently in a box on the front panel of market label as required}

For use ONLY on cats [&] [and] kittens over 1.5 lbs and 8 weeks [of age] or older
{OR}
Only for cats [&] [and] kittens 8 weeks [of age] or older and over 1.5 lbs
{OR}
Apply ONLY to cats [&][and] kittens over 1.5 lbs and 8 weeks [of age] or older

ACTIVE INGREDIENTS:

Fipronil.....	9.80%
(S)-methoprene.....	11.80%
OTHER INGREDIENTS:	<u>78.40%</u>
TOTAL	100.00%

KEEP OUT OF REACH OF CHILDREN

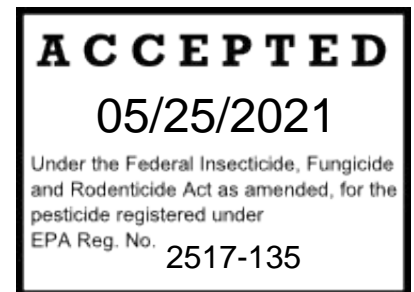
CAUTION

See [Side][Back] [Label] [Panel(s)] [and] [or] [Insert] for [Additional] Precautionary Statements [and] [First Aid] [Directions for Use] [Storage and Disposal]

Net Contents:

{CRP Option 1 - CRP component is the white tube with color indicator in strips of 1, 2 or 3}

1 - 0.017 fl oz (0.50 mL) [tube][vial]
0.034 fl oz (1.0 mL), 2 - 0.017 fl oz (0.50 mL) [tubes] [vials]
0.051 fl oz (1.5 mL), 3 - 0.017 fl oz (0.50 mL) [tubes] [vials]
0.068 fl oz (2.0 mL), 4 - 0.017 fl oz (0.50 mL) [tubes] [vials]
0.085 fl oz (2.5 mL), 5 - 0.017 fl oz (0.50 mL) [tubes] [vials]
0.102 fl oz (3.0 mL), 6 - 0.017 fl oz (0.50 mL) [tubes] [vials]
0.119 fl oz (3.5 mL), 7 - 0.017 fl oz (0.50 mL) [tubes] [vials]
0.136 fl oz (4.0 mL), 8 - 0.017 fl oz (0.50 mL) [tubes] [vials]
0.153 fl oz (4.5 mL), 9 - 0.017 fl oz (0.50 mL) [tubes] [vials]
0.170 fl oz (5.0 mL), 10 - 0.017 fl oz (0.50 mL) [tubes] [vials]
0.187 fl oz (5.5 mL), 11 - 0.017 fl oz (0.50 mL) [tubes] [vials]
0.204 fl oz (6.0 mL), 12 - 0.017 fl oz (0.50 mL) [tubes] [vials]
0.408 fl oz (12.0 mL), 24 - 0.017 fl oz (0.50 mL) [tubes] [vials]



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{CRP Option 2 - CRP component is the clear blue applicator in strips of 2, 3 or 6.}

0.034 fl oz (1.0 mL), 2 - 0.017 fl oz (0.50 mL) [applicators]
0.051 fl oz (1.5 mL), 3 - 0.017 fl oz (0.50 mL) [applicators]
0.068 fl oz (2.0 mL), 4 - 0.017 fl oz (0.50 mL) [applicators]
0.085 fl oz (2.5 mL), 5 - 0.017 fl oz (0.50 mL) [applicators]
0.102 fl oz (3.0 mL), 6 - 0.017 fl oz (0.50 mL) [applicators]
0.119 fl oz (3.5 mL), 7 - 0.017 fl oz (0.50 mL) [applicators]
0.136 fl oz (4.0 mL), 8 - 0.017 fl oz (0.50 mL) [applicators]
0.153 fl oz (4.5 mL), 9 - 0.017 fl oz (0.50 mL) [applicators]
0.170 fl oz (5.0 mL), 10 - 0.017 fl oz (0.50 mL) [applicators]
0.187 fl oz (5.5 mL), 11 - 0.017 fl oz (0.50 mL) [applicators]
0.204 fl oz (6.0 mL), 12 - 0.017 fl oz (0.50 mL) [applicators]
0.408 fl oz (12.0 mL), 24 - 0.017 fl oz (0.50 mL) [applicators]

{END - FRONT PANEL}

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BACK /SIDE PANEL

**CAT SPOT ON
(FIPRONIL+METHOPRENE)**

{Note to reviewer: a single time frame (30-day, 1 month or 4 weeks) will be used throughout the market label}

[[Brand name][This product] contains Fipronil and S-Methoprene [(insect growth regulator)][(IGR)] to effectively kill fleas (all stages) and ticks [(including those that may transmit Lyme disease)]. [The active ingredients in [Brand name][this product] feature a sustained release formula developed for fast acting [and long lasting] control of fleas, ticks, [mosquitoes] and chewing lice for [1 month][4 weeks] on cats only.]

**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON CATS AND KITTENS 8 WEEKS [OF AGE] OR OLDER
[AND][WEIGHING] OVER 1.5 LBS**

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION. Harmful if swallowed. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

HAZARDS TO DOMESTIC ANIMALS. For external use on cats only. Individual sensitivities, while rare, may occur after using any pesticide product on cats. Certain medications can interact with pesticides. Do not treat your cat with more than one pesticide product at a time. Overdosing your cat can result in serious illness and even death. Consult a veterinarian before using on medicated, debilitated, or aged cats. Can be used on breeding, pregnant, or lactating [cats] [female cats] [queens]. Consult a veterinarian before using on cats with known organ dysfunction. This product is not a substitute for prescribed heartworm preventative.

FIRST AID

If swallowed:	<ul style="list-style-type: none">• Call a poison control center or a doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything by mouth to an unconscious person.
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.• Call a poison control center or doctor for treatment advice.
If on skin:	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.

HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents)], you may also call 1-800-XXX-XXXX [for emergency medical treatment information.]

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

DO NOT ALLOW CHILDREN TO APPLY PRODUCT. To prevent harm to you and your cat, read entire label before each use. Follow all directions and precautionary statements carefully. Cat must be dry at time of application and remain dry for 24 hours after application. Use entire contents of [tube] [vial] [applicator] on each cat. Separate the treated cat from all other cats and dogs for 24 hours after treatment has been applied to prevent ingestion.

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RESTRICTIONS:

Do not use on rabbits or animals other than cats.

Do not allow your cat to ingest this product.

Do not use on cats or kittens under 8 weeks [of age] or less than 1.5 lbs.

Do not bathe or allow water immersion for 24 hours after application.

Do not apply more than one [tube][vial] [applicator] per treatment for one cat regardless of cat's weight.

Do not reapply for [30 days] [4 weeks] [one month].

[**CUT. PART. SQUEEZE.**] {in Paragraph or numbered form}

[Easier-than-ever tube [vial] lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting protection from fleas and ticks where it needs to be.]

{**CRP option 1:** CRP component is the white tube with color indicator; one of the following terms “tube” or “vial” will be used consistently throughout the label.}

How to open:

Remove product [tube] [vial][s] from the package. [Separate one [tube] [vial] from the others.] Hold the [tube] [vial] with notched end pointing up and away from the face and body. Use scissors to CUT off the narrow end at the notches along the line.

How to apply:

PART [or lift] the cat's hair between the shoulder blades so that the cat's skin is exposed.

SQUEEZE contents [of tube] in [a [1] [single] spot between the shoulder blades] [a [1] [single] spot on the back of the neck [at the base of the skull]] until tube is empty.

{**OR**}

{**CRP option 2:** CRP component is the clear blue applicator in strips of 2, 3, or 6. The term “applicator” will be used with this package.}

How to open:

Remove applicator from package. Hold applicator with narrow end in an upright position. Position thumb over raised dot. Use scissors to CUT off tip of applicator along the line.

How to apply:

PART [or lift] the cat's hair between the shoulder blades so that the cat's skin is exposed.

SQUEEZE contents [of applicator] in [a [1] [single] spot between the shoulder blades] [a [1] [single] spot on the back of the neck [at the base of the skull]] until applicator is empty.

{Side Effects box to be located in the lower right-hand corner of the back label panel}

Side Effects: Monitor your cat after application. [Some cats may experience temporary startle effects when any product is applied.] Cats may experience [some] temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your cat with a mild soap and rinse with large amounts of water. If any side effects occur or your cat has unusual reaction to the application, consult your veterinarian or call 1-800-XXX-XXXX. Consult your veterinarian before repeating application.

FREQUENCY OF APPLICATION

[Use [Brand name] [this product] monthly for control of flea, tick [and] chewing lice [and mosquito] infestations. [Brand name] [This product] remains effective, even after bathing, water immersion, or exposure to

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sunlight. Avoid contact with treated area until dry. [Do not reapply for [30 days] [4 weeks] [one month]].
[[Brand name] [This product] can be used on breeding, pregnant and lactating (queens) (female cats).]

[[For] Fleas and Ticks: apply [brand name] every 4 weeks [30 days] [monthly]

[Apply [brand name] every 4 weeks [30 days] [monthly].]

[To protect against fleas and ticks apply [brand name] every 4 weeks [30 days] [monthly]

[Your cat's health needs are as important as your own.]

[Keep your cat's treatment on a regimen.]

[Keep your cat's application schedule on track.]

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Do not remove [tube] [vial] [applicator] from the pack until ready to use. Store in a cool [(below 77°F/[25°C])] dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. **If empty:** Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY] Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[[If you have questions or comments about this product, please] write: [Sergeant's] [SENTRY] [xxxxx]
Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

[[Text [xxxxx] to [xxxxx]] [or] [visit] [website {not yet determined}] [to sign up for] [for access to][tips] [access]
[how to apply videos] [application reminders] [reminders] [coupons] [special offers] [and more]].

[Here are a few reminders. If you need additional help we're here!]

[website {not yet determined}] [facebook icon] [twitter icon] [youtube icon] [instagram]

[Visit us [website {not yet determined}] for a coupon toward next purchase.]

[Questions or medical emergency: 1-800-224-7387]

[For an] Emergency] [?][call] [1-] 800-781-4738]

[Non-Emergency] [?] [call] [1-] 800-224-7387]

[Coupon(s) inside or on outside of box]

{ When outside of the box, coupon will not
cover or distract consumer from required text }

[Product of (Specific Country). Blended and packaged in U.S.]

[Made in USA] [Manufactured in {Country}]

[Distributed by:][Manufactured by:]

Sergeant's Pet Care Products, LLC

Omaha, NE 68138-3710

[BAR CODE AREA] [Lot code]

EPA Reg. No. 2517-135

EPA Est. No. [XXXXXX-XX-XXX]

[Our company heritage dates back over 150 years. Polk Miller, a pharmacist and pet lover, started by formulating pet health products for his own dogs in 1868. We continue that tradition today by providing products and services that help take the guesswork out of pet parenting.]

[Recycle Package] [Recycle icon] [Recyclable Packages]

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[Packaged with care by pet lovers [in Omaha, Neb.]]

[Need Help? We are your application and treatment experts!]

[[brand name] Cares [about your experience]!

[We care about your experience, please contact us with any questions]

[[brand name] protection guarantee icon]

[If you're not satisfied with [(brand name)][your [brand name] experience], let's talk!*

*We'll gladly provide you with a refund. {or} We'll gladly work to make it right.]

{END - BACK / SIDE PANEL}

TUBE/VIAL/APPLICATOR LABEL

**CAT SPOT ON
(FIPRONIL+METHOPRENE)**

{Front Label}

{Back Label}

{Brand Name} For Cats over 1.5 lbs \geq 8wks Fipronil 9.8%, (S)-methoprene 11.8%, 0.017 fl oz {Lot No.}{label code}	KEEP OUT OF REACH OF CHILDREN CAUTION: Read entire label before each use. Use scissors to open. EPA Reg. No. 2517-135
----------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------

{Lot No. is engraved on the crimp portion of the tube} {label code refers to an internal product tracking code}

{EPA Reg No. may be on either the front or back label, required information may be combined into one label.}

{END - TUBE/VIAL/APPLICATOR LABEL}

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ALL OPTIONAL LANGUAGE TO INCLUDE POTENTIAL INSERT

CAT SPOT ON

(FIPRONIL+ METHOPRENE)

{How to Apply - May contain graphics illustrating product use, e.g., cat with a drop falling onto its neck from a tube [vial] [applicator] on front, side, or back carton label and/or tube [vial] [applicator] labeling.} {Optional marketing statements below may appear anywhere on the market label}

{**Brand Name**}

**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON CATS AND KITTENS 8 WEEKS [OF AGE] OR OLDER.
[AND][WEIGHING] OVER 1.5 LBS**

[**CUT. PART. SQUEEZE.**] {in Paragraph or numbered form}

[Easier-than-ever [tube] [vial] lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting protection from fleas and ticks where it needs to be.]

{**CRP option 1:** CRP component is the white tube with color indicator; one of the following terms “tube” or “vial” will be used consistently with this package and throughout the label.}

How to open:

[1] Remove product [tube] [vial][s] from the package.

[2] [Separate one [tube] [vial] from the others.] Hold the [tube] [vial] with notched end pointing up and away from the face and body. Use scissors to CUT off the narrow end at the notches along the line.

How to apply:

PART [or lift] the cat's hair between the shoulder blades so that the cat's skin is exposed.

SQUEEZE contents [of tube] in [a [1] [single] spot between the shoulder blades] [a [1] [single] spot on the back of the neck [at the base of the skull]] until tube is empty.

{**OR**}

{**CRP option 2:** CRP component is the clear blue applicator in strips of 2, 3, or 6. The term “applicator” will be used consistently with this package and throughout the label.}

How to Open

[1] Remove applicator from package

[2] Hold applicator with narrow end in an upright position. Position thumb over raised dot. Use scissors to CUT off tip of applicator along the line.

How to apply:

PART [or lift] the cat's hair between the shoulder blades so that the cat's skin is exposed.

SQUEEZE contents [of applicator] in [a [1] [single] spot between the shoulder blades] [a [1] [single] spot on the back of the neck [at the base of the skull]] until applicator is empty.

FIRST AID

If swallowed:

- Call a poison control center or a doctor immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by a poison control center or doctor.
- Do not give anything by mouth to an unconscious person.

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If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.• Call a poison control center or doctor for treatment advice.
If on skin:	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents)], you may call 1-800-XXX-XXXX [for emergency medical treatment information.]	

[Look at the Label (Look at the Label icon) [Easy] 5 Step [Easy] [Spot On] [Squeeze-On] [Topical] Checklist]

- [1] Read the label completely and follow directions
- [2] Weigh [your] cat
- [3] Do NOT treat with more than one pesticide product at a time
- [4] Separate treated cats from other pets after [treatment] [application] to avoid chance of ingestion
- [5] Do NOT split [tubes] [vials] [applicators] between cats] [and use the ENTIRE [tube] [vial] [applicator] contents]

What To Look For

Fleas: Flea dirt (small dark flakes), excessive itching or scratching. You may also see adult fleas on your cat's coat and skin.

Ticks: Adult ticks are often visible to the naked eye, so you may spot them on short-haired cats. But with longer-haired cats, it's best to do a thorough inspection with a flea comb. Ticks like dark places on your cat. Check inside the ears, under the tail, collar, arms and leg folds. Use a flea comb for a thorough inspection.

Why Protect your Cat?

Both fleas and ticks are small but harmful.

- Some cats may have sensitivity to flea saliva and can have allergic reactions, leading to painful and intense itching. Fleas can also transmit tapeworms.
- Tick bites may also trigger allergic reactions, but even more serious are the diseases they may transmit like Lyme disease.]

Tips:

1. Know the current weight and age of your cat – don't guess.
2. Do not use cat products on dogs or dog products on cats.
3. Avoid an overdose. Use one flea/tick product on your cat at a time.
4. Use ENTIRE contents of [tube] [vial] [applicator]. Do not divide [tubes] [vials] [applicators] among cats.
5. Wait to bathe. Your cat needs to be dry 24 hours before and after application.
6. SEPARATE treated cat from other pets for 24 hours.

How does the product work?

The product spreads through the natural oils on your cat's skin and delivers continuously over the cat's body.

What should I expect after applying the product?

You may see more fleas after applying because fleas are coming into contact with the product and are trying to get away. If you use a flea comb you can see they are dead.

Things to consider if still seeing fleas on your cat:

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- First, **DO NOT** apply a second application before the treatment cycle end per label directions.
- Was cat dry 24 hours before and after application?
- Did you have a lapse in treatment?
- Did you apply the correct dose and according to application instructions?

How soon until my cat's fleas and ticks are gone?

The product will spread over your cat's coat within 24-48 hours. Any fleas and ticks that jump onto your cat's after the application will start to die within 24-48 hours.

It's possible you had fleas in your home or yard that were present BEFORE you started using [brand name]. Adult fleas represent only 5% of the flea population. What you don't see are the other life stages (eggs, larvae, pupae) which could be lurking on your cat or in your home. Break the cycle by regularly using topical prevention on your cat. This product is for treating listed pests on your cat. For home and outdoor pests please use the appropriate product as needed. It's important to protect your cat and your home. 95% of fleas live in pre-adult stages in the cat's environment.

What's unique about the applicator?

Our improved applicator was designed by cat parents for cat parents. It gives you more control of every drop. It's easy to hold and part fur to apply directly to the skin. And the applicator is clear so you can tell [see] when it's empty.

[ABNs]

[Sergeant's® Frontier Gold Plus Spot On for Cats]

[Sergeant's® Frontier Gold Plus for Cats]

[Sentry® Frontier Gold Plus Spot On for Cats]

[Sentry® Frontier Gold Plus for Cats]

[Sergeant's® Ectoadvance Plus Spot On for Cats]

[Sergeant's® Ectoadvance Plus for Cats]

[Sentry® Ectoadvance Plus Spot On for Cats]

[Sentry® Ectoadvance Plus for Cats]

[Sentry® Proline Plus Spot On for Cats]

[Sentry® Proline Plus for Cats]

[SENTRY® FIPROGUARD™ PLUS for Cats]

[FIPROGUARD™ PLUS for Cats]

[Sergeant's® PRONYL OTC™ PLUS for Cats]

[PRONYL OTC™ PLUS for Cats]

[Sergeant's® AdvanSpot Plus Spot On for Cats]

[Sergeant's® AdvanSpot Plus for Cats]

[Sentry® AdvanSpot Plus Spot On for Cats]

[Sentry® AdvanSpot Plus for Cats]

[PetArmor® Plus for cats]

[Sergeant's® PetArmor® Plus for cats]

Mosquitoes

{1} Kills mosquitoes

{2} Kills mosquitoes within 48 hours for 28 days

Chewing Lice

{3} Kills chewing lice

{4} Rapidly controls infestation of chewing lice

{5} Fast Action against chewing lice infestations

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Adult Fleas

- {6} Kills [adult] Fleas for [4] weeks [!]
- {7} Kills fleas which may be a source of [flea allergy dermatitis] [,] [flea bite anemia]

Ticks

- {8} Kills ticks including those that may transmit Lyme disease
- {9} Kills Ticks for [4 weeks] [1 month] [30 days] [!]
- {10} Kills Deer Ticks (that may transmit Lyme disease) for [4 weeks] [1 month] [30 days]
- {11} Kills [brown dog ticks], [(*Rhipicephalus sanguineus*)] [American dog ticks,] [and] [lone star ticks],[,][and deer ticks] [for [4 weeks] [1 month] [30 days]]
- {12} Kills American Dog Ticks [(*Dermacentor variabilis*)] for [4 weeks] [1 month] [30 days] [!]

Multiple Infestations

- {13} Flea [&] [and] Tick Control for Cats [&] [and] Kittens 8 weeks [of age] or older [and] over 1.5 lbs.
 - {14} Kills fleas, flea eggs, ticks, chewing lice [&] [and] [mosquitoes]
 - {15} Kills fleas, ticks, [mosquitoes,] chewing lice, flea eggs, [and] flea larvae [and prevents the development of flea pupae]
 - {16} Breaks the Flea Life Cycle
 - {17} Monthly flea, tick, [mosquito] and chewing lice protection
 - {18} Kills fleas, ticks, [mosquitoes,] flea eggs, and chewing lice
 - {19} [Seven] [7] [Six] [6] Way [Action] [Effectiveness] [Control] kills fleas, ticks, [mosquitoes,] chewing lice, flea eggs, flea larvae and prevents the development of flea pupae
 - {20} [Six] [6] [Five] [5] Way [Action] [Effectiveness] [Control] kills fleas, ticks, [mosquitoes,] chewing lice, flea eggs & flea larvae
 - {21} [4 week] [1 month] [30 day] Flea [and] [&] Tick [Application] [Treatment] [!]
 - {22} [Four (4) Week] [1 month] Flea, Tick, [Mosquito] and Chewing Lice Control
 - {23} Use [Brand name] [this product] monthly to break the flea life cycle.
 - {24} [Four (4) Week] [1 month] [30 day] [Flea, Tick and Chewing Lice Control
 - {25} Use [Brand name] [This product] monthly to control ticks and chewing lice
 - {26} Monthly flea, tick, [mosquito,] flea egg, flea larvae and chewing lice protection.
 - {27} [4 week] [1 month] [30 day] Flea and Tick Treatment [!]
 - {28} Once A Month Flea, Tick, [Mosquitoes] [and] [Chewing Lice] [Application] [Treatment]
 - {29} Kills Fleas and Ticks for [4 weeks] [1 month] [30 days] [!]
 - {30} Kills Fleas, Ticks, Flea Eggs & Flea Larvae for [4 Weeks] [1 month] [30 days]]
 - {31} [Brand name] [This product provides convenient and effective flea, tick, [and] chewing lice [and] [mosquito] control for cats and kittens 8 weeks [of age] or older [and] over 1.5 lbs.
 - {32} Controls reinfestation of fleas for six weeks
 - {33} [Proven] protection [for] 4 weeks [per treatment] [from fleas and ticks]
 - {34} Provides 4 weeks of protection [per treatment] [from fleas and ticks]
 - {35} [Four (4) Week] [1 month] [30 day] [proven] protection [per treatment][from fleas and ticks]
 - {36} [Proven] protection for [Four (4) Week] [1 month] [30 day].
 - {37} Kills fleas, flea eggs, flea larvae and ticks
 - {38} [Effectively] kills [fleas,] [flea eggs,] [flea larvae] [and] [ticks [*]]
- [*including those that may transmit Lyme disease]

Flea Eggs and Larvae

- {39} Controls [and prevents] flea reinfestation
- {40} Kills adult fleas, flea eggs, flea larvae, and prevents the development of pupae
- {41} Kills all stages of the flea (adult fleas, flea eggs, flea larvae and prevents the development of flea pupae)
- {42} Kills flea eggs [larvae] [and prevents the development of pupae]
- {43} With (S)-methoprene [Insect Growth Regulator] [IGR] which Breaks the Flea Life Cycle
- {44} With (S)-methoprene to Break Flea Life Cycle

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{45} With [Insect Growth Regulator] [IGR] to Break Flea Life Cycle

{46} Dual Action [!]: Fipronil with (S)-methoprene [insect growth regulator] [IGR] Effectively Breaks the Flea Life Cycle

{47} Triple Action [!] Effective at all flea stages: adult fleas, flea eggs, and flea larvae. [,] [Breaks the Flea Life Cycle] [!]

{48} Kills Flea Eggs & Flea Larvae [!]

{49} Prevents Flea Eggs From Developing Into Biting Adults

{50} [Proven] protection from fleas [flea eggs and larvae] for 4 weeks

{51} Provides 4 weeks of protection from fleas [flea eggs and larvae]

{52} 4 weeks of protection from fleas [flea eggs and larvae]

{53} 4 weeks of lasting protection from fleas [flea eggs and larvae]

{54} Kills [fleas][and][flea eggs][flea eggs and larvae] for [4 weeks] [1 month] [30 day]

All Others

{Active ingredients comparison statement will appear on same label panel in proximity as the corresponding disclaimer indicated with a *}

{55} [Ingredients trusted by vets][Ingredients used by vets]

{56} Fipronil (9.8%) + (S)-methoprene (11.8%)

{57} Contains the same active ingredient(s) used in [FRONTLINE® Plus for Cats {or any approved ABN}] *

{58} Compare to [FRONTLINE® Plus for Cats {or any approved ABN}], contains the same active ingredient(s). *

{59} Compare to [FRONTLINE® Plus for Cats {or any approved ABN}], contains the same active ingredients fipronil and (S)-Methoprene. *

{60} [Brand Name] [products] [This product] contain(s) fipronil and (S)-Methoprene, the same active ingredients used in [FRONTLINE® Plus for Cats (or any approved ABN)]. *

{61} [Brand Name] [products] [This product] contain(s) fipronil and (S)-Methoprene, compared to the same active ingredient(s) used in [FRONTLINE® Plus for Cats (or any approved ABN)]. *

{62} [*][Brand Name][This product] is not manufactured or distributed by of [Boehringer Ingelheim Animal Health USA Inc. , the makers of [FRONTLINE® Plus for Cats {or any approved ABN}]].

{63} [Brand Name][This product][Frontline®] is a registered trademark of [Boehringer Ingelheim Animal Health USA Inc.

{64} For Cats and Kittens over 1.5 lbs and 8 weeks [of age] or older

{65} Can be used on cats and kittens over 1.5 lbs and 8 weeks or older

{66} Formulated for Cats and Kittens over 1.5 lbs and 8 weeks [of age] or older

{67} Flea & Tick Topical for [Cats] [and Kittens]

{68} This product is Proven effective for fleas and ticks through testing

{69} Proven protection from fleas and ticks

{70} Does the idea of fleas and ticks on your cat make your skin crawl? Apply [Brand name], a [monthly] flea and tick topical [with ingredients trusted by vets][with ingredients used by vets], to kill fleas, flea eggs [and larvae], ticks and chewing lice. Plus, it's waterproof. It does the hard lifting against listed pests so that you and your cat can spend more time together doing the things you love.]

{71} [Regular use of [brand name] protects your cat and may help reduce fleas [and ticks]

{72} It's important to protect your cat [from listed pests] consistently

{73} Find a time on your calendar that works [each month]

{74} [Text][Email][Visit] [website {not yet determined}] [to sign up for monthly flea and tick application reminders]

{75} [Fast Acting] [Long Lasting]

{76} Easy to Use [Application]

{77} Best if used year-round [!]

{78} 1 application [with][=] 4 weeks [1 month] [protection]

{79} 4 weeks [1 month] [protection] [with][=] 1 application]

{80} {ICON Showing [4 week] [1 month] [30 day] Protection}

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{81} [Apply monthly] [Once a month treatment]

{82} Apply once every [4 weeks] [month] [30 days] [!]

{83} [4 Week Dose!] [1 Month Dose!] [30 Day Dose!]

[One Application]{CRP Option 1 only}	[1 Month [Supply]	[4 Week [Supply]
[Two Applications]	[2 Month [Supply]	[8 Week [Supply]
[Three Applications]	[3 Month [Supply]	[12 Week [Supply]
[Four Applications]	[4 Month [Supply]	[16 Week [Supply]
[Five Applications]	[5 Month [Supply]	[20 Week [Supply]
[Six Applications]	[6 Month [Supply]	[24 Week [Supply]
[Seven Applications]	[7 Month [Supply]	[28 Week [Supply]
[Eight Applications]	[8 Month [Supply]	[32 Week [Supply]
[Nine Applications]	[9 Month [Supply]	[36 Week [Supply]
[Ten Applications]	[10 Month [Supply]	[40 Week [Supply]
[Eleven Applications]	[11 Month [Supply]	[44 Week [Supply]
[Twelve Applications]	[12 Month [Supply]	[48 Week [Supply]
[Twenty-Four Applications]	[24 Month [Supply]	[52 Week [Supply]
		[104 Week [Supply]

{84} Cat parent[preferred] [friendly] [designed] applicator

{Use of "New", "Now" or "improved" only applies to labeling printed within the first 6 months of launching the CRP2}

{85} [New] [Applicator] Designed by cat parents for cat parents]

{86} [New], [improved cat parent-tested applicator]

{87} [Same great product] [New] [and] [improved] applicator]

{88} [Resealable] [reclosable] box for easy storage

{89} Quick start guide

{90} Open [and reseal] on other side [Lift here] [Open here] [Pull here] [Close here]

{91} Our improved [tube][applicator] gives you more control of every drop. It's easy to hold and part fur to apply directly to the skin. And the [tube] [applicator] is clear so you can tell when it's empty.

{92} [Now] Simple to open and apply

{93} [Now] [Easy] Easier to open and apply

{94} [Now] Apply easier

{95} [Now] Simple application

{96} Apply directly to skin

{97} Aids application to the skin

{98} [Easy [easier] to apply to skin

{99} [Now] [Easy] [Easier] to control and apply

{100} [Now] [Easy] [Easier] to handle and squeeze

{101} [Now] [Easy] [Easier] to see when [tube is] empty

{102} [Now] [Easy] [Easier] to see when [applicator is] empty

{103} [Now] More control

{104} [Now] Apply with [more] control

{105} [Now] Apply with [more] precision

{106} Precision control

{107} Breakthrough control & precision

{108} [Now] Control every drop

{109} [Now] No more drips

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- {110} Get to the skin
- {111} [Now] Control every drop and get to the skin
- {112} [Now] Get to the skin and control every drop
- {113} Part the fur and reach the skin easier
- {114} [Now] easier to apply directly to the skin
- {115} [Now] Stop flow nozzle to prevent drips
- {116} Precise application
- {117} Controlled dispensing
- {118} Now more control to apply directly to the skin.
- {119} Now control where and how much [you apply]

{Use of "improved" only applies to labeling printed within the first 6 months of launching the CRP2}

- {120} Improved [applicator]
- {121} Applicator improved from {Brand Name} old tube style
- {122} [It's easy.] [Follow these 3 easy steps.] [**CUT. PART. SQUEEZE.** [*]
 1. CUT.
 2. PART. [spread the fur]
 3. SQUEEZE. [in 1 spot] [in 3-4 spots]

[][For more [detailed] instructions see [insert][Directions For Use]*

- {123} [Waterproof][Effective even after bathing]
- {124} Effective after bathing and exposure to water and sunlight
- {125} Can be used on breeding, pregnant and lactating [queens], [female] [cats]
- {126} [Free] Calendar Stickers Inside!
- {127} Monthly application reminder inside
- {128} [Free with purchase] [Free inside] Monthly Application Reminder [Magnet] [clip] [inside]
- {129} [1][2][3][4][5][6][7][8][9][10][11][12][24] [Applications] [Dose] [Treatment][tube][vial] [applicator] [s]
- {130} Controls and prevents infestation of listed pests for [4 weeks] [1 month]
- {131} Controls existing infestation and prevents establishment of additional infestation of listed pests
- {132} Lift [here] for more information
- {133} Direct to skin [tube][vial] [applicator]
- {134} Easy to Use [tube][vial] [applicator] [Clip-tip design [tube][vial] [applicator]
- {135} Clean cut [open] [tube][vial] [applicator] [No-mess [open] [tube][vial] [applicator]
- {136} Satisfaction Guaranteed. If you are not satisfied, we will make it right [with a replacement or refund.
- {137} If you are not satisfied, we will make it right with a replacement or refund.
- {138} [brand name] makes it simple to care for your cat's family.
- {139} It's simple. They're family. And family is everything.
- {140} Your cat's protection is in your hands
- {141} Feel confident in [your cat's] [the] [protection] [application.]
- {142} Life can be overwhelming, but your cat's treatment shouldn't be.
- {143} Spend more time together doing the things you love.
- {144} Your cat deserves protection from flea and tick all year round.
- {145} Keep cat protected.
- {146} Enjoy your next adventure with peace of mind.
- {147} Time to repurchase [brand name]
- {148} Time to get your next package
- {149} Plan ahead. Don't miss [a treatment] [an application]
- {150} [Reorder] [Repurchase] [now] [today]
- {151} [Reorder] [Repurchase] now to keep your cat protected.
- {152} [Reorder] [Repurchase] now to continue protection.

{153} {note to reviewer: X&Y is based on the number of tubes/vials or %. When additional [tube][vial] is provided, the extra tube or vial will not cover or distract consumer from required text.}

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[Save Now!]	[(x) + (x) bonus pack!]	[Buy more and save!]
[Value Size]	[Buy X Get Y Free]	[Buy 3 get 1 free]
[Club Size]	[(x)% (More) (Free)!]	[(x) Dose(s) Free!]
[Bonus Size]	[(x) Day(s) (Free)!]	[(x) Month(s) Free!]
[Club Pack]	[(x) Tube(s) [applicator(s)] Free!]	[(x) Day(s) of treatment- Free!]
[Great Value]	[(x) Application(s) Free!]	[33% more free]
[Better Value]	[Bonus Pack]	[Value Pack]

[[Only] [X] application left]

{154} Monthly reminder card

{155} 1-12 Month [Treatment] [Application] [Tracker][Care card] {CRP Option 1}

{156} 2-12 Month [Treatment] [Application] [Tracker][Care card] {CRP Option 2}

{157} For year-round protection apply [Brand name] [This product] monthly

{158} Cat's Name (Empty blank for owner to fill in name)]

{159} Cat's Weight (Empty blank for owner to fill in name)]

{160} [First][1st][Second][2nd][Third][3rd][Fourth][4th][Fifth][5th][Sixth][6th][Seventh][7th][Eighth][8th][Ninth][9th][Tenth][10th][Eleventh][11th][Twelfth][12th][Twenty fourth][24th] [Dose] [Treatment] [Application]

{161} [Treatments:] [Treatment [Date:] [[First] [Next] Treatment Date:]

{162} [Dose] [Treatment] [Application] {Empty blank for owner to fill in date} (Date: MM/DD/YY)

{163} [Application date] [Date of Application]

{164} [Application reminder stickers] [Keep your cat's application schedule on track.] [Reapply {brand name} every 4 weeks.] [1. Place a sticker on the day of your cast's first treatment. 2. Then place the others 4 weeks apart. 3. Repurchase when you use your last treatment. 4. Provide ongoing protection.]

{165} calendar stickers with [Brand name] [This product]

{166} Place reminder sticker on your calendar now

{167} Place stickers on your calendar as a reminder to reapply [Brand name] [This product] in 30 days

{168} Place sticker on your calendar or [refrigerator] to remind yourself to apply [Brand name] [this product] to your cat

{169} Monthly Application Reminder Magnet {image of reminder magnet}

{170} Enclosed for your convenience is an application reminder magnet. Push the (reset) button, and the reminder light will blink twice. The reminder tag is now set for 30 days. At the end of 30 days the reminder light will blink, reminding you to reapply [Brand name] [This product]. Press the button once and the blinking light will stop. Press the button again and this will reset the timer for another 30 days.

{171} 1868-2018

{172} It's Our 150th Anniversary

{173} Sergeant's Pet Care Products, LLC 150th Anniversary

{174} 150th Anniversary of Sergeant's Pet Care Products, LLC

{175} Caring for Pets Since 1868 [!]

{176} Caring for [Your] Pets For [Over] 150 Years [!]

{177} [Celebrating] [Maintaining] 150 Years of Caring for Your Pets [!]

{178} Providing 150 Years of [Health] Care for Your Pets [!]

{179} Making Pets [Happy] [Healthy] for 150 Years [!]

{180} Bringing [Happy] [Healthy] Pets and Owners Together for 150 Years [!]




















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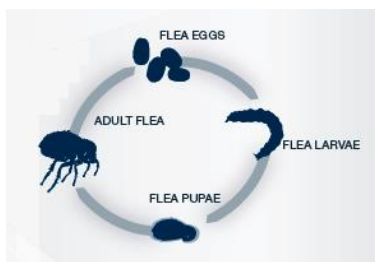
{Optional graphics}

	Adult Flea	
	Fleas	
	Flea eggs	
	Flea Larvae	
	Flea Pupae	
	Ticks	
	Brown Dog Tick	
	Deer Tick	
	American Dog Tick	
	Chewing Lice	
	Lone Star Tick	
	Mosquitoes	
	Sarcoptes Mite	

CRP Option #1



CRP Option #2



[Waterproof]

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[Flea life cycle diagram]
[Flea Life Cycle]

MADE IN THE
USA

MADE IN THE
USA
WITH GLOBAL MATERIALS



**We'll gladly provide you
with a refund.**

{END - OPTIONAL LANGUAGE}

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SUB-LABEL VETERINARY PACKAGING OPTION

CAT SPOT ON (FIPRONIL+METHOPRENE)

{SUBLABEL: FOR USE ONLY BY LICENSED VETERINARIANS ON DOGS IN THEIR CONTROL OR UNDER THEIR IMMEDIATE SUPERVISION} {Vet Only language. All required text on Master Label applies to all type of packaging. The 'Vet Only language' applies additionally to labeling for products sold to Vets.}

FOR USE ONLY BY LICENSED VETERINARIANS ON CATS IN THEIR CONTROL OR UNDER THEIR IMMEDIATE SUPERVISION

For use in veterinarian clinics, animal shelters, grooming facilities and boarding kennels.
Not for residential use. Do not repackage. Do not distribute.

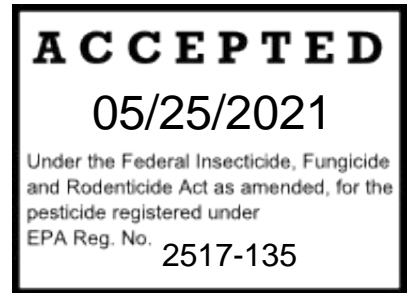
{One of the statements below will appear prominently in a box on the front panel of market label as required}

For use ONLY on cats [&] [and] kittens over 1.5 lbs and 8 weeks [of age] or older
{OR}
Only for cats [&] [and] kittens 8 weeks [of age] or older and over 1.5 lbs
{OR}
Apply ONLY to cats [&][and] kittens over 1.5 lbs and 8 weeks [of age] or older

[Ideal for shelter use when under direct supervision of veterinarian]
[Professional Roll Pack]
[Convenient roll pack for in clinic use]
[Convenient roll pack for animal facility use]
[For use only by licensed veterinarians]

ACTIVE INGREDIENTS:

Fipronil.....	9.80%
(S)-methoprene.....	11.80%
OTHER INGREDIENTS:	<u>78.40%</u>
TOTAL	100.00%



KEEP OUT OF REACH OF CHILDREN CAUTION

See [Side][Back] [Label] [Panel(s)] [and] [or] [Insert] for [Additional] Precautionary Statements [and] [First Aid] [Directions for Use] [Storage and Disposal]

Net Contents:

0.595 fl oz (17.5 mL), 35 - 0.017 fl oz (0.50 mL) [tubes] [vials] [applicators]
0.850 fl oz (25.0 mL), 50 - 0.017 fl oz (0.50 mL) [tubes] [vials] [applicators]
1.275 fl oz (37.5 mL), 75 - 0.017 fl oz (0.50 mL) [tubes] [vials] [applicators]
1.700 fl oz (50.0 mL), 100 - 0.017 fl oz (0.50 mL) [tubes] [vials] [applicators]
2.720 fl oz (80.0 mL), 160 - 0.017 fl oz (0.50 mL) [tubes] [vials] [applicators]

**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON CATS AND KITTENS 8 WEEKS [OF AGE] OR OLDER.
[AND][WEIGHING] OVER 1.5 lbs.**

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PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION. Harmful if swallowed. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

HAZARDS TO DOMESTIC ANIMALS. For external use on cats only. Individual sensitivities, while rare, may occur after using any pesticide product on cats. Certain medications can interact with pesticides. Do not treat a cat with more than one pesticide product at a time. Overdosing a cat can result in serious illness and even death. Use caution before using on medicated, debilitated, aged, pregnant, nursing cats or cats with known organ dysfunction. If the cat is exhibiting signs of and/or is being treated for skin dermatitis, use caution before applying any topical flea and tick control product. This product is not a substitute for prescribed heartworm preventative.

FIRST AID

If swallowed:	<ul style="list-style-type: none">• Call a poison control center or a doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything by mouth to an unconscious person.
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.• Call a poison control center or doctor for treatment advice.
If on skin:	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.

HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents)], you may also call 1-800-XXX-XXXX [for emergency medical treatment information.]

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

DO NOT ALLOW CHILDREN TO APPLY PRODUCT. To prevent harm to you and your cat, read entire label before each use. Follow all directions and precautionary statements carefully. Cat must be dry at time of application and remain dry for 24 hours after application. Use entire contents of [tube] [vial] [applicator] on each cat. Separate the treated cat from all other cats and dogs for 24 hours after treatment has been applied.

RESTRICTIONS:

Do not use on rabbits or animals other than cats.

Do not allow your cat to ingest this product.

Do not use on kittens under 8 weeks of age or less than 1.5 lbs.

Do not bathe or allow water immersion for 24 hours after application.

Do not apply more than one [tube][vial] [applicator] per treatment for one cat regardless of cat's weight.

Do not reapply [for] [more often than] [30 days] [4 weeks] [one month].

[**CUT. PART. SQUEEZE.**] {in Paragraph or numbered form}

[Easier-than-ever [tube] [vial] lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting protection from fleas and ticks where it needs to be.]

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How to open {white tubes}:

[1] Remove product [tube] [vial][s] from the package.

[2] [Separate one [tube] [vial] from the others.] [3] Hold the [tube] [vial] with notched end pointing up and away from the face and body. [4] Use scissors to **CUT** off the narrow end at the notches along the line.

{OR}

How to open {blue applicators}:

[1] Remove applicator from package. [2] [Separate one applicator from the others.]

[3] Hold applicator with narrow end in an upright position. [4] Position thumb over raised dot. Use scissors to **CUT** off tip of applicator along the line.

How to apply:

PART [or lift] the cat's hair between the shoulder blades so that the cat's skin is exposed.

SQUEEZE contents [of applicator] in [a [1] [single] spot between the shoulder blades] [a [1] [single] spot on the back of the neck [at the base of the skull]] until applicator is empty.

{Side Effects box to be located in the lower right-hand corner of the back label panel}

Side Effects: Monitor your cat after application. [Some cats may experience temporary startle effects when any product is applied.] Cats may experience [some] temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your cat with a mild soap and rinse with large amounts of water. If any side effects occur or your cat has unusual reaction to the application, consult your veterinarian or call 1-800-XXX-XXXX. Consult your veterinarian before repeating application.

FREQUENCY OF APPLICATION

[Use [Brand name] [this product] monthly for control of flea, tick [and] chewing lice [and mosquito] infestations. [Brand name][This product] remains effective, even after bathing, water immersion, or exposure to sunlight. Avoid contact with treated area until dry. Do not reapply for [30 days] [4 weeks] [one month].

[[Brand name][This product] can be used on breeding, pregnant and lactating (queens) (female cats).]]

[[For] Fleas and Ticks: reapply [brand name] every 4 weeks [30 days] [monthly].]

[Reapply [brand name] every 4 weeks [30 days] [monthly] [if protecting against fleas and ticks].]

[To protect against fleas and ticks reapply [brand name] every 4 weeks [30 days] [monthly].]

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Do not remove [tube] [vial] [applicator] from the pack until ready to use. Store in a cool [(below 77°F/[25°C])] dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. **If empty:** Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY] Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties,

Sergeant's Master Label

16 DEC 2019 Amendment

Version 21.1

EPA Reg. No. 2517-135

Information in { } is instructional

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express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[[If you have questions or comments about this product, please] write: [Sergeant's] [SENTRY] [xxxxx] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

[[Text [xxxxx] to [xxxxx]] [or] [visit] [website {not yet determined}] [to sign up for] [for access to][tips] [access] [how to apply videos] [application reminders] [reminders] [coupons] [special offers] [and more]].

[Here are a few reminders. If you need additional help we're here!]

[facebook icon] [twitter icon] [youtube icon] [instagram]

[Visit us for a coupon toward next purchase.]

[Questions or medical emergency: 1-800-224-7387]

[For an] Emergency] [?][call] [1-] 800-781-4738]

[Non-Emergency] [?] [call] [1-] 800-224-7387]

[Coupon(s) inside or on outside of box]

When outside of the box, coupon will not

cover or distract consumer from required text]

[Product of (Specific Country). Blended and packaged in U.S.]

[Made in USA] [Manufactured in {Country}]

[Distributed by:][Manufactured by:]

Sergeant's Pet Care Products, LLC

Omaha, NE 68138-3710

[BAR CODE AREA] [Lot code]

EPA Reg. No. 2517-135

EPA Est. No. [XXXXXX-XX-XXX]

{END - BACK / SIDE PANEL}

TUBE/VIAL/APPLICATOR LABEL

**CAT SPOT ON
(FIPRONIL+METHOPRENE)**

{Front Label}

{Back Label}

{Brand Name} For Cats over 1.5 lbs \geq 8wks Fipronil 9.8%, (S)-methoprene 11.8%, 0.017 fl oz {Lot No.}{label code}	KEEP OUT OF REACH OF CHILDREN CAUTION: Read entire label before each use. Use scissors to open. EPA Reg. No. 2517-135
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{Lot No. is engraved on the crimp portion of the tube} {label code refers to an internal product tracking code}

{EPA Reg No. may be on either the front or back label, required information may be combined into one label.}

{END - TUBE/VIAL/APPLICATOR LABEL}