2517-135

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460



MAR 1 3 2014

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Ms. Kelly R. Hoskins Sergeant's Pet Care Products, Inc. 10077 South 134th Street Omaha, NE 68138-1710

Subject: Label Notification(s) for Pesticide Registration 98-10

Dear Ms. Hoskins:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated for February 10, 2014 for:

Alternate Brand Names

Sergeant's® Frontier Gold Plus (Spot On) for Cats Sergeant's® Frontier Gold Plus for Cats Sentry® Frontier Gold Plus Spot On for Cats Sentry® Frontier Gold Plus for Cats Sergeant's® Ectoadvance Plus Spot On for Cats Sergeant's® Ectoadvance Plus for Cats Sentry® Ectoadvance Plus Spot On for Cats Sentry® Ectoadvance Plus for Cats Sentry® Proline Plus Spot On for Cats Sentry® Proline Plus Spot On for Cats Sentry® Proline for Cats PetArmor® Plus for Cats Sergeant'sd® PetArmor® Plus for Cats

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

EPA Registration Number: 2517-135 Sergeant's Fipronil + Methoprene Spot-On for Cats

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413 or via E-mail at banks.melody@epa.gov.

Sincerely,

Cilka

Richard Gebken Product Manager Insecticide Branch Registration Division (7504P)

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Please read instructions or	reverse before com	pleting form	1	Form Approv	ed. OMB No. 2070	-0060. Approval expires 05-31-98
ΕΡΑ΄	Environmental	ted States Protecti gton, DC 204	-	ency	Registrati Amendme Other	
		Applicat	ion foi	Pesticide - Section	<u> </u>	
1. Company/Product Number 2517∔135				2. EPA Product Manage Richard Gebken	er	3. Proposed Classification
 Company/Product (Name Sergeant's Pet Care Products Spot-On for Cats 		ronil + Metho	prene	5.PM# 10		None Restricted
5. Name and Address of App Sergeant's Pet Care Pro 10077 South 134 th Stree Omaha, NE 68138-1710	oducts, Inc. et	de)		product is similar or ider	ntical in MOTSIN	FIFRA Section 3(c)(3)(b)(1), my
				Product Name	<u> </u>	
Check if this	s is a new address		S	l ection II		
Amendment - Explain be Resubmission in respons Notification - Explain be Explanation: Use additional p	se to Agency letter dat low.		x	Final printed labels "Me Too" Applicati	ion ow.	ncy letter dated XX-XX-XX
EPA regulations at 40 CFR 15 understand that it is a violation	52.46, and no other ch n of 18 USC Sec 1001 and 40 CFR 152.46, th ase see cover letter for	anges have to willfully m his product m r details.	been mac lake any f ay be in v	le to the labeling or the confid alse statement to EPA. I furth iolation of FIFRA and I may b	ential statement of the her understand that	
			S	ection III		
1. Material This Product Will						s
Child-Resistant Packaging Yes*	Unit Packaging Yes No			Water Soluble Packaging Yes No	2. Type of 0 Me Ne	tal
*Certification must be submitted	If "Yes" Unit Packaging wgt. 0.017 fl oz (0.50 ml)	. Coi) 1,2,3	per ntainer ,4,5,6, 4 vials	If "Yes" No. per Package wgt. Contain	er Pap	
3. Location of Net Contents II	nformation Container	4. Size(s) 0.017 fl oz			5. Location of Lab	el Directions g accompanying product
6. Manner in Which Label is A	Affixed to Product	Lithog Paper	glued	Other		(د ک د د د غ د د
			Se	ection IV		c c c
1. Contact Point (Complete it	ems directly below for	identification	of individ	lual to be contacted, if necess		
Name Kelly R.	Hoskins	Ti	tle	Director of Regulatory Affairs	s	Ĺ
		s form and al		ents thereto are true, accurate e punishable by fine or impris		6. Date Application
2. Signature BY: Kelle C.How	line in the second s		3. Title	Director of Regulato	bry Affairs	
	Hoskins		5. Date:	2/10/2014		

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Sergeant's Pet Care Products, Inc.

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2625 South 158th Plaza • Omaha, NE 68130-1770 • Telephone 402.938.7000 • Fax 402.938.7091 • www.sergeants.com

February 10, 2014

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Richard Gebken	
Product Manager 10	1
Document Processing Desk (NOTIF)	1
Office of Pesticide Programs (7504P)	q
U.S. Environmental Protection Agency	÷
Room S-4900, One Potomac Yard	,
2777 South Crystal Drive	•
Arlington, VA 22202-4501	٠

Subject: Application for Pesticide Notification (Addition of Alternate Brand Name) for Sergeant's Fipronil + Methoprene Spot-On for Cats, EPA Reg. No. 2517-135

Dear Mr. Gebken:

Sergeant's Pet Care Products, Inc. (Sergeant's, EPA Company No. 2517) is submitting a notification, as permitted under Pesticide Registration Notice 98-10, to add optional Alternate Brand Names to the end use registration Sergeant's Fipronil + Methoprene Spot-On for Cats (EPA Reg. No. 2517-135), containing the active ingredients fipronil and s-methoprene.

The new optional alternate brand names are highlighted on one copy of the label, and please note that no other changes have been made to the EPA label recently accepted and stamped September 11, 2013. In support of this action the following documents are enclosed:

- 8570-1 Application for Pesticide Notification
- Product Master Label v14.1 dated 2/10/2014 (2 copies; one copy highlighted)

Please do not hesitate to contact me at 402-938-7079 or <u>khoskins@sergeants.com</u> if you have any questions or need further information.

Sincerely,

ly R Hocking

Kelly R. Hoskins Director of Regulatory Affairs Sergeant's Pet Care Products, Inc.

Enclosures



[Apply to kittens over 8 weeks old]

[Apply to kittens 8 weeks or older]

[Mosquitoes]

[Kills mosquitoes within 24 hours for up to 14 days] [and within 48 hours for up to 28 days]

[Chewing Lice]

[Kills chewing lice] [Rapid elimination of chewing lice infestation] [Fast Action against chewing lice infestations]

[Adult Fleas]

[Kills adult fleas [for up to six weeks]] [Kills Fleas [Up to [4] [6] weeks]!] [Kills fleas which may be a source of flea allergy dermatitis] [or flea bite anemia]

		<u> </u>	
Ser	geant's Mast	er Label	
10 Feb 2014 ABN Notification	Version 14.1	EPA No. 2517-135	5
nformation in [] is optional.	Page 2 of 9	EPA SAL 2/21/20	12
Ticks] Kills ticks including those that may t	ransmit Lyme disease		
Kills Ticks for Up to [4 weeks] [1 m			
Kills Deer Ticks (that may carry Lyn		eeks] [1 month] [30 days]]	
Kills [brown dog ticks], [(Rhipicepha			icks][,][and
leer ticks] [for up to [4 weeks] [1 mo			
Kills American Dog Ticks [(Dermac	entor variabilis)] for up t	o [4 weeks] [1 month] [30 days]	!]
Multiple Infectations]		·	
Multiple Infestations] Flea [&] [and] Tick Control for Cats	[&] [and] Kittens 8 week	s old and older]	
Kills fleas, flea eggs, ticks, chewing			
Kills fleas, ticks, [mosquitoes,] chew			elopment of
lea pupae]]		·	
Breaks the Flea Life Cycle]	1.11.1.0	· 1	
Monthly flea, tick, [mosquito,] chew Monthly flea, tick, [mosquito] and ch		ection	
Kills fleas, ticks, [mosquitoes,] flea e			
[Seven] [7] [Six] [6] Way [Action] [1		kills fleas, ticks, [mosquitoes.] c	hewing lice.
lea eggs, flea larvae and prevents the			
[Six] [6] [Five] [5] Way [Action] [Ef			ewing lice,
lea eggs & flea larvae]			
[4 week] [1 month] [30 day] Flea [an			
[Four (4) Week] [1 month] [Flea, Tic Use [Brand name][this product] mon			~
[Four (4) Week] [1 month] [30 day]			·~ .
Use [Brand name][This product] more			
Monthly flea, tick, [mosquito,] flea e	gg, flea larvae and chewi		
[4 week] [1 month] [30 day] Flea and			
Once A Month Flea, Tick, [Mosquite			
Kills Fleas and Ticks for up to [4 we Kills Fleas, Ticks, Flea Eggs & Flea			
Brand name][This product provides of			d] [mosquito]
control for cats and kittens over 8 wee		iea, tiek, [und] enewing nee [und	aj [mosquito]
Controls reinfestation of fleas for up	U -		
Flea Eggs and Larvae]	civ wooke ¹⁾		
Controls flea reinfestation [for up to a Kills adult fleas, flea eggs, flea larvad		onment of nunae [for up to six w	eelks11
Kills all stages of the flea (adult fleas			
If cat is at high risk for flea reinfestat			() -
Kills flea eggs [larvae] [and prevents		e] for up to six weeks]	ί ξ ιτοςίκε ς
With (S)-methoprene [Insect Growth	Regulator] [IGR] which	Breaks the Flea Life Cycle].	(((((((((((((((((((
With (S)-methoprene to Break Flea I	• –	دددد اel دردد	(C (C
With [Insect Growth Regulator] [IGF			alea ^t ale - 151
Dual Action [!]: Fipronil with (S)-me Life Cycle]	emoprene [insect growth i	regulator [IGK] Effectively Brea	aksynoordea
Dual Action [!]: Effectively Breaks t	he Flea Life Cvcle[]]]		() ()
Kills Flea Eggs & Flea Larvae [for u			1.000
Prevents Flea Eggs From Developing			

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S	ergeant's Mast	ter Lahel
10 Feb 2014 ABN Notification		EPA No. 2517-135
information in [] is optional.	Page 3 of 9	EPA SAL 2/21/2012
	rage 5 01 9	EFA SAL 2/21/2012
All Others]		
For Cats and Kittens 8 weeks of	age or older	
Can be used on kittens 8 weeks of	0	
Specially Formulated for Cats ar	nd Kittens Over 8 Weeks Old	1] ,
Fast Acting] [Long Lasting]		
Easy to Use [Application]]		
Best if used year round!]		÷
Apply monthly]		•
Once a month treatment] Apply once every [4 weeks] [mc	onth] [20 dovs]1]	÷
4 Week Dose!] [1 Month Dose!]		Ŷ
		our Applications][Five Applications][Six
		[1 Month Supply][2 Month Supply][3 Month
		[12 Month Supply][24 Month Supply] or [4
		upply][20 Week Supply][24 Week Supply][48
/eek Supply][52 Week Supply][[104 Week Supply]	
Waterproof]		
ffective even after bathing]		
Effective after bathing and exposi-		mala] [aata]]
Can be used on breeding, pregna Free] Calendar Stickers Inside!]		
Monthly application reminder in		
Free with purchase] [Free inside	-	inder [Magnet] [clip] [inside]]
Fipronil (9.8%) + (S)-methopren		
Contains [the] [same] active ingr	redient(s) used in [FRONTL]	[NE® Top Spot® for Dogs (or any ABN)]
FRONTLINE® Plus for Dogs (o		
		BN)] [FRONTLINE® Plus for Dogs (or any
BN)] [FRONTLINE® brand pro		
		3N)] [FRONTLINE® Plus for Dogs (or any
		same] active ingredient fipronil.*] 3N)] [FRONTLINE® Plus for Dogs (or any
		same] active ingredient (S)-Methoprene.*]
		BN)] [FRONTLINE® Plus for Dogs (or any
] active ingredients fipronil and (S)-
[ethoprene.*]	· · · · · ·], · · · · · · · · [· · · ·] [· · · · ·]
	product] contain(s) fipronil, [the] [an] [same] active ingredient used in
FRONTLINE® Top Spot® for I	Dogs (or any ABN)] [FRON]	[LINE® Plus for Dogs (or any ABN)]
RONTLINE® brand products].		رز در در در در در در در در در در در در در
	raduat antain(a) finranil	compared to [the] [an] [same] active
Brand Name] [products] [This r		
Brand Name] [products] [This r gredient(s) used in [FRONTLIN	NE® Top Spot® for Dogs (or	r any ABN)] [FRONTLINE® Plus for Dogs (or
Brand Name] [products] [This r gredient(s) used in [FRONTLIN ny ABN)] [FRONTLINE® bran	NE® Top Spot® for Dogs (or d products].*]	r any ABN)] [FRONTLINE® Plus for Dogs (or
Brand Name] [products] [This r gredient(s) used in [FRONTLIN by ABN)] [FRONTLINE® bran Brand Name] [products] [This r	NE® Top Spot® for Dogs (or d products].*] product] contain(s) fipronil an	r any ABN)] [FRONTL NE® Plus for Dogs (or دورین از Plus for Dogs (or received a structure of the structure
Brand Name] [products] [This p gredient(s) used in [FRONTLIN ny ABN)] [FRONTLINE® bran Brand Name] [products] [This p gredients used in [FRONTLINE]	NE® Top Spot® for Dogs (or d products].*] product] contain(s) fipronil an E® Plus for Dogs (or any AB	r any ABN)] [FRONTL NE® Plus for Dogs (or 2009 reference (the) [عُدْمَةُ الله الله (S)-Methoprene, [the] [عُدْمَةُ الله (S)-Methoprene, [the] 2019 reference (the second
Brand Name] [products] [This p gredient(s) used in [FRONTLIN by ABN)] [FRONTLINE® bran Brand Name] [products] [This p gredients used in [FRONTLINF Brand Name] [products] [This p	NE® Top Spot® for Dogs (or d products].*] product] contain(s) fipronil an E® Plus for Dogs (or any AB product] contain(s) fipronil an	r any ABN)] [FRONTLINE® Plus for Dogs (or end (S)-Methoprene, [the] [same] active (BN)] [FRONTLINE® brand products]:*] nd (S)-Methoprene, compared to [the] [same]
Brand Name] [products] [This p ngredient(s) used in [FRONTLIN ny ABN)] [FRONTLINE® bran Brand Name] [products] [This p ngredients used in [FRONTLINE [Brand Name] [products] [This p ctive ingredient(s) used in [FRO	NE® Top Spot® for Dogs (or d products].*] product] contain(s) fipronil an E® Plus for Dogs (or any AB product] contain(s) fipronil an NTLINE® Top Spot® for D	r any ABN)] [FRONTL[NE® Plus for Dogs (or nd (S)-Methoprene, [the] [sɛ̃ɛ́ɛ́ɛ́ɛ́] active BN)] [FRONTLINE® brand products]:*] nd (S)-Methoprene, comparéd to [the] [same] pogs (or any ABN)] [FRONTLINE® Plus for
Brand Name] [products] [This p ingredient(s) used in [FRONTLIN ny ABN)] [FRONTLINE® bran Brand Name] [products] [This p ingredients used in [FRONTLINE Brand Name] [products] [This p ctive ingredient(s) used in [FRO Dogs (or any ABN)] [FRONTLINE]	NE® Top Spot® for Dogs (or d products].*] product] contain(s) fipronil an E® Plus for Dogs (or any AB product] contain(s) fipronil an NTLINE® Top Spot® for D NE® brand products].*]	r any ABN)] [FRONTLINE® Plus for Dogs (or r any ABN)] [FRONTLINE® products].*] BN)] [FRONTLINE® brand products].*] nd (S)-Methoprene, compared to [the] [same] logs (or any ABN)] [FRONTLINE® Plus for
Brand Name] [products] [This p agredient(s) used in [FRONTLIN my ABN)] [FRONTLINE® bran Brand Name] [products] [This p agredients used in [FRONTLINI Brand Name] [products] [This p ctive ingredient(s) used in [FRO logs (or any ABN)] [FRONTLIN *][Brand Name][This product]	NE® Top Spot® for Dogs (or d products].*] product] contain(s) fipronil an E® Plus for Dogs (or any AB product] contain(s) fipronil an NTLINE® Top Spot® for D NE® brand products].*] is not manufactured or distril	r any ABN)] [FRONTL[NE® Plus for Dogs (or nd (S)-Methoprene, [the] [sɛ̃mɛ́] active BN)] [FRONTLINE® brand products]:*] nd (S)-Methoprene, comparéd to [the] [same] pogs (or any ABN)] [FRONTLINE® Plus for

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Sergeant's I	Master	Label
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10 Feb 2014 ABN Notification Information in [] is optional. Version 14.1 Page 4 of 9 EPA No. 2517-135 EPA SAL 2/21/2012

[[Brand Name][This product][Frontline®] [Frontline® TopSpot®] is a registered trademark of [Merial®] [Company name].] [[1][2][3][4][5][6][12][24] Applications]

[Stops and prevents infestation of listed pests for [4 weeks][1 month]] [Lift [here] for more information]

ACTIVE INGREDIENTS:

Fipronil	9.80%
(S)-methoprene	11.80%
OTHER INGREDIENT:	
TOTAL	100.00%

KEEP OUT OF REACH OF CHILDREN CAUTION

See[Back][or][Side][Label[s]][Panel[s]] for Additional Precautionary Statements

Net Contents: X fl oz [Y - 0.017 fl oz (0.50 mL) applicator(s)]

[1][One][2][Two][3][Three][4][Four][5][Five][6][Six][12][Twelve][24][Twenty-Four] {END - FRONT PANEL}

FIPRONIL÷METHOPRENE

....

[[Brand name][This product] contains Fipronil and S-Methoprene (insect growth regulator) (IGR) to effectively kill fleas (all stages) and ticks [(including those that may transmit Lyme disease)]. [The active ingredients in [Brand name][this product] feature a sustained release formula developed for fast acting [and long lasting] control of fleas, ticks, [mosquitoes] and chewing lice for [1 month][4 weeks] on cats only.]

READ ENTIRE LABEL BEFORE EACH USE USE ONLY ON CATS AND KITTENS OVER 8 WEEKS OF AGE

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION. Harmful if swallowed. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

HAZARDS TO DOMESTIC ANIMALS. For external use on cats only. Individual sensitivities, while rare, may occur after using any pesticide product on cats. Certain medications can interact with pesticides. Do not treat your cat with more than one pesticide product at a time. Over dosing your cat can result in serious illness and even death. Consult a veterinarian before using on medicated, debilitated, or aged cats. Can be used on breeding, pregnant, or lactating [cats] [female cats] [queens]. Consult a veterinarian before using on cats with known organ dysfunction.

Sergeant's Master Label

10 Feb 2014 ABN Notification Information in [] is optional.

Version 14.1 Page 5 of 9 EPA No. 2517-135 EPA SAL 2/21/2012

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If swallowed:	Call a poison control center or a doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce, vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.
If in eyes:	Flush eyes with plenty of water. Call a doctor if irritation persists.
If on skin:	Wash with plenty of soap and water. Get medical attention in irritation persists.
	HOT LINE NUMBER
	act container or label with you when calling a poison control center or doctor, or nent. You may also contact 1-800-781-4738 for emergency medical treatment

information.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **DO NOT ALLOW CHILDREN TO APPLY PRODUCT**. TO PREVENT HARM TO YOU AND YOUR CAT, READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. Do not use on rabbits or animals other than cats. Do not allow your cat to ingest this product. Do not use on kittens under 8 weeks of age. Do not apply to cats weighing less than 1.5 lbs. Do not double-dose cats. Use entire contents of tube vial on each cat. [Do not split one tube between two cats.] Separate the treated cat from all other cats and dogs for 24 hours after treatment has been applied.

Side Effects: Monitor your cat after application. [Some cats may experience temporary startle effects when any product is applied.] Cats may experience some temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your cat with a mild soap and rinse with large amounts of water. If these or other side effects occur consult your veterinarian or call 1-800-781-4738. If your cat has an unusual reaction to the initial application, consult a veterinarian before repeating application. The most common signs of incidental ingestion are excessive salivation and foaming at the mouth. If these symptoms occur, immediately feed your cat and continue to monitor your cat for the next 24 hours.

{Outer Packaging}

How to open: Remove product tube(s) [vial] from the package. [Separate one tube from the interest others.] Hold the tube [vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

How to apply: While holding the cat with one hand, use the other hand to apply the solution. Invert the tube [vial] and use the narrow end to part the cat's hair. Apply contents of one tube [vial] of [Brand name][This product] [as a stripe, starting high on the back of the cat's neck to in front of the shoulder blades] [as a spot between the shoulder blades]. Hold the cat for a few seconds to give the solution time to be absorbed into the cat's coat. When finished, wrap the tube [vial] in paper and put into the trash. Only one applicator per treatment is needed.

Sergeant's Master Label

10 Feb 2014 ABN Notification Information in [] is optional. Version 14.1 Page 6 of 9 EPA No. 2517-135 EPA SAL 2/21/2012

FREQUENCY OF APPLICATION

Use [Brand name][this product] monthly for complete control of flea, tick [and] chewing lice [and mosquito] infestations. [Studies show that] [Brand name][this product] kills adult fleas for up to six weeks. Apply monthly if your cat is at high risk for flea reinfestation [, or in a highly infested environment]. Apply monthly to control ticks[,] [mosquitoes] and chewing lice. [Brand name][This product] remains effective, even after bathing, water immersion, or exposure to sunlight. Allow treated area to dry thoroughly. Do not reapply for [30 days] [4 weeks]. [[Brand name][This product] can be used on breeding, pregnant and lactating (queens) (female cats).]

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Do not remove tube from the pack until ready to use. Store in a cool (below 77°F[/][25°C]) dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

CONTAINER DISPOSAL: If empty: Non-refillable container. Do not reuse or refill this container. Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer.

Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: [Sergeant's] [SENTRY] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738 Non-Emergency, call: 1-800-224-PETS (7387)

[Distributed by:][Manufactured by:] Sergeant's Pet Care Products, Inc. Omaha, NE 68138-3710 [Coupon(s) inside or on outside of box] [Made in USA] [U.S. Patent No. 5,567,429]

[BAR CODE AREA] EPA Reg. No. 2517-135 EPA Est. No. XXXXX-XXXXX LLLLL

{END - BACK / SIDE PANEL}

START - OPTIONAL PACKAGE COPY OR FOLDED PANEL/FLAP OF FRONT OF PACKAGE

[How to Apply - May contain graphics illustrating product use, e.g., cat with a drop falling onto its neck from a vial on front, side, or back carton label and/or applicator labeling.]

Sergeant's	Master	Label	
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10 Feb 2014 ABN Notification Information in [] is optional. Version 14.1 Page 7 of 9 EPA No. 2517-135 EPA SAL 2/21/2012

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[Application Instructions] [Directions for Use]

How to Open:

- 1. Remove product tube(s) [vial] from the package.
- 2. [Separate one tube from the others.] Hold the tube *[vial]* with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

How to Apply:

- 1. Invert tube over cat and use open end to part cat's hair. •
- 2. Apply contents of one tube *[vial]* of **{Brand Name}** [as a stripe, starting high [on] [to] the back of the cat's neck to in front of the shoulder blades] [as a spot between the shoulder blades]. Squeeze tube firmly to apply all of the solution to the cat's skin.]

[Look at the Label (Look at the Label icon) [Easy] 6 Step [Easy] [Spot On] [Squeeze-On] [Topical] Checklist]

- [1] Read the label completely and follow directions
- [2] Weigh your cat
- [3] Do NOT use dog products on cats
- [4] Do NOT treat with more than one pesticide product at a time
- [5] Separate animals after [treatment] [application] to avoid chance of ingestion
- [6] Do NOT split tubes between pets][and use the ENTIRE tube contents]

[Brand Name]

[Monthly reminder card]

[3 Month [Treatment] [Application] Tracker]

[For year round protection apply [Brand name][This product] monthly.]

[Pet's Name (Empty blank for owner to fill in name)]

[First][1st][Second][2nd][Third][3rd][Fourth][4th][Fifth][5th][Sixth][6th][Seventh][7th][Eighth][8th][Ninth][9th][Tenth][10th][Eleventh][11th][Twelfth][12th]

[Dose] [Treatment] [Application](Empty blank for owner to fill in date)(Date: MM/DD/YY)] [calendar stickers with [Brand name][This product] [Place stickers on your calendar as a reminder to reapply [Brand name][This product] in 30 days.]

[Monthly Application Reminder Magnet (image of reminder magnet)]

[Enclosed for your convenience is an application reminder magnet. Push the (reset) button, and the reminder light will blink twice. The reminder tag is now set for 30 days. At the end of 30 days the reminder light will blink, reminding you to reapply [Brand name][This product]. Press the button eccec once and the blinking light will stop. Press the button again and this will reset the timer for another 30 days.]

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Ser	geant's Maste	r Label	1 Jac
10 Feb 2014 ABN Notification	Version 14.1	EPA No. 2517-135	
Information in [] is optional.	Page 8 of 9	EPA SAL 2/21/2012	

[Optional graphics below may or may not appear anywhere on finished label]

	*	
T	Adult Flea	
TAN	Fleas	
- Str	Flea eggs	
っ	Flea Larvae	R
	Flea Pupae	
-	Ticks	
à.	Brown Dog Tick	
	Deer Tick	
*	American Dog Tick	
★	Chewing Lice	
*	Lone Star Tick	
- The	Mosquitoes	\bigotimes



[Flea life cycle diagram] [Flea Life Cycle] {END - OPTIONAL PACKAGE COPY }

Sergeant's Master Label tion Version 14.1 EPA al. Page 9 of 9 EPA

10 Feb 2014 ABN Notification Information in [] is optional.

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EPA No. 2517-135 EPA SAL 2/21/2012 12

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TUBE/VIAL:LABEL	Annual and a second standards and the second standards and s	
	FIPRONLEMETHOPF	ENE
{Front Label}	{Back Label}	
{Brand Name}	KEEP OUT OF REACH OF CHILDREN	1
For Cats over 1.5 lbs ≥8wks	, CAUTION: Read directions and precauti	ions
Fipronil 9.8%, (S)-methoprene 11.8%	before using. Use scissors to open.	
0.017 fl oz {label code}	• EPA REG. No. 2517-135 {label code}	
	,	
{END – TUBE/VIAL LABEL}	•	
	•	