



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

January 29, 2025

Prince M. Bamaze
Regulatory Affairs
Sergeant's Pet Care Products, LLC
10077 South 134th Street
Omaha, NE 68138-3710

Subject: Notification per PRN 98-10 – Add Optional Graphics
Product Name: Sergeant's Fipronil + Methoprene Squeeze-On for Dogs
EPA Registration Number: 2517-134
Application Date: June 1, 2022
Case Number: 472965

Dear Prince Bamaze:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "NOTIFICATION" and placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

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EPA Reg. No. 2517-134
Case No. 472965

If you have any questions, please contact Debra Rate at (202) 566-2867 or at rate.debra@epa.gov.

Sincerely,

Debra Rate, Ph.D.
Senior Regulatory Specialist
Invertebrate and Vertebrate Branch 2
Registration Division
Office of Pesticide Programs

Sergeant's Master Label

01 June 2022 - Notification

Version 22.1

EPA No. 2517-134

Information in { } is instructional

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Supersedes EPA SAL 03/01/2022

FRONT PANEL

DOG SQUEEZE ON (FIPRONIL+METHOPRENE)

[Optional text appears in brackets. The CRP required text and format will not change from current label.] {Information is instructional} {A statement of purpose of the product and the duration per application, indicated in the optional claims section will be included on the front panel} {Note to reviewer: a single time frame (30 day, 1 month or 4 weeks) will be used throughout the market label}

Sergeant's Fipronil + Methoprene Squeeze-On for Dogs

{Market Label - the word 'Dog' will be 40-75% in height of the largest letter in the primary brand name.}

{Market Label-a large clear picture of a Dog in the appropriate weight range will be on the front panel of the label}

{See end of document for Alternate Brand Names (ABN) and Marketing Claims}

{A minimum of 1.5 cm x 1.5 cm icon as indicated black cat, black text, red circle and line through cat, on white background to ensure easy spotting, in lower right-hand corner of front label panel.}



{One of the statements below will appear prominently in a box on the front panel of market label as required}

For use ONLY on [Small] [S] dogs [&] [and] puppies [weighing] 5-22 lbs. [&] [and] 8 weeks [of age] or older.

{OR}

ONLY For [Small] [S] dogs [&] [and] puppies 8 weeks [of age] or older [&] [and] [weighing] 5-22 lbs.

{OR}

For use ONLY on [Medium] [M] dogs 8 weeks [of age] or older [&] [and] [weighing] [23-44 lbs]

For use ONLY on [Large] [L] dogs 8 weeks [of age] or older [&] [and] [weighing] [45-88 lbs]

For use ONLY on [Extra Large] [XL] dogs 8 weeks [of age] or older [&] [and] [weighing] [89-132 lbs]

{OR}

ONLY For [Medium] [M] dogs 8 weeks [of age] or older [&] [and] [weighing] [23-44 lbs.]

ONLY For [Large] [L] dogs 8 weeks [of age] or older [&] [and] [weighing] [45-88 lbs.]

ONLY For [Extra Large] [XL] dogs 8 weeks [of age] or older [&] [and] [weighing] [89-132 lbs.]

ACTIVE INGREDIENTS:

Fipronil..... 9.80%

(S)-methoprene..... 8.80%

OTHER INGREDIENTS: 81.40%

TOTAL 100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [Back][Side] [Label[s]] [Panel[s]] [and] [or] [Insert] for [Additional] Precautionary Statements [and] [First Aid] [Directions for Use] [Storage and Disposal]

Net Contents:

{CRP Option 1 - CRP component is the white tube with color indicator in strips of 1, 2 or 3}

{For Dog Weighing 5-22 lbs.}

1 - 0.023 fl oz (0.67 mL) [tube] [vial]
0.046 fl oz (1.34 mL), 2 - 0.023 fl oz (0.67 mL) [tubes] [vials]
0.069 fl oz (2.01 mL), 3 - 0.023 fl oz (0.67 mL) [tubes] [vials]
0.092 fl oz (2.68 mL), 4 - 0.023 fl oz (0.67 mL) [tubes] [vials]
0.115 fl oz (3.35 mL), 5 - 0.023 fl oz (0.67 mL) [tubes] [vials]
0.138 fl oz (4.02 mL), 6 - 0.023 fl oz (0.67 mL) [tubes] [vials]
0.161 fl oz (4.69 mL), 7 - 0.023 fl oz (0.67 mL) [tubes] [vials]
0.184 fl oz (5.36 mL), 8 - 0.023 fl oz (0.67 mL) [tubes] [vials]
0.207 fl oz (6.03 mL), 9 - 0.023 fl oz (0.67 mL) [tubes] [vials]
0.230 fl oz (6.70 mL), 10 - 0.023 fl oz (0.67 mL) [tubes] [vials]
0.253 fl oz (7.37 mL), 11 - 0.023 fl oz (0.67 mL) [tubes] [vials]
0.276 fl oz (8.04 mL), 12 - 0.023 fl oz (0.67 mL) [tubes] [vials]
0.552 fl oz (16.08 mL), 24 - 0.023 fl oz (0.67 mL) [tubes] [vials]

NOTIFICATION

2517-134

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

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{For Dog Weighing 23-44 lbs.}

1 - 0.045 fl oz (1.34 mL) [tube] [vials]
0.090 fl oz (2.68 mL), 2 - 0.045 fl oz (1.34 mL) [tubes] [vials]
0.135 fl oz (4.02 mL), 3 - 0.045 fl oz (1.34 mL) [tubes] [vials]
0.180 fl oz (5.36 mL), 4 - 0.045 fl oz (1.34 mL) [tubes] [vials]
0.225 fl oz (6.70 mL), 5 - 0.045 fl oz (1.34 mL) [tubes] [vials]
0.270 fl oz (8.04 mL), 6 - 0.045 fl oz (1.34 mL) [tubes] [vials]
0.315 fl oz (9.38 mL), 7 - 0.045 fl oz (1.34 mL) [tubes] [vials]
0.360 fl oz (10.72 mL), 8 - 0.045 fl oz (1.34 mL) [tubes] [vials]
0.405 fl oz (12.06 mL), 9 - 0.045 fl oz (1.34 mL) [tubes] [vials]
0.450 fl oz (13.40 mL), 10 - 0.045 fl oz (1.34 mL) [tubes] [vials]
0.495 fl oz (14.74 mL), 11 - 0.045 fl oz (1.34 mL) [tubes] [vials]
0.540 fl oz (16.08 mL), 12 - 0.045 fl oz (1.34 mL) [tubes] [vials]
1.080 fl oz (32.16 mL), 24 - 0.045 fl oz (1.34 mL) [tubes] [vials]

{For Dog Weighing 45-88 lbs.}

1 - 0.091 fl oz (2.68 mL) [tube] [vial]
0.182 fl oz (5.36 mL), 2 - 0.091 fl oz (2.68 mL) [tubes] [vials]
0.273 fl oz (8.04 mL), 3 - 0.091 fl oz (2.68 mL) [tubes] [vials]
0.364 fl oz (10.72 mL), 4 - 0.091 fl oz (2.68 mL) [tubes] [vials]
0.455 fl oz (13.40 mL), 5 - 0.091 fl oz (2.68 mL) [tubes] [vials]
0.546 fl oz (16.08 mL), 6 - 0.091 fl oz (2.68 mL) [tubes] [vials]
0.637 fl oz (18.76 mL), 7 - 0.091 fl oz (2.68 mL) [tubes] [vials]
0.728 fl oz (21.44 mL), 8 - 0.091 fl oz (2.68 mL) [tubes] [vials]
0.819 fl oz (24.12 mL), 9 - 0.091 fl oz (2.68 mL) [tubes] [vials]
0.910 fl oz (26.80 mL), 10 - 0.091 fl oz (2.68 mL) [tubes] [vials]
1.001 fl oz (29.48 mL), 11 - 0.091 fl oz (2.68 mL) [tubes] [vials]
1.092 fl oz (32.16 mL), 12 - 0.091 fl oz (2.68 mL) [tubes] [vials]
2.184 fl oz (64.32 mL), 24 - 0.091 fl oz (2.68 mL) [tubes] [vials]

{For Dog Weighing 89- 132 lbs.}

1 - 0.136 fl oz (4.02 mL) [tube] [vial]
0.272 fl oz (8.04 mL), 2 - 0.136 fl oz (4.02 mL) [tubes] [vials]
0.408 fl oz (12.06 mL), 3 - 0.136 fl oz (4.02 mL) [tubes] [vials]
0.544 fl oz (16.08 mL), 4 - 0.136 fl oz (4.02 mL) [tubes] [vials]
0.680 fl oz (20.10 mL), 5 - 0.136 fl oz (4.02 mL) [tubes] [vials]
0.816 fl oz (24.12 mL), 6 - 0.136 fl oz (4.02 mL) [tubes] [vials]
0.952 fl oz (28.14 mL), 7 - 0.136 fl oz (4.02 mL) [tubes] [vials]
1.088 fl oz (32.16 mL), 8 - 0.136 fl oz (4.02 mL) [tubes] [vials]
1.224 fl oz (36.18 mL), 9 - 0.136 fl oz (4.02 mL) [tubes] [vials]
1.360 fl oz (40.20 mL), 10 - 0.136 fl oz (4.02 mL) [tubes] [vials]
1.496 fl oz (44.22 mL), 11 - 0.136 fl oz (4.02 mL) [tubes] [vials]
1.632 fl oz (48.24 mL), 12 - 0.136 fl oz (4.02 mL) [tubes] [vials]
3.264 fl oz (96.48 mL), 24 - 0.136 fl oz (4.02 mL) [tubes] [vials]

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{CRP Option 2 - CRP component is the clear blue applicator 1 count and in strips of 2, 3 or 6.}

{For Dog Weighing 5-22 lbs.}

1 - 0.023 fl oz (0.67 mL) applicator
0.046 fl oz (1.34 mL), 2 - 0.023 fl oz (0.67 mL) applicators
0.069 fl oz (2.01 mL), 3 - 0.023 fl oz (0.67 mL) applicators
0.092 fl oz (2.68 mL), 4 - 0.023 fl oz (0.67 mL) applicators
0.115 fl oz (3.35 mL), 5 - 0.023 fl oz (0.67 mL) applicators
0.138 fl oz (4.02 mL), 6 - 0.023 fl oz (0.67 mL) applicators
0.161 fl oz (4.69 mL), 7 - 0.023 fl oz (0.67 mL) applicators
0.184 fl oz (5.36 mL), 8 - 0.023 fl oz (0.67 mL) applicators
0.207 fl oz (6.03 mL), 9 - 0.023 fl oz (0.67 mL) applicators
0.230 fl oz (6.70 mL), 10 - 0.023 fl oz (0.67 mL) applicators
0.253 fl oz (7.37 mL), 11 - 0.023 fl oz (0.67 mL) applicators
0.276 fl oz (8.04 mL), 12 - 0.023 fl oz (0.67 mL) applicators
0.552 fl oz (16.08 mL), 24 - 0.023 fl oz (0.67 mL) applicators

{For Dog Weighing 23-44 lbs.}

1 - 0.045 fl oz (1.34 mL) applicator
0.090 fl oz (2.68 mL), 2 - 0.045 fl oz (1.34 mL) applicators
0.135 fl oz (4.02 mL), 3 - 0.045 fl oz (1.34 mL) applicators
0.180 fl oz (5.36 mL), 4 - 0.045 fl oz (1.34 mL) applicators
0.225 fl oz (6.70 mL), 5 - 0.045 fl oz (1.34 mL) applicators
0.270 fl oz (8.04 mL), 6 - 0.045 fl oz (1.34 mL) applicators
0.315 fl oz (9.38 mL), 7 - 0.045 fl oz (1.34 mL) applicators
0.360 fl oz (10.72 mL), 8 - 0.045 fl oz (1.34 mL) applicators
0.405 fl oz (12.06 mL), 9 - 0.045 fl oz (1.34 mL) applicators
0.450 fl oz (13.40 mL), 10 - 0.045 fl oz (1.34 mL) applicators
0.495 fl oz (14.74 mL), 11 - 0.045 fl oz (1.34 mL) applicators
0.540 fl oz (16.08 mL), 12 - 0.045 fl oz (1.34 mL) applicators
1.080 fl oz (32.16 mL), 24 - 0.045 fl oz (1.34 mL) applicators

{For Dog Weighing 45-88 lbs.}

1 - 0.091 fl oz (2.68 mL) applicator
0.182 fl oz (5.36 mL), 2 - 0.091 fl oz (2.68 mL) applicators
0.273 fl oz (8.04 mL), 3 - 0.091 fl oz (2.68 mL) applicators
0.364 fl oz (10.72 mL), 4 - 0.091 fl oz (2.68 mL) applicators
0.455 fl oz (13.40 mL), 5 - 0.091 fl oz (2.68 mL) applicators
0.546 fl oz (16.08 mL), 6 - 0.091 fl oz (2.68 mL) applicators
0.637 fl oz (18.76 mL), 7 - 0.091 fl oz (2.68 mL) applicators
0.728 fl oz (21.44 mL), 8 - 0.091 fl oz (2.68 mL) applicators
0.819 fl oz (24.12 mL), 9 - 0.091 fl oz (2.68 mL) applicators
0.910 fl oz (26.80 mL), 10 - 0.091 fl oz (2.68 mL) applicators
1.001 fl oz (29.48 mL), 11 - 0.091 fl oz (2.68 mL) applicators
1.092 fl oz (32.16 mL), 12 - 0.091 fl oz (2.68 mL) applicators
2.184 fl oz (64.32 mL), 24 - 0.091 fl oz (2.68 mL) applicators

{For Dog Weighing 89- 132 lbs.}

1 - 0.136 fl oz (4.02 mL) applicator
0.272 fl oz (8.04 mL), 2 - 0.136 fl oz (4.02 mL) applicators
0.408 fl oz (12.06 mL), 3 - 0.136 fl oz (4.02 mL) applicators
0.544 fl oz (16.08 mL), 4 - 0.136 fl oz (4.02 mL) applicators
0.680 fl oz (20.10 mL), 5 - 0.136 fl oz (4.02 mL) applicators

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0.816 fl oz (24.12 mL), 6 - 0.136 fl oz (4.02 mL) applicators
0.952 fl oz (28.14 mL), 7 - 0.136 fl oz (4.02 mL) applicators
1.088 fl oz (32.16 mL), 8 - 0.136 fl oz (4.02 mL) applicators
1.224 fl oz (36.18 mL), 9 - 0.136 fl oz (4.02 mL) applicators
1.360 fl oz (40.20 mL), 10 - 0.136 fl oz (4.02 mL) applicators
1.496 fl oz (44.22 mL), 11 - 0.136 fl oz (4.02 mL) applicators
1.632 fl oz (48.24 mL), 12 - 0.136 fl oz (4.02 mL) applicators
3.264 fl oz (96.48 mL), 24 - 0.136 fl oz (4.02 mL) applicators

{END - FRONT PANEL}

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BACK /SIDE PANEL

**DOG SQUEEZE ON
(FIPRONIL+METHOPRENE)**

[[Brand Name]][This product] contains Fipronil and S-Methoprene [(insect growth regulator)][(IGR)] to effectively kill fleas and ticks [(including those that may transmit Lyme disease).] [The active ingredients in [Brand Name]][This product] feature a sustained release formula developed for fast acting [and long lasting] control of fleas, ticks, [mosquitoes] and chewing lice for [1 month] [[4][four] weeks] on dogs.]]

READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS AND PUPPIES 8 WEEKS [OF AGE] OR OLDER
[AND] [WEIGHING] [5-22] LBS

{OR}

USE ONLY ON DOGS 8 WEEKS [OF AGE] OR OLDER [WEIGHING] [23-44], [45-88] [89- 132] LBS

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION. Harmful if swallowed. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

HAZARDS TO DOMESTIC ANIMALS. For external use on dogs only. Individual sensitivities, while rare, may occur after using any pesticide product on dogs. Certain medications can interact with pesticides. Do not treat your dog with more than one pesticide product at a time. Overdosing your dog can result in serious illness and even death. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing dogs. Consult a veterinarian before using on dogs with known organ dysfunction. If your dog is exhibiting signs of and/or is being treated for skin dermatitis, talk to your veterinarian before applying any topical flea and tick control product. This product is not a substitute for prescribed heartworm preventative.

FIRST AID	
If swallowed:	<ul style="list-style-type: none">• Call a poison control center or a doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything by mouth to an unconscious person.
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.• Call a poison control center or doctor for treatment advice.
If on skin:	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents)], you may also call 1-800-XXX-XXX[.] [for emergency medical treatment information.]	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

DO NOT ALLOW CHILDREN TO APPLY PRODUCT. To prevent harm to you and your dog, read entire label before each use. Follow all directions and precautionary statements carefully. Dog must be dry at time of application and remain dry for 24 hours after application. Use entire contents of [tube] [vial] [applicator] on each dog. Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Separate the treated dog from all other dogs and cats for 24 hours after treatment has been applied to prevent chance of ingestion.

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RESTRICTIONS:

Do not use on cats or animals other than dogs.

Do not allow your dog to ingest this product.

Do not use on dogs or puppies under 8 weeks of age or less than [5][23][45][89] lbs.

Do not bathe or allow dog to swim for 24 hours after application.

Do not apply more than one [tube][vial] [applicator] per treatment for one dog regardless of dog's weight.

Do not reapply for [30 days] [4 weeks][one month].

[CUT. PART. SQUEEZE.] {in Paragraph or numbered form}

[Easier-than-ever [tube] [vial] lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting protection from fleas and ticks where it needs to be.]

{**CRP option 1:** CRP component is the white tube with color indicator; one of the following terms “tube” or “vial” will be used consistently with this package and throughout the label.}

How to open:

Remove product tubes [vial] from the package. [Separate one tube [vial] from the others.] Hold the tube [vial] with notched end pointing up and away from the face and body. Use scissors to CUT off the narrow end at the notches along the line.

How to apply:

PART [or lift] the dog's hair between the shoulder blades so that the dog's skin is exposed.

SQUEEZE contents of tube in [a [1][single] spot between the shoulder blades] [3 to 4 spots from the shoulder blades to a point midway down the back] until tube is empty. Do not apply down to the dog's tail.

{OR}

{**CRP option 2:** CRP component is the clear blue applicator 1 count and in strips of 2, 3, or 6. The term “applicator” will be used consistently with this package and throughout the label.}

How to open:

Remove applicator from package.

Hold applicator with narrow end in an upright position. Position thumb over raised dot. Use scissors to CUT off tip of applicator along the line.

How to apply:

PART [or lift] the dog's hair between the shoulder blades so that the dog's skin is exposed.

SQUEEZE contents of applicator in [a [1][single] spot between the shoulder blades] [3 to 4 spots from the shoulder blades to a point midway down the back] until applicator is empty. Do not apply down to the dog's tail.

{Side Effects box to be located immediately above the cat warning box on the back label panel}

Side Effects: Monitor your dog after application. [Some dogs may experience temporary startle effects when any product is applied.] Dogs may experience [some] temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your dog with a mild soap and rinse with large amounts of water. If any side effects occur or your dog has unusual reaction to the application, consult your veterinarian or call 1-800-XXX-XXXX. Consult your veterinarian before repeating application.

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{A minimum of 1.5cm x 1.5cm cat prohibition icon and warning text will be in a box in the lower right hand corner of the back panel with black cat + red circle and line through the cat, black text, on white background to ensure easy spotting.}

DO NOT USE ON CATS. Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian.



FREQUENCY OF APPLICATION

[Use [Brand Name] [this product] monthly for control of flea, tick, [and] chewing lice, [and mosquito] infestations. [Brand Name] [This product] remains effective even after bathing, water immersion, or exposure to sunlight. Avoid contact with treated area until dry. [Do not reapply for [30 days] [4 weeks] [one month].]

[[For] Fleas and Ticks: apply [brand name] every 4 weeks [30 days] [monthly]

[Apply [brand name] every 4 weeks [30 days] [monthly].]

[To protect against fleas and ticks apply [brand name] every 4 weeks [30 days] [monthly].]

[Your dog's health needs are as important as your own.]

[Keep your dog's treatment on a regimen.]

[Keep your dog's application schedule on track.]

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Do not remove [tube] [vial][applicator] from the pack until ready to use. Store in a cool [(below 77°F [/][25°C])] dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. **If empty:** Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[**WARRANTY** Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[[If you have questions or comments about this product, please] write: [Sergeant's] [SENTRY] [xxxxx] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

[[Text [or] [visit] [website {not yet determined}] [to sign up for] [for access to][tips] [access] [how to apply videos] [application reminders] [reminders][coupons][special offers][and more]].

[Here are a few reminders. If you need additional help we're here!]

[website {not yet determined}] [facebook icon] [twitter icon] [youtube icon] [instagram]

[Visit us [website {not yet determined}] for a coupon toward next purchase.]

[Questions or medical emergency: 1-800-224-7387]

[For an] Emergency] [?] [call] [1-] 800-781-4738]

[Non-Emergency] [?] [call] [1-] 800-224-7387]

[Coupon(s) inside or on outside of box]

{When outside of the box, coupon will not cover or distract consumer from required text}

[Product of (Specific Country). Blended and packaged in U.S.]

[Made in USA] [Manufactured in {Country}]

[Distributed by:] [Manufactured by:]

Sergeant's Pet Care Products, LLC

P.O. Box 540399

[BAR CODE AREA] [Lot code]

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Omaha, NE 68154-0399

EPA Est. No. [XXX-XX-XXX]

[Our company heritage dates back over 150 years. Polk Miller, a pharmacist and pet lover, started by formulating pet health products for his own dogs in 1868. We continue that tradition today by providing products and services that help take the guesswork out of pet parenting.]

[Recycle Package] [Recycle icon] [Recyclable Packages]

[Packaged with care by pet lovers [in Omaha, Neb.]]

[[Need Help?]] [We are your application and treatment experts!]

[(brand name) Cares [about your experience]!

[We care about your experience, please contact us with any questions]


[[brand name] protection guarantee icon]

[If you're not satisfied with [brand name][your [brand name] experience], let's talk!] [We'll gladly provide you with a refund. {or} We'll gladly work to make it right.]

{END - BACK / SIDE PANEL}

TUBE/VIAL/APPLICATOR LABEL

**DOG SQUEEZE ON
(FIPRONIL+METHOPRENE)**

{Front Label}	{Icon as indicated}	{Back Label}
{Brand Name} For Dogs [5-22], [23-44], [45-88] [89- 132] lbs ≥8 wks fipronil 9.8%, s-methoprene 8.8% [0.023][0.045][0.091][0.136] fl oz		KEEP OUT OF REACH OF CHILDREN CAUTION: Read entire label before each use. Use scissors to open. EPA Reg. No. 2517-134 {Lot No.} {label code}

{Lot No. is engraved on the crimp portion of the tube} {label code refers to an internal product tracking code}
{EPA Reg. No. may be on either the front or back label, required information may be combined into one label.}

{END – TUBE/ VIAL / APPLICATOR LABEL}

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ALL OPTIONAL LANGUAGE TO INCLUDE POTENTIAL INSERT

DOG SQUEEZE ON (FIPRONIL+METHOPRENE)

{How to Apply - May contain graphics included in Master Label illustrating product use, e.g., dog with a drop falling onto its neck from a [tube] [vial] [applicator] on front, side, or back carton label and/or [tube] [vial] [applicator] labeling.} {Optional marketing statements below may appear anywhere on the market label}

{Brand Name}

READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS AND PUPPIES 8 WEEKS [OF AGE] OR OLDER
[WEIGHING] [5-22] LBS

{OR}

USE ONLY ON DOGS 8 WEEKS [OF AGE] OR OLDER [WEIGHING] [23-44] [45-88] [89- 132] LBS

[CUT. PART. SQUEEZE.] {in Paragraph or numbered form}

[Easier-than-ever [tube] [vial] lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting protection from fleas and ticks where it needs to be.]

{**CRP option 1:** CRP component is the white tube with color indicator; one of the following terms “tube” or “vial” will be used consistently with this package and throughout the label.}

How to Open

[1] Remove product tube[vial][s] from the package.

[2] [Separate one tube [vial] from the others.] Hold the tube [vial] with notched end pointing up and away from the face and body. Use scissors to CUT off the narrow end at the notches along the line.

How to Apply

PART [or lift] the dog's hair between the shoulder blades so that the dog's skin is exposed.

SQUEEZE contents of tube in [a [1][single] spot between the shoulder blades] [3 to 4 spots from the shoulder blades to a point midway down the back] until tube is empty. Do not apply down to the dog's tail.

{OR}

{**CRP option 2:** CRP component is the clear blue applicator 1 count and in strips of 2, 3, or 6. The term “applicator” will be used consistently with this package and throughout the label.}

How to Open

[1] Remove applicator from package.

[2] Hold applicator with narrow end in an upright position. Position thumb over raised dot. Use scissors to CUT off tip of applicator along the line.

How to apply:

PART [or lift] the dog's hair between the shoulder blades so that the dog's skin is exposed.

SQUEEZE contents of applicator in [a [1][single] spot between the shoulder blades] [3 to 4 spots from the shoulder blades to a point midway down the back] until applicator is empty. Do not apply down to the dog's tail.

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FIRST AID

If swallowed:	<ul style="list-style-type: none">• Call a poison control center or a doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything by mouth to an unconscious person.
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.• call a poison control center or doctor for treatment advice.
If on skin:	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.

HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor or going for treatment. [For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents)], you may also call 1-800-XXX-XXX[.] [for emergency medical treatment information.]

[Look at the Label (Look at the Label icon) [Easy] 5 Step [Easy] [Spot On] [Squeeze-On] [Topical] Checklist]

- [1] Read the label completely and follow directions
- [2] Weigh [your] dog
- [3] Do NOT treat with more than one pesticide product at a time
- [4] Separate treated dogs from other pets after [treatment] [application] to avoid chance of ingestion
- [5] Do NOT split [tubes] [vials] [applicators] between dogs [and use the ENTIRE [tube] [vial] [applicator] contents]

What To Look For

Fleas: Flea dirt (small dark flakes), excessive itching or scratching. You may also see adult fleas on your dog's coat and skin.

Ticks: Adult ticks are often visible to the naked eye, so you may spot them on short-haired dogs. But with longer-haired dogs, it's best to do a thorough inspection with a flea comb. Ticks like dark places on your dog. Check inside the ears, under the tail, collar, arms and leg folds. Use a flea comb for a thorough inspection.

Why Protect your Dog?

Both fleas and ticks are small but harmful.

- Some dogs may have sensitivity to flea saliva and can have allergic reactions, leading to painful and intense itching. Fleas can also transmit tapeworms.
- Tick bites may also trigger allergic reactions and may transmit Lyme disease.

Tips:

1. Know the current weight and age of your dog – don't guess.
2. Do not use cat products on dogs or dog products on cats.
3. Avoid an overdose. Use one flea/tick product on your dog at a time.
4. Use ENTIRE contents of [tube] [applicator]. Do not divide [tubes][applicators] among dogs.
5. Wait to bathe. Your dog needs to be dry 24 hours before and after application.
6. SEPARATE treated dog from other pets for 24 hours.

How does the product work?

The product spreads through the natural oils on your dog's skin and delivers continuously over the dog's body.

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What should I expect after applying the product?

You may see more fleas after applying because fleas are coming into contact with the product and are trying to get away. If you use a flea comb you can see they are dead.

Things to consider if still seeing fleas on your dog:

- First, **DO NOT** apply a second application before the treatment cycle end per label directions.
- Was dog dry 24 hours before and after application?
- Did you have a lapse in treatment?
- [Did you apply the correct dose and according to Directions for Use?]

How long until my dog's fleas and ticks are gone?}

The product will spread over your dog's coat within 24-48 hours. Any fleas and ticks that jump onto your dog after the application will start to die within 24-48 hours.

It's possible you had fleas in your home or yard that were present BEFORE you started using [brand name]. Adult fleas represent only 5% of the flea population. What you don't see are the other life stages (eggs, larvae, pupae) which could be lurking on your dog or in your home. Break the cycle by regularly using topical prevention on your dog. This product is for treating listed pests on your dog. For home and outdoor pests please use the appropriate product as needed. It's important to protect your dog and your home. 95% of fleas live in pre-adult stages in the dog's environment.

What's unique about the applicator?

Our improved applicator was designed by pet parents for pet parents. It gives you more control of every drop. It's easy to hold and part fur to apply directly to the skin. And the applicator is clear so you can tell [see] when it's empty.

[ABNs:]

[Sergeant's® FRONTIER GOLD Plus (Spot On) for Dogs]

[Sergeant's® Ectoadvance Plus (Spot On) for Dogs]

[Sergeant's® AdvanSpot Plus (Spot On) for Dogs]

[Sergeant's® PRONYL OTC™ PLUS for Dogs]

[SentryProline Plus (Spot On) for Dogs]

[SENTRY® FIPROGUARD™ PLUS for Dogs]

[SENTRY® AdvanSpot Plus (Spot On) for Dogs]

[Sentry® FRONTIER GOLD Plus (Spot On) for Dogs]

[Sentry® Ectoadvance Plus (Spot On) for Dogs]

[PetArmor® Plus for dogs]

[Sergeant's® PetArmor® Plus for dogs]

Mosquitoes

{1} Kills mosquitoes

{2} Kills mosquitoes within 48 hours for 28 days

Chewing Lice

{3} Kills chewing lice

{4} Rapidly controls infestation of chewing lice

{5} [A once monthly application required] [Apply monthly to control] [for] chewing lice

Adult Fleas

{6} Kills [adult] Fleas for 4 weeks [one month][30 days]

{7} Kills newly emerged adult fleas before they lay eggs

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- {8} Kills Adult Fleas, which may be a source of [flea allergy dermatitis] [,] [flea bite anemia]
- {9} Kills Fleas [4 weeks] [1 month] [30 days][!]

Ticks

- {10} Kills Ticks including those that may transmit Lyme disease
- {11} Kills Ticks for [4 weeks] [1 month] [30 days] [!]
- {12} Kills [all stages of] deer ticks [including those that may transmit Lyme disease,] [for [4 weeks] [1 month] [30 days] [per application]
- {13} Kills Ticks (Including Deer Ticks) for [4 weeks] [1 month] [30 days]
- {14} Kills [brown dog ticks], [(*Rhipicephalus sanguineus*)] [American dog ticks,] [and] [lone star ticks] [,] [and deer ticks] [for [4 weeks] [1 month] [30 days]]
- {15} Kills American Dog Ticks [(*Dermacentor variabilis*)] for [4 weeks] [1 month] [30 days] [!]

Multiple Infestations

- {16} Kills chewing lice [and controls sarcoptic mites that may cause sarcoptic mange]
 - {17} Flea [&] [and] Tick Control for [[Small] Dogs [&] [and] Puppies 5-22 lbs.] [[Medium] Dogs 23-44 lbs.] [[Large] Dogs 45-88 lbs.] [[Extra Large] Dogs 89-132 lbs.] 8 weeks of age or older
 - {18} Kills fleas, flea eggs, ticks, chewing lice [&] [and] [mosquitoes]
 - {19} Kills fleas, ticks, [mosquitoes], chewing lice, flea eggs, flea larvae [&] [and] [prevents the development of flea pupae]
 - {20} Kills Fleas, Ticks [&] [and] [Mosquitoes]
 - {21} Breaks the Flea Life Cycle for 4 weeks [one month][30 days]
 - {22} Monthly protection from flea, tick, [mosquito], chewing lice and flea egg
 - {23} Monthly protection from flea, tick, [mosquito] and chewing lice
 - {24} Kills fleas, ticks, [mosquitoes], flea eggs, and chewing lice
 - {25} Six [6], Five [5], Four [4], Way [Action] [Effectiveness] [Control] to kill fleas, ticks, [mosquitoes,] chewing lice, [&][and] flea eggs [&] [and] flea larvae
 - {26} [4 week] [1 month] [30 day] Flea [and] [&] Tick [Application] [Treatment] [!]
 - {27} [Four (4) Week] [1 month] [30 day] [Flea, Tick, and Chewing Lice Control]
 - {28} [Four [4] Week] [1 month] [Flea, Tick, [Mosquito] and Chewing Lice Control]
 - {29} Use [Brand Name][This product] monthly to break the flea life cycle.
 - {30} Use [Brand Name][This product] monthly to control ticks and chewing lice
 - {31} Monthly protection from flea, tick, [mosquito,] flea egg, flea larvae and chewing lice.
 - {32} Once A Month Flea, Tick, [Mosquitoes] [and] [Chewing Lice] [Application] [Treatment]
 - {33} Kills Fleas, [and] [&] Ticks for [4 weeks] [1 month] [30 days] [!]
 - {34} Kills Fleas, [and] [&] Ticks [and Mosquitoes] for [4 weeks] [1 month] [!]
 - {35} Kills Fleas, Ticks, Flea Eggs [and] [&] Flea Larvae for [4 Weeks] [1 month] [30 days]
 - {36} [Proven] protection for 4 weeks [per treatment] from fleas and ticks
 - {37} Provides 4 weeks of protection [per treatment] from fleas and ticks
 - {38} 4 weeks [proven] protection [per treatment] from fleas and ticks
 - {39} [4 weeks protection] [4 weeks per treatment]
 - {40} Kills fleas, flea eggs, flea larvae and ticks
 - {41} [Effectively] Kills [fleas,] [flea eggs,] [flea larvae] [and] [ticks [*]]
- [*including those that may transmit Lyme disease]

Flea Eggs and Larvae

- {42} Controls [and prevents] flea reinfestation for 4 weeks [one month][30 days]
- {43} Kills adult fleas, flea eggs, flea larvae, and prevents the development of pupae for 4 weeks [one month][30 days]
- {44} Effectively controls all stages of the flea [including adult fleas, flea eggs, flea larvae and prevents the development of flea pupae]
- {45} Effective against all stages of the flea [including adult fleas, flea eggs, flea larvae and prevents the development of flea pupae]
- {46} Prevents [flea eggs] [larvae] [pupae] from developing, for 4 weeks [1 month] [30 days]

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- {47} With (S)-methoprene [Insect Growth Regulator] [IGR] which Breaks the Flea Life Cycle
- {48} With (S)-methoprene to Break Flea Life Cycle
- {49} With [Insect Growth Regulator] [IGR] to Break Flea Life Cycle
- {50} Dual Action [!]: Fipronil with (S)-methoprene [IGR] [insect growth regulator] Effectively Breaks the Flea Life Cycle
- {51} Triple Action [!] Effective at all flea stages: adult fleas, flea eggs, and flea larvae. [,] [Breaks the Flea Life Cycle] [!]
- {52} Kills Flea Eggs & Flea Larvae for 4 weeks [one month][30 days] [!]
- {53} Prevents Flea Eggs From Developing Into Biting Adults
- {54} Prevents all stages of the flea life cycle from developing
- {55} Controls reinfestation of fleas for 4 weeks [one month][30 days]
- {56} [Effective against all stages of the flea life cycle] [Effectively controls stages of the flea life cycle]
- {57} [Proven] protection from fleas [flea eggs and larvae] for 4 weeks
- {58} Provides 4 weeks of protection from fleas [flea eggs and larvae]
- {59} 4 weeks of protection from fleas [flea eggs and larvae]
- {60} 4 weeks of lasting protection from fleas [flea eggs and larvae]
- {61} Kills [fleas][and][flea eggs][flea eggs and larvae] for [4weeks] [1 month] [30 days]

All Others

{Active ingredients comparison statement will appear on same label panel in proximity as the corresponding disclaimer indicated with a (*)}

- {62} [Ingredients trusted by vets][Ingredients used by vets]
- {63} Fipronil (9.8%) + (S)-methoprene (8.8%)
- {64} Contains the same active ingredient(s) used in [FRONTLINE® Plus for Dogs {or any approved ABN}] *
- {65} Compare to [FRONTLINE® Plus for Dogs {or any approved ABN}], contains the same active ingredients.
*
- {66} Compare to [FRONTLINE® Plus for Dogs {or any approved ABN}], contains the same active ingredients fipronil and (S)-Methoprene. *
- {67} [Brand Name] [products] [This product] contain(s) fipronil and (S)-Methoprene, the same active ingredients used in [FRONTLINE® Plus for Dogs {or any approved ABN}]. *
- {68} [Brand Name] [products] [This product] contain(s) fipronil and (S)-Methoprene, compared to the same active ingredient(s) used in [FRONTLINE® Plus for Dogs {or any approved ABN}]. *
- {69} [*][Brand Name][This product] is not manufactured or distributed by [Boehringer Ingelheim Animal Health USA Inc., the makers of [FRONTLINE® Plus for Dogs {or any approved ABN}]].
- {70} [Brand Name][This product][Frontline®] is a registered trademark of [[Boehringer Ingelheim Animal Health USA Inc.]
- {71} [Brand Name] [This product] is a registered trademark of Sergeant's Pet Care Products, Inc.
- {72} Formulated for [Small] Dogs [and Puppies] 5-22 lbs. [,] 8 weeks [of age] or older
- {73} Formulated for [Medium] Dogs 23-44 lbs. [,] 8 weeks [of age] or older
- {74-a} Formulated for [Large] Dogs 45-88 lbs. [,] 8 weeks [of age] or older
- {74-b} Formulated for [Extra Large] Dogs 89-132 lbs. [,] 8 weeks [of age] or older
- {75-a} For [Small] Dogs [and Puppies] 5-22 lbs. [,] 8 weeks [of age] or older
- {75-b} For [Medium] Dogs 23-44 lbs. [,] 8 weeks [of age] or older
- {75-c} For [Large] Dogs 45-88 lbs. [,] 8 weeks [of age] or older
- {75-d} For [Extra Large] Dogs 89-132 lbs. [,] 8 weeks [of age] or older
- {76-a} Can be used on [Small] Dogs [and Puppies] 5-22 lbs. [,] 8 weeks [of age] or older
- {76-b} Can be used on [Medium] Dogs 23-44 lbs. [,] 8 weeks [of age] or older
- {76-c} Can be used on [Large] Dogs 45-88 lbs. [,] 8 weeks [of age] or older
- {76-d} Can be used on [Extra Large] Dogs 89-132 lbs. [,] 8 weeks [of age] or older
- {77-a} Flea and tick topical for [Small] Dogs [and Puppies] 5-22 lbs. [,] 8 weeks [of age] or older
- {77-b} Flea and tick topical for [Medium] Dogs 23-44 lbs. [,] 8 weeks [of age] or older
- {77-c} Flea and tick topical for [Large] Dogs 45-88 lbs. [,] 8 weeks [of age] or older
- {77-d} Flea and tick topical for [Extra Large] Dogs 89-132 lbs. [,] 8 weeks [of age] or older

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{78} This product is Proven effective for fleas and ticks through testing
{79} Proven protection from fleas and ticks
{80} Does the idea of fleas and ticks on your do make your skin crawl? Apply [Brand name], a [monthly] flea and tick topical [with ingredients trusted by vets][with ingredients used by vets], to kill fleas, flea eggs [and larvae], ticks and chewing lice. Plus, it's waterproof. It does the hard lifting against listed pests so that you and your dog can spend more time together doing the things you love.
{81} Regular use of (**Brand Name**) protects your dog and may help reduce fleas [and ticks]
{82} It's important to protect your dog [from listed pests] consistently
{83} Find a time on your calendar that works [each month]
{84} [Text][Email][Visit] [website {not yet determined}] [to sign up for monthly flea and tick application reminders]
{85} [Fast Acting] [Long Lasting]
{86} Convenient spot treatment
{87} Easy to Use [Application]
{88} Best if used year-round [!]
{89} 1 application [with] [=] 4 weeks [1 month] [protection]
{90} [4 weeks] [1 month] [protection] [with] [=] 1 application
{91} {Calendar ICON Showing [4 week] [1 month] [30 day] Protection}
{92} [Apply monthly] [Once a month treatment]
{93} Apply once every [4 weeks] [month] [30 days] [!]
{94} [4 Week Dose!] [1 Month Dose!] [30 Day Dose!]

[One Application]	[1 Month [Supply]	[4 Week [Supply]
[Two Applications]	[2 Month [Supply]	[8 Week [Supply]
[Three Applications]	[3 Month [Supply]	[12 Week [Supply]
[Four Applications]	[4 Month [Supply]	[16 Week [Supply]
[Five Applications]	[5 Month [Supply]	[20 Week [Supply]
[Six Applications]	[6 Month [Supply]	[24 Week [Supply]
[Seven Applications]	[7 Month [Supply]	[28 Week [Supply]
[Eight Applications]	[8 Month [Supply]	[32 Week [Supply]
[Nine Applications]	[9 Month [Supply]	[36 Week [Supply]
[Ten Applications]	[10 Month [Supply]	[40 Week [Supply]
[Eleven Applications]	[11 Month [Supply]	[44 Week [Supply]
[Twelve Applications]	[12 Month [Supply]	[48 Week [Supply]
[Twenty-Four Applications]	[24 Month [Supply]	[52 Week [Supply]
		[104 Week [Supply]

{95} Dog Parent [preferred] [friendly] [designed] applicator

{Use of "New", "Now" or "improved" only applies to labeling printed within the first 6 months of launching the CRP2}

{96} [New] [Applicator] Designed by dog parents for dog parents
{97} [New], [Improved dog parent-tested applicator]
{98} [Same great product] [New and improved applicator] [New applicator] [Improved applicator]
{99} [Resealable] [reclosable] box for easy storage
{100} Quick start guide
{101} Push and pull [here]
{102} Push and lift [here]
{103} Open [and reseal] on other side [Lift here] [Open here] [Pull here out] [Close here]
{104} Our improved applicator gives you more control of every drop. It's easy to hold and part fur to apply directly to the skin. And the applicator is clear so you can tell when it's empty.
{105} [Now] Simple to open and apply
{106} [Now] [Easy] Easier to open and apply

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- {107} [Now] Apply easier
- {108} [Now] Simple application
- {109} Apply directly to skin
- {110} Aids application to the skin
- {111} [Easy] [easier] to apply to skin
- {112} [Now] [Easy] [Easier] to control and apply
- {113} [Now] [Easy] [Easier] to handle and squeeze
- {114} [Now] [Easy] [Easier] to see when tube is empty
- {115} [Now] [Easy] [Easier] to see when applicator is empty
- {116} [Now] More control
- {117} [Now] Apply with [more] control
- {118} [Now] Apply with [more] precision
- {119} Precision control
- {120} Breakthrough control & precision
- {121} [Now] Control every drop
- {122} [Now] No more drips
- {123} Get to the skin
- {124} [Now] Control every drop and get to the skin
- {125} [Now] Get to the skin and control every drop
- {126} Part the fur and reach the skin easier
- {127} [Now] easier to apply directly to the skin
- {128} [Now] Stop flow nozzle to prevent drips
- {129} Precise application
- {130} Controlled dispensing
- {131} Now more control to apply directly to the skin
- {132} Now control where and how much you apply
- {133} Improved [applicator]
- {134} [It's easy.] [Follow these 3 easy steps.] [**CUT. PART. SQUEEZE.** [*]
 - 1. CUT.
 - 2. PART. [spread the fur]
 - 3. SQUEEZE. [in 1 spot] [in 3-4 spots]
- [*][For more [detailed] instructions see [insert][Directions For Use]
- {135} Controls sarcoptic mites that may cause sarcoptic mange
- {136} Waterproof
- {137} Effective after bathing and exposure to water and sunlight
- {138} Can be used on breeding, pregnant, and lactating [bitches] [female] [dogs]
- {139} [Free] Calendar Stickers Inside!
- {140} [Free with purchase] [Free inside] Monthly Application Reminder [Magnet][inside]
- {141} [1][2][3][4][5][6][7][8][9][10][11][12][24] [Application] [Dose] [Treatment][tube][vial] [applicator] [s]
- {142} Controls and prevents infestation of listed pests for [4 weeks] [1 month]
- {143} Controls existing infestation and prevents establishment of additional infestation of listed pests
- {144} Lift [here] for more information
- {145} [[S][Small] [5-22 lbs.]] [[M][Medium][23-44 lbs.]] [[L][Large][45-88 lbs.]] [[XL][Extra Large] [89-132 lbs.]] 8 weeks [of age] or older.
- {146} Direct to skin [tube][vial] [applicator]
- {147} Easy to Use [tube][vial] [applicator]
- {148} Clip-tip design [tube][vial] [applicator]
- {149} Clean cut [open] [tube][vial] [applicator]
- {150} No-mess [open] [tube][vial] [applicator]
- {151} Satisfaction Guaranteed. If you are not satisfied, we will make it right with a replacement or refund
- {152} If you are not satisfied, we will make it right with a replacement or refund.
- {153} [brand name] [This product] makes it simple to care for your dog family.
- {154} It's simple. They're family. And family is everything.
- {155} Your dog's protection is in your hands

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{156} Feel confident in [your dog's] [the] [protection] [application.]
{157} Life can be overwhelming, but your dog's treatment shouldn't be.
{158} Spend more time together doing the things you love.
{159} Your dog deserves protection from flea and tick all year round.
{160} Keep dog protected.
{161} Enjoy your next adventure with peace of mind.
{162} Time to repurchase [brand name]
{163} Time to get your next package
{164} Plan ahead. Don't miss [a treatment] [an application]
{165} [Reorder] [Repurchase] [now] [today]
{166} [Reorder] [Repurchase] now to keep your dog protected
{167} [Reorder] [Repurchase] now to continue protection

{168} {note to reviewer: X&Y is based on the number of tubes/vials/applicators or %. When additional [tube][vial][applicator] is provided, the extra tube or vial will not cover or distract consumer from required text.}

[Save Now!]	[(x) + (x) bonus[value] pack!]	[Buy more and save!]
[Value Size]	[Buy X Get Y Free]	[Buy 3 get 1 free]
[Club Size]	[(x)% (More) (Free)!]	[(x) Dose(s) Free!]
[Bonus Size]	[(x) Day(s) (Free)!]	[(x) Month(s) Free!]
[Club Pack]	[(x) Tube(s) [applicator(s)] Free!]	[(x) Day(s) of treatment- Free!]
[Great Value]	[(x) Application(s) Free!]	[33% more free]
[Better Value]	[Bonus Pack]	[Value Pack]
[[Only] [X] application left]		

{169} [1][2][3][4][5][6][7][8][9][10][11][12][24] [Month [Treatment] [Application] Tracker] [Carecard]
{170} For year-round protection, apply [**Brand Name**] [This Product] monthly
{171} Dog's Name {Empty blank for owner to fill in name}
{172} Dog's Weight {Empty blank for owner to fill in name}
{173} [First][1st][Second][2nd][Third][3rd][Fourth][4th][Fifth][5th][Sixth][6th][Seventh][7th][Eighth][8th]
[Ninth][9th] [Tenth][10th][Eleventh][11th][Twelfth][12th][Twenty fourth][24th][Dose] [Treatment] [Application]
{174} [Treatments:] [Treatment [Date:] [[First] [Next] Treatment Date:]
{175} [Dose] [Treatment] [Application] {Empty blank for owner to fill in date} (Date: MM/DD/YY)
{176} [Application date] [Date of Application]
{177} [Application reminder stickers] [Keep your dog's application schedule on track.] [Apply {brand name}
every 4 weeks.] [1. Place a sticker on the day of your dog's first treatment. 2. Then place the others 4 weeks
apart. 3. Repurchase when you use your last treatment. 4. Provide ongoing protection.]
{178} calendar stickers with [Brand Name] [This Product]
{179} Place reminder sticker on your calendar now
{180} Place stickers on your calendar as a reminder to reapply [Brand Name] [This Product] in 30 days
{181} Place sticker on your calendar or [refrigerator] to remind yourself to apply [Brand name] [this product] to
your dog
{182} Monthly Application Reminder Magnet {image of reminder magnet}
{183} Enclosed for your convenience is an application reminder magnet. Push the (reset) button, and the
reminder light will blink twice. The reminder tag is now set for 30 days. At the end of 30 days the reminder light
will blink, reminding you to reapply [Brand Name] [This Product]. Press the button once and the blinking light
will stop. Press the button again and this will reset the timer for another 30 days.

{184} 1868-2018
{185} It's Our 150th Anniversary
{186} Sergeant's Pet Care Products, LLC 150th Anniversary
{187} 150th Anniversary of Sergeant's Pet Care Products, LLC
{188} Caring for Pets Since 1868 [!]

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Information in { } is instructional

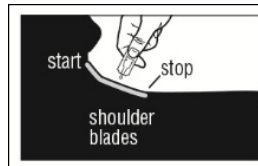
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- {189} Caring for [Your] Pets For [Over] 150 Years [!]
 {190} [Celebrating] [Maintaining] 150 Years of Caring for Your Pets [!]
 {191} Providing 150 Years of [Health] Care for Your Pets [!]
 {192} Making Pets [Happy] [Healthy] for 150 Years [!]
 {193} Bringing [Happy] [Healthy] Pets and Owners Together for 150 Years [!]

{Optional graphics}

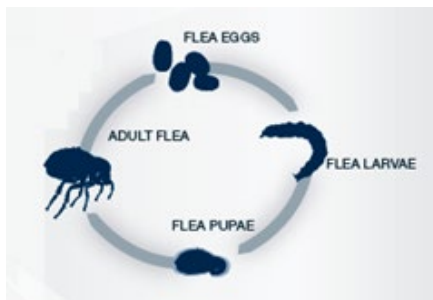
	Adult Flea	
	Fleas	
	Flea eggs	
	Flea Larvae	
	Flea Pupae	
	Ticks	
	Brown Dog Tick	
	Deer Tick	
	American Dog Tick	
	Chewing Lice	
	Lone Star Tick	
	Mosquitoes	
	Sarcoptes Mite	



CRP Option #1



[Waterproof]



We'll gladly provide you with a refund.

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CRP Option #2



{END OF ALL OPTIONAL CLAIMS}

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SUB-LABEL VETERINARY PACKAGING OPTION

DOG SQUEEZE ON (FIPRONIL+METHOPRENE)

{SUBLABEL: FOR USE ONLY BY LICENSED VETERINARIANS ON DOGS IN THEIR CONTROL OR UNDER THEIR IMMEDIATE SUPERVISION} {Vet Only language. All required text on Master Label applies to all type of packaging. The 'Vet Only language' applies additionally to labeling for products sold to Vets.}

{A minimum of 1.5 cm x 1.5 cm icon as indicated black cat, black text, red circle and line through cat, on white background to ensure easy spotting, in lower right-hand corner of front label panel.}



FOR USE ONLY BY LICENSED VETERINARIANS ON DOGS IN THEIR CONTROL OR UNDER THEIR IMMEDIATE SUPERVISION

For use in veterinarian clinics, animal shelters, grooming facilities and boarding kennels.
Not for residential use. Do not repackage. Do not distribute.

{One of the statements below will appear prominently in a box on the front panel of market label as required}

For use ONLY on [Small] [S] dogs [&] [and] puppies [weighing] 5-22 lbs. [&] [and] 8 weeks [of age] or older.

{OR}

ONLY For [Small] [S] dogs [&] [and] puppies 8 weeks [of age] or older [&] [and] [weighing] 5-22 lbs.

{OR}

For use ONLY on [Medium] [M] dogs 8 weeks [of age] or older [&] [and] [weighing] [23-44 lbs]

For use ONLY on [Large] [L] dogs 8 weeks [of age] or older [&] [and] [weighing] [45-88 lbs]

For use ONLY on [Extra Large] [XL] dogs 8 weeks [of age] or older [&] [and] [weighing] [89-132 lbs]

{OR}

ONLY For [Medium] [M] dogs 8 weeks [of age] or older [&] [and] [weighing] [23-44 lbs.]

ONLY For [Large] [L] dogs 8 weeks [of age] or older [&] [and] [weighing] [45-88 lbs.]

ONLY For [Extra Large] [XL] dogs 8 weeks [of age] or older [&] [and] [weighing] [89-132 lbs.]

[Ideal for shelter use when under direct supervision of veterinarian]

[Professional Roll Pack]

[Convenient roll pack for in clinic use]

[Convenient roll pack for animal facility use]

[For use only by licensed veterinarians]

ACTIVE INGREDIENTS:

Fipronil..... 9.80%

(S)-methoprene..... 8.80%

OTHER INGREDIENTS: 81.40%

TOTAL 100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [Back][Side] [Label[s]] [Panel[s]] [and] for [Additional] Precautionary Statements] [and] [First Aid]
[Directions for Use] [Storage and Disposal]

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Net Contents:

{For Dog Weighing 5-22 lbs.}

0.805 fl oz (23.45 mL), 35 - 0.023 fl oz (0.67 mL) [tubes] [vials] [applicators]
1.15 fl oz (33.50 mL), 50 - 0.023 fl oz (0.67 mL) [tubes] [vials] [applicators]
1.725 fl oz (50.25 mL), 75 - 0.023 fl oz (0.67 mL) [tubes] [vials] [applicators]
2.3 fl oz (67.00 mL), 100 - 0.023 fl oz (0.67 mL) [tubes] [vials] [applicators]
3.68 fl oz (107.2 mL), 160 - 0.023 fl oz (0.67 mL) [tubes] [vials] [applicators]

{For Dog Weighing 23-44 lbs.}

1.575 fl oz (46.90 mL), 35 - 0.045 fl oz (1.34 mL) [tubes] [vials] [applicators]
2.25 fl oz (67.00 mL), 50 - 0.045 fl oz (1.34 mL) [tubes] [vials] [applicators]
3.375 fl oz (100.50 mL), 75 - 0.045 fl oz (1.34 mL) [tubes] [vials] [applicators]
4.5 fl oz (134.00 mL), 100 - 0.045 fl oz (1.34 mL) [tubes] [vials] [applicators]
7.2 fl oz (214.50 mL), 160 - 0.045 fl oz (1.34 mL) [tubes] [vials] [applicators]

{For Dog Weighing 45-88 lbs.}

3.185 fl oz (93.8 mL), 35 - 0.091 fl oz (2.68 mL) [tubes] [vials] [applicators]
4.55 fl oz (134 mL), 50 - 0.091 fl oz (2.68 mL) [tubes] [vials] [applicators]
6.825 fl oz (201 mL), 75 - 0.091 fl oz (2.68 mL) [tubes] [vials] [applicators]
9.1 fl oz (268 mL), 100 - 0.091 fl oz (2.68 mL) [tubes] [vials] [applicators]
14.56 fl oz (428.8 mL), 160 - 0.091 fl oz (2.68 mL) [tubes] [vials] [applicators]

{For Dog Weighing 89-132 lbs.}

4.76 fl oz (140.7 mL), 35 - 0.136 fl oz (4.02 mL) [tubes] [vials] [applicators]
6.8 fl oz (201 mL), 50 - 0.136 fl oz (4.02 mL) [tubes] [vials] [applicators]
10.2 fl oz (301.5 mL), 75 - 0.136 fl oz (4.02 mL) [tubes] [vials] [applicators]
13.6 fl oz (402 mL), 100 - 0.136 fl oz (4.02 mL) [tubes] [vials] [applicators]
21.76 fl oz (643.2 mL), 160 - 0.136 fl oz (4.02 mL) [tubes] [vials] [applicators]

READ ENTIRE LABEL BEFORE EACH USE.

USE ONLY ON DOGS AND PUPPIES 8 WEEKS OR OLDER [WEIGHING] 5-22 LBS

{OR}

USE ONLY ON DOGS 8 WEEKS [OF AGE] OR OLDER [WEIGHING] [23-44] [45-88] [89- 132] LBS

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION. Harmful if swallowed. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

HAZARDS TO DOMESTIC ANIMALS. For external use on dogs only. Individual sensitivities, while rare, may occur after using any pesticide product on dogs. Certain medications can interact with pesticides. Do not treat a dog with more than one pesticide product at a time. Overdosing a dog can result in serious illness and even death. Use caution before using on medicated, debilitated, aged, pregnant, nursing dogs or dogs with known organ dysfunction. If the dog is exhibiting signs of and/or is being treated for skin dermatitis, use

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caution before applying any topical flea and tick control product. This product is not a substitute for prescribed heartworm preventative.

FIRST AID	
If swallowed:	<ul style="list-style-type: none">• Call a poison control center or a doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything by mouth to an unconscious person.
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.• Call a poison control center or doctor for treatment advice.
If on skin:	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents)], you may also call 1-800-XXX-XXX[.] [for emergency medical treatment information.]	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

DO NOT ALLOW CHILDREN TO APPLY PRODUCT. To prevent harm to you and your dog, read entire label before each use. Follow all directions and precautionary statements carefully. Dog must be dry at time of application and remain dry for 24 hours after application. Use entire contents of [tube] [vial] [applicator] on each dog. Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Separate the treated dog from all other dogs and cats for 24 hours after treatment has been applied to prevent chance of ingestion.

RESTRICTIONS:

Do not use on cats or animals other than dogs.

Do not allow your dog to ingest this product.

Do not use on dogs or puppies under 8 weeks of age or less than [5][23][45][89] lbs.

Do not bathe or allow dog to swim for 24 hours after application.

Do not apply more than one [tube] [vial] [applicator] per treatment for one dog regardless of dog's weight.

Do not reapply for [30 days] [4 weeks] [one month].

{Side Effects box to be located immediately above the cat warning box on the back label panel}

Side Effects: Monitor your dog after application. [Some dogs may experience temporary startle effects when any product is applied.] Dogs may experience [some] temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your dog with a mild soap and rinse with large amounts of water. If any side effects occur or your dog has unusual reaction to the application, consult your veterinarian or call 1-800-XXX-XXXX. Consult your veterinarian before repeating application.

{A minimum of 1.5cm x 1.5cm cat prohibition icon and warning text will be in a box in the lower right hand corner of the back panel with black cat + red circle and line through the cat, black text, on white background to ensure easy spotting.}

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DO NOT USE ON CATS. Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian.



[**CUT. PART. SQUEEZE.**] {in Paragraph or numbered form}

[Easier-than-ever [tube] [vial] lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting protection from fleas and ticks where it needs to be.]

How to open {white tube}:

[1] Remove product [tube][vial][s] from the package. [2] [Separate one [tube] [vial] from the others.] [3] Hold the [tube] [vial] with notched end pointing up and away from the face and body. [4] Use scissors to CUT off the narrow end at the notches along the line.

{OR}

How to open {blue applicator}:

[1] Remove applicator from package. [Separate one applicator from the others.] [2] Hold applicator with narrow end in an upright position. [3] Position thumb over raised dot. [4] Use scissors to CUT off tip of applicator along the line.

How to apply:

PART [or lift] the dog's hair between the shoulder blades so that the dog's skin is exposed.

SQUEEZE contents of applicator in [a [1][single] spot between the shoulder blades] [3 to 4 spots from the shoulder blades to a point midway down the back] until applicator is empty.

FREQUENCY OF APPLICATION

[Use [Brand Name] [this product] monthly for control of flea, tick, [and] chewing lice, [and mosquito] infestations. [Brand Name] [This product] remains effective even after bathing, water immersion, or exposure to sunlight. Avoid contact with treated area until dry. Do not reapply for [30 days] [4 weeks] [one month].]

[[For] Fleas and Ticks: apply [brand name] every 4 weeks [30 days] [monthly]

[Apply [brand name] every 4 weeks [30 days] [monthly]]

[To protect against fleas and ticks apply [brand name] every 4 weeks [30 days] [monthly].]

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Do not remove [tube] [vial][applicator] from the pack until ready to use. Store in a cool [(below 77°F [/[25°C]])] dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. **If empty:** Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[**WARRANTY** Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

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[[If you have questions or comments about this product, please] write: [Sergeant's] [SENTRY] [xxxxx]
Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

[[Text [or] [visit] [Website {not yet determined}] [to sign up for] [for access to][tips] [access] [how to apply
videos] [application reminders] [reminders][coupons][special offers][and more]].

[Here are a few reminders. If you need additional help we're here!]

[facebook icon] [twitter icon] [youtube icon] [instagram] [Visit us for a coupon toward next purchase.]

[Questions or medical emergency: 1-800-224-7387]

[For an] Emergency] [?] [call] [1-] 800-781-4738]

[Non-Emergency] [?] [call] [1-] 800-224-7387]

[Coupon(s) inside or on outside of box]

{When outside of the box, coupon will not cover
or distract consumer from required text}

[Product of (Specific Country). Blended and packaged in U.S.]

[Made in USA] [Manufactured in {Country}]

[Distributed by:] [Manufactured by:]

Sergeant's Pet Care Products, LLC

P.O. Box 540399

Omaha, NE 68154-0399

[BAR CODE AREA] [Lot code]

EPA Reg. No. 2517-134

EPA Est. No. [XXX-XX-XXX]

{END - BACK / SIDE PANEL}

TUBE/ VIAL / APPLICATOR LABEL

DOG SQUEEZE ON
(FIPRONIL+METHOPRENE)

{Front Label}

{Icon as indicated}

{Back Label}

{Brand Name} For Dogs [5-22], [23-44],
[45-88] [89- 132] lbs ≥8 wks
fipronil 9.8%, s-methoprene 8.8%
[0.023][0.045][0.091][0.136] fl oz



KEEP OUT OF REACH OF CHILDREN
CAUTION: Read entire label before each use.
Use scissors to open.
EPA Reg. No. 2517-134 {Lot No.} {label code}

{Lot No. is engraved on the crimp portion of the tube} {label code refers to an internal product tracking code}

{EPA Reg. No. may be on either the front or back label, required information may be combined into one label.}

{END - TUBE/ VIAL / APPLICATOR LABEL}