


2517-134

11/4/2010

10/15

	<p align="center">U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Registration Division (7504P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460</p>	<p>EPA Registration No. 2517-134</p>	<p>Date of Issuance: NOV - 4 2010</p>
<p align="center">NOTICE OF PESTICIDE:</p> <p align="center"> <input checked="" type="checkbox"/> Registration <input type="checkbox"/> Reregistration </p> <p align="center">(under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)</p>		<p>Term of Issuance: Conditional Registration Time-limited: see conditions below</p> <hr/> <p>Name of Pesticide Product: Sergeant's Fipronil + Methoprene Squeeze-on for Dogs</p>	
<p>Name and Address of Registrant (include ZIP Code): Sergeant's Pet Care Products, Inc. 2625 South 158th Plaza Omaha, NE 68130</p>			
<p><small>Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.</small></p>			
<p>On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.</p> <p>Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p> <p>This product is conditionally registered in accordance with FIFRA §3(c)(7)(a) provided that:</p> <ol style="list-style-type: none"> 1. This registration is time-limited and expires two years from the date this product is first released for shipment. You must provide the Agency with a projected release for shipment date within 30 days of the date of this Notice of Registration. The Agency will calculate the expiration date based on the projected release for shipment date until an actual release for shipment date is provided in writing. 2. Consider limiting the formulations of each product to one basic confidential statement of formula. The Agency may require this in the future. It is possible that no additional alternate formulations or minor formulation amendments will be approved for this product in the future. 3. As a condition of registration for this product, within one year from the date of this registration, you must submit the results of Storage Stability and Corrosion Characteristics studies, corresponding to OCSPP Guidelines 830.6317 and 830.6320, respectively, including interim reports made at 0, 3, 6, 9, and 12 month intervals. 4. The approval of this registration is contingent on the Agency's review to determine that the study submitted on June 15, 2010, to fulfill OPPTS Guideline 830.1800 - Enforcement Analytical Method, is acceptable to support the registration. 			

5. Within one year of the date on this Notice of Registration, and prior to formulating this product, you must provide the Agency the following:
- The registration number and establishment number of the manufacturing or technical product from which the active ingredient is derived.
 - The name and address of the entity from which the manufacturing product was obtained; and
 - A copy of the bill of sale for this manufacturing product.
6. You must submit quarterly enhanced incident reports and quarterly sales information in doses sold for this product for the quarter that begins on January 1, 2011. The quarterly reports are due two months after each quarter ends.

Please flag any Confidential Business Information as such. Enhanced incident reporting should be submitted to the Product Manager. Quarterly sales information should be submitted to the Registration Division, Immediate Office (attn: Kimberly Nesci).

The following is a list of information that must be included in the quarterly reports for each incident:

EPA Registration Number

Product name (brand name)

Lot #

Where purchased: internet, store, veterinarian

Active Ingredient(s)

Weight range for product

Date on which incident occurred. (mm/dd/yyyy)

State in which the incident occurred. (standard 2 letter abbreviation)

Registrant case #

Species: dog, cat, other (specify)

Breed: (as reported by pet owner)

Age: months or years

Sex: M, F, or neutered

Weight: pounds

Primary Route of Exposure: dermal, oral, other animal, inhalation, other

Body System: neurological, dermatological, GI, respiratory, ocular, other

Major signs noted with separate column for each sign, using standard terminology

Time to Onset: (hours, days)

Treated by veterinarian: yes or no

First time product used: yes or no

Misuse: use on incorrect species, overdose, too frequent dosing, other (describe)

Any known precondition

EPA Severity Code: death, major, moderate, minor

Outcome: died, recovered, still treated, unknown

7. Along with the enhanced incident reporting, you must submit an analysis of the incidents seen, to include the following details:
- All incidents should be reported including all minor dermal and ocular irritation reports.
 - Summary table for dogs showing number of incidents of each severity code for each route

of exposure. Each incident should only be reported once. If one incident has several routes of exposure, the order should be ocular > oral > dermal. In other words, an incident with both oral and dermal exposure would be reported as oral exposure, and an incident with both ocular and oral exposure would be reported as ocular exposure.

- A similar summary table for cats (misuse or secondary exposure) showing number of incidents of each severity code for each route of exposure.
- Summary table for dogs and table for cats showing number of incidents that are believed due to secondary exposure (e.g., multi-pet households).
- A summary table for dogs showing number of incidents for each severity code for these age ranges: <3 months, 3-6 months, 6-9 months, 9-12 months, 1 yr, 2 yr, 3 yr, 4 yr, 5 yr, 6 yr, 7 yr, 8 yr, 9 yr, 10 yr, 11 yr, 12 yr, 13 yr, 14 yr, 15 yr, >15 yr.
- A summary table showing the number of dog incidents for each severity code for each pet weight range on the product label.
- A summary table for dog weight showing number of incidents for each product weight range. This table should show number of incidents in dogs weighing less than that product weight range, number of incidents in dogs in lower half of weight range, number of incidents in dogs in upper half of weight range, and dogs weighing more than the product weight range.
- Table showing number of incidents for each dog breed.
- Table showing number of incidents in dogs for each clinical sign.
- Table showing number of incidents in dogs for each organ system.
- Report aggregate incidents, but do not combine moderate and minor incidents.

8. You must submit and/or cite all data required for registration of your product under FIFRA Section 3(c)(5) when the Agency requires all registrants of similar products to submit such data, and submit acceptable responses required for reregistration of your product under FIFRA section 4.

All labeling comments below are in reference to the master label:

- 9. On page 2, delete "VetSpot" and "SentryVet" from the list of alternate brand names, because misleading terms are not permitted.
- 10. On page 2 under the header Multiple Bugs, revise the first claim containing "controls sarcoptic mange" to read "controls mites that may cause sarcoptic mange."
- 11. On page 4 under the header All Others, revise the claim "controls sarcoptic mange [infestations]" to "controls mites that may cause sarcoptic mange."
- 12. On page 4 under the header All Others, add the qualifier "8 weeks of age or older" at the end of the statement after "puppies."
- 13. On page 4 under the list of claims, delete the following claims because the Agency has not received or approved the proposed text or graphics on these inserts:

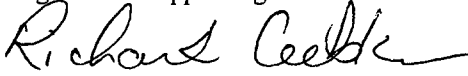
- Delete "clip" and "card" in the "Free with purchase" claim
 - "Monthly application reminder card inside"
14. On page 5 under the list of claims, replace the "X" in the last claim to read "3", since this is the only number of applications permitted to be contained in a single package, which has been approved by the Agency.
 15. On page 5 in the last section of dog weights, delete the brackets between "puppies" and "8 weeks" because the qualifier "8 weeks of age or older" must accompany any reference to "puppies."
 16. On page 5 above the ingredient statement, delete "ingredient statement may be on front or back label" because the ingredient statement must be clearly printed on the front panel of the label, and EPA has not received any request or rationale from Sergeant's to consider an exception to this requirement, per 40 CFR 156.10(g)(2)(i).
 17. On page 5 under Net Contents, delete the "6 [six]" and "9 [nine]" options because these number of doses were not submitted for approval by the Agency and are not permitted as an option, until new Child Resistant Packaging testing that includes these number of applicators per package are submitted to the Agency.
 18. On page 6 at the top of the Back Panel section, in order to retain the "sustained release formula" claim, the following revision must be made to the statement:

 "[The active ingredient in [brand name] features a sustained release formula developed for fast acting [and long lasting] control of fleas, ticks, mosquitoes and chewing lice for up to 30 days on dogs.]"
 19. On page 7 under the Directions for Use section, make the statement "do not allow children to apply product" in all bold and capitalized letters.
 20. On page 7 under the Directions for Use section, delete "Insert Copy" as an option because all language under the Directions for Use must remain together on the labeled package.
 21. On page 7 under the How to Apply section, delete "Repeat application may be made if necessary, but" from the last statement so that the revised statement reads as follows:

 "Do not apply more than once every 4 weeks."
 22. On page 10 under the Brand Name section, delete "[6][9]" from the second and third claims, and delete all numbers after "3rd" in the fifth claim.
 23. On page 10 in the list of claims starting with Brand Name, delete "monthly reminder card" because the Agency has not received or approved the proposed text or graphics.
 24. Revise the EPA Registration Number to read: "EPA Registration No. 2517-134" on page 10 of the label.

If the Agency determines that future mitigation measures are necessary for all pet spot-on products, you will be informed, and be expected to comply. If mitigation measures are necessary, the Agency may take appropriate regulatory actions. Two copies of the finished labeling must be submitted prior to releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A copy of your label stamped "Accepted with Comments" is enclosed for your records. If you have any questions concerning this action, please contact Rosanna

50915

Louie-Juzwiak at (703) 308-0037.	
Enclosure: - Sergeant's Fipronil + Methoprene Squeeze-on for Dogs Label, Stamped <i>Accepted with Comments</i>	
Signature of Approving Official:  Richard Gebken, Product Manager (10) Registration Division, Insecticide Branch	Date: NOV - 4 2010

Sergeant's Master Label

20 October 2010

EPA No. 2517-RGU

Information in [] is optional.

Page 2 of 10

[Optional text appears in brackets – the final label may include some or all of the optional text on front, back or side label panels]

Sergeant's Fipronil + Methoprene Squeeze-On for Dogs

[ABNs:]

[(Sergeant's®) (Sentry®) VetSpot™ Plus (Spot On) for dogs]

[(Sergeant's®) (Sentry®) Frontier Gold (Spot On) for dogs]

[(Sergeant's®) (Sentry®) Ectoadvance (Spot On) for dogs]

[SentryProline (Spot On) for dogs]

[SentryVet (Spot On) for dogs]

[[SENTRY®] FIPROGUARD™ PLUS for dogs]

[[Sergeant's®] PRONYL OTCT™ PLUS for dogs]

[Apply to puppies over 8 weeks old]

[Apply to puppies 8 weeks or older]



[Mosquitoes]

- [• Kills mosquitoes] [within 24 hours]
- [•Kills [and] [repels] mosquitoes that may transmit heartworm]

[Adult Fleas]

- [•Kills [adult] fleas [for up to three months.]
- [•Kills newly emerged adult Fleas before they lay eggs]
- [•Kills [and repels] Fleas, source of [flea allergy dermatitis] [, flea bit anemia] [and tapeworm infestations]]
- [• Kills [&] [and] [Repels] Fleas Up to [4 weeks] [1 month] [30 days]!]
- [• If dog is at high risk for flea reinfestation a once a month application may be needed]

Multiple Infestations

- [•Kills [chewing] lice and controls sarcoptic mange]
- [• Flea [&] [and] Tick Control for Dogs [&] [and] Puppies 8 weeks old [&] [and] older]
- [•Kills [and] [&] repels] fleas, flea eggs, ticks, [chewing] lice [&] [and] mosquitoes]
- [•Kills [and] [&] [repels] fleas, ticks, mosquitoes, [chewing] lice, flea eggs, flea larvae [&] [and] [flea pupae]
- [•Kills [&] [and] [Repels] Fleas, Ticks [&] [and] Mosquitoes]
- [•Breaks the Flea Life Cycle [for up to three months]]
- [•Monthly flea, tick, mosquito, lice, and flea egg protection]
- [•Monthly flea, tick, mosquito and lice protection]

Sergeant's Master Label

20 October 2010

EPA No. 2517-RGU

Information in [] is optional.

Page 3 of 10

FRONT PANEL

DOG SQUEEZE ON FIPRONIL+METHOPRENE

- [•Kills fleas, ticks, mosquitoes, flea eggs, and lice]
- [• [Seven] [7] Way Protection [Kills fleas, ticks, mosquitoes, lice, flea eggs, flea larvae [&] [and] flea pupae]]
- [• 6 [Six] Way Protection! Kills fleas, ticks, mosquitoes, lice, flea eggs [&] [and] flea larvae]
- [• [4 Week] [1 month] [30 day] [Flea [and] [&] Tick Treatment]
- [• [Four (4) Week] [1 month] [30 day] [Flea Tick, Mosquito and Lice Control]
- [•Use [brand name] monthly to break the flea life cycle.]
- [•Use [brand name] monthly to control ticks and chewing lice]
- [•Monthly flea, tick, mosquito, flea egg, flea larvae and chewing lice protection.]
- [Once A Month Flea and Tick Treatment]
- [• [4 week] [1 month] [30 day] Flea and Tick Treatment!]
- [• Kills [&] [and] Repels Fleas, [and] Ticks [and mosquitoes] for up to [4 weeks] [1 month] [30 days]!]
- [• Kills Fleas, Ticks, Flea Eggs & Flea Larvae for up to [4 Weeks] [1 month] [30 days]]
- [•[Images of the different kinds of bugs killed with a line drawn through each bug]]

[Ticks]

- [•Kills [and] [&] repels] Ticks including those that may transmit Lyme disease]
- [• Kills [and] [&] repels] Ticks for Up to [4 weeks] [1 month] [30 days]!]
- [• [Kills [and Repels] [all stages of] (deer) ticks [before they can] [that] [transmit Lyme disease,] [for up to [4 weeks] [1 month] [30 days] [per application]]]
- [• Kills [and] [&] repels] Ticks (Including Deer Ticks) for up to [4 weeks] [1 month] [30 days]]
- [• Kills [and] [&] repels] [brown dog ticks,] [American dog ticks,] [and lone star ticks] [and deer ticks] [(*Rhipicephalus sanguineus*)] [for up to [4 weeks] [1 month] [30 days]]
- [• Kills [&] [and] Repels] American Dog Ticks [(*Dermacentor variabilis*)] for up to [4 weeks] [1 month] [30 days]!]

[Flea Eggs and Larvae]

- [•Controls [flea] reinfestation [for up to [12 weeks] [3 months]]]
- [•Kills adult fleas, flea eggs, flea larvae and pupae for up to [three months] [12 weeks].]
- [•Kills all stages of the flea (including adult fleas, flea eggs, flea larvae and flea pupae)]
- [• If dog is a high risk for flea reinfestation a once month application may be needed]
- [•Kills flea eggs [larvae] [pupae] for up to [3 months] [12 weeks]]
- [• With (S)-methoprene Insect Growth Regulator [IGR] which Breaks the Flea Life Cycle]
- [• With (S)-methoprene to Break Flea Life Cycle]
- [• With Insect Growth Regulator [IGR] to Break Flea Life Cycle]
- [• Dual Action [!]:Fipronil with (S)-methoprene IGR [insect growth regulator] Effectively Breaks the Flea Life Cycle]
- [•Dual Action [!]: Effectively Breaks the Flea Life Cycle [!]]
- [• Kills Flea Eggs & Flea Larvae for [3 months] [12 weeks]!]

90915

Sergeant's Master Label

20 October 2010

EPA No. 2517-RGU

Information in [] is optional.

Page 4 of 10

FRONT PANEL

DOG SQUEEZE ON FIPRONIL+METHOPRENE

- [• Prevents Flea Eggs From Developing Into Biting Adults]
- [• Kills all stages of the flea life cycle]
- [• Controls reinfestation [for up to 3 months]]
- [• Complete protection against all stages of the flea life cycle]

[All Others]

- [• For Dogs and Puppies 8 weeks of age or older]
- [• Controls sarcoptic mange [infestations]]
- [• For Dogs [up to 22 lbs.], [23-44 lbs.], [45-88 lbs.], [89-132 lbs.]]
- [• Fast Acting]
- [• Dogs can be bathed 24 hours after treatment]
- [• Long Lasting]
- [• Prevents reinfestation]
- [• Easy to use [application]]
- [• Once a month treatment recommended]
- [• A once monthly application is recommended for chewing lice.]
- [• Fast Action against [chewing] lice infestations]
- [• [Three] [3] Applications {for cartons with 3 applicators}} and/or [3 Month Supply] or [12 Week Supply]
- [• Best if used year round!]
- [• (ICON Showing [4 Week] [1 month] [30 day] Protection)]
- [• 4 Week Dose!]
- [• 1 Month Dose!]
- [• 30 Day Dose!]
- [• Specially Formulated for Dogs and Puppies]
- [• [Free] Calendar Stickers Inside!]
- [• Apply once every [4 weeks] [month] [30 days]!]
- [• Dogs can be bathed 24 hours after Spot-on is applied]
- [• Can be used on breeding, pregnant and lactating [bitches] [female] [dogs]]
- [• [Free with purchase] [Free inside] Monthly Application Reminder [Magnet] [clip] [card] [inside]]
- [• Waterproof]
- [• Can be used on puppies 8 weeks of age and older]
- [• Monthly application reminder card inside]
- [• Fipronil (9.8%) +(S)-methoprene (8.8%)]
- [• Lift [here] for more information]
- [Contains Fipronil and (S)-methoprene[,] [-]the active ingredients used in Frontline Plus®*]
- [* [Brand Name] is not manufactured by or distributed by Merial. Frontline Plus® is a registered trademark of Merial.]
- [For year-round protection, apply [Brand Name] monthly]

100915

Sergeant's Master Label

20 October 2010

EPA No. 2517-RGU

Information in [] is optional.

Page 5 of 10

FRONT PANEL

**DOG SQUEEZE ON
FIPRONIL+METHOPRENE**

[[X] Applications]

[For use ONLY on dogs

[Up to 22 lbs]

[23-44 lbs]

[45-88 lbs]

[89-132 lbs]

[over 8 weeks of age]]

[For Dogs & Puppies] [8 weeks or older] [and] [up to 22 lbs.]

[For Dogs 23-44 lbs.]

[For Dogs 45-88 lbs.]

[For Dogs 89-132 lbs.]

[] - Denotes Optional Statements and/or Images that May be Used on Front, Back or Side Label Panels

[Ingredient Statement may be on front or back label]

ACTIVE INGREDIENTS:

Fipronil.....9.80%

(S)-methoprene.....8.80%

OTHER INGREDIENT**:.....81.40%

TOTAL: 100.00%

[**diethylene glycol monoethyl ether]

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [Back][or][Side] [Label Panel[s] [or] [insert] for Additional Precautionary Statements

NET CONTENTS:

[3] [three] [6][six][9][nine] 0.023 fl oz (0.67 mL) applicators

[3] [three] [6][six][9][nine] 0.045 fl oz (1.34 mL) applicators

[3] [three] [6][six][9][nine] 0.091 fl oz (2.68 mL) applicators

[3] [three] [6][six][9][nine] 0.136 fl oz (4.02 mL) applicators

{END - FRONT PANEL}

11 of 15

Sergeant's Master Label

20 October 2010

EPA No. 2517-RGU

Information in [] is optional.

Page 6 of 10

BACK PANEL

DOG SQUEEZE ON FIPRONIL+METHOPRENE

[[brand name] contains Fipronil and S-Methoprene (insect growth regulator) (IGR) to effectively kill [and repel] fleas (all stages) and ticks [(including those that may transmit Lyme Disease)]. [The active ingredients in [brand name] feature a sustained release formula developed to work with the dog's natural skin oils resulting in fast acting [and long lasting] control of fleas, ticks mosquitoes and chewing lice [for 30 days] on dogs.]

[Brand Name]



**READ ENTIRE LABEL BEFORE EACH USE.
USE ONLY ON DOGS AND PUPPIES OVER 8 WEEKS OF AGE.**

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION. Harmful if swallowed. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

HAZARDS TO DOMESTIC ANIMALS. For external use only. Do not use on puppies under 8 weeks of age. Individual sensitivities, while rare, may occur after using any pesticide product. [Some dogs may experience temporary startle effects when any product is applied.] Dogs may experience some temporary irritation at the site of product application. If signs persist, or become more severe within a few days of application, consult a veterinarian immediately. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating treatment. Certain medications can interact with pesticides. Consult a veterinarian before using on medicated, debilitated or aged dogs. Call 1-800-781-4738 for 24-hour assistance.

FIRST AID

If swallowed:	Call a poison control center or a doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.
If in eyes:	Flush eyes with plenty of water. Call a doctor if irritation persists.
If on skin:	Wash with plenty of soap and water. Get medical attention if irritation persists.

HOTLINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.

Sergeant's Master Label

20 October 2010

EPA No. 2517-RGU

Information in [] is optional.

Page 7 of 10

BACK PANEL

**DOG SQUEEZE ON
FIPRONIL+METHOPRENE**

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Do not allow children to apply product. TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL [AND ENCLOSED DIRECTIONS] BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. FOR EXTERNAL USE ON DOGS ONLY. DO NOT USE ON RABBITS. DO NOT USE ON OTHER ANIMALS.

Do not use on puppies under 8 weeks of age. [Do not split one tube between dogs.] [Do not use multiple tubes on one dog.] Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Consult a veterinarian before using this product on debilitated, aged, medicated dogs. Can be used on breeding, pregnant, or lactating dogs. Consult a veterinarian before using on dogs with known organ dysfunction. Dogs may experience some temporary irritation at the site of product application. Certain medications can interact with pesticides. Sensitivities may occur after using ANY pesticide product on dogs. If signs of sensitivity occur bathe your dog with a mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

[{Outer Packaging or Insert Copy}]

How to open: Remove product tubes [vial] from the package. Separate one tube from the others. Holding the tube [vial] with notched end pointing up and away from the face and body, cut off the narrow end at the notches with scissors.

How to apply: Invert tube over dog and use open end to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin, as directed below. Repeat application may be made if necessary, but do not apply more often than once every 4 weeks.

[Optional drawings that may or may not appear on finished label]



FREQUENCY OF APPLICATION

Use [brand name] monthly for complete control of flea, tick [and] chewing lice [and mosquito] infestations. [Studies show that] [brand name] kills all stages of the flea for up to three months. Apply monthly if your dog is at high risk for flea reinfestation[, or in a highly infested environment.] Apply monthly to control ticks, mosquitoes and chewing lice. [Brand name] remains effective even after bathing, water immersion, or exposure to sunlight. Allow treated area to dry thoroughly. Do not reapply for 30 days.

130 of 15

Sergeant's Master Label

20 October 2010

EPA No. 2517-RGU

Information in [] is optional.

Page 8 of 10

BACK PANEL

**DOG SQUEEZE ON
FIPRONIL+METHOPRENE**

For Dogs Weighing up to 22 lbs. [including small dogs and puppies, 8 weeks or older]:

{For cartons containing 0.67 mL (0.023 fl oz) applicator tubes}

Apply one tube (0.67ml)(0.023 fl oz) [from the back of the neck to a point midway between the neck and tail.] [as a spot on the dog's back between the shoulder blades.]

For Dogs Weighing 23 - 44 lbs.

{For cartons containing 1.34 mL (0.045 fl oz) applicator tubes}

Apply one tube (1.34 ml)(0.045 fl. oz.) [from the back of the neck to a point midway between the neck and tail.] [as a spot on the dog's back between the shoulder blades.]

For Dogs Weighing 45 - 88 lbs.

{For cartons containing 2.68 mL (0.091 fl oz) applicator tube}

Apply one tube (2.68 mL)(0.091 fl oz) [from the back of the neck to a point midway between the neck and tail.] [as a spot on the dog's back between the shoulder blades.]

For Dogs Weighing 89-132 lbs.

{For cartons containing 4.02 mL (0.136 fl oz) applicator tube}

Apply one tube (4.02 mL)(0.136 fl oz) [from the back of the neck to a point midway between the neck and tail.] [as a spot on the dog's back between the shoulder blades.]

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Do not remove tube from the pack until ready to use. Store in a cool (below 77°F [25°C]) dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

CONTAINER DISPOSAL: If empty: Non-refillable container. Do not reuse or refill this container. Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

140915

Sergeant's Master Label

20 October 2010

EPA No. 2517-RGU

Information in [] is optional.

Page 9 of 10

BACK PANEL

**DOG SQUEEZE ON
FIPRONIL+METHOPRENE**

[If you have questions or comments about this product, please write: [Sergeant's] [SENTRY] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738 Non-Emergency call 1-800-224-PETS (7387)

[Made in USA]

Distributed by:

Sergeant's Pet Care Products, Inc.

[BAR CODE AREA]

P.O. Box 540399

Omaha, NE 68154-0399

EPA Reg. No. 2517-XX

EPA Est. No. XXXXX -XX -XXX

{END - BACK / SIDE PANEL}

[Optional Insert or package copy]

[Coupon(s) inside or on outside of box]

[Directions for Use] [Application Instructions]

[How to Apply - May contain graphics illustrating product use, e.g., dog with a drop falling onto its neck from a vial on front, side, or back carton label and/or applicator labeling.]

[{Outer Packaging or Insert Copy}]

How to open

1. Remove product tubes [vial] from the package.
2. Separate one tube from the others. Holding the tube [vial] with notched end pointing up and away from the face and body, cut off the narrow end at the notches with scissors.

How to apply:

[Optional drawings that may or may not appear on finished label]



1. Invert tube over dog and use open end to part dog's hair.
2. Squeeze tube firmly to apply all of the solution to the dog's skin [as a spot to the dog's back between the shoulder blades.] [or] [from the back of the neck to a point midway between the neck and tail.]

Sergeant's Master Label

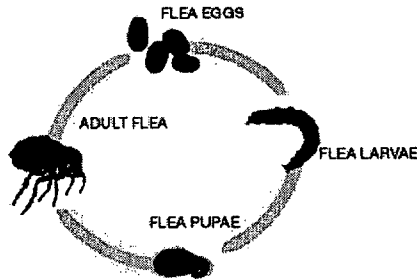
20 October 2010

EPA No. 2517-RGU

Information in [] is optional.

Page 10 of 10

[Flea life cycle diagram] [Flea Life Cycle][Sample coloring and layout may be different on final label]



[Look at the Label (Look at the Label icon) [Easy] 6 Step [Easy] [Spot On] [Squeeze-On] [Topical] Checklist

- Read the label completely and follow directions
- Weigh your pet
- Do NOT use dog products on cats
- Do NOT treat with more than one pesticide product at a time
- Separate animals after treatment to avoid chance of ingestion
- Do NOT split tubes between pets]

[Brand Name]

[Monthly reminder card]

[3][6][9] [Month Treatment Tracker]

[3][6][9] [Month Application Tracker][[For year round protection, apply [Brand Name] monthly.]

[Pet's Name (Empty blank for owner to fill in name)]

[First] [1st] [Second] [2nd] [Third] [3rd] [Fourth] [4th] [Fifth][5th] [Sixth][6th] [Seventh [7th] [Eighth][8th] [Ninth] [9th]

[Dose] [Treatment] [Application](Empty blank for owner to fill in date)(Date: MM/DD/YY) [calendar stickers with brand name] [Place stickers on your calendar as a reminder to reapply [brand name] in 30 days.]

[Monthly Application Reminder Magnet (image of reminder magnet)

[Enclosed for your convenience is an application reminder magnet. Push the (reset) button, and the reminder light will blink twice. The reminder tag is now set for 30 days. At the end of 30 days the reminder light will blink, reminding you to reapply [Brand Name]. Press the button once and the blinking light will stop. Press the button again and this will reset the timer for another 30 days.]

{END - OPTIONAL INSERT OR PACKAGE COPY}

TUBE / VIAL LABEL

Front Label

Back Label

[Brand Name][cat graphic with line through]
For dogs up to X lbs
 Fipronil 9.8% w/w, (S)-methoprene 8.8% w/w
 0.67 mL (or) 1.34 mL (or) 2.68 mL (or) 4.02 mL {label code}

KEEP OUT OF REACH OF CHILDREN
CAUTION: Read directions and precautions before using. Use scissors to open.
 EPA REG. No. 2517-XX {label code}