



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

2517-132

Date of Issuance:

11/1/24

NOTICE OF PESTICIDE:

☒ Registration
☐ Reregistration

(under FIFRA, as amended)

Term of Issuance:

Conditional, Time-Limited
Expires: 11/1/2026

Name of Pesticide Product:

Cyphenothrin Squeeze-On for Dogs
(30%)

Name and Address of Registrant (include ZIP Code):

Sergeant's Pet Care Products, LLC
10077 South 134th Street
Omaha, NE 68138-3710

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

The Agency, in accordance with the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, has completed reviewing all of the information submitted with your application to support the Registration Review of the above referenced product in connection with the Cyphenothrin Interim Decision, and has concluded that your submission is acceptable.

The alternate brand names have been added to the product record:

- Sergeant's Flea and Tick Squeeze-On for Dogs and Puppies (30%)
- Sergeant's Squeeze-On for Dogs and Puppies (30%)
- Sergeant's AdvanSpot Flea and Tick Squeeze-On for Dogs and Puppies (30%)
- Sergeant's AdvanSpot Squeeze-On for Dogs and Puppies (30%)
- Sergeant's Silver Flea and Tick Squeeze-On for Dogs and Puppies (30%)
- Sergeant's Silver Squeeze-On for Dogs and Puppies (30%)
- Sentry Flea and Tick Squeeze-On for Dogs and Puppies (30%)
- Sentry Squeeze-On for Dogs and Puppies (30%)

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:



Jacquelyn Herrick, Product Manager 3
IVB1, Registration Division (7505P)

Date:

11/1/24

EPA Form 8570-6

2. The Agency has found your company to be in compliance with the terms and conditions for the subject product, and is extending the two-year registration restriction. This registration is time-limited and expires 11/1/2026.
3. Please note that the product is still subject to all other previously required conditions of registration. Your company is required to adhere to the spot-on label mitigation, and to submit quarterly enhanced incident reports and quarterly sales information as stated in the initial registration notice dated 4/30/2010.
4. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ

from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Please note that the record for this product currently contains the following CSF:

- Basic CSF dated 01/28/2014

If you have any questions, please contact Hester Dingle at 202-566-2596 or at dingle.hester@epa.gov.

Enclosure

Sergeant's Master Label

15 October 2024 - Amendment

V24.1

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Information in [] is optional.

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SUPERSEDES EPA SAL 01/27/2017

{Text in brackets [] is optional, one option will appear on the market label - Text in parenthesis () is essential information, will appear on the label - Text in braces { } is information/note to reviewer, will not appear on the market label}

Cyphenothrin Squeeze-On for Dogs (30%)

{Market Label - the word 'dog' will be 75% in height of the largest letter in the product brand name.}

{Market Label - a large clear picture of a dog (representative images at end of document) in the respective weight range will be on the front panel of the label}

Sublabel A: Direct to Consumer Packaging Option

{FRONT PANEL}

{One of the statements below will appear prominently in a box on the front panel of market label as required}

For use ONLY on dogs 61 lbs and over [and] [&] 12 weeks or older

{OR}

ONLY for dogs 12 weeks or older [and] [&] 61 lbs and over

{A minimum of 1.5 cm x 1.5 cm icon as indicated black cat, black text, red circle and line through cat, on white background to ensure easy spotting, in lower right-hand corner of front label panel.}



ACTIVE INGREDIENTS:

Cyphenothrin [CAS# 39515-40-7].....30.00%

OTHER INGREDIENTS [*]:70.00%

TOTAL 100.00%

[*(Diethylene glycol monoethyl ether, vitamin E nicotinate)]

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [Back][or][Side] [Label[s]][Panel [s]] for First Aid and Additional Precautionary Statements

NET CONTENTS: [1][One] [2][Two] [3][Three] [4][Four] [5][Five] [6][Six] [7][Seven] [8][Eight] [9][Nine] [10][Ten] [11][Eleven] [12][Twelve] [24][Twenty-Four]

ACCEPTED
11/1/2024
Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. 2517-132

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{Packaging Containing 0.20 fl oz (6.0 mL) [tubes] [vials]}

1 - 0.20 fl oz (6.0 mL) [tube] [vial]
0.40 fl oz (12.0 mL), 2 - 0.20 fl oz (6.0 mL) [tubes] [vials]
0.60 fl oz (18.0 mL), 3 - 0.20 fl oz (6.0 mL) [tubes] [vials]
0.80 fl oz (24.0 mL), 4 - 0.20 fl oz (6.0 mL) [tubes] [vials]
1.00 fl oz (30.0 mL), 5 - 0.20 fl oz (6.0 mL) [tubes] [vials]
1.20 fl oz (36.0 mL), 6 - 0.20 fl oz (6.0 mL) [tubes] [vials]
1.40 fl oz (42.0 mL), 7 - 0.20 fl oz (6.0 mL) [tubes] [vials]
1.60 fl oz (48.0 mL), 8 - 0.20 fl oz (6.0 mL) [tubes] [vials]
1.80 fl oz (54.0 mL), 9 - 0.20 fl oz (6.0 mL) [tubes] [vials]
2.00 fl oz (60.0 mL), 10 - 0.20 fl oz (6.0 mL) [tubes] [vials]
2.20 fl oz (66.0 mL), 11 - 0.20 fl oz (6.0 mL) [tubes] [vials]
2.40 fl oz (72.0 mL), 12 - 0.20 fl oz (6.0 mL) [tubes] [vials]
4.80 fl oz (144.0 mL), 24 - 0.20 fl oz (6.0 mL) [tubes] [vials]

{END – FRONT PANEL}

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{BACK / SIDE PANEL}

[Apply Once Every [30 days] [4 weeks] [Month]]

**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS [AND PUPPIES] WEIGHING 61 LBS AND OVER
[AND] OVER 12 WEEKS [OF AGE]**

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION. Causes moderate eye irritation. Avoid contact with eyes or clothing. Harmful if swallowed or absorbed through skin. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

HAZARDS TO DOMESTIC ANIMALS: For external use on dogs and puppies only. Individual sensitivities, while rare, may occur after using any pesticide product on dogs. Certain medications can interact with pesticides. Do not treat your dog with more than one pesticide product at a time. Overdosing your dog can result in serious illness and even death. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing dogs. Consult a veterinarian before using on dogs with known organ dysfunction. If your dog is exhibiting signs of and/or is being treated for skin dermatitis, talk to your veterinarian before applying any topical flea and tick control product. This product is not a substitute for prescribed heartworm preventative.

FIRST AID	
IF IN EYES	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for further treatment advice.
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.
IF SWALLOWED	<ul style="list-style-type: none">• Call a poison control center or doctor immediately for treatment advice.• Have person sip a glass of water if able to do so.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything by mouth to an unconscious person.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-781-4738.	
NOTE TO PHYSICIAN OR VETERINARIAN	
Treat patient symptomatically	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To prevent harm to you and your dog, read entire label before each use. Follow all directions and precautionary statements carefully. Use entire contents of [tube] [vial] on each dog. Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Separate the treated dog from all other dogs and cats for 24 hours after treatment has been applied. Application of product on pets must only be done indoors.

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RESTRICTIONS:

Do not allow children to apply product.
Do not use on cats or animals other than dogs.
Do not allow your dog to ingest this product.
Do not use on dogs or puppies under 12 weeks of age or less than 61lbs.
Do not apply more than one [tube] [vial] to one dog regardless of dog's weight.
Do not split one tube between dogs.
Do not bathe or allow dog to swim for 24 hours after application.

[[Clip. Part. Squeeze.]]

Easier-than-ever applicator lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting proven flea and tick protection where it needs to be.]

How to open: [Remove product [tube][vial][s] from the package. [Separate one [tube][vial] from the others.] [Holding][Hold] the [tube][vial] with notched end pointing up and away from the face and body, cut off the narrow end at the notches with scissors.] {OR} [[Holding][Hold the [tube][vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.]

How to apply: Invert [tube][vial] over dog and use open end to part dog's hair. Squeeze [tube][vial] firmly to apply all of the solution to the dog's skin, as directed below. Repeat application may be made if necessary, but do not apply more often than once every [30 days] [4 weeks][one month].

Only For Dogs Weighing 61 lbs and Over. Do not apply to dogs less than 61 lbs. Apply one tube (6.0 mL)(0.20 fl oz) from the back of the neck to a point midway between the neck and tail [as a [stripe]][line] starting [at the middle of the back] [at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.] [This allows for a more direct application to the skin.]

Frequency of Application:

[When used monthly, {**product name**} [this product] controls flea and tick infestations.] [Apply once every [30 days] [4 weeks] [a month] where mosquito control is needed.]

{Side Effects box will be located immediately above the cat warning box on the back panel}

Side Effects: Monitor your dog after application. [Some dogs may experience temporary startle effects when any product is applied.] Dogs may experience [some] temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your dog with a mild soap and rinse with large amounts of water. If these or other side effects occur, consult your veterinarian or call 1-800-781-4738. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating application.

{A minimum of 1.5cm x 1.5cm cat prohibition icon and warning text will be in a box in the lower right hand corner of the back panel with black cat + red circle and line through the cat, black text, on white background to ensure easy spotting.}

DO NOT USE ON CATS. MAY BE FATAL. Keep cats away from treated dogs for 24 hours.
If applied to a cat or ingested by a cat, contact your veterinarian immediately.



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STORAGE AND DISPOSAL

PESTICIDE STORAGE: Do not remove [tube] [vial] from the pack until ready to use. Store in a cool [below 25°C] dry place inaccessible to children. Do not refrigerate. Protect from direct sunlight.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Do not pour or dispose down-the-drain or sewer. Call your local solid waste agency for local disposal options.

[[Brand name]][This product] is an effective and easy to use product.]] [As with all flea and tick control products, [Brand name] [this product] should be used as part of a program aimed at reducing flea populations in the dog's environment (bedding, carpets, kennel, yard).] [Consult your retailer for program recommendations.]

[WARRANTY

Read the entire Directions for Use and Warranty before using this Product. To the extent consistent with applicable law, by using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. To the extent consistent with applicable law, all such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: [Sergeant's][SENTRY] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738
Non-Emergency, call: 1-800-224-PETS (7387)

[Coupon(s) inside or outside of box]
{When outside of the box, the coupon will not cover or
distract consumer from required text}

[Manufactured by:] [Distributed by:]
Sergeant's Pet Care Products, LLC
P.O. Box 540399
Omaha, NE 68154-0399

EPA Reg. No. 2517-132

EPA Est. No. XXXXX-XX-XX
[lot, date & label code] [UPC CODE]

{END - BACK / SIDE PANEL}

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Information in [] is optional.

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{TUBE / VIAL LABEL}

Front Label

{Brand Name}For Dogs

61 lbs & over, ≥ 12 wks

Cyphenothrin 30.0%

0.20 fl oz [(6.0 mL)]

{label code}



Back Label

KEEP OUT OF REACH OF CHILDREN

CAUTION: Read entire label before each use.

Use scissors to open.

EPA REG. No. 2517-132

{label code}

{Lot No. is engraved on the crimp portion of the tube} {label code refers to an internal product tracking code}
{EPA Reg. No. may be on either the front or back label.}

{END – TUBE / VIAL LABEL}

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Sublabel B: Veterinarian Packaging Option

{Veterinarian Packaging is for use only by licensed veterinarians on dogs in their control or under their immediate supervision}

{FRONT PANEL}

For use only by licensed veterinarians on dogs in their control or under their immediate supervision

{One of the statements below will appear prominently in a box on the front panel of market label as required}

For use ONLY on dogs 61 lbs and over [and][&] 12 weeks or older

{OR}

ONLY for dogs 12 weeks or older [and] [&] 61 lbs and over

For use in veterinarian clinics, animal shelters, grooming facilities, and boarding kennels.
Not for residential use. Do not repack.

[Ideal for shelter use when under direct supervision of veterinarian]

[Professional Roll Pack]

[Convenient roll pack for in clinic use]

[Convenient roll pack for animal facility use]

[For use only by licensed veterinarians]

ACTIVE INGREDIENTS:

Cyphenothrin [CAS# 39515-40-7].....30.00%

OTHER INGREDIENTS:70.00%

TOTAL100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [Back][or][Side] [Label[s]][Panel [s]] for First Aid and Additional Precautionary Statements

Net Contents:

[Thirty-five][35] [Fifty][50] [Seventy-five][75] [One hundred][100] [One hundred sixty][160]

{Packaging Containing 0.20 fl oz (6.0 mL) [tubes] [vials]}

7.0 fl oz (210.0 mL), 35 - 0.20 fl oz (6.0 mL) [tubes] [vials]

10.0 fl oz (300.0 mL), 50 - 0.20 fl oz (6.0 mL) [tubes] [vials]

15.0 fl oz (450.0 mL), 75 - 0.20 fl oz (6.0 mL) [tubes] [vials]

20.0 fl oz (600.0 mL), 100 - 0.20 fl oz (6.0 mL) [tubes] [vials]

32.0 fl oz (960.0 mL), 160 - 0.20 fl oz (6.0 mL) [tubes] [vials]

{END - FRONT PANEL}

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{BACK / SIDE PANEL}

[Apply Once Every [30 days] [4 weeks] [Month]]

**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS [AND PUPPIES] WEIGHING 61 LBS AND OVER
[AND] OVER 12 WEEKS [OF AGE]**

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION. Causes moderate eye irritation. Avoid contact with eyes or clothing. Harmful if swallowed or absorbed through skin. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

HAZARDS TO DOMESTIC ANIMALS: For external use on dogs only. Individual sensitivities, while rare, may occur after using any pesticide product on dogs. Certain medications can interact with pesticides. Do not treat dogs with more than one pesticide product at a time. Overdosing dogs can result in serious illness and even death. Use caution when applying product on medicated, debilitated, aged, pregnant or nursing dogs or dogs with known organ dysfunction. If the dog is exhibiting signs of and/or is being treated for skin dermatitis, use caution when applying any topical flea and tick control product. This product is not a substitute for prescribed heartworm preventative.

FIRST AID	
IF IN EYES	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for further treatment advice.
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.
IF SWALLOWED	<ul style="list-style-type: none">• Call a poison control center or doctor immediately for treatment advice.• Have person sip a glass of water if able to do so.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything by mouth to an unconscious person.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-781-4738.	
NOTE TO PHYSICIAN OR VETERINARIAN	
Treat patient symptomatically	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To prevent harm to you and your dog, read entire label before each use. Follow all directions and precautionary statements carefully. Use entire contents of [tube] [vial] on each dog. Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Separate the treated dog from all other dogs and cats for 24 hours after treatment has been applied. Application of product on pets must only be done indoors.

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RESTRICTIONS:

Do not allow children to apply product.
Do not use on cats or animals other than dogs.
Do not allow your dog to ingest this product.
Do not use on dogs or puppies under 12 weeks of age or less than 61lbs.
Do not apply more than one [tube] [vial] to one dog regardless of dog's weight.
Do not split one tube between dogs.
Do not bathe or allow dog to swim for 24 hours after application.

[[Clip. Part. Squeeze.]]

Easier-than-ever applicator lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting proven flea and tick protection where it needs to be.]

How to open: [Remove product [tube][vial][s] from the package. [Separate one [tube][vial] from the others.] [Holding][Hold] the [tube][vial] with notched end pointing up and away from the face and body, cut off the narrow end at the notches with scissors.] {OR} [[Holding][Hold] the [tube][vial] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.]

How to apply: Invert [tube][vial] over dog and use open end to part dog's hair. Squeeze [tube][vial] firmly to apply all of the solution to the dog's skin, as directed below. Repeat application may be made if necessary, but do not apply more often than once every [30 days] [4 weeks][one month].

Only For Dogs Weighing 61 lbs and Over. Do not apply to dogs less than 61 lbs

Apply one tube (6.0 mL)(0.20 fl oz) from the back of the neck to a point midway between the neck and tail [as a [stripe][line] starting [at the middle of the back] [at a midway point between the neck and tail] and ending [at a spot] between the shoulder blades.][This allows for a more direct application to the skin.]

Frequency of Application:

[When used monthly, {**product name**} [this product] controls flea and tick infestations.] [Apply once [every 30 days] [every 4 weeks] [a month] where mosquito control is needed.]

{Side Effects box will be located immediately above the cat warning box on the back panel}

Side Effects: Monitor the dog after application. [Some dogs may experience temporary startle effects when any product is applied]. Dog may experience [some] temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. Gastrointestinal signs such as vomiting or diarrhea have been reported. If signs of sensitivity occur, bathe the dog with a mild soap and rinse with large amounts of water. If these or other side effects occur, consult your veterinarian or call 1-800-781-4738. If the dog has an unusual reaction to the application, consult a veterinarian before repeating application.

{A minimum of 1.5cm x 1.5cm cat prohibition icon and warning text will be in a box in the lower right hand corner of the back panel with black cat + red circle and line through the cat, black text, on white background to ensure easy spotting.}

DO NOT USE ON CATS. MAY BE FATAL. Keep cats away from treated dogs for 24 hours.
If applied to a cat or ingested by a cat, contact your veterinarian immediately.



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Information in [] is optional.

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STORAGE AND DISPOSAL

PESTICIDE STORAGE: Do not remove [tube] [vial] from the pack until ready to use. Store in a cool [below 25°C] dry place inaccessible to children. Do not refrigerate. Protect from direct sunlight.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or for disposal instructions. Never place unused product down any indoor or outdoor drain.

[[Brand name][This product] is an effective and easy to use product.]] As with all flea and tick control products, [Brand name] [this product] should be used as part of a program aimed at reducing flea populations in the dog's environment (bedding, carpets, kennel, yard). Consult your retailer for program recommendations.]

[WARRANTY]

Read the entire Directions for Use and Warranty before using this Product. To the extent consistent with applicable law, by using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. To the extent consistent with applicable law, all such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: [Sergeant's][SENTRY] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738
Non-Emergency, call: 1-800-224-PETS (7387)

[Coupon(s) inside or outside of box]
{When outside of the box, the coupon will not cover or
distract consumer from required text}

[Manufactured by:] [Distributed by:]
Sergeant's Pet Care Products, LLC
P.O. Box 540399
Omaha, NE 68138-3710

EPA Reg. No. 2517-132

EPA Est. No. XXXXX-XX-XX
[lot, date & label code] [UPC CODE]

{END - BACK / SIDE PANEL}

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{OPTIONAL LANGUAGE AND MARKETING STATEMENTS}

{ABNs}

Sergeant's Flea and Tick Squeeze-On for Dogs and Puppies (30%)
Sergeant's Flea and Tick Squeeze-On for Dogs (30%)
Sergeant's Squeeze-On for Dogs and Puppies (30%)
Sergeant's Squeeze-On for Dogs (30%)
Sergeant's AdvanSpot™ Flea and Tick Squeeze-On for Dogs and Puppies (30%)
Sergeant's AdvanSpot™ Flea and Tick Squeeze-On for Dogs (30%)
Sergeant's AdvanSpot™ Squeeze-On for Dogs and Puppies (30%)
Sergeant's AdvanSpot™ Squeeze-On for Dogs (30%)
Sergeant's PetArmor® FastAct® for Dogs (30%)
Sergeant's PetArmor® FastAct® Squeeze-On for Dogs (30%)
Sergeant's VetSpot for Dogs (30%)
Sergeant's Silver® Flea and Tick Squeeze-On for Dogs and Puppies (30%)
Sergeant's Silver® Flea and Tick Squeeze-On for Dogs (30%)
Sergeant's Silver® Squeeze-On for Dogs and Puppies (30%)
Sergeant's Silver® Squeeze-On for Dogs (30%)
Sentry Flea and Tick Squeeze-On for Dogs and Puppies (30%)
Sentry Flea and Tick Squeeze-On for Dogs (30%)
Sentry Squeeze-On for Dogs and Puppies (30%)
Sentry Squeeze-On for Dogs (30%)
Sentry PetArmor® FastAct® for Dogs (30%)
Sentry PetArmor® FastAct® Squeeze-On for Dogs (30%)
PetArmor® FastAct® for Dogs (30%)
PetArmor® FastAct® Squeeze-On for Dogs (30%)
Sentry VetSpot for Dogs (30%)
VetSpot for Dogs (30%)

Mosquitoes

{1} Repels mosquitoes for [30 days] [4 weeks] [1 month] [!]
{2} Repels mosquitoes
{3} Repels mosquitoes within 24 hours
{4} Repels mosquitoes that may transmit heartworm
{5} Repels mosquitoes that may transmit [heartworm] [West Nile virus] [from feeding on dogs] [for [one month] [30 days] [4weeks]

Fleas

{6} Starts to kill fleas in 1 hour after application
{7} Quickly kills fleas in 1 hour
{8} Kills fleas in 1 hour [!]
{9} Kills Fleas for [4 weeks] [30 days] [1 month] [!]

{Note to Reviewer – All “Kill ticks” claims with an asterisk () will be qualified with the appropriate list of ticks. The list will be placed on the same label panel}*

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Ticks

- {10} Starts killing ticks* in 1 hour after application
- {11} Quickly kills ticks* in 3 hours
- {12} Kills ticks* in 3 hours after application
- {13} Kills ticks* in 3 hours [!]
- {14} Kills Ticks* for [4 weeks] [1 month] [30 days] [!]
- {15} Kills Deer Ticks [that may transmit Lyme Disease] for [4 weeks] [1 month] [30 days] [30 days]
- {16} Kills Brown Dog Ticks [*Rhipicephalus sanguineus*] for [4 weeks] [1 month] [30 days] [!]
- {17} Kills American Dog Ticks [*Dermacentor variabilis*] for [4 weeks] [1 month] [30 days] [!]

*(American Dog Tick, Blacklegged Tick and Brown Dog Tick)

Multiple infestations

- {18} Kills fleas, ticks* and repels mosquitoes
- {19} Kills Fleas [in 1 hour] [and] Ticks* [in 3 hours] [Repels Mosquitoes]
- {20} Works for [4 Weeks] [30 days] [1 month] on fleas and ticks* [!]
- {21} Protects for [4 Weeks] [30 days] [1 month] against adult fleas and ticks* [!]
- {22} [4 Weeks] [30 days] [1 month] [monthly] Flea and Tick* Treatment [!]
- {23} [4 Weeks] [30 days] [1 month] [monthly] Flea and Tick* Control [!]
- {24} [4 Weeks] [30 days] [1 month] [monthly] Flea and Tick* Protection [!]
- {25} Kills Fleas and Ticks* for [4 Weeks] [30 days] [1 month] [!]
- {26} Kills Adult Fleas and Ticks* for [4 Weeks] [30 days] [1 month] [!]
- {27} Starts killing fleas and ticks* in 1 hour [after application]
- {28} Starts to kill fleas and ticks* in [1 hour]
- {29} Quickly kills fleas in [1 hour] and ticks* 3 hours

*(American Dog Tick, Blacklegged Tick and Brown Dog Tick)

All Others

- {30} [Three] [3] Way Protection [!] Kills fleas, ticks* and repels mosquitoes
- {31} Three in one Protection [!] Kills fleas, ticks* and repels mosquitoes
- {32} Formulated for Dogs and Puppies over 12 weeks [old] [and] weighing 61 lbs and Over
- {33} Flea & Tick* Control for Dogs & Puppies 12 weeks [old] and older [and] weighing 61 lbs and Over
- {34} For Dogs & Puppies (Over 12 Weeks of Age) 61 lbs and Over
- {35} For [Extra Large] Dogs 12 weeks and older [and] 61 lbs and Over
- {36} [12] [15] [18] [21] [24] [32] [52] Week Supply For Dogs [!]
- {37} [4 Weeks] [30 days] [1 month] [monthly] flea and tick* control
- {38} Works for [4 Weeks] [30 days] [1 month] [!]
- {39} Protects for [4 Weeks] [30 days] [1 month] [!]
- {40} Apply every [4 weeks] [1 month] [30 days] [!]
- {41} [4-Week] [30 days] [1 month] [monthly] Dose [!]
- {42} Three Applications {for cartons with 3 applicators} and/or [3 Month Supply] or [12 Week Supply]
- {43} Four Applications {for cartons with 4 applicators} and/or [4 Month Supply] or [16 Week Supply]
- {44} Best if used year-round [!]
- {45} Easy to Use Application
- {46} [Patented Technology] [Patent pending technology]
- {47} Dogs can be bathed 24 hours after squeeze-on is applied.
- {48} Quick Drying [formula] [!]
- {49} No oily residue [!]
- {50} Fragrance Free [!]
- {51} [Brand Name {or}] This product] is a registered trademark of Sergeant's Pet Care Products, LLC

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{52} Direct to skin [tube] [vial] [!]
{53} Easy to Use [tube] [vial] [!]
{54} Clean cut [open] [tube] [vial] [!]
{55} No-mess [open] [tube] [vial] [!]
{56} Clip-tip design [tube] [vial] [!]
{57} Satisfaction Guaranteed. If you are not satisfied, we will make it right with a replacement or refund.
{58} [1][2][3][4][5][6][12][Month [Application] Tracker]
{59} For year-round protection, apply [Brand name][this product] [monthly] every [4 weeks] [30 days]
{60} Dog's Name {Empty blank for owner to fill in name}
{61} [First][1st] [Second][2nd] [Third][3rd] [Fourth][4th] [Fifth][5th] [Sixth][6th] [Seventh][7th] [Eighth][8th] [Ninth][9th] [Tenth][10th] [Eleventh][11th] [Twelfth][12th] [Dose] [Application] {Empty blank for owner to fill in date} {Date: MM/DD/YY}
{62} {Calendar stickers with [Brand name]}
{63} Place stickers on your calendar as a reminder to reapply [Brand name][this product][in 30 days.] [one month] [4 weeks]

*(American Dog Tick, Blacklegged Tick and Brown Dog Tick)

{END - OPTIONAL LANGUAGE AND MARKETING CLAIMS}

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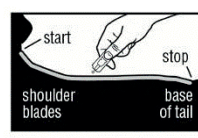
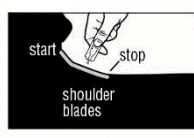
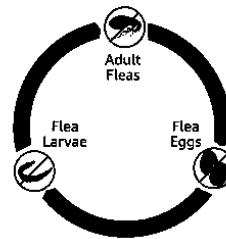
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Optional pictures, graphics and pictograms below may or may not appear anywhere on the finished label

	Adult Flea	
	Ticks	
	Brown Dog Tick	
	Deer Tick	
	American Dog Tick	
	Mosquitoes	



{Representative image of dog(s) in the appropriate weight range will appear on the packaging}

