

2517-122

05/22/2013

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001



OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

5-22-13

John Wright
Authorized Representative
Sergeant's Pet Care Products, Inc.
2625 South 158th Plaza
Omaha, NE 68130

Subject: Amended Reregistration Label
Product Name: Zema Pyrethrins Powder
EPA Registration Number: 2517-122
EPA Decision Number: 412249, 410662

Dear Mr. Wright:

The Agency, in accordance with the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, has completed reviewing all of the information submitted with your application to support the reregistration of the above referenced product in connection with the pyrethrins and PBO REDs, and has concluded that your submission is acceptable.

NOTE: This product is **not** being reregistered under sections 3(c)5 and 4(g) of FIFRA at this time.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label or durably marked on the container itself, and can be added by non-notification per PRN 98-10.

Please note that the record for this product currently contains the Confidential Statement of Formulation (CSF) listed below. Any CSFs other than those listed below are superseded.

- Basic CSF dated >> 12/29/11
- Alternate CSF #1 dated >> 12/29/11
- Alternate CSF #2 dated >> 12/29/11
- Alternate CSF #3 dated >> 12/29/11

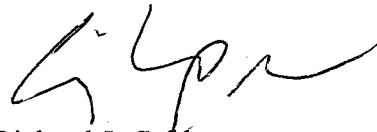
A copy of your label is enclosed along with copies of the acute toxicity and product chemistry reviews completed for the subject product. Products shipped after 12 months from the date of this amendment or the next printing of the label whichever occurs first, must bear the new revised label. Your release for shipment of the product bearing the amended label constitutes

acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e).

Please note that, should you wish to add/retain a reference to the company's website on your label, the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under section 12 (a)(1)(E) of FIFRA. 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not be substantially different from those claims approved through the registration process. Therefore, should the Agency find, or if it is brought to our attention that a website contains false or misleading statements or claims substantially different from the EPA-approved registration, the website will be referred to EPA's Office of Enforcement and Compliance Assurance (OECA). As an alternative, you may refer consumers to the company's phone number or e-mail address.

If you have any questions about this letter, please contact Gene Benbow at 703-347-0235 or benbow.gene@epa.gov.

Sincerely,



Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7504P)

*Enclosures: Acute Toxicity Review, dated 11/01/10
Product Chemistry Review, dated 01/12/12
Stamped Accepted Label, dated*

Sergeant's Master Label		
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Information in [] is optional.		EPA SAL

Front Panel

ZEMA PYRETHRINS POWDER

- QUICK KILL ACTION AND LONG LASTING CONTROL
- CONTROLS FLEAS AND TICKS THAT LIVE AND BREED IN CARPETS
- KILLS FLEAS AND LICE ON DOGS
- KILLS FLEAS AND LICE ON CATS
- CONTROLS FLEAS, TICKS AND LICE ON DOGS & CATS

ACTIVE INGREDIENTS:

Pyrethrins*	0.10%
Piperonyl Butoxide**	1.00%
OTHER INGREDIENTS:	98.90%
TOTAL	100.00%

*CAS #8003-34-7

**CAS #51-03-6

**(butyl carbityl)(6-propylpiperonyl) ether and related compounds

Keep Out of Reach of Children

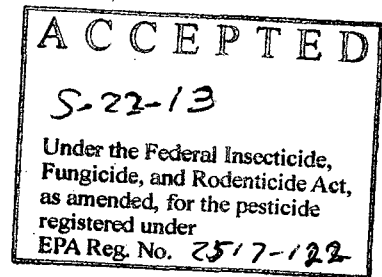
CAUTION

See back panel for additional Precautionary Statements

Net Contents: 20 oz. (567 g)
 16 oz. (454 g)
 4 oz. (113 g)

Back/side panel

Read the entire label before each use



PRECAUTIONARY STATEMENTS

HAZARDS TO DOMESTIC ANIMALS

CAUTION

HAZARDS TO HUMANS: Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

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EPA SAL

HAZARDS TO DOMESTIC ANIMALS: FOR USE ON DOGS AND PUPPIES, CATS & KITTENS.

Do not use on puppies or kittens under 12 weeks of age. Do not reapply more often than once every 3 days. Take care not to get the powder in the eyes, nose, mouth or genitalia of animals.

Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivities may occur after use with ANY pesticide product for pets. If signs of sensitivity occur, bathe your dog with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

FIRST AID	
IF IN EYES:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for further treatment advice.
IF INHALED:	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. • Call a poison control center or doctor for further treatment advice.
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THE ENTIRE LABEL BEFORE USE

SHAKE WELL BEFORE USE

AVOID CONTAMINATION OF FOOD OR FOODSTUFFS

Use Restrictions:

Remove or cover exposed food and drinking water before application.

Remove or cover dishes, utensils, food processing equipment, and food preparation surfaces, or wash them before use.

Except when applying to pets, do not allow adults, children, or pets to enter until dusts have settled.

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Do not apply to pets less than 12 weeks old.

Consult a veterinarian before applying this product on medicated, debilitated, aged, pregnant, or nursing animals. Sensitivities may occur after using any pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

Pet Premise Treatment:

Only apply as a spot treatment to areas no greater than 3 feet by 3 feet per room.

FOR USE ON DOGS, PUPPIES, CATS, KITTENS AND PREMISES FOR CONTROL OF FLEAS, TICKS

Dust powder liberally over the entire body of the animal. Rub dust into hair and around feet, pads, and between the toes so that they are well treated. Take care not to get the powder in the eyes, nose, mouth or genitalia of animals. Do not reapply product 3 days. Do not apply to puppies or kittens under 12 weeks of age. Do not apply to dogs or cats nursing puppies or kittens. Repeat treatment if necessary.

FOR USE ON CARPETS & PREMISES TO CONTROL FLEAS AND TICKS:

SPRINKLE – WAIT 60 MINUTES – VACUUM

For use on carpets, hold upside down and shake powder evenly across surface. Brush lightly with a broom to allow powder to penetrate carpet fibers. Wait 60 minutes and then vacuum. For severe problems or where ticks are known to be hiding, wait 2-3 hours before vacuuming. If powder adheres to a spot, brush it out and vacuum immediately. Apply to dry surfaces only. Do not allow powder to become wet.

For use on upholstery remove all loose cushions. Sprinkle along creases and in corners. Brush gently, wait 60 minutes, vacuum. Sprinkle along underside of furniture. Do not use on exposed fabric: may cause staining. Remove bag from vacuum cleaner. Wrap securely in several layers of newspaper and discard in trash. Test hidden surface of upholstery before cleaning. If texture or color is affected, do not use. Clean carpet AFTER using this product. Treat pets with a registered flea and tick control powder prior to re-entry into treated area.

Do not use on surfaces that come into direct contact with food. For severe infestations apply this product behind cabinets and walls, in crawl spaces, and in attics at a rate of 16 ounces per 1000 square feet of surface area. In animal quarters dust bedding, kennel and sleeping area regularly. In animal quarters distribute this product at the rate of 3 ounces per 100 square feet surface area. Repeat treatment as necessary.

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STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in original container in a cool, dry, locked place inaccessible to children and pets
PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. [[The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks inherently associated with the use of this product. Unintended consequences may result because of such factors as weather conditions, presence or absence of other materials, or the manner of application, all of which are beyond the control of Sergeant's.]] Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller disclaims any liability whatsoever for special, incidental, or consequential damages resulting from the use of this product. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738
Non-Emergency call: 1-800-224-PETS (7387)
[Made in USA]

EPA Reg. No. 2517-122
EPA Est. No. XXXXX-XX-XX
[lot, date & label code] [UPC CODE]

Manufactured by [for]: [Distributed by:]
Sergeant's Pet Care Products, Inc.
P.O. Box 540399
Omaha, NE 68154-0399