

2517-122

12/20/2011

1048



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON D C 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

DEC 20 2011

Sergeant's Pet Care Products, Inc  
c/o Deborah A Chadbourne, L L C  
529 Bierys Bridge Road  
Bethlehem, PA 18017

Dear Ms Chadbourne

Subject Application for Pesticide Notification (PRN 98-10)  
Add Alternate Brand Names  
Zema Pyrethrins Powder  
EPA Reg No 2517-122  
Your submission dated August 1, 2011

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated August 1, 2011 for the above product The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds the action requested falls within the scope of PRN 98-10 The label submitted with the application has been stamped "Notification" and will be placed in our records

Please be reminded that 40 CFR Part 156 140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself

If you have any questions regarding this letter, please contact Dana Pilitt, Ph D of my staff at (703) 305-7071 or via e-mail at [pilitt.dana@epa.gov](mailto:pilitt.dana@epa.gov)

Sincerely,

Richard Gebken  
Product Manager 10  
Insecticide Branch  
Registration Division (7505P)

Please read instructions on reverse before completing form

Form Approved

OMB No 2070-0080

Print Form



United States  
Environmental Protection Agency  
Washington DC 20460

Registration  
Amendment  
 Other

OPP Identifier Number

Application for Pesticide - Section I

1 Company/Product Number 2517 122	2 EPA Product Manager Richard Gebken	3 Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4 Company/Product (Name) Zema Pyrethrins Powder	PM# Team 10	
5 Name and Address of Applicant (Include ZIP Code) Sergeant's Pet Care Products Inc 2625 South 158th Plaza Omaha NE 68130 1770 <input type="checkbox"/> Check if this is a new address	6 Expedited Review In accordance with FIFRA Section 3(c)(3) (b)(i) my product is similar or identical in composition and labeling to EPA Reg No _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment Explain below	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification Explain below	<input type="checkbox"/> Other Explain below

**Explanation** Use additional page(s) if necessary (For section I and Section II)  
 Notification of the addition of alternate brand names and correction of minor errors per PR Notice 98 10 This notification is consistent with the provisions of PR Notice 98 10 and EPA regulations at 40 CFR 152 46 and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec 1001 to willfully make any false statement to EPA I further understand that if this notification is not consistent with the terms of PR Notice 98 10 and 40 CFR 152 46 this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA This is not a PRIA action

Section - III

1 Material This Product Will Be Packaged In				2 Type of Container	
Child Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted		If "Yes" Unit Packaging wgt No per container	If "Yes" Package wgt No per container		
3 Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4 Size(s) Retail Container		5 Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6 Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1 Contact Point (Complete items directly below for identification of individual to be contacted if necessary to process this application)					
Name Deborah A Chadbourne		Title Agent for Sergeant's Pet Care Products Inc		Telephone No (Include Area Code) 610 419 6345	
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true accurate and complete I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law					6 Date Application Received (Stamped)
2 Signature <i>Deborah A Chadbourne</i>			3 Title Agent for Sergeant's Pet Care Products Inc		
4 Typed Name Deborah A Chadbourne			5 Date August 1 2011		

**Deborah A. Chadbourne, L.L.C.**  
**Attorney-at-Law**

August 1 2011  
Sent by Courier

**CONTAINS THE CONFIDENTIAL AND PROPRIETARY BUSINESS INFORMATION OF  
SERGEANT'S PET CARE PRODUCTS, INC**

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U S Environmental Protection Agency  
Room S-4900 One Potomac Yard  
2777 Crystal Drive  
Arlington VA 22202-4501

ATTN Richard Gebken  
Product Manager Team 10  
Insecticide Branch Registration Division (7504P)

Re Sergeant s Zema Pyrethrins Powder  
EPA Registration # 2517-122  
Notification of Addition of Alternate Brand Names per PR Notice 98-10

Dear Mr Gebken

On behalf of Sergeant s Pet Care Products, Inc ( Sergeant s ) please consider this Notification of the addition of alternate brand names (ABNs) for the Sergeant s Pet Care Products Inc product Zema Pyrethrins Powder EPA Registration Number 2517-122 Please note that we have used the product label dated 25 March 2010 submitted on April 19 2010 in connection with the 8 month response for the Product Data Call-In for piperonyl butoxide, as the basis for this submission since this is the most recent updated label available Correction of minor typographical errors identified in the 25 March 2010 label are included in the attached submitted label

In support of this Notification please find attached the following

- 1 Application for Pesticide Registration EPA Form 8570-1 1 copy
- 2 Sergeant s Master Label EPA Registration Number 2517-122, Zema Pyrethrins Powder dated 1 August 2011, 1 copy, 4 pages red line
- 3 Sergeant s Master Label EPA Registration Number 2517-122 Zema Pyrethrins Powder dated 1 August 2011 1 copy 4 pages CLEAN
- 4 Sergeant s Appointment of Registration Agent for Deborah A Chadbourne dated March 18 2008 1 copy

PLEASE NOTE THAT THIS LETTER AND ITS ATTACHMENTS CONTAIN THE  
CONFIDENTIAL AND PROPRIETARY BUSINESS INFORMATION OF SERGEANT'S PET  
CARE PRODUCTS, INC

Please contact me at 610-419-6345 if there are any questions concerning this  
submission

Sincerely



Deborah A Chadbourne  
Attorney and Agent for Sergeant s Pet Care Products Inc

cc Kelly Hoskins Manager of Technical Affairs Sergeant s Pet Care Products Inc

cc  
cc  
cc  
cc  
cc  
cc  
cc  
cc  
cc  
cc

50 of 8

# Sergeant's Master Label

NOTIF 1 AUG 2011 ABNs CLEAN EPA Reg No 2517-122  
Information in [ ] is optional Page 1 of 4

Editors Note [Optional proposed text appears in brackets – the final label may include some or all of the optional text]

**FRONT PANEL** **POWDER Pyrethrins**

## ZEMA PYRETHRINS POWDER

- {ABN} [Sergeant's Silver™ Flea and Tick Powder for Dogs]
- {ABN} [Sergeant's® Flea and Tick Powder for Dogs]
- {ABN} [Sergeant's Skip-Flea® Flea and Tick Powder for Dogs]
- {ABN} [Sentry® Flea and Tick Powder for Dogs]

- QUICK KILL ACTION AND LONG LASTING CONTROL
- CONTROLS FLEAS AND TICKS THAT LIVE AND BREED IN CARPETS
- KILLS FLEAS AND LICE ON DOGS
- KILLS FLEAS AND LICE ON CATS
- CONTROLS FLEAS, TICKS AND LICE ON DOGS & CATS

### ACTIVE INGREDIENTS

Pyrethrins*	0 10%
Piperonyl Butoxide**	1 00%

### OTHER INGREDIENTS

<b>TOTAL</b>	<u>98 90%</u>
	100 00%

\*CAS #8003-34-7

\*\*CAS #51-03-6

\*\* (Butylcarbityl) (6-Propylpeperonyl) ether and related compounds

## Keep Out of Reach of Children

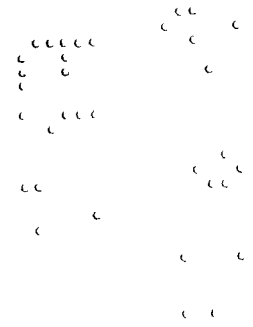
### CAUTION

See back panel for additional Precautionary Statements

Net Contents 20 oz (567 g)  
 16 oz (454 g)  
 4 oz (113 g)

**NOTIFICATION**

**DEC 2 0 2011**



6098

# Sergeant's Master Label

NOTIF 1 AUG 2011 ABNs CLEAN

EPA Reg No 2517-122

Information in [ ] is optional

Page 2 of 4

**SIDE/BACK PANEL POWDER Pyrethrins**

Read the entire label before each use

## PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

**HAZARDS TO HUMANS** Harmful if inhaled Avoid breathing dust Avoid contact with skin, eyes or clothing Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco Remove and wash contaminated clothing before reuse Avoid contamination of food or foodstuff

### HAZARDS TO DOMESTIC ANIMALS FOR USE ON DOGS AND PUPPIES, CATS & KITTENS

Do not use on puppies or kittens under 12 weeks of age Do not reapply more often than once every 3 days Take care not to get the powder in the animal's eyes, nose or mouth Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals Sensitivities may occur after use with ANY pesticide product for pets If signs of sensitivity occur, bathe your dog with mild soap and rinse with large amounts of water If signs continue, consult a veterinarian immediately

FIRST AID	
<b>IF INHALED</b>	<ul style="list-style-type: none"> <li>• Move person to fresh air</li> <li>• If person is not breathing call 911 or an ambulance then give artificial respiration, preferably by mouth-to-mouth, if possible</li> <li>• Call a poison control center or doctor for further treatment advice</li> </ul>
<b>IF ON SKIN OR CLOTHING</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes</li> <li>• Call a poison control center or doctor for treatment advice</li> </ul>
<b>IF IN EYES</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes</li> <li>• Remove contact lenses, if present after the first 5 minutes, then continue rinsing eye</li> <li>• Call a poison control center or doctor for further treatment advice</li> </ul>
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment You may also contact 1-800-781-4738 for emergency medical treatment information	

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling  
**READ THE ENTIRE LABEL BEFORE USE**

# Sergeant's Master Label

NOTIF 1 AUG 2011 ABNs CLEAN

EPA Reg No 2517-122

Information in [ ] is optional

Page 3 of 4

## **SHAKE WELL BEFORE USE AVOID CONTAMINATION OF FOOD OR FOODSTUFFS**

### **Precautions**

Remove or cover exposed food and drinking water before application  
Remove or cover dishes, utensils, food processing equipment, and food preparation surfaces, or wash them before use

Except when applying to pet(s), do not apply this product in a way that will contact adults, children or pets either directly or through drift

### **Use Restrictions**

Do not apply to pets less than 12 weeks old  
Consult a veterinarian before applying this product on medicated, debilitated, aged, pregnant, or nursing animals. Sensitivities may occur after using any pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately

### **Pet Premise Treatment**

Only apply as a spot treatment to areas no greater than 3 feet by 3 feet per room

## **FOR USE ON DOGS, PUPPIES, CATS, KITTENS AND PREMISES FOR CONTROL OF FLEAS, TICKS**

Dust powder liberally over the entire body of the animal. Rub dust into hair and around feet, pads and between the toes so that they are well treated. Take care not to get powder into animal's eyes, nose or mouth. Do not reapply product for 3 days. Do not apply to puppies or kittens under 12 weeks of age. Do not apply to dogs or cats nursing puppies or kittens. Repeat treatment if necessary.

## **FOR USE ON CARPETS & PREMISES TO CONTROL FLEAS AND TICKS**

### **SPRINKLE – WAIT 60 MINUTES – VACUUM**

For use on carpets, hold upside down and shake powder evenly across surface. Brush lightly with a broom to allow powder to penetrate carpet fibers. Wait 60 minutes and then vacuum. For severe problems or where ticks are known to be hiding, wait 2-3 hours before vacuuming. If powder adheres to a spot, brush it out and vacuum immediately. Apply to dry surfaces only. Do not allow powder to become wet.

For use on upholstery remove all loose cushions. Sprinkle along creases and in corners. Brush gently, wait 60 minutes, vacuum. Sprinkle along underside of furniture. Do not use on exposed fabric may cause staining. Remove bag from vacuum cleaner. Wrap securely in several layers of newspaper and discard in trash. Test hidden surface of upholstery before cleaning. If texture or color is affected, do not use. Clean carpet AFTER using this

# Sergeant's Master Label

NOTIF 1 AUG 2011 ABNs CLEAN EPA Reg No 2517-122  
Information in [ ] is optional Page 4 of 4

product Treat pets with a registered flea and tick control powder prior to re-entry into treated area

Do not use on surfaces that come into direct contact with food For severe infestations apply this product behind cabinets and walls, in crawl spaces, and in attics at a rate of 16 ounces per 1000 square feet of surface area In animal quarters dust bedding, kennel and sleeping area regularly In animal quarters distribute this product at the rate of 3 ounces per 100 square feet surface area Repeat treatment as necessary

### STORAGE AND DISPOSAL

**PESTICIDE STORAGE** Store in original container in a cool, dry locked place inaccessible to children and pets

**PESTICIDE DISPOSAL AND CONTAINER HANDLING** Nonrefillable container Do not reuse or refill this container **If empty** Place in trash or offer for recycling if available **If partly filled** Call your local solid waste agency for disposal instructions Never place unused product down any indoor or outdoor drain

### [WARRANTY

Read the entire Directions for Use and Warranty before using this Product By using this product, user or buyer accepts the following warranty [[The directions for use of this product are believed to be adequate and must be followed carefully However it is impossible to eliminate all risks inherently associated with the use of this product Unintended consequences may result because of such factors as weather conditions, presence or absence of other materials, or the manner of application all of which are beyond the control of Sergeant s ] ] Sergeant s is committed to providing high quality products To the extent consistent with applicable law Sergeant's makes no warranties express or implied of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label To the extent consistent with applicable law, Sergeant s, the manufacturer or the Seller disclaims any liability whatsoever for special, incidental, or consequential damages resulting from the use of this product To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid ]

[If you have questions or comments about this product, please write Sergeant's Consumer Response, P O Box 540399, Omaha, NE 68154-0399 ]

In Case of Emergency, call 1-800-781-4738  
Non-Emergency call 1-800-224-PETS (7387)  
[Made in USA]

EPA Reg No 2517-122  
EPA Est No XXXXX-XX-XX  
[lot, date & label code] [UPC CODE]

Manufactured by [for] [Distributed by ]  
Sergeant's Pet Care Products, Inc  
P O Box 540399  
Omaha, NE 68154-0399

