

2517-118

11/27/2012

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**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY**  
WASHINGTON, D.C. 20460

OFFICE OF  
CHEMICAL SAFETY  
AND POLLUTION PREVENTION

November 27, 2012

Kelli A. Ten Hulzen  
Sergent Pet Care Product, Inc.  
10077 South 134<sup>th</sup> Street  
Omaha, NE 68138-3710

Subject: Notification to Add Minor Revisions to the label  
EPA Registration Number: 2517-118  
Decision: 471832

Dear Ms. Ten Hulzen:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration (PRN) 98-10 dated October 18, 2012, for the abovementioned product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions regarding this letter, please contact Driss Benmhend at (703) 308-9525.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard J. Gebken".

Richard J. Gebken  
Product Manager (10)  
Insecticide Branch  
Registration Division (7504P)

Enclosures: Copy of Label Stamped "Notification"

<b>EPA</b>	United States <b>Environmental Protection Agency</b> Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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**Application for Pesticide - Section I**

1. Company/Product Number 2517-118	2. EPA Product Manager Richard Gebken	3. Proposed Classification  <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Sergeant's Pet Care Products, Inc. / Zema Flea & Tick Shampoo for Dogs & Cats	5. PM# 10	
5. Name and Address of Applicant (Include ZIP Code) Sergeant's Pet Care Products, Inc. 10077 South 134 <sup>th</sup> Street Omaha, NE 68138-3710  <input type="checkbox"/> Check if this is a new address		6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____ Product Name _____

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**Section II**

<input type="checkbox"/> Amendment - Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application <input type="checkbox"/> Other - Explain below.
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Explanation: Use additional page(s) if necessary. (For section I and Section II.)  
 Label notification for minor label edits to grammar, spelling and clarification of overlapping notification and amendments due to RED.

**Section III**

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) Plastic Bag
*Certification must be submitted		If "Yes" Unit Packaging wgt.    No. per Container _____   _____	If "Yes" Package wgt.    No. per Container _____   _____
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container fl oz	5. Location of Label Directions <input type="checkbox"/> On Can <input checked="" type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

**Section IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Kelli A. Ten Hulzen	Title Regulatory Specialist	Telephone No. (Include Area Code) 402-938-7065
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature BY: <i>Kelli A. Ten Hulzen</i>	3. Title Regulatory Specialist	
4. Typed Name: Kelli A. Ten Hulzen	5. Date: 10/17/12	



Sergeant's Pet Care Products, Inc.

10077 South 134th Street • Omaha, NE 68138 • Telephone 402.938.7000 • Fax 402.938.7099 • www.sergeants.com

October 18, 2012

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Richard Gebken, PM10  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Document Processing Desk (NOTIF)  
1200 Pennsylvania Avenue, N.W.  
Washington, DC 24060-0001

Subject: Application for Pesticide Notification (Label Revision) for Zema Flea & Tick Shampoo for Dogs & Cats (EPA Registration Number 2517-118)

Dear Mr. Gebken:

Sergeant's Pet Care Products, Inc. (Sergeant's, 10077 South 134<sup>th</sup> St, Omaha, NE 68138-3710, EPA Company Number 2517) is submitting a Notification of revision to the master label for the end-use product Zema Flea & Tick Shampoo for Dogs & Cats (EPA Registration Number 2517-118), containing the active ingredients pyrethrins and piperonyl butoxide technical. The following items are enclosed in support of this Notification.

- Cover letter (this document);
- Application for Registration (EPA Form 8570-1); and
- Master Label v12.1 (2 copies, 1 with changes highlighted).

Sergeant's is submitting this notification to correct grammatical errors and to clarify overlapping notification and amendments due to RED. This minor label change is being made via Notification because it does not affect the dosage, concentration, frequency or method of application or increase the amount of exposure. All changes have been highlighted on the first revised label included in this package.

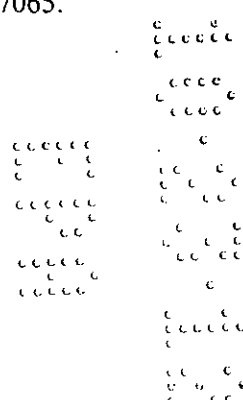
This Notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If you have any questions regarding this submission, please contact me at 402-938-7065.

Sincerely,

Kelli A. Ten Hulzen  
Regulatory Specialist

Enclosures



# Sergeant's Master Label

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Information in [ ] is optional.

v12.1  
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**Front Panel**

**Dog and Cat Shampoo**

**Pyrethrins, piperonyl butoxide technical**

[Optional text appears in brackets – the final label may include some or all of the optional text on front, back or side label panels]

## ZEMA FLEA & TICK SHAMPOO FOR DOGS & CATS

- {ABN} {Sergeant's Silver Skip-Flea and Tick Shampoo for cats}
- {ABN} {Sergeant's Silver Skip-Flea and Tick Shampoo for cats [and] [&] kittens}
- {ABN} {SentryPro Flea and Tick Shampoo for Dogs [and] [&] Puppies}
- {ABN} {SentryPro XFC Flea and Tick Shampoo for Dogs [and] [&] Puppies}
- {ABN} {Sentry PurrScriptions Flea and Tick Shampoo for cats [and] [&] kittens}
- {ABN} {Sergeant's Flea & Tick Shampoo for Dogs [and] [&] Puppies}
- {ABN} {Sergeant's Flea & Tick Shampoo for Cats [and] [&] Kittens}
- {ABN} {Sergeant's Skip-Flea Flea & Tick Shampoo for Cats [and] [&] Kittens}
- {ABN} {Sergeant's Skip-Flea Flea & Tick Shampoo for Dogs [and] [&] Puppies}
- {ABN} {Sergeant's Skip-Flea Flea & Tick Shampoo for Cats}
- {ABN} {Sergeant's Skip-Flea Flea & Tick Shampoo for Dogs}
- {ABN} {Sentry PurrScriptions Flea and Tick Shampoo for cats}
- {ABN} [Sergeant's Skip-Flea & Tick Shampoo for Cats [and] [&] Kittens]
- {ABN} [Sergeant's Skip-Flea & Tick Shampoo for Dogs [and] [&] Puppies]
- {ABN} [Sergeant's Skip-Flea & Tick Shampoo for Cats]
- {ABN} [Sergeant's Skip-Flea & Tick Shampoo for Dogs]

**NOTIFICATION**

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- ◆ [KILL FLEAS AND TICKS][WITH SYNERGIZED PYRETHRINS]
- ◆ [CONTAINS CONDITIONER][TO LEAVE COAT SOFT AND MANAGABLE]
- ◆ [pH BALANCED FOR DOGS & CATS]
- ◆ [CONCENTRATED 3:1]
- ◆ [LATHERS, CLEANS AND RINSES WELL]
- ◆ [SPECIFIC FRAGRANCE NOTED HERE] [FRAGRANCE] [SCENT]

**ACTIVE INGREDIENTS:**

Pyrethrins [CAS #8003-34-7].....	0.05%
Piperonyl Butoxide Technical* [CAS #51-03-6].....	0.50%

<b>OTHER INGREDIENTS</b> .....	<b>99.45%</b>
<b>TOTAL</b>	<b>100.00%</b>

\*Equivalent to 0.4% (Butylcarbityl)(6-propylpiperonyl) ether and 0.1% related compounds.

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See [Back][or][Side] Panel[s] for Additional Precautionary Statements.

Net Contents: XXX fl oz (xxx mL)

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# Sergeant's Master Label

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Information in [ ] is optional.

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**Side/Back Panel**

**Dog and Cat Shampoo**

**Pyrethrins, piperonyl butoxide technical**

**READ ENTIRE LABEL BEFORE EACH USE**

**USE ONLY ON [DOGS] [AND][&] [CATS]**

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION**

Harmful if swallowed. Harmful if absorbed through skin. Avoid contact with eyes, skin or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Remove and wash contaminated clothing before reuse. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

<b>FIRST AID</b>	
<b>IF SWALLOWED</b>	<ul style="list-style-type: none"> <li>• Call a poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>IF ON SKIN OR CLOTHING:</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>IF IN EYES:</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
<b>IF INHALED:</b>	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
<b>HOT LINE NUMBER</b>	
Have the product container or label with you when calling a poison control center or doctor, or veterinarian or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.	

**ENVIRONMENTAL HAZARDS**

This pesticide is toxic to aquatic organisms, including fish and invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters.

# Sergeant's Master Label

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Information in [ ] is optional.

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**Side/Back Panel**

**Dog and Cat Shampoo**

Pyrethrins, piperonyl butoxide, technical

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

### SHAKE WELL BEFORE USING

### USE RESTRICTIONS

Do not apply to pets less than 12 weeks old. Consult a veterinarian before applying this product on medicated, debilitated, aged, pregnant, or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

Wet animal. Pour shampoo into the cup of your hand and rub over animal's wet coat. Lather entire animal. Allow lather to stand 5 minutes to kill fleas and ticks. Rinse. Avoid contact with eyes. Do not reapply product for [1][one] day.

## STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

**PESTICIDE STORAGE:** Store in original container in a cool, dry place inaccessible to children and pets.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

## [WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. [[The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks inherently associated with the use of this product. Unintended consequences may result because of such factors as weather conditions, presence or absence of other materials, or the manner of application, all of which are beyond the control of Sergeant's.] ] Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller disclaims any liability whatsoever for special, incidental, or consequential damages resulting from the use of this product. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: [Sergeant's][Sentry] Consumer Reponse, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738

Non-Emergency, call: 1-800-224-PETS (7387) [Made in USA]

EPA Reg. No. 2517-118

EPA Est. No. XXXXX-XX-XX

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# Sergeant's Master Label

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Information in [ ] is optional.

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[lot, date & label code],[UPC CODE]

Distributed by: [Manufactured by [for]:]

Sergeant's Pet Care Products, Inc.

P.O. Box 540399

Omaha, NE 68154-0399

{END - BACK / SIDE PANEL}