

2517-118

11-05-2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Ms. Susan Kane  
Product Registration  
Sergeant's Pet Care Products, Inc.  
2625 South 158<sup>th</sup>. Plaza  
Omaha, NE 68130-1770

NOV 05 2009

SUBJECT: Application for Pesticide Notification (PRN 98-10)  
Request Marketing Claims and Alternate Brand Names:  
"Sergeant's Skip-Flea Flea & Tick Shampoo for Cats and Kittens"  
"Sergeant's Skip-Flea Flea & Tick Shampoo for Dogs and Puppies"  
"Sergeant's Skip-Flea Flea & Tick Shampoo for Cats"  
"Sergeant's Skip-Flea Flea & Tick Shampoo for Dogs"  
EPA Reg. No. 2517-118  
Application Dated September 29, 2009

Dear Registrant:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 09/29/09 for the above product. The Registration Division 07(RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs



United States  
**Environmental Protection Agency**  
 Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number 2517-118	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Zema Flea & Tick Shampoo for Dogs & Cats	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) Sergeant's Pet Care Products, Inc. 2625 South 158th Plaza Omaha NE 68130-1770 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input checked="" type="checkbox"/> Final printed labels in response to Agency letter dated _____	<b>NOTIFICATION</b>  <b>NOV - 5 2009</b>
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.	

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152-46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.  
 NOTIFICATION OF ALT. BRAND NAMES and MINOR LABEL CLAIM PER PR NOTICE 98-10:

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Metal Plastic Glass Paper Other (Specify) _____		
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container		
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On label	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)					
Name Susan Kane		Title Regulatory Specialist		Telephone No. (Include Area Code) 402-938-7065	
<p style="text-align: center;"><b>Certification</b></p> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.					<b>6. Date Application Received (Stamped)</b>
2. Signature 		3. Title Regulatory Specialist			
4. Typed Name Susan Kane		5. Date Sept. 29, 2009			



Sergeant's Pet Care Products, Inc.

2625 South 158th Plaza • Omaha, NE 68130-1770 • Telephone 402.938.7000 • Fax 402.938.7099 • www.sergeants.com

September 30, 2009

Registration Support Branch  
Registration Division (7505P)  
Office of Pesticide Programs (NOTF)  
US Environmental Protection Agency  
One Potomac Yard  
2777 Crystal Drive  
Arlington, VA 22202

SUBJECT: Zema Flea & Tick Shampoo for Dogs & Cats, EPA No. 2517-118  
Notification per PR Notice 98-10: ABNS , MINOR LABEL CLAIM

Dear Mr. Gebken:

Sergeant's Pet Care Products, Inc. submits the following administrative documents in support of the Notification per PR Notice 98-10 to add alternate brand names and a minor label claim.

- Notification (EPA Form 8570-1)
- 2 copies of revised master label

Should you have any questions about this submission, please contact me via phone at 402/938-7065 or email at [skane@sergeants.com](mailto:skane@sergeants.com).

Sincerely,

Susan Kane  
Regulatory Specialist  
Sergeant's Pet Care Products, Inc.

Enclosures

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# Sergeant's Master Label

29 Sept. 2009 Notif. ABNS, minor label claim  
Information in [ ] is optional.

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EPA SAL 2382-176/ 3 Nov. 2004

**FRONT PANEL**

**Dog and Cat Shampoo**

**Pyrethrins, piperonyl butoxide technical**

[Optional text appears in brackets – the final label may include some or all of the optional text on front, back or side label panels]

## ZEMA FLEA & TICK SHAMPOO FOR DOGS & CATS

- {ABN} [Sergeant's Silver Skip-Flea and Tick Shampoo for cats]
- {ABN} [Sergeant's Silver Skip-Flea and Tick Shampoo for cats and kittens]
- {ABN} [Sergeant's Skip-Flea Flea & Tick Shampoo for Cats and Kittens]
- {ABN} [Sergeant's Skip-Flea Flea & Tick Shampoo for Dogs and Puppies]
- {ABN} [Sergeant's Skip-Flea Flea & Tick Shampoo for Cats]
- {ABN} [Sergeant's Skip-Flea Flea & Tick Shampoo for Dogs]

**NOTIFICATION**

**NOV - 5 2009**

- ◆ [WITH SYNERGIZED PYRETHRINS]
- ◆ [KILL FLEAS AND TICKS WITH SYNERGIZED PYRETHRINS]
- ◆ [CONTAINS CONDITIONER TO LEAVE COAT SOFT AND MANAGABLE]
- ◆ [CONTAINS CONDITIONER]
- ◆ [LEAVES COAT SOFT AND MANAGABLE]
- ◆ [pH BALANCED FOR DOGS & CATS]
- ◆ [CONCENTRATED 3:1]
- ◆ [LATHERS, CLEANS AND RINSES WELL]
- ◆ [SPECIFIC FRAGRANCE NOTED HERE] [FRAGRANCE] [SCENT]

### ACTIVE INGREDIENTS:

Pyrethrins: CAS #8003-34-7.....	0.05%
*Piperonyl Butoxide Technical: CAS #51-03-6.....	0.50%
<b>OTHER INGREDIENTS.....</b>	<b>99.45%</b>
<b>TOTAL</b>	<b>100.00%</b>

\*Equivalent to 0.4% (Butylcarbityl)(6-propylpiperonyl) ether and 0.1% related compounds.

**KEEP OUT OF REACH OF CHILDREN  
WARNING  
SEE BACK PANEL FOR ADDITIONAL  
PRECAUTIONARY STATEMENTS**

Net Contents: XXX

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# Sergeant's Master Label

29 Sept. 2009 Notif. ABNS, minor label claim  
Information in [ ] is optional.

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**Side/Back Panel**

**Dog and Cat Shampoo**

**Pyrethrins, piperonyl butoxide technical**

**READ ENTIRE LABEL BEFORE EACH USE  
USE ONLY ON [DOGS] [AND] [CATS]  
PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS  
WARNING**

**HAZARDS TO HUMANS:** Concentrate causes substantial but temporary eye injury. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Avoid contamination of feed and foodstuffs.

**HAZARDS TO DOMESTIC ANIMALS: FOR USE ON [DOGS AND PUPPIES], [CATS & KITTENS]**

Do not use on [puppies] [or] [kittens] under 12 weeks of age. Do not reapply product for one day. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap or a non-pesticidal shampoo and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

<b>FIRST AID</b>	
<b>IF IN EYES:</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
<b>IF ON SKIN OR CLOTHING:</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>IF SWALLOWED</b>	<ul style="list-style-type: none"> <li>• Call a poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>IF INHALED:</b>	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
<b>HOT LINE NUMBER</b>	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.	

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# Sergeant's Master Label

29 Sept. 2009 Notif. ABNS, minor label claim  
Information in [ ] is optional.

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**Side/Back Panel**

**Dog and Cat Shampoo**

**Pyrethrins, piperonyl butoxide technical**

## ENVIRONMENTAL HAZARDS

This product is toxic to fish. Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters or rinsate.

## DIRECTIONS FOR USE

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling.**

### SHAKE WELL BEFORE USING

Wet animal. Pour some shampoo in hand and rub over animal's wet coat. Lather entire animal. Allow lather to stand 5 minutes to kill fleas and ticks. Rinse. Avoid contact with eyes. Do not reapply product for one day.

## STORAGE AND DISPOSAL

**STORAGE:** Store in original container in locked storage area.

**DISPOSAL: If empty:** Do not reuse or refill this container. Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

In Case of Emergency, call: 1-800-781-4738

Non-Emergency call 1-800-224-PETS (7387) [Made in USA]

Distributed by:  
Sergeant's Pet Care Products, Inc.  
PO Box 540399  
Omaha, NE 68154-0399

EPA Reg. No. 2517-118

EPA Est. No. XXXXX-XX-XX  
[lot, date & label code] [UPC CODE]

{END - BACK / SIDE PANEL}