

2517-114

6/19/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Ms. Susan Kane
Product Registration
Sergeant's Pet Care Products, Inc.
2625 South 158th. Plaza
Omaha, NE 68130-1770

JUN 19 2009

SUBJECT: Application for Pesticide Notification (PRN 98-10)
Request Alternate Brand Names:
"Sergeant's Gold Flea and Tick Shampoo for Dogs and Puppies"
"Sergeant's Gold Flea and Tick Shampoo for Dogs"
"Sergeant's Gold Flea and Tick Shampoo for Cats and Kittens"
"Sergeant's Gold Flea and Tick Shampoo for Cats"
"Sergeant's Gold Flea and Tick Dogs and Cats"
"Sergeant's Flea and Tick Shampoo"
"Sentry Pro Flea and Tick Shampoo for Dogs and Puppies"
"Sentry PurrScriptions Plus Flea and Tick Spray for Cats and Kittens"
"Sentry Pro Flea and Tick Shampoo for Dogs and Cats"
EPA Reg. No. 2517-114
Application Dated March 10, 2009

Dear Registrant:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 03/10/09 for the above product. The Registration Division 07(RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

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United States
Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 2517-114	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Pyrethrin-Pyriproxyfen Residual Ovisterilant Shampoo # 1	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) Sergeant's Pet Care Products, Inc. 2625 South 158th Plaza Omaha NE 68130-1770 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(ii), my product is similar or identical in composition and labeling to: NOTIFICATION EPA Reg. No. _____ Product Name _____ JUN 19 2009	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152-46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.
 NOTIFICATION OF ALT. BRAND NAMES PER PR NOTICE 98-10:

Section - III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container

3. Location of Net Contents Information
 Label Container

4. Size(s) Retail Container _____

5. Location of Label Directions
 On label

6. Manner in Which Label is Affixed to Product
 Lithograph Paper, glued
 Stenciled Other _____

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Susan Kane	Title Regulatory Specialist	Telephone No. (Include Area Code) 402-938-7065
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Certification
 I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature <i>Susan Kane</i>	3. Title Regulatory Specialist	6. Date Application Received (Stamped)
4. Typed Name Susan Kane	5. Date March 10, 2009	

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Sergeant's Pet Care Products, Inc.

2625 South 158th Plaza • Omaha, NE 68130-1770 • Telephone 402.938.7000 • Fax 402.938.7099 • www.sergeants.com

March 10, 2009

Registration Support Branch
Registration Division (7505P)
Office of Pesticide Programs (NOTF)
US Environmental Protection Agency
One Potomac Yard
2777 Crystal Drive
Arlington, VA 22202

SUBJECT: Pyrethrin-Pyriproxyfen Residual Ovisterilant Shampoo # 1/ EPA Reg. No. 2517-114
Notification per PR Notice 98-10: ABNS

Dear Mr. Gebken:

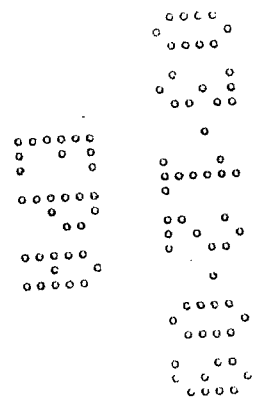
Sergeant's Pet Care Products, Inc. submits the following administrative documents in support of the Notification per PR Notice 98-10 to add alternate brand names.

- Notification (EPA Form 8570-1)
- 2 copies of revised master label
- Master Label for Virbac EPA Registration No. 2382-164 (Please Note: Typo on cover letter regarding formula name. It should read **Pyrethrin** rather than Permethrin)
- Transfer letter from Virbac to Sergeant's Pet Care Products, Inc.

Should you have any questions about this submission, please contact me via phone at 402/938-7065 or email at skane@sergeants.com.

Sincerely,

Susan Kane
Regulatory Specialist
Sergeant's Pet Care Products, Inc.



Enclosures

40 of 6

Sergeant's Master Label

Feb 09 ABNS & First aid box format
Information in [] is optional.

Page 1 of 2

EPA Reg. No. 2517-114
EPA Est. No. 11715-TN-1

~~FRONT PANEL~~ Pyrethrin-Pyriproxyfen-Residual Ovisterilant Shampoo #1

Pyriproxyfen, pyrethrins, piperonyl butoxide, N-Octyl bicycloheptene dicarboximide

[Optional text appears in brackets - the final label may include some or all of the optional text on front, back or side label panels]

~~Pyrethrin-Pyriproxyfen Residual Ovisterilant Shampoo #1~~

- {ABN: Sergeant's Gold Flea and Tick Shampoo for Dogs and Puppies}
- {ABN: Sergeant's Gold Flea and Tick Shampoo for Dogs}
- {ABN: Sergeant's Gold Flea and Tick Shampoo for Cats and Kittens}
- {ABN: Sergeant's Gold Flea and Tick Shampoo for Cats}
- {ABN: Sergeant's Gold Flea and Tick Dogs and Cats}
- {ABN: Sergeant's Flea and Tick Shampoo}
- {ABN: SentryPro Flea and Tick Shampoo for Dogs and Puppies}
- {ABN: Sentry PurrScriptions Plus Flea and Tick Shampoo for Cats and Kittens}
- {ABN: SentryPro Flea and Tick Shampoo for Dogs and Cats}

- [Dual synergized Pyrethrins kill fleas and ticks]
- [Flea and tick shampoo with residual ovisterilant properties for use on dogs, cats, puppies and kittens]
- [Nylar® IGR sterilizes all new fleas and kills their eggs for 4 weeks]
- [Fast action immediately kills adult fleas and ticks]
- [Residual action kills flea eggs for one month]
- [Baby powder scent]
- [Faster Action * Breaks Flea Life Cycle * Longer Lasting] (Circular bullet)

ACTIVE INGREDIENTS:

Pyriproxyfen.....	0.01%
Pyrethrins.....	0.15%
Piperonyl Butoxide technical [*].....	1.50%
N-Octyl bicycloheptene dicarboximide.....	0.50%

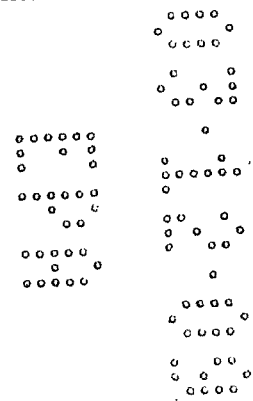
OTHER INGREDIENTS:	<u>97.84%</u>
[TOTAL]	100.00%

[* equivalent to 1.2% (butylcarbityl) (6-propylpiperonyl) ether and 0.03% related compounds.]

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See [Back][or][Side] Panel[s] for Additional Precautionary Statements.

NET [WEIGHT] [CONTENTS] XXX oz (XXX mL)



NOTIFICATION

JUN 19, 2009

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Sergeant's Master Label

Feb 09 ABNS & First aid box format

EPA Reg. No. 2517-114

Information in [] is optional.

Page 2 of 2

EPA Est. No. 11715-TN-1

~~SIDE/BACKPANEL Pyrethrin-Pyriproxyfen-Residual-Ovisterilant-Shampoo #1~~

Pyriproxyfen, pyrethrins, piperonyl butoxide, N-Octyl bicyclohepene dicarboximide

**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON [DOGS] [AND] [CATS]**

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

Do not treat nursing puppies or kittens. Do not use on puppies under 11 weeks of age and on kittens under 6 months of age. Consult a veterinarian before treating pregnant, nursing, sick, aged, debilitated, or medicated dogs [or cats]. Sensitivities may occur after using any pesticide product on pets. If signs of sensitivity occur, bathe pet with mild soap or a non-pesticidal shampoo and rinse with large quantities of water. If signs continue consult a veterinarian immediately. Wash hands with soap and water after using.

BOX OPTIONAL}

FIRST AID	
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
IF IN EYES:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for further treatment advice.
IF SWALLOWED	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information. (Information in brackets is optional)	

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

The dual synergistic pyrethrins provide immediate killing of fleas and ticks on the pet. Pyriproxyfen, in this special formulation*, is absorbed onto, and sticks tightly to hair and skin, even after complete rinsing. This insect growth regulator (a synthetic flea hormone) sterilizes all fleas that jump onto the pet (even new fleas before they start laying eggs) and therefore kills all flea eggs. This action persists for 1 month and breaks the flea's life cycle by preventing the development of new fleas in the pet's environment and the build-up of reinfestation pressure. Shake well before using. Wet the pet thoroughly with warm water. Apply product onto its back at the rate of approximately 1 tablespoon for each 5 lb. bodyweight (7.5g per kg) for dogs and puppies and 1/4 tablespoonful (8.5g per kg) for cats and kittens. Massage well into the skin to obtain good lathering over the entire body. Allow lather to remain in contact for at least 10 minutes then rinse off. Allow pet to air dry or blow dry. To maintain effective flea life cycle control (through IGR flea egg killing) repeat treatment at least once every month. Under conditions of flea reinfestation pressure from the environment, repeat treatment when new parasites are seen on the pet, but not more frequently than once weekly on dogs and twice monthly on cats.



