

2517-100

09-08-2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460-0001



OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

September 8, 2011

John Wright  
Product and Regulatory Associates, LLC  
PO Box 1683  
Voorhees, NJ 08043

Subject: Amended Reregistration Label  
Product Name: Pyrethroid W.B. Concentrate II  
EPA Registration Number: 2517-100  
EPA Decision Numbers: 413813

Dear Mr. Wright:

The Agency, in accordance with the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, has completed reviewing all of the information submitted with your application to support the reregistration of the above referenced product in connection with the permethrin RED, and has concluded that your submission is acceptable.

NOTE: This product is not being reregistered under sections 3(c)5 and 4(g) of FIFRA at this time.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label or durably marked on the container itself, and can be added by non-notification per PRN 98-10.

Please note that the record for this product currently contains the Confidential Statements of Formulation (CSFs) listed below. Any previously dated CSFs are superseded.

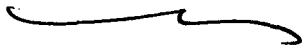
- Basic CSF, dated 3/10/10


A copy of your label stamped "Accepted" is enclosed along with copies of the acute toxicity and product chemistry reviews completed for the subject product. Products shipped after 12 months from the date of this amendment or the next printing of the label whichever occurs first, must bear the new revised label. Your release for shipment of the product bearing

the amended label constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e).

If you have any questions about this letter, please contact Jennifer Urbanski at 703-347-0156 or [urbanski.jennifer@epa.gov](mailto:urbanski.jennifer@epa.gov).

Sincerely,



 Richard J. Gebken  
Product Manager (10)  
Insecticide Branch  
Registration Division (7504P)

*Enclosures: Label stamped "Accepted," dated 9/8/11  
Acute Toxicity Review, dated 5/31/11  
Product Chemistry Review, dated 2/11/11*

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# Sergeant's Master Label

25 March 2010 Re-registration  
Information in [ ] is optional.

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EPA Reg. No. 2517-100  
EPA SAL

## FRONT PANEL

[Optional text appears in brackets – the final label may include some or all of the optional text on front, back or side label panels]

## Pyrethroid W.B. Concentrate II

- {ABN: Sentry 35 Day Dip for Dogs}
- {ABN: Sergeant's 35 Day Dip for Dogs}
- {ABN: Sentry 35 Day Dip for Dogs and puppies (12 weeks of age or older)}
- {ABN: Sergeant's 35 Day Dip for Dogs and puppies (12 weeks of age or older)}
- {ABN: Sentry 35 Day Flea and Tick Dip for Dogs}
- {ABN: Sentry Flea and Tick Dip for Dogs}
- {ABN: Sergeant's 35 Day Flea and Tick Dip for Dogs}
- {ABN: Sergeant's Flea and Tick Dip for Dogs}
- {ABN: Sentry 35 Day Flea and Tick Dip for Dogs and puppies (12 weeks of age or older)}
- {ABN: Sentry Flea and Tick Dip for Dogs and puppies (12 weeks of age or older)}
- {ABN: Sergeant's 35 Day Flea and Tick Dip for Dogs and puppies (12 weeks of age or older)}
- {ABN: Sergeant's Flea and Tick Dip for Dogs and puppies (12 weeks of age or older)}

- Residually controls fleas and ticks on dogs for 35 days.
- Aids in the control of ticks on dogs for an additional 2 weeks.
- Water -based product
- Contains Bitrex
- Quick knockdown
- Controls Fleas and Ticks on Dogs for 35 Days
- Water-based

**ACCEPTED**  
**SEP 08 2011**  
 Under the Federal Insecticide, Fungicide,  
 and Rodenticide Act, as amended, for the  
 pesticide registered under:

EPA. Reg. No. 2517-100

{Ingredient Statement may be on front or back label}

### ACTIVE INGREDIENT:

Permethrin\* ..... 5.70%

OTHER INGREDIENTS: ..... 94.30%

TOTAL ..... 100.00%

\* CAS No.: 52645-53-1

\*cis/trans ratio: Max. 65% (+/-)trans and min. 35% (+/-) cis.

Contains 0.478 lbs. permethrin per gal. (54 grams permethrin per quart)

**DO NOT USE ON CATS**

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**

See [Back][or][Side] Panel[s] for Additional Precautionary Statements

NET [WEIGHT] [CONTENTS] XXX oz (XXX mL)

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## BACK PANEL

READ ENTIRE LABEL BEFORE EACH USE

### PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

**HAZARDS TO HUMANS:** Harmful if swallowed or absorbed through the skin. Avoid contact with the skin or clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash before reuse.

**HAZARDS TO DOMESTIC ANIMALS: USE ONLY ON DOGS, DO NOT USE ON CATS.** Do not use on puppies under 12 weeks of age. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant, or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

Certain medications can interact with pesticides. Consult a veterinarian before using on medicated animals.

<b>FIRST AID</b>	
<b>IF SWALLOWED:</b>	<ul style="list-style-type: none"><li>• Call a poison control center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul>
<b>IF ON SKIN OR CLOTHING:</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>HOT LINE NUMBER</b>	
Have the product container with you when calling a poison control center, doctor or veterinarian, or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.	
<b>NOTE TO PHYSICIAN</b>	
Do not administer or instill milk, cream or other substances containing vegetable or other animal fats which enhance absorption of lipophilic substances	

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## ENVIRONMENTAL HAZARDS

This product is extremely toxic aquatic organisms, including fish and invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems

This pesticide is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weed while bees are actively visiting the treated area.

## PHYSICAL AND CHEMICAL HAZARDS

Do not use or store near heat or open flame.

## DIRECTIONS FOR USE

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling.**

Food utensils such as teaspoons or measuring cups should not be used for food purposes after use with pesticides.

## PROTECT PRODUCT AND DILUTIONS FROM FREEZING.

To prepare dilutions the concentrate should first be stirred or agitated well. Do not hold dilutions for more than 24 hours.

**Dilution Rate:** Dilute 2 to 3 fluid ounces per gallon of water. For spraying of product use a hand held pump-up sprayer.

**For Use as a Spray On Dogs to Control Fleas and Ticks:** Spray dogs outside. Start spraying diluted product at the tail, moving the dispenser rapidly and making sure that the animal's entire body is covered, including the legs and underbody. While spraying, fluff the hair so that the spray wets thoroughly. Do not spray into eyes or face. Avoid contact with genitalia.

**For Use as a Dip On Dogs To Control Fleas and Ticks:** Wet the dog with water before treatment. Sponge, dip or pour diluted product on the dog until its fur and skin are thoroughly wet, making sure that the animal's entire body is treated, including the legs and underbody. Do not treat the dog's face. Let the dog drip-dry. **DO NOT RINSE OFF.**

Expect when spraying or dipping dogs do not enter or allow others to enter treated area until sprays have dried.

Not for use in outdoor residential misting systems.

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DO NOT USE ON PUPPIES UNDER 12 WEEKS OF AGE. Do not repeat treatment more often than once every 14 days.

## STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Store only in original container in a cool, dry area inaccessible to children and pets. Keep containers closed and away from other chemicals. Protect from freezing.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

## [WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. [[The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks inherently associated with the use of this product. Unintended consequences may result because of such factors as weather conditions, presence or absence of other materials, or the manner of application, all of which are beyond the control of Sergeant's.] ] Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller disclaims any liability whatsoever for special, incidental, or consequential damages resulting from the use of this product. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738  
Non-Emergency call: 1-800-224-PETS (7387)  
[Made in USA]

EPA Reg. No. 2517-100  
EPA Est. No. XXXXX-XX-XX  
[lot, date & label code] [UPC CODE]

Manufactured by[for]: [Distributed by:]  
Sergeant's Pet Care Products, Inc.  
P.O. Box 540399  
Omaha, NE 68154-0399