

2517-100

04-08-2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

APR 8 2010

Ms. Susan Craft
Sergeant's Pet Care Products, Inc.
2625 South 158th Plaza
Omaha, NE 68130-1770

Subject: Application for Pesticide Notification (PRN 2007-4)

Dear Ms. Craft:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice PRN 2007-4 dated March 12, 2010 for the following product(s):

Pyrethroid W.B. Concentrate II (EPA Reg. No. 2517-100)

The Registration Division (RD) has conducted a review of this request for applicability under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN 98-10. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Regina Foushee'-Smith at 703-605-0780.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard J. Gebken".

Richard J. Gebken
Product Manager
Insecticide Branch
Registration Division (7505P)

 United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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Application for Pesticide - Section I

1. Company/Product Number 2517-100	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Pyrethroid W.B. Concentrate II	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) Sergeant's Pet Care Products, Inc. 2625 South 158th Plaza Omaha NE 68130-1770 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. NOTIFICATION Product Name APR - 8 2010

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.


Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of label change per PRN 2007-4. This notification is consistent with the provisions of PR Notice 2007-4 and EPA regulations at 40 CFR 156.10, 156.140, 156.144, 156.146, and 156.156., and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the requirements of 40 CFR 156.10, 156.140, 156.144, 156.146 and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:						2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container	<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted							
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On label			
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled						<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Susan Craft	Title Regulatory Specialist	Telephone No. (Include Area Code) 402-938-7021
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Specialist	
4. Typed Name Susan Craft	5. Date March 12, 2010	

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Sergeant's Master Label

12 March 2010 updated storage & disposal
Information in [] is optional.

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FRONT PANEL

Pyrethroid W.B. Concentrate II

Permethrin

[Optional text appears in brackets – the final label may include some or all of the optional text on front, back or side label panels]

Pyrethroid W.B. Concentrate II

- {ABN: Sentry 35 Day Dip for Dogs}
- {ABN: Sergeant's 35 Day Dip for Dogs}
- {ABN: Sentry 35 Day Dip for Dogs and puppies}
- {ABN: Sergeant's 35 Day Dip for Dogs and puppies}
- {ABN: Sentry 35 Day Flea and Tick Dip for Dogs}
- {ABN: Sentry Flea and Tick Dip for Dogs}
- {ABN: Sergeant's 35 Day Flea and Tick Dip for Dogs}
- {ABN: Sergeant's Flea and Tick Dip for Dogs}
- {ABN: Sentry 35 Day Flea and Tick Dip for Dogs and puppies}
- {ABN: Sentry Flea and Tick Dip for Dogs and puppies}
- {ABN: Sergeant's 35 Day Flea and Tick Dip for Dogs and puppies}
- {ABN: Sergeant's Flea and Tick Dip for Dogs and puppies}

NOTIFICATION

APR - 8 2010

- Residually controls fleas and ticks on dogs for 35 days.
- Aids in the control of ticks on dogs for an additional 2 weeks.
- Water -based product
- Contains Bitrex
- Quick knockdown
- Controls Fleas and Ticks on Dogs for 35 Days
- Water-based

{Ingredient Statement may be on front or back label}

ACTIVE INGREDIENTS:

*Permethrin (CAS No.: 52645-53-1.....5.70%

OTHER INGREDIENTS:94.30%

[TOTAL]100.00%

*cis/trans ratio: Max. 65% (+/-)trans and min. 35% (+/-) cis.

Contains 0.478 lbs. permethrin per gal. (54 grams permethrin per quart)

DO NOT USE ON CATS

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [Back][or][Side] Panel[s] for Additional Precautionary Statements

NET [WEIGHT] [CONTENTS]

XXX oz (XXX mL)

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Sergeant's Master Label

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BACKPANEL

**Pyrethroid W.B. Concentrate II
Permethrin**

READ ENTIRE LABEL BEFORE EACH USE

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

HAZARD TO HUMANS: Harmful if swallowed or absorbed through the skin. Avoid contact with the skin or clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash before reuse.

HAZARDS TO DOMESTIC ANIMALS:

USE ONLY ON DOGS, DO NOT USE ON CATS.

Do not use on puppies under 12 weeks of age. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant, or nursing animals.

Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

Certain medications can interact with pesticides. Consult a veterinarian before using on medicated animals.

FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
NOTE TO PHYSICIAN	
Do not administer or instill milk, cream or other substances containing vegetable or other animal fats which enhance absorption of lipophilic substances.	
HOT LINE NUMBER	
Have the product container with you when calling a poison control center, doctor or veterinarian, or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.	

ENVIRONMENTAL HAZARDS

This pesticide is highly toxic to fish. Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters.

PHYSICAL AND CHEMICAL HAZARDS

Do not use or store near heat or open flame.

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BACK PANEL

**Pyrethroid W.B. Concentrate II
Permethrin**

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Food utensils such as teaspoons or measuring cups should not be used for food purposes after use with pesticides.

PROTECT PRODUCT AND DILUTIONS FROM FREEZING.

To prepare dilutions the concentrate should first be stirred or agitated well. Do not hold dilutions for more than 24 hours.

Dilution Rate: Dilute 2 to 3 fluid ounces per gallon of water. For spraying of product use a hand held pump-up sprayer.

For Use as a Spray On Dogs to Control Fleas and Ticks: Spray dogs outside. Start spraying diluted product at the tail, moving the dispenser rapidly and making sure that the animal's entire body is covered, including the legs and underbody. While spraying, fluff the hair so that the spray wets thoroughly. Do not spray into eyes or face. Avoid contact with genitalia.

For Use as a Dip On Dogs To Control Fleas and Ticks: Wet the dog with water before treatment. Sponge, dip or pour diluted product on the dog until its fur and skin are thoroughly wet, making sure that the animal's entire body is treated, including the legs and underbody. Do not treat the dog's face. Let the dog drip-dry. **DO NOT RINSE OFF.**

DO NOT USE ON PUPPIES UNDER 12 WEEKS OF AGE. Do not repeat treatment more often than once every 14 days.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store only in original container in a cool, dry area inaccessible to children and pets. Keep containers closed and away from other chemicals. Protect from freezing.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: ~~CONTAINER DISPOSAL:~~ **If empty:** Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. [[The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks inherently associated with the use of this product. Unintended consequences may result because of such factors as weather conditions, presence or absence of other materials, or the manner of application, all of which are beyond the control of Sergeant's.]] Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller disclaims any liability whatsoever for special, incidental, or consequential damages resulting from the use of this product. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

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BACK PANEL

Pyrethroid W.B. Concentrate II
Permethrin

[If you have questions or comments about this product, please write: Sergeant's Consumer Response,
P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738
Non-Emergency call: 1-800-224-PETS (7387) [Made in USA]

Distributed by:
Sergeant's Pet Care Products, Inc.
P.O. Box 540399
Omaha, NE 68154-0399

EPA Reg. No. 2517-100
EPA Est. No. XXXXX-XX-XX
[lot, date & label code] [UPC CODE]

{END - BACK / SIDE PANEL}