



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

JUN 11 2009

Ms. Susan Kane
Product Registration
Sergeant's Pet Care Products, Inc.
2625 South 158th. Plaza
Omaha, NE 68130-1770

SUBJECT: Application for Pesticide Notification (PRN 98-10)
Request Alternate Brand Names:
"Sentry 35 Day Dip for Dogs"
"Sentry 35 Day Dip for Dogs and Puppies"
"Sergeant's 35 Day Dip for Dogs"
"Sergeant's 35 Day Dip for Dogs and Puppies"
EPA Reg. No. 2517-100
Application Dated April 9, 2009

Dear Registrant:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 04/09/09 for the above product. The Registration Division 07(RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

A handwritten signature in black ink, appearing to be "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

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Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95



United States
Environmental Protection Agency
Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 2517-100	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Pyrethroid W.B. Concentrate II	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) Sergeant's Pet Care Products, Inc. 2625 South 158th Plaza Omaha NE 68130-1770 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: NOTIFICATION EPA Reg. No. _____ Product Name _____ JUN 11 2009	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152-46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.
NOTIFICATION OF ALT. BRAND NAME PER PR NOTICE 98-10:

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No			<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On label	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Susan Kane	Title Regulatory Specialist	Telephone No. (Include Area Code) 402-938-7065
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Specialist	
4. Typed Name Susan Kane	5. Date April 9, 2009	

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Sergeant's Pet Care Products, Inc.

2625 South 158th Plaza • Omaha, NE 68130-1770 • Telephone 402.938.7000 • Fax 402.938.7099 • www.sergeants.com

April 9, 2009

Registration Support Branch
Registration Division (7505P)
Office of Pesticide Programs (NOTF)
US Environmental Protection Agency
One Potomac Yard
2777 Crystal Drive
Arlington, VA 22202

SUBJECT: Pyrethroid W.B. Concentrate II, EPA No. 2517-100
Notification per PR Notice 98-10: Alternate Brand Names

Dear Mr. Gebken:

Per my conversation with Owen Beeder, Sergeant's Pet Care Products, Inc. is **resubmitting** the following administrative documents in support of the Notification per PR Notice 98-10 to add alternate brand names.

- Notification (EPA Form 8570-1)
- 2 copies of revised master label
- Master Label for PM Resources EPA Registration No. 67517-85
- Transfer letter from PM Resources to Sergeant's Pet Care Products, Inc.

Should you have any questions about this submission, please contact me via phone at 402/938-7065 or email at skane@sergeants.com.

Sincerely,

Susan Kane
Regulatory Specialist
Sergeant's Pet Care Products, Inc.

Enclosures

CC: [illegible]

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Sergeant's Master Label

8 April 2009 Notification ABNS
Information in [] is optional.

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EPA Reg. No. 2517-100
EPA SAL 17 September 2003

FRONT PANEL

Pyrethroid W.B. Concentrate II Permethrin

[Optional text appears in brackets – the final label may include some or all of the optional text on front, back or side label panels]

Pyrethroid W.B. Concentrate II

NOTIFICATION

JUN 11 2009

- {ABN: Sentry 35 Day Dip for Dogs}
- {ABN: Sentry 35 Day Dip for Dogs and puppies}
- {ABN: Sergeant's 35 Day Dip for Dogs}
- {ABN: Sergeant's 35 Day Dip for Dogs and puppies}

- Residually controls fleas and ticks on dogs for 35 days.
- Aids in the control of ticks on dogs for an additional 2 weeks.
- Water -based product
- Contains Bitrex
- Quick knockdown

{Ingredient Statement may be on front or back label}

ACTIVE INGREDIENTS:

*Permethrin [CAS No.: 52645-53-1].....5.70%

OTHER INGREDIENTS:94.30%

[TOTAL 100.00%]

*cis/trans ratio: Max. 65% (+/-)trans and min. 35% (+/-) cis.

Contains 0.478 lbs. permethrin per gal. (54 grams permethrin per quart)

DO NOT USE ON CATS

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [Back][or][Side] Panel[s] for Additional Precautionary Statements

NET [WEIGHT] [CONTENTS] XXX oz (XXX mL)

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Sergeant's Master Label

8 April 2009 Notification ABNS
Information in [] is optional.

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EPA Reg. No. 2517-100
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BACK PANEL

**Pyrethroid W.B. Concentrate II
Permethrin**

READ ENTIRE LABEL BEFORE EACH USE

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

HAZARD TO HUMANS: Harmful if swallowed or absorbed through the skin. Avoid contact with the skin or clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash before reuse.

HAZARDS TO DOMESTIC ANIMALS:

USE ONLY ON DOGS, DO NOT USE ON CATS.

Do not use on puppies under 12 weeks of age. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant, or nursing animals.

Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

Certain medications can interact with pesticides. Consult a veterinarian before using on medicated animals.

FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
NOTE TO PHYSICIAN	
Do not administer or instill milk, cream or other substances containing vegetable or other animal fats which enhance absorption of lipophilic substances.	
HOT LINE NUMBER	
Have the product container with you when calling a poison control center, doctor or veterinarian, or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.	

ENVIRONMENTAL HAZARDS

This pesticide is highly toxic to fish. Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters.

PHYSICAL AND CHEMICAL HAZARDS

Do not use or store near heat or open flame.

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Sergeant's Master Label

8 April 2009 Notification ABNS
Information in [] is optional.

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BACK PANEL

**Pyrethroid W.B. Concentrate II
Permethrin**

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Food utensils such as teaspoons or measuring cups should not be used for food purposes after use with pesticides.

PROTECT PRODUCT AND DILUTIONS FROM FREEZING.

To prepare dilutions the concentrate should first be stirred or agitated well. Do not hold dilutions for more than 24 hours.

Dilution Rate: Dilute 2 to 3 fluid ounces per gallon of water. For spraying of product use a hand held pump-up sprayer.

For Use as a Spray On Dogs to Control Fleas and Ticks: Spray dogs outside. Start spraying diluted product at the tail, moving the dispenser rapidly and making sure that the animal's entire body is covered, including the legs and underbody. While spraying, fluff the hair so that the spray wets thoroughly. Do not spray into eyes or face. Avoid contact with genitalia.

For Use as a Dip On Dogs To Control Fleas and Ticks: Wet the dog with water before treatment. Sponge, dip or pour diluted product on the dog until its fur and skin are thoroughly wet, making sure that the animal's entire body is treated, including the legs and underbody. Do not treat the dog's face. Let the dog drip-dry. **DO NOT RINSE OFF.**

DO NOT USE ON PUPPIES UNDER 12 WEEKS OF AGE. Do not repeat treatment more often than once every 14 days.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store only in original container in a cool, dry area inaccessible to children and pets. Keep containers closed and away from other chemicals. Protect from freezing.

CONTAINER DISPOSAL: If empty: Do not reuse this container. Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

In Case of Emergency, call: 1-800-781-4738

Non-Emergency call: 1-800-224-PETS (7387) [Made in USA]

Distributed by:
Sergeant's Pet Care Products, Inc.
PO Box 540399
Omaha, NE 68154-0399

EPA Reg. No. 2517-100

EPA Est. No. XXXXX-XX-XX
[lot, date & label code] [UPC CODE]

{END - BACK / SIDE PANEL}