U.S. ENVIRONMENTAL PROTECTION AGEN	ICY EPA Reg. Number:	Date of Issuance:		
Office of Pesticide Programs Registration Division (7505C) 1200 Pennsylvania Ave., N.W Washington, D.C. 20460	2517-96	MAR 0 5 2007		
NOTICE OF PESTICIDE: <u>X</u> Registration <u>Cunder FIFRA, as amended</u>	Term of Issuance: Conditional			
Name and Address of Registrant (include ZIP Code):				
Sergeant's Pet Products, Inc. 2625 South 158 <sup>th</sup> Plaza Omaha, NE 68130-1770				
Note: Changes in labeling differing in substance from that accepted in connection with t Registration Division prior to use of the label in commerce. In any correspondence on the label in commerce.				
nd Rodenticide Act.				
Acception of the second	roduct by the Agency. In order to progistration of a pesticide in accordance onstrued as giving the registrant a right	tect health and the with the Act. The acceptance to exclusive use of the name		
On the basis of information furnished by the registrant, the above named pesticide is here and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this p environment, the Administrator, on his motion, may at any time suspend or cancel the re- of any name in connection with the registration of a product under this Act is not to be co or to its use if it has been covered by others. This product is conditionally registered in accordance that you: 1. Submit and/or cite all data required for registration of	roduct by the Agency. In order to pro gistration of a pesticide in accordance onstrued as giving the registrant a right ce with FIFRA section 3(4	tect health and the with the Act. The acceptance to exclusive use of the name c)(7)(A) provided		
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#### 2. Make the following change to the label:

- a. Change the product registration number to "EPA Reg. No. 2517-96"
- b. Make the following label revisions:

#### Labeling Claims section comment(s), page 1 of 3:

- 1. First Labeling Claim: Delete the newly added labeling claims regarding this product being herbal and/or botanically-based. These claims are misleading since they give the false impression that this product is derived solely from plants (botanicals) when, in fact, the product's active ingredients are a combination of botanicals and other chemicals.<sup>1</sup>
- 2. Fourth Labeling Claim: Replace the word "Control" with the word "Kills."

#### Ingredient Statement section comment(s), page 1 of 3:

3. Revise to read as follows:

#### **ACTIVE INGREDIENTS:**

Pyrethrins	
Piperonyl Butoxide Technical*	0.60%
OTHER INGREDIENTS**	
Total	
*Equivalent to 0.48% (butylcarbityl (6-propy	lpiperonyl) ether and up to 0.12%
related compounds.	
**Contains petroleum distillates.	

Contains perioteuni distinates

4. Your company name and address and/or an Animal Poison Control Center, or other telephone number that consumers may call for the purpose of receiving information concerning proper use of the product and specific actions to take in case of emergencies. This information must be displayed prominently at the bottom of the front panel.  $^2$ 

Directions for Use section comment(s), page 2 of 3:

5. Replace the first title block following the statement starting with "It is a violation of...," with the following:

#### "READ ENTIRE LABEL BEFORE EACH USE, SHAKE WELL BEFORE USE. USE ONLY ON [DOGS] [CATS] or [DOGS OR CATS]."<sup>2</sup>

6. In the 1<sup>st</sup> sentence following the title block referenced in item #5 above, replace the words "[cats] [and] [dogs]" with "[dogs] [cats] or [dogs or cats]."<sup>2</sup>

<sup>&</sup>lt;sup>1</sup> For more detailed information on labeling claims permitted by the Agency, please refer to PR Notice 98-10.

<sup>&</sup>lt;sup>2</sup> For more detailed information on labeling claims permitted by the Agency, please refer to PR Notice 96-6.

Precautionary Statements, Hazards to Humans and Domestic Animals section, HUMAN subsection comment(s), page 2 of 3:

Insert the words "Contains Petroleum Distillates." immediately preceding the 1<sup>st</sup> sentence in this subsection.

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Precautionary Statements, Hazards to Humans and Domestic Animals section, ANIMALS subsection comment(s), page 2 of 3:

- 8. In the 5<sup>th</sup> sentence, replace the words "pet shampoo" with the word "soap."
- Immediately following the 6<sup>th</sup> sentence, insert the following text: "Certain medications can interact with pesticides. Consult a veterinarian before using on medicated animals."<sup>3</sup>

First Aid section comment(s), page 2 of 3:

10. Replace this section with the following:

If Swallowed;	Immediately call a poison control center or doctor.
	• Do not induce vomiting unless told to do so by a poison control
	center or doctor.
	• Have person sip a glass of water if able to swallow.
	• Do not give anything by mouth to an unconscious person.
If on Skin or Clothing:	Take off contaminated clothing.
	• Rinse skin immediately with plenty of water for 15-20 minutes.
	• Call a poison control center or doctor for further treatment advice.
If Inhaled:	• Move person to fresh air.
	• If person is not breathing, call 911 or an ambulance, then give
	artificial respiration, preferably by mouth-to-mouth, if possible.
	<ul> <li>Call a poison control center or doctor for further treatment advice.</li> </ul>
If in Eyes:	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> </ul>
	• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
	• Call a poison control center or doctor for further treatment advice.
NOTE TO PHYSICIAN:	Contains petroleum distillates. Vomiting may cause aspiration
pneumonia.	· · · · · · · · · · · · · · · · · · ·
Have the product contained	er or label with you when calling a poison control center or doctor, or
	nore information on this pesticide product (including health concerns,
	esticide incidents), you may call 1-800-xxx-xxxx or the National
Pesticide Information Cen	ter at 1-800-858-7378.

#### FIRST AID

<sup>&</sup>lt;sup>3</sup> For more detailed information on labeling claims permitted by the Agency, please refer to PR Notice 96-6.

<sup>&</sup>lt;sup>4</sup> Please note that the "1-800-xxx-xxxx" must be substituted with a valid phone number that is available twenty-four (24) hours per day, seven (7) days per week for answering and responding to any medical emergencies or health concerns.

11. Replace this section with the following:

#### **"STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal. **Pesticide Storage:** Keep this product in original container in an area inaccessible to children and pets and away from heat and sunlight. Avoid exposure to moisture.

**Disposal: If empty:** Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain."<sup>5</sup>

3. Submit two (2) copies of the revised final printed label for the record, incorporating the above changes, before the product is released for shipment.

Sergeant's should note that a notice of availability of EPA's reregistration eligibility decision (RED) document for products containing pyrethrins was published in the *Federal Register* on July 26, 2006 (Volume 71, Number 143, Pages 42387-42389). Further, EPA's RED for products containing piperonyl butoxide was published in the *Federal Register* on July 26, 2006 (Volume 71, Number 143, Pages 42385-42386). As a result, additional data and/or labeling changes may be required for products containing pyrethrins and piperonyl butoxide.

If the above conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records. If you have any questions related to this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327.

Sincerely yours,

Kradhal.

Richard J. Gebken Product Manager (10) Insecticide Branch Registration Division (7505P)

Enclosure: Label stamped "Accepted with Comments" 002517-00096 D 372143

<sup>&</sup>lt;sup>5</sup> For more detailed information, please refer to PR Notice 2001-6.

Sergeant	<sup>•</sup> S	Master	Label	
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20 October 2008 Information in [1] is optional

# FPA – eg. No. 2517 XXX Page – of 3

FRONT PANEL

EAR MITE PRODUCT

### {Brand Name} Ear Mite & Tick Control for [Dogs] [&] [Cats]

- [• Herbal and Botanical ]
- [• Contains Aloe]
- [• For Use on [Dogs] [&] [Cats]]
- [• To Control Ticks and Ear Mites]

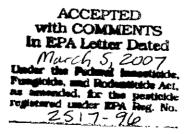
#### ACTIVE INGREDIENTS:

Pyrethrins	<b></b>			0.06%
Piperonyl Butoxide Technical.				0.60%
OTHER INGREDIENTS:				S. 540
	TOT	AL:		100.00%

Equivalent to 0.48% (butylearbry) (6-propylpiperenty), ether and to 0.120 related compounds

KEEP OUT OF REACH OF CHILDREN CAUTION See Back Panel for Precautionary Statements

Net Contents 4 fl oz (118 mL)



### Sergeant's Master Label

20 October 2006 Information in [1] is optional. EPA Reg. No. 2517-XNN Page 2 of 3

BACK PANEL

### EAR MITE PRODUCT

### {Brand Name}

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

#### READ ENTIRE LABEL BEFORE EACH USE. SHAKE WELL BEFORE USE FOR USE ON [DOGS] [AND] [CATS]

To be used as an aid in eliminating mites and ticks in the ears of [cats] [and] [dogs] and for relief from itching caused by such conditions. Apply 5 drops into the ears twice daily until ticks and mites are eliminated. Do not allow children to apply this product. Use other EPA approved products for treatment of mites and ticks outside the ear.

#### PRECAUTIONARY STATEMENTS Hazards to Humans and Domestic Animals CAUTION

**HUMAN:** Harmful if swallowed, absorbed through the skin, or inhaled. Avoid contact with skin, eyes or clothing. Avoid breathing vapor or spray mist. Causes moderate eye irritation. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

ANIMALS: Do not use on animals under 12 weeks of age. Consult a veterinarian before using this product on debilitated, aged, pregnant, nursing or medicated animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild pet shampoo and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

	FIRST AID
with you wh	n control center or doctor for treatment advice. Have the product container or label nen calling a poison control center or doctor, or going for treatment. You may also 00-781-4738 for emergency medical treatment information.
If in cyes	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> </ul>
If swallowed	<ul> <li>Call a poison control center or doctor immediately for treatment advice.</li> <li>Have person sip a glass of water if able to swallow.</li> <li>Do not induce vomiting unless told to do so by the poison control center or doctor.</li> <li>Do not give anything by mouth to an unconscious person.</li> </ul>
If on skin or clothing	•Take off contaminated clothing. •Rinse skin immediately with plenty of water for 15-20 minutes.
If inhaled	<ul> <li>Move person to fresh air.</li> <li>If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> </ul>

## Sergeant's Master Label

20 October 2006 Information .5 [1] is optional EPA Reg. N = 2517-3XX Page 3 of 3

BACK PANEL

EAR MITE PRODUCT

#### STORAGE AND DISPOSAL

**Storage:** Do not contaminate water, food, or feed by storage and disposal. **Disposal: If empty:** Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

Sergeant's is committed to providing high quality products. If you have questions or comments about this product, please write: Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.

Visit us at www.sergeants.com

In Case of Emergency, call: 1-800-781-4738 Non-Emergency call 1-800-224-PETS (7387)

Made in USA Distributed by: Sergeant's Pet Care Products, Inc. Omaha, NE 68130

EPA Reg. No. 2517-XXX EPA Est. No. 29909-CA-1 ESL041205 REV042505

{date & label code}

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