

2517-95

03/02/2007

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U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs  
Registration Division (7505C)  
1200 Pennsylvania Ave., N.W.  
Washington, D.C. 20460

EPA Reg. Number:

2517-95

Date of Issuance:

MAR - 2 2007

NOTICE OF PESTICIDE:

Registration  
 Reregistration  
(under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

Cat Flea & Tick Powder

Name and Address of Registrant (include ZIP Code):

Sergeant's Pet Products, Inc.  
2625 South 158<sup>th</sup> Plaza  
Omaha, NE 68130-1770

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA sec 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

(continued on page 2)

Signature of Approving Official:

*See page 3*

Richard J. Gebken, Product Manager (10)  
Insecticide Branch, Registration Division (7505P)

Date:

MAR - 2 2007

2. Make the following change to the label:

- a. Change the product registration number to "EPA Reg. No. 2517-95"
- b. Make the following label revisions:

Labeling Claims section comment(s), page 1 of 3:

- 1. First and Second Labeling Claims: Delete these newly added labeling claims as they might indicate false or misleading information regarding this product's performance and/or effectiveness.
- 2. Third Labeling Claim: Replace the word "Control" with the word "Kills."

Ingredient Statement section comment(s), page 1 of 3:

- 3. Your company name and address and/or an Animal Poison Control Center, or other telephone number that consumers may call for the purpose of receiving information concerning proper use of the product and specific actions to take in case of emergencies. This information must be displayed prominently at the bottom of the front panel. <sup>1</sup>

Precautionary Statements, Hazards to Humans and Domestic Animals section, ANIMALS subsection comment(s), page 2 of 3:

- 4. Immediately following the 1<sup>st</sup> sentence, insert the following text: "Certain medications can interact with pesticides. Consult a veterinarian before using on medicated animals." <sup>1</sup>

First Aid section comment(s), page 2 of 3:

- 5. Replace this section with the following:

**FIRST AID**

If on Skin or Clothing:	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
If Inhaled:	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
If in Eyes:	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-xxx-xxxx or the National Pesticide Information Center at 1-800-858-7378. <sup>2</sup>	

<sup>1</sup> For more detailed information on labeling claims permitted by the Agency, please refer to PR Notice 96-6.

<sup>2</sup> Please note that the "1-800-xxx-xxxx" must be substituted with a valid phone number that is available twenty-four (24) hours per day, seven (7) days per week for answering and responding to any medical emergencies or health concerns.

Directions for Use section comment(s), page 2 of 3:

- 6. Insert a new title block immediately following the statement starting with "It is a violation of..." as follows:

**"READ ENTIRE LABEL BEFORE EACH USE. SHAKE WELL BEFORE USE. USE ONLY ON [CATS]."**<sup>3</sup>

- 7. Immediately preceding the sentence starting with "Dust bedding, kennel..." insert the following new sentence as follows:

"In addition, follow application with a complete brushing of the cat's hair to remove dead insects."<sup>4</sup>

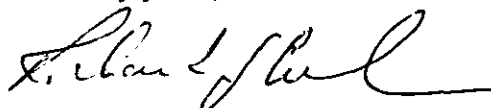
- 3. Submit two (2) copies of the revised final printed label for the record, incorporating the above changes, before the product is released for shipment.

Sergeant's should note that a notice of availability of EPA's reregistration eligibility decision (RED) document for products containing pyrethrins was published in the *Federal Register* on July 26, 2006 (Volume 71, Number 143, Pages 42387-42389). Further, EPA's RED for products containing piperonyl butoxide was published in the *Federal Register* on July 26, 2006 (Volume 71, Number 143, Pages 42385-42386). As a result, additional data and/or labeling changes may be required for products containing pyrethrins and piperonyl butoxide.

If the above conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records. If you have any questions related to this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327.

Sincerely yours,



Richard J. Gebken  
Product Manager (10)  
Insecticide Branch  
Registration Division (7505P)

Enclosure: Label stamped "Accepted with Comments"

002517-00095 D 372144

<sup>3</sup> For more detailed information on labeling claims permitted by the Agency, please refer to PR Notice 96-6.

<sup>4</sup> For more detailed information, please refer to page 2 of 2 of the efficacy review for this product.

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# Sergeant's Master Label

20 October 2006  
Information in [ ] is optional.

EPA Reg. No. 2517-XXX  
Page 1 of 3

FRONT PANEL

CAT FLEA & TICK POWDER

## {Brand Name} Cat Flea & Tick Powder

- [• Long Lasting Control]
- [• Fast Acting]
- [• Controls Fleas, Ticks and Lice]

**ACTIVE INGREDIENTS:**

Piperonyl Butoxide Technical\* ..... 1.00%

Pyrethrins..... 0.10%

**OTHER INGREDIENTS:** ..... 98.90%

**TOTAL:** ..... 100.00%

\*Equivalent to 0.80% (butylcarbityl (6-propylpiperonyl) ether and to 0.20% related compounds.

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**  
 See Back Panel for Precautionary Statements

Net Contents 4 oz (113 g)

**ACCEPTED**  
**with COMMENTS**  
**In EPA Letter Dated**  
*March 2, 2007*  
 Under the Federal Insecticide,  
 Fungicide, and Rodenticide Act,  
 as amended, for the pesticide  
 registered under EPA Reg. No.  
2517-95

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# Sergeant's Master Label

20 October 2006  
Information in [ ] is optional

EPA Reg. No. 2517-XXX  
Page 2 of 3

BACK PANEL

CAT FLEA & TICK POWDER

## {Brand Name} Cat Flea & Tick Powder

### PRECAUTIONARY STATEMENTS Hazards to Humans and Domestic Animals CAUTION

**HUMANS:** Avoid breathing dust. Avoid contact with skin and eyes.

**ANIMALS:** Sensitivities may occur after using any pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

### FIRST AID

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.

If inhaled	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> </ul>
If in eyes	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> </ul>
If on skin or clothing	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> </ul>

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Note: Before using this product on aged, debilitated, pregnant or nursing animals, or animals on medication, consult a veterinarian.

To control fleas, ticks and lice on cats, generously apply powder over the entire body. To ensure thorough coverage, rub dust into hair, and on legs, feet, between toes and pads. Dust bedding, kennel and sleeping area regularly.

#### Use Restrictions:

- Do not allow powder to contact the animal's eyes, nose or mouth.
- Do not repeat treatment for one week.
- Do not use on kittens under 12 weeks.

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# Sergeant's Master Label

20 October 2006  
Information in [ ] is optional

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**BACK PANEL**

**CAT FLEA & TICK POWDER**

## STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

**Storage:** Store in original container in an area inaccessible to children and pets and away from heat and sunlight. Avoid exposure to moisture.

**Disposal: If empty:** Do not reuse this container. Place in trash or offer for recycling, if available.

**If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

Sergeant's is committed to providing high quality products. If you have questions or comments about this product, please write: Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.

Visit us at [www.sergeants.com](http://www.sergeants.com)

In Case of Emergency, call: 1-800-781-4738

Non-Emergency call 1-800-224-PETS (7387)

Made in USA

Distributed by:

Sergeant's Pet Care Products, Inc.

Omaha, NE 68130

EPA Reg. No. 2517-XXX

EPA Est. No. 29909-CA-1

ESL041205 REV042505

{date & label code}