

2517-94

4/9/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

APR 9 2010

Ms. Susan Kane  
Sergeant's Pet Care Products, Inc.  
2625 South 158<sup>th</sup> Plaza  
Omaha, NE 68130-1770

Subject: Application for Pesticide Notification (PRN 2007-4)  
and updating the Warranty & Disclaimer Statement

Dear Ms. Kane:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice PRN 2007-4 dated March 10, 2010 for the following product(s):

**Sergeant's Flea & Tick Powder with Permethrin (EPA Reg. No. 2517-73)**  
**Sergeant's Gold Squeeze-On for Dogs (EPA Reg. No. 2517-94)**

The Registration Division (RD) has conducted a review of this request for applicability under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN 98-10. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Regina Foushee'-Smith at 703-605-0780.

Sincerely,

A handwritten signature in cursive script, appearing to read "Richard Gebken".

Richard J. Gebken  
Product Manager  
Insecticide Branch  
Registration Division (7505P)



United States  
Environmental Protection Agency  
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number 2517-94	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Sergeant's Gold Squeeze-On for Dogs	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) Sergeant's Pet Care Products, Inc. 2625 South 158th Plaza Omaha NE 68130-1770 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar to _____ in composition and labeling to: <b>NOTIFICATION</b> EPA Reg. No. _____ <b>APR - 9 2010</b> Product Name _____	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

Notification of label change per PRN 2007-4. This notification is consistent with the provisions of PR Notice 2007-4 and EPA regulations at 40 CFR 156.10, 156.140, 156.144, 156.146, and 156.156., and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the requirements of 40 CFR 156.10, 156.140, 156.144, 156.146 and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.  
"Warranty & Disclaimer" section in accordance with the guidance document entitled "Guidance on Warranty Statements" dated Oct. 17, 2006.

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Metal Plastic Glass Paper Other (Specify) _____		
* Certification must be submitted	If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container			
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container	5. Location of Label Directions <input type="checkbox"/> On label		
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)					
Name Susan Kane		Title Regulatory Specialist		Telephone No. (Include Area Code) 402-938-7065	
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.					6. Date Application Received <b>(Stamped)</b>
2. Signature 			3. Title Regulatory Specialist		
4. Typed Name Susan Kane			5. Date March 10, 2010		



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# Sergeant's Master Label

10 Mar 2010 notif. Warranty statement, storage & disposal  
Information in [ ] is optional.

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English V21EPA Reg. No. 2517-94  
EPA SAL 9 March 2007

**FRONT PANEL**

**DOG SQUEEZE ON**

**Permethrin & Pyriproxyfen**

[Optional text appears in brackets – the final label may include some or all of the optional text on front, back or side label panels]

## Sergeant's Gold Squeeze-On for Dogs

**NOTIFICATION**

**APR - 9 2010**

FOR DOGS [33 lbs and Under] [Between 33 & 66 lbs][66 lbs & Over]

- [(ABN) SENTRY PRO Squeeze-On for Dogs]
- [(ABN) SENTRY PRO Squeeze-On for Dogs and Puppies]
- [(ABN) Sergeant's Gold Squeeze-On for Dogs and Puppies]
- [(ABN) Sergeant's PreTect Squeeze-On for Dogs]
- [(ABN) Sergeant's Squeeze-On for Dogs and Puppies]
- [(ABN) Sergeant's Squeeze-On Flea, Tick and Mosquito Control for Dogs]
- [(ABN) Sergeant's SEVEN WAY Squeeze-On Protection for Dogs]

• **DO NOT USE ON CATS [Box/Icon with Cat Image and Cross-Out]**



- CITRUS SCENT
- FLEA AND TICK CONTROL FOR DOGS AND PUPPIES 3 MONTHS [12 WEEKS] OF AGE & OLDER
- KILLS AND REPELS [ADULT] FLEAS [FOR] UP TO 5 WEEKS [PER APPLICATION]!
- KILLS, REPELS AND PREVENTS RE-INFESTATION OF FLEAS FOR UP TO 5 WEEKS!
- KILLS AND REPELS TICKS FOR UP TO 6 WEEKS [PER APPLICATION]!
- KILLS AND REPELS BROWN DOG TICKS (*Rhipicephalus sanguineus*) FOR UP TO 6 WEEKS [PER APPLICATION]!
- MONTHLY FLEA, TICK, LICE & MITE APPLICATION [TREATMENT]!
- FLEA, TICK, LICE AND MITE CONTROL [PROTECTION][TREATMENT]!
- KILLS AND REPELS MOSQUITOES [ON DOGS]
- KILLS AND REPELS FLEAS AND TICKS FOR UP TO 5 WEEKS [PER APPLICATION]!
- 3 [4] [5] [6] [9] [12] MONTH SUPPLY [APPLICATIONS]
- TRIPLE PEST PROTECTION AGAINST
  - FLEAS
  - TICKS
  - MOSQUITOES
- FLEA, TICK & MOSQUITO TREATMENT
- SEVEN WAY PEST PROTECTION
  - FLEAS
  - TICKS
  - MOSQUITOES
  - LICE
  - MITES
  - FLEA EGGS AND LARVAE
- FIVE WAY PEST PROTECTION
  - KILLS FLEAS, TICKS, MOSQUITOES, FLEA EGGS AND LARVAE
- KILLS FLEAS FOR UP TO 5 WEEKS AND TICKS FOR UP TO SIX WEEKS
- KILLS FLEAS, TICKS, MOSQUITOES, LICE & MITES ON DOGS
- REPELS & KILLS TICKS ON DOGS
- KILLS AND REPELS THE DEER TICK (A VECTOR OF LYME DISEASE) FOR UP TO 6 WEEKS!

# Sergeant's Master Label

10 Mar 2010 notif. Warranty statement, storage & disposal  
Information in [ ] is optional.

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EPA SAL 9 March 2007

**FRONT PANEL**

**DOG SQUEEZE ON**

**Permethrin & Pyriproxyfen**

- KILLS AND REPELS TICKS INCLUDING THE BROWN DOG TICK AND DEER TICK (A VECTOR OF LYME DISEASE) FOR UP TO 6 WEEKS.
- BREAKS THE FLEA LIFE CYCLE!
- KILLS AND REPELS ADULT FLEAS FOR UP TO 5 WEEKS [PER APPLICATION]!
- STOPS FLEA EGGS FROM HATCHING!
- CONTROLS REINFESTATION!
- KILLS, REPELS AND PREVENTS REINFESTATION OF TICKS, INCLUDING BROWN DOG TICKS AND IXODES *SPP.* WHICH MAY BE VECTORS OF LYME DISEASE, FOR UP TO 6 WEEKS.
- KILLS FLEA EGGS & LARVAE FOR UP TO [123 DAYS][4 MONTHS]
- KILLS FLEA EGGS FOR UP TO [123 DAYS][4 MONTHS]
- KILLS LARVAE FOR UP TO [123 DAYS][4 MONTHS]
- PREVENTS FLEA EGGS FROM DEVELOPING INTO BITING ADULTS
- PROMOTES PROPER REMOVAL OF TICKS FROM DOGS
- A QUICK, EASY AND EFFECTIVE WAY TO KILL AND REMOVE TICKS FROM DOGS
- KILLS AND REPELS TICKS [KNOWN TO BE A CARRIER OF LYME DISEASE]

{Ingredient Statement may be on front or back label}

**ACTIVE INGREDIENTS:**

Permethrin\* (CAS# 52645-53-1) ..... 45.00%  
 Pyriproxyfen (CAS #95737-68-1)..... 1.90%

**OTHER INGREDIENTS:** .....53.10%

**[TOTAL] 100.00%**

\*Cis/trans ratio: Max 55% (±) cis and min 45% (±) trans

Nylar® is a registered trademark of McLaughlin Gormley King Company. US Patent No. 5,942,525

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See [Back][or][Side] Panel[s] for Additional Precautionary Statements

**NET [WEIGHT] [CONTENTS]      XXX fl oz (XXX mL)**

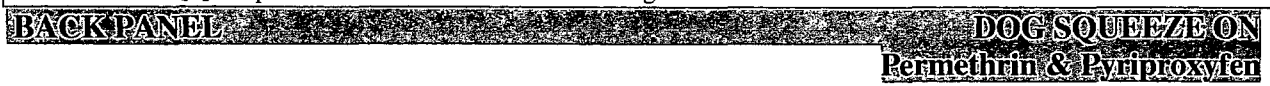
- [THREE][FOUR][SIX][TWELVE] (0.05 fl oz) 1.5 mL Tubes**
- [THREE][FOUR][SIX][TWELVE] (0.10 fl oz) 3.0 mL Tubes**
- [THREE][FOUR][SIX][TWELVE] (0.15 fl oz) 4.5 mL Tubes**
- [THREE][FOUR][SIX][TWELVE] (0.20 fl oz) 6.0 mL Tubes**

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Information in [ ] is optional. Page 3 of 7

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[Apply Once Every Month] [Can be applied monthly [if needed]]

**READ ENTIRE LABEL BEFORE EACH USE.**  
**USE ONLY ON DOGS 3 MONTHS [12 WEEKS] OF AGE & OLDER.**  
**DO NOT USE ON CATS**

**PRECAUTIONARY STATEMENTS**  
**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**  
**CAUTION**

FOR EXTERNAL USE ON DOGS ONLY. Do not use on puppies under 3 months of age. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant, or nursing dogs. **DO NOT USE ON CATS** or animals other than dogs. **CATS THAT ACTIVELY GROOM OR ENGAGE IN CLOSE PHYSICAL CONTACT WITH TREATED DOGS MAY BE AT RISK OF SERIOUS HARMFUL EFFECT.** Sensitivities may occur after use with ANY pesticide product for pets. If signs of sensitivity occur, bathe your dog with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Signs of sensitivity to this product include skin sensitivity, increased itchiness, redness, rash, hair discoloration or hair loss at the application site. Dogs may also show "lethargy".

**Environmental Hazards:** This product is extremely toxic to fish and aquatic organisms. Do not apply directly to any body of water. Treated dogs should not be allowed to go swimming for 12 hours following treatment.

**PHYSICAL OR CHEMICAL HAZARDS:** Combustible! Do not use or store near heat or open flame.

### DIRECTIONS FOR USE

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling. DO NOT USE ON CATS** or animals other than dogs. **May be toxic and potentially fatal if applied to or ingested by cats.**

Do not get this product in your dog's eyes or mouth. Repeat applications may be made if necessary, but do not apply more often than once every 4 weeks.

**(INSERT DIAGRAM THAT DEPICTS APPLICATION OF PRODUCT ON THE DOG)**

**[For Dogs Weighing 33 lbs and Under:** (1.5 mL applicator tubes) Apply one tube (1.5 mL) of this product as a spot or stripe to the dog's back between the shoulder blades.]

**[For Dogs Weighing Between 33 and 66 lbs:** (1.5 mL applicator tubes) Apply one tube (1.5 mL) of this product as a spot or stripe to the dog's back between the shoulder blades and apply a second tube (1.5 mL) as a spot or stripe to the dog's back directly in front of the base of the tail.]

**OR**

[(3.0 mL applicator tubes) Apply approximately half of the tube (1.5 mL) of this product as a spot or stripe to the dog's back between the shoulder blades and apply the rest of the tube's contents (1.5 mL) as a spot or stripe to the dog's back directly in front of the base of the tail.]

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# Sergeant's Master Label

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**BACK PANEL**

**DOG SQUEEZE ON**  
**Permethrin & Pyriproxyfen**

**OR**

[Apply the entire tube (3.0 mL) as a continuous stripe on the dog's back starting between the shoulder blades and ending directly in front of the base of the tail.]

**[For Dogs Weighing 66 lbs and Over:** (1.5 mL applicator tubes) Apply one tube (1.5 mL) of this product as a stripe to the dog's back between the shoulder blades and apply a second and a third tube (two 1.5 mL tubes) continuing the stripe down the center of the dog's back and apply a fourth tube (1.5 mL) to the dog's back directly in front of the base of the tail.]

**OR**

[(3.0 mL applicator tubes) Apply one tube (3.0 mL) of this product as a stripe to the dog's back between the shoulder blades and apply a second tube continuing the stripe down the center of the dog's back to directly in front of the base of the tail.]

**OR**

[(6.0 mL applicator tubes) Apply approximately half of the tube (3.0 mL) of this product as a spot or stripe to the dog's back between the shoulder blades and apply the rest of the tube's contents (3.0 mL) as a spot or stripe to the dog's back directly in front of the base of the tail.]

**OR**

[Apply the entire tube (6.0 mL) as a continuous stripe on the dog's back starting between the shoulder blades and ending directly in front of the base of the tail.]

## **HOW TO APPLY:**

**[FOR SARAN TUBES IN BLISTER CARD:** Remove product tube from package. Holding tube with notched end pointing up and away from face and body, snap or cut off narrow end at notches. Invert tube over dog and use open end to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin. Wrap tube and put in trash.

**OR**

**[FOR FLAT CARD (doubled) UNIT-DOSE PACKAGING:** Separate cards along the perforated line. Holding separated card by its wide end with narrow end pointing up and away from face and body, cut along dotted line. Invert card over dog and use narrow end of the card to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin. Wrap card and put in trash.]

**OR**

**[FOR FLAT CARD UNIT DOSE PACKAGING:** (For push pin type applicator) Remove one product tube from card. With cap end pointed up and away from face and body, depress cap to pierce tube end. Carefully remove cap, invert tube over dog, and with tube in close to dog's skin, squeeze tube to apply product. Wrap empty tube and put in trash.]

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**OR**

**[FOR FOLDING CARD OR TABBED CARD UNIT-DOSE PACKAGING:** Remove product tab by tearing along perforation. Holding tab with tube end pointed up and away from face and body, cut along dotted line. Invert tab over dog and use narrow end of card to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin.]

**OR**

**[FOR BLISTER CARD WITH TRI-LAYER TUBES:** Remove product tube(s) from package. Fold along perforation between tubes and tear off one (or more) tube(s). {Return unused tubes to package.} Holding tube with notched end pointing up and away from face and body, snap off (or cut) narrow end at notches. Invert tube over dog and use open end to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin.]

**[\*\* FOR MULTI-DOSE PACKAGING:** Withdraw (1.5 mL)(3.0 mL)(6.0 mL) of solution at a time. Apply entire given dose directly to the skin at the indicated locations.]

**[\*\* FOR DROPPER BOTTLE MULTI-DOSE PACKAGING:** Insert dropper tube into insecticide solution, squeeze bulb and then release to fill tube barrel to (1.5mL)(3.0 mL)(6.0 mL) line. Position dropper tube end in dog's hair next to skin and squeeze bulb to apply all of the solution to the dog's skin as indicated for dog's size.]

**[\*\* FOR SALE TO VETERINARIANS ONLY]**

### **To Kill and Help Remove Visible Ticks on Dogs:**

Open vial/tube and apply a drop directly onto the tick or ticks then apply remainder onto the dog as per usage directions on this label. Wait 15 minutes and if the TICK has not backed off or fallen off, carefully remove tick with tweezers or comb making sure to remove entire tick. Clean wound, apply antiseptic and cover with a bandaid if needed. Tube is not resealable. Do not reseal tube. Discard after use as directed in Disposal instructions on this label.

### **STORAGE AND DISPOSAL**

**PESTICIDE STORAGE:** Do not remove tube from the pack until ready to use. Store in a cool (below 25°C) dry place out of reach of children. Do not refrigerate. Protect from direct sunlight.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING :** Nonrefillable container. Do not reuse this container. **If empty:** Place in trash or offer for recycling if available.

**If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Sergeant's Gold Squeeze-On for Dogs is an effective and easy to use product. It prevents eggs from fleas on treated dogs from developing into biting adults, and prevents reinfestations for up to 5 weeks. Sergeant's Gold Squeeze-On for Dogs kills and repels ticks for up to 6 weeks, and kills mosquitoes, lice and mites on dogs. As with all flea and tick control products, Sergeant's Gold Squeeze-On for Dogs should be used as part of a program aimed at reducing flea populations in the dog's environment (bedding, carpets, kennel, yard). Consult your veterinarian, entomologist, or retailer for program recommendations.



90910

# Sergeant's Master Label

10 Mar 2010 notif. Warranty statement, storage & disposal

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Information in [ ] is optional.

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**BACK PANEL**

**DOG SQUEEZE ON**

Permethrin & Pyriproxyfen

## [NOTICE OF WARRANTY

Read the entire Directions for Use and Warranty before using this product. By using this product, user or buyer accepts the following warranty. [[The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks inherently associated with the use of this product. Unintended consequences may result because of such factors as weather conditions, presence or absence of other materials, or the manner of application, all of which are beyond the control of Sergeant's.]] Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller disclaims any liability whatsoever for special, incidental, or consequential damages resulting from the use of this product. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[Sergeant's is committed to providing high quality products. If you have questions or comments about this product, please write: Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

[See Spanish insert inside package for directions for use and precautions.]

In Case of Emergency, call: 1-800-781-4738 [For more information] [Visit us at:] [[www.sergeants.com](http://www.sergeants.com)]  
Non-Emergency call 1-800-224-PETS (7387) [Made in USA]

[Satisfaction Guaranteed!] [Please return for a refund if not completely satisfied!]

[Made in the USA For:] or [Manufactured by:]

[Distributed by:]

Sergeant's Pet Care Products, Inc.  
Omaha, NE 68130

EPA Reg. No. 2517-94

EPA Est. No. XXXXX-XX-XX

[lot, date & label code] [UPC CODE]

100910

# Sergeant's Master Label

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Information in [ ] is optional.

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{END - BACK / SIDE PANEL}

**TUBE / VIAL LABEL**

## Front Label

## Back Label

{Product Name}

[Box/Icon with Cat Image & Cross-Out],  
Permethrin 45.0% W/W, Pyriproxyfen 1.9% W/W  
1.5 mL (or) 3.0 mL (or) 4.5 mL (or) 6.0 mL {label code}

KEEP OUT OF REACH OF CHILDREN

CAUTION: Read directions and precautions before using.

EPA REG. No. 2517-94

{label code}

**TAB LABEL (folding card and tabbed card packaging designs)**

## Sergeant's Gold Squeeze-On for Dogs



### ACTIVE INGREDIENTS

Permethrin (CAS #52645-53-1).....	45.00%
Pyriproxyfen (CAS #95737-68-1).....	1.90%

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**  
SEE MAIN LABEL FOR ADDITIONAL  
PRECAUTIONS AND INSTRUCTIONS FOR USE

EPA Reg. No. 2517-94

**OUTER BOX LABEL** (Contains the following labeling plus full product label)

## Sergeant's Gold Squeeze-On for Dogs

Insect Growth Regulator (pyriproxyfen) inhibits development of the immature stages of the fleas preventing them from reaching the biting adult stage.

(picture of flea life cycle here)

### 4 STEPS FOR COMPLETE FLEA CONTROL

Step 1- Shampoo or dip your dog.

Step 2- Treat indoor and outdoor premise with indoor and outdoor sprays, foggers and powders labeled for flea control.

Step 3- Apply Sergeant's Gold Squeeze-On for Dogs for flea, tick, lice and mite control.

Step 4- Maintenance treatments with on-animal sprays and powders.