



U.S. ENVIRONMENTAL PROTECTION AGENCY  
 Office of Pesticide Programs  
 Registration Division (7505P)  
 1200 Pennsylvania Ave., N.W.  
 Washington, D.C. 20460

EPA Reg. Number:

2517-93

Date of Issuance:

1/27/17

NOTICE OF PESTICIDE:

Registration  
 Reregistration

(under FIFRA, as amended)

Term of Issuance:

Conditional, Time-Limited  
 Expires: 01/27/2019

Name of Pesticide Product:

Sergeant's Bansect Squeeze-On  
 for Dogs & Puppies

Name and Address of Registrant (include ZIP Code):

Mr. Kelly R. Hoskins  
 Sergeant's Pet Care Products, Inc.  
 10077 South 134<sup>th</sup> Street  
 Omaha, NE 68138-3710

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Kable Bo Davis, Product Manager 03  
 Invertebrate & Vertebrate Branch 1, Registration Division (7505P)

Date:

1/27/17

2. The Agency has found your company to be in compliance with the terms and conditions for the subject product, and is extending the two-year registration restriction. This registration is time-limited and expires 01/27/2019.
3. Please note that the product is still subject to all other previously required conditions of registration. Your company is required to adhere to the spot-on label mitigation, and to submit quarterly enhanced incident reports and quarterly sales information as stated in an Agency letter dated 10/29/14.
4. You are required to comply with the data requirements described in the DCI Orders identified below:
  - a. Permethrin GDCI-109701-1252
  - b. Permethrin GDCI 109701-1113
  - c. Permethrin GDCI-109701-1252
  - d. Permethrin GDCI-109701-1281
  - e. Permethrin EDSP-109701-83
  - f. Permethrin EDSP-109701-84
  - g. Permethrin EDSP-109701-85
  - h. Permethrin EDSP-109701-86
  - i. Permethrin EDSP-109701-87
  - j. Permethrin EDSP-109701-88
  - k. Permethrin EDSP-109701-89
  - l. Permethrin EDSP-109701-90
  - m. Permethrin EDSP-109701-91
  - n. Permethrin EDSP-109701-92

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI Orders listed above, you may contact the Chemical Review Manager in the Pesticide Reevaluation Division: [http://www.epa.gov/oppsrrd1/contacts\\_prd.htm](http://www.epa.gov/oppsrrd1/contacts_prd.htm)

5. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Please note that the record for this product currently contains the following CSF:

- Basic CSF dated 03/16/2010

If you have any questions, please contact Matthew Aubuchon by phone at 703-347-0477, or via email at [Aubuchon.Matthew@epa.gov](mailto:Aubuchon.Matthew@epa.gov).

Enclosure

# Sergeant's Master Label

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Information in [ ] is optional.

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## FRONT PANEL

## DOG SQUEEZE-ON PERMETHRIN

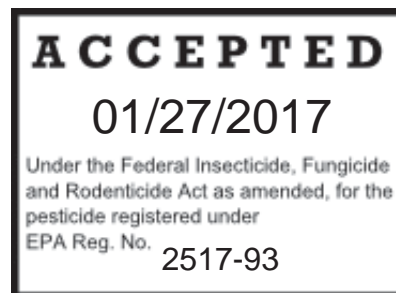
[Optional text appears in brackets – the final label may include some or all of the optional text on front, back or side label panels]

### Sergeant's Bansect Squeeze-On for Dogs and Puppies

{Market Label - the word dog will be at least 40-75% in height of the largest letter in the primary brand name.}  
{Market Label - a large clear picture of a dog in the respective weight range will be on the front panel of the label}

#### [ABNs]

[Sergeant's Bansect Squeeze-On for Dogs]  
[SENTRY BASIC Squeeze-On for Dogs and Puppies]  
[SENTRY BASICS Squeeze-On for Dogs and Puppies]  
[SENTRY BASIC Squeeze-On for Dogs]  
[SENTRY BASICS Squeeze-On for Dogs]  
[Sergeant's Silver Squeeze-On for Dogs and Puppies]  
[Sergeant's Silver Squeeze-On for Dogs]  
[Sergeant's FIVE WAY Squeeze-On Protection for Dogs]  
[Sergeant's Squeeze-On for Dogs and Puppies]  
[Sergeant's Squeeze-On for Dogs]



[1.5 x 1.5 cm or as indicated]



For use ONLY on dogs [33[-] [to] 66 lbs] [greater than 66 lbs] {OR}  
For use ONLY on dogs [[&][and] puppies 7[-] [to] 33 lbs and over [12 weeks][3 months] of age {OR}  
ONLY For Dogs [33[-] [to] 66 lbs] [greater than 66 lbs] {OR}  
ONLY For Dogs & Puppies [12 weeks][3 months] or older [&][and] 7[-][to] 33 lbs  
{Market Label - One of the statements above will be placed prominently on the front panel}

#### Optional Marketing Statements:

[Citrus Scent]  
[Flea and Tick Control for Dogs and Puppies 3 Months [12 Weeks] of Age or Older]  
[Kills and Repels [Adult] Fleas [for] up to 5 Weeks [Per Application]]  
[Kills, Repels, and Prevents Re-Infestation of Fleas for up to 5 Weeks!]  
[Kills and Repels Ticks for up to 6 Weeks [Per Application]!]  
[Kills and Repels Brown Dog Ticks (*Rhipicephalus Sanguineus*) for up to 6 Weeks [Per Application]!]  
[Monthly Flea, Tick, Lice & Mite Application [Treatment]!]  
[Flea, Tick, Lice and Mite Control [Protection] [Treatment]!]  
[Kills and Repels Mosquitoes]  
[Kills and Repels Fleas and Ticks for up to 5 Weeks [Per Application]!]  
[[X][3][4][5][6][9][12] Month Supply]  
[Triple Pest Protection][Fleas, Ticks, Mosquitoes]  
[Flea, Tick & Mosquito Treatment]  
[Five Way Protection][Fleas, Ticks, Mosquitoes, Lice, Mites]  
[Three Way Pest Protection]  
[Kills Fleas, Ticks and Mosquitoes]  
[Kills Fleas for up to 5 Weeks and Ticks for up to 6 Weeks]  
[Kills Fleas, Ticks, Mosquitoes, Lice & Mites on Dogs]  
[Repels and Kills Ticks on Dogs]  
[Promotes Proper Removal of Ticks from Dogs]  
[A Quick, Easy, and Effective Way to Kill and Remove Ticks from Dogs]

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[Kills and Repels the Deer Tick (a Vector of Lyme Disease) for up to 6 Weeks!]  
[Kills and Repels Ticks Including the Brown Dog Tick and Deer Tick]  
[Kills and Repels the Deer Tick (a Vector of Lyme Disease)][for up to 6 Weeks!]  
[Kills and Repels Ticks (Known to Be a Carrier of Lyme Disease)]

## ACTIVE INGREDIENT:

Permethrin [CAS #52645-53-1]\* ..... 45.00%

**OTHER INGREDIENTS:** ..... 55.00%

**TOTAL** ..... 100.00%

\* Cis/trans ratio: max 55% (±) cis and min 45% (±) trans

## KEEP OUT OF REACH OF CHILDREN

### CAUTION

See [Insert][Back][or][Side][Label][s]][Panel[s]] for Additional Precautionary Statements

## NET CONTENTS: X fl oz [X mL]

[3][4][5][6][9][12]

[0.05 fl. oz. (1.5mL)][Tube][Applicator][Pipette][s]

[0.11 fl. oz. (3.0mL)][Tube][Applicator][Pipette][s]

[0.22 fl. oz. (6.0 mL)][Tube][Applicator][Pipette][s]

**{END – FRONT PANEL}**

**BACK/SIDE/OTHER PANEL**

**DOG SQUEEZE-ON  
PERMETHRIN**

[Apply Once Every Month] [Can be applied monthly [if needed]]

## READ ENTIRE LABEL BEFORE EACH USE.

**USE ONLY ON DOGS AND PUPPIES OVER [12 WEEKS][3 MONTHS] OF AGE.**

[Brand name][This product] is an effective and easy to use product. [Brand name][This product] kills and repels ticks for up to 6 weeks and kills mosquitoes, lice and mites on dogs.

## PRECAUTIONARY STATEMENTS

**HAZARDS TO HUMANS. CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**HAZARDS TO DOMESTIC ANIMALS:** For external use on dogs only. Individual sensitivities, while rare, may occur after using any pesticide product on dogs. Certain medications can interact with pesticides. Do not treat your dog with more than one pesticide product at a time. Over dosing your dog can result in serious illness and even death. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing dogs. Consult a veterinarian before using on dogs with known organ dysfunction. If your dog is exhibiting signs of and/or is being treated for skin dermatitis, talk to your veterinarian before applying any topical flea and tick control product.

**PHYSICAL OR CHEMICAL HAZARDS. Combustible.** Do not use or store near heat or open flame.

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## FIRST AID

### IF IN EYES

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor for further treatment advice.

## HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-781-4738.

## DIRECTIONS FOR USE

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling.**

DO NOT ALLOW CHILDREN TO APPLY PRODUCT. TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. Do not use on cat or animals other than dogs. Do not allow your dog to ingest this product. Do not use on puppies under 12 weeks of age or weighing less than [7][33][66] lbs. Use entire contents of tube vial on each dog. [Do not split one tube between dogs.] [Do not use multiple tubes on one dog.] Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Separate the treated dog from all other dogs and cats for 24 hours after treatment has been applied. Treated dogs should not be allowed to go swimming for 12 hours following treatment. Repeat application may be made if necessary, but do not apply more often than once every 4 weeks.

Side Effects: Monitor your dog after application. [Some dogs may experience temporary startle effects when any product is applied.] Dogs may experience some temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. Signs of sensitivity to this product include skin sensitivity, increased itchiness, redness, rash, hair discoloration or hair loss at the application site. Dogs may also show "lethargy." If signs of sensitivity occur, bathe your dog with a mild soap and rinse with large amounts of water. If these or other side effects occur, consult your veterinarian or call 1-800-781-4738. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating application. The most common signs of incidental ingestion are excessive salivation and foaming at the mouth. If these symptoms occur, immediately feed your dog and continue to monitor your dog for the next 24 hours.

[1.5 x 1.5 cm or as indicated below]



**DO NOT USE ON CATS. MAY BE FATAL.** Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian immediately.

**[Only for Dogs Weighing Between 7 and 33 lbs. Do not apply to dogs less than 7 lbs:]**

[0.05 fl. oz. (1.5mL) applicator tube] Apply one 0.05 fl. oz. (1.5mL) tube of this product as a spot or stripe to the dog's back between the shoulder blades.]

**[Only for Dogs Weighing between 33lbs & 66 lbs. Do not apply to dogs less than 33 lbs::]**

[0.05 fl. oz. (1.5mL) applicator tube] Apply one tube 0.05 fl. oz.(1.5mL) of this product as a spot or stripe to the dog's back between the shoulder blades and apply a second tube 0.05 fl. oz. (1.5mL) as a spot or stripe to the dog's back directly in front of the base of the tail.

OR

[0.11 fl. oz. (3.0mL) applicator tube] Apply approximately half of the tube 0.05 fl. oz. (1.5mL) of this product as spot or stripe to the dog's back between the shoulder blades and apply the rest of the tube's contents 0.05 fl. oz. (1.5mL) as a spot or stripe to the dog's back directly in front of the base of the tail.

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OR

[0.11 fl. oz. (3.0mL) applicator tube] Apply the entire tube 0.11 fl. oz. (3.0mL) as a continuous strip on the dog's back starting between the shoulder blades and ending directly in front of the base of the tail.]

**[Only for Dogs Weighing 66 lbs and Over. Do not apply to dogs less than 66 lbs:** [0.051 fl oz. (1.5 mL) applicator tube] Apply one tube 0.05 fl. oz. (1.5mL) of this product as a spot or stripe to the dog's back between the shoulder blades and apply a second and a third tube (0.05 fl. oz. (1.5mL) tubes) continuing the strip down the center of the dog's back and apply a fourth tube 0.05 fl. oz. (1.5mL) to the dog's back directly in front of the base of the tail.

OR

[0.22 fl. oz. (6.0 mL) applicator tube] Apply approximately half of the tube 0.11 fl. oz. (3.0mL) of this product as a spot or stripe to the dog's back between the shoulder blades and apply the rest of the tube's contents 0.11 fl. oz. (3.0mL) as a spot or a stripe to the dog's back directly in front of the base of the tail.

OR

[0.22 fl. oz. (6.0 mL) applicator tube] Apply the entire tube (0.22 fl. oz. (6.0 mL) as a continuous stripe on the dog's back starting between the shoulder blades and ending directly in front of the base of the tail.]

## HOW TO APPLY

**[FOR SARAN TUBES IN BLISTER CARD:** Remove product tube from package. Holding tube with notched end pointing up and away from face and body, snap or cut off narrow end at notches. Invert tube over dog and use open end to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin. Wrap tube and put in trash.]

OR

**[FOR FLAT CARD (doubled) UNIT-DOSE PACKAGING:** Separate cards along the perforated line. Holding separated card by its wide end with narrow end pointing up and away from face and body, cut along dotted line. Invert card over dog and use narrow end of the card to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin. Wrap card and put in trash.]

OR

**[FOR FLAT CARD UNIT DOSE PACKAGING:** (For push pin type applicator) Remove one product tube from (the) card. With cap end pointed up and away from face and body, depress cap to pierce tube end. Carefully remove cap, invert tube over dog, and with tube in close to dog's skin, squeeze tube to apply product. Wrap empty tube and put in trash.]

OR

**[FOR FOLDING CARD OR TABBED CARD UNIT-DOSE PACKAGING:** Remove product tab by tearing along perforation. Holding tab with tube end pointed up and away from face and body, cut along dotted line. Invert tab over dog and use narrow end of card to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin.]

OR

**[FOR BLISTER CARD OR TABBED CARD UNIT-DOSE PACKAGING:** Remove product tubes(s) from package. Fold along perforation between tubes and tear off one (or more) tube(s). [Return unused tubes to package.] Holding tube with notched end pointing up and away from face and body, snap off (cut off) narrow end at notches. Invert tube over dog and use open end to part dog's hair. Squeeze tube firmly to apply all of the solution to the dog's skin.]

**[\*\* FOR MULTI-DOSE PACKAGING:** Withdraw 0.05 fl oz (1.5 mL) or 0.11 fl oz (3.0 mL) or 0.22 fl oz (6.0 mL) of solution at a time. Apply entire given dose directly to the skin at the indicated locations.]

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**[\*\* FOR DROPPER BOTTLE MULTI-DOSE PACKAGING:** Insert dropper tube into insecticide solution, squeeze bulb and then release to fill tube barrel to 0.05 fl oz (1.5 mL) or 0.11 fl oz (3.0 mL) or 0.22 fl oz (6.0 mL) line. Position dropper tube end in dog's hair next to skin and squeeze bulb to apply all of the solution to the dog's skin as indicated for dog's size.]

**[\*\* INTENDED FOR SALE TO VETERINARIANS ONLY]**

## To Kill and Help Remove Visible Ticks on Dogs:

Open vial/tube and apply a drop directly onto the tick or ticks then apply remainder onto the dog as per usage directions on this label. Wait 15 minutes and if the TICK has not backed off or fallen off, carefully remove tick with tweezers or comb making sure to remove entire tick. Clean wound, apply antiseptic and cover with a band aid if needed. Tube is not resealable. Do not reseal tube. Discard after use as directed in Disposal instructions on this label.

## STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Do not remove tube from the pack until ready to use. Store in a cool (below 25°C) dry place inaccessible to children. Do not refrigerate. Protect from direct sunlight.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING.** Non refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or for disposal instructions. Never place unused product down any indoor or outdoor drain.

## [WARRANTY

Read the entire Directions for Use and Warranty before using this product. By using this product, user or buyer accepts the following warranty.

[[The directions for use of this product are believed to adequate and must be followed carefully. However, it is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of such factors as weather conditions, presence or absence of other materials, or the manner of application, all of which are beyond the control of Sergeant's.]] Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller disclaims any liability whatsoever for special, incidental or consequential damages resulting from the use of this product. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: [Sergeant's][SENTRY] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738 [Coupon(s) inside or outside of box]  
Non-Emergency call 1-800-224-PETS (7387) [Made in USA] [Manufactured in USA]

[Made in the USA For:] [Manufactured by:][Distributed by:]  
Sergeant's Pet Care Products, Inc.  
Omaha, NE 68138-3710

EPA Reg. No. 2517-93  
EPA Est. No. XXXXX-XX-XX  
[lot, date & label code] [UPC CODE]

**{END - BACK / SIDE PANEL}**



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## OUTER PACKAGING OR FOLDED PANEL/FLAP OF FRONT OF PACKAGING

## DOG SQUEEZE-ON PERMETHRIN

[Look at the Label (Look at the Label icon) [Easy] 6 Step [Easy] [Spot On] [Squeeze-On] [Topical]  
Checklist]

- [1] Read the label completely and follow directions
- [2] Weigh your dog
- [3] Do NOT use dog products on cats
- [4] Do NOT treat with more than one pesticide product at a time
- [5] Separate animals after [treatment] [application] for 24 hours to avoid chance of ingestion
- [6] Do NOT split tubes between dogs [and use the ENTIRE tube contents.]

### [Brand Name][This product]

[3][6][12][Month [Application] Tracker]

[For year-round protection, apply [Brand Name][this product] monthly.]

[Dog's Name (Empty blank for owner to fill in name)]

[First][1st][Second][2nd][Third][3rd][Fourth][4<sup>th</sup>][Fifth][5<sup>th</sup>][Sixth][6<sup>th</sup>][Seventh][7<sup>th</sup>][Eighth][8<sup>th</sup>][Ninth][9<sup>th</sup>][Tenth][10<sup>th</sup>][Eleventh][11<sup>th</sup>][Twelfth][12<sup>th</sup>]

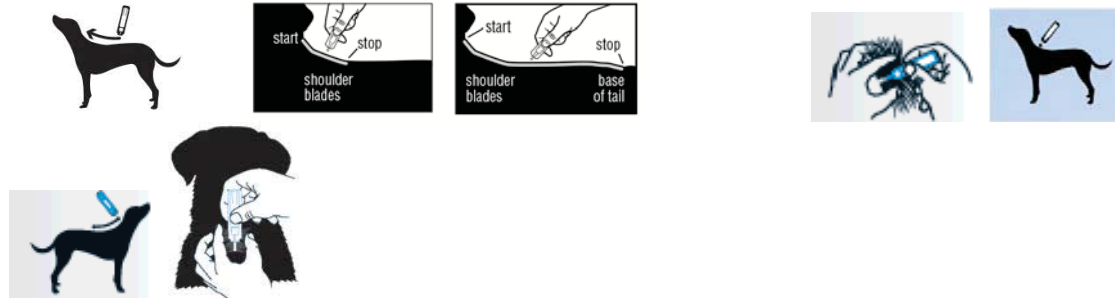
[Dose] [Application](Empty blank for owner to fill in date)(Date: MM/DD/YY)

[calendar stickers with [Brand Name]]

[Place stickers on your calendar as a reminder to reapply [Brand Name] [in 30 days.]

[Satisfaction Guaranteed][If you are not satisfied, we will make it right with a replacement or refund]

[Optional graphics below may or may not appear anywhere on finished label]



	Fleas	
	Ticks	
	Brown Dog Tick	
	Deer Tick	
	Chewing Lice	
	Mosquitoes	
	Mite	

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{END - BACK / SIDE PANEL}

{TUBE / VIAL LABEL

DOG SQUEEZE -ON PERMETHRIN}

## Front Label

## Back Label

<p><b>Brand Name</b>  <b>For Dogs</b> [x-y lbs]&amp; <math>\geq</math> [12 wks][3 mos]                  Permethrin 45%                  0.05 fl oz (or) 0.11 fl oz (or) 0.22 fl oz {label code}</p>		<p>KEEP OUT OF REACH OF CHILDREN                  CAUTION: Read directions and precautions                  before using.                  EPA REG. No. 2517-93 {label code}</p>
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[END TUBE/VIAL LABEL}