

2517-78

09-23-2008

1/5



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (7505P)
Ariel Rios Building
1200 Pennsylvania Ave., NW
Washington, D.C. 20460

EPA Reg. number:

2517-78

Date of Issuance:

SEP 23 2008

NOTICE OF PESTICIDE:

Registration
 Reregistration
 (under FIFRA, as amended)

Term of Issuance: **Unconditional**

Name of Pesticide Product:

Sergeant's Sendran Flea & Tick Collar

Name and Address of Registrant (include ZIP Code):

Sergeant's Pet Care Products, Inc.
509 Tower Valley Drive
Hillsboro, MO 63050

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

Based on your response to the Reregistration Eligibility Decision, EPA has reregistered the product listed above. This action is taken under the authority of section 4(g)(2)(C) of the Federal Insecticide, Fungicide, and Rodenticide Act, as amended. Reregistration under this section does not eliminate the need for continual reassessment of pesticides. EPA may require submission of data at any time to maintain the registration of your product.

Generic data requirements that have been identified in the RED as confirmatory data for the active ingredient contained in the subject product will continue to be tracked and assessed in the Agency's continual reassessment of pesticides.

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable with the following comments:

Please see page 2 for label comments

You must submit one (1) copy of the final printed label before you release the product for shipment. Products shipped after 12 months from the date of this Notice or the next printing of the label whichever occurs first, must bear the new revised label. A stamped copy of the label is enclosed for your records. Should you have any questions, please contact Julie Chao at 703-308-8735 or chao.julie@epa.gov.

Signature of Approving Official:

Meredith F. Laws, Chief
 Insecticide-Rodenticide Branch
 Registration Division (7505P)

Date:

SEP 23 2008

Label Comments:

- Correct the spelling of “scent.”
- Under the Precautionary Statements, delete the word “intended” in the eight sentence so it reads, “Collar is for external use only.”
- Delete the following claims:
 - “Fast-Acting”
 - “Quick Kill”
 - “Kills The Ticks That Carry Lyme Disease [Rocky Mountain Spotted Fever] [Ehrlichiosis]”
 - “Thus, collar controls fleas and ticks, including ticks that may carry [Rocky Mountain Spotted Fever] [Lyme disease] [Ehrlichiosis].”
 - “Wetting collar will not impair collar’s effectiveness.”
 - “It is not necessary to remove collar if pets go swimming or are out in the rain.”
- Revise the following:
 - “Kills Fleas and Ticks for 93) (4) (5) months [990) (120) (150) days]” to read “Controls fleas for up top three months (90 days) on cats and four months on dogs. Aids in the control of ticks on dogs for up to four months.”
 - “This collar kills fleas and ticks for (3) (4) (5) months” to read “This collar kills fleas and ticks for (3) (4) (5) months [990) (120) (150) days]” to read “Controls fleas for up top three months (90 days) on cats and four months on dogs. Aids in the control of ticks on dogs for up to four months.”
 - “Collar is a double layer sustained-release system working to provide fast acting [quick kill] and long-lasting head-to-tail protection” to read “Collar is a double layer sustained-release system.”
 - “Under normal conditions, replace collar every (3) (4) (5) months. Under conditions of severe infestation and where rapid kill is desired, collar may be replaced more often” to read “Replace every three months. Under conditions of severe infestation, collar may be replaced more often.”
- **NOTE:** Should you wish to add/retain a reference to the company's website on your label, the website then becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Sergeant's Master Label

11 March 2008 propoxur DCI
Information in [] is optional.

Page 2 of 3

EPA Reg. No. 2517-78
EPA SAL 1 April 2002

4
5

BACK PANEL

DOG COLLAR
Propoxur

{Product Name}

READ ENTIRE LABEL BEFORE EACH USE.

USE ONLY ON [DOGS] [CATS] [SMALL DOGS] [PUPPIES] [KITTENS]

IMPORTANT CONSUMER INFORMATION

[[{Product Name} [This collar] kills fleas and ticks for (3) (4) (5) months. Collar is a [double layer] sustained-release system working to provide fast acting [quick kill] and long lasting head-to-tail protection. Thus, collar controls fleas and ticks, including ticks that may carry [Rocky Mountain Spotted Fever] [Lyme disease] [Ehrlichiosis]. Wetting collar will not impair collar's effectiveness. It is not necessary to remove collar if pets go swimming or are out in the rain. Use [Product Name] year round for most effective control. [Replace every (3) (4) (5) months.]]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Do not open until ready to use. Dust will form on collar during storage. Do not get dust in mouth or eyes. Harmful if swallowed. If in eyes will cause eye irritation. In case of contact, flush eyes with water. If irritation persists, get medical attention. Collar is intended for external use only, not to be taken internally. Some animals may become irritated by any collar. If this occurs, remove collar. If condition persists, consult a veterinarian. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Do not use on pets under 12 weeks of age. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur remove collar and bathe your pet with mild soap and rinse with large amounts of water. [Notice: This product contains a chemical (o-Isopropoxyphenyl methylcarbamate) (Propoxur) known to the State of California to cause cancer.]

FIRST AID

IF SWALLOWED:	<ul style="list-style-type: none">• Call a poison control center or doctor immediately for treatment advice.• Have person sip of glass of water if able to swallow.• Do not induce vomiting unless told to do so by the poison control center or doctor.• Do not give anything by mouth to an unconscious person.
IF IN EYES:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.

HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may contact 1-800-781-4738 for emergency medical treatment information.

NOTE TO PHYSICIAN/VETERINARIAN:

Dust release by this collar is a cholinesterase inhibitor. Atropine is antidotal. Do not use this product on animals simultaneously or within 30 days or after treatment with or exposure to cholinesterase inhibiting drugs, pesticides or chemicals. However, flea and tick collars may be immediately replaced.

Sergeant's Master Label

11 March 2008 propoxur DCI
Information in [] is optional.

Page 3 of 3

EPA Reg. No. 2517-78
EPA SAL 1 April 2002

5
5

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Place collar around pet's neck, adjust for fit, and buckle in place. The collar must be worn loosely to allow for growth of the pet and to permit the collar to move about the neck. Generally, a properly fitted collar is one that when fastened, will snugly slide over pet's head. Leave 2 or 3 inches for extra adjustment. Cut off and dispose of excess length. Wash hands after installing collar on pet. Under normal conditions, replace collar every (3) (4) (5) months. Under conditions of severe infestation and where continued rapid kill is desired, collar may be replaced more often.

[(INSERT DIAGRAM THAT DEPICTS DOUBLE LAYER PROTECTION OF PRODUCT)]

STORAGE AND DISPOSAL

STORAGE: Store unopened collar in a cool, dry place.

DISPOSAL: Dispose of empty pouch and expired collar in trash.

[NOTICE OF WARRANTY: To the extent consistent with applicable law, Sergeant's Pet Care Products, Inc. makes no warranty of merchantability, fitness for any particular purpose, or otherwise expressed or implied concerning this product or its uses which extend beyond the use of the product under normal conditions in accordance with the statements made on this label.]

Sergeant's Pet Care Products, Inc. is committed to providing high quality products. If you have questions or comments about this product, please write: Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.

In Case of Emergency, call: 1-800-781-4738 [For more information] [Visit us at:] www.sergeants.com
Non-Emergency call 1-800-224-PETS (7387) [Made in USA]

Distributed by:
Sergeant's Pet Care Products, Inc.
Omaha, NE 68130
{END - BACK / SIDE PANEL}

EPA Reg. No. 2517-78
EPA Est. No. XXXXXXXX
{date & label code}