

2517-73

9/25/2008

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Ms. Susan Kane  
Product Registration  
Sergeant's Pet Care Products, Inc.  
2625 South 158<sup>th</sup>. Plaza  
Omaha, NE 68130-1770

SEP 25 2008

SUBJECT: Application for Pesticide Notification (PRN 98-10)  
Request Alternate Brand Name "Sentry Flea and Tick Power for dogs and  
puppies" and Warning Statement  
EPA Reg. No. 2517-73  
Application Dated August 28, 2008

Dear: Ms. Johnson:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 08/28/08 for the above product. The Registration Division 07(RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

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United States  
**Environmental Protection Agency**  
 Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number 2517-73	2. EPA Product Manager George LaRocca	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Sergeant's Flea & Tick Powder with Permethrin	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) Sergeant's Pet Care Products, Inc. 2625 South 158th Plaza Omaha NE 68130-1770 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input checked="" type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152-46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 W.S.C. Sec.1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.  
 NOTIFICATION PER PR 98-10 OF ALTERNATE BRAND NAME: Sentry Flea and Tick Powder for dogs and puppies  
 NOTIFICATION PER PR 98-10: Claims restating existing claims and warning clarification

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
<b>* Certification must be submitted</b>	If "Yes" Unit Packaging wgt.	No. per container 1	If "Yes" Package wgt.	Other (Specify) _____	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container See unit packaging info		5. Location of Label Directions <input type="checkbox"/> On label	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Susan Kane	Title Regulatory Specialist	Telephone No. (Include Area Code) 402-938-7065
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment, or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Specialist	
4. Typed Name Susan Kane	5. Date August 28, 2008	



2625 South 158th Plaza • Omaha, NE 68130-1770 • Telephone 402.938.7000 • Fax 402.938.7099 • www.sergeants.com

August 28, 2008

Mr. George T. LaRocca, PM #13  
Insecticide Branch  
Registration Division (7505P)  
Office of Pesticide Programs (AMEND)  
US Environmental Protection Agency  
One Potomac Yard  
2777 Crystal Drive  
Arlington VA 22202

**SUBJECT: Sergeant's Flea & Tick Powder with Permethrin, EPA Reg. No. 2517-73  
Notifications**

Dear Mr. LaRocca:

Sergeant's Pet Care Products, Inc. submits the following notifications per PR Notice 98-10.

- Alternate Brand Name: Sentry Flea and Tick Powder for dogs and puppies
- Claims restating existing claims
- Warning clarification (USE ONLY ON DOGS)

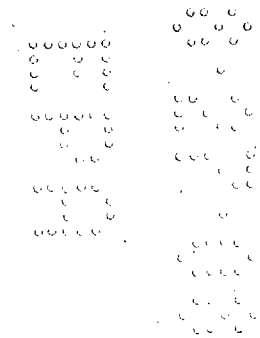
I have enclosed 2 copies of the master label with the changes highlighted.

If you have any questions, please contact me by phone at 402-938-7065 or by e-mail.

Respectively,

Susan Kane  
Regulatory Specialist  
Sergeant's Pet Care Products, Inc.  
[skane@sergeants.com](mailto:skane@sergeants.com)

Enclosures



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# Sergeant's Master Label

23 August 2008 Notifications  
Information in [ ] is optional.

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EPA Reg. No. 2517-73  
EPA SAL 7 October 2002

**FRONT PANEL**

**DOG POWDER**

**Permethrins & Piperonyl butoxide, technical**

[Optional text appears in brackets – the final label may include some or all of the optional text on front, back or side label panels]

## Sergeant's Flea & Tick Powder with Permethrin

{ABN: Sergeant's® Flea and Tick Powder for Dogs}

{ABN: Sentry Flea and Tick Powder for dogs and puppies }

[Provides Quick Killing Action and Residual Control of Fleas and Ticks on Dogs for up to 14 Days]

[Odorless, Nonstaining Formula]

[Kills the Ticks that may Carry Lyme Disease]

[Controls fleas and ticks on dogs]

[Quick killing action and long lasting control]

{Ingredient Statement may be on front or back label}

### ACTIVE INGREDIENTS:

Piperonyl Butoxide, Technical [ \*] .....2.00%

Permethrin [\*\*]..... 0.50%

**OTHER INGREDIENTS:** .....97.50%

[TOTAL] ..... 100.00%

[\* equivalent to 1.6% of (butylcarbityl) (6-propylpiperonyl) ether and 0.4% related compounds.]

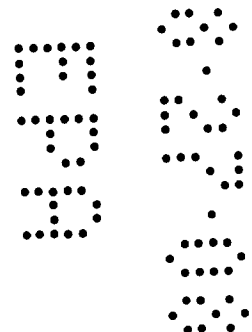
[\*\* cis/trans ratio: min. 35%(+/-) cis and max. 65% (+/-) trans.]

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See [Back][or][Side] Panel[s] for Additional Precautionary Statements

**NET CONTENTS:**



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# Sergeant's Master Label

23 August 2008 Notifications  
Information in [ ] is optional.

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**BACK PANEL**

**DOG POWDER**

**Permethrins & Piperonyl butoxide, technical**

{Product Name}

**READ ENTIRE LABEL BEFORE EACH USE. USE ONLY ON DOGS**

## IMPORTANT CONSUMER INFORMATION

**PURPOSE:** ~~Sergeant's Flea & Tick Powder with Permethrin~~ [PRODUCT NAME] [This product] provides quick killing action and long lasting control of fleas and ticks on dogs.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not apply product directly in or on eyes, mouth, or genitalia of animals. Do not use on (or cause exposure to) puppies less than 12 weeks. Consult a veterinarian before using this product on debilitated, aged, pregnant, medicated or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

Apply powder liberally over the entire body. Work dust into hair and around feet, pads and between the toes by rubbing against the lay of the hair until dust penetrates to skin. Contact ticks with powder. Take care not to get the powder in animal's eyes, nose or mouth. Dust bedding, kennel, sleeping areas, carpeting and furniture used by infested animals regularly, applying at a rate of 3 to 6 ounces per 100 square feet. Do not repeat treatment for one week.

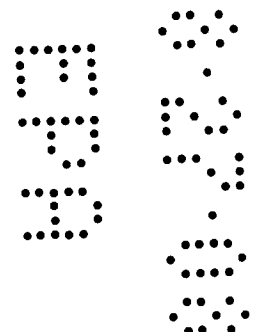
## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Harmful if inhaled, swallowed or absorbed through skin. Avoid breathing dust. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash before reuse.

## ENVIRONMENTAL HAZARDS

This product is extremely toxic to fish and aquatic organisms. Do not apply to any body of water. Do not contaminate water when disposing of equipment washwaters.



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# Sergeant's Master Label

23 August 2008 Notifications  
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**DOG POWDER**

**Permethrins & Piperonyl butoxide, technical**

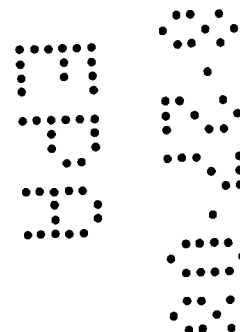
<b>FIRST AID</b>	
<b>IF INHALED:</b>	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
<b>IF SWALLOWED</b>	<ul style="list-style-type: none"> <li>• Call poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>IF ON SKIN OR CLOTHING:</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>IF IN EYES:</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
<b>HOT LINE NUMBER</b>	
Have the product container with you when calling a poison control center, doctor or veterinarian, or going for treatment. For more information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-781-4738.	

## STORAGE AND DISPOSAL

Do not contaminate food, feed or water by storage or disposal.

**STORAGE:** Store in a cool, dry area inaccessible to children and pets.

**DISPOSAL: If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.



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# Sergeant's Master Label

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**DOG POWDER**  
**Permethrins & Piperonyl butoxide, technical**

[Sergeant's is committed to providing high quality products. If you have questions or comments about this product, please write: Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738 [For more information] [Visit us at:] [www.sergeants.com]  
Non-Emergency call 1-800-224-PETS (7387) [Made in USA]

Distributed by:  
Sergeant's Pet Care Products, Inc.  
P.O. Box 540399  
Omaha, NE 68130

EPA Reg. No. 2517-73  
EPA Est. No. XXXXX-XX-XX  
[lot, date & label code] [UPC CODE]

{END - BACK / SIDE PANEL}

