

2517-63

12/03/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

December 3, 2009

Ms. Susan Kane,
Regulatory Specialist
Sergeant's Pet Care Products, Inc.
2625 South 158th Plaza, Suite 100
Omaha, NE 68130-1770

Subject: Amended Labeling, Addition of Oatmeal/All Inerts (Response to PR Notice 98-10); Approval of New Basic CSF; Response to SALs Dated June 16, 2009, and September 22, 2009 Sergeant's[®] Skip-Flea[®] and Tick Shampoo Plus Conditioner for Dogs, EPA Reg. No. 2517-63 Your E-Submissions Dated October 7, 2009 and December 2, 2009

Dear Ms. Kane:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable.

A copy of your label stamped "Accepted" is enclosed for your records. If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely Yours,

For A handwritten signature in cursive script that reads "Carmen J. Rodia, Jr." with a horizontal line underneath the word "For".

Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7505P)

Enclosures: *Copy of label stamped "Accepted"*
Copy of product chemistry review, dated November 24, 2009

002517-00063 D421570, D421659 and D424073

Sergeant's Master Label

October 7, 2009, Response to EPA letter Sept 22, 2009, minor label changes
Information in [] is optional. Page 1 of 4

EPA Reg. No. 2517-63
EPA SAL 16 June 2009

FRONT PANEL

DOG SHAMPOO

Permethrin & Piperonyl butoxide, technical

[Optional text appears in brackets – the final label may include some or all of the optional text on front, back or side label panels]

Sergeant's® Skip-Flea® and Tick Shampoo Plus Conditioner for Dogs

DO NOT USE ON CATS [BOX/Icon with Cat image and CrossOut]



- {ABN: Sergeant's® Skip-Flea® and Tick Soap}
- {ABN: Sergeant's® Skip-Flea® and Tick Shampoo}
- {ABN: Sergeant's® Skip-Flea® and Tick Shampoo for Dogs}
- {ABN: Sergeant's® Skip-Flea® and Tick Shampoo for Dogs and Puppies}
- {ABN: Sergeant's® Skip-Flea® and Tick Shampoo with Oatmeal for Dogs}
- {ABN: Sergeant's® Skip-Flea® and Tick Shampoo with Oatmeal for Dogs and Puppies}
- {ABN: Sergeant's® Sentry Flea and Tick Shampoo for Dogs and Puppies}
- {ABN: Sergeant's® Sentry Flea and Tick Shampoo with Oatmeal for Dogs and Puppies}
- {ABN: Sergeant's® Bansect® Flea and Tick Shampoo for Dogs}
- {ABN: Sentry Flea and Tick Shampoo for Dogs and Puppies}
- {ABN: Sentry Flea and Tick Shampoo for Dogs and Puppies with Oatmeal}
- {ABN: Sentry Value Flea & Tick Shampoo for Dogs and Puppies}

- [Kills up to 10 days]
- [Active for up to 10 days]
- [Kills fleas and ticks for up to 10 days]
- [Cleans, deodorizes [and] conditions]
- [Original Formula]
- [With Oatmeal]
- [SHAKE WELL: Contains [Colloidal][Oatmeal]
- [Clean Cotton Scent]
- [Hawaiian Ginger Scent]
- [Tropical Breeze Scent]
- [Sunwashed Linen Scent]
- [Ocean Breeze Scent]
- [Spring Freesia Scent]
- [Green Tea & Ginger Scent]
- [Kills Fleas and Ticks on Dogs]
- [SHAKE WELL: Contains [Fine ground][Oat Flour][Oatmeal]
- [Contains oatmeal for dogs with sensitive skin]
- [Contains oatmeal to sooth dry or irritated skin]
- [Contains (oatmeal) (oats)]
- [Now with (oatmeal) (oats)]
- [[Use on] [For][puppies over (twelve)(12) weeks of age] { When puppy claim is used}
- [Specific Fragrance noted here] [Fragrance] [Scent]

ACCEPTED
December 3, 2009
Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for the
pesticide registered under:

EPA. Reg. No: 2517-63

Sergeant's Master Label

October 7, 2009, Response to EPA letter Sept 22, 2009, minor label changes
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EPA Reg. No. 2517-63
EPA SAL 16 June 2009

FRONT PANEL

DOG SHAMPOO

Permethrin & Piperonyl butoxide, technical

{Ingredient Statement may be on front or back label}

ACTIVE INGREDIENTS:

Permethrin[*].....	0.10%
Piperonyl butoxide, technical [**]	0.50%

OTHER INGREDIENTS:99.40%

{USE FOR LABELS WITH OATMEAL ONLY }

([Colloidal] Oatmeal; SulfoChem B-Cona; Glucamate LT; Hexamethylenetetramine cis-chloroallyl chloride; Water; and Fragrance).

[TOTAL **100.00%]**

[* cis/trans isomer ratio: min. 35% (±) cis and max. 65% (±) trans.]

[** equivalent to 0.4% of (butylcarbityl) (6-propyl-piperonyl) ether and 0.1% related compounds.]

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [Back][or][Side] Panel[s] for Additional Precautionary Statements

NET [WEIGHT] [CONTENTS] XXX oz (XXX mL)

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Sergeant's Master Label

October 7, 2009, Response to EPA letter Sept 22, 2009, minor label changes
Information in [] is optional. Page 3 of 4

EPA Reg. No. 2517-63
EPA SAL 16 June 2009

BACK PANEL

DOG SHAMPOO

Permethrin & Piperonyl butoxide, technical

**READ ENTIRE LABEL BEFORE EACH USE.
USE ONLY ON DOGS. [and puppies over (twelve) (12) weeks of age.]**

DO NOT USE ON CATS

- Kills fleas and [&] ticks for up to 10 days**
- Kills the ticks that may carry Lyme disease**
- pH balanced for pet's coat**
- Cleans and deodorizes**

IMPORTANT CONSUMER INFORMATION

PURPOSE: [PRODUCT NAME] kills fleas and ticks while it cleans and deodorizes in one easy and convenient step. This rich, conditioning, non-staining formula contains a highly effective flea and tick killing ingredient combined with an excellent pH balanced shampoo. [SHAKE WELL: Contains [Fine ground]][Natural][Oat Flour][colloidal][oatmeal]]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if inhaled. Avoid breathing vapors. Causes moderate eye irritation. Avoid contact with eyes or clothing. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Wear protective rubber gloves when applying this product. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Apply this product only as specified on this label. Do not treat (use on) dogs under 12 weeks of age. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

FIRST AID

IF INHALED:	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. • Call a poison control center or doctor for further treatment advice.
IF IN EYES:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.

HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or veterinarian. For additional information on this product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-781-4738.

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Sergeant's Master Label

October 7, 2009, Response to EPA letter Sept 22, 2009, minor label changes
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BACK PANEL

DOG SHAMPOO

Permethrin & Piperonyl butoxide, technical

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Wet dog's coat thoroughly. Pour [PRODUCT NAME] [shampoo] into the cup of your hand. Starting at the head and working back, work up a lather with this quick lathering formula, being sure that the lather is worked thoroughly into dog's coat down to the skin. Allow lather to stand five minutes, then rinse completely and towel dry. It should not be necessary to repeat the shampoo application unless the animal is excessively dirty. Kills fleas fast and begins to kill ticks within 1 or 2 days; reaching maximum effectiveness in 7 to 10 days. To maintain maximum effectiveness against both fleas and ticks, repeat (or reapply) every week. Cats that actively groom or engage in close physical contact with treated dog may be at risk of serious harmful effect.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store only in original container in a cool, dry area inaccessible to children and pets.

CONTAINER DISPOSAL: **If empty:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. [[The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer.]] Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738
Non-Emergency, call: 1-800-224-PETS (7387) [Made in USA]

Distributed by:
Sergeant's Pet Care Products, Inc.
PO Box 540399
Omaha, NE 68154-0399

EPA Reg. No. 2517-63
EPA Est. No. XXXXX-XX-XX
[lot, date & label code] [UPC CODE]

{END - BACK / SIDE PANEL}