

2517-63

6/16/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460-0001

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

June 16, 2009

Ms. Susan Kane,  
Regulatory Specialist  
Sergeant's Pet Care Products, Inc.  
2625 South 158<sup>th</sup> Plaza, Suite 100  
Omaha, NE 68130-1770

**Subject: Amended Labeling, Addition of All Inerts (Response to PR Notice 98-10), Updated Warranty Statement and Response to EPA Letter Dated September 24, 2008  
Sergeant's<sup>®</sup> Skip-Flea<sup>®</sup> and Tick Shampoo Plus Conditioner for Dogs, EPA Reg. No. 2517-63  
Your Submissions Dated October 28, 2008 and March 12, 2009**

Dear Ms. Kane:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable with the following label revision provision(s):

Marketing Statements section comment(s):

1. To facilitate inclusion of language from the RED for permethrin, revise the marketing statement "puppies" to read "puppies (over 12 weeks of age)."
2. In all instances throughout this label, delete "With Oatmeal" and "**SHAKE WELL:** Contains Colloidal Oatmeal." In addition, delete these terms in any alternate brand names that were submitted as Notifications, since you cannot market a product which is based on an alternate formulation, as per 40 CFR §152.43. Finally, the inert ingredient listing listed in the Ingredient Statement is inaccurate since colloidal oatmeal is listed in the alternate and not in the basic formulation.

Precautionary Statements section, Hazards to Humans and Domestic Animals subsection comment(s):

3. Replace the existing 7<sup>th</sup> and 8<sup>th</sup> sentences in this subsection with: "Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Apply this product only as specified on this label. Except when applying directly to pets, do not apply this product in a way that will contact adults, children, or pets, either directly or through drift. Do not treat (use on) animals less than twelve (12) weeks of age."

First Aid Statement section, HOT LINE NUMBER subsection comment(s):

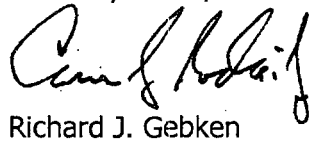
4. Replace this section with: "Have the product container or label with you when calling a poison control center or veterinarian. For additional information on this product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-781-4738." It is important to note that the "1-800-781-4738" number listed must be available twenty-four (24) hours per day, seven (7) days per week for answering and responding to any medical emergencies or health concerns.

Sergeant's Pet Care Products, Inc. should note that a notice of availability of EPA's RED for products containing piperonyl butoxide was published in the *Federal Register* on July 26, 2006 (Volume 71, Number 143, Pages 42385-42386). As a result, additional data and/or labeling changes may be required for products containing piperonyl butoxide.

A copy of your label stamped "Accepted with Comments" is enclosed for your records. Please submit two (2) copies of the final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with section 6(e) of FIFRA. Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at [Rodia.Carmen@epa.gov](mailto:Rodia.Carmen@epa.gov).

Sincerely Yours,

*FOR*  


Richard J. Gebken  
Product Manager (10)  
Insecticide Branch  
Registration Division (7505P)

Enclosure: Label stamped "Accepted with Comments"  
002517-00063 D408873

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# Sergeant's Master Label

8 October 2008 Notification  
Information in [ ] is optional.

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EPA Reg. No. 2517-63  
EPA SAL 8 Nov 2002

**FRONT PANEL**

**DOG SHAMPOO**

**Permethrin & Piperonyl-butoxide, technical**

[Optional text appears in brackets – the final label may include some or all of the optional text on front, back or side label panels]

## Sergeant's® Skip-Flea® and Tick Shampoo Plus Conditioner for Dogs

{ABN: Sergeant's® Skip-Flea® and Tick Soap}

{ABN: Sergeant's® Skip-Flea® and Tick Shampoo}

{ABN: Sergeant's® Skip-Flea® and Tick Shampoo for Dogs}

{ABN: Sergeant's® Skip-Flea® and Tick Shampoo for Dogs and Puppies}

~~{ABN: Sergeant's® Skip-Flea® and Tick Shampoo with Oatmeal for Dogs}~~

~~{ABN: Sergeant's® Skip-Flea® and Tick Shampoo with Oatmeal for Dogs and Puppies}~~

{ABN: Sergeant's® Sentry Flea and Tick Shampoo for Dogs and Puppies}

~~{ABN: Sergeant's® Sentry Flea and Tick Shampoo with Oatmeal for Dogs and Puppies}~~

{ABN: Sergeant's® Bansect® Flea and Tick Shampoo for Dogs}

{ABN: Sentry Flea and Tick Shampoo for Dogs and Puppies}

~~{ABN: Sentry Flea and Tick Shampoo for Dogs and Puppies with Oatmeal}~~

{ABN: Sentry Value Flea & Tick Shampoo for Dogs and Puppies}

[Kills up to 10 days]

[Active for up to 10 days]

[Kills fleas and ticks for up to 10 days]

[Cleans, deodorizes [and] conditions]

[Original Formula]

~~[With Oatmeal]~~

~~[SHAKE WELL: Contains Colloidal Oatmeal]~~

[Clean Cotton Scent]

[Hawaiian Ginger Scent]

[Tropical Breeze Scent]

[Sunwashed Linen Scent]

[Ocean Breeze Scent]

[Spring Freesia Scent]

[Green Tea & Ginger Scent]

[Kills Fleas and Ticks on Dogs]

[Ingredient Statement may be on front or back label]

### ACTIVE INGREDIENTS:

Permethrin[\*].....0.10%

Piperonyl butoxide, technical [\*\*] .....0.50%

**OTHER INGREDIENTS:** .....99.40%

Colloidal Oatmeal; PEG120 Methyl Glucose Trioleate, Propylene Glycol, Water; Magnesium Aluminum Silicate; Chloroallyl Methenamine Chloride; SulfoChem B-Cona; Water; Fragrance.

**[TOTAL] 100.00%**

[\* cis/trans isomer ratio: min. 35% (±) cis and max. 65% (±) trans.]

[\*\* equivalent to 0.4% of (butylcarbityl) (6-propyl-piperonyl) ether and 0.1% related compounds.]

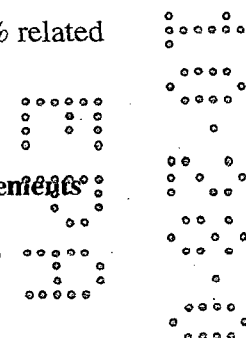
**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See [Back][or][Side] Panel[s] for Additional Precautionary Statements

**NET [WEIGHT] [CONTENTS] XXX oz (XXX mL)**

ACCEPTED  
With COMMENTS  
In EPA Letter Dated:  
*June 16, 2009*  
Under the Federal Insecticide, Fungicide  
and Rodenticide Act, As amended, for the  
pesticide Registered under EPA Reg. No:  
2517-63



# Sergeant's Master Label

8 October 2008 Notification  
Information in [ ] is optional.

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EPA Reg. No. 2517-63  
EPA SAL 8 Nov 2002

~~BACK PANEL~~

~~DOG SHAMPOO~~  
~~Permethrin & Piperonyl butoxide, technical~~

**READ ENTIRE LABEL BEFORE EACH USE.  
USE ONLY ON DOGS.**

**Kills fleas and [&] ticks for up to 10 days  
Kills the ticks that may carry Lime Disease  
pH balanced for pet's coat  
Cleans and deodorizes**

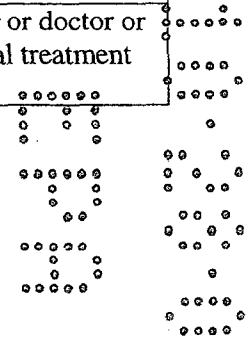
### IMPORTANT CONSUMER INFORMATION

**PURPOSE:** [PRODUCT NAME] kills fleas and ticks while it cleans and deodorizes in one easy and convenient step. This rich, conditioning, non-staining formula contains a highly effective flea and tick killing ingredient combined with an excellent pH balanced shampoo. ~~[SHAKE WELL: Contains Colloidal Oatmeal]~~

### PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Harmful if inhaled. Avoid breathing vapors. Causes moderate eye irritation. Avoid contact with eyes or clothing. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Wear protective rubber gloves when applying this product. Wash thoroughly with soap and water after handling. Do not use on dogs under 12 weeks. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

FIRST AID	
<b>IF INHALED:</b>	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
<b>IF IN EYES:</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>IF ON SKIN OR CLOTHING:</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.	



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# Sergeant's Master Label

8 October 2008 Notification  
Information in [ ] is optional.

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EPA Reg. No. 2517-63  
EPA SAL 8 Nov 2002

**BACK PANEL**

**DOG SHAMPOO**  
**Permethrin & Piperonyl butoxide, technical**

## DIRECTIONS FOR USE

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling.**

Wet dog's coat thoroughly. Pour [PRODUCT NAME] [shampoo] into the cup of your hand. Starting at the head and working back, work up a lather with this quick lathering formula, being sure that the lather is worked thoroughly into dog's coat down to the skin. Allow lather to stand five minutes, then rinse completely and towel dry. It should not be necessary to repeat the shampoo application unless the animal is excessively dirty. Kills fleas fast and begins to kill ticks within 1 or 2 days; reaching maximum effectiveness in 7 to 10 days. To maintain maximum effectiveness against both fleas and ticks, repeat (or reapply) very week.

## STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Store only in original container in a cool, dry area inaccessible to children and pets and away from heat and sunlight. Avoid exposure to moisture.

**PESTICIDE DISPOSAL:** **If empty:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

## [WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. [[The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer.]] Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738

Non-Emergency call 1-800-224-PETS (7387)

[Made in USA]

Distributed by:  
Sergeant's Pet Care Products, Inc.  
Omaha, NE 68130

EPA Reg. No. 2517-63  
EPA Est. No. XXXXX-XX-XX  
[lot, date & label code] [UPC CODE]

{END - BACK / SIDE PANEL}

