

2517-63

05-01-2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Ms. Susan Kane  
Product Registration  
Sergeant's Pet Care Products, Inc.  
2625 South 158<sup>th</sup> Plaza  
Omaha, NE 68130

MAY 1 2009

SUBJECT: Application for Pesticide Notification (PRN 98-10)  
Request General Label Change (Marketing Claims)  
EPA Reg. No. 2517-63  
Application Dated April 2, 2009

Dear Ms. Kane:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 04/02/09 for the above product. The Registration Division (RD) has conducted a preliminary screen of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs



United States  
**Environmental Protection Agency**  
 Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number 2517-63	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Sergeant's Skip-Flea&TickShampooPlusConditionerFor Dogs	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) Sergeant's Pet Care Products, Inc. 2625 South 158th Plaza Omaha NE 68130-1770 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

**NOTIFICATION**  
 MAY 01 2009

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)  
 Notification of additional label claims according to PR Notice PR Notice 98-10. "This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	If "Yes" Unit Packaging wgt. No. per container		<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Package wgt. No. per container			
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On label	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other _____	

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Susan Kane	Title Regulatory Specialist	Telephone No. (Include Area Code) 402-938-7065
2. Signature 		6. Date Application Received (Stamped)
3. Title Regulatory Specialist		
4. Typed Name Susan Kane		
5. Date April 2, 2009		

**Certification**  
 I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete.  
 I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

April 2, 2009

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504C)  
U.S. Environmental Protection Agency  
1200 Pennsylvania Ave. NW  
Washington, D.C. 20460

**Re: Notification**  
**Sergeant's Skip-Flea & Tick Shampoo Plus Conditioner for Dogs**  
**EPA Reg. No. 2517-63**

Notification Team,

Please find enclosed a notification for additional label claims in accordance with PR Notice 98-10.

- Application form 8570-1
- Two copies of master label with highlighted changes.

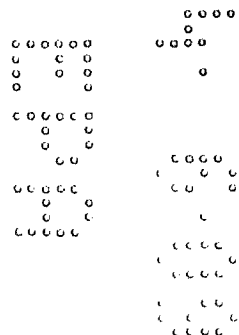
Thank you for your assistance in this matter. Should you have any questions, please contact me by phone at 402-938-7065 or by e-mail at [skane@sergeants.com](mailto:skane@sergeants.com)

Sincerely,



Susan Kane  
Regulatory Specialist  
Sergeant's Pet Care Products, Inc.

Enclosures



# Sergeant's Master Label

2 April 2009 Notification label claims  
Information in [ ] is optional.

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EPA SAL 24 Sep 2008

**FRONT PANEL**

**DOG SHAMPOO**

**Permethrin & Piperonyl butoxide, technical**

[Optional text appears in brackets - the final label may include some or all of the optional text on front, back or side label panels]

## Sergeant's® Skip-Flea® and Tick Shampoo Plus Conditioner for Dogs

- {ABN: Sergeant's® Skip-Flea® and Tick Soap}
- {ABN: Sergeant's® Skip-Flea® and Tick Shampoo}
- {ABN: Sergeant's® Skip-Flea® and Tick Shampoo for Dogs}
- {ABN: Sergeant's® Skip-Flea® and Tick Shampoo for Dogs and Puppies}
- {ABN: Sergeant's® Skip-Flea® and Tick Shampoo with Oatmeal for Dogs}
- {ABN: Sergeant's® Skip-Flea® and Tick Shampoo with Oatmeal for Dogs and Puppies}
- {ABN: Sergeant's® Sentry Flea and Tick Shampoo for Dogs and Puppies}
- {ABN: Sergeant's® Sentry Flea and Tick Shampoo with Oatmeal for Dogs and Puppies}
- {ABN: Sergeant's® Bansect® Flea and Tick Shampoo for Dogs}
- {ABN: Sentry Flea and Tick Shampoo for Dogs and Puppies}
- {ABN: Sentry Flea and Tick Shampoo for Dogs and Puppies with Oatmeal}
- {ABN: Sentry Value Flea & Tick Shampoo for Dogs and Puppies}

- [Kills up to 10 days]
- [Active for up to 10 days]
- [Kills fleas and ticks for up to 10 days]
- [Cleans, deodorizes [and] conditions]
- [Original Formula]
- [With Oatmeal]
- [SHAKE WELL: Contains Colloidal Oatmeal]
- [Clean Cotton Scent]
- [Hawaiian Ginger Scent]
- [Tropical Breeze Scent]
- [Sunwashed Linen Scent]
- [Ocean Breeze Scent]
- [Spring Freesia Scent]
- [Green Tea & Ginger Scent]
- [Kills Fleas and Ticks on Dogs]
- [SHAKE WELL: Contains (Fine ground) Natural Oat Flour]
- [Contains oatmeal for dogs with sensitive skin]
- [Contains oatmeal to sooth dry or irritated skin]
- [Contains (oatmeal) (natural oatmeal) (oats) (natural oats)]
- [Now with (oatmeal) (natural oatmeal) (oats) (natural oats)]

**NOTIFICATION**  
**MAY 01 2009**

{Ingredient Statement may be on front or back label}

### ACTIVE INGREDIENTS:

Permethrin[*].....	0.10%	o o o o
Piperonyl butoxide, technical [**] .....	0.50%	o o o o
<b>OTHER INGREDIENTS:</b> .....	<b>99.40%</b>	o o o o

(Natural Oatmeal; PEG120 Methyl Glucose Trioleate, Propylene Glycol, Water; Magnesium Aluminum Silicate; Chloroallyl Methenamine Chloride; SulfoChem B-Cona; Water; Fragrance.) **USE FOR**

### LABELS WITH OATMEAL ONLY

[TOTAL	100.00%	o o o o
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[\* cis/trans isomer ratio: min. 35% (±) cis and max. 65% (±) trans.]  
 [\*\* equivalent to 0.4% of (butylcarbityl) (6-propyl-piperonyl) ether and 0.1% related compounds.]

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# Sergeant's Master Label

2 April 2009 Notification label claims  
Information in [ ] is optional.

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EPA SAL 24 Sep 2008

**BACK PANEL**

**DOG SHAMPOO**  
**Permethrin & Piperonyl butoxide, technical**

**READ ENTIRE LABEL BEFORE EACH USE.**  
**USE ONLY ON DOGS.**

**Kills fleas and [&] ticks for up to 10 days**  
**Kills the ticks that may carry Lime Disease**  
**pH balanced for pet's coat**  
**Cleans and deodorizes**

**NOTIFICATION**

**MAY 01 2009**

## IMPORTANT CONSUMER INFORMATION

**PURPOSE:** [PRODUCT NAME] kills fleas and ticks while it cleans and deodorizes in one easy and convenient step. This rich, conditioning, non-staining formula contains a highly effective flea and tick killing ingredient combined with an excellent pH balanced shampoo. [SHAKE WELL: Contains Colloidal Oatmeal]

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Harmful if inhaled. Avoid breathing vapors. Causes moderate eye irritation. Avoid contact with eyes or clothing. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Wear protective rubber gloves when applying this product. Wash thoroughly with soap and water after handling. Do not use on dogs under 12 weeks. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

<b>FIRST AID</b>	
<b>IF INHALED:</b>	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
<b>IF IN EYES:</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>IF ON SKIN OR CLOTHING:</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>HOT LINE NUMBER</b>	
Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.	

