517-63

05-01-2009



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

> OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

1 2009

MAY

Ms. Susan Kane Product Registration Sergeant's Pet Care Products, Inc. 2625 South 158th. Plaza Omaha, NE 68130

SUBJECT: Application for Pesticide Notification (PRN 98-10) Request General Label Change (Marketing Claims) EPA Reg. No. 2517-63 Application Dated April 2, 2009

Dear Ms. Kane:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 04/02/09 for the above product. The Registration Division (RD) has conducted a preliminary screen of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

Linda Arrington Notifications & Minor Formulations Team Leader Registration Division (7505P) Office of Pesticide Programs

€PA	Environmental	nited States Protection agton, DC 20460	Agency		Registrati Amendmo	on	. Approvel expires 2-28- OPP Identifier Number
		Application	for Pesticide -	Section	Other		
. Company/Product Numbe			2. EPA Produc		· · · · · · · · · · · · · · · · · · ·	2 Pro	posed Classification
2517-63	·· ·		Richard Get				None Restricted
i. Company/Product (Name) Sergeant's Skip-Flea&		onditionerFor	Dogs 13				
5. Name and Address of Ap	plicant (Include ZIP Cod	de)	6. Expedited	d Reveiw.	In accordance	e with I	FIFRA Section 3(c)(3)
Sergeant's Pet Care 2625 South 158th Pla Omaha NE 68130-17	aza		(b)(i), my pro to: EPA Reg. N				CATION labeling
Check if this	s is a new address		Product Na	me		•	•
		· · · ·	Section - II		· · · · ·		
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Amendment - Explain	n Delow.	•• . •••		printed labe cy letter dat	ls in repsonse t ed	o 	
Resubmission in resp	onse to Agency letter (dated		Too" Applic			
Notification - Explain	below.		Other	r - Explain b	elow.		
Explanation: Use addition	nal nage(s) if necessary	(For section !	and Section II)				
it is a violation of 18 U.S.C. S of PR Notice 98-10 and 40 C and 14 of FIFRA. "	Sec. 1001 to willfully mak	ke any false state	ment to EPA. I further up	nderstand th	at if this notificat	ion is not	consistent with the terms
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EPA Form 8570-1 (Rev. 3-94) Previous editions are obsolete.

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Yellow - Applicant Copy



2625 South 158th Plaza • Omaha, NE 68130-1770 • Telephone 402.938.7000 • Fax 402.938.7099 • www.sergeants.com

April 2, 2009

Document Processing Desk (NOTIF) Office of Pesticide Programs (7504C) U.S. Environmental Protection Agency 1200 Pennsylvania Ave. NW Washington, D.C. 20460

Re: Notification Sergeant's Skip-Flea & Tick Shampoo Plus Conditioner for Dogs EPA Reg. No. 2517-63

Notification Team,

Please find enclosed a notification for additional label claims in accordance with PR Notice 98-10.

- Application form 8570-1
- Two copies of master label with highlighted changes.

Thank you for your assistance in this matter. Should you have any questions, please contact me by phone at 402-938-7065 or by e-mail at <u>skane@sergeants.com</u>

Sincerely,

isan Manc

Susan Kane Regulatory Specialist Sergeant's Pet Care Products, Inc.

Enclosures



Serg	geant's Master L	abel
2 April 2009 Notification label claims	-	EPA Reg. No. 2517-63
Information in [] is optional.	Page 1 of 4	EPA SAL 24 Sep 2008
FRONT PANEL		DOG SHAMPOO
· · ·	Permethrin	& Piperonyl butoxide, technical

[Optional text appears in brackets – the final label may include some or all of the optional text on front, back or side label panels]

Sergeant's® Skip-Flea® and Tick Shampoo Plus Conditioner for Dogs {ABN: Sergeant's® Skip-Flea® and Tick Soap} {ABN: Sergeant's® Skip-Flea® and Tick Shampoo} {ABN: Sergeant's® Skip-Flea® and Tick Shampoo for Dogs {ABN: Sergeant's® Skip-Flea® and Tick Shampoo for Dogs and Puppies} {ABN: Sergeant's® Skip-Flea® and Tick Shampoo with Oatmeal for Dogs {ABN: Sergeant's® Skip-Flea® and Tick Shampoo with Oatmeal for Dogs and Puppies} {ABN: Sergeant's® Skip-Flea® and Tick Shampoo for Dogs and Puppies} {ABN: Sergeant's® Sentry Flea and Tick Shampoo for Dogs and Puppies} {ABN: Sergeant's® Sentry Flea and Tick Shampoo for Dogs and Puppies} {ABN: Sergeant's® Bansect® Flea and Tick Shampoo for Dogs {ABN: Sergeant's® Bansect® Flea and Tick Shampoo for Dogs {ABN: Sentry Flea and Tick Shampoo for Dogs {ABN: Sentry Flea and Tick Shampoo for Dogs {ABN: Sentry Flea and Tick Shampoo for Dogs and Puppies} {ABN: Sentry Flea and Tick Shampoo for Dogs and Puppies} {ABN: Sentry Flea and Tick Shampoo for Dogs and Puppies} {ABN: Sentry Flea and Tick Shampoo for Dogs and Puppies} {ABN: Sentry Flea and Tick Shampoo for Dogs and Puppies}

[Kills up to 10 days]		
[Active for up to 10 days]		
[Kills fleas and ticks for up to 10 days]		
[Cleans, deodorizes [and] conditions]		
[Original Formula]		
[With Oatmeal]		
[SHAKE WELL: Contains Colloidal Oatmeal]	NOTI	FICATION
[Clean Cotton Scent]		
[Hawaiian Ginger Scent]	MAY	0 1 2009
[Tropical Breeze Scent]	-	
[Sunwashed Linen Scent]		
[Ocean Breeze Scent]		
[Spring Freesia Scent]		
[Green Tea & Ginger Scent]		
[Kills Fleas and Ticks on Dogs]		
[SHAKE WELL: Contains (Fine ground) Natural Oat Flour]		
[Contains oatmeal for dogs with sensitive skin]		
[Contains oatmeal to sooth dry or irritated skin]		
[Contains (oatmeal) (natural oatmeal) (oats) (natural oats)]		
[Now with (oatmeal) (natural oatmeal) (oats) (natural oats)]		
{Ingredient Statement may be on front or back label}		
ACTIVE INGREDIENTS:		0000 0 0000
Permethrin[*]0.1 ⁶ [%]	2000 200	0000
Piperonyl butoxide, technical [**]0.50%	Ŷ	
OTHER INGREDIENTS:	0000 26 C	
(Natural Oatmeal; PEG120 Methyl Glucose Trioleate, Propylene Glycol, Water; Magnes	ium Alv	ញៅរាំបហ្ហឹ ំ
Silicate; Chloroallyl Methenamine Chloride; SulfoChem B-Cona; Water; Fragrance.) T	<u>SE°FOI</u>	<u>R</u>
LABELS WITH OATMEAL ONLY	0 0 000	
[TOTAL 100.00%)]	(ζΰο ς ς ζ(υί
[* cis/trans isomer ratio: min. 35% (\pm) cis and max. 65% (\pm) trans.]		0 00
[** equivalent to 0.4% of (butylcarbityl) (6-propyl-piperonyl) ether and 0.1% rel	lated	
compounds.]		

Sergeant's Master Label

2 April 2009 Notification label claims Information in [] is optional.

Page 2 of 4

EPA Reg. No. 2517-63 EPA SAL 24 Sep 2008 51

FRONT PANEL

DOG SHAMPOO Permethrin & Piperonyl butoxide, technical

KEEP OUT OF REACH OF CHILDREN CAUTION See [Back][or][Side] Panel[s] for Additional Precautionary Statements

NET [WEIGHT] [CONTENTS] XXX oz (XXX mL)

Sergeant's Master Label 2 April 2009 Notification label claims Information in [] is optional.

BACK PANEL

Page 3 of 4

EPA Reg. No. 2517-63 EPA SAL 24 Sep 2008

DOG SHAMPOO Permethrin & Piperonyl butoxide, technical

READ ENTIRE LABEL BEFORE EACH USE. USE ONLY ON DOGS.

Kills fleas and [&] ticks for up to 10 days Kills the ticks that may carry Lime Disease pH balanced for pet's coat **Cleans and deodorizes**

NOTIFICATION

MAY 01 2009

IMPORTANT CONSUMER INFORMATION

PURPOSE: [PRODUCT NAME] kills fleas and ticks while it cleans and deodorizes in one easy and convenient step. This rich, conditioning, non-staining formula contains a highly effective flea and tick killing ingredient combined with an excellent pH balanced shampoo. [SHAKE WELL: Contains Colloidal Oatmeal]

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if inhaled. Avoid breathing vapors. Causes moderate eye irritation. Avoid contact with eves or clothing. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Wear protective rubber gloves when applying this product. Wash thoroughly with soap and water after handling. Do not use on dogs under 12 weeks. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

	FIRST AID	
IF INHALED:	Move person to fresh air.	
	• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.	
	• Call a poison control center or doctor for further treatment advice.	
IF IN EYES:	• Hold eye open and rinse slowly and gently with water for 15-20 minutes.	
	• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.	
	• Call a poison control center or doctor for treatment advice.	
IF ON SKIN	Take off contaminated clothing.	
OR	Rinse skin immediately with plenty of water for 15-20 minutes.	
CLOTHING:	• Call a poison control center or doctor for treatment advice.	
	HOT LINE NUMBER	
Have the produ	ct container or label with you when calling a poison control center of docter or	
going for treatminformation.	nent. You may also contact 1-800-781-4738 for emergency medical treatment	
	(((()	

Sergeant's Master Label

2 April 2009 Notification label claims Information in [] is optional.

Page 4 of 4

EPA Reg. No. 2517-63 EPA SAL 24 Sep 2008

BACK PANEL

DOG SHAMPOO

Permethrin & Piperonyl butoxide, technical

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Wet dog's coat thoroughly. Pour **[PRODUCT NAME]** [shampoo] into the cup of your hand. Starting at the head and working back, work up a lather with this quick lathering formula, being sure that the lather is worked thoroughly into dog's coat down to the skin. Allow lather to stand five minutes, then rinse completely and towel dry. It should not be necessary to repeat the shampoo application unless the animal is excessively dirty. Kills fleas fast and begins to kill ticks within 1 or 2 days; reaching maximum effectiveness in 7 to 10 days. To maintain maximum effectiveness against both fleas and ticks, repeat (or reapply) very week.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store only in original container in a cool, dry area inaccessible to children and pets.

PESTICIDE DISPOSAL: If empty: Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. [[The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer.]] Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738 Non-Emergency, call: 1-800-224-PETS (7387) [Made in USA] MAY 0 1 2009

EPA Reg. No. 2517-63

EPA Est. No. XXXXX-XX-XX

[lot, date & label code] [UPC CODE]

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Distributed by: Sergeant's Pet Care Products, Inc. PO Box 540399 Omaha, NE 68154-0399

{END - BACK / SIDE PANEL}