

2517-63

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Ms. Sharon Johnston
Sergeant's Peat Care Products, Inc.
2625 South 158th Plaza
Omaha, NE 68130

FEB 9 2007

Subject: Notification – Alternate Brand Name
Sergeant's Insecticide Carpet Powder II with Nylar
EPA Reg. No. 2517-91
Sergeant's Skip-Flea and Tick Shampoo Plus Conditioner for Dogs
EPA Reg. No. 2517-63
Your Applications Dated November 21, 2006

Dear Ms. Johnston:

The Agency is in receipt of your Applications for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated November 21, 2007 for the products Sergeant's Insecticide Carpet Powder II with Nylar and Sergeant's Skip-Flea and Tick Shampoo Plus Conditioner for Dogs. The Registration Division (RD) has conducted a preliminary screen of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The labels submitted with the application have been stamped "Notification" received but not reviewed and will be placed in our records.

If you have any questions, please me directly at 703-305-6249 or Owen Beeder of my staff at 703-308-8899

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

SIC



United States
Environmental Protection Agency
 Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 2517-63	2. EPA Product Manager George LaRocca	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Sergeant's Skip-Flea and Tick Shampoo Plus Conditioner for Dogs	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) Sergeant's Pet Care Products, Inc. 2625 South 158th Plaza Omaha, NE 68130 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152-46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

NOTIFICATION OF ALTERNATE BRAND NAME PER PR NOTICE 98-10: Sentry Value Flea & Tick Shampoo for Dogs and Puppies

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product		<input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Sharon M. Johnston	Title Agent for Sergeant's Pet Care Products, Inc.	Telephone No. (include Area Code) (636) 942-2583
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Agent for Sergeant's Pet Care Products, Inc.	
4. Typed Name Sharon M. Johnston	5. Date November 21, 2006	

FRONT PANEL

[Optional text appears in brackets – the final label may include some or all of the optional text on front, back or side label panels]

Sentry® Value Flea & Tick Shampoo for Dogs and Puppies

- [Kills up to 10 days]
- [Active for up to 10 days]
- [Kills fleas and ticks for up to 10 days]
- [Cleans, deodorizes [and] conditions]
- [Original Formula]
- [With Oatmeal]
- [SHAKE WELL: Contains Colloidal Oatmeal]
- [Clean Cotton Scent]
- [Hawaiian Ginger Scent]
- [Tropical Breeze Scent]
- [Sunwashed Linen Scent]

ACTIVE INGREDIENTS:

Permethrin*	0.10%
Piperonyl butoxide, technical [**]	0.50%

OTHER INGREDIENTS:	99.40%
[TOTAL]	100.00%

[* cis/trans isomer ratio: min. 35% (±) cis and max. 65% (±) trans.]

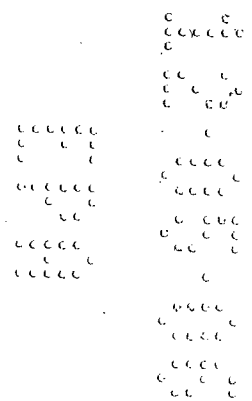
[** equivalent to 0.4% of (butylcarbityl) (6-propyl-piperonyl) ether and 0.1% related compounds.]

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [Back][or][Side] Panel[s] for Additional Precautionary Statements

NET [WEIGHT] [CONTENTS] XXX oz (XXX mL)



**READ ENTIRE LABEL BEFORE EACH USE.
USE ONLY ON DOGS.**

- Kills fleas and [&] ticks for up to 10 days**
- Kills the ticks that may carry Lime Disease**
- pH balanced for pet's coat**
- Cleans and deodorizes**

IMPORTANT CONSUMER INFORMATION

PURPOSE: *Sentry® Value Flea & Tick Shampoo for Dogs and Puppies* kills fleas and ticks while it cleans and deodorizes in one easy and convenient step. This rich, conditioning, non-staining formula contains a highly effective flea and tick killing ingredient combined with an excellent pH balanced shampoo. [SHAKE WELL: Contains Colloidal Oatmeal]

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION: Harmful if inhaled. Avoid breathing vapors. Causes moderate eye irritation. Avoid contact with eyes or clothing. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Wear protective rubber gloves when applying this product. Wash thoroughly with soap and water after handling. Do not use on dogs under 12 weeks. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

FIRST AID	
IF INHALED:	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. • Call a poison control center or doctor for further treatment advice.
IF IN EYES:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.	

BACK/SIDE PANEL

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Wet dog's coat thoroughly. Pour *Sentry® Value Flea & Tick Shampoo for Dogs and Puppies* [shampoo] into the cup of your hand. Starting at the head and working back, work up a lather with this quick lathering formula, being sure that the lather is worked thoroughly into dog's coat down to the skin. Allow lather to stand five minutes, then rinse completely and towel dry. It should not be necessary to repeat the shampoo application unless the animal is excessively dirty. Kills fleas fast and begins to kill ticks within 1 or 2 days; reaching maximum effectiveness in 7 to 10 days. To maintain maximum effectiveness against both fleas and ticks, repeat [reapply] every week.

STORAGE AND DISPOSAL
<p>STORAGE: Store in a cool, dry place.</p> <p>DISPOSAL: If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.</p>

In Case of Emergency, call: 1-800-781-4738
Non-Emergency call 1-800-224-PETS (7387)

[NOTICE OF WARRANTY

Sergeant's Care Pet Products, Inc. makes no warranty of merchantability, fitness for any particular purpose, or otherwise expressed or implied concerning this product or its uses which extend beyond the use of the product under normal conditions in accordance with the statements made on this label.]

[Sergeant's is committed to providing high quality products. If you have questions or comments about this product, please write: Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

[Made in USA] [For more information] [Visit us at:] [www.sergeants.com]

Distributed by:
Sergeant's Pet Care Products, Inc.
Omaha, NE 68130

EPA Reg. No. 2517-63
EPA Est. No. XXXXX-XX-XX
[date & label code] [UPC CODE]

