

JAN 11 1993

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1718

Ms. Roslyn F. Powers  
Del Pharmaceuticals, Inc.  
565 Broad Hollow Road  
Farmingdale, NY 11735

Dear Ms. Powers:

Subject: Amendment - Revised Labeling for Pronto Complete Lice Killing System  
Pronto Lice, Tick and Flea Killing Spray  
EPA Registration No. 2398-7  
Pronto Concentrate Lice Killing Shampoo  
EPA Registration No. 2398-8  
Your Letter Dated August 10, 1992

The amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable provided that you make the labeling changes indicated below prior to release for shipment of product bearing the amended labeling.

1. For EPA Reg. No. 2398-8, delete the phrase "Advanced Formula" since the basic formulation of the product has not changed. Words or phrases implying that a product possess unique characteristics because of its composition are not acceptable.

Submit five copies of your final printed labeling before you release the product for shipment. A stamped copy of the labeling is enclosed for your records.

Sincerely yours,

George T. LaRocca  
Product Manager 13  
Insecticide-Rodenticide Branch  
Registration Division (H7505C)

Enclosure

CONCURRENCES

SYMBOL	USA						
SURNAME							
DATE	11/10/93						

Read directions before use



**Lice Killing Shampoo Kit**  
Kill Lice and Their Eggs  
... On Contact

KEEP OUT  
OF EYES  
SHAKE WELL  
BEFORE USE

**SHAMPOO and  
CONDITIONER  
In One!**

Reduces Tangles for  
Easy, Effective Comb-Out  
of Lice and Eggs

ADVANCED FORMULA



**Lice Killing Shampoo Kit**  
A Pediculicide  
Kills Head, Body and Pubic Lice  
and Their Eggs on Contact

**DIRECTIONS FOR USE:** It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

**SHAKE WELL.** Apply Pronto Shampoo Concentrate cautiously to dry hair, scalp or any affected areas. Add a generous amount of water to work Pronto Shampoo Concentrate into a rich lather. Allow the shampoo to remain on area for 10 minutes, but no longer. Rinse treated areas thoroughly with warm water. A fine-toothed comb (included) may be used to help remove dead lice and their eggs (nits) from hair. Handy applicator gloves are provided for your convenience in applying the shampoo to avoid contact with lice. Reapply follow-up treatment within 7-10 days to prevent self reinfestation from hatching eggs not killed by first application.

**ACTIVE INGREDIENTS:**  
Pyrethrins 0.33%  
\*Piperonyl Butoxide Technical 4.00%  
**INERT INGREDIENTS 95.67%**  
**TOTAL 100.00%**

\*Equivalent to 3.2% (Butylcarbityl), (8 propylpiperonyl) ether and 0.80% related compounds.

**STATEMENT OF PRACTICAL TREATMENT:** IF IN EYES, flush with plenty of water and get medical attention.

EPA Reg. No. 2398-B EPA Est. 2398-NY-1



**Lice Killing Shampoo Kit**  
Used as directed  
It's effective ...  
It's easy to use

**STORAGE AND DISPOSAL:**  
Do not reuse empty container. Rinse thoroughly. Securely wrap original container in several layers of newspaper and discard in waste container.

To kill lice and their eggs on garments, bedding, furniture and other inanimate objects use:

**Pronto**  
Fast-Acting Lice,  
Tick & Flea Killing Spray

**Lice Killing Shampoo Kit**

**One Treatment Kills Lice & Their Eggs On Contact**  
(Head, Body, Pubic)

**CONTENTS:** Pronto® Concentrate, 100% Effective Egg Removal Comb, Handy Disposable Gloves to avoid contact.

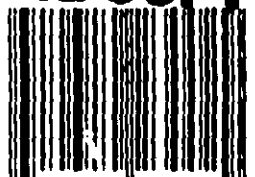
**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION** See label panel for additional precautions.

Net 2 fl oz (59 ml)



10310-225-24

**BEST AVAILABLE COPY**



10310-230-02

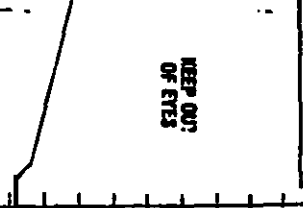
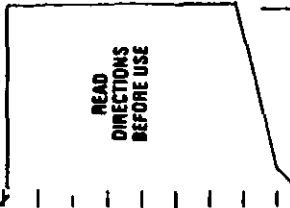
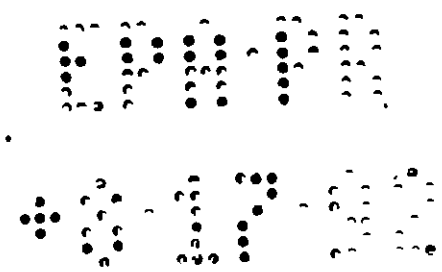
Handwritten marks: a vertical line and the letters 'H K' with a small '2' below.





4 of 4

# 347027003



# Complete Lice Killing System

- ① Shampoo Net 4 fl oz (118 ml)
- ② Spray Net Wt 5 oz (142 g)
- ③ 100% Effective Egg Removal Comb
- ④ Disposable Gloves
- ⑤ Creme Rinse Packet Net 0.33 fl oz (9.7 ml)
- ⑥ Lice Magnifier
- ⑦ 4 Hair Strand Separators



7-PIECE SYSTEM

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION** See side and back panels for additional precautions.



**Lice Killing Shampoo**  
Pronto is a Highly Effective Shampoo Concentrate.

**ACTIVE INGREDIENTS**  
Pyrethrin 0.25%  
Piperonyl Butoxide 4.00%  
Other Inert Ingredients 95.75%

**TOTAL** 100.00%

**Directions:** To 2 fl. oz. (56.7 ml) of shampoo, add 1/2 tsp. (1.25 ml) of Pronto Concentrate. Shake thoroughly. Apply to hair and scalp. Rub into hair and scalp. Rinse thoroughly with water. Repeat application if necessary.

**PRECAUTIONARY STATEMENTS**  
Hazard to Humans and Domestic Animals  
**CAUTION:** Causes moderate eye irritation. Avoid direct contact with eyes. May cause skin irritation. Wash thoroughly with soap and water after handling. Keep children's hands off.

Net 4 fl oz (118 ml) of shampoo in 100% plastic bottle. Contains 100% plastic bottle. Contains 100% plastic bottle. Contains 100% plastic bottle.

**STORAGE AND DISPOSAL:**  
Do not reuse empty container. Rinse thoroughly. Securely wrap original container in several layers of newspaper and discard in waste container.

DEL PHARMACEUTICALS, INC.  
1170 N. 10th St.  
P.O. Box 1084  
Pawling, NY 11767

**Lice Killing Shampoo**  
A Pediculicide  
Kills Head, Body and Pubic Lice and Their Eggs on Contact

**Directions for Use:** It is a solution of Pediculicide. Use the product in a manner consistent with its labeling. Do not use on children's hair. Do not use on hair that has been treated with a permanent hair color. Do not use on hair that has been treated with a permanent hair color.

**Precautions:** Avoid contact with eyes. Wash thoroughly with soap and water after handling. Keep children's hands off.

**SAVE 1/2 MAIL-IN MANUFACTURER REFUND**

To get our \$1.00 cash refund send:

- Your name, address and zip code
- The above or above from Pronto: Complete Lice Killing System and
- A copy of this coupon along with this coupon

Let us know how you like Pronto. Send us your opinion. Offer valid where funds available. Excludes states where prohibited by law. Offer good only in the U.S.A., Puerto Rico, Guam and U.S. Virgin Islands. No money returned.

**Lice, Tick & Flea Killing Spray**  
Kills lice and their eggs on garments, bedding, furniture and other household objects. Also kills ticks and fleas.

**Directions for Use:** It is a solution of Pediculicide. Use the product in a manner consistent with its labeling. Do not use on children's hair. Do not use on hair that has been treated with a permanent hair color. Do not use on hair that has been treated with a permanent hair color.

**STORAGE AND DISPOSAL:**  
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