

300 5-498544  
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December 28, 1995

HACO, Inc.  
P.O. Box 7190  
Madison, WI 53707

Attention: Ms. Judith Thompson

Subject: Promar Rat & Mouse Killer  
EPA Registration No. 2393-501  
Your letter of November 30, 1995

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable provided that you make the following labeling changes and submit one (1) copy of final printed labeling to us before you ship product:

- 1. On Page 3 of your revised labeling, insure that you provide paragraph breaks for ease of reading the text:

For control ... landfills.

Do not ... broadcast bait.

Wear ... or feeds.

APPLICATION DIRECTIONS

RATS ... 10 days.

MICE ... 15 days.

RATS/MICE ... as needed.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

BEST COPY AVAILABLE

295

A stamped copy of the labeling is enclosed for your records.

Sincerely yours,



Robert A. Forrest  
Product Manager (14)  
Insecticide-Rodenticide Branch  
Registration Division (H7504C)

Enclosures: 1. Stamped Label  
2. A-79 Enclosure

Peacock WP#8:A:2393-501-305-5407,-6600:12/28/95

**BEST COPY AVAILABLE**

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PROMAR RAT & MOUSE KILLER  
EPA Reg. No. 2393-501  
Page 1 of 3

PROMAR RAT & MOUSE KILLER  
Weather Resistant Rodenticide  
For Control of Commensal Rats and Mice, Indoors & Outdoors

<b>ACTIVE INGREDIENT:</b>	
Diphacinone (2-Diphenylacetyl-1,3-Indandione).....	0.005%
<b>INERT INGREDIENTS:</b> .....	99.995%
<b>TOTAL</b> .....	<b>100.000%</b>

KEEP OUT OF THE REACH OF CHILDREN

CAUTION

See side panels for additional precautionary statements.

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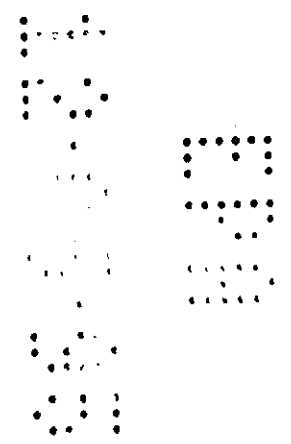
EPA Reg. No. 2393-501  
EPA Est. No. 61282-WI-1

Manufactured For:  
HACO, Inc.  
Madison, WI 53707

2393-501

NET WEIGHT 10 Lbs.

PROMAR is a Registered Trademark of HACCO, INC.



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PRECAUTIONARY STATEMENTS  
HAZARD TO HUMANS AND  
DOMESTIC ANIMALS

**CAUTION:** Keep away from humans, domestic animals and pets. If swallowed, this material may reduce the clotting ability of the blood and cause bleeding.

**NOTE TO PHYSICIAN:** If ingested, administer Vitamin K<sub>1</sub>, intramuscularly or orally, as indicated in bishydroxycoumarin overdose. Repeat as necessary based on monitoring of prothrombin times.

IN ALL CASES OF HUMAN INGESTION IMMEDIATELY NOTIFY A PHYSICIAN.

ENVIRONMENTAL HAZARDS

This product is toxic to mammals and birds. Do not apply this product directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark.

**NOTICE OF WARRANTY:** Because Manufacturer and Seller have no control over storage, handling, and conditions of use, which are of critical importance, Manufacturer and Seller make no representation or warranty, either express or implied, for results due to misuse, improper handling, or storage of this material. Nor do Manufacturer or Seller assume any responsibility for injury to persons, crops, animals, soil or property arising out of misuse, improper handling or storage of this material.

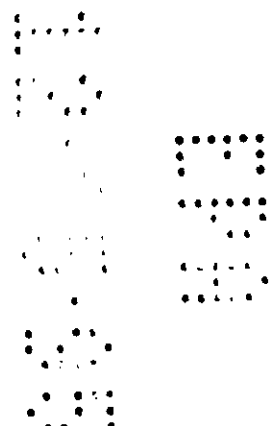
DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or other non-target animals to rodenticides. To help to prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and non-target wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.



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DIRECTIONS FOR USE (cont.)

**USE RESTRICTIONS:** For control of Norway rats, roof rats and house mice in and around homes, industrial and agricultural buildings, and similar man-made structures. This product is especially suited for use in wet or damp areas, including river banks, gullies, irrigation ditches, railroad tracks, loading areas, in or around rat holes, under granaries, along fences, garbage dumps, and landfills.

Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not apply bait directly to ground surface or in grass or other ground cover. Do not broadcast bait.

Wear protective gloves when applying bait. With detergent and hot water, wash all implements used for applying bait. Do not use these implements for mixing, holding, or transferring foods or feeds.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain or snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS**

**RATS:** Apply 4 to 16 oz. of bait per placement.

Maintain an uninterrupted supply of fresh bait for at least 10 days.

**MICE:** Apply 1/4 to 1/2 oz. (1-2 level tablespoons) of bait at 8- to 12-foot intervals. Larger placements (up to 2 oz.) may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days.

**Rats/ Mice** Replace contaminated or spoiled bait immediately. Collect and dispose of all dead animals and leftover bait properly. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

**STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage or disposal.

**STORAGE:** Store only in original closed container in a cool, dry place inaccessible to children and pets. Store separately from fertilizer and away from products with strong odors which may contaminate the bait and reduce acceptability. Spillage should be carefully swept up and collected for disposal.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:**

**Non-Household Use Disposal** - Dispose of empty container in a sanitary landfill or by incineration, or, if allowed by State and local authorities, by burning. If burned, stay out of smoke.

**Household Use Disposal** - Do not reuse empty container. Securely wrap in newspaper and discard in trash.