



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

June 29, 2016

Michelle Foster  
Virbac AH, Inc.  
3200 Meacham Blvd.  
Fort Worth, TX 76137

Subject: Notification per PRN 98-10 – Minor label changes  
Product Name: EFFIPRO PLUS TOPICAL SOLUTION FOR CATS  
EPA Registration Number: 2382-188  
Application Date: 6/15/2016  
Decision Number: 518713

Dear Ms. Foster:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Angela Hollis at 703-347-0216 or via email at [hollis.angela@epa.gov](mailto:hollis.angela@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Kable Bo Davis", enclosed in a large, hand-drawn oval.

Kable Bo Davis, Product Manager 3  
Invertebrate and Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Programs

**NOTIFICATION**

2382-188

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

06/29/2016

**Front Panel**

Optional Text Appears In Brackets

**EFFIPRO<sup>®</sup> Plus Topical Solution for Cats**

(Note: font size of Cats will be 40% of the size of the largest letter in the brand name on the front panel)

**FOR USE ONLY ON CATS AND KITTENS 8 WEEKS OLD OR OLDER AND WEIGHING 1.5 LBS. AND OVER**

**ACTIVE INGREDIENTS**

Fipronil.....9.58%  
Pyriproxyfen.....11.65%

**OTHER INGREDIENTS**.....78.77%

**TOTAL**.....100.00%

Large, clear picture of a cat in the appropriate weight range for the product as packaged

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

See [Back][or][Side] [Label[s]] [Panel[s]] for First Aid and Additional Precautionary Statements

[Net Contents:] 1, 3, 6 or 36 [single-dose] [applicator(s)] [application(s)] [per package] [Each applicator] [contains] (total #) fl oz (X mL), (# applicators)-0.017 fl oz (0.5 mL) [applicator(s)]

**Back Panel**

**READ ENTIRE LABEL BEFORE EACH USE**

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**HAZARDS TO HUMANS**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Avoid contact with skin, eyes, or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

**HAZARDS TO DOMESTIC ANIMALS**

**For external use on cats ONLY.** Do not use on kittens under 8 weeks of age or weighing less than 1.5 lbs. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Possible temporary irritation may occur at the site where EFFIPRO<sup>®</sup> Plus Topical Solution for Cats was applied. Contact a veterinarian immediately if signs become persistent or become more severe during the first few days following application. If an unusual reaction is observed following initial application, a veterinarian should be consulted before repeating application. Certain medications can interact with pesticides. Consult a veterinarian before using this product on medicated, debilitated, aged, pregnant, or nursing cats.

**Back Panel (single presentation on insert)**

<b>FIRST AID</b>	
<b>IF SWALLOWED</b>	<ul style="list-style-type: none"> <li>• Call a poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>IF IN EYES</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>IF ON SKIN OR CLOTHING</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
Have product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact the Hotline number 1-800-338-3659 for human and veterinary health concerns, emergency medical treatment information or pesticide incidents.	

**Back Panel (lower right hand corner)**

Side Effects: Monitor your cat after application. Side effects may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as vomiting or diarrhea have also been reported. If these or other side effects occur, consult your veterinarian or contact Virbac at 1-800-338-3659.

SEE PACKAGE INSERT FOR PRECAUTIONARY STATEMENTS AND DIRECTIONS FOR USE

## Insert

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in any manner inconsistent with its labeling. **FOR EXTERNAL USE ON CATS AND KITTENS ONLY.** For use ONLY on CATS and KITTENS 8 weeks old or older, weighing at least 1.5 lbs. TO PREVENT HARM TO YOU AND YOUR CAT, READ ENTIRE LABEL AND DIRECTIONS BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY.

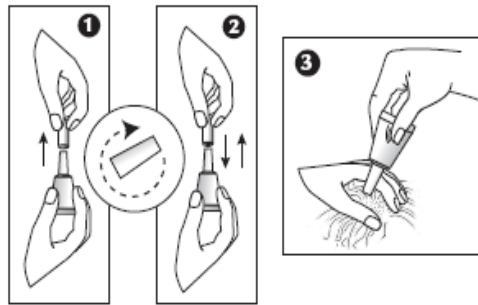
### RESTRICTIONS

Do not use on cats and kittens under 8 weeks of age or weighing less than 1.5 lbs. Do not allow children to apply product. **DO NOT USE ON DOGS, PUPPIES, OR RABBITS. DO NOT USE ON OTHER ANIMALS.** Do not allow your cat to ingest this product. Do not use more than one tube per cat per month. In multiple cat households do not allow cats to groom each other until the product has dried.

To kill fleas, flea eggs, flea larvae, all stages of Brown dog ticks, American dog ticks, Lone Star ticks, and Deer ticks (that [which] may transmit [carry] Lyme disease), mosquitoes, and chewing lice; apply only to cats or kittens as follows:

### APPLICATION DIRECTIONS

1. Remove one applicator from packaging. Hold applicator upright and remove cap.
2. Invert cap and place other end back onto applicator tip. Push cap down to break seal. Remove cap prior to treatment application.
3. Part cat's hair between shoulder blades until skin is visible. Place applicator tip directly against exposed skin. Deposit entire contents by squeezing the applicator at a single site on cat's skin. Ensure that EFFIPRO<sup>®</sup> Plus Topical Solution for Cats is not applied superficially on cat's hair.



## Insert

### FREQUENCY OF APPLICATION

EFFIPRO<sup>®</sup> Plus Topical Solution for Cats will kill fleas, ticks and chewing lice when applied monthly.

**Fleas:** EFFIPRO<sup>®</sup> Plus Topical Solution for Cats can control fleas for up to six weeks. Apply monthly if your cat has fleas that may cause Flea Allergy Dermatitis (FAD), or if reinfestation is likely. EFFIPRO<sup>®</sup> Plus Topical Solution for Cats can control flea eggs (and larvae) for up to three months (90 days).

**Ticks:** EFFIPRO<sup>®</sup> Plus Topical Solution for Cats can kill ticks for a month or longer. Apply monthly where tick control is consistently needed.

**Chewing Lice:** EFFIPRO<sup>®</sup> Plus Topical Solution for Cats can kill chewing lice for a month or longer. Apply monthly where chewing lice control is consistently needed.

**Mosquitoes:** When applied monthly, EFFIPRO<sup>®</sup> Plus Topical Solution for Cats can kill mosquitoes within 24 hours (for up to 14 days), and within 48 hours (for up to 28 days).

**Notes:** Wait at least 30 days before re-application of EFFIPRO<sup>®</sup> Plus Topical Solution for Cats. Avoid contact with treated area until dry.

### **Back-Bottom** Panel (single presentation on insert)

#### STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

**PESTICIDE STORAGE:** Store unused product in original container only, out of reach of children and animals.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container.

**If empty:** Place in trash or offer for recycling. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

## Insert

#### [LIMITED WARRANTY AND DISCLAIMER

To the extent consistent with applicable law, buyer assumes all risks of use, storage, or handling of this product not in accordance with directions. Buyer and user assume all risks of use and handling of this material when such use and handling are contrary to label instructions. To the extent consistent with applicable law, any damage arising from a breach of this warranty shall be limited to direct damages and shall not include consequential commercial damages such as loss of profit or values.]

**Net Contents:** 1, 3, 6 or 36 single-dose applicator(s) per package. Each applicator contains 0.017 fl oz (0.5 mL) of solution. (Detachable) calendar (monthly application) reminder stickers with (illustration of cat or kitten).

**EPA Reg. No. 2382-188**  
**EPA Est. No. 2382-FRA-1**  
**EPA Est. No. 47420-DEU-1**

**Virbac AH, Inc.**  
**PO Box 162059**  
**Fort Worth, TX 76161**  
**1-800-338-3659**

**Made in France**  
EFFIPRO® is a registered trademark of Virbac S.A.  
**Questions or comments?**  
**Call: 1-800-338-3659**

## {Text for Front Panel, Back Panel and Side Panel}

See package insert(s) for directions for use and frequency of application  
See back panel for additional precautionary statements (front panel in close proximity to the signal word)  
See package insert(s) for frequency of application  
See enclosed insert(s) for directions for use and storage and disposal  
See enclosed insert(s) for directions for use

Use only on cats and kittens  
For Use on Cats only  
Only for cats and kittens 8 weeks old or older and weighing 1.5 lbs. and over  
(1, 3, 6 or 36) applicator(s) 0.017 fl oz (0.5 ml)

Photograph of cat or kitten in the appropriate weight range for the product as packaged

Lift here to open (LIFT HERE TO OPEN)

## Text for Foil of Blister package

*Virbac logo*  
EFFIPRO® Plus Topical Solution for Cats  
**Only for use on cats 8 weeks old or older**  
**and weighing 1.5 lbs and over**  
0.017 fl oz (0.5 ml)  
Contains fipronil (9.58%) and pyriproxyfen (11.65%)  
**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**  
See full label for additional directions  
EPA Reg. No. 2382-188

## Text for Applicator Tube

*Virbac logo*  
EFFIPRO® Plus Topical Solution for Cats  
**Only for use on cats 8 weeks old or older**  
**and weighing 1.5 lbs and over**  
0.017 fl oz (0.5 mL)  
Contains fipronil (9.58%) and pyriproxyfen (11.65%)  
**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**  
See full label for additional directions  
EPA Reg. No. 2382-188  
EPA Est. No. 2382-FRA-1

## MARKETING CLAIMS

### [Multiple infestations]

- For convenient, quick-acting, long-lasting, effective control of fleas, flea eggs, flea larvae, ticks, mosquitoes and chewing lice for cats and kittens 8 weeks old or older.
- For convenient, quick-acting, long-lasting, effective control of fleas, ticks, mosquitoes and chewing lice for cats and kittens 8 weeks old or older.
- EFFIPRO® Plus Topical Solution for Cats contains the active ingredient fipronil, which controls infestations caused by fleas, ticks, mosquitoes and chewing lice on cats or kittens 8 weeks old or older.

- EFFIPRO<sup>®</sup> Plus Topical Solution for Cats contains the active ingredient pyriproxyfen, which controls reinfestation caused by flea eggs, flea larvae on cats or kittens 8 weeks old or older.
- For killing fleas, all stages of Brown dog ticks, American dog ticks, Lone Star ticks, and Deer ticks, (which/that may carry (transmit) Lyme disease), mosquitoes and chewing lice; apply to cats or kittens (8 weeks old or older) as follows: (followed by application directions).
- Persistent flea and tick efficacy for up to one month (4 weeks) (30 days) on cats and kittens
- Prevents flea and tick (re-)infestation for up to one month (4 weeks) on cats and kittens
- Effective monthly application for (on) fleas and ticks on cats and kittens
- Effective monthly application for cats and kittens against fleas and ticks
- Kills fleas and ticks for up to one month (4 weeks) on cats and kittens
- Kills fleas, ticks, mosquitoes and chewing lice
- Kills fleas, ticks, mosquitoes and lice
- Kills fleas, flea eggs, flea larvae, ticks, mosquitoes and chewing lice
- Kills fleas, flea eggs, flea larvae, ticks, mosquitoes and lice
- Apply monthly for control and prevention of fleas and ticks on cats and kittens
- Protects against fleas and ticks for up to one month on cats and kittens
- EFFIPRO<sup>®</sup> Plus Topical Solution for Cats will kill fleas, ticks and chewing lice on cats and kittens when applied monthly.
- **Fleas:** EFFIPRO<sup>®</sup> Plus Topical Solution for Cats can control fleas, flea eggs and flea larvae for up to (six weeks) on cats and kittens. Apply monthly if your cat has fleas that may cause Flea Allergy Dermatitis, or if reinfestation is likely.
- **Ticks:** EFFIPRO<sup>®</sup> Plus Topical Solution for Cats can kill ticks for a month or longer on cats and kittens. Apply monthly where tick control is consistently needed.
- **Mosquitoes:** When applied monthly, EFFIPRO<sup>®</sup> Plus Topical Solution for Cats can kill mosquitoes within 24 hours (for up to 14 days), and within 48 hours (for up to 28 days) on cats and kittens.
- **Notes:** Wait at least 30 days before re-application of EFFIPRO<sup>®</sup> Plus Topical Solution for Cats. Avoid contact with treated area until dry.

#### [Fleas]

- Kills newly emerged adult fleas prior to egg-laying
- Kills fleas that may transmit bartonellosis
- Kills fleas that may transmit bartonellosis, tularemia and tapeworm
- Kills fleas that may transmit (bartonellosis), (tularemia) (and) (tapeworm)
- Kills fleas that may transmit (bartonellosis), (tularemia) (and) (tapeworm infestations)
- Kills fleas that may transmit bartonellosis and tularemia
- Kills fleas, flea eggs and flea larvae
- Prevents development of all flea stages (flea eggs, flea pupae and flea larvae) for up to (3 months) (90 days) on cats and kittens
- Kills flea eggs for up to (3 months) (90 days) on cats and kittens
- Sterilizes and kills fleas on cats and kittens
- Sterilizes fleas for up to (3 months) (90 days) on cats and kittens
- Prevents all flea stages (adult fleas, flea eggs, flea pupae and flea larvae) on cats and kittens
- Prevents development of all flea stages (flea eggs, flea pupae and flea larvae) for up to (3 months) (90 days) on cats and kittens
- With pyriproxyfen (IGR)\* to break flea life cycle \* insect growth regulator
- Dual Action(!): fipronil and pyriproxyfen (IGR) effectively breaks the flea life cycle
- Kill fleas that may cause Flea Allergy Dermatitis (FAD) or flea-bite anemia
- Effective monthly control of adult fleas on cats and kittens
- Kills fleas
- Easy to apply, control of (for) fleas that lasts for up to 1 month (4 weeks) on cats and kittens
- Protects your cat or kitten 8 weeks of age or older from fleas for up to one month (4 weeks)
- Protects from fleas for up to one month (4 weeks) on cats and kittens
- Kills adult fleas for up to one month (4 weeks) on cats and kittens
- Apply monthly (all year) for control and prevention of fleas on cats and kittens
- Regular (monthly) use breaks the flea life cycle on cats and kittens
- EFFIPRO<sup>®</sup> Plus Topical Solution for Cats (rapidly) kills fleas that may cause Flea Allergy Dermatitis (FAD)
- EFFIPRO<sup>®</sup> Plus Topical Solution for Cats kills fleas on your cat
- Kills adult fleas which may cause Flea Allergy Dermatitis (FAD)
- Kills fleas which/that may cause flea-bite anemia
- Fleas do not have to bite to die
- Protects your cat or kitten from flea infestation that may cause flea-bite anemia
- The successive feeding activity of fleas on cats may elicit a hypersensitivity skin disorder known as Flea Allergy Dermatitis (FAD)
- Protects cats and kittens over 8 weeks of age from fleas for up to one month (4 weeks)
- Prevents flea (re-)infestation for up to one month (4 weeks) on cats and kittens
- Prevents flea eggs from hatching or developing into larvae or adult stages (for up to 90 days (3 months)) on cats and kittens

#### [Ticks]

- Kills all stages of Brown dog ticks, American dog ticks, Lone Star ticks, and Deer ticks (including those which [that] may transmit [carry] Lyme disease, Rocky Mountain Spotted Fever, babesiosis, ehrlichiosis, anaplasmosis and cytauxzoonosis)
- Kills ticks, including those that may transmit Lyme disease

- Kills ticks including Deer ticks (which may transmit Lyme disease), American dog ticks (which may transmit Rocky Mountain Spotted Fever), Brown dog ticks (which may transmit ehrlichiosis), and Lone Star ticks (which may transmit hepatozoonosis) for up to one month (4 weeks) on cats and kittens
- Kills ticks including Deer ticks (which may transmit Lyme disease), American dog ticks (which may transmit Rocky Mountain Spotted Fever) and Brown dog ticks (which may transmit ehrlichiosis) for up to one month (4 weeks) on cats and kittens
- Kills Brown dog ticks (*Rhipicephalus* spp), American dog ticks (*Dermacentor variabilis*), Deer ticks (*Ixodes* spp), and Lone Star ticks (*Amblyomma americanum*) for up to one month (4 weeks) on cats and kittens
- Kills Lone Star ticks (*Amblyomma americanum*) for up to 4 weeks (for up to one month) on cats and kittens
- Protects cats and kittens from ticks for up to one month

**[Mosquitoes]**

- Kills mosquitoes
- Kills mosquitoes for up to 28 days

**[All others]**

- Chewing lice infestations are rapidly eliminated
- May be used only on kittens from 8 weeks of age
- Begins working upon application
- Once monthly application
- Single application lasts up to 4 weeks (one month)
- Easy and convenient application (applications)
- Easy to apply spot-on (topical) application
- Convenient, easy to apply
- Convenient to use (easy to apply)
- Convenient to use (easy to apply) topical application
- Convenient topical application (for cats)
- Easy, spot-on (topical) application
- Quick drying, non-greasy
- Available from licensed veterinarians
- 1 (3, 6, 36) applicator(s) (tube[s]) of 0.017 fl oz (0.5 mL)
- 1 (3, 6, 36) applicator(s) (tube[s]) 0.017 fl oz (0.5 mL)
- 1 (3, 6, 36) month(ly) dose(s) (application[s])
- 1 applicator (tube) 1 month(ly) dose
- 3 applicators (tubes) 3 (monthly) doses
- 6 applicators (tubes) 6 (monthly) doses
- 36 applicators (tubes) 36 (monthly) doses
- 1 applicator containing 0.017 fl oz (0.5 mL)
- 3 (6,36) applicators each containing 0.017 fl oz (0.5 mL)
- Remains effective after exposure to sunlight
- Remains effective after bathing
- Remains effective even after bathing, water immersion or exposure to rain or sunlight
- Remains effective even after bathing
- Remains effective after exposure to rain and sunlight
- Still works after bathing, or exposure to sunlight
- EFFIPRO<sup>®</sup> Plus Topical Solution for Cats is effective after bathing, shampooing, water immersion, or sunlight exposure.
- Still works after exposure to sunlight
- Waterproof (remains effective after bathing and swimming)