

PM 3

2382-157

3/4/98

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Enlarged 150%

virbac®

**PERMETHRIN-PYRIPROXYFEN  
RESIDUAL\* SHAMPOO FOR DOGS #3**

Permethrin immediately kills fleas and ticks, including ticks that transmit the organism that causes Lyme Disease.

Permethrin continues to repel and kill fleas for up to 9 days and ticks for up to 20 days after shampooing

Nylar® IGR sterilizes all fleas (and kills their eggs) for up to 3 months after shampooing

**ACTIVE INGREDIENTS:**

Permethrin..... 1.00%

Pyriproxifen\*..... 0.25%

INERT INGREDIENTS..... 98.75%

\*Cis/trans ratio: Max. 55% (+) cis

Min. 45% (+) trans

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

See back panel for additional precautionary statements

EPA Reg. No. 2382-157 EPA Est. No. 2382-IN-1

Net Wt. 8 fl. oz. (237 mL)

virbac®, inc. P.O. Box 162059

Fort Worth, Texas 76161 Tel 817-831-5030

\* Patent pending

Nylar® is a registered trademark of McLaughlin Gormley King Company.

**READ ENTIRE LABEL BEFORE EACH USE USE ONLY ON DOGS  
PRECAUTIONARY STATEMENT HAZARDS TO HUMANS AND  
DOMESTIC ANIMALS CAUTION** Do not treat puppies under 3 months of age. Some dogs may be sensitive to ingredients in this product. If dog shows adverse effects, bathe with a non-pesticidal shampoo and consult veterinarian if reaction persists or becomes more severe. Wash hands with soap and water after using.

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Pyriproxifen and permethrin, in this special formulation\*, are adsorbed onto, and stick tightly to hair and skin, even after complete rinsing, to provide long term residual efficacy against fleas and ticks. New fleas are repelled and killed for up to 9 days and ticks for up to 20 days after bathing. Lyme Disease ticks are also killed before they can feed and transmit disease. The insect growth regulator (a synthetic flea hormone), pyriproxifen, sterilizes all fleas that jump onto the pet (even new fleas before they start laying eggs) and therefore kills all flea eggs. This action persists for 3 months and breaks the flea's life cycle by preventing the development of new fleas in the pet's environment and the build-up of reinfestation pressure. Because of the residual activity of the ingredients it is not necessary to use an insecticidal dip or other topical or systemic pesticides or drugs to obtain extended control of fleas and ticks. The use of this shampoo on a regular basis, alone or in conjunction with environmental flea control measures (if needed), should suffice to provide complete and continuous effective flea and tick control on dogs.

**APPLICATION:** Wet the pet thoroughly with warm water. Apply product onto its back at the rate of approximately 1 tablespoonful for each 5 lb. bodyweight (7.5 g per kg) Massage well into the skin to obtain good lathering over the entire body. Allow lather to remain in contact for at least 10 minutes then rinse off. Allow pet to air dry or blow dry. Under flea and tick reinfestation pressure from the dog's environment, pet may be retreated as needed when new parasites are seen to persist on the dog, but not more frequently than once every 14 days.

**STORAGE AND DISPOSAL DIRECTIONS**

**STORAGE:** Store in closed container in a cool dry area.

**DISPOSAL:** Do not reuse empty container. Wrap container and put in trash.

Lot No. on bottom of container

<b>ACCEPTED</b>
MAR 1998
Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No. 2382-157

Enlarged 150%

virbac®

**ECTOSOOTHE PERMETHRIN-PYRIPROXYFEN  
RESIDUAL\* SHAMPOO FOR DOGS #3**

[Permethrin immediately kills fleas and ticks,  
including ticks that transmit the organism that  
causes Lyme Disease].

[Permethrin continues to repel and kill fleas for 9  
days and ticks for 20 days]

[Nylar® IGR sterilizes all new fleas and (kills) their  
eggs for 3 months]

[Emollient oatmeal shampoo for residual control of  
ticks, fleas and their eggs on dogs and puppies]

**ACTIVE INGREDIENTS:**

Permethrin\*..... 1.00%

Pyriproxyfen..... 0.25%

INERT INGREDIENTS..... 98.75%

\*Cis/trans ratio: Max. 55% (+) cis

Min. 45% (+) trans

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See back panel for additional precautionary statements and  
directions for use

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**READ ENTIRE LABEL BEFORE EACH USE. USE ONLY ON DOGS.**  
**PRECAUTIONARY STATEMENT HAZARDS TO HUMANS AND**  
**DOMESTIC ANIMALS CAUTION** Do not treat puppies under 3 months  
of age. Consult a veterinarian before using on debilitated, aged, medicated,  
pregnant or nursing animals. Some dogs may be sensitive to ingredients  
in this product. If dog shows adverse effects, bathe with a non-pesticidal  
shampoo, rinse with large amounts of water and consult a veterinarian if  
reaction persists or becomes more severe. Wash hands after using.

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner  
inconsistent with its labeling. Pyriproxyfen and permethrin, in this  
special formulation\*, are adsorbed onto, and stick tightly to hair and  
skin, even after complete rinsing, to provide long term residual efficacy  
against fleas and ticks. Now fleas are repelled and killed for 9 days and  
ticks for 20 days after bathing. Lyme Disease ticks are also repelled  
and killed before they can feed and transmit disease. The insect growth  
regulator (a synthetic flea hormone), pyriproxyfen, sterilizes all fleas that  
jump onto the pet (even new fleas before they start laying eggs) and  
therefore kills all flea eggs. This action persists for 3 months and  
breaks the flea's life cycle by preventing the development of new fleas  
in the pet's environment and the build-up of reinfestation pressure.  
Because of the residual activity of the ingredients, it is not necessary  
to use an insecticidal dip or other topical or systemic pesticides or  
drugs to obtain extended control of fleas and ticks. The use of this  
shampoo on a regular basis, alone or in conjunction with initial  
environmental flea control measures (if needed), should suffice to  
provide complete and continuous effective flea and tick control in the  
dog's environment and consequently on the pet itself.

**APPLICATION:** Wet the pet thoroughly with warm water. Apply product  
onto its back at the rate of approximately 1 tablespoonful for each 5 lb.  
bodyweight (7.5 g per kg). Massage well into the skin to obtain good  
lathering over the entire body. Allow lather to remain in contact for at  
least 10 minutes then rinse off. Allow pet to air dry or blow dry. Under  
flea and tick reinfestation pressure from the dog's environment, pet may  
be retreated as needed when new parasites are seen to persist on the  
dog, but not more frequently than once every 14 days.

**STORAGE AND DISPOSAL DIRECTIONS**

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trash.

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**ACCEPTED**  
97/11  
MAR 1998  
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registered under  
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7/2