

virbac®

**PERMETHRIN-PYRIPROXYFEN RESIDUAL*
SHAMPOO FOR DOGS #1**

[Permethrin immediately kills fleas and ticks,
including ticks that transmit the organism that
causes Lyme Disease].

[Permethrin continues to repel and kill fleas for 9
days and ticks for 20 days]

[Nylar® IGR sterilizes all new fleas and kills their
eggs for 30 days]

ACTIVE INGREDIENTS:

Permethrin*..... 1.00%

Pyriproxifen..... 0.01%

INERT INGREDIENTS..... 98.99%

*Cis/trans ratio: Max. 55% (+) cis

Min. 45% (+) trans

CAUTION

KEEP OUT OF REACH OF CHILDREN

See back panel for additional precautionary statements

EPA Reg. No. 2382-155 EPA Est. No. 2382-IN-1

Net Wt. 8 fl. oz. (237 mL)

virbac®, inc. P.O. Box 162059

Fort Worth, Texas 76161 Tel. 817-831-5030

* Patent pending

Nylar® is a registered trademark of McLaughlin Gormley King Company

Enlarged 150%

READ ENTIRE LABEL BEFORE EACH USE. USE ONLY ON DOGS.
**PRECAUTIONARY STATEMENT HAZARDS TO HUMANS AND
DOMESTIC ANIMALS CAUTION** Do not treat puppies under 3 months
of age. Consult a veterinarian before using on debilitated, aged, medicated,
pregnant or nursing animals. Some dogs may be sensitive to ingredients
in this product. If dog shows adverse effects, bathe with a non-pesticidal
shampoo, rinse with large amounts of water and consult a veterinarian if
reaction persists or becomes more severe. Wash hands with soap and
water after using.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner
inconsistent with its labeling. Pyriproxifen and permethrin, in this
special formulation*, are adsorbed onto, and stick tightly to hair and
skin, even after complete rinsing, to provide long term residual efficacy
against fleas and ticks. New fleas are repelled and killed for 9 days and
ticks for 20 days after bathing. Lyme Disease ticks are also repelled
and killed before they can feed and transmit disease. The insect growth
regulator (a synthetic flea hormone), pyriproxifen, sterilizes all fleas
that jump onto the pet (even new fleas before they start laying eggs)
and therefore kills all flea eggs. This action persists for 30 days and
breaks the flea's life cycle by preventing the development of new fleas
in the pet's environment and the build-up of reinfestation pressure.
Because of the residual activity of the ingredients, it is not necessary
to use an insecticidal dip or other topical or systemic pesticides or
drugs to obtain extended control of fleas and ticks. The use of this
shampoo on a regular basis, alone or in conjunction with initial
environmental flea control measures (if needed), should suffice to
provide complete and continuous effective flea and tick control on
dogs.

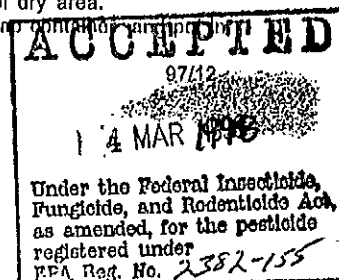
APPLICATION: Wet the pet thoroughly with warm water. Apply product
onto its back at the rate of approximately 1 tablespoonfull for each 5
lb. bodyweight (7.5 g per kg). Massage well into the skin to obtain good
lathering over the entire body. Allow lather to remain in contact for at
least 10 minutes then rinse off. Allow pet to air dry or blow dry. Under
flea and tick reinfestation pressure from the dog's environment, pet may
be retreated as needed when new parasites are seen to persist on the
dog, but not more frequently than once every 14 days.

STORAGE AND DISPOSAL DIRECTIONS

STORAGE: Store in closed container in a cool dry area.

DISPOSAL: Do not reuse empty container. Wrap container and dispose in
trash.

Lot No. on bottom of container



Enlarged 150%

virbac®
ECTOSOOTHE PERMETHRIN-PYRIPROXYFEN
RESIDUAL* SHAMPOO FOR DOGS #1

[Permethrin immediately kills fleas and ticks,
including ticks that transmit the organism that
causes Lyme Disease].

[Permethrin continues to repel and kill fleas for 9
days and ticks for 20 days]

[Pyriproxyfen IGR, Nylar®, sterilizes all new fleas and
kills their eggs for 30 days]

[Emollient oatmeal shampoo for residual killing and
control of ticks, fleas and their eggs on dogs and
puppies]

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Permethrin*..... 1.00%
Pyriproxifen..... 0.01%

INERT INGREDIENTS..... 98.99%

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in this product. If dog shows adverse effects, bathe with a non-pesticidal
shampoo, rinse with large amounts of water and consult a veterinarian if
reaction persists or becomes more severe. Wash hands after using.

DIRECTIONS FOR USE

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inconsistent with its labeling.

Pyriproxyfen and permethrin, in this special formulation*, are adsorbed
onto, and stick tightly to hair and skin, even after complete rinsing, to
provide long term residual efficacy against fleas and ticks. New fleas
are repelled and killed for 9 days and ticks for 20 days after bathing.
Lyme Disease ticks are also repelled and killed before they can feed
and transmit disease. The insect growth regulator (a synthetic flea
hormone), pyriproxifen, sterilizes all fleas that jump onto the pet (even
new fleas before they start laying eggs) and therefore kills all flea eggs.
This action persists for 30 days and breaks the flea's life cycle by
preventing the development of new fleas in the pet's environment and
the build-up of reinfestation pressure.

Because of the residual activity of the ingredients, it is not necessary
to use an insecticidal dip or other topical or systemic pesticides or
drugs to obtain extended control of fleas and ticks. The use of this
shampoo on a regular basis, alone or in conjunction with initial
environmental flea control measures (if needed), should suffice to
provide complete and continuous effective flea and tick control on
dogs.

APPLICATION: Shake well before using. Wet the pet thoroughly with
warm water. Apply product onto its back at the rate of approximately 1
tablespoonfull for each 5 lb. bodyweight (7.5 g per kg.) Massage well
into the skin to obtain good lathering over the entire body. Allow lather
to remain in contact for at least 10 minutes then rinse off. Allow pet
to air dry or blow dry. Under flea and tick reinfestation pressure from the
dog's environment, pet may be retreated when new parasites are seen
to persist on the dog, but not more than once every fourteen days.

STORAGE AND DISPOSAL DIRECTIONS

STORAGE: Store in closed container in a cool dry area.

DISPOSAL: Do not reuse empty container. Wrap container and put in
trash.

Lot no. on bottom of container

ACCEPTED
14 MAR 1998
Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No. 2382-155

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