

US ENVIRONMENTAL PROTECTION AGENCY  
OFFICE OF PESTICIDES PROGRAMS  
REGISTRATION DIVISION (TS-767)  
WASHINGTON, DC 20460

EPA REGISTRATION NO.

2382-110

DATE OF ISSUANCE

JUN 23 1993

TERM OF ISSUANCE

Until Reregistration

NAME OF PESTICIDE PRODUCT

Natura™ Flea Powder for Cats

NOTICE OF PESTICIDE: ☐ REGISTRATION  
☐ REREGISTRATION

(Under the Federal Insecticide, Fungicide,  
and Rodenticide Act, as amended)

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

Reg # 2382-110 PM-13 175  
Virbac, Inc.  
2507 Gravel Drive  
Fort Worth, TX 76118  
166/5436014  
18/1

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit/cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. Make the labeling changes listed below before you release the product for shipment:

- a. Add the phrase, "EPA Registration No. 2382-110".
- b. Revise the Hazards to Human and Domestic Animals as follows:

**HUMAN:** Harmful if inhaled. Avoid breathing dust. Remove contaminated clothing and wash before reuse. Wash thoroughly with soap and water after handling.

**ANIMALS:** Do not use on puppies less than six months of age. Do not use on old, sick or debilitated animals.

☐ ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL

DATE

- c. Add the heading **STATEMENT OF PRACTICAL TREATMENT** above the IF INHALED statement and then revise as follows:

IF INHALED: Remove victim to fresh air. If not breathing, give artificial respiration preferably mouth-to-mouth. Get medical attention.

- d. On the front panel delete "**Acaricide**". The correct description for the pests listed is **Insecticide Powder**.
- e. The application rate of 1/3 an oz per 20 lbs of body weight of cat, although accurate, is not very helpful to the consumer, who might not have a good understanding of 1/3 oz of product. Therefore we recommend this product be packaged with a measuring device that dispenses just enough for a typical cat. The measure should be based on the average weight for typical cats with the instructions that larger and smaller cats should be dosed with proportionately larger or smaller doses.

3. Submit five copies of your final printed labeling before you release the product for shipment. Refer to the A-79 Enclosure for a further description of final printed labeling.

4. The Confidential Statement of Formula (CSF) dated February 1, 1993 will not meet the label claim for the nominal concentration. Our records indicated that the source product from both suppliers is 92% pure rather than 93% as you reported. Therefore the nominal concentration must be calculated based on 92% purity. Please revise the CSF.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely yours,

George T. LaRocca  
Product Manager 13  
Insecticide-Rodenticide Branch  
Registration Division (H7505C)

Enclosure

Virbac®

NATURA FLEA POWDER FOR CATS

Insecticide-Acaricide Powder for Control of Fleas and Lice on Cats. Imparts a clean fresh odor.

ACTIVE INGREDIENTS:

Permethrin, 1(3-phenoxyphenyl) methyl (+) cis,  
trans-3(2,2 dichloroethenyl) 2,2-dimethyl  
cyclopropane carboxylate.....1.0%

INERT INGREDIENTS.....99.0%  
TOTAL 100.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Side Panels for Precautionary Statements

Net Contents 8 oz. (237 gm)

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

JUN 23 1993

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, for the pesticide  
registered under EPA Reg. No.

2352-110

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans and Domestic Animals**

**CAUTION**

**HUMAN:** Avoid breathing dust. Wash hands with soap and water after using

**ANIMAL:** Avoid treatment of nursing kittens under 6 weeks of age, unless prescribed by a veterinarian.

**IF INHALED:** Get medical attention if irritation persists.

EPA Reg. No. 2382-

EPA Est. No. 2382-IN-1

NATURA FLEA POWDER is designed for control of fleas and lice affecting cats.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labelling.

Apply powder at a rate of 1/3 oz. per 20 lb. body weight by sprinkling from dispenser over entire body surface. For best penetration of hair coat, ruffle hair while applying. Apply carefully to head and face avoiding contact with animal's eyes and nose. Reapply as needed. Reapply after bathing or exposure to heavy rain.

#### STORAGE AND DISPOSAL

**STORAGE:** Store in a closed container, in a cool, dry area, and out of reach of children.

**DISPOSAL:** Do not re-use empty container. Wrap container in newspaper and discard in trash.

Made in USA by  
Virbac<sup>®</sup>, Inc.  
Fort Worth, TX 76118