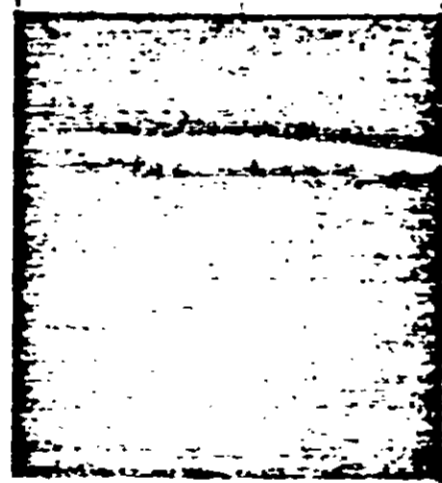


EXCELCIDE Bait Cakes are designed for all-weather use, and contain a select choice combination of taste-tempting (to Rats and Mice) ingredients blended with a high-potency anti-coagulant into a uniform, standard, ready-to-use bait.

There is no bait shyness—no prebaiting required—no tolerance build-up—just use as suggested.

CAUTION: Protect bait from children, pets, and domestic animals. If accidentally swallowed, call a physician immediately. Treat as for overdose of DICUMAROL anti-coagulant.



ACTIVE INGREDIENTS

Diphacinone—(2-diphenylacetyl-1,3-indandione) * 0.005%

INERT INGREDIENTS 99.995%

*Equal in killing power to other anti-coagulants at 0.025%

USDA Registration No. 2270-64

EXCELCIDE
RODENT BAIT CAKES
ALL-WEATHER RAT AND MOUSE BAIT
RAT BAIT DIPHACINONE
THE HUGE COMPANY, Inc.
Sanitation Consultants to the Food Industry
884-886 HODIAMONT AVENUE • ST. LOUIS 12, MISSOURI

DIRECTIONS

Snap off EXCELCIDE Bait Cakes into the handy marked blocks, and throw into protected areas where rats and mice are known to feed, run, or exist.

For Rats, throw 2 to 6 blocks (¼ to 1 pound) in each infested area.

For Mice, throw 1 block every 6 to 10 feet in infested area.

Keep baited areas well supplied. Continuous feeding from 5 to 14 days should give control. Bait should be available to rodents until complete lack of feeding is noticed. Never allow the baited areas to remain empty over 48 hours.

CAUTION:

Keep out of reach of children.

THIS PACKAGE IS NOT TO BE BROKEN FOR RESALE OF ENCLOSED UNITS

DO NOT EXPOSE IN AREAS ACCESSIBLE TO DOGS UNLESS PLACED IN WIRE BASKETS WITHIN PROTECTED BAIT STATIONS.

ACCEPTED

UNDER THE FEDERAL INSECTICIDE FUNGICIDE AND RODENTICIDE ACT FOR ECONOMIC POISON REGISTERED UNDER NO.