



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

June 25, 2020

Eric D. Smith  
Director, Regulatory Affairs  
PBI/Gordon Corporation  
1217 W. 12<sup>th</sup> Street  
Kansas City, MO 64101

Subject: Label Amendment – Marketing Statements & State Required Fertilizer Language  
Product Name: EH-1470 Weed & Feed  
EPA Registration Number: 2217-926  
Application Date: June 12, 2018  
Decision Number: 553797

Dear Mr. Smith:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, please contact Kable Bo Davis by phone at 703-306-0415, or via email at [davis.kable@epa.gov](mailto:davis.kable@epa.gov).

Sincerely,

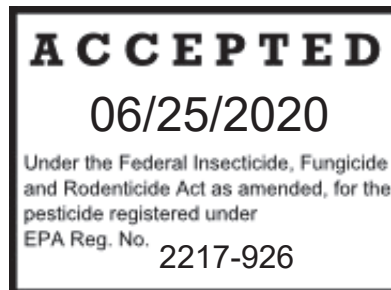
A handwritten signature in black ink, appearing to read 'M. Ondish', followed by the word 'for' written in a cursive style.

Mindy Ondish  
Product Manager 23  
Herbicide Branch  
Registration Division (7505P)  
Office of Pesticide Programs

Enclosure

# EH-1470 WEED AND FEED

## EPA Reg. No. 2217-926



### ACTIVE INGREDIENTS:

2,4-D .....	0.675%
Dicamba .....	0.060%
Dithiopyr .....	0.121%
Quinclorac .....	0.346%
OTHER INGREDIENTS: .....	<u>98.798%</u>
TOTAL .....	100.000%

### THIS PRODUCT CONTAINS:

- 13.50 lb 2,4-dichlorophenoxyacetic acid equivalent per ton (CAS 1928-43-4)
- 1.20 lb 3,6-dichloro-o-anisic acid equivalent per ton (CAS 1918-00-9)
- 2.42 lb dithiopyr per ton (CAS 97886-45-8)
- 6.92 lb quinclorac per ton (CAS 84087-01-4)

Isomer Specific By AOAC Methods.

## KEEP OUT OF REACH OF CHILDREN

## CAUTION

**STOP! READ THE ENTIRE LABEL FIRST. OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY.**

See back panel [attached booklet] for complete Precautionary Statements and Directions for Use, including First Aid, and Storage and Disposal.

**Guaranteed Analysis:** See appendix for example.

**FL Fertilizer #**

**Net Contents:** \_\_\_\_\_

**EPA Est. No.** \_\_\_\_\_

**Company Name and Address:**

PBI/Gordon Corporation

1217 West 12<sup>th</sup> Street

Kansas City, Missouri 64101



## **PRECAUTIONARY STATEMENTS**

### **Hazards to Humans and Domestic Animals**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wear long-sleeved shirt and long pants, shoes plus socks and gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

<b>First Aid</b>	
<b>If in eyes:</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15 - 20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>If swallowed:</b>	<ul style="list-style-type: none"><li>• Call a poison control center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul>
<b>If on skin or on clothing:</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15 - 20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
Have the product container or label with you when calling a poison control center or doctor or going for treatment. For additional information in case of emergency, call toll free 1-877-800-5556.	

### **Environmental Hazards**

This pesticide is toxic to fish and aquatic invertebrates. Do not apply directly to water. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash waters or rinsate.

These chemicals (2,4-D and dicamba) have properties and characteristics associated with chemicals detected in groundwater. The use of these chemicals in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

### **[Environmental Hazards (alternate per PRN 2008-1)**

This pesticide is toxic to fish and aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.

These chemicals (2,4-D and dicamba) have properties and characteristics associated with chemicals detected in groundwater. The use of these chemicals in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.]

## **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

## Use Restrictions:

- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. Do not allow people or pets to enter the treated area until dusts have settled.
- Not for use on turf being grown for sale or other commercial use as sod, or for commercial seed or for research purposes.
- EH 1470 Herbicide is not sold, distributed, or registered within the state of New York. Do not use in the state of New York.

## Product Description

[Product name] is formulated [designed] to feed your lawn and control most annual grasses and broadleaf weeds commonly found in home lawns. The product contains a lawn fertilizer and four different herbicides.

- [The fertilizer contains slow release nutrients that may extend the availability for turfgrass uptake.]
- The four herbicides combine to kill many different kinds of weeds at different stages of development.
- Grass weeds: Preemergent control of crabgrass, foxtails, and other annual grass weeds. Postemergent control of crabgrass.
- Broadleaf weeds: Preemergent control of [chickweed, henbit, knotweed, shepherdspurge, spurge, woodsorel, and other] broadleaf weeds. Postemergent control of [over] [XXX] broadleaf weeds including dandelion, chickweed, thistle and clover. [A partial list of broadleaf weeds is presented on this label.]

## Where To Use

[Product name] may be used on the following established turf species:

**Established Cool Season Turfgrass:** Kentucky bluegrass, rough bluegrass (*Poa trivialis*), perennial ryegrass, fine fescues, tall fescue, seashore paspalum

**Established Warm Season Turfgrass:** Bermudagrass, buffalograss, zoysiagrass

[Product name] may NOT be used on: annual bluegrass (*Poa annua*), bahiagrass, bentgrass, carpetgrass, centipedegrass, dichondra, St. Augustine. Do not use this product on turfgrass where desirable clovers are present.

**Guidelines to follow:** The use of [product name] on lawns and ornamental turfgrasses that are not well established, or have been weakened by stress due to mechanical operations, chemical injury, disease, insects, pests, excessive temperatures, or lack of moisture may increase the chances for turfgrass injury. Allow turfgrass weakened by these stresses to recover before application of this product.

## Weeds Controlled [253]

When applied as directed, this product will control and/or suppress\* the following weeds:

### Annual Grass Weeds:

Annual bluegrass ( <i>Poa annua</i> )	Crabgrass (smooth, southern, large)	Goosegrass* (crowfootgrass)
Annual ryegrass	Foxtail (green, yellow, giant)	
Barnyardgrass*		

\* for acceptable control of barnyardgrass and goosegrass, two applications made at a 6 to 10 week interval are needed

### Broadleaf Weeds:

Amaranth, purple	Aster, purple	Bedstraw, Northern
Amaranth, slender	Aster, white heath	Bedstraw, pineywoods
Amaranth, spiny	Aster, white prairie	Bedstraw, smooth
Artichoke	Austrian fieldcress	Beggarticks
Aster, heath	Bedstraw, Catchweed	Beggarticks, hairy

Betony, Florida  
Bindweed, Field  
Bindweed, Hedge  
Bitter Wintercress  
Bittercress, hairy  
Bitterweed  
Black medic  
Black-eyed Susan  
Blood flower milkweed  
Blue lettuce  
Brassbuttons  
Bristly oxtongue  
Broomweed  
Bullnettle  
Burclover  
Burdock  
Burweed, lawn (spurweed)  
Buttercup, bulbous  
Buttercup, creeping  
Buttonweed, common (poorjoe)  
Buttonweed, virginia  
Carolina geranium (wild)  
Carpetweed  
Catnip  
Chamber bitter  
Chickweed, common  
Chickweed, mouseear  
Chickweed, sticky  
Chicory  
Cinquefoil  
Clover, alyce  
Clover, crimson  
Clover, hop  
Clover, rabbit foot  
Clover, red  
Clover, strawberry  
Clover, white  
Clover, white sweet  
Clover, yellow sweet  
Cockle  
Cocklebur  
Cocklebur, oriental  
Cocklebur, spiny  
Common mullein  
Corn Spurry  
Creeping Beggarweed  
Creeping Jenny (creeping charlie)  
Cudweed  
Cupid shaving Brush  
Daisy, English  
Daisy, oxeye  
Dandelion  
Dandelion, false (spotted catsear)  
Day flower  
Deadnettle  
Dichondra  
Dock, broadleaf  
Dock, curly  
Dock, smooth  
Dogbane  
Dogfennel  
Dollarweed (Pennywort)

Dove weed  
Elderberry  
False sunflower  
Falseflax  
Fiddleneck  
Filaree, redstem  
Filaree, whitestem  
Fleabane, daisy (annual)  
Fleabane, rough  
Galinsoga, hairy  
Galinsoga, smallflower  
Goldenrod  
Ground ivy  
Groundsel  
Gumweed  
Hairy fleabane  
Hawkweed, meadow  
Hawkweed, mouseear  
Hawkweed, orange  
Hawkweed, yellow  
Healall  
Heartleaf drymary  
Hemp  
Henbit  
Hoary cress  
Horsenettle  
Horseweed  
Jimsonweed  
Johnny-Jumpup violet  
Knawel  
Knotweed  
Knotweed, prostrate  
Kochia  
Lambsquarters  
Lespedeza  
Mallow  
Mallow, alkali  
Mallow, bristly  
Mallow, common  
Mallow, dwarf  
Mallow, venice  
Marcela  
Matchweed  
Mexicanweed  
Moneywort  
Morningglory, bigroot  
Morningglory, ivyleaf  
Morningglory, mexican  
Morningglory, red  
Morningglory, tall  
Morningglory, wolly  
Mugwort  
Mustard, ball  
Mustard, black  
Mustard, blue  
Mustard, hedge  
Mustard, indian  
Mustard, tansy  
Mustard, tumble  
Mustard, white  
Mustard, wormseed  
Nettle, stinging (burning)

Nettle, tall  
Nettle, wood  
Parsley-piert  
Parsnip  
Pearlwort  
Pennycress (frenchweed)  
Pepperweed  
Pepperweed, perennial  
Pepperweed, virginia (peppergrass)  
Pigweed, prostate  
Pigweed, redroot  
Pigweed, russian  
Pigweed, smooth  
Pigweed, tumble  
Pineapple weed  
Plains coreopsis (tickseed)  
Plantain, blackseed  
Plantain, bracted  
Plantain, broadleaf  
Plantain, buckhorn  
Plantain, hoary  
Plantain, narrowleaf  
Plantain, slender  
Plantain, woolly  
Poison ivy  
Poison oak  
Pokeweed  
Prairie Sunflower  
Prickly lettuce (compass plant)  
Prickly sida  
Puncturevine  
Purslane, common  
Pusley, brazil  
Pusley, florida  
Pusley, large flower  
Ragweed, bur  
Ragweed, common  
Ragweed, lancleaf  
Ragweed, western  
Rough cinquefoil  
Scarlet pimpernel  
Shepherdspurse  
Smartweed, ladysthumb  
Smartweed, pale  
Smartweed, pennsylvania  
Smooth chaff-flower  
Sorrel, red (sheep)  
Sowthistle, annual  
Sowthistle, spiny  
Spanish needles  
Speedwell, bi-lobed  
Speedwell, common  
Speedwell, corn  
Speedwell, ivyleaf  
Speedwell, persian  
Speedwell, purslane  
Speedwell, slender  
Speedwell, snow  
Speedwell, thymeleaf  
Spurge, prostrate  
Spurge, spotted  
Spurweed

Star of Bethlehem  
 Strawberry, India mock  
 Tansy ragwort  
 Tanweed  
 Thistle, blessed  
 Thistle, bull  
 Thistle, canada  
 Thistle, flodman (prairie)  
 Thistle, musk  
 Thistle, platte  
 Thistle, plumeless  
 Thistle, russian  
 Thistle, scotch  
 Thistle, wavyleaf  
 Thistle, yellow (horrible)  
 Trailing crownvetch  
 Velvetleaf  
 Vervain, blue

Vervain, hoary  
 Vervain, prostrate  
 Vervain, tall  
 Vetch, bird  
 Vetch, hairy  
 Vetch, milk  
 Vetch, narrowleaf  
 Vetch, wild  
 Virginia creeper  
 Western clematis  
 Western salsify  
 Wild aster  
 Wild buckweat  
 Wild carrot  
 Wild four-o'clock  
 Wild garlic  
 Wild lettuce  
 Wild marigold

Wild mustard (yellow rocket)  
 Wild onion  
 Wild parsnip  
 Wild radish  
 Wild rape  
 Wild strawberry  
 Wild sweet potato  
 Wild violet  
 Woodsorrel, creeping  
 Woodsorrel, violet  
 Woodsorrel, yellow (Oxalis)  
 Woolly croton  
 Wormseed  
 Yarrow, common  
 Yarrow, western  
 Yarrow, yellow

## When To Apply

This product may be applied as a single application or as split applications in the spring, early summer, or fall.

**For annual grasses such as crabgrass (smooth, southern and large) and foxtail (green, yellow, and giant):** Apply in the spring and early summer. For best results, apply this product from 2 weeks before weed germination until the weed is 4 inches tall. For dense populations, make a second application no sooner than 30 days after the first application.

**For broadleaf weed control:** Spring applications: for [choose weeds from broadleaf weed list]. Fall applications: for [choose weeds from broadleaf weed list]. For best results, apply when broadleaf weeds are young and actively growing with adequate soil moisture and favorable temperatures (50° to 80°F).

## How To Apply

- This product needs to stick to the leaves of broadleaf weeds and should be applied when the grass is wet from dew or rain.
- Poor results will occur if applied to dry lawns. When dry conditions exist, irrigate [or water] the turfgrass 24 hours before application.
- For best results, irrigate after the application. However do not irrigate [or water] sooner than 24 hours after application.
- Apply this product when the wind is calm.
- Do not spread granules onto flowers, vegetables, and ornamental shrubbery.
- Turf species listed on this label can be seeded, sodded, sprigged, or plugged into the treated areas 4 weeks after the application of this product.
- When treating newly planted areas, wait approximately 6 weeks after seedling emergence before applying this product.
- Delay mowing 2 days before and until 3 days after the application of this product. Additional stress from low mowing heights may increase the possibility of turf injury.
- Clippings from the first three mowings should be left on the treated area. Do not use clippings from the treated areas as mulch or compost around flowers, ornamentals, trees, or in vegetable gardens.

## How Much To Use

Use a drop or rotary spreader designed to apply granular fertilizers. Avoid skips or excessive overlaps as poor weed control or turfgrass injury may result.



[Apply 2.4 to 4.5 pounds of product per 1,000 sq.ft. per application to established turfgrass.] [Apply [2.4] [3.6] [4.5] pounds of product per 1,000 sq. ft. per application to established turfgrass.]

[For products using the 4.5 lb/1000 sq.ft. rate:] The maximum broadcast application rate is 4.5 pounds of product per 1,000 sq.ft. per application [1.32 lb 2,4-D ae, 0.12 lb dicamba ae, 0.24 lb dithiopyr, and 0.68 lb quinclorac per acre per application]. The maximum number of broadcast applications is limited to 2 per year with a minimum of 30 days between applications. The maximum annual (seasonal) rate is 9 pounds of product per 1,000 sq.ft. [2.64 lb 2,4-D ae, 0.24 lb dicamba ae, 0.47 lb dithiopyr, and 1.36 lb quinclorac per acre].

[For products using the 3.6 lb/1000 sq.ft. rate:] The maximum broadcast application rate is 3.6 pounds of product per 1,000 sq.ft. per application [1.06 lb 2,4-D ae, 0.10 lb dicamba ae, 0.19 lb dithiopyr, and 0.54 lb quinclorac per acre per application]. The maximum number of broadcast applications is limited to 2 per year with a minimum of 30 days between applications. The maximum annual (seasonal) rate is 7.2 pounds of product per 1,000 sq.ft. [2.12 lb 2,4-D ae, 0.20 lb dicamba ae, 0.38 lb dithiopyr, and 1.08 lb quinclorac per acre].

[For products using the 2.4 lb/1000 sq.ft. rate:] The maximum broadcast application rate is 2.4 pounds of product per 1,000 sq.ft. per application [0.71 lb 2,4-D ae, 0.06 lb dicamba ae, 0.13 lb dithiopyr, and 0.6 lb quinclorac per acre per application]. The maximum number of broadcast applications is limited to 2 per year with a minimum of 30 days between applications. The maximum annual (seasonal) rate is 4.8 pounds of product per 1,000 sq.ft. [1.41 lb 2,4-D ae, 0.13 lb dicamba ae, 0.25 lb dithiopyr, and 0.72 lb quinclorac per acre].

### **SUGGESTED SPREADER SETTINGS**

[Note to reader: A listing of spreaders and suggested settings for the application rate of 2.4 to 4.5 lb per 1,000 sq.ft. will be presented on the container labels.]

The above spreader settings are approximate. The age and condition of spreader, speed of operation and evenness of terrain may require slightly different settings for desired coverage.

### **CALIBRATION INSTRUCTIONS** [examples]:

- For 4.5 pounds of product per 1,000 square feet of turfgrass: Check your spreader on 220 square feet and adjust to apply at the rate of 1 pound of product per 220 square feet.
- For 3.6 pounds of product per 1,000 square feet of turfgrass: Check your spreader on 275 square feet and adjust to apply at the rate of 1 pound of product per 275 square feet.
- For 2.4 pounds of product per 1,000 square feet of turfgrass: Check your spreader on 420 square feet and adjust to apply at the rate of 1 pound of product per 420 square feet.

## **STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage and disposal.

**PESTICIDE STORAGE:** Keep in original container in a cool, dry area, away from extreme heat and cold.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container (bag). Completely empty bag into application equipment. **If empty:** Place bag in trash or offer empty bag for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

## **LIMITED WARRANTY AND DISCLAIMER**



FOR USE ONLY AS DIRECTED. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, THE MANUFACTURER NEITHER MAKES NOR INTENDS ANY EXPRESS OR IMPLIED WARRANTIES, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, WHICH ARE HEREBY EXPRESSLY DISCLAIMED. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, IN NO CASE SHALL THE MANUFACTURER BE LIABLE FOR INCIDENTAL, CONSEQUENTIAL, OR SPECIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT. If these terms are not acceptable, return this product unopened immediately to the point of purchase, and the purchase price will be refunded in full. The terms of this LIMITED WARRANTY AND DISCLAIMER cannot be varied by any written or verbal statements or agreements at the point of sale or elsewhere.

## **APPENDIX**

### **1. Advertising claims that may be presented on container labeling, advertisements, brochures, and other marketing/sales promotional materials:**

- Use [Apply] where [anytime] weeds are actively growing.
- Use [Apply] anytime [when] crabgrass [weed] seeds are germinating.
- Prevents [Stops] crabgrass and certain broadleaf weeds [weed seed] [from germinating] [for up to XXX months]
- Kills [Controls] existing crabgrass and prevents crabgrass seed germination
- Prevents [crabgrass] [weed seed germination] [and] kills existing weeds, [and feeds your lawn] in one step
- Apply Spring and Fall
- Controls [kills] desired weed species [from attached listing may be inserted here] and other grass and broadleaf weeds [and many other listed broadleaf weeds].
- Controls major [listed] weeds [as listed] for XX [weeks] [months]
- [Complete] [Total] weed control for XX [weeks] [months]
- Eliminates lawn weeds as listed pre and post emergent control of [crabgrass] [grassy and broadleaf weeds]
- Control of grass and broadleaf weeds [as listed]!
- 3 in 1: Prevents crabgrass, kills existing grass and broadleaf weeds and fertilizes [in one step]
- Kills [Controls] over XXX grass and broadleaf weeds
- Kills the weeds present in your lawn & prevents more from growing
- Kills two types of weeds with one product
- Kills all major weeds [as listed]
- Kills and prevents major lawn weeds
- Kills and prevents dandelion, clover and crabgrass!
- Kills existing weeds & prevents new ones from growing
- Kills dandelion, crabgrass and more
- Season long feeding! [up to 5 months]
- Feeds your lawn with timed-released nitrogen for extended greening
- High-Performance fertilizer contains 5% iron for deep greening.
- Contains 5% iron [for deep greening.]
- Long lasting- feeds up to 5 months.
- Greens Quickly and feeds up to 5 months
- Greens Quickly and Feeds longer.
- Time-release nitrogen feeds and enriches the soil resulting in a thick, green, strong lawn.
- Contains Composite Timed-Released (CTR)\*\* Nitrogen for Extended Feeding.
- Northern and Southern Grasses, Bluegrass, Fescue, Zoysia, Bermuda, Perennial Ryegrass
- Treats Northern and Southern Grasses
- Kills [Over] [XXX] [+] Weeds [Weed Types], Even [Including] the Roots.
- Especially effective on hard-to-kill weeds

- Kills broadleaf weeds in lawns
- Kills major broadleaf weeds, even the roots. And [brand name] is formulated to kill only the weeds, not the lawn. Use as directed to kill major broadleaf weeds in your lawn.
- Kills dandelion and many other broadleaf weeds.
- Use on Lawns to Kill the Toughest Weeds like Clover and dandelion.
- Tough weed killer
- Kills [Destroys] [even] the tough[est] [hard-to-kill] broadleaf weeds [like clover, dandelion, oxalis]
- Kills [major] broadleaf weeds [like clover, dandelion, oxalis]
- Provides broadleaf control
- Controls [Kills] clover, dandelion, plantain, chickweed and [other broadleaf,weeds] [others as listed]
- Clobbers clover
- Kills the root
- Kills weed roots!
- Kills tough lawn weeds
- Consistently fast on: tough weeds like clover, plantain, ground ivy and spurge [various other weeds listed]
- For home lawn care
- For a beautiful lawn
- Kills the weeds, not the lawn
- Kills weeds, not lawn grasses
- Kills [down to] the root, [not the lawn]
- For use on lawns
- Targets weeds, leaves [grasses][the lawn] unharmed
  - Controls Dandelion, White Clover, Plantain, Chickweed, Spurge and Many Other Listed Weeds
  - Greens in 72 Hours & Promotes Thick, Green Growth
  - Contains Composite Timed-Release (CTR) Nitrogen for Extended Feeding!
  - Kills Weeds While Feeding Your Lawn
  - Encourages Quick Greening & Provides Extended Nitrogen Feeding up to 2 Months
  - Especially Effective on Hard-to-Kill Weeds
  - Kills major broadleaf weeds including roots. And (brand name) is formulated to kill only the weeds, not the lawn. Use as directed to kill major broadleaf weeds in your lawn.
  - For use on: Kentucky bluegrass, fescue spp., perennial ryegrass, common bermudagrass, zoysiagrass, hybrid bermudagrass
  - [brand name] Turf Note – Control Those Pesky Weeds
    - Many broadleaf weeds [chickweed, henbit] germinate in the fall but are not visible in your lawn until spring. Applying (product name) in the fall can provide effective results. If needed, you can make a follow-up application in the spring.
  - Project Guide – For a thicker, greener, more beautiful lawn, follow (Product Program). It's easy to follow and can be started at anytime by simply applying the product that corresponds with the current season!
  - (Product Name) is specially formulated to complement the phosphorus already present in some soils and give your turf the additional primary nutrients needed for a good turf feeding. A soil test can help you determine if your soil has an adequate supply of phosphorus and if this is the best product for your soil type. Proper watering and mowing practices along with regular feedings will help promote a beautiful green lawn.
  - Prevents Crabgrass and Fertilizes
  - Weed 'N Feed Plus Crabgrass Preventer
  - One application does it all - crabgrass, dandelion, viney weeds, even clover.
  - Enriched with micronutrients
  - Covers [up to] [XXXX] sq.ft.
  - Controls [names of weeds from weed list] [and other broadleaf weeds] [as listed]
  - Feeds up to 4 Months.
  - Contains TCS GrowStar® 120 for 120+ days of Controlled Release Nitrogen.
  - One Application in Spring Provides Control Well into Summer.
  - Covers [X,XXX] [XX,XXX] sq.ft.

- One application, [4,6, x] months continuous feeding- guaranteed\*! (\*or your money back)
- (1) (One) application and done for a season [year]
- A green, vigorous lawn with just one fertilizer application
- Promotes a deep, strong root system that requires less watering
- Contains time-released nitrogen (for extended, even feeding)
- Promotes thick, green growth (without burning your lawn)
- Phosphorus free
- Greens quickly and feeds all year long- Guaranteed\* (\*or your money back)
- People and pets may reenter treated area once dust has settled
- Feeds your lawn [for X months]
- Will not burn [your] Lawn\* (\*when used as directed)
- Time release technology
- Scan to learn more (QR Code)
- [3 'N 1] [3 in 1] -- Feeds your lawn [for X months], Kills Existing Listed Weeds and Prevents New Weeds from Growing (Emerging)
- Kills Existing Listed Weeds
- Prevents New Weeds from [Growing] [Emerging]
- Eliminates listed lawn weeds- one application does it all- crabgrass, dandelion, clover and (many) other listed weeds
- Eliminates listed lawn weeds
- One application does it all- crabgrass, dandelion, clover and (many) other listed weeds
- Dual Action- Prevents and Kills Crabgrass and Listed Broadleaf Weeds
- 2 in 1 – Kills existing weeds and prevents new weeds from growing (emerging)
- One application, kills & prevents crabgrass all season long
- (creates) soil barrier (to) prevent(s) new weeds (from germinating)
- Prevents (Controls) Crabgrass for up to 5 months
- Kills and prevents tough weeds
- [brand name] PROJECT GUIDE
  - 3 Simple Steps to a Lush, Green Lawn
    1. SELECT THE RIGHT FERTILIZER  
[product name] are specifically formulated to provide both a quick and long lasting feeding. One application provides the lawn nutrients needed to grow thick and green. It is formulated with 5% iron for deep greening and coated nitrogen for an extended, even feeding.
    2. CONTROL UNSIGHTLY LAWN NUISANCES  
[product name], such as XXX deliver the same superior greening results while controlling unsightly lawn nuisances such as weeds and insects. Vigoro Super Green combination products are not available in all areas.
    3. FERTILIZE REGULARLY  
Track your fertilizer applications on a calendar and apply a [product name] fertilizer to your lawn every 4 to 6 months. Regular feeding is a key step to a healthy, thick and green lawn- all season long!
- Why [product name]? When it comes to your lawn, we know what matters -- lush, green grass all season long. With 5% iron and a high level of controlled release nitrogen, [product name] premium lawn fertilizers provide your lawn with the deepest and longest greening on the market. Sta-Green Ultra fertilizers, performance you can trust, guaranteed.
- Guaranteed [Results] or Your Money Back\* If you are not satisfied with this product for any reason, send your written request for a refund to the address at left, together with the original dated store receipt showing the price you paid. Please allow 6 to 8 weeks for processing.
- What is (Product Name)? Looking for a season's worth of green grass with just one fertilizer application? (Product name) is the answer. Featuring a unique controlled release lawn fertilizer used by professionals for almost 20 years, (Product name) gradually releases nutrients to your lawn when they are needed. This controlled release of nutrients helps you achieve a green, vigorous lawn for up to (XX) months. And because nutrients are released gradually throughout the growth cycle, there is less nutrient loss to the environment.

- The key to the consistent, gradual release of (Product name) fertilizer is the exclusive coating that surrounds each fertilizer granule. Temperature controls the release rate, so there is no need to worry about your grass getting more fertilizer than it needs.
- How it works (Illustrations of fertilizer prill in soil, releasing nutrients and decomposing in soil)
  - Within a week of application, the coating allows soil moisture in, activating the enclosed nutrients.
  - Throughout the season, the coating slowly releases dissolved nutrients through diffusion. This controlled-release is triggered by soil temperature, not irrigation or rainfall, which helps ensure your lawn grows at the proper rate.
  - After all of the nutrients have been released, the coating decomposes naturally into the soil.
- Benefits of (Product name) Slow Release Fertilizer
  - Takes the guesswork out of when to fertilize -- one application feeds for up to (XX) months -- no need for reminders on the calendar
  - Feeds your lawn when it needs it -- the unique coating releases the fertilizer as soil temperature rises- when your lawn is growing and needs food the most
  - Releases Nutrients slowly over time -- your lawn is limited in the amount of nutrients it can absorb -- applying too much fertilizer in a short period of time increases the amount of fertilizer that can end up in our waterways
  - Herbicide barrier [barrier image]
  - [Prevents][Kills][Feeds]
  - This bag fits this space: [measuring yard icon] Multiply the length by the width of your yard then subtract the area of your house to find the square footage you need to cover.
  - [Weather Icon] Apply when broadleaf weeds are actively growing in spring or early fall. Apply to a wet lawn.
  - [Spreader Icon] Apply with a rotary or drop spreader to distribute granules evenly [(see chart below)]
  - [Calendar Icon][Weather Icon] No rain or water for 1 to 2 days after application. After 2 days, water thoroughly.
  - Money back guarantee [See back panel for details\*]
  - [Great Quality. Great Price. Guaranteed]
  - \*Our guarantee is our promise that you'll be fully satisfied with the quality of every [Expert Gardener] product. If for any reason you aren't happy, we'll replace it or return your money -- whichever you prefer. All you need to do is return the empty packaging. It's that simple. Guaranteed. Guaranteed within 1 year of the date of purchase.
  - Questions or comments? Call XXX-XXX-XXXX

**2. State mandated fertilizer labeling requirements:**

**[Note to Supplemental Registrants: Please select the statements relevant to the areas of the country in which your specific product is registered and sold; if any of these statements are relevant to your labeling, please place in the Directions for Use under the heading "State Restrictions"]**

<b>GUARANTEED ANALYSIS XX-X-X</b>	
Total Nitrogen (N) .....	XX%
x.x% ammoniacal nitrogen	
x.x% urea nitrogen*	
Available Phosphate (P2O5) .....	X%
Soluble Potash (K2O) .....	X%
Sulfur (S) .....	X%
x.x% free sulfur (S)	
Iron (Fe).....	X%

Derived from: polymer-coated sulfur-coated urea, urea, ammonium phosphate, potassium chloride.  
\*A portion of the urea has been coated to provide x.x% coated slow-release nitrogen.  
This product and/or its manufacture is covered by one or more of the following U.S. patents and international counterparts thereof: US Patent Numbers: xxxxxx

[Note: Fertilizer grades with nutrient contents expressed as the percentages of N, P<sub>2</sub>O<sub>5</sub> and K<sub>2</sub>O may include the following: 23-3-7 or x-x-x. The fertilizer grade analyses may contain macronutrients and micronutrients. The nutrient contents expressed will vary among states, and the analyses will differ between supplemental registrations.]

- California, Oregon, Washington: “[When applied as directed, this product meets the guidelines for metals adopted by the Association of American Plant Food Control Officials.]Information regarding the contents and levels of metals in this product is available on the internet at <http://www.aapfco.org/metals.htm>”
- Florida: “Apply only to actively growing turf.”
- Florida: “Check with your local Cooperative Extension Agency to obtain specific information on local turf best management practices. Check with your county or city government to determine if there are local regulations for fertilizer use.
- Maryland: “This fertilizer contains phosphorus and may not be used on turf in the state of Maryland except when 1) Providing nutrients to specific soils and target vegetation as determined to be necessary in accordance with a soil test that was conducted by a laboratory identified under § 8-803.7 of the Agriculture Article, Annotated Code of Maryland, performed no more than 3 years before the application; 2) Establishing vegetation for the first time, such as after land disturbance, provided the application is conducted in accordance with the recommended application rates established by the State; or 3) Reestablishing or repairing a turf area.”
- New Jersey: “In the state of New Jersey, this product may be used only when 1) Providing nutrients to specific soils and target vegetation as determined to be necessary pursuant to a soil test conducted by a laboratory identified pursuant to subsection b. of section 6 of P.L.2010, c.112 (C.58:10A-66) and performed no more than three years before the application, and pursuant to the associated annual fertilizer recommendation issued by the New Jersey Agricultural Experiment Station at Rutgers, the State University; 2) Establishing vegetation for the first time, such as after land disturbance, provided the application is in accordance with the standards and requirements established under the “Soil Erosion and Sediment Control Act,” P.L.1975, c.251 (C.4:24-39 et seq.) and the rules and regulations adopted pursuant thereto; 3) Reestablishing or repairing a turf area; or 4) Delivering liquid or granular fertilizer under the soil surface, directly to the feeder roots.”
- New Hampshire: In the state of New Hampshire, this product may only be used on 1) Establishing new lawns, for repairing a lawn, for seeding, or for use when a soil test indicates a phosphorus deficiency.
- Virginia: “In the state of Virginia, this product may be used only on 1) Newly established turf areas from sod or seed during the first growing season; 2) Turf areas being repaired or renovated, and; 3) Turf areas where soil tests performed within the past three years indicate nutrient deficiency.”
- [Virginia, Florida, Maryland, others] **DO NOT APPLY NEAR WATER, STORM DRAINS, OR DRAINAGE DITCHES. DO NOT APPLY IF HEAVY RAIN IS EXPECTED. APPLY THIS PRODUCT ONLY TO YOUR LAWN/GARDEN. [AND SWEEP ANY PRODUCT THAT LANDS ON THE DRIVEWAY, SIDEWALK, OR STREET, BACK INTO YOUR LAWN/GARDEN.]** [Note to Supplemental Registrant: The bracketed part of this statement is not required for liquid products.]
- [For products containing Iron:] Keep this product off sidewalks, patios, driveways, etc. This fertilizer contains iron which will stain concrete and painted surfaces. If it comes in contact with concrete surface, sweep off immediately before flushing with water. If concrete is wet when contact occurs, staining may be impossible to prevent. Be careful when using rotary spreaders which scatter fertilizer beyond lawn edge and onto concrete.
- [Note to Supplemental Distributor: In Kentucky if the product supplies less than 1lb of Nitrogen per application, include the following:] A lawn typically will utilize 1 to 4 pounds of nitrogen per 1,000 square feet per growing season. When used as directed, this product will supplement your regular fertilizer program by providing XX pounds of nitrogen per 1,000 square feet [and herbicide to control

listed weeds]. Please consult your local extension office for questions regarding a regular fertilizer program [suitable for your geographic region]."

## **DOCUMENT CONTROL INFORMATION**

- 1. Unique Label Identifier:** 002217-00926.20180612.amend-proposed-clean
- 2. Reason for Issue:** Ad claims, state mandated fertilizer language