



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

November 22, 2019

Eric Smith
Director, Regulatory Affairs
PBI/Gordon Corporation
P.O. Box 860350
Shawnee, KS 66286

Subject: Notification per PRN 98-10 – Add advertising claims and graphics
Product Name: EH-1451 Weed & Feed
EPA Registration Number: 2217-913
Application Date: July 2, 2019
Decision Number: 556567

Dear Mr. Smith:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance. If you have any questions, please contact Theresa Gerber at 703-347-8583 or by email at gerber.theresa@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Mindy Ondish".

Mindy Ondish
Product Manager 23
Herbicide Branch
Registration Division (7505P)
Office of Pesticide Programs

EH-1451 WEED AND FEED

EPA Reg. No. 2217-913

NOTIFICATION

2217-913

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

11/22/2019

ACTIVE INGREDIENTS:

2,4-D, 2-ethylhexyl ester	1.108%
Mecoprop-p	0.167%
Dicamba	0.071%
Dithiopyr	0.160%
OTHER INGREDIENTS:	98.494%
TOTAL	100.000%

THIS PRODUCT CONTAINS:

- 14.70 lb 2,4-dichlorophenoxyacetic acid equivalent per ton or 0.735% (CAS 1928-43-4)
- 3.34 lb (+)-(R)-2-(2 methyl-4-chlorophenoxy)propionic acid equivalent per ton or 0.167% (CAS 16484-77-8)
- 1.42 lb 3,6-dichloro-o-anisic acid equivalent per ton or 0.071% (CAS 1918-00-9)
- 3.20 lb dithiopyr per ton or 0.160% (CAS 97886-45-8)

Isomer Specific By AOAC Methods.

KEEP OUT OF REACH OF CHILDREN

CAUTION

STOP! READ THE ENTIRE LABEL FIRST. OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY.

See attached booklet [inside pages] for complete [Precautionary Statements and] Directions for Use, including Storage and Disposal, and back panel for [complete Precautionary Statements, including] First Aid. OR

See back panel for complete Precautionary Statements, including First Aid, and Directions for Use, including Storage and Disposal.

Net Contents: _____

EPA Est. No. _____

Company Name and Address:

PBI/Gordon Corporation
1217 West 12th Street
Kansas City, Missouri 64101



PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wear protective eyewear. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

First Aid	
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15 - 20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.
If swallowed:	<ul style="list-style-type: none">• Call a poison control center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything by mouth to an unconscious person.
If on skin or clothing:	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15 - 20 minutes.• Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor or going for treatment. For additional information in case of emergency, call toll free 1-877-800-5556.	

Environmental Hazards

This pesticide is toxic to fish and aquatic invertebrates and may adversely affect non-target plants. Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters or rinsate.

This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS:

- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. Do not allow people or pets to enter the treated area until dusts have settled.
- Not for use on turf being grown for sale or other commercial use as sod, or for commercial seed or for research purposes.
- Do not use this product on or near desirable plants, including within the drip line of the roots of desirable trees and shrubs, since injury may result.
- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches.
- Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans.
- Do not apply when windy.
- Apply this product directly to your lawn, and sweep any product landing on the driveway, sidewalk, gutter, or street back onto the treated area. To prevent product run-off, do not over water the treated area(s) to the point of runoff or apply when raining or when rain is expected that day.
- Do not exceed specified dosage for any area.

- Do not use clippings from treated areas for composting or for mulching vegetables or fruit trees.

PRODUCT DESCRIPTION

EH-1451 Weed & Feed is formulated [designed] to provide control of listed annual grasses and broadleaf weeds commonly found in home lawns.

EH-1451 Weed & Feed contains three components: a preemergent herbicide, a lawn fertilizer, and a post emergent broadleaf weed killer.

- The preemergent herbicide can be applied to established turfgrass to control crabgrass goosegrass, foxtails, and other undesirable annual grasses as listed.
- The fertilizer contains slow release nutrients that may extend the availability for turfgrass uptake.
- The post emergent broadleaf herbicide will control over 250 lawn weeds including dandelion, chickweed, thistle and clover. A list of broadleaf weeds is presented on this label.

WHERE TO USE

EH-1451 Weed & Feed may be used on the following established turf species:

Established Cool Season Turfgrass:

- Kentucky bluegrass
- perennial ryegrass
- fine fescues
- tall fescue

Established Warm Season Turfgrass:

- bahiagrass
- bermudagrass
- buffalograss
- zoysiagrass

Do not use EH-1451 Weed & Feed on dichondra, carpetgrass or colonial bentgrass. Do not use EH-1451 Weed & Feed on St. Augustinegrass in Florida. Do not use this product on turfgrass where desirable clovers are present.

Guidelines to follow:

The use of EH-1451 Weed & Feed on lawns and ornamental turfgrasses that are not well established, or have been weakened by stress due to mechanical operations, chemical injury, disease, insects, pests, excessive temperatures, or lack of moisture may increase the chances for turfgrass injury. Allow turfgrass weakened by these stresses to recover before application of this product.

WEEDS CONTROLLED			
When applied as directed, this product will control and/or suppress* the following weeds:			
Annual Grass Weeds: [7]			
Annual bluegrass* (<i>Poa annua</i>)	Annual ryegrass Barnyardgrass*	Crabgrass Foxtail (green and yellow)	Goosegrass* (crowfootgrass)
Broadleaf Weeds: [253]			
Amaranth, purple	Cupid shaving Brush	Mustard, ball	Speedwell, common
Amaranth, slender	Cudweed	Mustard, black	Speedwell, corn
Aster, heath	Daisy, English	Mustard, blue	Speedwell, ivyleaf
Aster, white heath	Daisy, oxeye	Mustard, hedge	Speedwell, persian
Aster, purple	Dandelion, common	Mustard, indian,	Speedwell, purslane
Aster, white prairie	Day flower	Mustard, tansy	Speedwell, slender
Artichoke	Deadnettle	Mustard, tumble	Speedwell, snow
Austrian fieldcress	Dichondra	Mustard, white	Speedwell, thymeleaf
Bedstraw, Catchweed	Dock, broadleaf	Mustard, wormseed	Spiny amaranth
Bedstraw, smooth	Dock, curly	Nettle, stinging (burning)	Spurge, spotted
Bedstraw, Northern	Dogbane	Nettle, tall	Spurge, prostrate
Bedstraw, pineywoods	Dogfennel	Nettle, wood	Spurweed
Beggarticks, hairy	Dollarweed	Parsley-piert	Star of Bethlehem

Betony, Florida	(Pennywort)	Parsnip	Strawberry, India mock
Bindweed, Field	Dove weed	Pearlwort	Tansy ragwort
Bindweed, Hedge	Elderberry	Pennycress (frenchweed)	Tanweed
Bitter Wintercress	Falseflax	Pepperweed, perennial	Thistle, blessed
Bittercress, hairy	False sunflower	Pepperweed, virginia	Thistle, bull
Bitterweed	Fiddleneck	(Peppergrass)	Thistle, canada
Black-eyed Susan	Filaree, redstem	Pigweed, prostrate	Thistle, flodman (prairie)
Black Medic	Filaree, whitestem	Pigweed, redroot	Thistle, musk
Blood flower milkweed	Fleabane, daisy	Pigweed, russian	Thistle, platte
Blue lettuce	(annual)	Pigweed, smooth	Thistle, plumeless
Brassbuttons	Fleabane, rough	Pigweed, tumble	Thistle, russian
Bristly oxtongue	Galinsoga, hairy	Pineapple weed	Thistle, scotch
Broomweed	Galinsoga, smallflower	Plains coreopsis (tickseed)	Thistle, wavyleaf
Buckhorn	Goldenrod	Plantain, blackseed	Thistle, yellow (horrible)
Bullnettle	Ground ivy	Plantain, bracted	Trailing crownvetch
Burclover	Groundsel	Plantain, broadleaf	Velvetleaf
Burdock	Gumweed	Plantain, buckhorn	Vervain, blue
Burweed, lawn (spurweed)	Hairy fleabane	Plantain, hoary	Vervain, hoary
Buttercup, bulbous	Hawkweed, meadow	Plantain, narrowleaf	Vervain, prostrate
Buttercup, creeping	Hawkweed, mouseear	Plantain, slender	Vervain, tall
Buttonweed, common	Hawkweed, orange	Plantain, woolly	Vetch, bird
(poorjoe)	Hawkweed, yellow	Poison ivy	Vetch, hairy
Buttonweed, virginia	Healall	Poison oak	Vetch, milk
Carolina geranium (wild)	Heartleaf drymary	Pokeweed	Vetch, narrowleaf
Carpetweed	Hemp	Prairie Sunflower	Vetch, wild
Catnip	Henbit	Prickly lettuce (compass plant)	Virginia creeper
Catsear, spotted (false dandelion)	Hoary cress	Prickly sida	Western clematis
Chamber bitter	Horsenettle	Prostrate knotweed	Western salsify
Chickweed, common	Horseweed	Puncturevine	Wild aster
Chickweed, mouseear	Jimsonweed	Purslane, common	Wild buckwheat
Chickweed, sticky	Johnny-Jumpup violet	Pusley, brazil	Wild carrot
Chicory	Knawel	Pusley, florida	Wild four-o'clock
Cinquefoil	Knotweed, prostrate	Pusley, large flower	Wild garlic
Clover, crimson	Kochia	Ragweed, bur	Wild lettuce
Clover, alyce	Lambsquarters	Ragweed, common	Wild marigold
Clover, hop	Lespedeza	Ragweed, lanleaf	Wild mustard (yellow rocket)
Clover, rabbit foot	Mallow, alkali	Ragweed, western	Wild onion
Clover, red	Mallow, bristly	Redstem filaree	Wild parsnip
Clover, strawberry	Mallow, common	Rough cinquefoil	Wild radish
Clover, yellow sweet	Mallow, dwarf	Scarlet pimpernel	Wild rape
Clover, white sweet	Mallow, venice	Shepardspurse	Wild strawberry
Clover, white	Marcela	Smartweed, ladysthumb	Wild sweet potato
Cockle	Matchweed	Smartweed, pale	Wild violet
Cocklebur	Mexicanweed	Smartweed, pennsylvania	Woodsorrel, creeping
Cocklebur, oriental	Moneywort	Smooth chaff-flower	Woodsorrel, violet
Cocklebur, spiny	Morningglory, bigroot	Smoothdock	Woodsorrel, yellow (Oxalis)
Common mullein	Morningglory, ivyleaf	Sorrel, red (sheep)	Woolly croton
Corn Spurry	Morningglory, mexican	Sowthistle, annual	Wormseed
Creeping Beggarweed	Morningglory, red	Sowthistle, spiny	Yarrow, common
Creeping Jenny (creeping charlie)	Morningglory, tall	Spanish needles	Yarrow, western
	Morningglory, wolly	Speedwell, bi-lobed	Yarrow, yellow
	Mugwort		

* for acceptable control of barnyardgrass and goosegrass, two applications made at a 6 to 10 week interval are needed

WHEN TO APPLY

A. Established lawns:

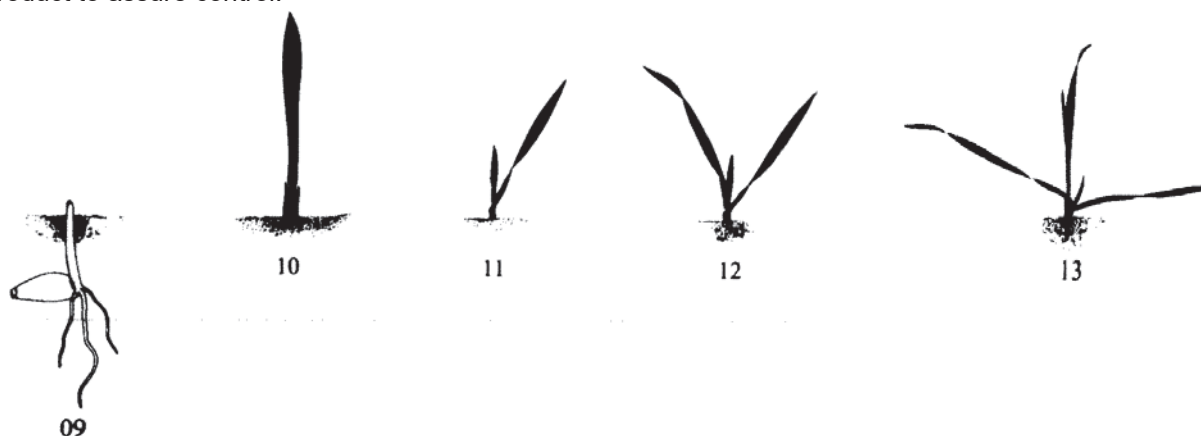
This product may be applied as a single application or as split applications in the spring, early summer, or fall.

For the best results in the spring, apply this product one to two (1 to 2) weeks before the expected germination of crabgrass. When the period of germination for crabgrass and other weeds listed on this label extends into early summer, then a second application can be made at 6 to 10 weeks after the initial application.

For crabgrass and other listed grasses: This product is a preemergent herbicide to control crabgrass (smooth, southern and large) and other susceptible annual grasses. This product may also provide early post emergent control of crabgrass. However, post emergent crabgrass control will be obtained only when this product is applied before the first tiller stage of crabgrass.

[start optional growth stage description]

The graphics below indicate the growth stages of crabgrass, and the optimum timing for application of this product to assure control:



BEST Grassy weed control	GOOD Grassy weed control	POOR Grassy weed control
1 to 2 weeks before germination	Stages 9, 10, 11, or 12 above	Stage 13 or greater

[end optional growth stage description]

For broadleaf weed control:

Best results are obtained during the spring and fall when broadleaf weeds are present, young and actively growing under adequate soil moisture and favorable temperatures (50° to 80°F).

HOW TO APPLY

This product needs to stick to the leaves of broadleaf weeds and should be applied when the grass is wet from dew or rain; poor results will occur if it is applied to dry lawns. The lawn should not be watered or disturbed for 24 hours after application. Delay mowing for 3 days after application.

Apply this product when the wind is calm. Avoid spreading granules onto flowers, vegetables, and ornamental shrubbery or desirable plants.

HOW MUCH TO USE

Use a drop or rotary spreader designed to apply granular fertilizers. Avoid skips or excessive overlaps as poor weed control or turfgrass injury may result.

For Kentucky bluegrass, fescue spp., perennial ryegrass, common bermudagrass, and zoysiagrass:

Apply 2.5 to 3.6 pounds of product per 1,000 square feet of established turfgrass.

For hybrid bermudagrass, bahiagrass and buffalograss:

Apply 2.0 to 3.0 pounds of product per 1,000 square feet of established turfgrass.

[For residential use by homeowners:]

New York State: Do not exceed one application at the recommended rate of 3.6 pounds of product per 1,000 sq.ft. per year [0.25 lb. active ingredient of dithiopyr per acre per year].

Other States: The maximum broadcast application rate is 3.6 pounds of product per 1,000 sq.ft. per application [1.15 lb 2,4-D ae, 0.26 lb MCPP-p acid equivalent, 0.11 lb dicamba acid equivalent, and 0.25 lb dithiopyr per acre per application]. The maximum number of broadcast applications is limited to 2 per year with a minimum of 30 days between applications. The maximum seasonal rate is 7.2 pounds of product per 1,000 sq.ft. [2.30 lb 2,4-D acid equivalent, 0.52 lb MCPP-p acid equivalent, 0.22 lb dicamba acid equivalent, and 0.50 lb. dithiopyr per acre].

[Begin Optional Language

(Note to Supplemental Registrants: Select the appropriate bag size and present only the information provided for that bag size on your product labeling. Also, equipment settings of drop spreaders, rotary spreaders, and other granular applicators may be presented on the container labels.)

SUGGESTED SPREADER SETTINGS

Note to reader: A listing of spreaders and suggested settings for the application rate of 2.0 to 3.6 lb per 1,000 sq.ft. will be presented on the container labels.

The above spreader settings are approximate. The age and condition of spreader, speed of operation and evenness of terrain may require slightly different settings for desired coverage.

CALIBRATION INSTRUCTIONS [examples]:

- For 3.6 pounds of product per 1,000 square feet of turfgrass: Check your spreader on 275 square feet and adjust to apply at the rate of 1 pound of product per 275 square feet.
- For 2.5 pounds of product per 1,000 square feet of turfgrass: Check your spreader on 400 square feet and adjust to apply at the rate of 1 pound of product per 400 square feet.

End Optional Language]

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

PESTICIDE STORAGE: Keep in original container in a cool, dry area, away from extreme heat and direct sunlight. Do not store near food feed, seeds or other pesticides.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

LIMITED WARRANTY AND DISCLAIMER

FOR USE ONLY AS DIRECTED. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, THE MANUFACTURER NEITHER MAKES NOR INTENDS ANY EXPRESS OR IMPLIED WARRANTIES, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, WHICH ARE HEREBY EXPRESSLY DISCLAIMED. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, IN NO CASE SHALL THE MANUFACTURER BE LIABLE FOR INCIDENTAL, CONSEQUENTIAL, OR SPECIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT. If these terms are not acceptable, return this product unopened immediately to the point of purchase, and the purchase price will be refunded in full. The terms of this LIMITED WARRANTY AND DISCLAIMER cannot be varied by any written or verbal statements or agreements at the point of sale or elsewhere.

APPENDIX

1. Advertising claims that may be presented on container labeling, advertisements, brochures, and other marketing/sales promotional materials:

- Kills xx+ Weed; Types, Even the Roots
- Kills xx+ Weeds
- Especially effective on hard-to-kill weeds
- Kills broadleaf weeds in lawns
- Kills major broadleaf weeds, even the roots. And [brand name] is formulated to kill only the weeds, not the lawn. Use as directed to kill major broadleaf weeds in your lawn.
- Kills dandelion and many other broadleaf weeds [as listed].
- Tough weed killer
- Kills even the tough[est] broadleaf weeds [like clover, dandelion, oxalis]
- Destroys the hard-to-kill broadleaf weeds [like clover, dandelion; oxalis]
- Kills [major] broadleaf weeds [like clover, dandelion, oxalis]
- Provides broadleaf control
- Controls '[Kills] clover, dandelion, plantain, chickweed and [other broadleaf weeds] [others as listed]
- Clobbers clover
- Kills the root
- Kills weed roots!
- Kills more weeds
- Kills tough lawn weeds
- Consistently fast on: tough weeds like clover, plantain, ground ivy and spurge [various other weeds listed]
- For a beautiful weed-free lawn
- Helps keep lawns weed-free
- Kills the weeds, not the lawn
- Kills weeds, not lawn grasses
- Kills [down to] the root, [not the lawn]
- Targets weeds, leaves [grasses][the lawn] unharmed
 - Controls Dandelion, White Clover, Plantain, Chickweed, Spurge and Many Other Listed Weeds
 - Kills Over xxx Weed Types
 - Kills xx+ Weed Types Including Roots
 - Especially Effective on Hard-to-Kill Weeds
 - Kills major broadleaf weeds including roots. And (brand name) is formulated to kill only the weeds, not the lawn. Use as directed to kill major broadleaf weeds in your lawn.
 - Eliminates Lawn Weeds - One application does it all - crabgrass, dandelion, viney weeds, even clover.
 - Greens in 72 Hours & Promotes Thick, Green Growth
 - Contains Composite Timed-Release (CTR) Nitrogen for Extended Feeding!
 - Encourages Quick Greening & Provides Extended Nitrogen Feeding up to 2 Months
 - (Product Name) is specially formulated to complement the phosphorus already present in some soils and give your turf the additional primary nutrients needed for a good turf feeding. A soil test can help you determine if your soil has an adequate supply of phosphorus and if this is the best product for your soil type. Proper watering and mowing practices along with regular feedings will help promote a beautiful green lawn.
 - Contains time-released nitrogen for extended feeding
 - SurfCote™ - Sustained Uniform Release Fertilizer
 - Feeds up to 4 months
 - Apply when weeds are actively growing
 - Easy to use
 - One application keeps your lawn looking beautiful
 - Kills¹ – Feeds² – Prevents³

¹ Kills weeds (including dandelion, clover, dollarweed, chickweed, & more as listed) [insert additional weeds as listed on label]

² Feeds lawns

³ Prevents germination of grassy weeds (including dandelion, clover and crabgrass) [insert additional annual grass weeds as listed on label]

- Northern and Southern Grasses Bluegrass, Fescue, Zoysia, Bermuda, Bahia, Perennial Ryegrass
- Treats Northern and Southern Grasses
- Use on Lawns to Kill the Toughest Weeds like Clover and dandelion.
- Starts working on contact
- [cool][all] weather performance
- Proven [all] [cool] weather performance
- For home lawn care
- For home lawns only
- For use on lawns
- Guaranteed [Results] or Your Money Back*
 - If you are not satisfied with this product for any reason, send your written request for a refund to the address at left, together with the original dated store receipt showing the price you paid. Please allow 6 to 8 weeks for processing.
 - Kills Weeds While Feeding Your Lawn
 - For use on: Kentucky bluegrass, fescue spp., perennial ryegrass, common bermudagrass, zoysiagrass, St. Augustinegrass, centipedegrass, hybrid bermudagrass
 - Sta-Green Turf Note – Control Those Pesky Weeds
 - Many broadleaf weeds (dandelion, chickweed, henbit) germinate in the fall but are not visible in your lawn until spring. Applying (product name) in the fall can provide effective results. If needed, you can make a follow-up application in the spring.
 - Project Guide – For a thicker, greener, more beautiful lawn, follow (Product Program). It's easy to follow and can be started at anytime by simply applying the product that corresponds with the current season!
 - Prevents Crabgrass and Fertilizes
 - Weed 'n Feed Plus Crabgrass Preventer
 - Product Questions? 855-270-4776 [for VPG supplemental distributor product]
 - Visit us at: www.fertilome.com
 - Covers up to XXXX square feet
 - DIMENSION® is a registered trademark of Dow AgroSciences, L.L.C.
 - TRIMEC® is a registered trademark of PBI/GORDON CORPORATION.
 - Quality since 1924
 - The Ace Promise [ACE Promise Satisfaction Guaranteed Icon]
 - If this Ace product, when used for its intended purpose, fails to give you complete satisfaction, return the item to the Ace Hardware store where purchased for free replacement of the same or similar item.
 - Apply spring and fall
 - [Lawn surface area illustration]
 - [Spreader single pass illustrations]
 - Questions & Comments Call 1-800-884-3179 or visit pbigordon.com
 - Made in the USA with foreign and domestic inputs
 - Beautiful lawns since 1924
 - Works The First Time Or Your Money Back!
 - Even Feeding - Even Greening - With No Burn - Guaranteed*!
 - *Vigoro Guarantee: If for any reason you, the consumer, are not satisfied after using this product, you are entitled to get your money back. Simply send proof of purchase and we will mail you a refund check promptly.
 - Garden Club
 - Membership is Free!
 - Why Fertilize the Lawn? While it is easy to see that satisfying deep green when you fertilize, regular feedings can actually do much more...

1. Promote a deep and dense root system that is better able to reach water and find nutrients during tough heat & drought, so lawn stays greener, longer and bounces back faster
2. Thicken lawn with additional blades of grass, making it more resistant to bare spots and thinning
3. Help prevent weeds by making it difficult for weed seeds in the air to find soil to root, as well as crowd out existing weeds.

- [Unfed lawn icon] [Regularly fed lawn icon]
- Next Feeding: Feed every 8 weeks for optimal results
[W&F or other bag icon] Apply when weeds are actively growing*
*Maximum of 2 applications per year
[Straight fert or other bag icon] Apply anytime during the growing season
- Money Back Guarantee: If you are not completely satisfied with this product, please mail your name, address and proof of purchase (package UPC) and a brief explanation for seeking a refund.

2. State mandated fertilizer labeling requirements:

[Note to Supplemental Registrants: Please select the statements relevant to the areas of the country in which your specific product is registered and sold; if any of these statements are relevant to your labeling, please place in the Directions for Use under the heading “State Restrictions”]

GUARANTEED ANALYSIS XX-X-X	
Total Nitrogen (N)	XX%
x.x% ammoniacal nitrogen	
x.x% urea nitrogen*	
Available Phosphate (P ₂ O ₅)	X%
Soluble Potash (K ₂ O)	X%
Sulfur (S)	X%
x.x% free sulfur (S)	
Derived from: polymer-coated sulfur-coated urea, urea, ammonium phosphate, potassium chloride. *A portion of the urea has been coated to provide x.x% coated slow-release nitrogen. This product and/or its manufacture is covered by one or more of the following U.S. patents and international counterparts thereof: US Patent Numbers: xxxxxx	

[Note: Fertilizer grades with nutrient contents expressed as the percentages of N, P₂O₅ and K₂O may include the following: 23-3-7 or x-x-x. The fertilizer grade analyses may contain macronutrients and micronutrients. The nutrient contents expressed will vary among states, and the analyses will differ between supplemental registrations.]

- California, Oregon, Washington: “[When applied as directed, this product meets the guidelines for metals adopted by the Association of American Plant Food Control Officials.]Information regarding the contents and levels of metals in this product is available on the internet at <http://www.aapfco.org/metals.htm>”
- Florida: “Apply only to actively growing turf.”
- Florida: “Check with your local Cooperative Extension Agency to obtain specific information on local turf best management practices. Check with your county or city government to determine if there are local regulations for fertilizer use.
- Maryland: “This fertilizer contains phosphorus and may not be used on turf in the state of Maryland except when 1) Providing nutrients to specific soils and target vegetation as determined to be necessary in accordance with a soil test that was conducted by a laboratory identified under § 8-803.7 of the Agriculture Article, Annotated Code of Maryland, performed no more than 3 years before the application; 2) Establishing vegetation for the first time, such as after land disturbance, provided the application is conducted in accordance with the recommended application rates established by the State; or 3) Reestablishing or repairing a turf area.”
- New Jersey: “In the state of New Jersey, this product may be used only when 1) Providing nutrients to specific soils and target vegetation as determined to be necessary pursuant to a soil test conducted by a laboratory identified pursuant to subsection b. of section 6 of P.L.2010, c.112

(C.58:10A-66) and performed no more than three years before the application, and pursuant to the associated annual fertilizer recommendation issued by the New Jersey Agricultural Experiment Station at Rutgers, the State University; 2) Establishing vegetation for the first time, such as after land disturbance, provided the application is in accordance with the standards and requirements established under the "Soil Erosion and Sediment Control Act," P.L.1975, c.251 (C.4:24-39 et seq.) and the rules and regulations adopted pursuant thereto; 3) Reestablishing or repairing a turf area; or 4) Delivering liquid or granular fertilizer under the soil surface, directly to the feeder roots."

- New Hampshire: In the state of New Hampshire, this product may only be used on 1) Establishing new lawns, for repairing a lawn, for seeding, or for use when a soil test indicates a phosphorus deficiency.
- Virginia: "In the state of Virginia, this product may be used only on 1) Newly established turf areas from sod or seed during the first growing season; 2) Turf areas being repaired or renovated, and; 3) Turf areas where soil tests performed within the past three years indicate nutrient deficiency."
- [Virginia, Florida, Maryland, others] DO NOT APPLY NEAR WATER, STORM DRAINS, OR DRAINAGE DITCHES. DO NOT APPLY IF HEAVY RAIN IS EXPECTED. APPLY THIS PRODUCT ONLY TO YOUR LAWN/GARDEN. [AND SWEEP ANY PRODUCT THAT LANDS ON THE DRIVEWAY, SIDEWALK, OR STREET, BACK INTO YOUR LAWN/GARDEN.] [Note to Supplemental Registrant: The bracketed part of this statement is not required for liquid products.]
- [For products containing Iron:] Keep this product off sidewalks, patios, driveways, etc. This fertilizer contains iron which will stain concrete and painted surfaces. If it comes in contact with concrete surface, sweep off immediately before flushing with water. If concrete is wet when contact occurs, staining may be impossible to prevent. Be careful when using rotary spreaders which scatter fertilizer beyond lawn edge and onto concrete.
- [Note to Supplemental Distributor: In Kentucky if the product supplies less than 1lb of Nitrogen per application, include the following:] A lawn typically will utilize 1 to 4 pounds of nitrogen per 1,000 square feet per growing season. When used as directed, this product will supplement your regular fertilizer program by providing XX pounds of nitrogen per 1,000 square feet and herbicide to control listed weeds. Please consult your local extension office for questions regarding a regular fertilizer program."

DOCUMENT CONTROL INFORMATION

1. **Unique Label Identifier:** 002217-00913.20190705.notif-proposed-highlighted

2. **Reason for Issue:** ad claims

Internal Usage Notes
Associated Container Label: Supplemental Distributors