

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

James L. Kunstman, Ph.D. Director of Regulatory Services PBI/Gordon Corporation P.O. Box 014090 Kansas City, Missouri 64101

JAN 30 2009

Subject: Notification(s) for Label Revisions under PRN 98-10 Addition of Similar Application Methods Modification of Marketing Claims

Dear Dr. Kunstman:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notices (PRN) 98-10 dated November 26, 2008 for:

EPA Registration 2217-876

EH-1418 Herbicide

(Please update the container disposal language by August 2010, using PR Notice 2007-4)

The Registration Division (RD) has conducted a review of the request(s) for applicability under PRN 98-10 and finds that the label changes requested fall within the scope of PRN-98-10. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identify the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact me directly at 703-305-6249 or Nicole Williams of my staff at 703-308-5551.

Sincerely,

Linda Arrington Notifications & Minor Formulations Team Leader Registration Division (7505P)

Office of Pesticide Programs

| r lease read instructions on reverse | Delore completing | g ionn. | | 1 Oilli Ap | proved. Ow | 10 NO. 2070- | ococ. App | IOVAI Expires 2-20-93 |
|---|--|--|--------------------------|----------------------|---------------|----------------------------------|-------------|---------------------------------------|
| ⊕ EPA | E nvironmen Was | United States ntal Protec shington, DC 26 | tion Agen | су | | gistration nendmen her | | PP Identifier Number |
| · · · · · · · · · · · · · · · · · · · | A | pplication | for Pestic | ide - Sect | tion I | | | |
| 1. Company/Product Number | 17-876 | | | A Product Ma | | | 3. Propose | ed Classification |
| 4. Company/Product (Name) | | | PM# | | | | . | |
| , , | 8 Herbicide | | 1 | roduct Mana | ager—Tea | am 23 | × No | one Restricted |
| 5. Name and Address of Applica | ant (Include ZIP | Code) | | | | | th FIFRA | Section 3(c)(3) |
| PBI/Gordon Corporation | • | • | | | | | | TION labeling to: |
| Post Office Box 014090 | | | | Reg. No | | | | _ |
| Kansas City, Missouri 641 | 01 | | D | Nama | | | N 3 0 2 | .009 |
| Check if this is a | new address | | Prod | uct Name | · | | | |
| | | | Section - | · [] | | | | |
| A and and Europie balance | | | | Final printed | labels in res | sponse to | | |
| Amendment - Explain below | | | <u> </u> | Agency lette | | | | |
| Resubmission in response to | o Agency letter da | ited | | Me Too" Ap | plication. | | | |
| Notification - Explain below. | | | | Other - Expla | ain below. | | | |
| NOTIFICATION per Pestici 1. We ask to add option 2. Modify a single mark This notification is consistent with the labeling or Confidential Statement of the EPA. I further understand that i | This notification is consistent with the provisions of <u>PR Notice 98-10</u> and EPA regulations at 40 <u>CFR</u> 152.46, and no other changes have been made to the abeling or Confidential Statement of Formula of this product. I understand that it is a violation of 18 U.S.C Sec. 1001 to willfully make any false statement to he EPA. I further understand that if this notification is not consistent with the terms of <u>PR Notice 98-10</u> and 40 <u>CFR</u> 152.46, this product may be in violation of TFRA and I may be subject to enforcement action and penalties under Section 12 and 14 of FIFRA. | | | | | | | |
| 1. Material This Product Will Be Pa | ckaged In: | | Section - | | | | | |
| Child-Resistant Packaging Unit Yes* | Packaging Yes No | | Water Soluble Yes No | Packaging | 2. Ty | pe of Contai Metal Plastic | ner | |
| | | | | | | Glass | | |
| * Certification must If "Yo | es" Packaging wgt. | No. per | If "Yes" Package wgt. | No. per container | | Paper | | |
| be submitted Unit | | | r donago ngi. | | | Other (Sp | ecify) | |
| 3. Location of Net Contents Informat | tion | 4. Size(s) Retail | Container | | 5. Location | of Label Dir | ections | |
| Label Container | | | | | On Lai | bel | | |
| | | | | | On Lai | beling accon | npanying p | roduct . |
| 3. Manner in Which Label is Affixed | to Product | Lithograph Paper glue | | Other _ | | | | |
| | | Stenciled | Section | IV/ | | | | |
| 1. Contact Point (Complete items die | rectly below for id- | | | | ssany to pro | ocess this an | nlication) | |
| Name | 00.07 00.077 707 | | itle | nacioa, ii ricosi | ooury, to pro | | | (Include Area Code) |
| James L. Kunstman, Ph.D. | | | | f Regulatory | Services | | | -430-6292 |
| I certify that the statements I had I acknowledge that any knowin both under applicable law. 2. Signature | | ading statement | chments thereto | | | | he | |
| Ja I Z | | | | Regulatory S | Services | | , , | |
| 4. Typed Name James L. Kunstr | man, Ph.D. | 5. | Date Nover | mber 26, 200 |)8 | ((((| | (((((((((((((((((((|

Certification with Respect to Label Integrity

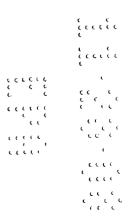
version: 9/11/02

I certify that the information (including, but not limited to, text, tables, and graphics) contained in the electronic file identified below by file name and submitted with this certification is the same information as that on the paper copies of these documents included with this submission.

| PROPOSED LABEL | | | | |
|--------------------|---|--------------------------------|--|--|
| EPA Registration # | stration # Date Submitted to EPA Electronic file name | | | |
| 2217-876 | 11/26/2008 | 002217-00876.20081010.proposed | | |

I certify that the statements that I have made on this form are true, accurate, and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.

| On I I | 11/26/2008 |
|-------------------------------|------------|
| Signature | Date |
| James L. Kunstman, Ph.D. | |
| Name (typed) | |
| Director, Regulatory Services | |
| Title | |



EH-1418 HERBICIDE

EPA Reg. No. 2217-876

| ACTIVE INGREDIENT: | ACTI | VE I | INGF | RED | IEN | T: |
|--------------------|------|------|------|-----|-----|----|
|--------------------|------|------|------|-----|-----|----|

| 2,4-D, dimethylamine salt | 0.342% |
|--------------------------------|--------|
| Mecoprop-p, dimethylamine salt | |
| Dicamba, dimethylamine salt | |
| Sulfentrazone | |
| OTHER INGREDIENTS: | |
| TOTAL | |

THIS PRODUCT CONTAINS (on weight basis):

| 0.0239 lbs 2,4-D acid equivalent per gallon or 0.285% | NOTIFICATION |
|--|---------------------|
| 0.0085 lbs Mecoprop-p acid equivalent per gallon or 0.102% | 0.000 |
| 0.0026 lbs Dicamba acid equivalent per gallon or 0.027% | JAN 3 0 2009 |
| 0.00067 lbs Sulfentrazone per gallon or 0.008% | _ |
| Isomer Specific By AOAC Methods. | |

CAS Numbers: 2,4-D dimethylamine salt (2008-39-1), Mecoprop-p dimethylamine salt (66423-09-4), Dicamba dimethylamine salt (2300-66-5), Sulfentrazone (122836-35-5)

[NOTE: If the design, format, or small size of the container labels makes it impractical to present the entire ingredient statement on the front panel, then we ask to add a referral statement and present the substatement on the back panel: See back panel for substatement of ingredient statement.]

KEEP OUT OF REACH OF CHILDREN

CAUTION

STOP! READ THE ENTIRE LABEL FIRST. OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Avoid contact with eyes or clothing. Wear long-sleeved shirt, long pants, socks, shoes and rubber gloves. After using this product, rinse gloves before removing, remove clothing and launder separately before reuse, and promptly and thoroughly wash hands and exposed skin with soap and water. Remove saturated clothing as soon as possible and shower.

| First Aid | | |
|-----------------|---|-------------|
| If swallowed: | Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or Do not give anything to an unconscious person. | doéfor. ; , |
| Have the produc | Do not give anything to an unconscious person. ct container or label with you when calling a poison control center or doctor or | aoina |

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-877-800-5556 for emergency medical treatment advice.



Environmental Hazards

This pesticide is toxic to fish and aquatic invertebrates and may adversely affect non-target plants. Do not apply directly to water.

This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

General Precautions and Restrictions:

- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.
- Do not allow people or pets to enter the treated area until sprays have dried.

For home lawn care:

EH-1418 Herbicide is a ready-to-use (RTU) product intended for "spot" treatment of individual broadleaf weeds.

- Do not apply more than 2 applications per year.
- You must wait at least 30 days between applications
- This 32 fl.oz. (1.0 quart) retail container size treats approximately 250 weeds or up to 250 sq.ft.
- This 128 fl.oz. (1.0 gallon) retail container size treats approximately 1,000 weeds or up to 1,000 sq.ft.
- This 1.3 gallon retail container size treats approximately 1.300 weeds or up to 1.300 sq.ft.

Do not apply as a fine mist because of potential for injury to desirable plants.

Do not use this product on or near desirable plants, including within the drip line of the roots of desirable trees and shrubs, since injury may result.

Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. To prevent product run-off, do not over water the treated area(s) to the point of runoff or apply when raining or when rain is expected that day.

BROADLEAF WEEDS CONTROLLED:

EH-1418 Herbicide will control or suppress the following broadleaf weeds. A partial list is presented below:

| Broadleaf Weeds | | | |
|-----------------|----------------------|--------------------------|----------------|
| Bedstraw | Ground ivy | Morningglory | Redweed |
| Black medic | Healall | Old world diamond flower | Sheep sorrel |
| Buckhorn | Henbit | Peppergrass | Shepherdspurse |
| Burdock | Innocence (Blue-eyed | Pigweed | Speedwell |
| Chicory | Mary) | Plantain | Spurge |
| Chickweed | Knotweed | Poison ivy | Wild carrot |
| Clover | Lambsquarters | Poison oak | Wild garlic |
| Corn speedwell | Lawn burweed | Purple cudweed | Wild lettuce |
| Dandelion | Lespedeza | Purslane | Wild onion |
| Dock | Mallow | Ragweed | Yarrow |

HAND SPRAYER PRODUCT

(Directions & Storage and Disposal)

1. Shake well.

- 2. Connect trigger sprayer. Unscrew and discard the white cap on the bottle. Insert the hose into the bottle and tighten the cap securely.
- 3. Prime Sprayer: Turn the sprayer nozzle one-half turn counter-clockwise. Hold the sprayer lower than the bottle and squeeze the trigger several times until it sprays. Adjust the nozzle to coarse spray pattern to minimize wind drift. (graphic)
- 4. Spray just enough [EH-1418 Herbicide] [product] to lightly cover [broadleaf] weeds. Excessive spraying can injure some lawns. Do not apply when daytime temperatures are above 85° F as lawn injury can occur. (graphic) Spray only the weeds, not the entire lawn.
- 5. Weeds will begin wilting and browning overnight.

USE TIPS

- > Some hard-to-kill weeds may require re-treatment. Wait at least 30 days between applications some weeds can take that long to die.
- > Rainproof [Rain fast] rain or watering 3 hours after application will not wash away effectiveness. [If rainfall occurs within 3 hours of application, the product should be reapplied.]
- Do not allow spray to drift onto desirable plants since injury may result.
- > Do not use on 'Floratam' or 'Bitterblue' varieties of St. Augustinegrass

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Turn the nozzle to "OFF" position and store with sprayer above the level of liquid in container to prevent leakage. Store in original container in an area inaccessible to children and pets.

PESTICIDE DISPOSAL: If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-XXX-XXXX for disposal instructions. Never place unused product down any indoor or outdoor drain.

TRIGGER SPRAYER PRODUCT

(Directions & Storage and Disposal)

- 1. Shake well.
- 2. Adjust nozzle to coarse spray pattern to minimize wind drift. (graphic)
- 3. Spray just enough [EH-1418 Herbicide] [product] to lightly cover [broadleaf] weeds. Excessive spraying can injure some lawns. Do not apply when daytime temperatures are above 85°F as lawn injury can occur. (graphic) Spray only the weeds, not the entire lawn.
- 4. Weeds will begin wilting and browning overnight.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Turn the nozzle to "OFF" position and store with sprayer above the level of liquid in container to prevent leakage. Store in original container in an area inaccessible to children and pets.

PESTICIDE DISPOSAL: If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-XXX-XXXX for disposal instructions. Never place unused product down any indoor or outdoor drain.

USE TIPS

- , 60, 10 L Some hard-to-kill weeds may require re-treatment. Wait at least 30 days between applications some weeds can take that long to die.
- Rainproof [Rain fast] rain or watering 3 hours after application will not wash away effectiveness. [If rainfall occurs within 3 hours of application, the product should be re-applied.]
- Do not allow spray to drift onto desirable plants since injury may result.
- ❖ Do not use on 'Floratam' or 'Bitterblue' varieties of St. Augustinegrass

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SPRAYER APPLICATION

(Directions & Storage and Disposal)

BEFORE USE:

- 1. Shake well before each use.
- 2. Peel sticker from flip-top cap and open cap. Discard sticker.
- 3. Remove sprayer from its slot beneath the bottle handle and remove and discard plastic wrap. Pull black hose tip to completely extend tubing.
- 4. Firmly press black hose tip into opening in cap until it snaps into place.
- Hold sprayer below the level of the container and prime by pumping trigger several times until product is dispensed.
- 6. Adjust nozzle to desired setting.

AFTER USE:

- 7. To store, turn sprayer nozzle off.
- 8. DO NOT disconnect hose.
- 9. Return sprayer to its slot. Hose can be pushed back into sprayer handle.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Turn the nozzle to "OFF" position and store with sprayer above the level of liquid in container to prevent leakage. Store in original container in an area inaccessible to children and pets.

PESTICIDE DISPOSAL: If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-XXX-XXXX for disposal instructions. Never place unused product down any indoor or outdoor drain.

USE TIPS

- Some hard-to-kill weeds may require re-treatment. Wait at least 30 days between applications some weeds can take that long to die.
- Rainproof [Rain fast] rain or watering 3 hours after application will not wash away effectiveness. [If rainfall occurs within 3 hours of application, the product should be re-applied.]
- ❖ Do not allow spray to drift onto desirable plants since injury may result.
- ❖ Do not use on 'Floratam' or 'Bitterblue' varieties of St. Augustinegrass

[Optional Directions for Use] CLAIMS, DIRECTIONS AND STORAGE AND DISPOSAL FOR THE POWER PUMP Patent Pending

[Revolutionary (NEW) Power Pump™ [Spray] • Works like a pressure sprayer • Ready to Pump and Spray • Refillable • Power Pump Pressure Sprayer • Pump & Spray Your Weeds Away • Rest Your Trigger Finger]

EH-1418 Herbicide kills more than [number] types of [broadleaf] [lawn] weeds down to the root. [ALTERNATE: EH-1418 Herbicide kills all major [broadleaf] [lawn] weeds down to the root. And EH-1418 Herbicide is formulated to kill only the weeds, not the lawn.] And the revolutionary Power Pump [Spray] eliminates the need to squeeze a trigger sprayer over and over again. The Power Pump [Spray] works, like a pressure sprayer - just pump it a few times and spray. And the Power Pump [Spray] can be verification up to 5 times with EH-1416 Herbicide [brand name] for incredible value!

Use to Spot Treat: Bedstraw, Black medic, Buckhorn, Canada Thistle, Chickweed, Chicory, Clover, Cudweed, Curly dock, Dandelion, Dollarweed, English daisy, Filaree, Fleabane, Ground ivy Heal-all, Chenbit, Knotweed, Lambsquarters, Lespedeza, Matchweed, Morningglory, Mustard, Oxalis, Pennywôrt, Pepperweed, Pigweed, Plantain, Poison ivy, Poison oak, Prickly lettuce, Purslane, Ragweed, Sheep.

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sorrel, Shepherdspurse, Speedwell, Spurge, Wild carrot, Wild garlic, Wild lettuce, Wild onion, Yarrow and more!

- 1. CONNECT WAND HOSE TO POWER PUMP [SPRAY] BOTTLE. Unwrap the wand. Unscrew and discard the Black Cap on the bottle. Push the Clear Tube down through the small opening on the bottle. (graphic) Tightly screw the Green Hose Connector Cap onto the bottle. (graphic) Make sure the Green Button on the wand is "OFF" or "UP" before pressurizing. (graphic)
- 2. PRESSURIZE THE POWER PUMP [SPRAY]. Break off the Pump Handle "TAB" with your thumb. (graphic) Pump 20 to 30 times to build up pressure. NOTE: The Power Pump [Spray] bottle may bulge slightly as it is pressurized. Never pressurize by any means other than the pump included. You'll need to pump occasionally during use to keep the
- 3. SHAKE WELL. (graphic)

Power Pump [Spray] pressurized.

- 4. SPRAY WEEDS. Spray just enough [EH-1418 Herbicide] [product] to lightly cover [broadleaf] weeds. Excessive spraying can injure some lawns.

 Just press the Green Button on the wand to spray. If needed, the button can be locked "ON" by pushing it down and forward at the same time. The reverse motion will lock it "OFF." Do not apply when daytime temperatures are above 85°F as lawn injury may occur. Spray only the weeds, not the entire lawn.
- 5. Weeds will begin wilting and browning overnight.

USE TIPS

- Some hard-to-kill weeds may require re-treatment. Wait at least 30 days between applications some weeds can take that long to die.
- Rainproof [Rain fast] rain or watering 3 hours after application will not wash away effectiveness. [If rainfall occurs within 3 hours of application, the product should be re-applied.]
- > Do not allow spray to drift onto desirable plants since injury may result.
- > Do not use on 'Floratam' or 'Bitterblue' varieties of St. Augustinegrass

REFILLING

The Power Pump [Spray] can be refilled up to 5 times with EH-1416 Herbicide. Add six (6) fl.oz. of concentrate and dilute to a gallon with water. Use "Fill to Here" mark on the side of the Power Pump [Spray] bottle as a guide. Shake well to mix.

This dilution rate results in a product with the same strength as that supplied in the Power Pump [Spray] when purchased. Make sure the Green Pump Cap and the Green Hose Connector Cap are tightly secured before re-pressurizing. Make sure the Green Button on the wand is "OFF" or "UP" before pressurizing. (graphic) **IMPORTANT: Do not refill more than 5 times.**

To keep track of the number of times refilled, put a mark through the appropriate number: (1) (2) (3) (4) (5-final). Do not use any product other than EH-1416 Herbicide in this Power Pump [Spray]. Incompatible chemicals may damage the pump making it unsafe to use.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Always release pressure by unscrewing the pump cap before storing. Store in original container in an area inaccessible to children and pets.

PESTICIDE DISPOSAL: After 5 refills, rinse thoroughly. If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-200 XXX-XXXX for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Satisfaction Guaranteed: If for any reason you are not completely satisfied with the pagitormance or results of this [brand name] product, it will be repaired or replaced free of charge. Simply provide ριώρι of purchase and return the product and/or unused portion to the place of purchase.]

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[Optional Directions for Use] DIRECTIONS FOR USE for Spectracide Weed Stop EzSPRAY(TM) applicator: EzSPRAY(TM) EASY SET UP

- 1. Remove sprayer from side holder. Gently pull tubing out.
- 2. Remove seal from top of cap. Unplug cap.
- 3. Securely snap the green plug into hole in cap.
- 4. Remove plastic tab near bottom of sprayer to activate batteries.
- 5. Twist nozzle to adjust spray from CLOSE to SPRAY to STREAM.
- 6. [graphics included for each of the five steps above]

HOW TO USE THE EZSPRAY(TM)

- A. Aim toward target weeds/plants, and away from people and pets.
- B. Press the trigger to spray.
- C. Release the trigger to stop spray.

After use:

- 1. Twist nozzle completely to CLOSE position
- 2. Secure sprayer upright in holder.
- 3. Failure to adjust nozzle completely to CLOSE position and properly secure sprayer in holder may result in leakage and damage to property or injury to people or animals.

To replace batteries:

- 1. Slide battery compartment door to unlatch and open.
- Remove used batteries and insert four new AA batteries in correct positions as marked per diagram inside of battery compartment. Never insert the positive end where the negative end belongs and vice versa. Always use a complete set of new batteries of the same type when replacing batteries. Never mix alkaline, carbon-zinc or rechargeable batteries.
- 3. Securely close battery compartment door.
- 4. Always follow manufacturer's recommendations for use and disposal of batteries.

Additional operating notes:

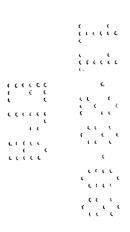
- Do not submerge in water
- Before each use inspect sprayer carefully—makes sure hose is flexible and not kinked, worn or cracked, and that all connections are tight.
- When storing sprayer for prolonged periods remove batteries.

REFILL DIRECTIONS

Refill only with EH-1416 Herbicide [brand name]. Remove cap. Carefully measure and mix 6 fl.oz. (12 Tbsp.) in one gallon of water. Replace and tightly close cap. Wipe off any spilled product.

Additional advertising items to be included on EzSPRAY(TM) container label:

- Battery Powered [with graphic]
- EzSPRAY™ NO PUMPING NO PULLING NO FATIGUE!
- 4 AA Batteries Included! [with graphic]



STORAGE AND DISPOSAL

PESTICIDE STORAGE: Turn the nozzle to "CLOSE" position. To prevent leakage, attach sprayer to clip. Store this product only in its original container in a secure storage area away from sources of heat or open flame and in an area inaccessible to children and pets. Keep from freezing.

PESTICIDE DISPOSAL: Do not reuse container except to refill (refer to REFILL DIRECTIONS). **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-XXX-XXXX for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTICE: Buyer assume all responsibility for safety and use not in accordance with directions. **GUARANTEED RESULTS or your money back.** If you are not satisfied with this product for any reason, send your written request for a refund to the address below, together with the original dated store receipt showing the price you paid. Please allow 6-8 weeks for processing.

Questions or comments? Call toll free 1-800-xxx-xxxx.

[telephone number, address, website information for supplemental registrant or distributor].

APPENDIX

| Statements which may appear on different label components depending of | on packaging |
|--|--------------|
| configuration. | |

| • | See next panel for additional Precautionary Statements and First Aid |
|---|--|
| • | Net Contents: |
| • | EPA Est. No |

2. Advertising claims and marketing phrases that may be presented on promotional materials and the container labels of supplemental registrants.

- Cool and Warm Season Grasses Bluegrass, Fescue, Zoysia, Bermuda, St. Augustinegrass*, Bentgrass, Centipede, Bahia, Perennial Ryegrass * (note: Do not use on 'Floratam' or 'Bitterblue' varieties of St. Augustinegrass)
- Kills the Weeds, not the Lawn
- Kills xx+ Weed Types Roots and All.
- Kills xx+ Weeds
- Kills over 250 Weeds, Including Clover and Dandelion
- Kills weed roots
- Kills Dandelion, Chickweed, Wild onion, Plantain, Poison ivy and many others. Weed details on back. See Results in Hours.
- Overnight results Rainproof in hours Rainproof in as little as 3 hours won't wash away.
- Water-Based
- Refillable
- Especially effective on all types of hard-to-kill weeds
- Kills [Controls] xx+ Types of Weeds[As Listed] Kills weed roots! Kills all major broadleaf weeds
- Clear-view measuring window
- For home lawn care.
- Kills over xx weed types including dandelion, chickweed, wild onion, plantain and poison ivy bece is
- Kills broadleaf weeds in lawns
- Kills all major broadleaf weeds, roots and all. And [brand name] is formulated to kill only the weeds, not the lawn. Use as directed to kill all major broadleaf weeds in your lawn.
- Kills dandelion and many other broadleaf weeds

- [Brand name] controls more than xx troublesome weeds including dandelion, clover, plantain and wild onion. It kills even woody weeds like poison ivy and poison oak in both cool and warm season lawns.
- Kills Twice the Weeds! As listed on our Weed Stop product.
- Use on Lawns to Kill the Toughest Weeds, Like Clover and Dandelion.
- Won't Harm Lawns*
 - *When used as directed: Do not use on 'Floratam' or 'Bitterblue' varieties of St. Augustinegrass.

EFFICACY

- Tough weed killer
- Kills even the toughest broadleaf weeds [like (clover) (dandelion) (oxalis)]
- Kills even tough broadleaf weeds [like (clover) (dandelion) (oxalis)]
- Treats Cool and Warm Season Grasses
- Treats Bluegrass, Fescue, Zoysia, Bermuda, St. Augustine*, Bentgrass, Centipede, Bahia,
 Perennial ryegrass * (note: Do not use on 'Floratam' or 'Bitterblue' varieties of St. Augustinegrass)
- Destroys the hard-to-kill broadleaf weeds [like (clover) (dandelion) (oxalis)]
- Kills all major broadleaf weeds [like (clover) (dandelion) (oxalis)]
- Kills dandelion, chickweed, wild onion, oxalis, plantain, poison ivy and many others. [See Weed
 details on back.]
- Kills all [major] broadleaf weeds
- Kills broadleaf weeds in lawns
- Kills poison ivy and poison oak
- Provides broadleaf control
- [Controls][Kills] clover, dandelion, plantain, chickweed and [other broadleaf weeds] [others as listed]
- Clobbers clover
- [Complete] clover control [as little as one week]
- Controls clover in one week
- Kills blackberries and kudzu
- Kills XX [types of] [brush and] weeds [roots and all]
- Kills weed roots
- Kills the root
- Kills weed roots!
- Kills more weeds
- Kills tough lawn weeds
- Especially effective on all types of hard-to-kill weeds [Superior results] [Kills more weeds] than the competition [Our toughest formula [ever] [or the toughest weeds]
- Kills Yellow Nutsedge

SPEED

- [Superior] Overnight results
- [See] results in hours
- [See] results in 8 hours
- Consistently fast on tough weeds like clover, plantain, ground ivy and spurge [various other weeds listed]
- Starts working on contact
- [Our] fastest formula ever
- [Our] fastest lawn weed killer ever

WEATHER

- [Superior][cool][all] weather performance
- Proven [all] [cool] weather performance
- Performs in both warm and cool weather

RAINPROOF

- Rainproof [For control that] won't wash away
- Can't be washed [away][off]
- Can't be washed [off by rain]
- [Rainfast][Rainproof] [in hours [Won't wash away]
- Rainproof Won't wash away
- [Rainproof] [Rainfast] in [as little as] 3 hours

OTHER

- Water-based
- · Guaranteed [results] or your money back
- Clear-view measuring window
- For home lawn care
- For home lawns only
- For a beautiful, weed-free lawn
- Helps keep lawns weed-free
- · Ideal for spot treating individual lawn weeds
- Kills the weeds, not the lawn
- · Kills weeds, not lawn grasses
- Kills [down to] the root, [not the lawn]
- For use on lawns
- Targets weeds, leaves [grasses] [the lawn] unharmed

MEASUREMENT CALCULATIONS

• Total lawn area in square feet = length x width.

EQUAL MEASURES:

Tablespoons

4 fl.oz. = 1/2 cup;

8 fl.oz. = 1 cup;

16 fl.oz. = 1 pint;

32 fl.oz. = 1 quart

Controls (Number) weeds! (Listing of weeds may include the following.)

| WEEDS | | | |
|-----------------------|--------------------------|-----------------------------|----------------------------|
| Amaranth, purple | Daisy, oxeye | Mustard, indian, | Speedwell, snow |
| Amaranth, slender | Dandelion, common | Mustard, tansy | Speedwell, thymeleaf |
| Aster, heath | Dandelion, false | Mustard, tumble | Spiny amaranth |
| Aster, white heath | Day flower | Mustard, white | Spurge, spotted |
| Aster, purple | Deadnettle | Mustard, wormseed | Spurge, prostrate |
| Aster, white prairie | Dichondra | Nettle, stinging (burning) | Spurweed |
| Artichoke | Dock, broadleaf | Nettle, tall | Star of Bethlehem |
| Austrian fieldcress | Dock, curly | Nettle, wood | Strawberry, India mock |
| Bedstraw, Catchweed | Dogbane | Parsley-piert | Tansy ragwort |
| Bedstraw, smooth | Dogfennel | Parsnip | Tanweed |
| Bedstraw, Northern | Dollarweed (Pennywort) | Pearlwort | Thistle, blessed |
| Bedstraw, pineywoods | Dove weed | Pennycress (frenchweed) | Thistle, bull |
| Beggarticks, hairy | Elderberry | Pepperweed, perennial | Thistle, canada |
| Betony, Florida | Falseflax | Pepperweed, virginia | Thistle, flodman (prairie) |
| Bindweed, Field | False sunflower | (Peppergrass) | Thistle, musk |
| Bindweed, Hedge | Fiddleneck | Pigweed, prostate | Thistle, platte |
| Bitter Wintercress | Filaree, redstem | Pigweed, redroot | Thistle, plumeless |
| Bittercress, hairy | Filaree, whitestem | Pigweed, russian | Thistle, russian |
| Bitterweed | Fleabane, daisy (annual) | Pigweed, smooth | Thistle, scotch |
| Black-eyed Susan | Fleabane, rough | Pigweed, tumble | Thistle, wavyleaf |
| Black Medic | Galinsoga, hairy | Pineapple weed | Thistle, veilow (horrible) |
| Blood flower milkweed | Galinsoga, smallflower | Plains coreopsis (tickseed) | Trailing crownvelch |
| Blue lettuce | Goldenrod | Plantain, blackseed | Velvetleaf Line |
| Brassbuttons | Ground ivy | Plantain, bracted | Vervain, blue |

| WEEDS | | | |
|------------------------------|-----------------------|---------------------------------|------------------------------|
| Bristly oxtongue | Groundsel | Plantain, broadleaf | Vervain, hoary |
| Broomweed | Gumweed | Plantain, buckhorn | Vervain, prostrate |
| Buckhorn | Hairy fleabane | Plantain, hoary | Vervain, tall |
| Bullnettie | Hawkweed, meadow | Plantain, narrowleaf | Vetch, bird |
| Burclover | Hawkweed, mouseear | Plantain, slender | Vetch, hairy |
| Burdock | Hawkweed, orange | Plantain, woolly | Vetch, milk |
| Burweed, lawn (spurweed) | Hawkweed, yellow | Poison ivy | Vetch, narrowleaf |
| Buttercup, bulbous | Healall | Poison oak | Vetch, wild |
| Buttercup, creeping | Heartleaf drymary | Pokeweed | Virginia creeper |
| Buttonweed, common (poorjoe) | Hemp | Prairie Sunflower | Western clematis |
| Buttonweed, virginia | Henbit | Prickly lettuce (compass plant) | Western salsify |
| Carolina geranium (wild) | Hoary cress | Prickly sida | Wild aster |
| Carpetweed | Horsenettle | Prostrate knotweed | Wild buckweat |
| Catnip | Horseweed | Puncturevine | Wild carrot |
| Catsear, spotted (false | Jimsonweed | Purstane, common | Wild four-o-clock |
| dandelion) | Johnny-Jumpup violet | Pusley, brazil | Wild garlic |
| Chamber bitter | Knawel | Pusley, florida | Wild lettuce |
| Chickweed, common | Knotweed, prostrate | Pusley, large flower | Wild marigold |
| Chickweed, mouseear | Kochia | Ragweed, bur | Wild mustard (yellow rocket) |
| Chickweed, sticky | Lambsquarters | Ragweed, common | Wild onion |
| Chicory | Lespedeza | Ragweed, lancleaf | Wild parsnip |
| Cinquefoil | Mallow, alkali | Ragweed, western | Wild radish |
| Clover, crimson | Mallow, bristly | Redstem filaree | Wild rape |
| Clover, alyce | Mallow, common | Rough cinquefoil | Wild strawberry |
| Clover, hop | Mallow, dwarf | Scarlet pimpernel | Wild sweet potato |
| Clover, rabbit foot | Mallow, venice | Shepardspurse | Wild violet |
| Clover, red | Marcela | Smartweed, ladysthumb | Woodsorrel, creeping |
| Clover, strawberry | Matchweed | Smartweed, pale | Woodsorrel, violet |
| Clover, yellow sweet | Mexicanweed | Smartweed, pennsylvania | Woodsorrel, yellow (Oxalis) |
| Clover, white sweet | Moneywort | Smooth chaff-flower | Woolly croton |
| Clover, white | Morningglory, bigroot | Smoothdock | Wormseed |
| Cockle | Morningglory, ivyleaf | Sorrel, red (sheep) | Yarrow, common |
| Cocklebur | Morningglory, mexican | Sowthistle, annual | Yarrow, western |
| Cocklebur, oriental | Morningglory, red | Sowthistle, spiny | Yarrow, yellow |
| Cocklebur, spiny | Morningglory, tall | Spanish needles | Yellow nutsedge |
| Common mullein | Morningglory, wolly | Speedwell, bi-lobed | |
| Corn Spurry | Mugwort | Speedwell, common | |
| Creeping Beggarweed | Mustard, ball | Speedwell, com | |
| Creeping Jenny (creeping | Mustard, black | Speedwell, ivyleaf | |
| charlie) | Mustard, blue | Speedwell, persian | |
| Cupid shaving Brush | Mustard, hedge | Speedwell, purslane | • |
| Cudweed | | Speedwell, slender | 1 |
| Daisy, English | <u> </u> | <u></u> | |

PRODUCT FACTS

What It Does:

[Kills all Major Broadleaf Weeds including Dandelion, Chickweed and Clover] [Kills over 60 types of weeds including Poison Ivy, Poison Oak]

Where To Use: (icon weeds)

Lawns: Kills the Weeds not the Lawn

(note: Do not use on 'Floratam' or 'Bitterblue' varieties of St. Augustinegrass)

When To Use:

Apply when daytime temperatures are between 50°F and 85°F.

Questions & Comments: (icon phone) (icon computer)

Call 1-800-xxx-xxxx or Visit our Website at www.companyname.com



DOCUMENT CONTROL INFORMATION

- 1. Unique Label Identifier: 002217-00876.20081010.proposed.doc
- **2. Reason for Issue:** Page 7: Revise ad claims; Page 4: add new Direction for Use section which restates and is consistent with previously approved language.

NOTWICATION

JAN 3 0 2009

