



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

May 20, 2024

Eric D. Smith
Director, Regulatory Affairs
PBI/Gordon Corporation
P.O. Box 860350
Shawnee, KS 66286

Subject: Registration Review Label Mitigation for Permethrin
Product Name: EI-792 Insecticide
EPA Registration Number: 2217-861
Application Date: 1/22/2021
Decision Number: 569860

Dear Eric D. Smith:

The Agency, in accordance with the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, has completed reviewing all the information submitted with your application to support the Registration Review of the above referenced product in connection with the Permethrin Interim Decision and has concluded that your submission is acceptable. The label referred to above, submitted in connection with registration under FIFRA, as amended, is acceptable.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 12 months from the date of this letter. After 12 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently

approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

If you have any questions about this letter, please contact Carolyn Smith by phone at (202) 566-2273, or via email at smith.carolyn@epa.gov.

Sincerely,

A handwritten signature in dark ink that reads "Marianne A. Walters". The signature is written in a cursive, flowing style.

Marianne Walters, Team Leader
Risk Management and Implementation Branch 3
Pesticide Re-evaluation Division

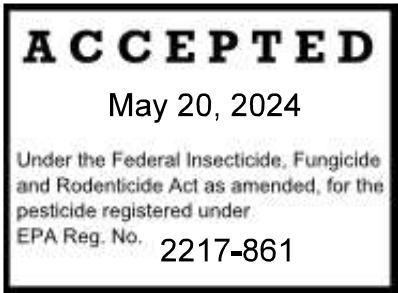
Enclosure

PERMETHRIN	GROUP	3A	INSECTICIDE
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EI-792 INSECTICIDE

EPA Reg. No. 2217-861

Alternate Brand Names: Livestock Backrubber & Pour-On



ACTIVE INGREDIENT:	
Permethrin**	0.25%
INERT INGREDIENTS*:	99.75%
TOTAL	100.00%

* Contains petroleum distillates.
 ** cis/trans ratio: Min. 35% (+) cis and max. 65% (+) trans

KEEP OUT OF REACH OF CHILDREN

CAUTION

STOP! READ THE ENTIRE LABEL FIRST. OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY.

See [attached booklet] [inside pages][next panel][back panel] for additional Precautionary Statements and First Aid.

Net Contents: ____
EPA Est. No. ____

Company Name and Address:
 PBI/Gordon Corporation
 P.O. Box 860350
 Shawnee, KS 66286

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if absorbed through skin. Avoid contact with skin, eyes, and clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

First Aid	
If swallowed:	<ul style="list-style-type: none">• Immediately call a poison control center or doctor.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give any liquid to the person.• Do not give anything by mouth to an unconscious person.
If on skin on or clothing:	<ul style="list-style-type: none">• Take off contaminated clothing• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.
If in eyes:	<ul style="list-style-type: none">• Hold eyelid open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information in case of emergency, call toll free 1-877-800-5556.	
Note to Physician: Contains petroleum distillates – vomiting may cause aspiration pneumonia.	

Environmental Hazards

This pesticide is extremely toxic to aquatic organisms, including fish and invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.

This pesticide is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area.

Physical or Chemical Hazards

Do not use or store near heat or open flame.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For both indoor and outdoor use.

RESTRICTIONS:

- Do not allow the product to enter any drain during or after application.
- Do not apply to the point of runoff.
- Do not make applications during rain. Avoid making applications when rainfall is expected before the product has sufficient time to dry (minimum 4 hours). Rainfall within 24 hours after application may cause unintended runoff of pesticide application.

Do not allow to enter indoor or outdoor drains. *No permita la entrada a desagües internos o externos.*



{Note to reviewer: Pictogram must at least 0.25 in.². unless this size is greater than 10% of the label size}

FOR APPLICATION TO BEEF CATTLE, DAIRY CATTLE, CALVES, SHEEP AND SWINE: To reduce annoyance from flies, mosquitoes, lice, keds (sheep-tick and louse fly), and ticks by the following application methods.

BACKRUBBER METHOD: Fill reservoir or saturate applicator. Recharge as needed to maintain effective results. Locate mechanism to give animals free access.

POUR ON TECHNIQUE: Apply undiluted to beef cattle, dairy cattle, calves and sheep along back and down face at 1/2 to 2 fl.oz. per 100 lb body weight of animal up to a maximum of 20 fl.oz. per animal. For Keds (sheep-tick and louse fly) on sheep, pour along back line over neck, shoulders and rump, applying 1 fl.oz. per 50 lb body weight of animal, up to a maximum of 12 fl.oz. for any one animal. Use as needed but not more than once every 2 weeks. Treat lactating dairy cows after milking is completed.

NOTE: This product is not effective for grub control on cattle.

FOR APPLICATION TO SWINE: Use 1/2 fl.oz. per 100 lb of body weight of animal up to a maximum of 4.0 fl.oz. per animal. Use as needed but not more than once every 2 weeks. Do not slaughter swine within 5 days of last treatment.

[For ready-to-use formulations intended for direct animal treatments and purchase by household consumers. These instructions are suitable for this brand name: Gordon's Livestock Backrubber & Pour-On]

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

PESTICIDE STORAGE: Store in a cool, dry, and secure area. Store in original sealed container away from food or feed.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER HANDLING: Nonrefillable container: Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or www.website.com for disposal instructions. Do not pour or dispose down-the-drain or sewer.

LIMITED WARRANTY AND DISCLAIMER

The manufacturer warrants only that the chemical composition of this product conforms to the ingredient statement given on the label, and that the product is reasonably suited for the labeled use when applied according to the Directions for Use.

TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, THE MANUFACTURER NEITHER MAKES NOR INTENDS ANY EXPRESS OR IMPLIED WARRANTIES, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, WHICH ARE EXPRESSLY DISCLAIMED. This limited warranty does not extend to the use of the product inconsistent with label instructions, warnings or cautions. Any damages arising from a breach of the manufacturer's warranty shall be limited to direct damages, and shall not include indirect or consequential damages such as loss of profits or values, except as otherwise provided by law.

The terms of this Limited Warranty and Disclaimer cannot be varied by any written or verbal statements or agreements. No employee or agent of the seller is authorized to vary or exceed the terms of this Limited Warranty and Disclaimer in any manner.

APPENDIX

1. Advertising claims that may be presented on container labeling, advertisements, brochures, and other marketing/sales promotional materials:

- For use on Beef Cattle, Dairy Cattle, Calves, Sheep and Swine.
- For Reduction of Flies, Mosquitoes, Ticks and Lice.

DOCUMENT CONTROL INFORMATION

1. Unique Label Identifier: 002217-00861.20240404.amend-proposed-clean

2. Reason for Issue: Permethrin Reg Review - EPA Comments #2