

2217-825

NOTIFICATION

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Please read instructions on reverse before completing form. 3-29-2002 Form Approved. OMB No. 2070-0060. Approval Expires 02-28-95



United States
Environmental Protection Agency
Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 2217-825	2. EPA Product Manager George T. LaRocca	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Gordon's Multi-Purpose Insecticide	PM# (PM 13)	
5. Name and Address of Applicant (Include ZIP Code) PBI/Gordon Corporation PO Box 014090 Kansas City, Missouri 64101 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____	NOTIFICATION MAR 29 2002
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.	

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

NOTIFICATION: 1) We ask to update the telephone number for the Animal Poison Control. 2) We are requesting to revise the limited warranty and disclaimer statements. One (1) copy of the proposed labeling is attached for your review.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to the EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under Section 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container	5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Craig Martens	Title Manager of Regulatory Services	Telephone No. (Include Area Code) 816/433-6287
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Manager of Regulatory Services	
4. Typed Name Craig Martens	5. Date March 12, 2002	

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GORDON'S® MULTI-PURPOSE INSECTICIDE

- ◆ *For Use On Livestock.*
- ◆ *For Domestic Use Both Indoors and Outdoors.*
- ◆ *A Ready-To-Use Permanone® Stable Emulsion Insecticide.*
- ◆ *For Control of Fleas, Brown Dog Ticks and Lice on Premises and on Dogs.*
- ◆ *For Control of Ticks Which May Cause Lyme Disease on Premises.*
- ◆ *Controls Fleas and Ticks on Dogs for 14 Days.*
- ◆ *Provides 60-Day (Two Months) Control of Cockroaches.*
- ◆ *Provides 60-Day (Two Months) Control of Fleas.*
- ◆ *Provides 60-Day (Two Months) Control of Stored Product Pests.*

NOTIFICATION

MAR 29 2002

ACTIVE INGREDIENT:

Permethrin..... 0.50%

INERT INGREDIENTS:..... 99.50%

TOTAL 100.00%

(3-phenoxyphenyl) methyl (+/-) cis/trans 3-(2,2-dichloroethenyl)-2,2-dimethylcyclopropanecarboxylate. Cis/trans ratio: min. 35% (+/-) cis and max. 65% (+/-) trans.

PERMANONE® - Registered Trademark of AgrEvo Environmental Health, Inc.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See side panel for additional precautions.

NET CONTENTS: 1 PINT, 1 QUART, or 1 GALLON

AP031202
EPA Reg. No. 2217-825
EPA Est. No. 2217-KS-1
MANUFACTURED BY:



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READ THE ENTIRE LABEL BEFORE EACH USE. OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY.

PET USE APPLIES TO USE ONLY ON DOGS

PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

CAUTION: Wash thoroughly after handling and before smoking or eating. Avoid contamination of feed and foodstuffs. Remove pets and birds and cover fish aquaria before surface applications. Do not use on humans. Do not allow children or pets to contact treated areas until surfaces are dry.

Do not use on dogs under twelve (12) weeks old. Consult a veterinarian before using this product on medicated, debilitated, aged, pregnant or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately or call this Animal Poison Control Hotline, 1-800-345-4735.

SPECIAL ANIMALS:

Consult a veterinarian or call this Animal Poison Control Hotline, 1-800-548-2423 before using this product on debilitated, aged, pregnant, nursing, or medicated animals.

ADVERSE REACTION INFORMATION:

Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately, or call this Animal Poison Control Hotline, 1-800-345-4735.

ENVIRONMENTAL HAZARDS:

This product is toxic to fish. Do not apply directly to water, to areas where surface water is present, or to intertidal areas below the high water mark. Do not contaminate water when disposing of equipment washwater.

PHYSICAL OR CHEMICAL HAZARDS:

Do not apply this product in or on electrical equipment due to the possibility of shock hazard.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

STORAGE AND DISPOSAL

(Containers one gallon or less)

Do not contaminate water, food or feed by storage or disposal.

PESTICIDE STORAGE: Store upright at room temperature. Avoid exposure to extreme temperatures.

PESTICIDE DISPOSAL: Pesticide or rinse water that cannot be used according to label instructions must be disposed of on site or at or by an approved waste disposal facility.

CONTAINER DISPOSAL: Do not reuse container. Wrap container in several layers of newspaper and discard in trash.

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(Containers larger than one gallon)

Do not contaminate water, food or feed by storage or disposal.

PESTICIDE STORAGE: Store upright at room temperature. Avoid exposure to extreme temperatures.

PESTICIDE DISPOSAL: Pesticide or rinse water that cannot be used according to label instructions must be disposed of on site or at or by an approved waste disposal facility.

CONTAINER DISPOSAL: For Metal Containers - Triple rinse (or equivalent). Then offer for recycling or reconditioning, or puncture and dispose of in a sanitary landfill, or by other procedures approved by State and local authorities. For Plastic Containers - Triple rinse (or equivalent). Then offer for recycling or reconditioning, or puncture and dispose of in a sanitary landfill, or by incineration, or if allowed by State and local authorities, by burning. If burned stay out of smoke.

Affix trigger or pump sprayer to container for application. Do not transfer to another container.

SHAKE WELL BEFORE USING

INDOOR APPLICATION

Not for use in Commercial Food/Feed Handling Establishments, Restaurants or Other Commercial Facilities.

For spot application only. Spray until surface is damp, but not to the point of run-off. Avoid excess application. Do not use as a space spray indoors. In the home, all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Exposed food/feed should be covered or removed.

SURFACE SPRAYING:

For 60-Day (Two Months) Control Of Cockroaches, Waterbugs, Palmetto Bugs, Scorpions, Millipedes, Centipedes, Sowbugs, Pillbugs, Ants, Silverfish, Firebrats, Spiders, Crickets, Clover Mites, Cheese Mites, Granary Weevils, Rice Weevils, Confused Flour Beetles, Rust Red Flour Beetles, Drugstore Beetles, Meal Worms, Grain Mites, and Cadelles: Direct the spray into hiding places, cracks and crevices, and behind shelves and drawers. For silverfish, spray bookcases. For ants, spray trails, nests and points of entry.

To Control Carpet Beetles: Spray edges of carpeting and under carpeting and rugs. Make localized application to floor and baseboards. Spray directly into cracks, crevices and infested areas of shelving. Repeat application every two (2) weeks.

To Control Bedbugs: Spray mattresses lightly, particularly around tufts and seams. Take beds apart and spray in all joints. Treat baseboards, moldings and floors. Repeat application every two (2) weeks.

To Control Fleas (Adults and Larvae) and Ticks, Including Ticks Which May Carry Lyme Disease (Adults and Larvae): Thoroughly spray infested areas, pet beds, resting quarters, nearby cracks and crevices, along and behind baseboards, moldings, window and door frames, and entire areas of floor and floor covering. Fresh bedding should be placed in animal quarters following treatment. Repeat application every two (2) weeks. Allow to dry thoroughly before allowing pets to contact treated areas.

To Control Clothes Moths: Remove any infested articles from storage, brush thoroughly, and air for several hours in sunlight, if possible. Apply spray liberally to empty chests, closets, bureaus and other storages directing the spray into cracks, joints and crevices. After airing, infested articles may be treated lightly, keeping nozzle at least three feet from fabric to avoid staining.

To Kill Lice and Louse Eggs: Spray in an inconspicuous area to test for possible staining or discoloration. Inspect again after drying, then proceed to spray entire area to be treated. Spray from a distance of 8 to 10 inches. Treat only those garments and parts of bedding, including mattresses and furniture that cannot be either laundered or dry cleaned. Allow all treated articles to dry thoroughly before use.

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ON LIVESTOCK

To Protect Cattle (Beef and Dairy), Goats, Sheep, Hogs and Horses From Horn Flies, Face Flies, House Flies, Mosquitoes and Gnats: Apply a light mist sufficient to wet the surface of the hair. For face flies, spray face and head, but do not spray into eyes.

To Control Stable Flies, Horse Flies and Deer Flies: Apply 2 fluid ounces per adult animal, sufficient to wet the hair thoroughly. Repeat treatment daily.

To Control Blood-Sucking Lice: Apply to the infested areas of the animal, using a stiff brush to get the spray to the base of the hair. Repeat every 3 weeks.

To Control Poultry Lice: Spray roosts, walls and nests or cages thoroughly. This should be followed by spraying over the birds with a fine mist.

To Control Bedbugs and Mites in Poultry Houses: Spray crevices of roost poles, cracks in walls, and cracks in nests where the bedbugs and mites hide.

ON DOGS

To Control Fleas, Ticks, and Lice: Start spraying at the tail, moving the dispenser rapidly and making sure that the animal's entire body is covered, including the legs and underbody. While spraying, fluff the hair so that the spray will penetrate to the skin. Make sure spray wets thoroughly, but do not saturate animal. Do not spray into eyes or face. Avoid contact with genitalia. Use protective gloves or mitts when applying product. Repeat application every two weeks if necessary. **DO NOT USE ON CATS OR KITTENS.**

OUTDOOR APPLICATION

Not for use on plants being grown for sale or other commercial use. Not for use in commercial greenhouses.

To Help Control Ticks, Including Ticks Which May Carry Lyme Disease (Perimeter Treatment): Use Gordon's Multi-Purpose Livestock Insecticide as a residual treatment to control Ticks including the Deer Tick (*Ixodes dammini*), Lone Star Tick (*Amblyomma americanum*), Brown Dog Tick (*Rhipicephalus sanguineus*), American Dog Tick (*Dermacentor variabilis*) and Western Black-legged Tick (*Ixodes pacificus*). For each area listed below, apply until surface is wet (approximately 1 gallon/750 - 1000 square feet.).

Treat around windows and doors, porches, screens, eaves, patios, garages, under stairways and in crawl spaces where these pests may enter.

Treat a band of vegetation and leaf litter 6 - 10 feet wide around the outside of buildings to help control ticks occurring there.

To help control ticks in outdoor activity areas, treat a band of vegetation and leaf litter 6 - 10 feet wide and adjacent to activity areas, especially where dense vegetation occurs.

FOR CONTROL OF GARDEN INSECTS:

For use on roses, dahlias, asters and other ornamentals to kill *Japanese Beetles* hit by spray as well as *Whiteflies*, *Aphids*, *Exposed Thrips*, *Spiders*, *Red Mites* and *Leafminers*. May be used on plants as a multi-purpose spray in small gardens and for spot treatments of incipient insect infestations to prevent spreading in large garden areas.

May also be used on other plants such as African violets, asters, azaleas, begonias, camellias, carnations, chrysanthemums, dahlias, delphiniums, dogwoods, English Ivy, eunonymus, fuschia, geraniums, crassula, grape vines, Kentia palms, laurels, marigolds, rhododendrons, roses, rubber plants, snapdragons, stocks, wandering Jews and zinnias.

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Effective when used as directed against *Whiteflies, Aphids, Spider and Red Mites, Exposed Thrips, Lace Bugs, Japanese Beetles, Pavement Ants, Clover Mites and Armyworms.*

When spraying plants, do not operate closer than 18 inches. Use sweeping motion. Be cautious about wetting tender foliage, young plants and new growth. Do not spray plants when temperatures exceed 90°F. Contact insects directly whenever possible. Repeat treatment application every two (2) weeks.

LIMITED WARRANTY AND DISCLAIMER.

The manufacturer warrants only that the chemical composition of this product conforms to the ingredient statement given on the label, and that the product is reasonably suited for the labeled use when applied according to the Directions for Use.

THE MANUFACTURER NEITHER MAKES NOR INTENDS ANY OTHER EXPRESS OR IMPLIED WARRANTIES, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, WHICH ARE EXPRESSLY DISCLAIMED. This limited warranty does not extend to the use of the product inconsistent with label instructions, warnings or cautions. These factors are beyond the control of the manufacturer or the seller. Any damages arising from a breach of the manufacturer's warranty shall be limited to direct damages, and shall not include indirect or consequential damages such as loss of profits or values, except as otherwise provided by law.

The terms of this Limited Warranty and Disclaimer cannot be varied by any written or verbal statements or agreements. No employee or agent of the seller is authorized to vary or exceed the terms of this Limited Warranty and Disclaimer in any manner.

