2217-81

8/14/2014

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

August 14, 2014

James Kunstman PBI/Gordon Corp. 1217 W. 12th Street P.O. Box 014090 Kansas City, Missouri 64101-0090

Subject:

Label Notification per PRN 98-10 – (adding warranty and marketing claims) Product Name: EH1328 Weed and Feed EPA Registration Number: 2217-811 Application Date: 8-6-14 Decision Number: 494285

Dear Mr. Kunstman:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, you may contact Erik Kraft at 703-308-9358 or via email at kraft.erik@epa.gov.

Sincerely,

Kathryn Montague, Product Manager 23 Herbicide Branch Registration Division (7505P) Office of Pesticide Programs

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Please read instructions on re	verse before completing	form.		Form App				0. Approval Expires 2-28-95 OPP Identifier Number
		Jnited States				Registra		
∜ EPA	Environment Wash	ington, DC 2046		су		Amend	ment	
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		plication fo	·····				<u></u>	
1. Company/Product Numł	ber 2217-811		2. EP	A Product Ma Kathryn V.			3.1	Proposed Classification
4. Company/Product (Nam			PM#					None Restricted
	28 Weed and Fee			roduct Mana				
5. Name and Address of A PBI/Gordon Corporati		iode)						FIFRA Section 3(c)(3)
Post Office Box 0140				Reg. No				
Kansas City, Missouri	i 64101							
Check if thi	s is a new address		Plou	uct Name				
		S	ection -					
Amendment - Explain	below.			Final printed.			e to	
Resubmission in respo	onse to Agency letter date	ed		Me Too" Ap	plicati	on.		
Notification - Explain t	pelow.			Other - Expla	ain bel	OW.		
Explanation: Use addition						· .		
								Section IV (C) and (E) certification statement.
	cation: Please refer to	o the cover lett	er for the	description o	oi oui	r request a	ind the c	centification statement.
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e-mail to jkunstma	an@pbigordon.com FAX		ection -	111				
1. Material This Product Will	Be Packaged In:			111				
Child-Resistant Packaging	Unit Packaging	W	ater Soluble	Packaging		2. Type of		
Yes*	Yes		Yes			Met		
No No	No No							· .
* Certification must			'Yes"	No. per				
be submitted	Unit Packaging wgt. c	ontainer Pa	ackage wgt.	Container	ł		er (Specif	y)
3. Location of Net Contents Int	formation 4	. Size(s) Retail Co	ntainer		5 7	cation of Lat	pel Directi	ons
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	fixed to Draduat	15,16,17,18	,20 and 36 p	Other		On Labeling	accompa	nying product
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			ection -	IV				່ວວັງ
1. Contact Point (Complete ite	ms directly below for ider	ntification of individ	ual to be co	ntacted, if neces	sary,	to process t		
James L. K	unstman, Ph.D.	Title	Director o	f Regulatory	Serv	vices	Telephor	ne No. (/ກໍciude Area Code) 816-45026292 ຈາງຈາງ
		Certification					· · · ·	6. Date Applization
I certify that the statement I acknowledge that any kit both under applicable law	nowingly false or mislead							Received ?????
2. Signature	ч	3. Titl	e	<u></u>				3 5 5 5 1 1 3 3 3 5 3 5 1 3
Jan I 7	Cut	_ Di	rector of	Regulatory S	ervic	es		9000 0 0000
4. Typed Name		5. Dat						-j ⁻ [
James L. Ki	unstman, Ph.D.		Augus	6, 2014				
EPA Form 8570-1 (Rev. 3-94)	Previous editions are ob	solete.		White	- EPA	A File Copy	(original)	Yellow - Applicant Copy



1217 W. 12th STREET · P.O. BOX 014090 KANSAS CITY, MISSOURI 64101-0090 816-421-4070 · 1-800-821-7925 FAX: 816-474-0462

August 6, 2014

Document Processing Desk (NOTIF) Office of Pesticide Programs (7505P) U.S. Environmental Protection Agency Room S-4900, One Potomac Yard (South Building) 2777 South Crystal Drive Arlington, VA 22202-4501 Attn: Kathryn V. Montague, PM-23

Dear Ms Montague:

NOTIFICATION: Labeling notification per PRN 98-10: Notifications, Non-notifications and Minor Formulation Amendments. Section II (N) and IV(C) and (E): EH 1328 Weed and Feed (EPA Reg. No. 2217-811)

I. Labeling notification:

Section II (N): Other revisions.

Request for advertising/marketing claims. We ask to add additional advertising claims. Please refer to page 7, 8, 9 and 10 of the draft label.

Section IV(C) and (E)

- Include the addition of a Non-FIFRA related label element by placing state-required analysis of the fertilizer component of the product on page 1.
- We also ask to re-format portions of the label to ease the comprehension of the label, and make it consistent with other approved product labels. These formatting changes can be seen on pages 4, 5, 6, 7 and 10 of the enclosed draft labeling.

One copy of the proposed labeling with annotations and one copy of the draft labeling without notations are enclosed for your review.

II. Certification statement:

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false 3 statement to the EPA. I further understand that if this notification is not consistent with the terms of FR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to 3 enforcement action and penalties under Section 12 and 14 of FIFRA.

III. Enclosures:

- 1. Application for Pesticide Amendment (EPA Form 8570-1)
- 2. One (1) copy the draft labeling with annotations.
- 3. One (1) copy the draft labeling without notations.

If you have any questions, please call me at 816-460-6292 or contact me at jkunstman@pbigordon.eu

Sincerely,

James L. Kunstman, Ph.D. Director of Regulatory Services

EH1328 WEED AND FEED

NOTIFICATION

AUG 1 4 2014

EPA Reg. No. 2217-811

ACTIVE INGREDIENT:

Dimethylamine salt of 2,4-dichlorophenoxyacetic acid	0.78%
Dimethylamine salt of (+)-(R)-2-(2-methyl-4-chlorophenoxy)propionic acid	0.15%
Dimethylamine salt of dicamba (3,6-dichloro-o-anisic acid)	0.04%
OTHER INGREDIENTS:	<u>99.03%</u>
TOTAL	100.00%

THIS PRODUCT CONTAINS:

13.00 lb 2,4-dichlorophenoxyacetic acid equivalent per ton or 0.65%

2.60 lb (+)-(R)-2-(2-methyl-4-chlorophenoxy)propionic acid equivalent per ton or 0.13%

0.60 lb 3, 6-dichloro-o-anisic acid equivalent per ton or 0.03%

Isomer Specific by AOAC Methods.

TRIMEC® is a registered trademark of PBI/Gordon Corporation.

GUARANTEED ANALYSIS XX-X-X		•	
Total Nitrogen (N)			XX%
x.x% ammoniacal nitrogen		· ·	
x.x% urea nitrogen*			
Available Phosphate (P2O5)	·····		X%
Soluble Potash (K20)			
Sulfur (S)			
x.x% free sulfur (S)		· · · ·	
Iron (Fe)	•		- X%
Derived from: polymer-coated sulfur-coated *A portion of the urea has been coated to p	d urea, urea, ammonium phosph	nate, potassium chloride.	1

This product and/or its manufacture is covered by one or more of the following U.S. patents and international counterparts thereof: US Patent Numbers: xxxxxx

[Note: Fertilizer grades with nutrient contents expressed as the percentages of N, P2O5 and K2O may include the following: 23-3-7 or x-x-x. The fertilizer grade analyses may contain macronutrients and micronutrients. The nutrient contents expressed will vary among states, and the analyses will differ between supplemental registrations.]

KEEP OUT OF REACH OF CHILDREN

CAUTION

STOP! READ THE ENTIRE LABEL FIRST. OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY.



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PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed or absorbed through skin. Avoid contact with eyes, skin or clothing. Wear long-sleeved shirt, long pants, socks, shoes and gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

First Aid	
If swallowed:	 Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not give anything by mouth to an unconscious person. Do not induce vomiting unless told to by a poison control center or doctor.
If on skin or on clothing:	 Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 - 20 minutes. Call a poison control center or doctor for treatment advice.
If in eyes:	 Hold eye open and rinse slowly and gently with water for 15 - 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
Have the produc	t container or label with you when calling a poison control center or doctor or going for

treatment. You may also contact 1-877-800-5556 for emergency medical treatment advice.

Environmental Hazards

This pesticide is toxic to fish and aquatic invertebrates and may adversely affect non-target plants. Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters or rinsate.

This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

[Environmental Hazards (alternate per PRN 2008-1)

This pesticide is toxic to fish and aquatic invertebrates and may adversely affect non-target plants. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.]

This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, and may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

PRECAUTIONS AND RESTRICTIONS:

- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. Do not allow people or pets to enter the treated area until dusts have settled.
- Not for use on turf being grown for sale or other commercial use as sod, or for commercial seed production, or for research purposes.
- Do not use this product where desirable clovers are present. Apply when the air is calm. Do not apply to newly seeded lawns until after the third mowing.
- Do not use this product on or near desirable plants, and avoid spreading granules onto exposed root systems or adventitious shoots (rhizomes) within the drip line of desirable trees and shrubs, since injury may result.
- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. Apply this product directly to your lawn, and sweep any product landing on the driveway, sidewalk, gutter, or street back onto the treated area. To prevent product run-off, do not over water the treated area(s) to the point of runoff or apply when raining or when rain is expected that day.

WHERE TO USE:

EH1328 Weed and Feed controls a wide range of lawn weeds including dandelion, chickweed, knotweed, plantain, henbit, spurge and many others commonly found in home lawns. In addition, a [X-X-X] fertilizer provides a supply of plant food. Supplemental nitrogen, phosphorous, and potash should be applied according to soil tests or State Extension Service recommendations.

EH1328 Weed and Feed controls broadleaf weeds commonly found in cool season and warm season turfgrass established in residential areas. Established turf of Kentucky bluegrass, fescues, and perennial ryegrass may be treated. Established turf of bermudagrass, zoysiagrass, St. Augustinegrass, and centipedegrass may be treated. Residential areas include turfgrass established around residences, apartment complexes, condominiums, vacant lots, or areas associated with households.

Do not apply this product to carpetgrass, dichondra, ornamentals, or lawns containing desirable clovers.

APPLICATION INSTRUCTIONS:

- 1. Mow lawn to normal height 1 to 2 days before application.
- 2. Water lawn thoroughly at least 1 day before application to sustain moisture until the next watering (see step 4).
- Apply when weeds are young and growing actively, preferably in the morning when dew is on the grass. If grass is not moist at time of application, sprinkle lightly with water to allow the granules to adhere and to remain on the leaf surface of the weeds.
- 4. Do not wash from weed leaves for 1 to 2 days after application. At this time a thorough watering should be made.

APPLICATION INSTRUCTIONS: (Optional Tabular Format)					
Application Schedule	Cultural Practices				
1 to 2 days before application	Mow lawn to normal height 1 to 2 days before application.				
1 day before application Water lawn thoroughly at least 1 day before application to sustain moisture unding the next watering.					
Day of application Apply when weeds are young and growing actively, preferably in the morning when dew is on the grass. If grass is not moist at time of application, sprinkle lightly with water to hold the material.					
1 to 2 days after application	Do not wash from weed leaves for 1 to 2 days after application. At this time a thorough watering should be made.				

HOW MUCH TO APPLY:

For Kentucky bluegrass, fescues, and perennial ryegrass, bermudagrass, zoysiagrass, St. Augustinegrass and centipedegrass: Apply 3.0 to 3.6 pounds of product per 1,000 square feet of turfgrass. A second or follow-up application may be required for dense infestations of weeds or for adverse seasonal conditions. The second application of 3.0 to 3.6 pounds of product per 1,000 square feet must be made at least 30 days after the first application. Do not apply this product to 'Floratam' St. Augustinegrass in Florida.

The maximum broadcast application rate is 3.6 pounds of product per 1,000 sq.ft. per application (1.02 lb 2,4-D ae, 0.2 lb MCPP-p ae and 0.05 lb dicamba ae per acre per application). The maximum number of broadcast applications is limited to 2 per year with a minimum of 30 days between applications. The maximum seasonal rate is 7.2 pounds of product per 1,000 sq.ft. (2.04 lb 2,4-D ae, 0.40 lb MCPP-p ae and 0.10 lb dicamba ae per acre).

A uniform distribution of product on the treated area is essential. Choose a calm day to ensure uniform coverage and to avoid spreading granules onto flowers, vegetables, and ornamental shrubbery. Do not exceed the application rate for any area.

Drop spreaders and rotary spreaders should be calibrated for uniform applications of this product.

CALIBRATION INSTRUCTIONS:

[Note to Supplemental Registrants: Refer to table for appropriate bag sizes.]

- For 3.0 pounds of product per 1,000 square feet of turfgrass: Check your spreader on 330 square feet and adjust to apply at the rate of 1 pound of product per 330 square feet.
- For 3.2 pounds of product per 1,000 square feet of turfgrass: Check your spreader on 310 square feet and adjust to apply at the rate of 1 pound of product per 310 square feet.
- For 3.4 pounds of product per 1,000 square feet of turfgrass: Check your spreader on 300 square feet and adjust to apply at the rate of 1 pound of product per 300 square feet.
- For 3.6 pounds of product per 1,000 square feet of turfgrass: Check your spreader on 275 square feet and adjust to apply at the rate of 1 pound of product per 275 square feet.

[Coverage: To determine the square footage of the application area, multiply the length of the lawn by its width. This equals your total square footage. Deduct any non-lawn areas (driveway, sidewalk, house, etc.) One bag covers XXXX sq.ft. or XX pounds per 1,000 sq. ft.]

[sq.ft. calculation image Length x Width = Total Sq.Ft. -- Non-Lawn Area = Total Sq. Ft. Coverage you need]

[Spreader Settings [spreader images]

Calibrating spreader: Adjust spreader to apply X pound of product per XXX sq.ft. Spreading patterns: First spread the borders of your lawn. Then spread the center by spreading in straight line passes. Spread at a uniform walking speed to ensure even coverage [spreading pattern image(s)]

[Note to Supplemental Registrants: Select the appropriate bag size and present only the information 2^{3} , 2^{3} , provided for that bag size on your product labeling. Also, the following language on equipment settings of drop spreaders, rotary spreaders, and other granular applications is optional – it may be presented on the, 2^{3} , container labels at your discretion]

Bag Size, Pounds	Application Rate, Pounds/1,000 Sq.Ft.	Treated Area for This Bag Size, Square Feet	Bag Size, Pounds	Application Rate, Pounds/1,000 Sq.Ft.	Treated Area for This Bag Size, Square Feet ²
15	3.0 3.2 3.4 3.6	5,000 4,700 4,400 4,200	18	3.0 3.2 3.4 3.6	6,000 5,600 5,300 5,000

Bag Size, Pounds	Application Rate, Pounds/1,000 Sq.Ft.	Treated Area for This Bag Size, Square Feet	Bag Size, Pounds	Application Rate, Pounds/1,000 Sq.Ft.	Treated Area for This Bag Size, Square Feet
16	3.0 3.2 3.4 3.6	5,300 5,000 4,700 4,400	20	3.0 3.2 3.4 3.6	6,600 6,300 5,900 5,600
. 17	3.0 3.2 3.4 3.6	5,600 5,300 5,000 4,700	36	3.0 3.2 3.4 3.6	12,000 11,200 10,600 10,000

SPREADER PATTERNS AND PRODUCT DISTRIBUTION:

- 1. Apply two header strips.
- 2. Operate spreader the longest way of the lawn.
- 3. For drop spreaders, overlap wheels to ensure complete coverage.
- 4. Close spreader openings when turning.

SINGLE PASS DISTRIBUTION:

First spread the borders of your lawn. Then spread the center by spreading in straight line passes. Spread at a uniform walking speed to ensure even coverage [Graphics Optional]. To avoid gaps and streaks, first spread the border and fill in center with uniform, parallel passes.

Coverage - To determine how much you need to apply, multiply the length of your lawn by its width. This equals your total square footage. Deduct all non-lawn areas (house, gardens, etc.). One bag covers up to XXX square feet. [Graphics Optional] [End optional language]

BROADLEAF WEEDS]	
Annual yellow sweetclover	Cockle	Musk thistle	Spiny amaranth]	
Aster	Cocklebur	Mustard	Spiny cocklebur		
Austrian fieldcress	Common mullein	Narrowleaf plantain	Spiny sowthistle		
Bedstraw	Creeping jenny	Narrowleaf vetch	Spotted catsear	ŀ	
Beggarticks	Cudweed	Nettle	Spotted spurge	1	
Betony, Florida	Curly dock	Orange hawkweed	Spurweed		
Bindweed, field	Daisy, English	Oriental cocklebur	Stinging nettle		
Bird vetch	Daisy fleabane	Oxalis	Strawberry, India mock		
Bitter wintercress	Daisy, oxeye	Parsley-piert	Tall nettle	2	
Bittercress, hairy	Dandelion	Parsnip	Tall vervain	000	
Bitterweed	Dichondra	Pearlwort	Tansy ragwort	2 2	
Black-eyed Susan	Dogbane	Pennycress	Tansy mustard	3 3	
Black medic	Dogfennel	Pennywort	Tanweed))	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
Black mustard	Dollarweed	Peppergrass	Thistle	333	วั่
Blackseed plantain	Elderberry	Pepperweed	Trailing crownvetch	้องจ้	9993
Blessed thistle	False dandelion	Pigweed	Tumble mustard		د د
Bloodflower milkweed	Falseflax	Pineywoods bedstraw	Tumble pigweed	2.3	>>>>
Blue lettuce	False sunflower	Plains coreopsis (tickseed)	Velvetleaf	3) 9373
Blue vervain	Fiddleneck	Plantain	Venice mallow	3	
Bracted plantain	Florida pusley	Poison ivy		0.0.0.0	
Brassbuttons	Frenchweed	Poison oak	Virginia creeper	2222	
Bristly oxtongue	Galinsoga	Pokeweed	Virginia pepperweed	J. 1. 1.	
Broadleaf dock	Goathead	Poorjoe	Water pennywort	5.5	
Broadleaf plantain	Goldenrod	Prairie sunflower	Wavyleaf bullthistle	1	
Broomweed	Ground ivy	Prickly lettuce	Western clematis		
Buckhorn	Gumweed	Prickly sida	Western salsify		
Buckhorn plantain	Hairy fleabane	Prostrate knotweed	White mustard		

BROADLEAF WEEDS			
Bulbous buttercup	Hawkweed	Prostrate pigweed	Wild aster
Bull thistle	Healall	Prostrate spurge	Wild buckwheat
Bulinettle	Heartleaf drymary	Prostrate vervain	Wild carrot
Burclover	Heathaster	Puncturevine	Wild four-o'clock
Burdock	Hedge bindweed	Purslane, common	Wild garlic
Burning nettle	Hedge mustard	Ragweed	Wild geranium
Burweed	Hemp	Red sorrel	Wild lettuce
Buttercup	Henbit	Redroot pigweed	Wild marigold
Buttonweed	Hoary cress	Redstem filaree	Wild mustard
Canada thistle	Hoary plantain	Rough cinquefoil	Wild onion
Carolina geranium	Hoary vervain	Rough fleabane	Wild parsnip
Carpetweed	Horsenettle	Russian pigweed	Wild radish
Catchweed bedstraw	Jimsonweed	Russian thistle	Wild rape
Catnip	Knawel	Scarlet pimpernel	Wild strawberry
Catsear	Knotweed	Scotch thistle	Wild sweet potato
Chickweed, common	Kochia	Sheep sorrel	Wild vetch
Chickweed, mouseear	Lambsquarters	Shepherdspurse	Woodsorrel
Chicory	Lespedeza	Slender plantain	Woolly croton
Cinquefoil	Mallow	Smallflower galinsoga	Woolly morningglory
Clover, crimson	Matchweed	Smooth dock	Woolly plantain
Clover, hop	Mexicanweed	Smooth pigweed	Wormseed
Clover, red	Milk vetch	Sorrel	Yarrow
Clover, strawberry	Morningglory	Sowthistle	Yellow rocket
Clover, sweet	Mouseear hawkweed	Spanishneedles	Yellowflower pepperweed
Clover, white	Mugwort	Speedwell	

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in a locked storage area inaccessible to children and domestic animals. Do not store near food or feedstuffs.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or www.website.com for disposal instructions. Never place unused product down any indoor or outdoor drain.

LIMITED WARRANTY AND DISCLAIMER

FOR USE ONLY AS DIRECTED. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, THE MANUFACTURER NEITHER MAKES NOR INTENDS ANY EXPRESS OR IMPLIED WARRANTIES, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, WHICH ARE HEREBY EXPRESSLY DISCLAIMED. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, IN NO CASE SHALL THE MANUFACTURER BE LIABLE FOR INCIDENTIAL, CONSEQUENTIAL, OR SPECIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT. If these terms are not acceptable, return this product unopened immediately to the point of purchase, and the purchase price will be refunded in full. The terms of this LIMITED WARRANTY AND DISCLAIMER cannot be varied by any written or verbal statements or agreements at the point of sale of elsewhere.

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APPENDIX

1. Statements which may appear on different label components depending on packaging configuration.

- · See next panel for additional Precautionary Statements and First Aid
- Net Weight: ____
- EPA Est. No. _____

2. Advertising claims that may be presented on container labeling, advertisements, brochures, and other marketing/sales promotional materials:

Herbicide Benefit Claims:

- 3-way active ingredient for optimum weed control
- [Apply] [Use] when weeds are [actively] growing
- Weed control works through foliage contact
- Controls dandelion, chickweed, knotweed, plantain, henbit, spurge and other broadleaf weeds.
- Controls dandelions, thistle, clover, and over [XXX] other listed weeds
- · Controls dandelion and over [XXX] broadleaf weeds
- Controls [over] [XXX] [broadleaf] weeds

Fertilizer Benefit Claims:

- Contains slow release nitrogen for long lasting feeding without burning, when applied as directed.
- [Contains] Slow release nitrogen for a longer lasting green lawn
- [Controlled] [Slow] release nitrogen for extended feeding
- Fortified with.Milorganite® [for use only on formulations containing milorganite]
- Nitrogen [XX] Promotes thick, green turf
- Phosphorus free [formula] [for use on formulation containing zero phosphate]
- Phosphorus 0 No phosphate runoff into lakes and streams [for use on formulations containing zero phosphate]
- Potassium [XX] Strengthens grass against disease
- Contains Iron for deep greening
- Deep greening formula
- Prepares your lawn for winter
- Formulated to promote root building and winter hardiness
- Nourishes all winter for a quick spring green-up
- Better green-up next spring
- · Continual root development for a thick, lush lawn
- Promotes a thick, lush lawn
- Builds strong roots
- Stimulates root growth
- Consistent blend/consistent feeding
- Continues to feed for [XX] weeks [months]
- · Healthy lawns require less water

General Marketing Claims:

- A granular fertilizer containing Trimec® herbicide which controls: dandelion, chickweed, knotweed, plantains, henbit, spurge and many other broadleaf weeds [some of which are listed on the back panel]
- A Granular Fertilizer Containing Trimec® Herbicide Which Controls: [weeds]
- (Fifteen, Sixteen, Seventeen, Eighteen, or Twenty) Pounds Covers Up To 5,000 Square Feet.
- Answers to FAQ's on the internet at www.xxxx.com
- Lilly Miller Ultragreen [product] feeds and protects all year long!
- Broad spectrum weed control & fertilizes in one application
- Specially formulated to control weeds and prepare your lawn for Winter dormancy

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- Broadleaf weed control plus provides a full feeding of fertilizer for a lush, healthier lawn
- · Greens lawns and develops deep roots while controlling weeds
- · Improves color, density, and uniformity to turf
- (Product name) contains a balanced herbicide blend that controls a wide variety of existing broadleaf weeds plus provides a full feeding of fertilizer. This product will continue to feed your lawn for up to 6 weeks thereby improving the color, density and overall uniformity of the turf grass.
- Answers to FAQ's on the internet at www.ecgrowproducts.com [website and/or computer image]
- Control listed weeds and fertilize in one application
- Covers 10,000 Sq. Ft. [Covers XXX Sq. Ft.]
- Calculating total lawn area: [graphic] length x width = total sq. ft. then subtract non-lawn areas (house, garden, driveway)
- 100% Satisfaction Guarantee Or Your Money Back
- Satisfaction guaranteed
- Stein's Policy, 100% Satisfaction Guaranteed, If for any reason you are not satisfied with the results after using this premium product, you are entitled to replacement bags of fertilizer or your money
- back. Simply bring proof of purchase to any Stein Garden Center.
- Manufactured exclusively for [company name]
- www.steingg.com
- FAQ's Product Info Tips <u>www.ecgrowproducts.com</u>

Referrals to other products used sequentially:

- Green Cycle
 Spring Crabgrass Control & Lawn Food
 Summer Weed & Feed
 Fall Lawn Food
 Winter Fall & Winter Lawn Food
- [Brand] Lawn Care Program Allow six weeks between applications Application 1 Apply March-Early May
 [product specific claims]
 - [Product Name] [Product Icon] Application 2 Apply Mid April-July

[product specific claims]

- [Product Name] [Product Icon] Application 3 Apply June-September
- [product specific claims]

[Product Name] [Product Icon] Application 4 Apply Late August-November

[product specific claims]

• Forevergreen [Lawn Builder] [4-Step] [Lawn Care] Program

[Allow six weeks between applications] Forevergreen Crabgrass Preventer

- First application/ Step 1
- Mar to early May
- Season-long crabgrass control
- Greens your lawn with slow release nitrogen

Forevergreen Weed & Feed

Second application

Mid-April to July

Kills dandelions, clover, plantains, and over 150 other broadleaf weeds

Thickens and greens your lawn with slow release nitrogen

Forevergreen Turf Food

Third application

June to September

Thickens and promotes a lush green lawn

Greens with Iron and Sulfur

Slow release nitrogen for long-lasting feeding

Forevergreen Fall Turf Food

- Fourth application
- Late Aug to Nov
- Slow release nitrogen for long-lasting feeding
- Enhances root building and prepares your lawn for winter dormancy

3. State mandated fertilizer labeling requirements:

[Note to Supplemental Registrants: Please select the statements relevant to the areas of the country in which your specific product is registered and sold; if any of these statements are relevant to your labeling, please place in the Directions for Use under the heading "3.1 State Restrictions"]

- California, Oregon, Washington: "Information regarding the contents and levels of metals in this
 product is available on the internet at http://www.aapfco.org/metals.htm"
- Florida: [Note to reviewer: maximum number of applications in this section is dually based upon
 maximum ai load as well as fertilizer analysis effect on maximum nitrogen rates in different regions in
 Florida]:
- In North Florida: Do not exceed X applications per year on bermudagrass. Do not exceed X applications per year on centipedegrass. Do not exceed X applications per year on St. Augustine grass. Do not exceed X applications per year on zoysiagrass.
- In Central Florida: Do not exceed X applications per year on bermudagrass. Do not exceed X applications per year on centipedegrass. Do not exceed X applications per year on St. Augustine grass. Do not exceed X applications per year on zoysiagrass.
- In South Florida: Do not exceed X applications per year on bermudagrass. Do not exceed X applications per year on centipedegrass. Do not exceed X applications per year on St. Augustine grass. Do not exceed X applications per year on zoysiagrass.
- Idaho: "Apply only as directed"
- Maryland: "This fertilizer contains phosphorus and may not be used on turf in the state of Maryland except when 1) Providing nutrients to specific soils and target vegetation as determined to be necessary in accordance with a soil test that was conducted by a laboratory identified under § 8-803.7 of the Agriculture Article, Annotated Code of Maryland, performed no more than 3 years before the application; 2) Establishing vegetation for the first time, such as after land disturbance, provided the application is conducted in accordance with the_recommended application rates established by the State; or 3) Reestablishing or repairing a turf area."
- New Jersey: "In the state of New Jersey, this product may be used only when 1) Providing nutrients to specific soils and target vegetation as determined to be necessary pursuant to a soil test conducted by a laboratory identified pursuant to subsection b. of section 6 of P.L.2010, c.112 (C.58:10A-66) and performed no more than three years before the application, and pursuant to the associated annual fertilizer recommendation issued by the New Jersey Agricultural Experiment Station at Rutgers, the State University; 2) Establishing vegetation for the first time, such as after land disturbance, provided the application is in accordance with the standards and requirements
- established under the "Soil Erosion and Sediment Control Act," P.L.1975, c.251 (C.4:24-39 et seq.) and the rules and regulations adopted pursuant thereto; 3) Reestablishing or repairing a turf area; or 4) Delivering liquid or granular fertilizer under the soil surface, directly to the feeder roots."
- New Hampshire: In the state of New Hampshire, this product may only be used on 1) Establishing new lawns, for repairing a lawn, for seeding, or for use when a soil test indicates a phosphorus deficiency.
- Virginia: "In the state of Virginia, this product may be used only on 1) Newly established turf areas from sod or seed during the first growing season; 2) Turf areas being repaired or renovated, and; 3) Turf areas where soil tests performed within the past three years indicate nutrient deficiency."

DOCUMENT CONTROL INFORMATION

- 1. Unique Label Identifier: 002217-00811.20140806.notif-proposed-clean
- 2. Reason for Issue: ad claims, reformat, typos