

2217-811

11/27/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
Washington, D.C. 20460

OFFICE OF
CHEMICAL SAFETY AND
POLLUTION PREVENTION

November 27, 2012

James Kunstman
PBI /Gordon Corporation
P.O. Box 014090
Kansas City, MO 64101

Subject: Notification per PR Notice 98-10
EH-1328 Weed and Feed
EPA Reg. No. 2217-811
Application Dated November 7, 2012

Dear Dr. Kunstman:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the subject product. The Registration Division (RD) has conducted a review of this request and finds that the action falls within the scope of PRN 98-10. The label submitted with the application has been date-stamped "Notification" and will be placed in our records.

If you have any questions, please contact Mindy Ondish at (703)605-0723 or at ondish.mindy@epa.gov.

Sincerely,

Mindy Ondish, for

Kathryn V. Montague
Product Manager 23
Herbicide Branch
Registration Division (7505P)

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United States
Environmental Protection Agency
 Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 2217-811	2. EPA Product Manager Kathryn V. Montague	3. Proposed Classification
4. Company/Product (Name) EH 1328 Weed and Feed	PM# Product Manager—Team 23	<input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
5. Name and Address of Applicant (Include ZIP Code) PBI/Gordon Corporation Post Office Box 014090 Kansas City, Missouri 64101 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____	NOTIFICATION NOV 27 2012
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.	

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification Per Pesticide Registration Notice (PRN) 98-10: Section II (N): Other revisions

Labeling notification: Please refer to the cover letter for the description of our request and the certification statement.

e-mail to jkunstman@pbigordon.com FAX: 816-421-2731

Section - III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
* Certification must be submitted			
If "Yes" Unit Packaging wgt. No. per container		If "Yes" Package wgt. No. per Container	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 15,16,17,18,20 and 36 pounds	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input checked="" type="checkbox"/> Stenciled		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name James L. Kunstman, Ph.D.	Title Director of Regulatory Services	Telephone No. (Include Area Code) 816-460-6292
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Director of Regulatory Services	
4. Typed Name James L. Kunstman, Ph.D.	5. Date November 7, 2012	



1217 W. 12th STREET · P.O. BOX 014090
KANSAS CITY, MISSOURI 64101-0090
816-421-4070 · 1-800-821-7925
FAX: 816-474-0462

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November 7, 2012

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7505P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard (South Building)
2777 South Crystal Drive
Arlington, VA 22202-4501
Attn: Kathryn V. Montague, PM-23

Dear Ms Montague:

NOTIFICATION: Labeling notification per PRN 98-10: Notifications, Non-notifications and Minor Formulation Amendments. Section II (N): EH 1328 Weed and Feed (EPA Reg. No. 2217-811)

I. Labeling notification:

Section II (N): Other revisions.

- **Grammatical and minor corrections:** One minor change and corrections in grammar may be seen on pages 3 and 4 of the draft labeling.
- **Request for advertising/marketing claims.**
We ask to add advertising claims that are consistent with the Directions for Use previously-approved. Please refer to page 8 of the draft labeling.

One copy of the proposed labeling with annotations and one copy of the draft labeling without notations are enclosed for your review.

II. Certification statement:

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to the EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under Section 12 and 14 of FIFRA.

III. Enclosures:

1. Application for Pesticide Amendment (EPA Form 8570-1)
2. One (1) copy the draft labeling with annotations.
3. One (1) copy the draft labeling without notations.

If you have any questions, please call me at 816-460-6292 or contact me at jkunstman@pbigordon.com.

Sincerely,

James L. Kunstman, Ph.D.
Director of Regulatory Services

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EH1328 WEED AND FEED

NOTIFICATION

NOV 27 2012

EPA Reg. No. 2217-811

ACTIVE INGREDIENT:

Dimethylamine salt of 2,4-dichlorophenoxyacetic acid	0.78%
Dimethylamine salt of (+)-(R)-2-(2-methyl-4-chlorophenoxy)propionic acid	0.15%
Dimethylamine salt of dicamba (3,6-dichloro-o-anisic acid)	0.04%
OTHER INGREDIENTS:	<u>99.03%</u>
TOTAL	100.00%

THIS PRODUCT CONTAINS:

- 13.00 lb 2,4-dichlorophenoxyacetic acid equivalent per ton or 0.65%
- 2.60 lb (+)-(R)-2-(2-methyl-4-chlorophenoxy)propionic acid equivalent per ton or 0.13%
- 0.60 lb 3, 6-dichloro-o-anisic acid equivalent per ton or 0.03%

Isomer Specific by AOAC Methods.

TRIMEC® is a registered trademark of PBI/Gordon Corporation.

KEEP OUT OF REACH OF CHILDREN

CAUTION

STOP! READ THE ENTIRE LABEL FIRST. OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed or absorbed through skin. Avoid contact with eyes, skin or clothing. Wear long-sleeved shirt, long pants, socks, shoes and gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

First Aid	
If swallowed:	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not give anything by mouth to an unconscious person. Do not induce vomiting unless told to by a poison control center or doctor.
If on skin or on clothing:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 - 20 minutes. • Call a poison control center or doctor for treatment advice.

If in eyes:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 - 20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
<p>Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-877-800-5556 for emergency medical treatment advice.</p>	

Environmental Hazards

This pesticide is toxic to fish and aquatic invertebrates and may adversely affect non-target plants. Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters or rinsate.

This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

[Environmental Hazards (alternate per PRN 2008-1)

This pesticide is toxic to fish and aquatic invertebrates and may adversely affect non-target plants. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.]

This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

PRECAUTIONS AND RESTRICTIONS:

- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. Do not allow people or pets to enter the treated area until dusts have settled.
- Not for use on turf being grown for sale or other commercial use as sod, or for commercial seed production, or for research purposes.
- Do not use this product where desirable clovers are present. Apply when the air is calm. Do not apply to newly seeded lawns until after the third mowing.
- Do not use this product on or near desirable plants, and avoid spreading granules onto exposed root systems or adventitious shoots (rhizomes) within the drip line of desirable trees and shrubs, since injury may result.
- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. Apply this product directly to your lawn, and sweep any product landing on the driveway, sidewalk, gutter, or street back onto the treated area. To prevent product run-off, do not over water the treated area(s) to the point of runoff or apply when raining or when rain is expected that day.

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WHERE TO USE:

EH1328 Weed and Feed controls a wide range of lawn weeds including dandelion, chickweed, knotweed, plantain, henbit, spurge and many others commonly found in home lawns. In addition, a [REDACTED] [X-X-X] fertilizer provides a supply of plant food. Supplemental nitrogen, phosphorous, and potash should be applied according to soil tests or State Extension Service recommendations.

EH1328 Weed and Feed controls broadleaf weeds commonly found in cool season and warm season turfgrass established in residential areas. Established turf of Kentucky bluegrass, fescues, and perennial ryegrass may be treated. Established turf of bermudagrass, zoysiagrass, St. Augustinegrass, and centipedegrass may be treated. Residential areas include turfgrass established around residences, apartment complexes, condominiums, vacant lots, or areas associated with households.

Do not apply this product to carpetgrass, dichondra, ornamentals, or lawns containing desirable clovers.

APPLICATION INSTRUCTIONS:

1. Mow lawn to normal height 1 to 2 days before application.
2. Water lawn thoroughly at least 1 day before application to sustain moisture until the next watering (see step 4).
3. Apply when weeds are young and growing actively, preferably in the morning when dew is on the grass. If grass is not moist at time of application, sprinkle lightly with water to allow the granules to adhere and to remain on the leaf surface of the weeds.
4. Do not wash from weed leaves for 1 to 2 days after application. At this time a thorough watering should be made.

APPLICATION INSTRUCTIONS: (Optional Tabular Format)	
Application Schedule	Cultural Practices
1 to 2 days before application	Mow lawn to normal height 1 to 2 days before application.
1 day before application	Water lawn thoroughly at least 1 day before application to sustain moisture until the next watering.
Day of application	Apply when weeds are young and growing actively, preferably in the morning when dew is on the grass. If grass is not moist at time of application, sprinkle lightly with water to hold the material.
1 to 2 days after application	Do not wash from weed leaves for 1 to 2 days after application. At this time a thorough watering should be made.

HOW MUCH TO APPLY:

For Kentucky bluegrass, fescues, and perennial ryegrass, bermudagrass, zoysiagrass, St. Augustinegrass and centipedegrass: Apply 3.0 to 3.6 pounds of product per 1,000 square feet of turfgrass. A second or follow-up application may be required for dense infestations of weeds or for adverse seasonal conditions. The second application of 3.0 to 3.6 pounds of product per 1,000 square feet must be made at least 30 days after the first application. Do not apply this product to 'Floritam' St. Augustinegrass in Florida.

The maximum broadcast application rate is 3.6 pounds of product per 1,000 sq.ft. per application (1.02 lb 2,4-D ae, 0.2 lb MCPP-p ae and 0.05 lb dicamba ae per acre per application). The maximum number of broadcast applications is limited to 2 per year with a minimum of 30 days between applications. The maximum seasonal rate is 7.2 pounds of product per 1,000 sq.ft. (2.04 lb 2,4-D ae, 0.40 lb MCPP-p ae and 0.10 lb dicamba ae per acre).

A uniform distribution of product on the treated area is essential. Choose a calm day to [REDACTED] ensure uniform coverage and to avoid spreading granules onto flowers, vegetables, and ornamental shrubbery. Do not exceed the application rate for any area.

Drop spreaders and rotary spreaders should be calibrated for uniform applications of this product.

CALIBRATION INSTRUCTIONS:

Refer to the rate table (in the appendix) for the appropriate bag sizes and the area to be treated.

- For 3.0 pounds of product per 1,000 square feet of turfgrass: Check your spreader on 330 square feet and adjust to apply at the rate of 1 pound of product per 330 square feet.
- For 3.2 pounds of product per 1,000 square feet of turfgrass: Check your spreader on 310 square feet and adjust to apply at the rate of 1 pound of product per 310 square feet.
- For 3.4 pounds of product per 1,000 square feet of turfgrass: Check your spreader on 300 square feet and adjust to apply at the rate of 1 pound of product per 300 square feet.
- For 3.6 pounds of product per 1,000 square feet of turfgrass: Check your spreader on 275 square feet and adjust to apply at the rate of 1 pound of product per 275 square feet.

[Coverage: To determine the square footage of the application area, multiply the length of the lawn by its width. This equals your total square footage. Deduct any non-lawn areas (driveway, sidewalk, house, etc.) One bag covers XXXX sq.ft. or XX pounds per 1,000 sq. ft.]

[sq.ft. calculation image Length x Width = Total Sq.Ft. -- Non-Lawn Area = Total Sq. Ft. Coverage you need]

[Spreader Settings [spreader images]

Calibrating spreader: Adjust spreader to apply X pound of product per XXX sq.ft.

Spreading patterns: First spread the borders of your lawn. Then spread the center by spreading in straight line passes. Spread at a uniform walking speed to **figure** ensure even coverage [spreading pattern image(s)]

[Note to Supplemental Registrants: Select the appropriate bag size and present only the information provided for that bag size on your product labeling. Also, equipment settings of drop spreaders, rotary spreaders, and other granular applicators may be presented on the container labels.]

Bag Size, Pounds	Application Rate, Pounds/1,000 Sq.Ft.	Treated Area for This Bag Size, Square Feet	Bag Size, Pounds	Application Rate, Pounds/1,000 Sq.Ft.	Treated Area for This Bag Size, Square Feet
15	3.0	5,000	18	3.0	6,000
	3.2	4,700		3.2	5,600
	3.4	4,400		3.4	5,300
	3.6	4,200		3.6	5,000
16	3.0	5,300	20	3.0	6,600
	3.2	5,000		3.2	6,300
	3.4	4,700		3.4	5,900
	3.6	4,400		3.6	5,600
17	3.0	5,600	36	3.0	12,000
	3.2	5,300		3.2	11,200
	3.4	5,000		3.4	10,600
	3.6	4,700		3.6	10,000

SPREADER PATTERNS AND PRODUCT DISTRIBUTION:

1. Apply two header strips.
2. Operate spreader the longest way of the lawn.
3. For drop spreaders, overlap wheels to **figure** ensure complete coverage.
4. Close spreader openings when turning.

SINGLE PASS DISTRIBUTION:

First spread the borders of your lawn. Then spread the center by spreading in straight line passes. Spread at a uniform walking speed to **figure** ensure even coverage [Graphics Optional]. To avoid gaps and streaks, first spread the border and fill in center with uniform, parallel passes.

Coverage - To determine how much you need to apply, multiply the length of your lawn by its width. This equals your total square footage. Deduct all non-lawn areas (house, gardens, etc.). One bag covers up to XXX square feet. [Graphics Optional]

[Advisory For Fertilizers Containing Iron:

- Contains 1% Iron
- Keep this product off sidewalks, patios, driveways, etc. This fertilizer contains iron which will stain concrete and painted surfaces. If it comes in contact with concrete surfaces, sweep off immediately before flushing with water. If concrete is wet when contact occurs, staining may be impossible to prevent. Be careful when using rotary spreaders which scatter fertilizer beyond lawn edge and onto concrete.]

BROADLEAF WEEDS			
Annual yellow sweetclover	Cockle	Musk thistle	Spiny amaranth
Aster	Cocklebur	Mustard	Spiny cocklebur
Austrian fieldcress	Common mullein	Narrowleaf plantain	Spiny sowthistle
Bedstraw	Creeping jenny	Narrowleaf vetch	Spotted catsear
Beggarticks	Cudweed	Nettle	Spotted spurge
Betony, Florida	Curly dock	Orange hawkweed	Spurweed
Bindweed, field	Daisy, English	Oriental cocklebur	Stinging nettle
Bird vetch	Daisy fleabane	Oxalis	Strawberry, India mock
Bitter wintercress	Daisy, oxeye	Parsley-piert	Tall nettle
Bittercress, hairy	Dandelion	Parsnip	Tall vervain
Bitterweed	Dichondra	Pearlwort	Tansy ragwort
Black-eyed Susan	Dogbane	Pennycress	Tansy mustard
Black medic	Dogfennel	Pennywort	Tanweed
Black mustard	Dollarweed	Peppergrass	Thistle
Blackseed plantain	Elderberry	Pepperweed	Trailing crownvetch
Blessed thistle	False dandelion	Pigweed	Tumble mustard
Bloodflower milkweed	Falseflax	Pineywoods bedstraw	Tumble pigweed
Blue lettuce	False sunflower	Plains coreopsis (tickseed)	Velvetleaf
Blue vervain	Fiddleneck	Plantain	Venice mallow
Bracted plantain	Florida pusley	Poison ivy	Virginia buttonweed
Brassbuttons	Frenchweed	Poison oak	Virginia creeper
Bristly oxtongue	Galinsoga	Pokeweed	Virginia pepperweed
Broadleaf dock	Goathead	Poorjoe	Water pennywort
Broadleaf plantain	Goldenrod	Prairie sunflower	Wavyleaf bullthistle
Broomweed	Ground ivy	Prickly lettuce	Western clematis
Buckhorn	Gumweed	Prickly sida	Western salsify
Buckhorn plantain	Hairy fleabane	Prostrate knotweed	White mustard
Bulbous buttercup	Hawkweed	Prostrate pigweed	Wild aster
Bull thistle	Healall	Prostrate spurge	Wild buckwheat
Bullnettle	Heartleaf drymary	Prostrate vervain	Wild carrot
Burclover	Heathaster	Puncturevine	Wild four-o'clock
Burdock	Hedge bindweed	Purslane, common	Wild garlic
Burning nettle	Hedge mustard	Ragweed	Wild geranium
Burweed	Hemp	Red sorrel	Wild lettuce
Buttercup	Henbit	Redroot pigweed	Wild marigold
Buttonweed	Hoary cress	Redstem filaree	Wild mustard
Canada thistle	Hoary plantain	Rough cinquefoil	Wild onion
Carolina geranium	Hoary vervain	Rough fleabane	Wild parsnip
Carpetweed	Horsenettle	Russian pigweed	Wild radish
Catchweed bedstraw	Jimsonweed	Russian thistle	Wild rape
Catnip	Knawel	Scarlet pimpernel	Wild strawberry
Catsear	Knotweed	Scotch thistle	Wild sweet potato
Chickweed, common	Kochia	Sheep sorrel	Wild vetch
Chickweed, mouseear	Lambsquarters	Shepherdspurse	Woodsorrel
Chicory	Lespedeza	Slender plantain	Woolly croton
Cinquefoil	Mallow	Smallflower galinsoga	Woolly morningglory

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BROADLEAF WEEDS			
Clover, crimson	Matchweed	Smooth dock	Woolly plantain
Clover, hop	Mexicanweed	Smooth pigweed	Wormseed
Clover, red	Milk vetch	Sorrel	Yarrow
Clover, strawberry	Morningglory	Sowthistle	Yellow rocket
Clover, sweet	Mouseear hawkweed	Spanishneedles	Yellowflower pepperweed
Clover, white	Mugwort	Speedwell	and other broadleaf weeds

Fertilizer Labeling Requirements:

- Information regarding the contents and levels of metals in this product is available on the internet at: "<http://www.aapfco.org/metals.htm>."

[Referrals to other sequentially used products:

- For best results, apply (brand name) products.
- Apply using the 4-Step Program
- **Forevergreen 4-Step Program:**
 - STEP 1: Forevergreen Crabgrass Preventor - Apply March - early May - Prevents crabgrass and most other annual weed grasses. - Greens your lawn with extended feeding nitrogen.
 - STEP 2: Forevergreen Weed & Feed - Apply May - June - Kills dandelion, clover, plantain and over XXX other broadleaf weeds. - Thickens and greens your lawn with extended feeding nitrogen.
 - STEP 3: Forevergreen Lawn Food - Apply June - August - Thickens and promotes a lush green lawn. - Greens with iron and sulfur. - Thickens and greens your lawn with extended feeding nitrogen.
 - STEP 4: Forevergreen Winterizer & Weed Control - Apply late August - mid October - Kills dandelion, clover, plantain and over XXX other broadleaf weeds. - Slow release nitrogen for long lasting feeding.

OR

- STEP 4: Forevergreen Starter & Winterizer - Apply late August - November - Slow release nitrogen for long lasting feeding. - Enhances root building and prepares your lawn for winter dormancy. - Use with new seeding and sodding of turfgrass.]

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in a locked storage area inaccessible to children and domestic animals. Do not store near food or feedstuffs.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or www.website.com for disposal instructions. Never place unused product down any indoor or outdoor drain.

LIMITED WARRANTY AND DISCLAIMER

FOR USE ONLY AS DIRECTED. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, THE MANUFACTURER NEITHER MAKES NOR INTENDS ANY EXPRESS OR IMPLIED WARRANTIES, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, WHICH ARE HEREBY EXPRESSLY DISCLAIMED. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, IN NO CASE SHALL THE MANUFACTURER BE LIABLE FOR INCIDENTAL, CONSEQUENTIAL, OR SPECIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT. If these terms are not acceptable, return this product unopened immediately to the point of

purchase, and the purchase price will be refunded in full. The terms of this LIMITED WARRANTY AND DISCLAIMER cannot be varied by any written or verbal statements or agreements at the point of sale or elsewhere.

APPENDIX

1. Statements which may appear on different label components depending on packaging configuration.

- See next panel for additional Precautionary Statements and First Aid
- Net Weight: _____
- EPA Est. No. _____

2. Advertising claims that may be presented on container labeling, advertisements, brochures, and other marketing/sales promotional materials:

- (Fifteen, Sixteen, Seventeen, Eighteen, or Twenty) Pounds Covers Up To 5,000 Square Feet.
- Controls Dandelion, Chickweed, Knotweed, Plantain, Henbit, Spurge and other broadleaf weeds.
- Controls (number) weeds!
- Answers to FAQ's on the internet at www.xxxxx.com
- Contains slow release nitrogen for long lasting feeding without burning, when applied as directed.
- Continual root development for a thick, lush lawn.
- Green Cycle
 - Spring - Crabgrass Control & Lawn Food
 - Summer - Weed & Feed
 - Fall - Lawn Food
 - Winter - Fall & Winter Lawn Food
- Lilly Miller Ultragreen [product] feeds and protects all year long!
- A Granular Fertilizer Containing Trimec® Herbicide Which Controls: [weeds]
- Formulated to promote root building and winter hardiness.
- Slow release nitrogen for a longer lasting green lawn
- Controls Over 150 Broadleaf Weeds!
- Prepares Your Lawn For Winter
- 100% Satisfaction Guarantee Or Your Money Back
- A granular fertilizer containing Trimec® herbicide which controls: dandelion, chickweed, knotweed, plantains, henbit, spurge and many other broadleaf weeds
- Apply when weeds are [actively] growing
- [Contains] Slow release nitrogen for a longer lasting green lawn
- Controls over [XXX] [broadleaf] weeds
- Controls dandelions, thistle, clover, and over [XXX] other listed weeds
- 3-way active ingredient for optimum weed control
- Broad spectrum weed control & fertilizes in one application
- Weed control works through foliage contact
- Prepares your lawn for winter
- Specially formulated to control weeds and prepare your lawn for Winter dormancy
- Broadleaf weed control plus provides a full feeding of fertilizer for a lush, healthier lawn
- Greens lawns and develops deep roots while controlling weeds
- Nourishes all Winter for a quick Spring green-up
- Contains Iron for deep greening
- Deep greening formula
- Phosphorus free [formula]
- Builds strong roots
- Continues to feed for [XX] weeks [months]
- Consistent blend/consistent feeding

- Improves color, density, and uniformity to turf
- Controlled [Slow] release nitrogen for extended feeding
- Healthy lawns require less water
- (Product name) contains a balanced herbicide blend that controls a wide variety of existing broadleaf weeds plus provides a full feeding of fertilizer. This product will continue to feed your lawn for up to 6 weeks thereby improving the color, density and overall uniformity of the turf grass.
- Forevergreen Lawn Care Program
 - [icon] Application 1 (Product Name) Apply March-Early May
 - [product specific claims]
 - [icon] Application 2 (Product Name) Apply Mid April-July
 - [product specific claims]
 - [icon] Application 3 (Product Name) Apply June-September
 - [product specific claims]
 - [icon] Application 4 (Product Name) Apply Late August-November
 - [product specific claims]
- Answers to FAQ's on the internet at www.ecgrowproducts.com [website and/or computer image]
- Control listed weeds and fertilize in one application
- Covers 10,000 Sq. Ft. [Covers XXX Sq. Ft.]
- Calculating total lawn area: [graphic] length x width = total sq. ft. then subtract non-lawn areas (house, garden, driveway)
- Referrals to other sequentially used products:
 - Allow six weeks between applications
 - Forevergreen Crabgrass Preventer
 - First application
 - Mar to early May
 - Season-long crabgrass control
 - Greens your lawn with slow release nitrogen
 - Forevergreen Weed & Feed
 - Second application
 - Mid-April to July
 - Kills dandelions, clover, plantains, and over 150 other broadleaf weeds
 - Thickens and greens your lawn with slow release nitrogen
 - Forevergreen Turf Food
 - Third application
 - June to September
 - Thickens and promotes a lush green lawn
 - Greens with Iron and Sulfur
 - Slow release nitrogen for long-lasting feeding
 - Forevergreen Fall Turf Food
 - Fourth application
 - Late Aug to Nov
 - Slow release nitrogen for long-lasting feeding
 - Enhances root building and prepares your lawn for winter dormancy
- The fertilizer grade guaranteed analyses may contain macronutrients and micronutrients. The nutrient contents expressed will vary among states, and the analyses will differ between supplemental registrations.

23-3-7 GUARANTEED ANALYSIS	
Total Nitrogen (N)	23%
Water Insoluble Nitrogen	5%
Available Phosphate (P2O5)	3%
Soluble Potash (K2O)	7%

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DOCUMENT CONTROL INFORMATION

1. **Unique Label Identifier:** 002217-00811.20121107.notif-proposed-highlighted.docx

2. **Reason for Issue:** ad claims, grammar