	EPA REGISTRATION DATE OF ISSUANCE
US ENVIRONMENTAL PROTECT AGENCY OFFICE OF PESTICIDES PROGRAMS	2217-781 SEP 29 122
REGISTRATION DIVISION (TS-767)	TERM OF ISSUANCE
WASHINGTON, DC 20460	Until Reregistration
NOTICE OF PESTICIDE: REGISTRATION	NAME OF PESTICIDE PRODUCT
REREGISTRATION	Gordon's Chemicals Permanone®
(Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)	General Purpose
	Aqueous Insecticide II
NAME AND ADDRESS OF REGISTRANT (Include ZIP code)	
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DPI (Cordon Cornoration	160542326
PBI/Gordon Corporation P.O. Box 4090	18
1217 West 12th Street	
Kansas City, MO 64101	
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NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) since you have agreed to:

1. Submit and/or cite all data or other material for registration/reregistration of your product under FIFRA section 3(c)(5) or FIFRA section 4 when the Agency requires all registrants of similar products to submit such data.

2. Make the labeling changes listed below before you release the product for shipment:

a. Add the phrase, "EPA Registration No. 2217-781" before you release the product for shipment.

b. Add the following to the Directions for Use immediately after "Indoor Application:"

Do not use in commercial fcod/feed processing, preparation, serving or storage areas. In the home, all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Cover exposed food.

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL

Do not apply to rooms occupied by the elderly or infirm. Do not apply to classrooms when in use.

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d. Similarly, add the following to the note for directions for use on dogs:

Do not use on old, sick, or debilitated animals.

e. Add the following to the Precautionary Statements after "Remove pets, birds and cover fish aquaria ...":

Vacate room after indoor treatment and ventilate before reoccupying.

f. Add the following statement to the Bedbugs directions:

Allow mattresses and other treated articles to dry thoroughly before use.

g. Since your data matrix does not give a dielectrical breakdown voltage, you must add the following to the use directions:

Do not use this product in or on electrical equipment due to the possibility of shock hazard.

h. Update the Environmental Kazards statement by changing "Do not apply directly to any body of water." to

> Do not apply directly to water, to areas where surface water is present or to intertidal areas below the mean high water mark.

i. To the Storage and Disposal section add

"Storage: Store in a cool, dry area."

j. Since this product is intended for both household <u>and</u> livestock use, add the following (or similar) statement to the list of claims on the front panel:

 For use on livestock and on premises to control pests listed on back panel.

3. Submit 5 copies of your final printed labeling before you release the product for shipment. Refer to the A-79 Enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

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SORDON'S CHEMICALS PERMANONE® GENERAL PURPOSE AQUEOUS INSECTICIDE II

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- For domestic use both indoors and outdoors
- * A ready-to-use PERMANONE^(R) stable emulsion insecticide
- * For control of fleas, brown dog ticks, and lice on premises and on dogs
- Controls fleas and ticks on dogs for 35 days
- * Aids in control of ticks on dogs for an additional 2 weeks

ACTIVE INGREDIENT:	
*Permethrin	0.50%
INERT INGREDIENTS:	99.50
Total	

*(3-phenoxyphenyl) methyl (+/-) cis/trans 3-(2,2-dichloroethenyl)2,2-dimethylcyclopropanecarboxylate. Cis/trans ratio: min. 35% (+/-) cis and max. 65% (+/-) trans.

PERMANONE^(R) is a registered trademark of Fairfield American Corporation.

KEEP OUT OF REACH OF CHILDREN

CAUTION

STATEMENT OF PRACTICAL TREATMENT

IF SWALLOWED: Drink one or two glasses of water and induce vomiting by touching the back of the throat with finger. Repeat until vomit fluid is clear. Call a physician immediately. Do not induce vomiting or give anything by mouth to an unconscious person. IF INHALED: Remove affected person to fresh air. Apply artificial respiration if indicated. IF ON SKIN: Remove contaminated clothing and wash affected areas with soap and water.

IF IN EYES: Flush eyes with plenty of water. Call a physician if irritation persists. See back panel for additional Precautionary Statements.

NET CONTENTS (1 Quart/Half Gallon/1 Gallon)

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XXX/792 APXXXXXX EPA REG. NO. 2217-XXX EPA EST. NO. 2217-KS-1 Mfd. by: PBI/GORDON CORPORATION 1217 W. 12th STREET KANSAS CITY, MO 64101 ACCEPTED with COMMENTS in EFA Letter Dated

SEP 29 1002

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Har No.

2217-781

STOP! READ THE ENTIRE __BEL FIRST. OBSERVE ALL PRECAUTION, AND FOLLOW DIRECTIONS CAREFULLY.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. May be absorbed through skin. Avoid inhalation of spray mist. Avoid contact with skin, eyes, or clothing. Wash thoroughly after handling and before smoking or eating. Avoid contamination of feed and foodstuffs. Remove pets and birds and cover fish aquaria before surface applications. Do not use on humans. Do not allow children or pets to contact treated areas until surfaces are dry.

Environmental Hazards: This product is toxic to fish. Do not apply directly to any body of water. Do not contaminate water when disposing of equipment washwaters.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

PESTICIDE DISPOSAL: Securely wrap original container in several layers of newspaper and discard in trash.

CONTAINER DISPOSAL: Do not reuse container (bottle, can, jar). Rinse thoroughly before discarding in trash.

Affix trigger, pump or other type sprayer to container for application. Do not transfer to another container.

SHAKE WELL BEFORE USING

- INDOOR APPLICATION -

For spot application only. Do not use as a space spray indoors.

SURFACE SPRAYING: To control Cockroaches, Waterbugs, Palmetto Bugs, Scorpions, Millipedes, Centipedes, Sowbugs, Piltbugs, Ants, Silverfish, Firebrats, Spider, Crickets, Clover Mites, Cheese Mites, Granary Weevils, Rice Weevils, Confused Flour Beetles, Rust Red Flour Beetles, Drugstore Beetles, Meal Worms, Grain Mites and Cadelles, direct the spray into hiding places, cracks and crevices, and behind shelves and drawers. For Silverfish, spray bookcases. For Ants, spray trails, nests and points of entry.

To control Carpet Beetles, spray edges of carpeting and under carpeting and rugs. Make localized application to floor and baseboards. Spray directly into cracks, crevices and infested areas of shelving. Repeat treatment as needed.

To control Bedbugs, spray mattresses lightly, particularly around tufts and seams. Take beds apart and spray in all joints. Treat baseboards, moldings and floors. Repeat treatment as needed.

To control Fleas (adults and larvae) and Ticks (adults and larvae), thoroughly spray infested areas, pet beds, resting quarters, nearby cracks and crevices, along and behind baseboard, moldings, window **; and door frames, and antire areas of floor and floor covering. Fresh bedding should be placed in animal ** quarters following treatment. Repeat treatment as needed. Allow to dry thoroughly before allowing pets to contact treated areas.



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To control **Clothes Moths**, remove any infested articles from storage, bruin thoroughly and air for several hours in sunlight if possible. Apply spray liberally to empty chests, closets, bureaus and other storages directing the spray into cracks, joints and crevices. After airing, infested articles may be treated lightly, keeping nozzle at least three feet from fabric to avoid staining.

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To control Lice and Louse Eggs, spray in an inconspicuous area to test for possible staining or discoloration. Inspect again after drying, then proceed to spray entire area to be treated. Spray from a distance of 8 to 10 inches. Treat only those garments and parts of bedding, including mattresses and furniture that cannot be either laundered or dry cleaned. Allow all treated articles to dry thoroughly before use.

ON LIVESTOCK: To protect cattle (beef and dairy), goats, sheep, hogs, and horses from Horn Flies, Face Flies, House Flies, Mosquitoes and Gnats apply a light mis sufficient to wet the surface of the hair. For face flies, spray face and head, but do not spray into eyes.

To control Stable Flies, Horse Flies and Deer Flies, apply at a rate of 2 fluid ounces per adult animal, sufficient to wet the hair. Repeat treatment daily or at intervals necessary to give continued protection.

To control **Blood-sucking Lice**, apply to the infested areas of the animal, using a stiff brush to get the spray to the base of the hair. Repeat every 3 weeks if required.

To control **Poultry Lice**, spray roosts, walls and nests or cages thoroughly. This should be followed by spraying over the birds with a fine mist.

To control Bedbugs and Mites in poultry houses spray crevices of roost poles, cracks in walls, and cracks in masts where the bedbugs and mites hide.

ON DOGS: To control Fleas, Ticks, and Lice start spraying at the tail, moving the dispenser rapidly and making sure that the animal's entire body is covered, including the legs and underbody. While spraying fluff the hair so that the spray will penetrate to the skin. Make sure spray wets thoroughly, but do not saturate animal. Do not spray into eyes or face. Avoid contact with genitalia. Use protective gloves or mitts when applying product. Repeat as necessary.

NOTE: Not recommended for use on pupples less than four weeks old. DO NOT USE ON CATS OR KITTENS

- OUTDOCH APPLICATION -

PERIMETER TREATMENT to control TICKS (inclucing ticks which may carry Lyme Disease):

Use PERMANONE GENERAL PURPOSE AQUEOUS INSECTICIDE II as a residual treatment to control Ticks including the Deer Tick (<u>kodes dammini</u>), Lone Star Tick (<u>Amblyomma americanum</u>), Brown Dog Tick (<u>Rhipleephalus sanguineus</u>), American Dog Tick (<u>Dermacentor variabillis</u>), and Western Stacklegged Tick (<u>kodes pacificus</u>).

For each area listed below, apply until surface is wet (approximately 1 gallon per 750 to 1,000 square feet).

Treat around windows and doors, porches, screens, eaves, patios, garages, under stairways and in crawl spaces where these pests may enter.

Treat a band of vegetation and leaf litter 6 to 10 feet wide around and the outside of buildings to help control ticks occurring there.

To help control Ticks in outdoor activity areas, treat a band of vegeration and leaf litter 5 to 10 feet wide and adjacent to activity areas, especially where dense vegetation occurs.

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FOR CONTROL OF GARDEN INSECTS: For use on roses, dahlias asters and other ornamentals to control Japanese Beciles, Whiteflies, Aphids, Exposed Thrips, Spiders, Red Mites and Leafminers. May be used on plants as a multi-purpose spray in small gardens and for spot treatments of incipient insect infestations to prevent spreading in large garden areas.

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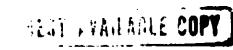
May also be used on other plants such as African violets, asters, azaleas, begonias, camellias, carnations, chrysanthemums, dahlias, delphiniums, dogwoods, English ivy, eunonymus, fuschia, geraniums, crassula, grape vines, Kentia palms, laurels, marigolds, rhododendrons, roses, rubber plants, snapdragons, stocks, wandering Jews and zinnias.

Effective when used as directed against Whiteflies, Aphids, Spider and Red Mites, Exposed Thrips, Lace Bugs, Japanese Beetles, Pavement Ants, Clover Mites and Armyworms. When spraying plants, do not operate closer than 18 inches. Use sweeping motion. Be cautious about wetting tender foliage, young plants and new growth. Do not spray plants when temperatures exceed 90oF. Contact insects directly whenever possible. Repeat treatment as infestations occur.

LIMITED WARRANTY AND DISCLAIMER. The manufacturer warrants only that the chemical composition of this product conforms to the ingredient statement given on the label, and that the product is reasonably suited for the labeled use when applied according to the Directions for Use.

THE MANUFACTURER NEITHER MAKES NOR INTENDS ANY OTHER EXPRESS OR IMPLIED WAR-RANTIES, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, WHICH ARE EXPRESSLY DISCLAIMED. This limited warranty does not extend to the use of the product inconsistent with label instructions, warnings or cautions, or to use of the product under abnormal conditions such as drought, excessive rainfall, tornadoes, hurricanes, etc. These factors are beyond the control of the manufacturer or the seller. Any damages arising from a breach of the manufacturer's warranty shall be limited to direct damages, and shall not include indirect or consequential damages such as loss of profits or values, except as otherwise provided by law.

The terms of this Limited Warranty and Disclaimer cannot be varied by any written or verbal statements or agreements. No employee or agent of the seller is authorized to vary cr exceed the terms of this Limited Warranty and Disclaimer in any manner.



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